

CHEVROLETS FOR '62



A NEW WORLD OF WORTH FROM CHEVROLET

'62 CHEVROLET

a Jet-smooth ride in the '62 Chevrolet. Sit back and let its husky Full Coil suspension smooth away the road shocks. You're sure to appreciate the regular-gas savings you can get from its refined 170-hp Turbo-Fire 283 or 135-hp Hi-Thrift 235. Not to mention the lasting beauty of its Magic-Mirror finish and famous durability of its Body by Fisher. (Even unique inner fenders up front this year to protect vital parts.) All told, the full-sized '62 Chevrolet is like owning an expensive car but without its expense. Choose from 14 beautiful new models—Impalas, Bel Airs and Bucaynes. Each series, by the way, now includes Station Wagons!

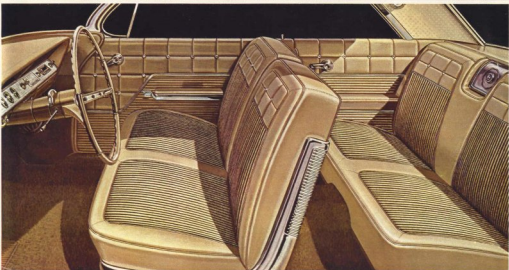
RICH NEW STYLING WITH A JET-SMOOTH RIDE! If you like a big car, you'll find the new Chevrolet more to your liking every time. When you look it over, the sculptured styling stands out fresh and luxurious from any angle. When you enter it (with ease through big wide-opening doors), you discover a new interior elegance and spacious, relaxing comfort. Take a Jet-smooth ride in the '62 Chevrolet. Sit back and let its husky Full Coil suspension smooth away the road shocks. You're sure to appreciate the regular-gas savings you can get from its refined 170-hp Turbo-Fire 283 or 135-hp Hi-Thrift 235. Not to mention the lasting beauty of its Magic-Mirror finish and famous durability of its Body by Fisher. (Even unique inner fenders up front this year to protect vital parts.) All told, the full-sized '62 Chevrolet is like owning an expensive car but without its expense. Choose from 14 beautiful new models—Impalas, Bel Airs and Bucaynes. Each series, by the way, now includes Station Wagons!

IMPALA MOST ELEGANT CAR OF ITS KIND! A rare combination of qualities marks this year's Impala as the finest investment in its class. Interiors are the most luxurious ever offered. Distinctive styling gives a new overall look of richness. (You see this most dramatically in the roof line flair of the Sport Coupe.) More choices than ever before, too. Six in all, the 4 you see here plus the 4-Door Sedan and 4-Door 9-Passenger Station Wagon. There's even a Super Sport version, with front bucket seats and special features, available* in the Impala Sport Coupe and Convertible models. And every '62 Impala incorporates all the reasons that make a Chevrolet traditionally hold a higher resale value than other makes. For top elegance in Chevrolet's big-car line, look over the '62 Impala!

IMPALA SPORT COUPE in Autumn Gold. Glamorous new combination . . . the luxury of a hardtop with the look of a convertible!



IMPALA INTERIOR. You'd be hard put to find more elegance than you get here. Fact is, you usually find luxury like this only in higher priced cars. Upholstery blends rich patterned fabrics and soft leather-grain vinyl. Trimmed with bright metal buttoning and deep-tufted squares. Beautiful color combinations—in fawn, aqua, red, blue, green and gold—are keyed to your choice of 14 exterior colors. New Impala Convertible even comes in a black interior and gives you the practicality of all-vinyl seat coverings. In every '62 Impala, other luxuries that enhance the interior are full deep-twist carpeting, bright metal end-trim on the front seat, plus an exclusively fashioned steering wheel and instrument panel trim. **Optional at extra cost*



Shown on front cover from top to bottom: CORVAIR MONZA CLUB COUPE in Rosam Red, CHEVY II N314 400 SPORT COUPE in Autumn Gold, CHEVROLET IMPALA SPORT COUPE in Twilight Turquoise.

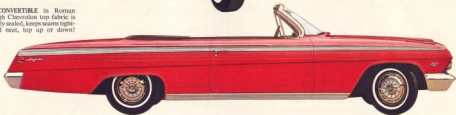
'62 CHEVROLET

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IMPALA 4-DOOR 6-PASSENGER STATION WAGON in Autumn Gold. Impala's special elegance with a big wagon's room and convenience!

