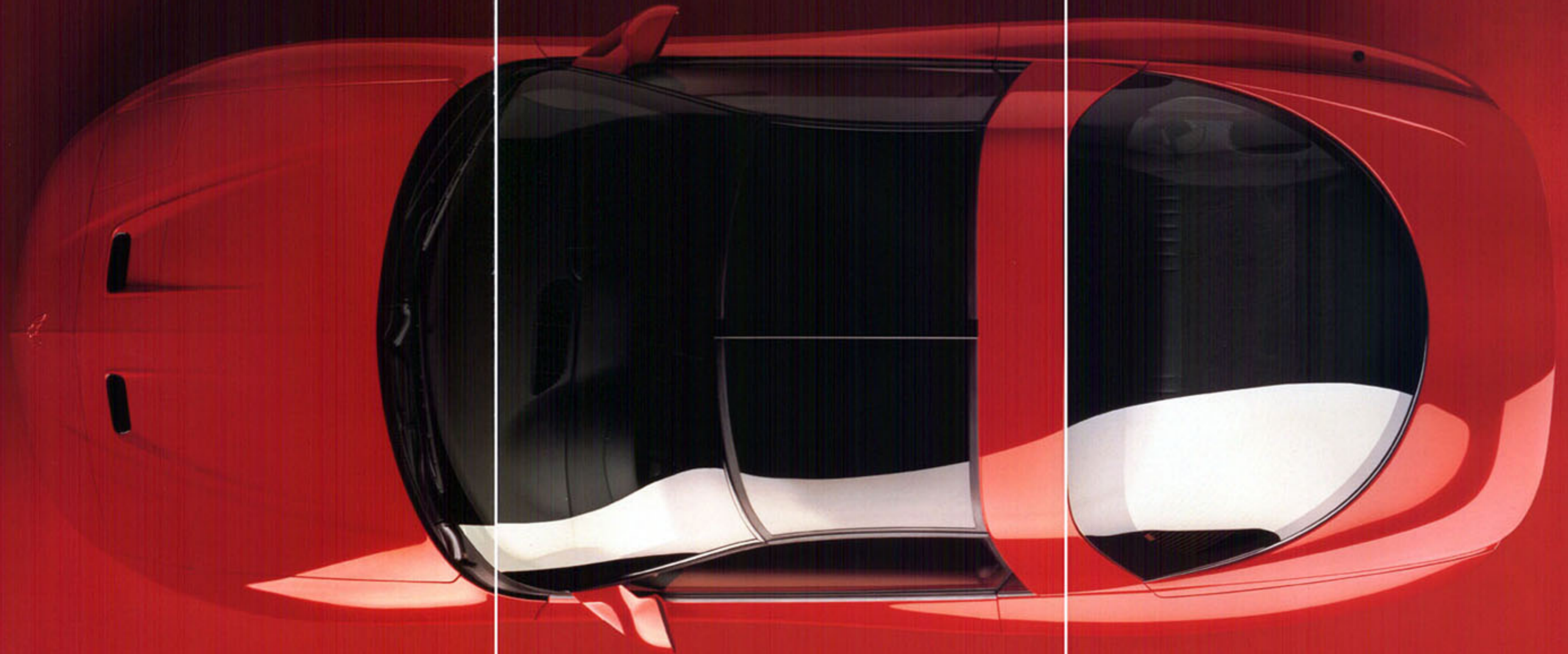




Firebird

PONTIAC



Firebird and Trans Am: two of the most evocative names in American 2+2 sports coupé motoring. Their styling and performance have excited true driving enthusiasts for over 25 years. And the 1995 models continue this experience. They come fully loaded with equipment and safety features – all fitted as standard, as you'd expect. What's more, new technology has enabled us to create a body styling which has never been possible before. Test drive one and discover a totally new world of both driving excitement and value for money. Serious sports coupés. For serious drivers.

Firebird and Trans Am as you've never seen them before.

Technical construction advances have enabled us to create these stunning cars. And, in the process, we've also produced bodywork which is virtually corrosion free. Another benefit has been to make them surprisingly fuel efficient with the Firebird needing only 8.3 liters per 100 km and the Trans Am 9.6 liters per 100 km at 120 kph.

But what is performance motoring if you can't get the exhilaration of wind in your hair? The Targa models have two removeable glass panels in the roof. (Targa is standard for the Trans Am.)

The 1995 Firebird and the Trans Am: two breathtakingly beautiful cars, there's nothing on the road to compare them to.





