

2013 HYUNDAI

SANTA FE





SANTA FE LIMITED in Night Sky Pearl / SANTA FE SPORT 2.0T in Moonstone Silver

THE 2013 SANTA FE: HYUNDAI TAKES ADVENTURE IN A NEW DIRECTION. TWO OF THEM, ACTUALLY.

Life is so full of adventures, they don't all fit into 52 weekends a year. Every day, there are places to go and plenty of people (and gear) to take with you. Which is why Hyundai has created a new Santa Fe for 2013.

It's available in two configurations: a five-passenger Santa Fe Sport and a longer-wheelbase Santa Fe with third-row seating for six or seven. Either way, one look tells you we've thought outside the box of conventional crossover vehicles.

It's a new concept our designers call Storm Edge – a reference to the powerful, fluid forces at play in Santa Fe's sculpted lines. One drive confirms what your eyes have told you, thanks to technologies like available Active Cornering Control AWD and Driver Selectable Steering Modes.

Which way to Santa Fe? No matter which trim level you choose – Sport, GLS or Limited – you'll be crossing over to a higher level of driving sophistication.



**GOOD
DESIGN**

Recipient of the prestigious
2012 GOOD DESIGN™ Award
from The Chicago Athenaeum:
Museum of Architecture and Design.¹



SANTA FE SPORT 2.0T in Frost White Pearl

THE NEW SANTA FE SPORT: 5-PASSENGERS. ENDLESS ADVENTURES.

The whole idea behind so-called crossover vehicles is to cross-pollinate the utility of an SUV with the responsive handling, acceleration and braking of a sedan. But in the process, many crossovers tend to add a lot of extra weight.

Not the new Santa Fe Sport. Hyundai engineers have managed to create a dynamic five-passenger crossover with serious substance – one that is not seriously overburdened by bulk.

The result is a Santa Fe that delivers the passenger room and versatile cargo capacity you demand, along with the car-like handling, outstanding acceleration and exceptional fuel efficiency you desire. Santa Fe Sport delivers something else that's in demand, too: One of the most powerful and fuel-efficient 4-cylinder engines in its class.²



TWO ENGINE CHOICES

Santa Fe Sport features a choice of potent four-cylinder engines. Standard is a direct-injection 2.4-liter engine that's so efficient, it delivers 190 horsepower and an EPA-estimated 29 MPG highway when coupled with front-wheel drive.³



THE "T" STANDS FOR TURBO

The available Santa Fe Sport 2.0T features a 4-cylinder engine with twin-scroll turbo-charging that cranks out the kind of power normally found in a V6 (264 HP), yet manages to achieve an impressive EPA-estimated 27 MPG highway rating.



SMARTER SEATING

Need to juggle the demands of your day? Just flip the 40/20/40 split-fold second row seats down to create whatever configuration works best when you need to make room for an additional passenger or skis and snowboards.



DRIVER SELECTABLE STEERING

Santa Fe Sport is the first compact CUV with a Driver Selectable Steering system, which lets you choose your preferred power steering mode – Comfort, Normal or Sport – using a button on the steering wheel for a customized driving experience.



HILLSTART ASSIST AND DOWNHILL BRAKE CONTROL

For added help on the hills, Santa Fe's Hillstart Assist Control minimizes backwards rolling on steep ascents, while Downhill Brake Control helps you maintain speed and composure when you're headed down steep hills.



¹GOOD DESIGN™ is a federally registered and protected trademark of The Chicago Athenaeum Metropolitan Arts Press, copyright 1992-2013. ² Compact crossover utility competitors include Toyota RAV4, Ford Edge and Chevrolet Equinox. ³ EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.



A blurred photograph of a mountain road. In the foreground, a stone wall runs across the frame. The road curves into the distance, flanked by a steep, rocky cliff on the left and a dense forest on the right. A waterfall is visible on the cliff face. The overall scene is dynamic and scenic.

**THE ALTERNATE ROUTE IS
THERE FOR THE TAKING.**



SANTA FE GLS in Circuit Silver

THE NEW THREE-ROW SANTA FE: SEATS SEVEN. TREATS SEVEN.