IMPALA CONVERTIBLE in Roman Red. Tough Chevron top fabric is hermetically sealed, keeps seams tight-fitting and neat, top up or down!



IMPALA SPORT SEDAN in Twilight Blue. Deep-formed bumpers, front and rear, strike a luxurious styling note. Note, too, their protective recess for license plates.



YOU GET COMFORT AND THEN SOME in every '62 Impala. Deep foam-cushioned seating, front and rear, tells you one reason for Impala's relaxing ways. Jet-smooth ride is another. (Of course, you enjoy this in every big new Chevrolet.) Other strictly Impala benefits are its extra-long arm rests with their fingertip door releases, the individual safety reflectors on the front doors, its luggage compartment light. And every '62 Impala gives you an electric clock, back-up lights and a parking brake warning light at no extra cost.

LOADING THE TRUNK of any new '62 Chevrolet comes close to being a pleasure. That's because of its *low-sill design*. Means there's less lifting to do which, in turn, makes stowing easier. What will also make people happy is the mammoth amount of luggage this trunk will take. The extra-deep well in its floor is part of it. But also, space actually becomes more usable with the spare tire tucked well out of the way. What's more, the wide lid even lets you load it from the side!



PLAN ON PLENTY OF ROOM in Impala and every other big Chevrolet for '62. Door openings are high and wide enough to let you enter and leave the comfortable way. Door sills are low for easy stepping. Seats are designed in a pleasant riding style to assure the kind of erect posture that means so much to your comfort. Such important dimensions as head room, leg room and foot room are equally geared to give you relaxing pleasure. (Chevrolet, in fact, went to the extent of using lifelike models and new concepts in measuring to make certain all of its '62 cars have room that fits people.)

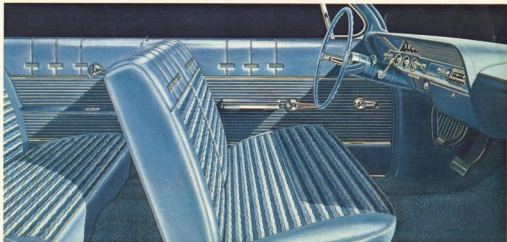
BEL AIR

SO MUCH TO ADMIRE IN A POPULAR-PRICED CAR! Space, luxury and moderate price—popular requests the new Bel Air answers so completely! Gracefully styled size affords the bigness in rooms and feel on the road that millions of Americans demand. Yet, trim overall dimensions permit the easy handling and parking they want besides. As for luxuries, here's a partial check of Bel Air's standard extras. Front and rear seats offer foam-cushioned comfort. Automatic dome light, glove box light, de luxe steering wheel with special horn bar, and four long arm rests all give added convenience and pleasure. Also, of course, there's a full measure of the reliability you enjoy in every '62 Chevrolet. You'll find, too, that these dollar-wise Bel Airs now include 2 Station Wagons.



BEL AIR SPORT COUPE in Ermine White. Chevrolet's new hood styling with functional twin windshields, and sweeping rear window, add touches of glamor.

BEL AIR INTERIOR. It's hard to believe you get so much in a car at Bel Air's price. Beautiful three-toned fabric and vinyl seat upholstery is offered in five color-keyed choices—fawn, aqua, red, blue or green. Luxurious floor covering is color-keyed, deep-twist carpeting. Planning with convenience in mind here, too! Chevrolet's exclusive Instrument Console puts instruments within direct sight, controls within easy reach of driver. Ash tray and glove box are centered for handy use of all front-seat occupants. Still another smart idea in Bel Air interiors: vinyl headlining for the Sport Coupe and Station Wagons!



BEL AIR 2-DOOR SEDAN in Laurel Green. Chevrolet's new slanted grille, new 2-door roof line and slender door pillars say 1962 styling.



BEL AIR 4-DOOR 8-PASSENGER STATION WAGON in Twilight Turquoise. 9 passengers big, rear-facing third seat, spacious load area.



BEL AIR 4-DOOR SEDAN in Satin Silver. Distinctive roof line and thin pillars identify Chevrolet's family sedans for 1962.



