

GRAND PRIX

97 PONTIAC



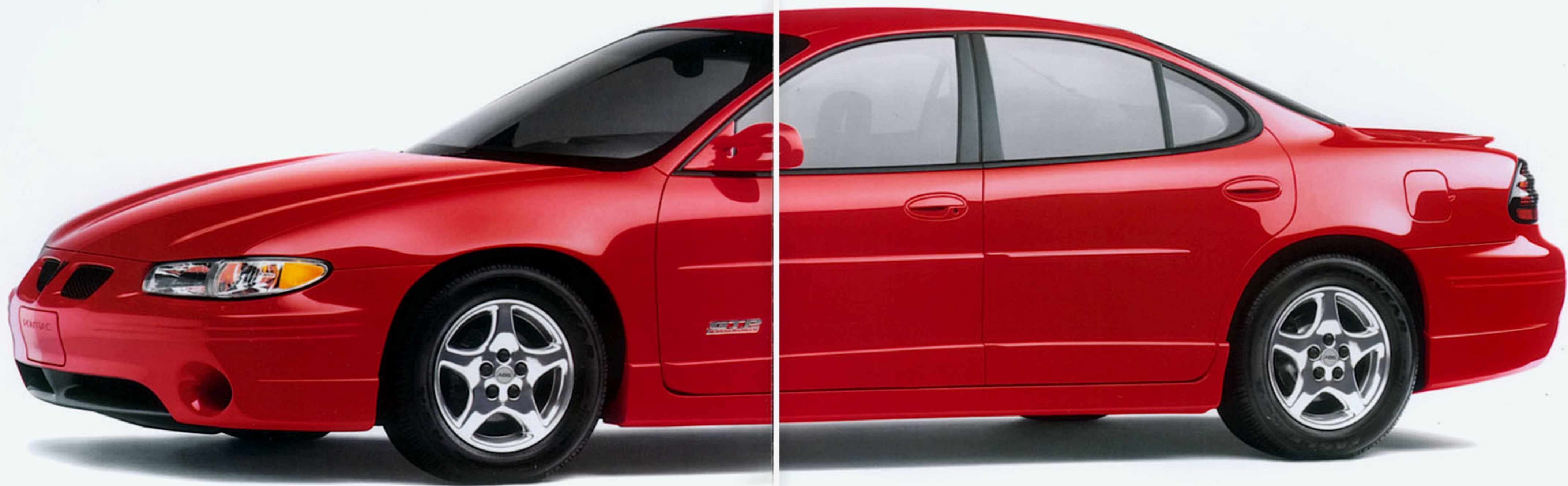
PONTIAC
GRAND PRIX

GP

WideTrack: It's not just a mechanical fact, it's an automotive state of mind. It reflects a bold engineering **attitude** that sets the wheels wide apart – at the far reaches of Grand Prix's muscular body – to give drivers more of what they want: improved handling, improved control, more excitement. So let the asphalt beckon and the tarmac tease. Attack the road...your invitation to enjoy has arrived. Boring cars move right, because just one drive will prove that **wider** is better.



GRAND PRIX GTP. CUTTING A WIDER TRACK.



Grand Prix GTP Sedan in Bright Red with the available High-Polished 5-Spoke 16" Aluminum Wheels.

G T P

From shoulder to shoulder,
Grand Prix GTP stands ready to
widen your performance horizons.
Its tenacious handling comes
from the fact that the wider
the track, the less weight is
transferred side to side during
cornering. Better cornering and
tighter grip result. Working to
make the most of the wide track
is a taut sport suspension and
sophisticated variable-effort
power steering system. This total
package provides all that's
necessary to control the GTP's
mighty 240-horsepower 3.8 liter
supercharged V6 – the most
powerful engine in its class.



G T



Grand Prix GT Coupe in Black with Silver 5-Spoke 16" Aluminum Wheels.

Sedan shown in Bright Red with the available High-Polished 5-Spoke 16" Aluminum Wheels.

G T

Some cars you guide, others you drive. There's no question as to which camp the athletic Grand Prix GT fits into. The combination of the GT's wide track, naturally aspirated 3800 Series II V6, its crisp-shifting 4-speed automatic and its impressively stiff body structure makes the GT a **natural** on the road.



The contour of the shifter says all you need to know about proper interior design.



Simple controls canted toward the driver actuate the power windows and programmable automatic door locks.



