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The Drive is On

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192-07-B-002E

CADILLAC SRX





CADILLAC SRX

First, Cadillac's designers and engineers came up with a great new concept. Then they nurtured it, step by step, with flair and technical brilliance. The result was a kind of vehicle the world had never seen before, a premium crossover that combined the versatility and capability of an SUV with the presence, performance, technology and amenities of a fine sedan. The all-new SRX took the world of luxury vehicles by storm, winning customers – and accolades – far and wide. And today, SRX continues to leave the competition in its dust. In March 2006, *Car and Driver* named it one of their 5Best Trucks.* The editors at *automotive.com* concurred, saying, "This is one utility vehicle that does it all."** SRX. Come experience a true breakthrough in luxury vehicles.

For more information about SRX visit our website at srx.gmcanada.com

**Car and Driver*, 5Best Trucks, March 2006
**www.automotive.com 2006



CADILLAC SRX

HEAD TURNING TWENTY-FIRST
CENTURY STYLE.





MAKE EVERY JOURNEY
AN EXTRAORDINARY ONE.

WELCOME, STARGAZERS.

The SRX's available UltraView roof is irresistible to astronomers, romantics, weather enthusiasts and anyone who simply enjoys gazing at the sky. Measuring almost half a square metre (more than five square feet), it stretches over both the front and second-row seats. With the roof open or closed, you and your passengers enjoy a truly breathtaking view. There's also an UltraView Plus option that includes a large fixed glass panel over the available third-row seat.





A WINNING
COMBINATION
OF VERSATILITY,
QUALITY,
LUXURY AND
DESIGN.



ERGONOMIC DESIGN HAS NEVER
LOOKED MORE ELEGANT.

SRX's standard Driver Shift Control lets you shift the transmission up or down a gear with a touch of the lever.

SRX's available DVD navigation system features touch-screen control with voice and text guidance.**



Key elements in SRX's driver focused interior include Driver Shift Control (A) and well-positioned switches for the audio and climate control systems (B) and the power windows, door locks and exterior mirrors (C).



Available power adjustable accelerator and brake pedals help drivers of varying sizes to be comfortable behind the wheel.

THE DRIVER'S PREMIUM CROSSOVER VEHICLE.

Why is SRX so highly regarded by automotive experts? One reason is that it's intensely focused on the driver – a fact that becomes clear the instant you ease into SRX's new-for-2007 handcrafted interior.

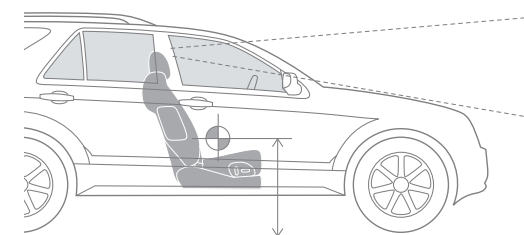
Eight-way power adjustments assist in finding your optimal seating position. A tilting steering column and available power adjustable brake and accelerator pedals help you set all the essential controls just where you want them. All switchgear is designed and positioned for easy, intuitive use. A case in point: the fingertip switches on the leather-wrapped steering wheel, which allow you to adjust the volume of the audio system and select the sound source without ever removing your hand from the wheel.

Then there's SRX's new array of analogue gauges, which are designed to communicate essential information instantly. The gauges also epitomize elegant style, thanks in part to a carefully developed instrument panel lighting treatment that adds a jewel-like accent to the SRX interior. The gauges are supplemented by a multi-functional Driver Information Centre capable of displaying messages in your choice of English, French, German, Italian or Spanish.

It all adds up to an intimate sense of control – one reason why SRX was rated a Consumers' Most Wanted Vehicle for 2006 by [edmunds.com](http://www.edmunds.com)

*<http://www.edmunds.com/reviews/consumersmostwanted/2006/index.html>

**At time of print, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. Choose the factory navigation option and you will receive an updated navigation DVD each of the first two years following your purchase.

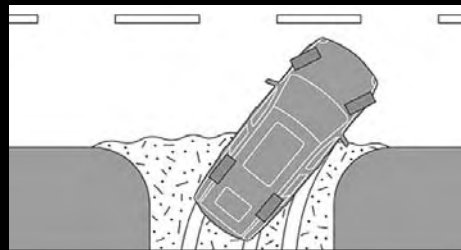


For outstanding visibility – and the increased confidence and control that go with it – SRX seats you in an elevated position with your hips 660 mm (26 in.) above the road.