WHEN IT COMES TO STATION WAGONS, people always have gone for Chevrolet in a big way. Now for '62, you discover new and beautiful reasons for it—Bel Air 4-Door 6-Passenger and Bel Air 4-Door 8-Passenger Station Wagons. All the Bel Air luxury plus all the loadability found in every '62 Chevrolet Station Wagon! Total load space, up to 97.5 cu. ft. (That's plenty big!) Total load length, nearly 10 ft. with the tailgate down. And one of the most important dimensions, cargo-width opening, is almost 5 ft. wide. Loading height's less than 2 ft. from the ground. Tailgate's counterbalanced for easier opening and closing.

EASY SWITCH from seating to cargo is once again a Chevrolet Station Wagon specialty. Just three simple steps, for example, convert the second and third seats for cargo in the 8-Passenger Bel Air or Impala. In all wagon models, second seat folds flat with a single motion. No loose pads to stow away either. Between the seats, a space filler automatically folds down into a flat, continuous floor for loading.



HIDDEN STOWAGE SPACE in every '62 Chevrolet Station Wagon lets you conceal a surprisingly large amount of special valuables. A hideaway spot lies under the rear compartment, measures up to 10.5 cu. ft. and over a foot deep in 6-passenger models. A lid folds back for easy access, with a key lock available at extra cost. Bel Air and Impala 8-Passenger Station Wagons even provide extra stowage with third seat up or down. Another standard feature for all Chevrolet 8-passenger models: power-operated rear window, with three separate controls, as an added luxury convenience.

BISCAYNE

THRIFTIEST TO BUY OF ALL FULL-SIZED CHEVROLETS! Here are three of the biggest and most beautiful bargains you'll ever find. In Biscayne for '62, you get the lowest priced full-sized Chevrolet in a choice of 2-Door Sedan, 4-Door Sedan and 6-Passenger Station Wagon. Each Biscayne has Chevrolet's rich new styling. Each gives you all of the '62 Chevrolet's big-car room and roadability. And each new model comes complete with such quality extras as foam-cushioned front seat, electric windshield wipers, crank-operated ventpanes, front arm rests, dual sun visors, cigarette lighter and glove box lock. Best of all, every Biscayne enjoys the deep-down worth and solid value that make any '62 Chevrolet so rewarding to own!



BISCAYNE 4-DOOR SEDAN in Adobe Beige. Smart side sculpturing and bold rear styling spotlight the big new looks of this full-sized family sedan.



BISCAYNE 4-DOOR 6-PASSENGER STATION WAGON in Roman Red. Like all five of Chevrolet's full-sized Wagons, this lowest priced version promises you a big measure of utility along with Fisher Body's solid and lasting construction.

BISCAYNE INTERIOR. Here you see the kind of attractive usefulness that Chevrolet fashions inside every '62 Biscayne. This Station Wagon interior comes with an easy-to-clean vinyl headlining and ribbed-vinyl seat upholstery. In Biscayne Sedans, brightly patterned cloth-and-vinyl upholstery is as durable as it is good looking. Biscayne's vinyl-coated rubber floor mats, in smart-looking spatter design, blend with the interior color. An all-new choice of colors offers you fawn, aqua or red, keyed to your selection from 14 exterior colors and 10 two-tone combinations.



IN EVERY '62 CHEVROLET, YOU CAN DEPEND ON THOROUGH-GOING QUALITY! A wonderful car while you own it, a valuable property when you go to trade! This is the reputation Chevrolet has built for its products throughout a span of 50 years. And you can rest assured you keep on getting these same advantages in all of Chevrolet's '62 models. As one proof, take a rundown of the big (and little) benefits you find in every new Impala, Bel Air and Biscayne:

JET-SMOOTH RIDE. Starts with Full Coil suspension, 4 husky coil springs that smooth out the roughest roads. Then there are Chevrolet's special insulating materials, extra-thick Butyl rubber body mounts, many other engineering advances that create the finest, quietest kind of big-car riding pleasure. • **BODY BY FISHER.** With the careful craftsmanship, fine workmanship and attention to details that are Fisher Body trademarks. New evidence of Chevrolet's continuous progress for greatest quality are unique front inner fenders that protect the outer fenders against rust-causing salt and stone damage • **DE LUXE HEATER AND DEFROSTER** blends warm and fresh air. • **SAFETY-GIRDER FRAME.** X-built for extra rigidity and strength in car designs of this size • **SAFETY-MASTER BRAKES.** Giant-size bonded linings designed to give sure, safe stops and exceptional brake durability • **PARALLEL-ACTION ELECTRIC WINDSHIELD WIPERS** • **MAGIC-MIRROR FINISH.** Acrylic lacquer that resists sun, salt and chipping • **5-POSITION IGNITION SWITCH.** Accessory, Lock, Off, On and Start • **SINGLE KEY FOR ALL LOCKS** • **KEYLESS LOCKING** • **OTHER QUALITY EXTRAS.** For further information and specifications on features and optional equipment, see the complete '62 Chevrolet Catalog.



