

*Hot New Number  
in the Low-Price Field!*

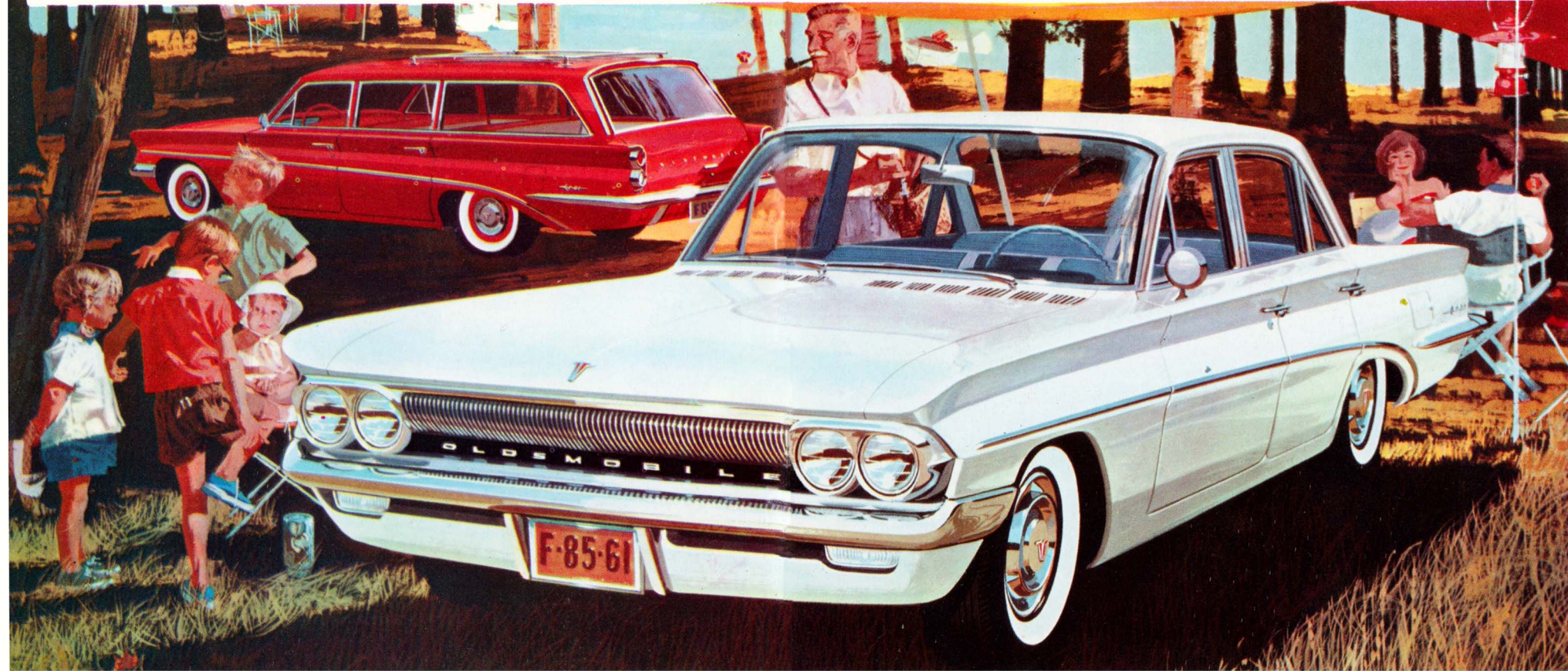
**F-85** 

BY  
**OLDSMOBILE**



**Built for the buyer who wants something better in the low-price field!**

The New-Size, Low-Priced Car ... with *OLDS* style and spirit!



**F-85**  by **OLDSMOBILE**

with big-car room and zip...  
small-car savings and nimbleness!