FACING PAGE
SRX's performance character comes to the fore with the new Sport Package. It includes 20-in. polished aluminum wheels, a sport grille, unique rocker mouldings, front and rear fascias.



SRX's available all-wheel-drive (AWD) system provides peace of mind when you're entering the flow of traffic from a snow-covered side street or driveway.



The available AWD adjusts automatically to provide excellent performance in transitions between high- and low-traction surfaces.



An on/off switch on the centre console allows you to disable your SRX's standard traction control system when a certain amount of wheelspin is required, such as when "rocking" the vehicle in deep snow. If so desired, the standard StabiliTrak stability enhancement system can also be disabled by pressing the traction control switch for a period of 5 seconds.

ENGINEERED TO TAME WINTER'S WORST.

When the road gets slippery, it's reassuring to know your SRX is engineered to make the very most of the available grip.

The braking system features four-channel ABS, which controls braking at each wheel individually for optimal performance and control, even in low-traction winter driving conditions. SRX's full-function traction control system manages engine torque and braking to regulate wheelspin at all operating speeds, to help keep you moving when the going gets heavy. Also standard is Cadillac's sophisticated StabiliTrak vehicle stability enhancement system, which constantly monitors for lateral skids and helps correct them by gently activating the braking system at the appropriate wheel (or wheels).

Then there's SRX's available all-wheel-drive (AWD) system, which delivers an extra measure of confidence and control in everyday driving. In normal conditions, SRX's AWD sends 60% of engine torque to the rear wheels and 40% to the front. But in situations where grip is less than ideal, the system helps maintain momentum and balance by automatically redistributing the available torque to the wheel – or wheels – with traction.

SRX's AWD system is fully integrated with the vehicle's traction control and StabiliTrak systems, for superior all-weather performance. And as befits a Cadillac, it's an unobtrusive system that functions with such uncommon silence and refinement, all you'll feel is a heightened sense of peace of mind.

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- A. Extensive use of aluminum components in the available AWD system helps to minimize vehicle mass. Constant-velocity joints reduce noise, vibration and harshness.
- B. The AWD employs three open differentials, allowing full integration with SRX's engine, transmission, ABS, traction control and StabiliTrak vehicle stability enhancement systems.





FINALLY, A PREMIUM CROSSOVER VEHICLE ENGINEERED FOR THE FAST LANE.

Willing performance is an integral part of the SRX experience, thanks to a choice of high-tech engines as refined as they are powerful.

SRX V6 models are powered by a sophisticated 3.6-litre DOHC engine that produces 255 horsepower and 254 pounds-feet of torque. It's equipped with variable valve timing (VVT), which adjusts the opening of the intake and exhaust valves as engine speeds rise and fall, for maximum efficiency throughout the entire operating range. Acceleration with this engine is spirited, to say the least, and delivered with extraordinary smoothness.

Then there's the SRX V8. It's powered by Cadillac's renowned 4.6-litre Northstar V8, which automotive.com describes as "...the sort of engine that makes you want to floor the accelerator just to feel the thrust as speed builds..."* It includes such highlights as VVT, electronic throttle control and a state-of-the-art engine control module (ECM) with dual microprocessors. All this technological wizardry has resulted in outputs of 320 horsepower and 315 pounds-feet of torque and a kind of pleasure behind the wheel that the drivers of other premium crossover vehicles can only imagine.

Matched to the 3.6-litre V6 is an electronically controlled five-speed automatic transmission notable for the fluidity of its gear changes. For 2007, SRX V8 models feature an advanced new six-speed automatic transmission – the first in Cadillac's history. Both transmissions are assembled in a surgical-style "clean room" to assure optimal quality. Among their many advanced features is a Sport mode that activates Driver Shift Control, which allows you to select a higher or lower gear with a simple tap on the gearshift lever.

*www.automotive.com 2006.



The high-tech 3.6-litre V6 VVT engine produces 255 horsepower and 254 pounds-feet of torque. It features a long, flat torque curve, which translates into excellent responsiveness in real-world driving.

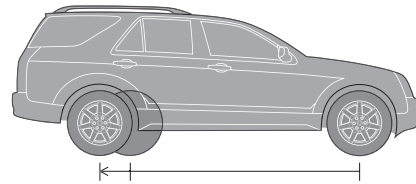


With either the V6 or V8 engine, electronic throttle control provides smooth, immediate response.