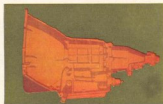
IMPALA SPORT COUPE in Ermine White.



SPIRITED 6 AND V8 ECONOMY. Both standard engines—6-cylinder HI-THRIFT 235 rated at 135 horsepower or 8-cylinder TURBO-FIRE 283 at 170—give ample evidence of Chevrolet's tradition of progressive engineering. 6-cylinder delivers spirited go, squeezes extra miles out of regular gas. New, improved air cleaner and partial-flow oil filter are standard efficiency items. Refined V8 offers proved dependability and quiet operation. Regular gas performer, too. Automatic choke and hydraulic valve lifters in either standard engine you choose.



NEW V8 PERFORMANCE. Chevrolet's range of 4 optional V8 engines* assures you custom motorizing to fit your wants. New 250-HP TURBO-FIRE 327 V8 packs plenty of power, geared for top fuel economy. New 300-HP TURBO-FIRE 327 version features larger four-barrel carburetor. Dual exhaust with both engines. For the ultimate in power—380-HP TURBO-FIRE 409 and 409-HP TURBO-FIRE 409, the latter equipped with twin four-barrel carburetors. All 4 of these V8 engines are designed for top performance on premium fuels.



TRADITIONAL TRANSMISSION QUALITY. Standard transmission on every Chevrolet is owner-proved 3-SPEED SYNCHRO-MESH. Famous POWERGLIDE® automatic transmission comes in 2 engine-matched versions. Newest Powerglide design teams with either 327-cu.-in. V8* for exceptional driving characteristics. Familiar Powerglide version fitted to its engine choices for liquid-smooth shifting. OVERDRIVE* gives top economy over the long haul. 4-SPEED SYNCHRO-MESH*, floor-mounted shift lever, gives precise driving control.

POPULAR OPTIONS AND CUSTOM FEATURES* ADD MUCH TO YOUR DRIVING PLEASURE IN ANY '62 CHEVROLET! Here are only a few of Chevrolet's options that make any '62 model more enjoyable to own, repay you a good amount of their investment cost at trade-in time: **NEW, FULLY TRANSISTORIZED DE LUXE RADIO** with extra-long, trouble-free life • **REFINED AIR CONDITIONING** in All-Weather and Cool-Pack units • **POWER STEERING** • **POWER BRAKES** • **SOFT-RAY TINTED GLASS** • **POSITRACTION REAR AXLE** puts power at rear wheel with the grip • **CHECK WITH YOUR LOCAL AUTHORIZED CHEVROLET DEALER** for the model availability of these and other optional equipment you can choose.

*Optional at extra cost.

NOW! TAKE A LOOK AT THE NEW CHEVY II

LIVELINESS AND LUXURY AT A LOW, LOW COST! Everything's downright desirable about Chevrolet's pretty new performer . . . the Chevy II. Tailored styling that keeps its like-new looks. Trim size all around for driving ease.

High, wide doors open into big room inside for passenger comfort. Trunk space to satisfy a large family's needs—a total of 25.5 cu. ft. Thrifty ways start with its low initial price. Over the long pull, you get the value you'd expect in a Chevrolet-built car. Standard engines give plenty of pep and economy . . . both the 4-cylinder and 6-cylinder. Chevy II's a complete line of eleven cars, too. Makes easy pickin' when it comes to choosing the one you like best. There are six Sedans, three Station Wagons, a Sport Coupe, even a Convertible. Every model's a sure bet for value, when you remember Chevy II is built by Chevrolet—world's most experienced car maker!



CHEVY II NOVA 400 SPORT COUPE in Autumn Gold. Like all Chevy II models, this Sport Coupe glows with Magic-Mirror acrylic lacquer finish.

