



1990 DODGE TRUCKS





Dakota. Long on versatility.

New Dakota Club Cab. The all-new Dakota Club Cab, available on two-wheel drive models with 6½-ft. pickup box, features 19 inches of additional cab length behind the front seat. With room for three extra passengers, Dakota Club Cab's maximum seating for six is greater than that of S-10 Maxi Cab, Ranger Super Cab, Toyota Xtra Cab, and Mazda Cab Plus. The Dakota Club Cab also offers more in-cab cargo room than any of its competitors.*

*Based on 1989 competitive data.

Dakota Conventional Cab. Big enough to haul up to 2,550 pounds of cargo. Compact enough to maneuver easily and perform efficiently. Dakota is the midsize pickup that offers a unique blend of big and small pickup benefits—plus an amazing capacity for fun. And Dakota lets you choose between 2WD and 4WD, and a 6½- or 8-foot pickup box. Hardworking Dakota standard features include an improved 2.5-liter EFI engine on 2WD models and a five-speed manual over-drive transmission.

Dakota Sport and Dakota Sport Convertible. Everything about the Dakota Sport says rugged fun, from the newly designed side and tailgate graphics to the Eurostyle blackout treatment. Available in two- or four-wheel drive, the Dakota Sport offers the power of a standard 3.9-liter EFI V-6 engine. If you're looking for real open-air excitement, the Dakota Sport Convertible is the pickup for you. Available in Colorado Red, Bright White, Daytona Blue, or Black, the Dakota Sport Convertible turns heads your way wherever you go.

Dakota "S." Dakota "S" gives you the rugged pickup performance you're looking for—at an affordable price. The midsize Dakota "S" rides and handles with the ease and efficiency of a small truck. But when it comes to getting down and dirty, Dakota "S," with its standard 2.5-liter EFI engine, five-speed manual over-drive transmission, rear-wheel anti-lock brake system, and double-wall cargo box, digs right in with the bigger pickups.

Some of the equipment shown or described throughout this catalog is available at extra cost.

Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

Dakota LE Club Cab, shown above in Sterling Silver and Dover Gray.



Dakota Sport 4x4, shown in Colorado Red.



Dakota LE, shown in Light Spectrum Blue and Dark Spectrum Blue.



Dakota Sport Convertible, shown in Daytona Blue.



Dakota "S," shown in Colorado Red.



Dakota SE Club Cab (foreground) shown in Dark Spectrum Blue and Sterling Silver, and Dakota Sport Club Cab shown in Black.



Dodge Ram Pickup. Tough is an understatement.

New Ram Club Cab Pickup. The all-new Dodge Club Cab, available on all D and W 150 and 250 models, offers seating for two extra passengers. Fold the two standard rear Club Cab seats up and you'll find 34 cubic feet of cargo space behind the front seat. With this much lockable space available, there's no need to leave tools and other valuables in the pickup box. They'll be secure and protected from rain or snow inside the roomy full-size Dodge Ram Club Cab Pickup.

Dodge D150 Conventional Cab. The rugged Ram D150 is available in 115-inch and 131-inch wheelbases and offers a choice of a 6½- or 8-foot pickup box. The Ram D150 features a standard 3.9-liter EFI V-6 engine powerful enough to haul payloads up to 2,250 pounds. Dodge 4x4 pickups are built to plow through the toughest of terrains. Off-roaders have a choice of W150 "S," W150, W250 or W350 pickups, with payloads up to 3,855 pounds. The W150 and W250 are available in Conventional Cab or new Club Cab models.

Dodge Ram 250/350. Dodge offers a heavy-duty lineup of powerhouses capable of digging in and getting the job done. They're perfect for recreational use, too. Payload potentials on Dodge's heavy hitters range from 4,305 pounds on D250 models up to 5,480 pounds on D350 dual rear-wheel pickup models. For bigger jobs, the 135-inch wheelbase D350 Chassis Cab hauls up to a 6,155-pound body and payload weight, while the Power Ram W350 Chassis Cab is capable of handling a 6,270-pound body and payload weight.



Rugged Turbo Diesel power. Backed by Dodge's 7-year/100,000-mile warranty protection*, the 5.9-liter Cummins Turbo Diesel delivers outstanding fuel economy, durability and ease of maintenance. This proven performer produces 160 horsepower at 2,500 rpm and 400 pound-feet of torque at 1,700 rpm—the highest torque of any pickup diesel available. The Turbo Diesel is available exclusively from Dodge on D and W 250 and 350 pickups and chassis cabs. *See page 8 for details.

W250 LE Club Cab shown in Dark Spectrum Blue and Sand.



W250 LE Pickup, shown in Dark Spectrum Blue and Sterling Silver.



D150 "S" Pickup, shown in Colorado Red.



D150 LE Pickup, shown in Colorado Red and Sterling Silver.



D350 LE Diesel Pickup, shown in Dover Gray and Sterling Silver.



D350 Chassis Cab Diesel, shown in Sterling Silver.



Dodge Caravan C/V.

With enough room to handle just about any work or recreational cargo demand, Caravan C/V accommodates you in style and comfort. Caravan C/V is available in two sizes, with a variety of payload capacities and options to choose from. A powerful new 3.3-liter OHV MPI V-6 engine and advanced four-speed electronic automatic

transaxle are both standard on the Extended Caravan C/V this year. Or you can select the exceptional performance of an optional 2.5-liter Turbo engine, available as part of the Turbo Sport Package on Caravan C/V. Any way you choose it, Caravan C/V maneuvers with ease and its compact design makes parking a snap.

