

LINCOLN NAVIGATOR + L 2011



LINCOLN

MASTER YOUR SURROUNDINGS.



Teamed with a wide-ratio 6-speed automatic transmission, the authoritative **5.4L 3-valve V8 engine** in Lincoln Navigator and Navigator L delivers 310 hp¹ and 365 lb.-ft. of torque. Equally noteworthy is the engine's **deceleration fuel-shut-off tuning**. As you back off on the accelerator when coasting, the system automatically shuts off fuel, helping to use less. At the pump, Navigator even allows for a choice of fuel. **Flex Fuel capability** means it can operate on E85 (85% ethanol/15% gasoline), gasoline, or any blend of the two. So whatever your fuel of choice, its tenacious V8 allows you to pass without pause.

¹320 hp with E85 fuel.

Ingot Silver Metallic. Available equipment shown.

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COMMAND ANY SITUATION.

You will from behind the wheel of a 2011 Lincoln Navigator. Just plot your course with the **standard voice-activated Navigation System** and you're on your way. "It's satisfyingly quiet, smooth riding, and a pleasant break from the rough and tumble world," says *AUTOMOBILE Magazine*. The 1st- and 2nd-row seats are trimmed in premium leather and available in hues of Charcoal Black, Canyon or Stone. Gracing each 1st-row head restraint: an embroidered Lincoln Star. Walnut swirl or olive ash trims each door, the leather-wrapped steering wheel and the instrument panel. Burnished Bronze and Alloy Metallic accents fill in the rest.

Heated and cooled, 10-way power, leather-trimmed front seats in Charcoal Black. Walnut swirl wood accents. Available equipment shown.

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ACTIVATE YOUR JOURNEY.



SYNC. Say the word. Voice-activated **Lincoln SYNC®** is an award-winning system that works with your paired Bluetooth®-enabled mobile phone and your digital media player. It provides hands-free calling, plays music, delivers Vehicle Health Reports and 911 Assist.™ With the touch of a button and voice commands, SYNC with **Traffic, Directions and Information** services provides turn-by-turn directions, personalized traffic alerts and more! **SyncMyRide.com** has the latest details.

*Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Standard text messaging and data rates may apply.



Featuring a vibrant, easy-to-read LCD screen, the **Navigation System** utilizes easy voice activation for driving directions. And with nearly 10 gigabytes of storage for a **music jukebox and built-in photo gallery**, the system goes beyond functional to flat-out fun. An introductory 6-month subscription to **SIRIUS Traffic™** and **SIRIUS Travel Link™** provides continuously updated traffic, fuel prices, weather reports, movie listings, sports scores and more.

With **SIRIUS® Satellite Radio**, you'll enjoy an introductory 6-month subscription to over 130 channels including 100% commercial-free music, plus the best in sports, news, talk and entertainment. New for 2011, you can add The Best of XM at no charge.²

²Subscriptions for all SIRIUS services required after introductory 6 months expire and are governed by the SIRIUS Terms and Conditions available at SIRIUS.com. Some features are unavailable while driving. The Best of XM is available by calling 1-800-351-4517 for details.



With a state-of-the-art design that includes a wide range of connectivity choices, the **THX II Certified 5.1 Surround Audio System** in Lincoln Navigator powers your music with notable enthusiasm. Listen to your favorite artists from multiple sources, including digital media players, mobile phones, CDs, and a nearly 10-gigabyte hard drive jukebox. Enjoy true, studio-quality 5.1 surround sound from DVD-Audio discs. A center-channel **THX Slot Speaker™** array produces wide, spacious sound, while the 12-channel amplifier delivers 600 watts of power. In this acoustically optimized cabin, **14 speakers** (including an 8-in. subwoofer) make bass notes thump, drum beats pop and vocals resound with astounding clarity. Go ahead. Turn it up.



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EMPOWER YOUR ENVIRONMENT.



1ST ROW. Heated and cooled, premium leather-trimmed driver and front-passenger seats provide 3 levels of warm and cool luxury, as well as **10-way power controls** for finding the perfect position. **Memory settings** for the power driver's seat, power-adjustable pedals, power-tilt steering column and power sideview mirrors can be programmed and recalled by 2 different drivers.