DESIGN OF CHEVY II shows the sound, progressive engineering that goes into every Chevrolet-built product. Keep in mind the following benefits when you look over the Chevy II. **UNIQUE BODY BY FISHER.** Two unitized sections are connected solidly together for exceptional strength, rugged simplicity and a remarkably quiet ride. Modernized single headlights with seven-inch reflectors. Marked improvement of low-beam lighting over earlier single-headlight systems. Quality construction throughout from Fisher, world's leading name in car bodies. **RIDE QUALITIES BEYOND COMPARE.** Chevy II's suspension is an outstanding example of how Chevrolet fits the proper design to the particular car. A remarkable development combines Mono-Plate Springs in the rear with independent front suspension. Sum total: the right kind of ride for this size car. **HANDLING AND STEERING EASE.** Chevy II's trim overall size and special steering design match up for exceptional ease of all-around driving.



NOVA 400

SENSIBILITY AT ITS SUNDAY BEST! Here is Chevy II's prestige leader, certainly one of the smartest, most exciting new cars ever built! Nova 400's luxury is second to few cars, yet its down-to-earth thrift will delight the most budget-minded. Striking style lines are accented by tasteful, lustrous trim. Spacious interiors combine richness and flair with roominess that all passengers can enjoy. Deep-twist carpeting covers the tunnel area. There's the unsurpassed comfort of foam-cushioned seating throughout. And such quality extras as front and rear arm rests, individual rear ash trays, dual sun visors and cigarette lighter are yours in Nova 400 at no added cost. You'll wonder how this sporty new car can offer you so much at a price so low. Chevy II Nova 400 comes in Sport Coupe, 4-Door Sedan, 2-Door Sedan, Station Wagon and Convertible models. Size one up for your own particular wants!



NOVA 400 4-DOOR 2-SEAT STATION WAGON in Twilight Blue. Chevy II advantages in parking and handling plus big wagon load space inside.

CHEVY II NOVA 400 CONVERTIBLE in Ermine White. Chevrolet's lowest priced convertible.



CHEVY II NOVA 400 4-DOOR SEDAN in Nassau Blue. Family size and convenience with Chevy II's top-of-the-line luxury and prestige.

CHEVY II INTERIORS. This is the tastefully appointed Nova 400 interior. Solidly, durably upholstered—a characteristic of the entire Chevy II line. Note the slender accents of ivory vinyl that extend across the seat backrests. Color selections in fawn, aqua, red, blue and gold, keyed to your exterior color choice. For that personal sports car touch, front bucket seats* in all-vinyl are available for Nova 400 Sport Coupe and Convertible. Chevy II 300 and Chevy II 100 interiors, likewise, reveal a smartness and practical appeal. Every interior in Chevrolet's new line comes in a range of rich colors, keyed to any of the 14 solid and 10 two-tone Magic-Mirror colors you choose. (Convertible offered only with solid colors.)



*Optional at extra cost.

CHEVY II 300

BEAUTIFULLY SATISFIES FAMILY-SIZED WANTS! When you begin to count your blessings in Chevy II 300, you won't know where to stop. It has all the Chevy II advantages: really large door openings, more than enough room inside for every passenger, a spacious, easy-to-pack trunk, De Luxe Heater and Defroster for cold-weather comfort. Trim outside dimensions, too, that make parking and driving such an easy-going pleasure. Chevy II 300 styling has its own special flavor with bright trim highlights all around. In ride, you relax in the exclusive comfort of Chevy II's all-new Mono-Plate Springs in the rear that will never squeak, never need lubrication. And such added luxuries as foam-cushioned front seats, four arm rests, automatic dome light and dual sun visors cost you no extra in any Chevy II 300. Pick from the three models: the 4-Door Sedan and 4-Door 3-Seat Station Wagon that you see here, or the popular 2-Door Sedan style!

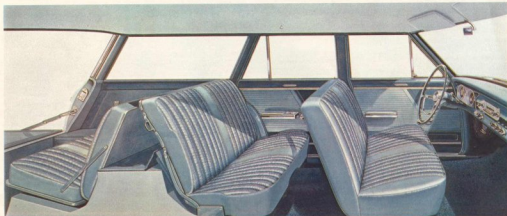
CHEVY II 300 4-DOOR SEDAN in Tuxedo Black. A value prize for its size. Packs in a family ready to travel in 6-passenger comfort.



CHEVY II 300 4-DOOR 3-SEAT STATION WAGON in Twilight Turquoise. Features the quick, easy seat conversion you've come to expect in a Chevrolet-built Station Wagon.