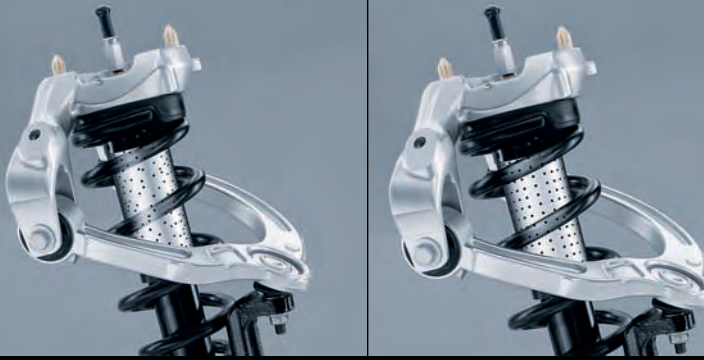


The most advanced evolution of one of the world's most highly praised engines, SRX's Northstar V8 VVT generates an impressive 320 horsepower and 315 pounds-feet of torque.

SRX has a long 2958 mm (116.4 in.) wheelbase, a design feature that contributes to a comfortable ride and a remarkably roomy interior.



With the body and frame engineered as a single unit, SRX's rear-wheel-drive architecture forms a rigid, efficient foundation for sporty performance.



The available Magnetic Ride Control suspension features shock absorbers filled with a special Magneto-Rheological fluid. It changes consistency almost instantly to tailor suspension damping to current driving conditions.

THE CLASS BENCHMARK IN RIDE AND HANDLING.

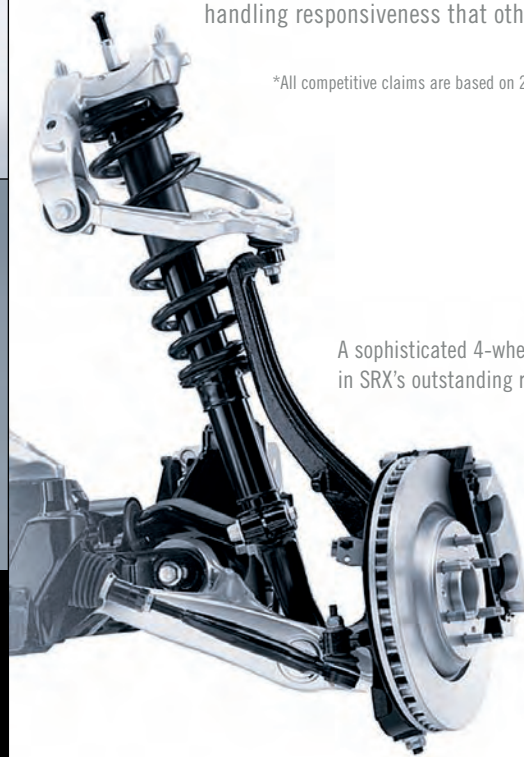
Under SRX's sculpted sheet metal lies GM's global luxury architecture. It's a strong, computer-designed structure that contributes to SRX's impressive passenger- and cargo-carrying capabilities and quiet, luxurious ride. It also provides a solid, high-quality foundation for SRX's many advanced technologies.

Take, for example, the SRX suspension. The extreme rigidity of GM's global luxury architecture allowed Cadillac's engineers to tune the fully-independent suspension with uncommon precision. Combined with a low centre of gravity and one of the longest wheelbases in its class, that pays off with sophisticated road manners previously unheard of in this class of vehicle.

For the Cadillac engineering team, that was just the beginning. To improve SRX's chassis performance even further, they added an available Magnetic Ride Control suspension. This state-of-the-art technology uses information from a network of sensors to read the road up to 1000 times per second and adjust the damping of each individual shock absorber.

In the real world, that means a quantum leap forward in utility vehicle dynamics – and a blend of ride comfort and handling responsiveness that other SUV drivers can only dream of.

*All competitive claims are based on 2006 Model Year data and the latest published information at the time of printing.



A sophisticated 4-wheel independent suspension is an important factor in SRX's outstanding ride and handling characteristics.