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**NOT TOO BIG...NOT TOO SMALL...JUST RIGHT FOR YOU!**

The F-85 sets a new standard of style and quality in the low-price field. Crisp, sleek, neatly tailored from front to rear—here's design you can be proud of anywhere! But the real thrill comes when you *drive* this delightful, smaller-size Olds. It's so nimble . . . so responsive to your commands! The

exclusive new *aluminum* Rockette V-8 Engine delivers all the action you could want, with real economy . . . more miles per gallon on lower-cost, regular gas. Parks practically anywhere . . . maneuvers like it's part of you . . . seats six with ease. Be sure to drive the new F-85 before you buy *any* low-priced car!

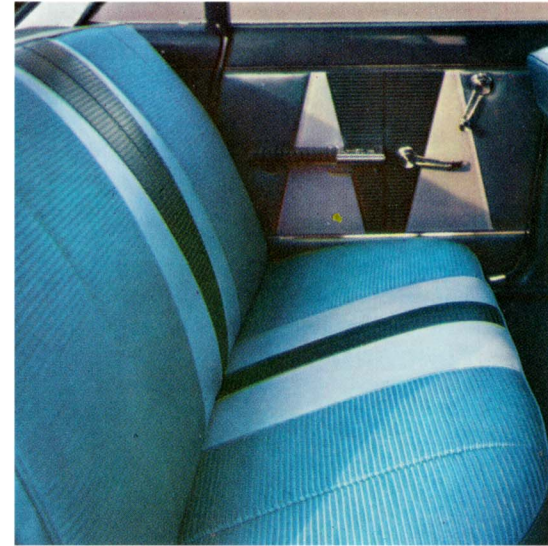


*Inside and Out...*

*every inch an* **OLDSMOBILE!**

Oldsmobile designers did themselves proud when they created the skillful blending of handsome cloth and Moroccan trims inside the F-85! And they took care of your comfort and convenience, too—foam cushioned front seat . . . front arm rests . . . richly styled instrument panel set right where the driver can see all indicators and reach all controls. All F-85 exteriors have the gleaming durability—the same high-quality Magic-Mirror Finishes—as other Oldsmobiles. Take your pick of 15 sparkling colors!

Beautiful interior colors are offered in a wide variety of trim combinations in the F-85 and the De Luxe F-85. These include not only high-style fabric coverings on seats and doors, but also many all-vinyl Moroccan trims, if you prefer.