Need more space, and even more power? Step up to the three-row, six- or seven-passenger Santa Fe. It adds 50/50 split folding third-row bench seating with lots of legroom and easy access (thanks to a second row that folds and slides forward). It also adds a 290-HP, 3.3-liter direct-injection V6 engine that satisfies the demands of a driver's right foot.

What makes driving a new Hyundai Santa Fe so rewarding? Sit anywhere, and you'll notice how Hyundai designers created room in all the right places. And Santa Fe surrounds everyone with the kind of features that remind you utility doesn't have to feel utilitarian. In the Santa Fe, it actually feels, dare we say, luxurious. Heated rear seats or rear side-window sunshades, anyone? A heated steering wheel wrapped in leather? Or how about choosing how much assistance you want from the power steering?



YES ESSENTIALS SEAT FABRIC

New for 2013 – and standard on all models with cloth seating – is a YES Essentials seat fabric treatment that provides stain-resistant, anti-odor and anti-static properties for added longevity and livability.¹



SECOND ROW, FIRST CLASS

Second-row passengers take a back seat to no one in the Santa Fe Limited, whose 6-passenger seating arrangement includes leather-clad and heated captain's chairs in place of the GLS model's bench seating.



PLENTY OF PULL

Does your idea of adventure involve towing some of your toys along for the ride? No problem. Santa Fe V6 models come standard with a trailer prep package and a towing capacity of 5,000 pounds.²



SEVEN AIRBAG SAFETY

We've loaded Santa Fe with brilliant standard safety features inside and out, including the 7-airbag safety system with a driver's knee airbag. Further proof that there's nothing standard about our commitment to safety.³



ACTIVE CORNERING CONTROL AWD

Choose a new Santa Fe with available All Wheel Drive, and you'll be putting another intelligent technology to work. Active Cornering Control transfers power front-to-back for maximum traction and control in dry, wet or snowy conditions.



ENJOY THE CLIMATE

An available panoramic sunroof stretches over the second row of seats to reveal a huge swath of sky overhead. Automatic climate control with a CleanAir ionizer and auto-defogging lets you set the desired cabin temperature, and it does the rest.



¹Yes Essentials® is a trademark of Sage Automotive Interiors. ²Refer to the Owner's Manual for proper towing use. ³The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag.





**THE ADVENTURES DON'T STOP
WHEN THE BLACKTOP ENDS.**



SANTA FE SPORT 2.0T in Beige Leather

REMEMBER ALL THOSE FANTASIES ABOUT LIFE IN THE 21ST CENTURY? THEY'RE HERE.

Futurists dreamt about it for decades: Technology that allows you to talk to your vehicle, and have it respond instantly to your voice commands. Well, it's now a reality. And it's available on every 2013 Hyundai Santa Fe.

Case in point: The available 8-inch touchscreen navigation system with enhanced voice recognition that understands street addresses and cities all in one sentence. The route displays speed limits and the next three maneuvers ahead, while NavTraffic offers information on traffic speed, accidents, construction and road closings.¹



REARVIEW CAMERA

Available 8-inch navigation and 4.3-inch touchscreen audio systems feature a rearview camera that displays views from behind the vehicle on a central in-dash screen. Guidelines on the screen help direct you into tight parking spaces when backing up your Santa Fe.



YOU TALK, IT LISTENS

Santa Fe offers standard Bluetooth® with voice recognition, which allows you to make phone calls without ever reaching for your phone. You can also use Bluetooth to stream music from compatible smart phones and download your phonebook.²



NOW HEAR THIS

Santa Fe offers four audio systems – from a standard AM/FM/SiriusXM/CD/MP3 audio system to an available 4.3-inch color touchscreen audio system, a Dimension 10-speaker system, or a 550-Watt Infinity® premium audio system with Logic 7® surround sound and 12 speakers.³



NAME THAT TUNE

Santa Fe lets you get your tunes several ways: In addition to music streaming from your smartphone, you can plug your iPod® or compatible MP3 player into the standard USB port. Or groove to the high-fidelity sounds of HD Radio® and diverse channel choices of available SiriusXM Satellite Radio.⁴