Their beauty isn't only skin deep.

Lift the hood of the Firebird/Trans Am and you'll see things that'll set every true driver's adrenaline pumping. The Firebird is fitted with the 3.4 litre V-6 engine. With a top speed of 200 kph. The Trans Am has the superb 5.7 litre V-8, which

will whisk you effortlessly up to more exotic regions.

The V-6 is available with either a 5-speed manual or 4-speed automatic transmission. The V-8 has the 4-speed automatic or, as an option, the 6-speed manual transmission.

Start them up and their distinctive growl will let you know, there and then, that you're in charge of something very special indeed.



Sports coupés with sedan luxury.

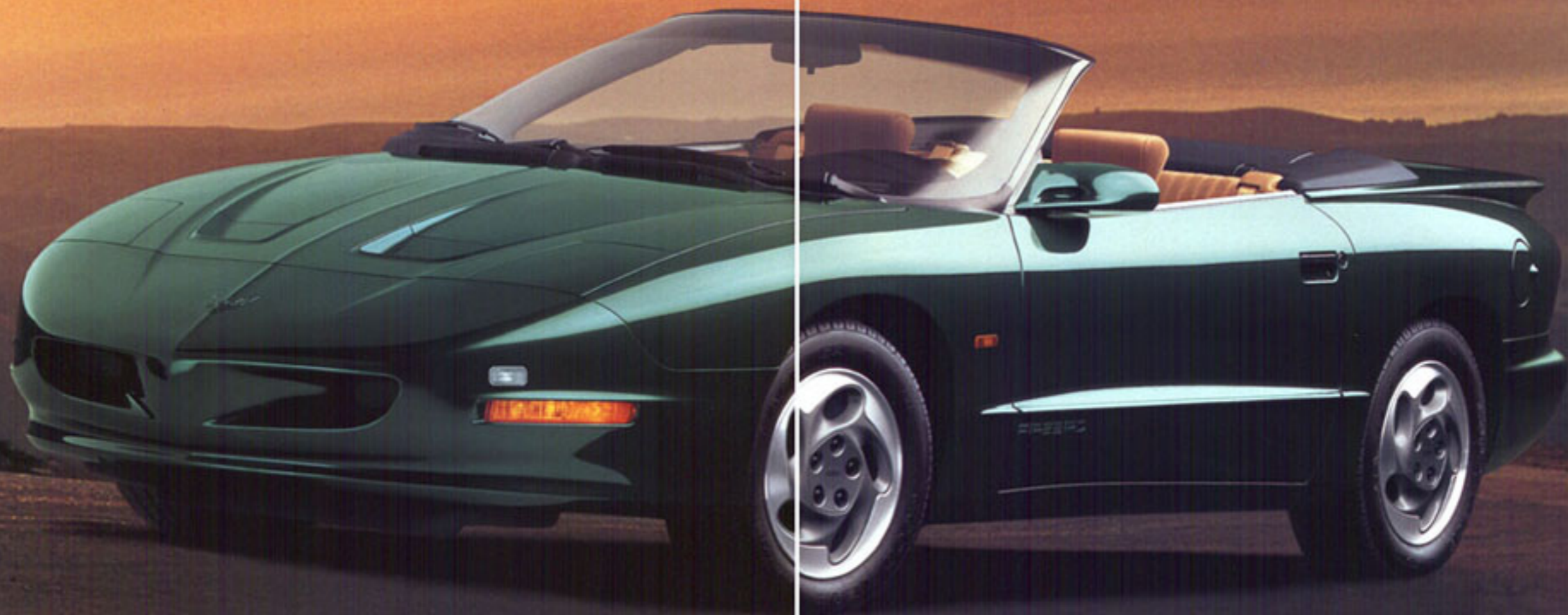
The Firebird and Trans Am are very civilized cars. Our objective has been to create a motoring environment and experience unlike anything you'll find in any other 2+2 sports coupé.

The seats are deep and luxurious, with excellent lateral support (soft supple leather is an option). The cloth trimmed driver's seat is electrically powered to enable you to choose from 6 positions. Linked to the moveable steering column, it gives you the perfect driving position.

Galaxsee™ tinted glass. AM/FM RDS radio cassette system with a loudspeaker system which would be the pride of serious hi-fi buffs. Air-conditioning (CFC free). Electric windows. Steering wheel with built-in radio controls. And all of it fitted as standard.

That's what we call real value for money.