S E

Designed to
be a sport sedan
from the outset,
Grand Prix's
advantages over
regular cars
couldn't be more
vivid.

Beyond its bold, WideTrack
stance is a four-door body that's
sleeker than that of most coupes.
With a shape like this, Grand Prix SE
Sedan provides style and perfor-
mance that make life on the road
what it should be: enticing.



Inside the roomy cockpit, its sport
bucket seats position you with
authority while its large analog
instruments convey vital data.



Four-wheel
disc brakes
with ABS are
standard on all
Grand Prix's.





Grand Prix SE Sedan in Medium Jade-Gray Metallic with the available 16" Silver Crosslace Wheels.



GT Sedan Interior in available Graphite leather.

Photo shown includes extra-cost options.

Even if you never saw Grand Prix's dramatic exterior, its interior alone would convince you that this is a wide-open driver's car. As the control center of the WideTrack experience, it delivers beyond what you expect, including uncompromising comfort and operation; it will even inform you should a tire require a pressure check or the engine oil need changing.



Sophisticated aeronautic-style EyeCue Head-Up Display imaging puts vital data in the sight line, so eyes stay on the road. Available on all models.



Remote keyless entry and a full-featured vehicle and content theft-deterrent system are available on all models.

Like the rest of the car, the available trunk-to-rear-seat pass-through is wide – a full 14”.



The overhead console accommodates a wide variety of items, including sunglasses, a garage door opener and a 12-volt power outlet.



Emerging from the center console, dual cupholders coddle your morning coffee or afternoon soda.





The driver's sport bucket seat includes standard manual lumbar support and seatback recliner, and it is available with 6-way power adjuster and 4-way power lumbar shown.

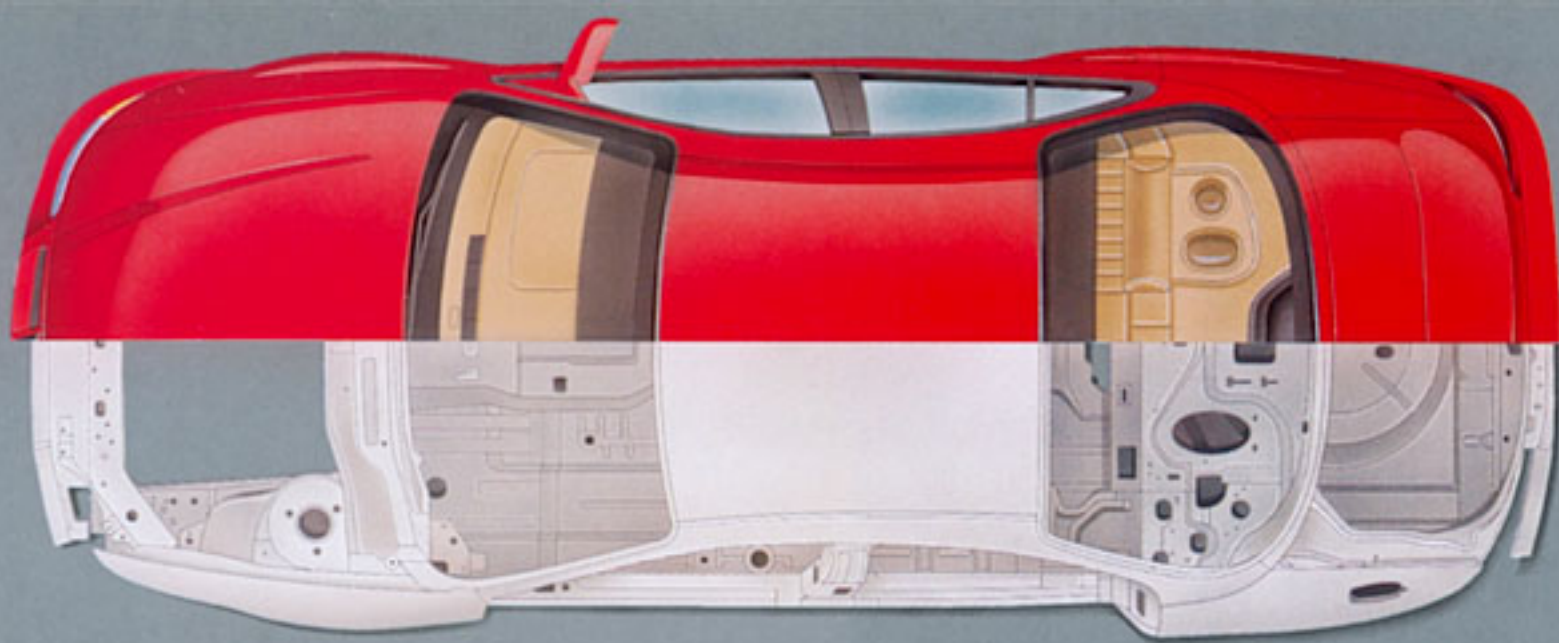


Let the optional 12-disc, trunk-mounted CD changer spoil your ears for hours on end.