HYUNDAI BLUE LINK®

Hyundai's innovative Blue Link® technology offers three available packages and over 30 features that let you navigate, connect and discover like never before. There's even a smartphone app that starts the engine or locks/unlocks doors remotely. Visit HyundaiBlueLink.com for details.⁵



¹ SiriusXM Satellite Radio and NavTraffic require a SiriusXM subscription, sold separately after a complimentary trial period. If you decide to continue SiriusXM service after the trial period, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM to cancel. See the Customer Agreement for complete terms at www.siriusxm.com. All fees and programming are subject to change. Traffic and weather channels only available in select markets, and SiriusXM service is only available in the 48 contiguous United States. See your dealer for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are property of their respective owners. ² The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. ³ Infinity® is a registered trademark of Harman International Industries, Inc. ⁴ iPod® is a registered trademark of Apple Inc. The HD Radio, HD Digital Radio and HD Digital Radio Alliance are wordmarks and trademarks of iBiquity Digital Corporation, used under license by the HD Digital Radio Alliance. ⁵ Blue Link® will be available on select 2013 Hyundai vehicles. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit HyundaiBlueLink.com. Blue Link is a registered trademark of Hyundai Motor Company. All rights reserved. ©2013 Hyundai Motor America. In case of an emergency, Blue Link agents will contact existing emergency service responders. Only use Blue Link and corresponding devices when it is safe to do so.

SANTA FE GLS



KEY STANDARD FEATURES:

- 290-HP 3.3L Gasoline Direct Injection DOHC V6 engine with Dual Continuously Variable Valve Timing
- 6-speed automatic transmission with SHIFTRONIC®
- Driver Selectable Steering Mode with Comfort, Normal & Sport settings
- Remote keyless entry system with alarm
- Air conditioning with cabin air filter
- Power windows with driver auto down/up
- Power door/tailgate locks
- YES Essentials® stain-resistant cloth seats
- Tilt-and-telescopic steering wheel with audio, phone & cruise controls
- 7-passenger seating capacity with 50/50 split folding 3rd row bench seat
- Second-row slide, recline & fold 40/20/40 split seatbacks
- Rear-seat heating/air conditioning & vents
- AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers
- iPod®/USB & auxiliary input jacks
- Bluetooth® hands-free phone system with voice recognition & audio streaming
- Hyundai Blue Link® telematics system
- Hidden underfloor cargo storage compartment
- 18" alloy wheels
- LED headlight accents
- Chrome-accent front grille & door handles
- Bodycolor power side mirrors
- Chrome-tipped dual exhaust system
- Rear spoiler with integrated brake light
- Rear windshield wiper
- Windshield wiper de-icer (AWD only)
- Trailer prep package
- Vehicle Stability Management System
- Electronic Stability & Traction Control Systems
- ABS brakes with Brake Assist & Electronic Brake-force Distribution
- Hillstart Assist & Downhill Brake Control
- 7-airbag safety system with driver knee airbag
- Tire Pressure Monitoring System

POPULAR EQUIPMENT PACKAGE

- GLS Standard Equipment Plus:
- + Power driver seat with 4-way lumbar support
 - + Heated front seats
 - + Leather-wrapped steering wheel & shift knob
 - + Heated exterior mirrors
 - + Automatic headlight control
 - + Windshield wiper de-icer (FWD only)
 - + Roof rack side rails
 - + Front fog lights

SPECIFICATIONS

- Length : 193.1 inches
- Wheelbase : 110.2 inches
- Height (- / + roof rails) : 66.5 / 66.9 inches
- Width (excludes mirrors) : 74.2 inches
- Fuel Tank Capacity : 18.8 gallons
- Total Interior Volume : 160.1 cu ft
- Passenger Volume : 146.6 cu ft
- Cargo Volume (behind front seats) : 80.0 cu ft
- Cargo Volume (behind 2nd row) : 40.9 cu ft
- Cargo Volume (behind 3rd row) : 13.5 cu ft