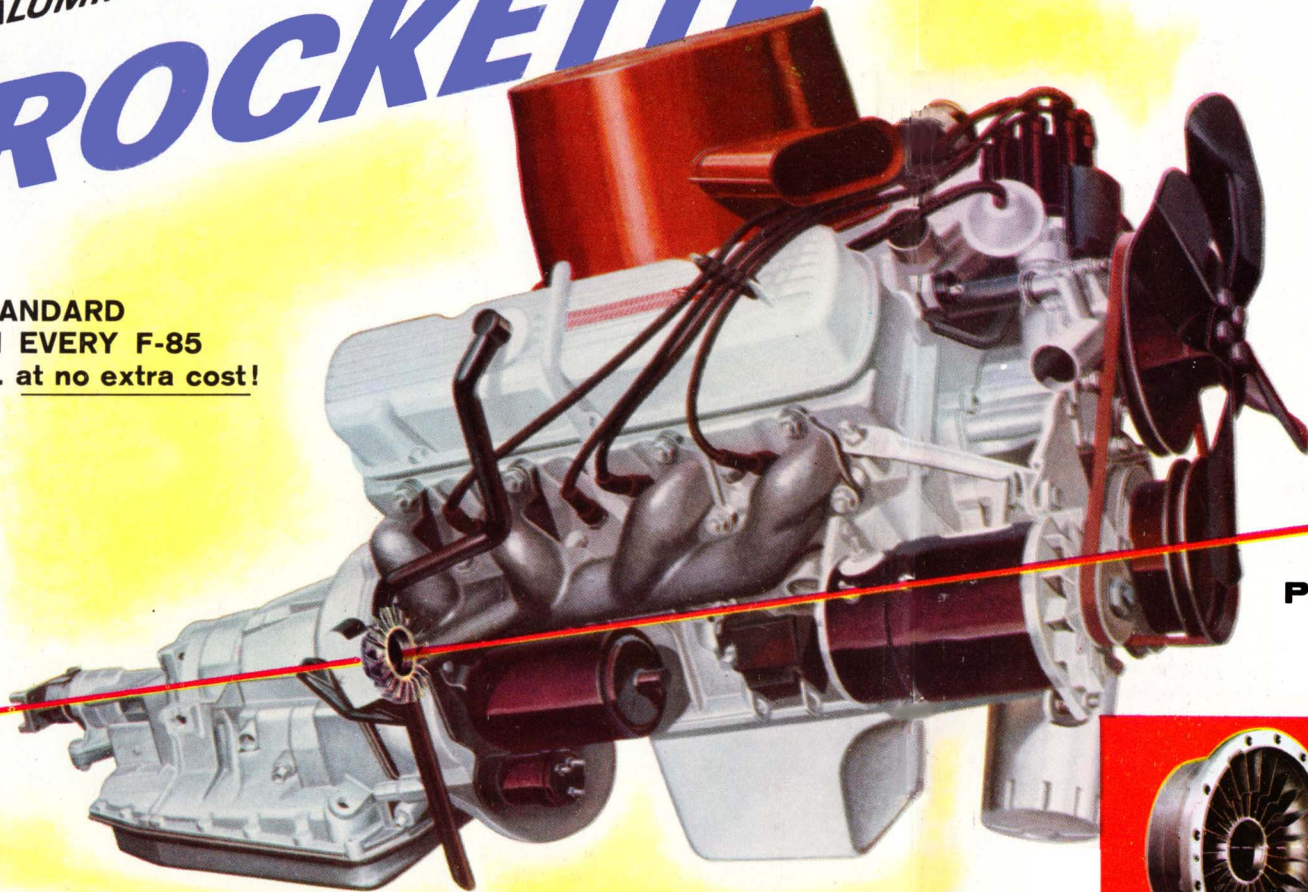
***BIG-CAR ACTION!***  
***SMALL-CAR THRIFT!***

**BRAND-NEW, 155 H.P.  
ALUMINUM, LIQUID-COOLED**

**ROCKETTE**

**V-8 ENGINE**

**STANDARD  
ON EVERY F-85  
... at no extra cost!**



**PACKED WITH POWER!**

The Rockette's got it—zip and zoom . . . smooth, quiet performance! Combine the hustle and muscle of this lively new Rockette V-8 Engine with the thrifty lightness of aluminum . . . and you enjoy *both* action *and* economy!

**FUEL ECONOMY!**

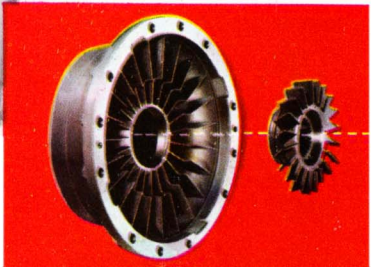
Here's just the kind of gas economy you expect from a smaller car! Oldsmobile's new aluminum Rockette V-8 Engine saves you money on lower-cost regular gas. And its high efficiency assures you of more miles per gallon!

**PROVED DESIGN!**

Experience in building over four million Rocket Engines stands behind the design of the new Rockette—a front-mounted, liquid-cooled V-8 that has proved its ruggedness and reliability—on all kinds of roads, under all kinds of conditions!