From the gauges to the available radio controls on the steering wheel, everything is where you need it to be. Available Magnasteer power steering delivers increased road feel at higher speeds while providing light steering effort at parking lot speeds.





The more rigid a car's body, the quieter it can be. Grand Prix's high level of torsional and bending rigidity helps make it a quiet place.



The Supercharged Series II 3800 V6 ranks as the most powerful in its class and holds the honor of being included on *Ward's Auto World* magazine's 1997 Ten Best Car Engines list.



The Pontiac NASCAR Winston Cup WideTrack Grand Prix debuted at Daytona in February 1996.



Grand Prix's fully independent sport suspension features gas-charged struts and shocks that help it smooth over roads while it straightens out corners.

Grand Prix Occupant Protection and Crash Avoidance Features

To help contribute to driving safety, each of the following features is included in the Grand Prix line:

Occupant Protection

- ▶ Manual lap/shoulder safety belts for all outboard positions.
- ▶ Driver and front passenger air bags.
- ▶ Manual lap safety belts, center seating positions.
- ▶ Automatic power door locks.
- ▶ Illuminated entry.
- ▶ Energy-absorbing steering column.
- ▶ Energy-absorbing instrument panel.
- ▶ Folding front seatback locks, inertia type/manual, two-door models.
- ▶ Safety armrests.
- ▶ Breakaway inside rearview mirror.
- ▶ Security door locks and door retention components.
- ▶ Laminated windshield glass, urethane bonded.
- ▶ Head restraints, adjustable, front.
- ▶ Side door beams.
- ▶ Passenger-guard inside door lock handles.

Crash Avoidance

- ▶ Anti-lock braking system, four-wheel.
- ▶ Enhanced Traction System.
- ▶ Brake/transmission shift interlock.
- ▶ Automatic daytime running lamps.
- ▶ Side marker lamps.
- ▶ Parking lamps.
- ▶ Four-way hazard warning flashers.
- ▶ Backup lamps.
- ▶ Directional signal control.
- ▶ Windshield defroster, washer and multi-speed wipers.
- ▶ Inside day/night rearview mirror.
- ▶ Outside rearview mirrors.
- ▶ Center high-mounted stop lamp.
- ▶ Brake system with dual master cylinder plus warning light.

- ▶ Starter safety switch.
- ▶ Dual-action hood latch (front opening).
- ▶ Low-glare finish—inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces, inside rearview mirror frame and bracket.
- ▶ Illuminated heater and defroster controls.
- ▶ Tires with built-in tread wear indicators.

Theft Deterrence

- ▶ Visible vehicle identification number.
- ▶ Laser-etched VIN plate.
- ▶ Marked body parts.
- ▶ Theft-deterrent steering column lock.
- ▶ Theft-deterrent key locking system.
- ▶ Remote inside hood release.

And now, a word about...

This Catalog:

We've tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Pontiac dealer for complete details.

Engines:

Grand Prix models are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

Updated Service Information:

Pontiac regularly sends its dealers useful service bulletins about Pontiac products. Pontiac monitors product performance in this field. We then prepare bulletins for servicing our products better. Now you can get these bulletins too. Ask your dealer. To obtain ordering information, call toll-free 1-800-551-4123.

The Assembly of Grand Prix:

Grand Prix is assembled by different operating units of General Motors, its subsidiaries or

suppliers to GM worldwide. Grand Prix incorporates thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Grand Prix with different or differently sourced components than originally scheduled. All such components have been approved for use in Grand Prix and will provide the quality of performance associated with the Pontiac name. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

Warranty Protection:

Grand Prix's 3-year/36,000-mile (whichever comes first), no-deductible bumper-to-bumper limited warranty covers repairs, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle is covered, except for adjustments and normal maintenance.

Corrosion Protection:

Grand Prix is designed and built to resist corrosion. All body and sheet metal components are warranted against rust-through corrosion for 6 years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Pontiac dealer for terms of these limited warranties.