The new Firebird Convertible. Undoubtedly one of the world's most exhilarating driving experiences. The combination of open-top motoring with 3.4 litres of V-6 power (capable of 200 kph) has to be what real excitement is all about.

The hood construction is high quality and electrically-operated. It opens and closes smoothly in only a few seconds at the press of a button. The rear window is glass with a de-mist element. The whole roof folds away beneath an electrically-operated cover that follows the body

lines and gives the Firebird Convertible a truly fantastic profile. Powerful air-conditioning keeps your body cool, no matter how hot the sun gets. The body construction has extra strengthening to maintain the car's rigidity, and also to give you added protection.

Frankly, we'd be surprised if you ever wanted to drive a hard top again.



The 1995 Trans Am is in a class of its own. A genuine and rare motoring experience. Supremely stylish, fully equipped, ultra-comfortable and fitted with every critical safety device. And it all comes fitted as standard which, in our opinion, is precisely how it should be.

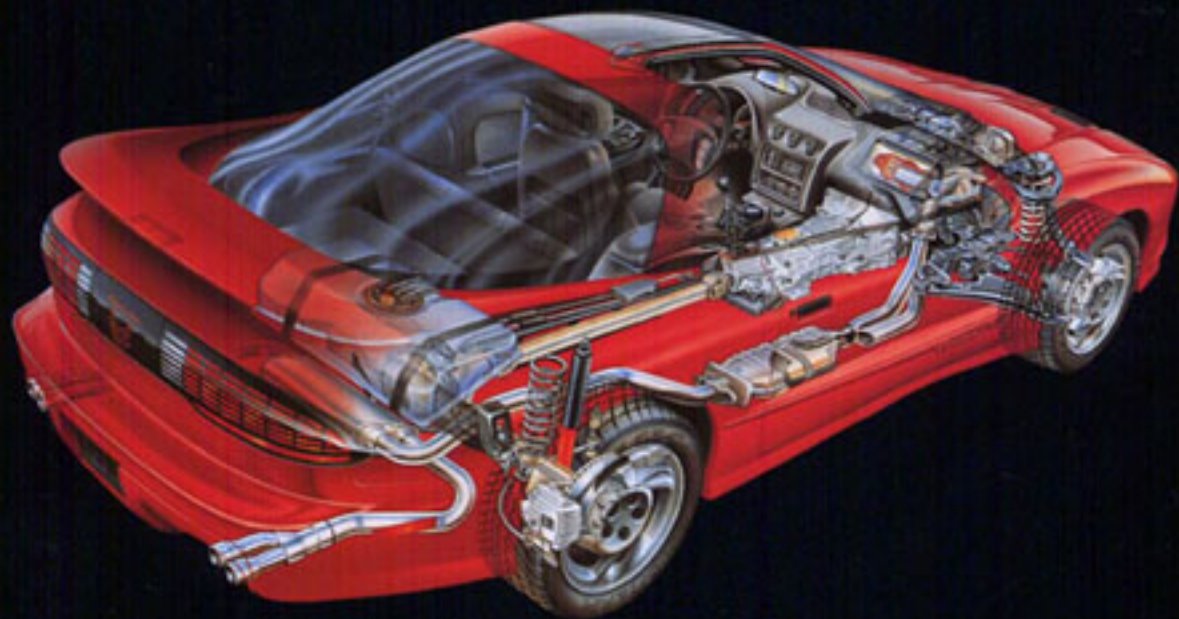
Trans Am is incredible value and an incredible drive. It's what motoring should really be all about. Excitement.

There's definitely safety in numbers.

Our philosophy is simple; if there is a safety device available, we'll fit it.

Firebird/Trans Am are fitted with driver and passenger airbags. Both have ABS braking systems. Firebird has fade-resistant disc brakes and the Trans Am also includes internally ventilated rotors front and rear. Both have side impact bars. And, finally, both have air-conditioning to keep you permanently alert.

All fitted as standard equipment. Which, we believe, is our duty to you.





Firebird and Trans Am are guaranteed quality. The standard of build quality, technology and equipment is such that every Firebird/Trans Am has the General Motors 3-year or, 100,000 km, warranty, combined with a 6-year anti-corrosion warranty.



Firebird and Trans Am are true value for money. By comparison with the majority of European cars Firebird and Trans Am are ahead in what they give you for your money.

What we fit as standard others frequently make considerable charges for. The sheer level of driver and passenger comfort is apparent the moment you sit in a Firebird/Trans Am. And if we invent, or acquire, anything that will remotely enhance your safety we'll fit it as standard. In our opinion your safety is not an optional extra – it's of paramount importance.

