A dark Oldsmobile Toronado is driving on a two-lane road at night. The car's headlights are on, illuminating the road ahead. The road is flanked by grassy fields and trees in the distance. The sky is a deep blue, suggesting twilight or early night.

Oldsmobile takes the
wraps off America's newest and
most advanced automobile

TORONADO

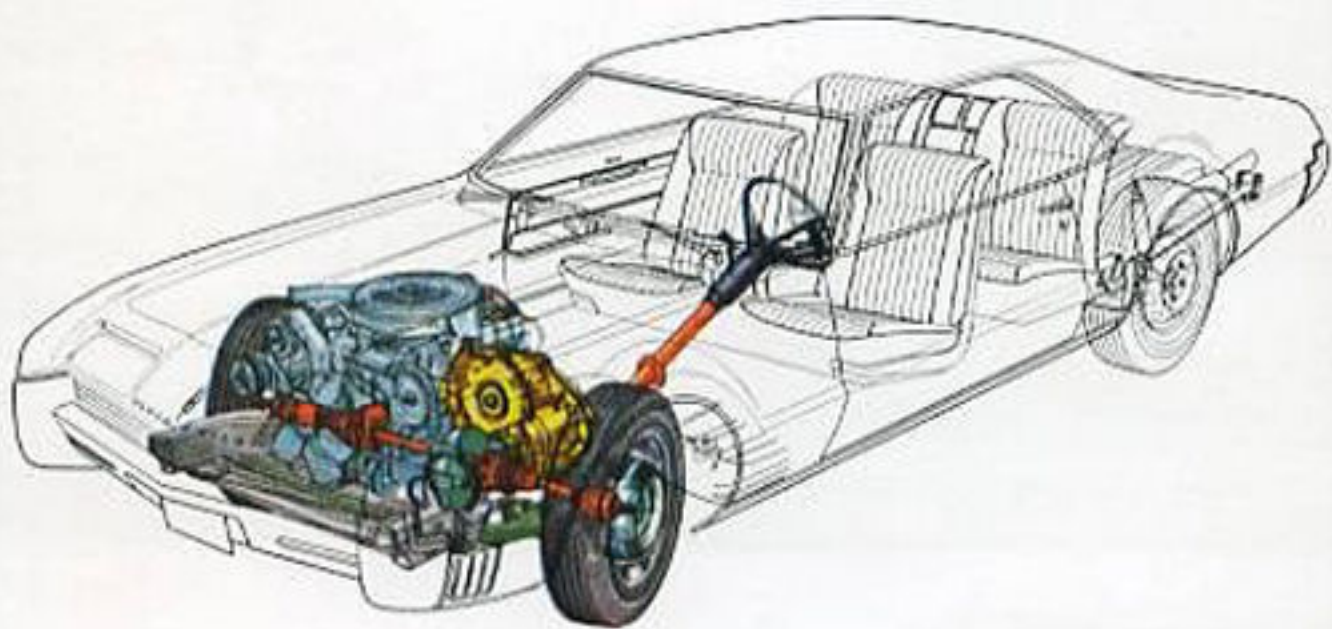
TORONADO



The new one-of-a-kind car . . . engineered by


OLDSMOBILE

Oldsmobile started from scratch on this one. Designed an entirely different kind of car right from the ground up. Unlike any other in looks, performance and engineering advancements. It's here now—Toronado by Oldsmobile—only full-size car with front wheel drive. Once you see it and drive it, you'll know for a fact: The only thing Toronado shares with any other car is the road!



**Front wheel drive
puts the traction
where the action is!**

Toronado Rocket V-8 feeds power to front wheels via Turbo Hydra-Matic. Result: Toronado pulls (rather than pushes) you through tightest turns. Improves traction and stability. Reduces vibration and noise.

Open this page for more about Toronado 

*STEP
OUT FRONT
IN '66 ... in a Rocket Action Olds!*

TORONADO



Oldsmobile Division • General Motors Corp.

Speculation's over. Toronado's here! Latest example of Oldsmobile engineering leadership—only full-size car with front wheel drive. Six-passenger spaciousness. Up-front traction. 425-cubic-inch, 385-hp V-8 action. Flat floors.

Full-view side windows. Concealed headlamps. Unique, draft-free ventilation system. The year's most advanced styling. All on a big road-leveling 119-inch wheelbase. Rumor's over. Toronado's here! **LOOK TO OLDS FOR THE NEW!**



Only Tornado looks this new . . . rides this new . . . drives this new!





TORONADO

Headliner of the Oldsmobile Rocket Action fleet!

Car of the year in everybody's book. That's Toronado! See it soon—and all the Oldsmobiles for 1966. Elegant Ninety-Eights. Action-packed 88s. Budget-priced F-85s. Roomy Vista-Cruiser and F-85 wagons. The sporty Starfire, the 4-4-2s and the Cutlass models. This year there's sure to be a Rocket to fit your pocket. It's a great year to step out front in a Rocket Action Olds!