PONTIAC, THE PONTIAC EMBLEM, GENERAL MOTORS, THE GM EMBLEM, ETR, FREEDOM, SOFT-RAY, AIRBANK, WE ARE DRIVING EXCITEMENT, GTP and GRAND PRIX are registered trademarks and MAGNASTEER is a trademark of the General Motors Corporation. THEFTLOCK is a registered trademark and EYECUE is a trademark of the Delco Electronics Corporation.



ALWAYS WEAR SAFETY BELTS, EVEN IN VEHICLES
EQUIPPED WITH AIR BAGS. © 1996 GENERAL MOTORS
CORPORATION ALL RIGHTS RESERVED. LITHO IN U.S.A.

All about Grand Prix

PONTIAC CARES



Pontiac backs every 1997 Grand Prix with the following services:

	SE Sedan	GT Coupe	GT Sedan
Extensive 3-year/36,000-mile bumper-to-bumper limited warranty	S	S	S
24-hour Roadside Assistance that provides in an emergency:			
Free lockout assistance	S	S	S
Free dead-battery assistance	S	S	S
Free out-of-fuel assistance	S	S	S
Free flat-tire change	S	S	S
Free towing for warranty repairs	S	S	S
Courtesy Transportation	S	S	S

EXTERIOR FEATURES

	SE Sedan	GT Coupe	GT Sedan
GTP Performance Package: Includes 3.8L Supercharged V6 engine (2.93 final drive ratio), 4-speed automatic (with driver-select shift controls), variable-effort power steering, sport suspension, rear deck lid spoiler, trip computer and QVG P225/60R16 performance tires (B4S)	-	A	A
Alarm system, vehicle and content theft system, includes LED warning, shock sensor, armed tone and panic button on key fob	A	A	A
Antenna: Fixed mast (black)	S	S	S
Integrated into rear glass with signal strength amplifier	A	A	A
Daytime running lamps with Automatic Light Control	S	S	S
Glass, flush-fitting, completely Soft-Ray tinted and safety laminated	S	S	S
Headlamps: Composite halogen	S	S	S
Fog lamps	S	S	S
Mirrors, sport, LH and RH power remote (body color)	S	S	S
Spoiler, rear deck lid	A	A	A
Tires (steel-belted radial): P205/70R15 blackwall touring (Q1N)	S	-	-
P225/60R16 blackwall (QNX)*	-	S	S
P225/60R16 blackwall touring (QVG) (available with GTP Performance Package only)*	-	A	A
Compact spare	S	S	S



A



B



C



D



E

Wheels/Wheel Covers:

	SE Sedan	GT Coupe	GT Sedan
A Sport 15" wheel covers with "bolt-on" feature (PG1)**	S	-	-
B Cast aluminum 16" x 6.5" 5-blade (NW0)	A	-	-
C Cast aluminum 16" x 6.5" 5-spoke (QD1) (silver or white)	-	S	S
D Cast aluminum 16" x 6.5" 5-spoke (QD1 + V2C) (high-polished)	-	A	A
E Cast aluminum 16" x 6.5" Crosslace (in R6S silver or R6G champagne) (PY0)	A	A	A
Windshield wipers, "Wet-arm" controlled cycle	S	S	S

*Tire chains should not be used. They may cause damage. See Owner's Manual.