FACING PAGE

- A. The rear suspension is a fully independent multi-link design similar to that used on Cadillac's highly regarded CTS and STS sedans. To ensure excellent road manners, the SRX suspension was tested and tuned at five different racetracks, including Germany's legendary Nürburgring.
- B. The sophisticated independent front suspension features lightweight aluminum upper and lower control arms, monotube shock absorbers and a 36 mm stabilizer bar. Long suspension travel contributes to SRX's comfortable ride.



The available rear Theatre Package features a DVD player, video game jacks, 2 wireless headphones and a 178 mm (7 in.) colour screen located at the rear of the centre floor console.



Audiophiles will enjoy the superb sound reproduction of the standard 8-speaker Bose sound system. For the ultimate in mobile listening technology, a Bose 5.1 Discrete Digital Studio Surround System is also available.



When in "Park", the available DVD navigation system can play DVD movies. The screen is positioned for easy viewing by your second-row passengers.

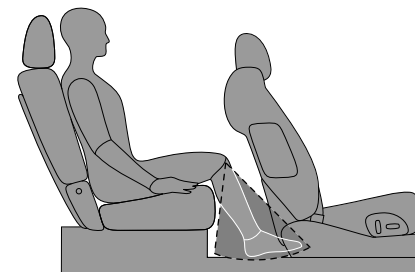
PREMIUM AMENITIES, CADILLAC INNOVATION.

Within the SRX's spacious and stylish passenger compartment, you'll find quality materials, fine hand craftsmanship and a comprehensive array of standard luxury features. The seating surfaces are leather, of course, and the driver's seat features eight-way power adjustments. The climate control system maintains your preferred temperatures automatically and includes dual-zone operation for individualized driver and front-passenger comfort.

You'll also find a number of thoughtful touches that distinguish the SRX premium crossover from conventional luxury vehicles. Take the seat height, for example. It neatly splits the difference between a sedan and a conventional SUV, so you enjoy a commanding view of the road without having to negotiate an awkward climb up or down every time you enter or exit your vehicle.

Or take the SRX's available power-folding third-row seat, a Cadillac innovation for the Medium Luxury Utility class. With two touches of a button, it tucks itself quickly and neatly away, leaving behind a flat load floor and a substantial cargo area.

Then there's SRX's long wheelbase, which results in stretch-out space for every occupant. SRX also features a second-row seat that adjusts fore and aft up to ten centimetres (four inches), for those times when you need to balance passenger comfort and cargo capacity.



With its adjustable second-row seat, SRX provides excellent legroom for both front and second-row occupants.

Push-button controls for the power folding third-row seat are conveniently positioned in the cargo area.



The available power folding third-row seat tucks away neatly, leaving a very practical flat cargo floor.



SRX's reconfigurable rear cargo area storage system provides convenient covered storage for your valuable possessions. It's standard on SRX V8 with 5-passenger seating and included in the available Luxury Package on SRX V6.



SRX CODDLES PASSENGERS AND HAULS CARGO WITH EQUAL EASE.

Equipped with the available power folding two-passenger third-row seat, SRX offers accommodations for up to seven people. Should you need to carry cargo rather than additional passengers, a touch of a button located just inside the tailgate will have the seat folded out of the way in under 25 seconds. An available rear air conditioning system helps keep third-row passengers comfortable on warm-weather journeys. Seven-passenger models are also offered with the available UltraView Plus sunroof, which supplements the opening front sunroof with a fixed glass panel over the rear seating area. If five-passenger seating is more suited to your needs, SRX's reconfigurable cargo management system is a thoughtful touch. It features side storage bins and large compartments under the cargo floor – all ideal places to secure smaller items out of sight.



With all 3 rows of seats in place, SRX can accommodate up to 238 L (8.4 cu. ft.) of cargo.

Fold the third-row seat away at a touch of a button and SRX's cargo capacity increases to 918 L (32.4 cu. ft.).

With both the second- and third-row seats folded, SRX can carry a very generous 1968 L (69.5 cu. ft.) of cargo.



SRX features dual-stage frontal air bags, front seat-mounted side-impact air bags and front- and second-row head curtain air bags.[†]

360-DEGREE SAFETY.

Inside SRX, you're literally surrounded by features that contribute to your safety. And air bags and safety belts, as important as they may be, are only the beginning.[†]

First, consider the many aspects of the vehicle that protect you and your loved ones by helping you keep collisions from happening in the first place. SRX's low centre of gravity, for instance, results in an inherently stable yet agile vehicle. Supplementing this surefootedness are advanced systems like StabiliTrak, all-wheel drive and Magnetic Ride Control, all of which help to give you added control at those times when you need it most.