Dodge Caravan C/V, shown in Radiant Silver.



Dodge Ram Van.

Versatile Ram Vans are available in 109.6-inch or 127.6-inch wheelbase sizes, with a choice of three body lengths. Payload capacities range from 1,295 pounds on short-wheelbase B150 models to 4,425 pounds on the B350 Maxivan, America's roomiest van*. When it comes to cargo, Ram Vans come through again with capacities from

206.6 cubic feet on the 109.6-inch B150 with passenger seat removed, all the way up to 304.5 cubic feet of cargo volume on the Maxivan with passenger seat removed. Ram Vans have the power you need for heavy hauling, too. Engine selections range from an efficient 3.9-liter EFI V-6 all the way up to a powerful 5.9-liter EFI V-8.

*With passenger seat removed. Based on SAE standard HSJ1100a.

Dodge B150, shown at left in Tundra. Dodge B350 Maxivan, shown at right in Light Blue Metallic.



Dodge Ramcharger.

Ramcharger 4x2 is still the **only** full-size two-wheel drive sport utility built in North America. It provides a 1,335-pound payload, has a folding rear seat, and offers up to 106 cubic feet of cargo room. Perfect for vacationing, Ramcharger 4x2 can tow up to 7,600 pounds with the optional Trailer Towing Preparation Package and available 5.9-liter EFI 360 CID V-8 engine.

Ramcharger 4x4 takes you to the edge of the road—and keeps right on going. Through sand, over rocks, and into remote areas where less rugged sport utilities wouldn't dare to tread. And Dodge Ram Trac shifting allows you to conveniently shift from 2WD to 4WD while moving at speeds up to 55 mph.

Dodge Ramcharger 4x2, shown at left in Black and Sand. Dodge Ramcharger 4x4, shown at right in Colorado Red.



Dodge Ram Wagon.

Dodge Ram Wagons offer a choice of three body sizes, two wheelbases, and four seating arrangements. All are tough performers that offer the space and versatility you're looking for. Ram Wagons are available with a choice of EFI V-6 or V-8 engines. Gas-charged shock absorbers and a front stabilizer bar are standard. Also

standard this year is a new rear-wheel antilock brake system that provides sure, straight stopping power in heavy braking or reduced traction situations. Ram Wagons are hard workers, too. When properly equipped, the B350 can tow up to 8,600 pounds.

Ram B150 Wagon, shown at left in Dark Quartz Gray Metallic. Ram B250 LE Wagon, shown at right in Crimson Red/Platinum Silver.

Dodge Commercial and Import Trucks.

The D350 Dual Rear-Wheel Chassis Cab. Dodge offers an extensive line of rugged and dependable trucks for commercial conversion, including pickups and chassis cabs. Shown below at the left is the D350 dual rear-wheel Chassis Cab Stake with a 159-inch wheelbase and available 5.9-liter Cummins Turbo Diesel engine.



W350 Chassis Cab Dump Truck. Shown below at the right is the dual rear-wheel, four-wheel drive W350 Chassis Cab Dump Truck, which features an available Cummins Turbo Diesel engine. The W350 is also available in single rear-wheel models. GVW's range from 8,700 to 11,000 pounds.



Ram 50 gives you tough-truck features like a double-wall cargo box, power brakes, 2.4-liter engine with electronic ignition, stainless steel exhaust system, and a maintenance-free battery. It also gives you choices: a hefty six-foot or even longer cargo box, standard cab or extended Sports Cab, sassy body graphics, or available monochrome or two-tone paint packages. All built rugged and dependable.

Power Ram 50. This tough traveler makes its own roads. When you get off the beaten path, you simply shift from two-wheel to four-wheel drive. There's no need to get out, thanks to automatic locking front hubs. The gutsy Power Ram 50 features high ground clearance, independent front torsion-bar suspension, a chain-belt drive transfer case, and skid plates beneath.

Specifications, descriptions, and illustrative materials contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Motors reserves the right to discontinue models or options at any time or change specifications and materials, equipment, and design without notice and without incurring obligations. All options and accessories illustrated or referred to as optional or available in this publication are at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained herein, see your Dodge Truck Dealer.

7/70 Power Train Limited Warranty.

Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles. In vehicles equipped with a diesel engine, the engine (parts and components) is covered for seven years or 100,000 miles; the remainder of the power train is covered for seven years or 70,000 miles. A deductible applies. See your dealer for a copy of the warranty.

7/100 Anticorrosion Limited Warranty.

Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles. See your dealer for a copy of the limited warranty.

Dodge Import Warranty.

Dodge imports, built by Mitsubishi Motors Corporation, are covered by a three-year or 36,000-mile basic limited warranty (excludes adjustments, tires, wear items and maintenance). There is additional warranty coverage on power train components (three years or 50,000 miles) plus outer panel rust-through protection (five years/unlimited mileage). No deductible applies. Restrictions apply. See a copy of the limited warranty at your dealer.



**THE TOUGH NEW
SPIRIT OF DODGE**
THE PERFORMANCE DIVISION OF CHRYSLER MOTORS