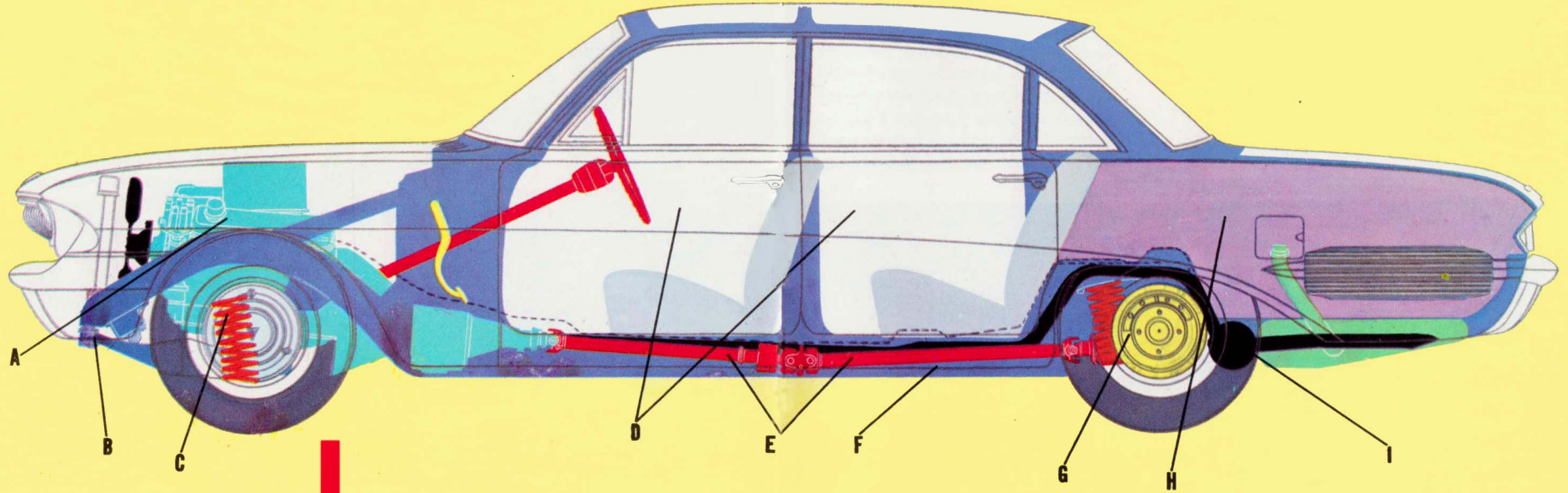


**Plus NEW HYDRA-MATIC\*  
WITH  
ACCEL-A-ROTOR ACTION!**



**Only the F-85 has it in the low-price field**—new Hydra-Matic with Accel-A-Rotor action! The amazing 22-vane rotor speeds up the response . . . smooths out the getaway . . . moves you into economical direct drive in seconds!  
\*Optional at extra cost in all models.

# Thrifty new way to step up to Oldsmobile Quality!



**DRIVE THE *F-85*** →  
**DISCOVER THE DIFFERENCE  
OLDS QUALITY MAKES IN  
COMFORT . . . DURABILITY  
. . . THE SOLID FEEL  
YOU EXPECT AT THE WHEEL  
OF AN OLDSMOBILE!**

- A** All-new aluminum, liquid-cooled Rockette V-8 Engine features 155 horsepower, 8.75-to-1 compression ratio for spirited performance on regular gas. Newly designed air cleaner also houses dual carburetor.
- B** Front suspension floats on thick cushions of live rubber . . . soaks up road vibration and road noise!
- C** Coil suspension, front and rear. Rear 4-link design gives a straight, level ride right from the start!

- D** Space for six! Up to 38.2" headroom; 44.0" leg-room; 58.6" hiproom; 29.0" entrance room.
- E** Two-piece prop shaft . . . designed to provide more foot room . . . in both front and rear.
- F** Fully rust-proofed integral frame construction for long dependable life, is welded into one solid unit. Benefits include a tight, sound body, free from annoying rattles and vibration!
- G** Large centrifuge brake drums dissipate heat rapidly, run cooler, last longer. Self-energizing brakes have 130 sq. in. lining area!
- H** Trunk has a total capacity of 25.5 cubic feet. Station wagon cargo space is 73.5 cubic feet.
- I** Aluminized for longer life, cross-mounted muffler improves road clearance and is protected from damage.