2ND ROW. 7 or 8 passengers? Standard seating for 7 gives 2nd-row passengers **reclining leather-trimmed, heated seats** and a large center floor console. For pass-through access to the 3rd row, a 2nd-row option without the center console is available. An **8-passenger configuration** features an available 2nd-row 40/20/40 split-folding bench seat with heated outboard seats. Choose the available **INVISION™ Headrest DVD System** and passengers can view individual DVD screens on the rear of the driver and front-passenger head restraints.

3RD ROW. With **best-in-class¹ leg room** of 37.7 in., the 3rd row in Navigator lets even adult passengers ride in style. Outlets for the **dual-zone electronic automatic temperature control** help keep them comfortable. If additional cargo space is required, a press of the buttons in the ample cargo area folds down each side of the standard **60/40 split PowerFold® 3rd-row seat**, creating a flat load floor with 54.4 cu. ft. of space to fill (86.3 cu. ft. in Navigator L).

CARGO CAPACITY. To access the spacious rear cargo area, the standard **power liftgate** of Lincoln Navigator opens and closes easily. Just press a button on the instrument panel, on your key fob, or in the rear cargo area. To utilize 103.3 cu. ft. of cargo space (128.2 cu. ft. in Navigator L), simply fold down the 2nd- and 3rd-row seats.

¹Class is Luxury Large SUVs.

Charcoal Black interior. Walnut swirl wood accents. Available equipment shown.

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ENLARGE YOUR TERRITORY WITH NAVIGATOR L.

An additional 15.8 in. of length behind the PowerFold® 3rd-row seat gives you **another 24.5 cu. ft. of cargo space in Navigator L.** A standard Cargo Management System helps you organize that space. If your belongings include a boat, Navigator L 4x2 models allow you to tow up to 8,700 lbs.¹ when properly equipped; Navigator L 4x4 models up to 8,500 lbs!¹ A **tow/haul mode** in the 6-speed automatic transmission helps keep the vehicle from gaining too much speed while going downhill while towing. When going uphill, it helps the engine stay in its power band by holding the transmission gear for a longer time.

Standard **trailer sway control** works with standard AdvanceTrac® with RSC® (Roll Stability Control™) to monitor vehicle motion and, if necessary, takes measures to help bring Navigator and the trailer under control.² It's just one more facet of the compelling power of Lincoln Navigator.

¹Towing capacity for Navigator 4x2 – 9,000 lbs.; 4x4 – 8,700 lbs. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Lincoln Navigator L in Ingot Silver Metallic. Available equipment shown.

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Ingot Silver Metallic. Available equipment shown.

ENHANCE YOUR PEACE.

Six standard airbags offer enhanced protection in Navigator and Navigator L. Driver and front-passenger coverage includes dual-stage front airbags and front-seat side airbags. All outboard passengers benefit from the **side-curtain airbags and rollover sensor** in the Safety Canopy® System. In certain types of side-impact or rollover events, side-curtain airbags deploy from the headliner to cover all 3 rows of the vehicle.

Also standard is **AdvanceTrac® with RSC® (Roll Stability Control™)**¹; the only electronic stability control system in the class with 2 gyroscopic sensors – one of which is a unique vehicle-roll motion sensor that directly measures the roll rate 100 times every second. Working in conjunction with the **Anti-Lock Brake System (ABS)**, traction control and yaw control, AdvanceTrac with RSC uses the roll rate and other information to automatically determine when and how it will apply individual brakes and/or modify engine power to help keep all 4 wheels well grounded.

Additional peace of mind comes from the standard **SOS Post-Crash Alert System™**² which becomes operational in the event of airbag deployment or safety belt pretensioner activation. If either of these occurs, the hazard lights flash and the horn sounds so that you and your passengers may be more easily located. In this case, drawing attention to yourself is a very good thing.



¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

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Monochrome Appearance Package in Tuxedo Black Metallic. Available equipment shown.