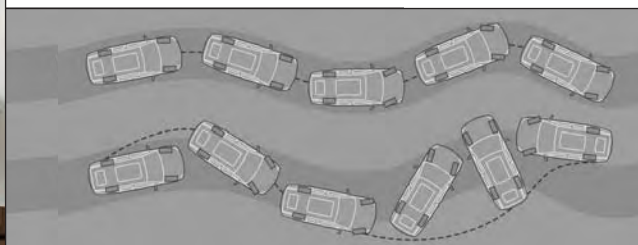
SRX's large expanse of window glass and ergonomically correct interior also play their roles in your safety. You enjoy an excellent view in every direction, and the well-designed controls, including available power adjustable accelerator and brake pedals, assist you in responding quickly and confidently to any situation.

Then there's SRX's high-tech architecture, with its strategically positioned crush zones, extensive use of ultra-high-strength steel and other safety-oriented design features. Thanks in part to that well-engineered structure, SRX has demonstrated exceptional crashworthiness in test after test.

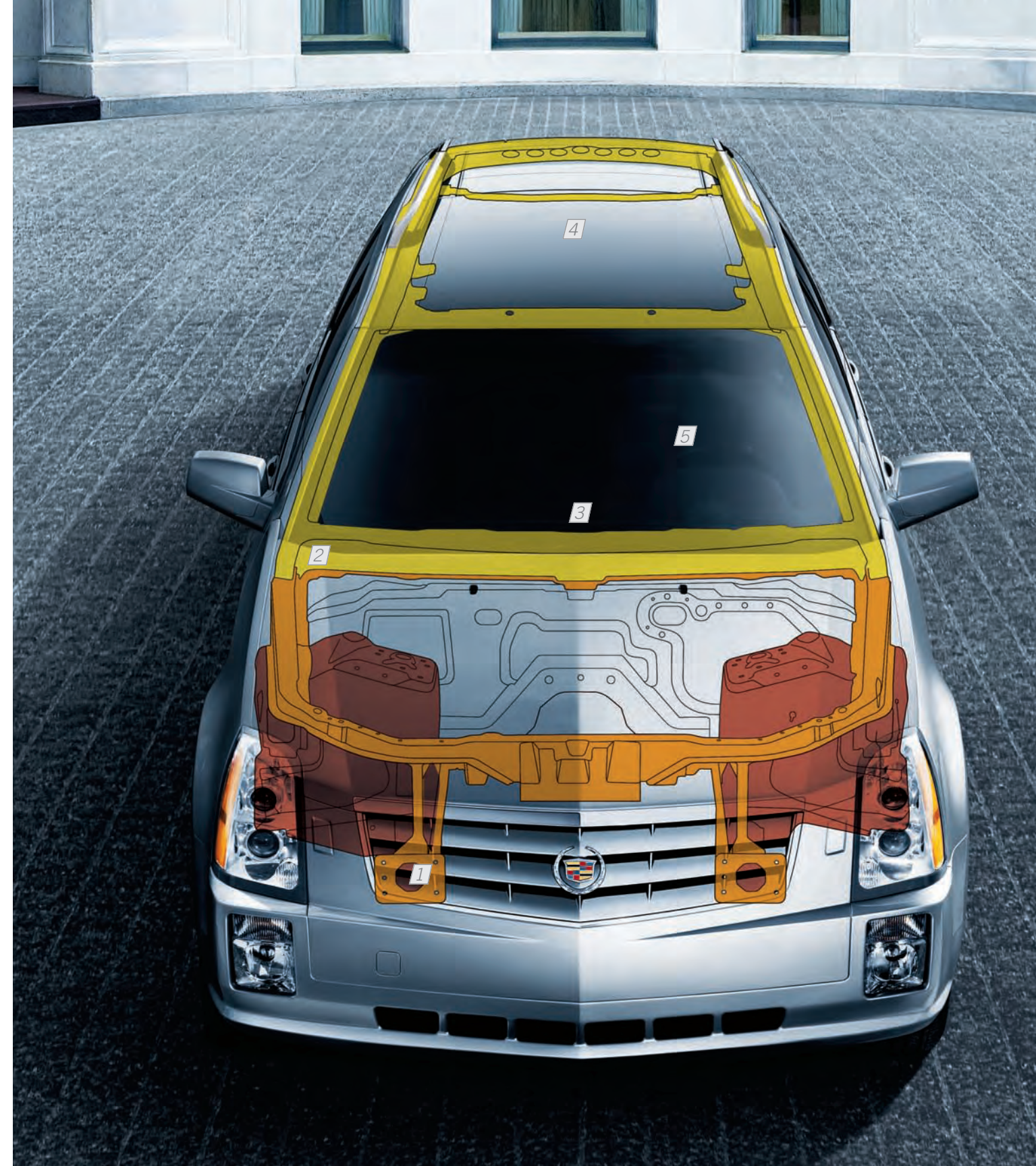
Even SRX's infotainment systems add to your peace of mind. The available DVD navigation system assists you in finding your way in unfamiliar terrain. And should a mishap occur, OnStar can automatically dispatch emergency services to your precise location, should you require them.*