STATION WAGON INTERIORS. You're looking at the practical interior of the Chevy II 300 3-Seat Station Wagon. Its second and rear-facing third seat convert in a jiffy for passengers or added cargo room. Power-operated rear window comes as standard equipment. (Optional at extra cost on Nova 400 and Chevy II 100 Station Wagons.) Each of the three Station Wagons enjoys the smartness of an all-vinyl headlining. Each has four doors for versatile side-loading. Each gives you the extra convenience of a roll-down rear window. Rear tailgate opens easily, rests level with cargo floor to provide a total load length that's over 9 ft. Total load capacity in Chevy II Station Wagons measures 76.2 cu. ft.



CHEVY II 100

THE NEW ONE YOU CAN TAKE COMPLETE PRIDE IN OWNING! You'd hardly believe it from the bevy of benefits, but Chevy II 100 is the lowest priced series in the line. So that means a real bargain right from the start. And the gas-squeezing go, from either the 4- or 6-cylinder standard engine, promises you plenty of added savings. Contrast these budget-wise ways with all the luxury items you find in the Chevy II 100. There are foam-cushioned front seats, dual arm rests, lockable glove box and two sunshades. Interiors come with attractive, practical upholstery and offer you the 6-passenger kind of room and comfort. New unitized construction of Body by Fisher assures quiet-riding qualities and finest attention to every detail. All together, Chevy II adds up to the new car you can be proud to own.



CHEVY II 300 4-DOOR SEDAN in Korran Red. Family-wise thrift car in Chevrolet's new world of worth.

CHEVY II 100 2-DOOR SEDAN in Adobe Beige. Lowest priced in all the budget-wise Chevy II line. Safety-Master brakes for safe, sure stopping.



CHEVY II 100 4-DOOR 2-SEAT STATION WAGON in Silver Blue. Fold-down tailgate with roll-down window. Single key locking and electric windshield wipers are standard equipment.



HERE'S PEP AND POWER WITH ECONOMICAL TRANSPORTATION!

Standard 90-HP SUPER-THRIFT 153 engine delivers outstanding gasoline mileage, quick starting and remarkable performance on regular fuel. 4-cylinder design. Five main bearings for smoothness and maximum durability. Offered in 300 and 100 models.

Standard 120-HP HI-THRIFT 194 engine produces extra performance punch along with money-saving thrift on regular fuel. 6-cylinder design. Seven main bearings make this engine amazingly smooth and responsive. Offered in all Chevy II models.

Standard 3-SPEED SYNCHRO-MESH transmission designed for quick, smooth manual shifting. Shift lever located on steering column. Specially developed CHEVY II POWER-GLIDE,* with low-weight construction, provides automatic shifting for both engines.

FULL RANGE OF OPTIONS AND CUSTOM FEATURES* for Chevy II lets you personalize your model choice to individual taste. POWER STEERING, POWER BRAKES, CHOICE OF 2 RADIOS, AIR CONDITIONING, SOFT-RAY TINTED GLASS and POST-TRACTION REAR AXLE are a few of many options available. For further information on Chevy II's standard and optional-at-extra-cost equipment, see the complete Chevy II Catalog.



*Optional at extra cost.

CORVAIR

THE SPORTY SIDE OF CHEVROLET'S NEW WORLD OF WORTH! Corvair's caught the fancy of sports car enthusiasts, new drivers, old hands at the wheel, the young-in-heart of all ages. Everyone, in other words, who enjoys the sheer pleasures of driving. Corvair's exclusive brand of rear-engine design does it. Gives you a mastery in steering, parking, traction and all-around handling that puts you right back in the driver's seat (and makes you happy about it). Plenty of other benefits add to the warm spot America has for Corvair.

Here are three: its low price, extra thrift of its air-cooled engine and the wonderful ride qualities from its 4-wheel independent coil suspension. There's a Forced-Air Heater in Sedans, Club Coupes and Station Wagons. Plus an engine choice with increased horsepower.* So take a drive in Chevrolet's new Corvair. You may be surprised at how fast it wins you over! Select from 9 models, including the popular Monzas!

CORVAIR MONZA

MOST POPULAR WAY TO LIVE IT UP! When you see and drive Chevrolet's Corvair Monza, it's easy to understand Monza's booming popularity. Three appealing models—Club Coupe, 4-Door Sedan and now the new Monza 4-Door 6-Passenger Station Wagon. The plush interiors, jaunty styling and fun-to-drive qualities are the reasons why the '62 Monza's still without an equal, yet has so many imitators. See for yourself its authentic sports car flair, the added room from Corvair's practically flat floor and extra convenience of Monza's fold-down rear seat. Next thing you know, you'll find yourself considering how modest the price is for Monza's unique virtues!