Value for money is not something we just talk about. We deliver it.

Firebird and Trans Am are supportive. Everybody who buys a Firebird/Trans Am automatically receives our on-going support and loyalty. And it is considerable. We will never let you down. We give you the reassurance of our 24-hour, 365 days a year, breakdown service, which operates with 400 GM service points throughout Europe. Customer care to us is not an empty expression. It's real, it's operational and it is always there, when and wherever you might need help.

We believe that if you buy a Firebird/Trans Am the very least you should expect is 100% commitment from us once you're on the road.

And we will give it to you.

And now Firebird and Trans Am would like to offer you a little temptation!

Every GM dealer throughout Europe wants to give you the opportunity to experience for yourself the pleasure and excitement of driving one of these American classics.

Technical Specifications

Dimensions and Capacities	Firebird/Convertible	Trans Am		
Length (mm)	4968	5005		
Width (mm)	1893	1893		
Height (mm)	1321	1312		
Fuel tank (l)	59.0	59.0		
Curb weight (kg)	1528	1626		
Engine				
Engine	3.4 L V6	5.7L V8		
Bore and stroke (mm)	92.03 x 84	101.6 x 88.39		
Displacement (cm ³)	3353	5737		
Fuel system	Sequential Port Fuel Injection	Multi Port Fuel Injection		
Performance (kW/hp/rpm)	109/148/4600	192/261/5000		
Max. torque (Nm/rpm)	257.2/3150	426/2400		
Top speed (kph)	200	239		
Transmission				
Manual transmission, 5-speed	•	-		
Manual transmission, 6-speed	-	•		
Automatic transmission, 4-speed, electronically controlled	•	•		
Axle ratio	3.23:1	3.42:1 Man./2.73:1 Autom.		
Fuel Consumption (1994 Model Year Data)				
Engine	3.4L V6	5.7L V6		
Transmission	Man./Autom.	Man./Autom.		
Urban (l/100km)	11.3/12.0	N.A./14.1		
90 kph (l/100km)	6.7/6.7	N.A./7.9		
120 kph (l/100km)	8.3/8.3	N.A./9.6		
Standard Equipment				
Antilock brakes (ABS)	•	•	•	
Rearview mirror with reading lamps	•	•	•	
Tilt steering wheel	•	•	•	
Driver and passenger airbag	•	•	•	
Remote trunk release	•	•	•	
Ultima bucket seat	-	-	•	
Seat-front bucket	•	•	-	
Suspension system-base	•	•	-	
Suspension system-sport	-	-	•	
Wheels-16 inch x 7.5 inch aluminium	•	•	-	
Wheels aluminium	•	•	•	
P215/60R16 blackwall tires	•	•	-	
Tires 245/50ZR blackwall	-	-	•	
Power windows/drivers side express down	•	•	•	
Power seat adjuster - driver - requires cloth trim & bucket seat	•	•	-	
Power door locks	•	•	•	
Hatch roof, removable, incl. locks & sunshade	-	-	•	
Rear window defogger	•	•	•	
Air conditioning	•	•	•	
Four wheel disc brakes	•	•	•	
Cruise control, electronic with resume speed	•	•	•	
Leather wrapped steering wheel	•	•	•	
Steering wheel radio controls	•	•	•	
Sound system, 10 speakers	•	-	•	
AM/FM stereo cassette - seek, scan, RDS	•	•	•	
Sound system, 6 speakers	-	•	-	
Optional Equipment				
Hatch roof, removable, w/locks includes sunshade	•	-	-	
Front driver & passenger ultima bucket seats w/red. & lambar - leather trim only	-	•	-	
Exterior Colors				
	Interior Trims Leather/Cloth			
	Graphite	Medium Gray	Medium Beige	Torch Red
05 Cyclamen	•	•	•	-
10 Arctic White	•	•	•	-
13 Bright Silver Metallic	•	•	-	•
37 Bright Teal Metallic	•	•	•	-
41 Black	•	•	-	•
48 Dark Green Metallic	•	•	•	-
71 Medium Patriot Red Metallic	•	•	•	-
79 Mystic Teal Pearl	•	•	•	-
80 Medium Quasar Blue Metallic	•	•	•	-
81 Bright Red	•	•	•	•
Convertible Top Colors				
White	•	•	-	•
Black	•	•	-	•
Lt. Beechwood	-	-	•	-

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We are driving excitement.