LEATHER & NAVIGATION PACKAGE

- Popular Equipment Package Plus:
- + Leather seating surfaces with heated 2nd row seats
 - + Power front-passenger seat
 - + Heated steering wheel
 - + Navigation system with 8" touchscreen
 - + Dimension premium audio system with 10 speakers
 - + HD Radio® technology
 - + Dual-zone automatic climate control with CleanAir ionizer
 - + Auto-dimming rearview mirror with HomeLink® & compass
 - + Deluxe metal accent door scuff plates
 - + Side mirror-mounted turn-signal indicators
 - + Rearview camera

EPA MILEAGE (City / Highway / Combined)

	3.3L (290 HP)
FWD	18 / 25 / 21
AWD	18 / 24 / 20
Smog Rating	5 (ULEV)

SANTA FE LIMITED



KEY STANDARD FEATURES:

- GLS Popular Equipment Package Plus:
- + Proximity key entry with push-button start
 - + Leather seating surfaces with heated 2nd row seats
 - + Power front-passenger seat
 - + 6-passenger seating with 2nd row captains chairs
 - + Electroluminescent gauge cluster with color driver information display
 - + Dual-zone automatic climate control with CleanAir ionizer
 - + 4.3" touchscreen color audio display
 - + Auto-dimming rearview mirror with HomeLink® & compass
 - + Deluxe metal accent door scuff plates
 - + Power tailgate
 - + 115-volt power outlet
 - + Side mirror-mounted turn-signal indicators
 - + 19" Hyper Silver alloy wheels
 - + Rearview camera

TECHNOLOGY PACKAGE

- Limited Standard Equipment Plus:
- + Panoramic sunroof
 - + Manual rear side-window sunshades
 - + Navigation system with 8" touchscreen
 - + 550-Watt Infinity® Logic 7™ surround-sound premium audio system with 12 speakers
 - + HD Radio® technology
 - + Heated steering wheel

2013 SANTA FE WHEELS



18" ALUMINUM ALLOY WHEEL



19" ALUMINUM ALLOY WHEEL

2013 SANTA FE EXTERIOR COLORS

CIRCUIT SILVER	MONACO WHITE	BECKETTS BLACK
REGAL RED PEARL	IRON FROST	FROSTED MOCHA
CRYSTALLINE BLUE PEARL	HAMPTON GREEN PEARL	NIGHT SKY PEARL

2013 SANTA FE & SANTA FE SPORT INTERIOR COLORS

GRAY	BEIGE	SADDLE	BLACK
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SANTA FE SPORT



KEY STANDARD FEATURES:

- 190-HP 2.4L Gasoline Direct Injection 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed automatic transmission with SHIFTRONIC*
- Driver Selectable Steering Mode with Comfort, Normal & Sport settings
- Remote keyless entry system with alarm
- Air conditioning with cabin air filter
- Power windows with driver auto down/up
- Power door & tailgate locks
- YES Essentials* stain-resistant cloth seats
- Tilt-and-telescopic steering wheel with audio, phone & cruise controls
- 40/20/40 split fold-down 2nd row seats with 60/40 recline function
- Hidden underfloor cargo storage compartment
- AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers
- Bluetooth* hands-free phone system with voice recognition & audio streaming
- iPod*/USB & auxiliary input jacks
- Hyundai Blue Link* telematics system
- Multifunction trip computer
- 17" alloy wheels
- LED headlight accents
- Chrome-accent front grille & door handles
- Bodycolor power side mirrors
- Rear spoiler with integrated brake light
- Rear windshield wiper
- Windshield wiper de-icer (AWD only)
- Vehicle Stability Management System
- Electronic Stability & Traction Control Systems
- ABS brakes with Brake Assist & Electronic Brake-force Distribution
- Hillstart Assist & Downhill Brake Control
- 7-airbag safety system with driver knee airbag
- Tire Pressure Monitoring System
- Solar front glass & rear privacy glass

POPULAR EQUIPMENT PACKAGE (2.4L)

GLS Standard Equipment Plus:

- + Power driver seat with 4-way lumbar support
- + Heated front seats
- + Leather-wrapped steering wheel & shift knob
- + Heated exterior mirrors
- + Automatic headlight control
- + Windshield wiper de-icer (FWD only)
- + Roof rack side rails
- + Front fog lights

