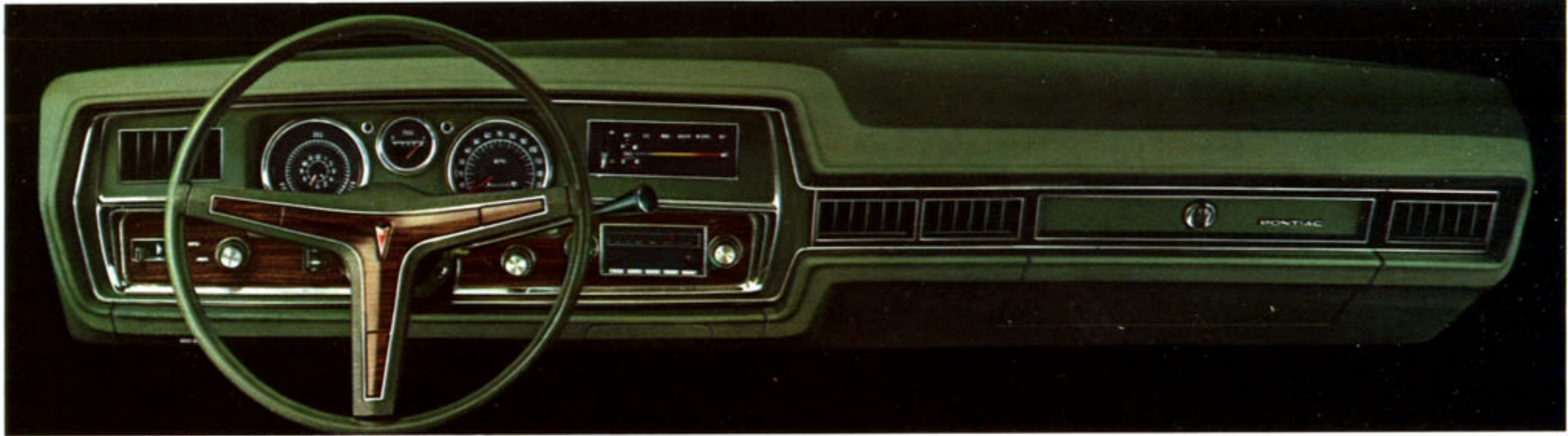


LeMans Sport Coupe

Pontiac's sporty new mid-sized car.





Instrument panel with wood-grain vinyl accents.

Pontiac's been building sporty looking cars for some time. You expect them from the Wide-Track people. And for 1973, we've got a new one. One that's not only sporty looking, but affordable, too. It's the new 1973 LeMans Sport Coupe.

Just seeing it is enough to make you want it sitting in your driveway. What with that great new LeMans styling and those sporty new louvered rear quarter windows.

But you've got to look deeper to get really turned on. To the sharp new interior with loop-pile carpeting. To the notch-back bench seat with pull-down center armrest or bucket seats. To the

sporty new instrument panel. To the front disc brakes and 4-wheel, coil-spring suspension. Obviously, we didn't skimp.

But to keep it affordable, we left plenty of decisions up to you. You can add more plush. Air conditioning, AM/FM stereo, tilt steering wheel, whatever. Fact is, more options are available on the Sport Coupe than on any other '73 Wide-Track. Even our legendary GTO is alive and well as an option.

Affordable. And equipped any way you want it. That's what we think a sporty looking car should be. If you agree, there's a 1973 LeMans Sport Coupe waiting.



LeMans Sport Coupe 2-Door Colonnade Hardtop in Golden Olive.





Available sunroof.

LeMANS SPORT COUPE FACTS AND FIGURES MODEL

2-Door Colonnade Hardtop.

POWER TEAMS

Standard engine: 250-cu.-in. 1-bbl. L6.

Available engines: 350-cu.-in. 2-bbl. V-8; 400-cu.-in. 2-bbl. V-8; 400-cu.-in. 4-bbl. V-8; 455-cu.-in. 4-bbl. V-8; SD 455-cu.-in. 4-bbl. V-8.

Standard transmission: 3-speed column-shift manual.

Available transmissions: 3-speed manual floor shift (350 and 400 4-bbl. V-8s only); 4-speed manual floor shift (350, 400 and SD 455 4-bbl. V-8s only); Turbo Hydra-matic.

STANDARD INTERIOR FEATURES

Bench seat with cloth-and-vinyl or all-vinyl upholstery. Solid foam seat backs and cushions. Nylon-blend, loop-pile carpeting. Deluxe steering wheel. High-Low ventilation. Inside hood latch release.

STANDARD EXTERIOR FEATURES

New improved front and rear bumpers. Standard hubcaps. Windshield radio antenna. Concealed wipers. Frameless door glass. Fixed louvered rear quarter windows.

STANDARD CHASSIS FEATURES

Front disc brakes. 4-wheel, coil-spring suspension. Computer-selected springs. Heavy-gauge perimeter-type frame. New improved shock absorbers. F78—14 blackwall tires.

Dimensions (inches)

Overall length	207.4
Overall width	77.7
Overall height	52.9
Wheelbase	112.0
Track, front/rear	61.5/60.7
Head room, front/rear	37.8/36.9
Leg room, front/rear	42.4/33.7
Shoulder room, front/rear	59.6/57.5
Trunk capacity (cu. ft.)	15.1

CAPACITIES

Fuel tank—21.5 gals.

Cooling system—13.3 qts.

Oil, less filter refill—4.0 qts.

AVAILABLE EQUIPMENT

GTO Option which includes heavy-duty 3-speed floor shift, 400 4-bbl. V-8, G60—15 blackwall tires, dual exhausts with chrome extensions, blacked-out grille, hood scoops, firm shocks, heavy-duty large front and rear stabilizer bars, 15x7" wheels, moon-style hubcaps and GTO identification. *Handling Package* which includes G60—15 tires, power steering, firm shocks, 15x7" wheels and large front and rear stabilizer bars. *Firm Ride Package* which includes firm shocks and high rate springs. *Protection Group* which includes body side moldings, door edge guards and bumper rub strips.

LeMANS SPORT COUPE SAFETY FEATURES

OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Single-buckle seat and shoulder belts for driver and right front passenger (with reminder light



Available Honeycomb wheels.



Available Morrokide upholstered bucket seats. Shown in chamois—also available in blue, white, saddle, black and burgundy.

and buzzer). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-guard Beam. Contoured full roof inner panel.

ACCIDENT PREVENTION

Side marker lights and reflectors (Front side marker lights flash with directional signal.). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning

light. Starter safety switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.

Exterior Colors



Available interior colors.

White	White	White	White	White	White	White	White	White	White	White	White	White	White	White	White
Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black
Blue	Blue	Blue	Blue	Blue	Chamois	Chamois	Chamois	Chamois	Black	Black	Black	Black	Black	Black	Black
Chamois	Chamois		Burgundy		Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Burgundy	Saddle	Saddle	Saddle	Saddle
Saddle	Saddle														
Burgundy	Burgundy														



MARK OF EXCELLENCE
Pontiac Motor Division