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On the available **Monochrome Limited Edition Package**, new Canyon leather-trimmed seats feature Charcoal Black piping. Other notable interior contents include a power moonroof, olive ash wood trim and an embroidered Lincoln Star in Charcoal Black on all head restraints.



New this year, standard **HD Radio™** technology presents your favorite AM and FM stations in crystal clear digital sound. It also gives you local HD2-HD3 channels, on-screen information and much more.



With the standard **new 110-volt AC outlet** located on the back of the front center console, passengers can easily recharge their laptop or other small electronic devices.



The vibrant 6.5-in. screen of the standard Navigation System displays the image from the **rear view camera** whenever Navigator is put in Reverse. Sight lines even give you a handy reference point as you slowly back up.



Standard **power-folding, heated sideview mirrors** provide additional clearance in tight spaces. Built-in turn signal indicators announce your lane changes, while an auto-dimming feature on the driver's side helps reduce glare from vehicle headlamps. Memory settings can be programmed and recalled by 2 different drivers.

A standard **Cargo Management System** in Navigator L helps you manage its additional 24.5 cu. ft. of cargo space. With the handy panel divider, you can split the space for convenient bi-level storage.



STANDARD LUXURY FEATURES: Rapid Spec 100A

ENGINE

5.4L SOHC 3-valve V8 FFV
310 hp @ 5,100 rpm/365 lb.-ft. of torque @ 3,600 rpm
28-gallon fuel tank

DRIVETRAIN

6-speed automatic transmission with tow/haul mode
Rear-wheel drive (RWD)

WHEELS | TIRES

18-in. 7-spoke aluminum wheels with 17-in. steel spare

BRAKES

Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

SUSPENSION | STEERING

Front and rear stabilizer bars
Independent front and rear suspension
Variable-assist power steering

EXTERIOR

Chrome-accented lower bodyside cladding
Chrome exhaust tip
Class III/IV Standard-Duty Trailer Tow Package with frame-mounted trailer hitch receiver integrated into rear fascia, 4-pin wiring harness and trailer sway control
Fog lamps
Forward Sensing System
Luggage rack with chrome accents and Black crossbars
Power-deployable running boards
Power-folding, heated sideview mirrors with chrome caps, security approach lamps, integrated turn signals, memory and driver's side auto-dimming feature
Power liftgate
Power rear quarter windows
Privacy glass
Projector-style high-intensity discharge (HID) headlamps with autolamp feature
Rain-sensing windshield wipers: speed-sensitive intermittent (front); 2-speed wiper with washer (rear)
Rear view camera
Reverse Sensing System
Tow hooks integrated into front fascia

INSTRUMENTATION | DRIVER CONTROLS

Accessory delay for power features with theater-dimming lighting
Auto-dimming rearview mirror
Leather- and wood-trimmed steering wheel with controls for audio, Lincoln SYNC[®] cruise control and Navigation System
Memory settings for driver's seat position, sideview mirrors, power-adjustable pedals and power-tilt steering column
Message center with compass display, distance-to-empty, average fuel economy, odometer and trip odometer
Overhead console with 1st-row map lights, sunglasses storage, power rear quarter window switches, conversation mirror and universal garage door opener
Power-adjustable brake and accelerator pedals with memory
Power-tilt steering column with memory
Power windows with front one-touch-up/-down feature
White LED-backlit instrument cluster with speedometer, tachometer, battery gauge, fuel level gauge, coolant temperature gauge and message center

SEATING

1st-row premium leather-trimmed, heated and cooled, low-back bucket seats with 10-way power adjustments, including power lumbar and recline, 2-way adjustable head restraints with embroidered Lincoln Star, and driver's side memory
2nd-row premium leather-trimmed, heated, low-back fold-down bucket seats with recline and easy entry to 3rd row
3rd-row PowerFold[®] 60/40 split bench seat