**Not available until January 1997.

INTERIOR FEATURES

	SE Sedan	GT Coupe	GT Sedan
Acoustical insulation package, extensive	S	S	S
Air bags, driver and front passenger (Airbank System on Sedans with 45/55 split bench seat helps protect center passenger)*	S	S	S
Air conditioning	S	S	S
Automatic, with dual-zone feature	A	A	A
Console, front floor with storage (includes dual pull-out cupholders, coin and cassette/CD storage and auxiliary power outlet)	S	S	S
Cruise control	A	A	S
Deck lid release	A	A	S
Defogger, electric rear window	A	A	A
Door locks, power, automatic/programmable (includes door lockout protection and delayed locking)	S	S	S
Child security door locks (Sedan)	S	-	S
Fabric: Doral cloth interior	S	S	S
Leather seating areas with perforated inserts (includes leather-wrapped steering wheel and shift knob)	A	A	A
Instrumentation: Mechanical analog speedometer, tachometer, coolant temperature, fuel and trip odometer	S	S	S
Driver Information Center includes: Trunk ajar, ETS on/off, low washer fluid, check tire pressure, change oil soon, ETS/low-traction indicator	S	S	S
EyeCue Head-Up Display: Digital speedometer and indicators for turn signals, hi-beam, low fuel, "check gauges," radio frequency and CD disc/track display (if equipped with CD player)	A	A	A
Keyless entry system, remote	A	A	A
Lamps: Front overhead reading/courtesy	S	S	S
Interior Lighting Control feature includes: Delayed illumination, exit lighting, theater dimming and inadvertent load protection	S	S	S
Premium Lighting Group includes: Rear reading lamps on Sedan, illuminated visor mirrors, front door courtesy, assist grips and electrochromic rearview mirror	A	A	A
Rear rail courtesy (Sedan)	S	-	S
Mats, floor	S	S	S
Mirrors: Visor vanity, RH and LH covered	S	S	S
Illuminated visor vanity, RH and LH (available with Premium Lighting Group only)	A	A	A
Power windows with lighted switch and LH "express-down" feature	S	S	S
Radios: Delco ETR AM/FM stereo with clock and 4-speaker sound system (includes seek up/down feature) (UM7)	S	S	-
Delco 2001 Series ETR AM/FM stereo with seek up/down, auto-reverse cassette, TheftLock, 4-speaker sound system and clock (UN6)	A	A	S
Delco 2001 Series ETR AM/FM stereo with seek up/down, auto-reverse cassette with previous/next feature, graphic equalizer, TheftLock, clock, leather-wrapped steering wheel with radio controls and 8-speaker Hi-Performance sound system (UT6)	A	A	A
Delco 2001 Series ETR AM/FM stereo with seek up/down, compact disc player, TheftLock and clock (U1C)	A	A	A
Delco 2001 Series ETR AM/FM stereo with seek up/down, compact disc player, graphic equalizer, TheftLock, clock, leather-wrapped steering wheel with radio controls and 8-speaker Hi-Performance sound system (UP3)	A	A	A
Delco 12-disc CD changer, trunk mounted (requires UK3) (only available together with UT6 or UN6 with UQ3) (U1S)	A	A	A
Steering wheel radio controls include Leather Appointment Group (available with UN6 cassette and U1C compact disc, included with UT6 cassette, UP3 compact disc and U1S 12-disc CD changer with remote storage)	A	A	A
Retained accessory power	S	S	S
Safety belts, seat and shoulder: Driver and front passenger	S	S	S
Child comfort guides, rear safety belt	S	S	S
Rear-seat shoulder and lap belts at all outboard positions	S	S	S

Interior Features (continued)	SE Sedan	GT Coupe	GT Sedan
Seats, front: Sport, bucket (AR9) in Doral cloth with 2-way seat adjuster and 2-way lumbar control, passenger seat with easy-entry feature (Coupe) and seatback storage pockets	S	S	S
45/55 split with folding storage armrest, and reclining RH/LH seatbacks (AM6)	A	-	-
Custom Interior Appointment Group includes: leather-wrapped steering wheel, full overhead console, rear-seat pass-through and trunk convenience net (B19)	A	A	A
Driver's power 6-way seat	A	A	A
4-way lumbar adjuster (requires driver's power 6-way seat AG1)	A	A	A
Heated driver's seat (requires leather interior and power 6-way seat with power 4-way lumbar support AG6)	A	A	A
Leather seating areas	A	A	A
Seats, rear: Integral child seat (not available with rear-seat pass-through or leather interior)	A	A	A
Three-passenger with integrated headrests	S	S	S
Three-passenger with integrated headrests, folding armrest and rear-seat pass-through (with B19 Custom Interior Appointment Group)	A	A	A
Steering wheels: Sport, four-spoke urethane with air bag	S	S	-
Sport, leather-wrapped with air bag	A	A	S
Sport, leather-wrapped with radio controls with air bag (included with UT6/UP3 radios)	A	A	A
Tilt-Wheel adjustable steering column	S	S	S
Storage: Front center armrest	S	S	S
Instrument panel compartment, locking, and front door map pockets	S	S	S
Visors, pocketed	S	S	S
Sunroof, power, glass ("spoiler type" with "express-open" and sun shade)	A	A	A
Trip computer (average fuel economy, fuel used since last reset, percent of oil life used and range with remaining fuel)	A	A	A

*Always wear safety belts, even in vehicles equipped with air bags.

