

Caprice
CUSTOM SEDAN
by Chevrolet



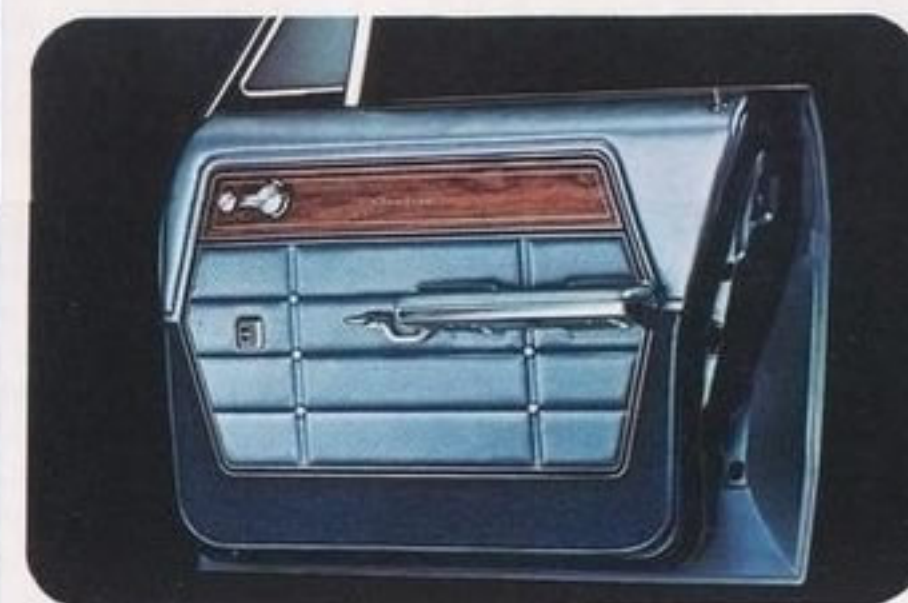


Shown on front cover: Caprice Custom Sedan in Mist Blue.

Caprice Custom Sedan interior in medium blue.

CAPRICE CUSTOM SEDAN... LUXURIOUS SURROUNDINGS MEANT FOR DRIVING ENJOYMENT

A thorough appreciation of the elegance and luxury of the new Caprice Custom Sedan begins when you settle yourself in this roomy 4-door hardtop environment. It's the finest option group you can order for the fashionable Impala Sport Sedan. Perhaps the first thing you'll notice are the contour-padded seats. That's natural; they're generously plump with extra foam cushioning, and upholstered in rich fabric and expanded vinyl. The seat cushions and backrests, too, are elegantly stitched and deeply molded. If you're comfortably seated in the rear, you'll check out the convenient folding center armrest. Other inside niceties you'll enjoy include special vinyl headlining; beautifully appointed door panels and instrument panel. Safe, convenient courtesy lighting is provided for with automatic switches on all four doors to control four interior lights. These luxuries are packaged in your choice of three color-keyed interiors—light fawn, medium blue and black.



Handsomely Appointed Door Panels

This door could open into a car costing far more. Rich cloth door panels are specially stitched and accented with paneling that has the elegant look of hand-rubbed walnut. Door bottoms are abundantly trimmed with deep-twist carpeting found throughout interior floor areas and on cowl side panels.

Elegantly Comfortable Interior

Beneath this richly patterned fabric and expanded vinyl is an ample layer of thick foam seat cushioning. The rear seat armrest folds down, giving armchair comfort for two; when folded up, there's ample room for three. An open weave rear shelf fabric makes it possible to mount rear passenger compartment speakers that are attractively hidden.