New one-piece Easi-Load liftgate, on all F-85 Station Wagons, is dust-tight, rattle-free; makes loading easier with rear gate out of the way!



SIZE...ECONOMY...  
PERFORMANCE AND  
HANDLING EASE!  
...the quality-built  
**F-85** → fits the needs  
of every buyer in the  
low-price field!

## Sedan or Station Wagon!

If you need a multi-duty car, the F-85 is for you! It has the ruggedness and economy you want for highway or in-town travel. For rough sportsman's use, the F-85 is as steady and sturdy as they come. Back home, it's sized right for a family of six. Housewives find it's a honey to handle . . . a peach to park. Everyone will delight to drive the F-85—agile as

an antelope in heavy traffic—and sized to fit easily in any garage.

## Ideal for Fleet Use, Too!

Salesmen and fleet-car users will find the F-85 offers great advantages in comfort—legroom, headroom, luggage room . . . and it's a beauty in the bargain! Here's the husky quality you need for rugged, year 'round use . . . and for traditional Oldsmobile high resale value!

## SPECIFICATIONS

### 4-Door Sedan and 4-Door Station Wagon (also available in De Luxe models)

#### GENERAL

Wheelbase . . . . .	112.0"
Over-all length . . . . .	188.2"
Over-all width . . . . .	71.5"
Over-all height (Sedan) . . . . .	52.6"
Tread width (front and rear) . . . . .	56.0"
Tire size . . . . .	6.50 x 13"
Turning diameter . . . . .	37.0'
Shipping weight (approx. Sedan) . . . . .	2566 lbs.

#### ENGINE

Type . . . . .	Aluminum V-8, liquid-cooled
Displacement . . . . .	215 cu. in.
Compression ratio . . . . .	8.75-to-1
Carburetor . . . . .	2-barrel
Cooling capacity . . . . .	16.5 qts. with heater
Horsepower . . . . .	155 at 4800 rpm
Torque . . . . .	210 lb.-ft. at 3200 rpm

#### CHASSIS-BODY

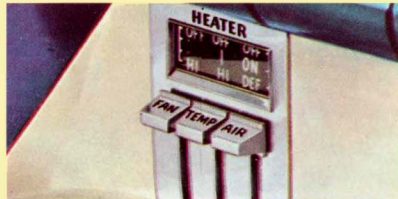
Frame—integral with body • Transmission—3-speed Syncromesh. Hydra-Matic, optional • Brakes—self-energizing, 130 sq. in. lining • Rear Axle Ratio—3.07:1; 3.23:1 with Hydra-Matic Drive • Total trunk capacity—25.5 cu. ft.

**ACCESSORIES**—Hydra-Matic Drive, Roto-Matic Power Steering, Back-up Lamps, Electric Clock, White Sidewall Tires, DeLuxe Steering Wheel, Chrome Door Window Frames, Oil Filter, Luggage Carrier for Station Wagon.

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS F-85 CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A PARTIAL LIST OF ACCESSORIES AND POWER FEATURES APPEARS HEREIN. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER'S.

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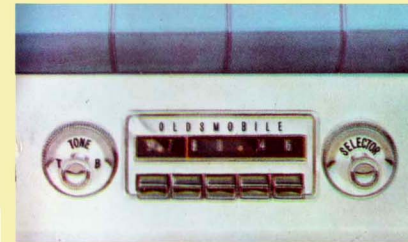


**Heater**—balanced air distribution throughout car—positive controls to suit your needs.

**Air Conditioning**—cool, clean comfort on the hottest days! Adjustable side outlets.



## → F-85 → ACCESSORIES



**Radio**—push-button, 4-tube with transistor and printed circuit design. Center-mounted speaker.

**Wheel Discs**—add extra sparkle and flair with their distinctive, deep-contoured design.

Before you buy any low-priced car...

COME IN AND DRIVE  
the Exciting, All-New

**F-85** 

at your

**OLDSMOBILE**

Quality Dealer's