MECHANICAL

Battery, Delco Freedom II with rundown protection	S	S	S
Brakes: Anti-lock braking system (ABS), 4-wheel	S	S	S
Power, 4-wheel disc	S	S	S
Brake/transmission shift interlock safety feature	S	S	S
California emissions requirements	A	A	A
Massachusetts/New York emissions requirements	A	A	A
Engine block heater	A	A	A
Engines/transmissions: 3.1 liter 3100 SFI V6 with electronically controlled 4-speed automatic transmission*	S	-	-
3.8 liter 3800 Series II SFI V6 with electronically controlled 4-speed automatic transmission	A	S	S
3800 Series II Supercharged SFI V6 engine package includes: P225/60R16 BSW performance tires, 2.93 axle ratio, 4-speed electronically controlled automatic transmission with driver-select shift controls, sport suspension, rear deck lid spoiler and trip computer (requires GTP Performance Package B4S)	-	A	A
Enhanced Traction System (ETS)	S	S	S
Exhaust system: Dual bright outlets	-	S	S
Stainless steel	S	S	S
Extensive anti-corrosion protection	S	S	S
Front-wheel drive	S	S	S
GM Computer Command Control	S	S	S
Steering: Power rack-and-pinion	S	S	S
Magnasteer variable-effort (requires 3.8 liter engine and NWQ/PYO wheels)	A	A	S
Suspension: Four-wheel independent, MacPherson strut front, Tri-link design rear	S	S	S
"Lubricated for life" suspension system	S	S	S

*Produced in U.S., Canada or Mexico. S = Standard. A = Available. - = Not available.

ENGINES

	3.1 liter 3100 SFI V6*	3.8 liter 3800 Series II SFI V6	3.8 Liter 3800 Series II** Supercharged V6 w/SFI
SE Sedan	S	A	-
GT Coupe and Sedan	-	S	A
Horsepower	160 @ 5,200 rpm	195 @ 5,200 rpm	240 @ 5,200 rpm
Torque	185 ft-lbs @ 4,000 rpm	230 ft-lbs @ 3,600 rpm	280 ft-lbs @ 3,200 rpm
4-speed automatic	S	S	S

*Engine available in January 1997.

**Requires GTP Performance Package (B4S) available on GT Coupe and GT Sedan models. Not available on SE Sedan.

SPECIFICATIONS

Engine/drive	Front engine, front-wheel drive
Curb weight, SE Sedan	3,373 lbs.
Fuel tank capacity	18.0 gallons

DIMENSIONS

		Coupe	Sedan
Interior	Headroom, l/r	38.3/36.5"	38.3/36.7"
	Legroom, l/r	42.4/36.1"	42.4/35.8"
	Shoulder room, l/r	58.5/57.2"	58.5/57.2"
	Hip room, l/r	55.7/54.3"	55.7/54.3"
	Trunk capacity	16.0 cu. ft.	16.0 cu. ft.
Exterior	Wheelbase	110.5"	110.5"
	Overall length	196.5"	196.5"
	Width	72.7"	72.7"
	Overall height	54.7"	54.7"
	Tread, l/r	61.7/61.1"	61.7/61.1"

OPTION GROUPS

Some available options may require additional equipment. See your dealer for details.

	SE Sedan		GT Sedan		GT Coupe		
	1SB	1SC	1SB	1SC	1SB	1SC	1SD
RP0							
K34 Cruise control	■	■	S	S	■	■	■
A90 Deck lid release	■	■	S	S	■	■	■
UN6 AM/FM stereo cassette	■	■	S	S	■	■	■
C49 Defogger, electric rear window	■	■	■	■	■	■	■
UK3 Steering wheel radio controls; includes leather-wrapped steering wheel			■	■	■	■	■
AG1 Power seat, driver 6-way			■	■			■
U77 Antenna, rear glass			■	■			■
AU0 Remote keyless entry			■	■			■
U40 Trip computer with Driver Information Center				■			■
UV6 EyeCue Head-Up Display				■			■
B19 Custom Interior Appointment Group				■			■
TR9 Premium Lighting Group				■			■

■ = Included in option group. S = Standard.

EXTERIOR COLORS

16 Bright White	49 Light Taupe Metallic, SE Sedan
35 Dark Teal Metallic	53 Medium Red Metallic
41 Black	81 Bright Red
42 Medium Jade-Gray Metallic, SE Sedan	89 Medium Purple Metallic
47 Gray-Green Metallic, SE Sedan	