CORVAIR MONZA CLUB COUPE in Tuxedo Black. Luxurious reasons, inside and out, make this sporty personal car the most popular model of its kind. Front bucket seats!



CORVAIR MONZA INTERIORS. Certainly no interior is more distinctive than the Monza Club Coupe's. Front bucket seats in rich leather-soft vinyl are its trademark. (You can also enjoy front bucket seats* in Monza 4-Door Sedan and Station Wagon.) Deep-twist carpeting, foam-cushioned front seating, de luxe steering wheel, special arm rests and dual-styled hardware are luxury stand-outs in all 3 Monza models.



CORVAIR MONZA 4-DOOR SEDAN in Satin Silver. Monza's sports car style of luxury with 4-door convenience and 6-passenger room. Full-width front and rear seats. Rear one folds down for versatile uses.



FOLD-DOWN REAR SEAT for '62 Corvair lets you enjoy added convenience and practicality. Standard on Monza models, available* for 700 and 500 models. Behind the rear seat in '62 Corvair Sedans and Club Coupes: a handy space for stowing extra packages. Up front, there's the deep trunk that offers 12.6 cu. ft. of cargo space!



PLENTY OF INTERIOR ROOM in every '62 Corvair. Floor is practically flat for added foot room. That's because engine, transmission and drive gears are combined in an efficient unit at the rear. Result: no driveline tunnel to steal valuable space!



CORVAIR—DESIGNED TO STAY YEARS AHEAD FOR YEARS TO COME!

HANDLING AND TRACTION. Corvair's rear-engine design, completely proved and universally admired, produces a chain reaction of driving benefits. Sure-footed traction stems from engine weight over the rear wheels . . . means unsurpassed gripping power to keep Corvair going in the most stubborn road and weather conditions. With no engine weight on front wheels, drivers can steer, park and handle Corvair with ease that rivals power steering.

RIDE AND STABILITY. Quadri-Flex, Corvair's 4-wheel independent coil suspension, remains a marvel for riding comfort. Think of each wheel smoothing out any isolated road shock that comes along, and you get a pretty good idea why Corvair's ride is so wonderfully soft. Another advantage in every '62 Corvair: proper distribution of weight throughout the car. Assures the stability that lets Corvair take corners so effortlessly and safely.

ECONOMY AND PERFORMANCE. Choose from 6 Corvair power teams. Standard 6-cylinder engine and transmission: 80-hp Turbo-Air 145 (84-hp in Monzas with Powerglide) and 3-Speed Synchro-Mesh. 102-hp Turbo-Air 145* gives you a second 6-cylinder engine choice. Match 4-Speed Synchro-Mesh* or automatic Corvair Powerglide* transmission to either engine. Both air-cooled engines equipped with automatic choke for improved efficiency.



*Optional at extra cost

'62 CORVAIR

CORVAIR 700

FAMILY THRIFT WITH A DE LUXE FLAIR! Call it what you may—serve, personality, sports car flavor—this de luxe Corvaire 700 has all it takes to make it a favorite for '62. Low price and air-cooled engine savings that will delight the most thrift-conscious. Three popular models: Club Coupe, 4-Door Sedan and Station Wagon. Wide bright-trim molding below the doors echoes Monza styling. Interiors offer new richness with bright fabric and vinyl upholstery in four color-keyed choices. Solid construction, detailed craftsmanship and safety of Monostrut Body by Fisher add to Corvaire 700's attractions.



CORVAIR 700 4-DOOR SEDAN in Silver Blue. Feel that fun on the road again in de luxe fashion.



CORVAIR 700 CLUB COUPE in Twilight Turquoise. Dual headlights and electric windshield wipers standard equipment, as in every '62 Corvaire.

CORVAIR 500

CORVAIR ROAD PLEASURE AT LOWEST PRICE!

Enough extra bonuses in the new 500 Club Coupe to satisfy the staunchest fan of Corvaire's sports car brand of going. Corvaire 500's low price leads its parade of benefits. New grille styling, both front and rear, shares a family identity with Monza and 700 models. For '62, Corvaire 500 lists dual sun visors, two arm rests and cigarette lighter among its many standard comforts and conveniences. You can select its practical interior from three color choices, keyed to an exterior color in lasting Magic-Mirror finish.