INTERIOR

110V AC outlet
1st-row center floor console with floor shifter, armrest, covered storage bin with chrome handle and two-tiered storage, 2 front cupholders, auxiliary audio input jack and USB port, rear audio/climate controls, 2 headphone jacks and 2 rear cupholders
2nd-row center floor console with padded armrest, covered storage and 2 cupholders
Authentic walnut swirl wood, Alloy Metallic and Burnished Bronze interior accents
Auxiliary climate control with 2 overhead vents for 2nd and 3rd rows, plus controls in overhead console and back of 1st-row center floor console
Dual-zone electronic automatic temperature control

AUDIO | COMMUNICATION SYSTEMS

Lincoln SYNC voice-activated, in-vehicle connectivity system
SIRIUS Satellite Radio with a 6-month introductory subscription
THX[®] II Certified 5.1 Surround Audio System with AM/FM stereo/single-CD/DVD/Jukebox, HD Radio[™] technology, MP3 capability, 14 speakers (including an 8-in. rear subwoofer), 600 watts of power and 12-channel amplifier
Voice-activated Navigation System featuring SIRIUS Traffic and SIRIUS Travel Link (with 6-month introductory subscription), nearly 10 gigabytes of digital storage for pictures and music and on-screen image from rear view camera

SAFETY | SECURITY

3-point safety belt restraints for all seating positions; height-adjustable in 1st row
AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])
Driver and front-passenger airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor and restraint control module
Front-seat side airbags¹
Lower anchors and tether anchors for child-safety seats (LATCH) in all 2nd-row seating positions; tether anchor only in 3rd-row center
MyKey[®] owner controls feature
Perimeter anti-theft alarm
Remote Keyless Entry System with integrated keyhead transmitter remotes (2), Illuminated Entry System, and security approach lamps in sideview mirrors
Safety Canopy[®] System with 3-row side-curtain airbags¹ and rollover sensor
SecuriCode[™] keyless entry keypad
SecuriLock[®] Passive Anti-Theft System
SOS Post-Crash Alert System[™]

¹Always wear your safety belt and secure children in the rear seat.



STANDARD LUXURY FEATURES

NAVIGATOR L

In addition to equipment on Navigator:

24.5 cu. ft. of additional cargo space behind the 3rd-row seat

Cargo Management System

33.5-gallon fuel tank

AVAILABLE PACKAGES

Monochrome Appearance Package¹

Body-color lower bodyside cladding with chrome "Navigator" lettering

Chrome upper grille; body-color lower grille and hood accent

Power-folding, heated sideview mirrors with body-color mirror caps

Monochrome Limited Edition Package: Rapid Spec 101A²

Black carpeting and floor mats/olive ash wood trim

Body-color lower bodyside cladding with chrome "Navigator" lettering

Charcoal Black embroidered Lincoln Star on all head restraints

Chrome upper grille; body-color lower grille and hood accent

"LIMITED EDITION" exterior badge

Power-folding, heated sideview mirrors with body-color mirror caps

Power moonroof

Premium leather-trimmed seats in Canyon with Charcoal Black piping

Class III/IV Heavy-Duty Trailer Tow Package

Frame-mounted, heavy-duty trailer hitch receiver with 4- and 7-pin wiring harness; brake module wiring

Heavy-duty radiator, flasher and transmission cooler

Rear load-leveling air suspension

AVAILABLE EQUIPMENT

20-in. 7-spoke polished aluminum wheels

2nd-row bucket seats with center floor console delete

2nd-row leather-trimmed 40/20/40 split-folding bench seat with fold-flat feature, outboard heat and recline, and center section that slides forward

Chrome hood accent³

Control Trac[®] 4-Wheel-Drive (4WD) System

Dual Headrest DVD by INVISION[™]

Power moonroof with medium overhead console

AVAILABLE LINCOLN CUSTOM ACCESSORIES

Chrome hood trim appliqué

Trailer hitch balls/drawbars

Racks and carriers by THULE^{®4}

Sportz[®] SUV tents by Napier⁴

Locking fuel plug

Splash guards

Side window deflectors

Remote start systems

Vehicle security system

Wiper de-icer and debris cleaner by Wiper Shaker⁴

GPS tracking and recovery by SmartAlert^{™4}

Cargo area protector

Dual Headrest DVD by INVISION⁴

Cargo-Logic[®] system

Hard cargo organizer

Soft cargo organizers (large and standard sizes)

Soft cargo cooler bag

All-weather floor mats

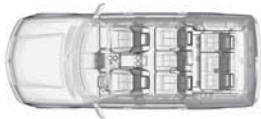
Interior light kit

Illuminated door sill plates

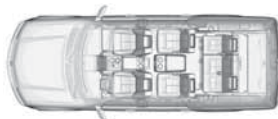
Wheel lock kits

To learn more about Lincoln Custom Accessories and to shop online, visit lincolnaccessories.com.