TECHNOLOGY PACKAGE

Leather & Premium Equipment Package Plus:

- + Panoramic sunroof (deletes roof side rails)
- + Navigation system with 8" touchscreen
- + Dimension premium audio system with 10 speakers (2.4L only)
- + 550-Watt Infinity* Logic 7" surround-sound premium audio with 12 speakers (2.0T only)
- + HD Radio* technology
- + Heated steering wheel
- + Manual rear side-window sunshades

LEATHER & PREMIUM EQUIPMENT PACKAGE

Popular Equipment Package Plus:

- + Proximity key entry with push-button start (2.4L only)
- + Dual-zone automatic climate control with CleanAir ionizer
- + Leather seating surfaces
- + Power front-passenger seat
- + Second-row heated & sliding 40/20/40 split seats with cargo-area releases
- + 4.3" color touchscreen display
- + Electroluminescent gauge cluster with color driver information display (2.4L only)
- + Auto-dimming rearview mirror with HomeLink* & compass
- + Side mirror-mounted turn-signal indicators
- + Premium door sill plates
- + Rearview camera

SANTA FE SPORT 2.0T



KEY STANDARD FEATURES:

- Sport Popular Equipment Package Plus:
- + 264-HP 2.0L Gasoline Direct Injection twin-scroll turbo 4-cylinder engine with Dual Continuously Variable Valve Timing
- + Proximity key entry with push-button start
- + Electroluminescent gauge cluster with color driver information display
- + Chrome twin-tip exhaust system
- + Trailer prep towing package

SPECIFICATIONS

- Length : 184.6 inches
- Wheelbase : 106.3 inches
- Height (- / + roof rails) : 66.1 / 66.5 inches
- Width (excludes mirrors) : 74.0 inches
- Fuel Tank Capacity : 17.4 gallons
- Total Interior Volume : 143.4 cu ft
- Passenger Volume : 108.0 cu ft
- Cargo Volume (behind front seats) : 71.5 cu ft
- Cargo Volume (behind 2nd row) : 35.4 cu ft

EPA MILEAGE (City / Highway / Combined)

	2.4L (190 HP)	2.0T (264 HP)
FWD	21 / 29 / 24	20 / 27 / 23
AWD	20 / 26 / 22	19 / 24 / 21
Smog Rating	5 (ULEV)	5 (ULEV)

2013 SANTA FE SPORT WHEELS

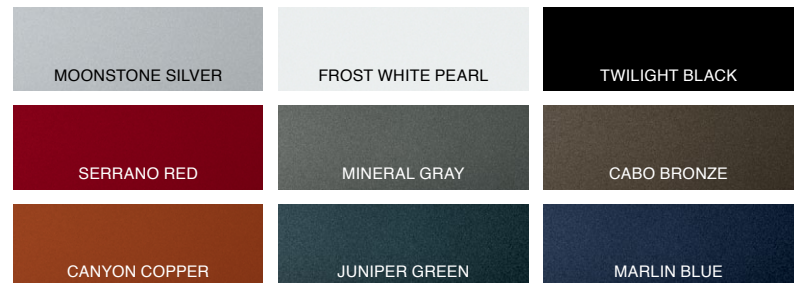


17" ALUMINUM ALLOY WHEEL



19" ALUMINUM ALLOY WHEEL

2013 SANTA FE SPORT EXTERIOR COLORS



Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council.™ FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.





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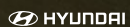
5 YEARS
60,000 MILES

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UNLIMITED MILES

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ASSISTANCE

5 YEARS
UNLIMITED MILES



Assurance

For over a decade, Hyundai has backed every car we've built with America's Best Warranty and this simple promise: Relax. We've got your back for the next 10 years or 100,000 miles. It's a commitment to customers that's evolved into Hyundai Assurance, an umbrella of services that includes 24/7 Roadside Assistance and more. Visit HyundaiAssurance.com for details.

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[EXPLORE HYUNDAI.COM](http://EXPLORE.HYUNDAI.COM)

Be sure to visit our website, where you can build your own Santa Fe, locate a Hyundai dealer near you, and best of all — schedule a test drive.