Bottom line: From roof to road and from bumper to bumper, SRX is engineered with your safety in mind.

*Subscription Service Agreement required. Please refer to page 31 for more details about OnStar.



The standard StabiliTrak vehicle stability enhancement system detects lateral skids and applies the appropriate brake(s) automatically, to help put you back in control.



1. In the front crush zone, octagonal rails fabricated from ultra-high-strength steel are used to absorb impact energy.
2. At the transition zone, the lower A-pillars and a magnesium cross beam in the instrument panel help to diffuse energy around the passenger compartment.
3. In the safety cage, structural members such as the floor pan, rocker panels, centre tunnel and both the A- and B-pillars redirect energy away from the passenger compartment.
4. At the rear of the vehicle, the moulded multi-layer fuel tank is protected from both rear and off-set impacts.
5. The front seatbacks are made from a special high-strength material that protects occupants by resisting collapse in a rear-end collision. The seats also feature an energy-absorbing crushable pan between the seat frame and cushion.

*A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Refer to the vehicle Owner's Manual and child safety seat instructions for more information.

EXTERIOR COLOURS



INTERIOR COLOURS



SRX ACCESSORIES

The addition of carefully chosen quality accessories can enhance your new SRX's unique style and endow it with an even higher level of luxury. Genuine GM Accessories are designed especially for your SRX and engineered to the highest standards, ensuring excellent fit, finish and functionality. They're covered under the 4-year/80,000 km Cadillac Limited Warranty.* They can also be included in your new-vehicle lease or finance agreement through GMAC. Ask your dealer for a complete list of the GM Accessories available for the new SRX. Or visit gmcanada.com

*Whichever comes first, when permanently installed by the dealer at the time you purchase or lease your new vehicle.

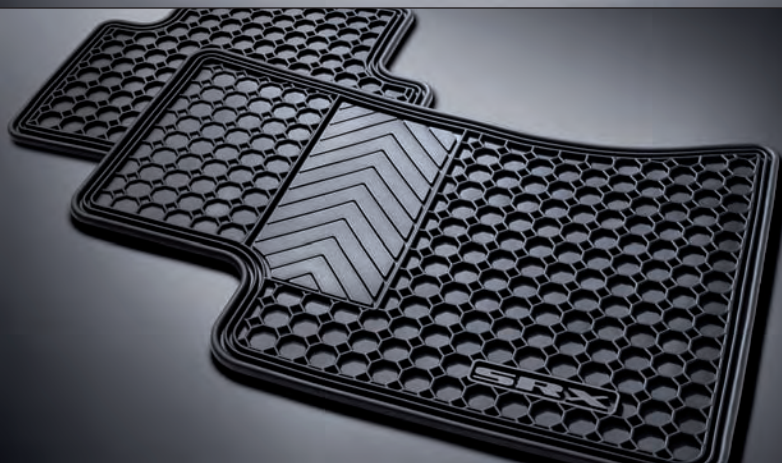
▼ This hitch-mounted bicycle rack mounts and locks directly to SRX's trailer hitch. It can accommodate up to 4 bicycles and is designed for easy loading and unloading.



▼ This high-quality accessory wheel adds an extra touch of style and distinction to your SRX's exterior appearance.



▲ This brush guard package is a must for off-roaders. It provides a rugged front-end look and helps prevent damage to the grille and headlights.



▲ Protect your SRX's carpeting from snow, slush and salt with these premium all-weather front floor mats. Their high, raised edges help trap slush, water and debris and allow easy cleaning.