Cargo volume (cu. ft.)	Navigator/L		Navigator/L					
behind 1st row	103.3/128.2	Length	208.4"/223.3"					
behind 2nd row	54.4/86.3	Wheelbase	119.0"/131.0"		1st	2nd	3rd/L rows	
behind 3rd row	18.1/42.6	Width (including mirrors)	91.8"	Head room	39.5"	39.7"	37.6"/38.0"	
Towing capacity (max. lbs.)		Width (mirrors folded)	79.7"	Shoulder room	63.3"	63.7"	51.9"/67.1"	
4x2	9,000/8,700	Height	78.3"/78.1"	Leg room	41.1"	39.1"	37.7"	
4x4	8,700/8,500							



Navigator
208.4" length
18.1 cu. ft. cargo behind 3rd row



Navigator L
223.3" length
42.6 cu. ft. cargo behind 3rd row

¹Not available with chrome hood accent on Monochrome Limited Edition Package. ²Not available with chrome hood accent on Monochrome Appearance Package. ³Not available with Monochrome Appearance Package or Monochrome Limited Edition Package. ⁴Lincoln Licensed Accessories.

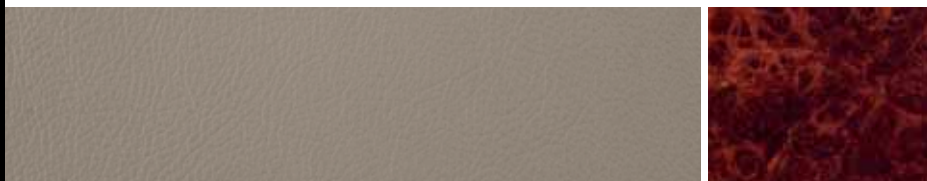


Available with all exterior colors



CHARCOAL BLACK LEATHER | WALNUT SWIRL WOOD

Available with all exterior colors



STONE LEATHER | WALNUT SWIRL WOOD

Monochrome Limited Edition Package
available with all exterior colors except:
Dark Blue Pearl Metallic
Royal Red Metallic



CANYON LEATHER WITH CHARCOAL BLACK PIPING | OLIVE ASH WOOD





DARK BLUE PEARL METALLIC



TUXEDO BLACK METALLIC



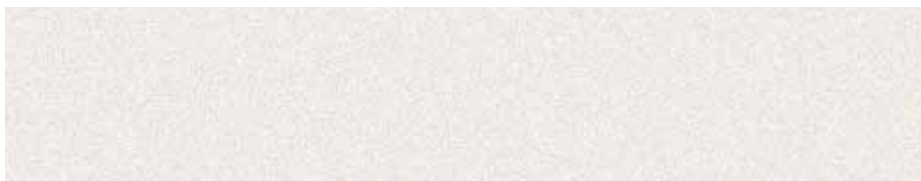
STERLING GRAY METALLIC



ROYAL RED METALLIC



INGOT SILVER METALLIC



WHITE PLATINUM METALLIC TRI-COAT¹

¹Additional cost.
Colors are representative only.

A. 18-IN. 7-SPOKE ALUMINUM | STANDARD

B. 20-IN. 7-SPOKE POLISHED ALUMINUM | AVAILABLE



FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the LLA product limited warranty offered by the accessory manufacturer.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 15,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Limited Warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.

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The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

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SmartAlert is a registered trademark of Inilex, Inc.

Cargo-Logic is a registered trademark of Lund, Inc.

Comparisons based on 2010 competitive models (class is Luxury Large SUVs), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

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