CORVAIR 500 CLUB COUPE in Roman Red. Lowest priced of all, shares new taillight styling common to all '62 Corvaire.

CORVAIR 700 INTERIOR. Smartness like this shows why the Corvaire 700 interior has such appeal for beauty and practical sense. Soft vinyl trim and distinctive patterned fabric combine attractiveness, durability throughout. Vinyl-coated floor mats blend with interior color. Four interior choices—fawn, aqua, red and blue—are offered, keyed to exterior color selection.



CORVAIR STATION WAGON

LOADS AND HANDLES LIKE NO OTHER WAGON! After all, loadability is what most station wagon buyers look for first. Which brings up the unique advantages of the '62 Corvair Station Wagons—Monza and 700 models. Key-locking front luggage compartment provides 10 cu. ft. of concealed cargo space. Rear load space adds up to 58 cu. ft. and a load floor nearly 6½ ft. long. And a single easy motion opens or closes the one-piece counterbalanced liftgate. What's more, these Station Wagons have four doors so you can load from the side. Best of all, there are the rear-engine design benefits in handling, traction and ride that mark every '62 Corvair's sports car feel on the road.

GREENBRIER SPORTS WAGON

MOST ADAPTABLE WAGON UNDER THE SUN! For family use, business and all-around pleasure, Greenbrier Sports Wagon has up to 175.5 cu. ft. of big cargo appeal. That's close to twice what regular, full-sized station wagons provide. Greenbrier's foam-cushioned seating gives 6-passenger comfort, versatility that lets you fasten the second seat in forward or rear-facing positions. A third seat* allows nine to sit comfortably. Double doors at both the rear and curbside mean two-way loading convenience. Both '62 models—Greenbrier and its companion the Greenbrier De Luxe—are quality finished inside and out.



CORVAIR MONZA STATION WAGON in Twilight Blue. Front and back loading, 6-passenger, rear-engine design, a family favorite.



CORVAIR GREENBRIER DE LUXE SPORTS WAGON in Yuma Yellow and Cameo White. Bright exterior trim, special interior appointments.

OPTIONAL AND CUSTOM FEATURES* FOR '62 CORVAIR: Aircraft-type gasoline heater for near-instant warmth . . . air conditioning with new, extra-quiet compressor . . . fold-down rear seat (standard on Monzas) . . . push-button transistor-powered radio . . . Soft-Ray tinted glass. Ask your Chevrolet Dealer for full information on '62 Corvair equipment—see the complete '62 Corvair Catalog for further details on standard equipment and options!

'62 CORVAIR

CORVETTE

NEW POWER, NEW PROFILE FOR AMERICA'S SPORTS CAR! Most spirited performance in Corvette's history stems from a new, larger displacement line of compact 327-cu.-in. V8's. All four deliver sparkling horsepower, ranging from responsive 250 in the standard Corvette V8 up to an exhilarating 360 in the Ramjet Fuel Injection engine.* Standard 3-Speed Synchro-Mesh or versatile 4-Speed Synchro-Mesh* transmission teams with any engine, while a new automatic Powerglide* is available for two power choices. Style-wise, Chevrolet's new Corvette reveals a neatly altered side view plus tasteful refinements in its identifying ornamentation as well as the front grille. Interiors present their customary richness in bucket seats, deep-twist carpets and luxury appointments, along with newly styled door panels. In addition, the Corvette Heater-Defroster with thermostatic control automatically maintains inside temperature at the preferred comfort. For full information on '62 Corvette equipment and options, ask to see the complete Corvette Catalog at your Chevrolet dealer's.



CORVETTE BY CHEVROLET in Roman Red. Most refined model yet of America's only true sports car.

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*Optional at extra cost.

'62 CORVETTE

BIGGEST VARIETY EVER IN SPORTS CAR FUN!

From bottom to top, look over Chevrolet's sporting for '62: Elegant IMPALA SUPER SPORT CONVERTIBLE in Satin Silver, most beautiful performing CORVETTE ever in Roman Red, luxurious IMPALA SUPER SPORT COUPE in Twilight Turquoise and road-lovin' CORVAIR MONZA CLUB COUPE in Honduras Maroon.