▲ This rear bumper protector guards against scratches and other cosmetic damage when you're loading and unloading cargo.

◀ Designed and engineered specifically for SRX, these custom moulded splash guards protect against paint damage from gravel and road debris and provide an attractive accent to SRX's styling.

CADILLAC OWNER PRIVILEGES

In addition to an exceptional driving experience, Cadillac ownership brings with it a world-class array of privileges.* The Cadillac Limited Warranty covers all parts and labour costs that may be incurred to correct all defects in material or workmanship.* Cadillac No Charge Scheduled Maintenance* covers the cost of regularly scheduled maintenance. Cadillac Roadside Service provides assistance throughout Canada and the United States should you require towing, fuel delivery, a jump start or help with a flat tire or lock-out situation.* Trip Planning can assist you on road trips with computer-generated maps indicating either the most direct route or the most scenic route to any destination you choose in North America.* Alternative Transportation provides you with shuttle transportation for daily service and an alternate vehicle (or reimbursement for rental or other transportation expenses) for overnight service, whenever your SRX requires scheduled maintenance or repairs covered under the Cadillac Limited Warranty.* Trip Interruption Protection may reimburse you for such incidental expenses as hotel accommodation, meals and auto rental should your trip be interrupted by a repair covered under the Cadillac Limited Warranty.* See your Cadillac dealer for complete details.

*Program in effect for the first 4 years or 80,000 km (whichever comes first) of ownership. Conditions and limitations apply.

ONSTAR

OnStar* uses advanced communications technology to enhance your safety, security and convenience.

OnStar Advisors can provide a wealth of information and perform a variety of diagnostic services. They can also provide assistance in an emergency. No wonder more than 4 million people have become OnStar subscribers and over 12 million calls are made each month on the built-in voice-activated, hands-free system. OnStar and one year of the Directions and Connections Plan are standard on all SRX models. See your Cadillac dealer for more information on plans and services.

*OnStar services require vehicle electrical system (including battery), wireless service, and GPS satellite signals to be available and operating for features to function properly. Not all OnStar features are available on all vehicles. OnStar acts as a link to existing emergency service providers. OnStar Hands-Free Calling requires a Hands-Free enabled vehicle, prepaid minutes and existing OnStar service contract. Subscription Service Agreement required.



XM SATELLITE RADIO

What's convinced more than six million people to subscribe to XM Satellite Radio? How about the largest playlist on the planet, with musical genres that span everything from decades to dance, rock to rap and country to classical – broadcasting the most commercial-free music in digital quality sound? Or is it the news, talk, comedy and sports channels – including more than 1,000 NHL games, and all available from coast to coast?* XM has revolutionized radio as we know it. And now you can enjoy XM Satellite Radio in your next General Motors vehicle – GM is the first automaker to offer factory-installed satellite receivers. Ask your Cadillac dealer for more information.

*Includes 3 free trial months beyond which fees apply. Available in 10 Canadian provinces and 48 contiguous United States.



ACQUISITION OPTIONS

In addition to the many exclusive privileges of Cadillac ownership, Cadillac and General Motors of Canada have created a range of supplementary support programs to enhance your ownership experience. Some of these programs assist you in purchasing or leasing the Cadillac of your choice. Others help protect you and your new Cadillac over the long term.

Purchasing & Leasing:

- **GMAC Financing** – On-the-spot financing at your GM dealership*
- **GMAC SMARTLEASE** – A smart alternative to traditional financing*
- **The GM Card** – Eligible cardholders may be able to redeem up to \$3500 in GM Card® Earnings toward the total purchase price or lease down payment on selected vehicles.** For more information on The GM Card please call 1-800-461-3279.

Additional Ownership Programs:

- **GM Protection Plan (GMPP)** – the only extended services contract backed by the resources and commitment of General Motors, GMPP may be purchased at the time of your sale or lease, or subsequently during the Base warranty period.**

Information Resources:

You can obtain more information about Cadillac vehicles and programs from your Cadillac dealer, or at these information centres:

- The GM website at gmcanada.com
- The Cadillac Contact Centre at 1-888-446-2000 or (1-800-263-3830 for TDD users).

*Subject to eligibility. **Conditions and limitations apply.

A word about this brochure

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your Cadillac dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times. Note: All instrumentation shown is Metric in Canada.

A word about assembly

Cadillac vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Cadillac vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

A word about corrosion

Cadillacs are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

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