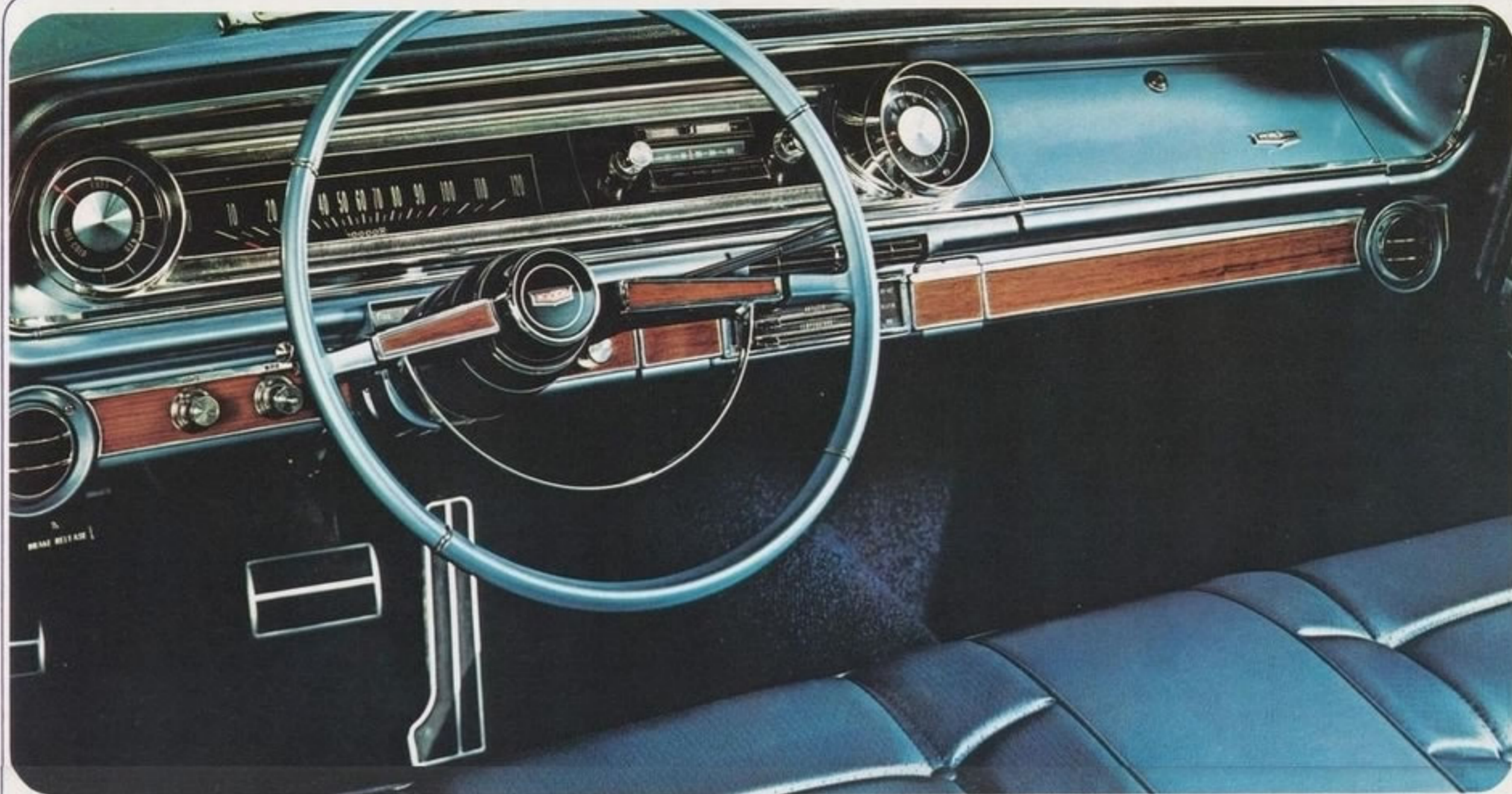


From an outside viewpoint as well, Chevrolet has made it obvious that the Caprice Custom Sedan is different, one of a kind. Decorative shields with triple fleur-de-lis design on the roof quarters distinguish the Caprice at a glance. (The flowing hardtop roof line is even more good looking when you order the special vinyl roof covering—available in fawn, blue and black, exclusively on Caprice.) Special nameplates and emblems mark the front, sides and rear. A color-keyed body stripe outlines the body sides. Full wheel covers have identifying emblems. Additional Chevrolet items that establish Caprice as a luxury car: bright metal sill moldings and wheel opening moldings, special front grille treatment and rear body molding. Body construction is quality throughout, the kind that always comes from Body by Fisher craftsmanship. Exterior color choices in beautiful Magic-Mirror finish include 15 solids; 6 two-tone combinations can also be ordered.

Caprice Custom Sedan takes to the road with fervor that's as distinctive as its appearance. You can tailor your kind of performance from 14 power teams, beginning with the standard V8 engine choice of 195 hp. Other, more spirited V8s are available, highlighted by the new Turbo-Jet 396-cu.-in. power plant. Besides the standard 3-Speed, five other transmissions can be specified including the new automatic Turbo Hydra-Matic that you can order with the new 325-hp Turbo-Jet V8. See the back cover for the full range of power-team combinations available for Caprice Custom Sedan.



There are many extra-cost Chevrolet Options and Custom Features to enjoy. In addition to the ones pictured and mentioned here, see the back cover for more of these items.



ELEGANT TOUCHES AND LUXURIOUSLY QUIET RIDE SET THE CAPRICE CUSTOM SEDAN APART FROM ALL OTHERS

Instrument Panel. Where you'll spend most of your time—behind the wheel—there are further elegant touches in this Impala Sport Sedan option that make your driving a distinct pleasure. The dual-spoke steering wheel has a Caprice hub emblem and horn ring inserts with the appearance of hand-rubbed walnut. Shift lever and directional signal lever have bright-work knobs. The glove compartment sports a Caprice emblem. Accelerator, brake, clutch and parking brake pedals are framed with bright metal. Other Chevrolet luxury appointments include bright molding and facing with a walnut look on the instrument panel, locking glove box with light, cigarette lighter, electric clock, and parking brake warning light. A padded instrument panel is also available.

Quiet, Luxurious Ride. All that's elegant in the Caprice Custom Sedan is transported smoothly and quietly, thanks to qualities added to Chevrolet's already famous ride. There's Chevrolet's Full Coil suspension front and rear. Extra-thick body mounts and special insulation are strategically placed to dampen vibration. Wide-Stance tread, Ball-Race steering and new linkage make handling sure-footed, steady.

Options and Custom Features in addition to the Caprice option group. (Available at extra cost.) Quite likely you'll want to include other personal touches on Caprice Custom Sedan to suit your individual motoring taste. In addition to the vinyl roof covering, padded instrument panel and two-tone finish, you can specify power steering, power brakes, power windows, 6-way power seat, deluxe AM/FM pushbutton radio with FM

stereo, Comfortilt steering wheel, Four-Season air conditioning, Positraction rear axle, Soft-Ray tinted glass, Tri-Volume horn, whitewall tires, and a host of other items. *New, Quiet-Riding Tires.* Special nylon tires, newly-designed for silent, smoother going under all conditions, are available exclusively for Caprice Custom Sedans. For more complete information on all Chevrolet options and custom features, check the Chevrolet catalog, as well as your Chevrolet dealer for model application and availability with other equipment.

1965 CAPRICE CUSTOM SEDAN POWER TEAMS

STANDARD ENGINE	3-Speed Synchro-Mesh (standard)	Overdrive (optional at extra cost)	3-Speed Fully Synch. (optional at extra cost)	4-Speed (optional at extra cost)	Powerglide (optional at extra cost)	Turbo Hydra-Matic (optional at extra cost)
195-hp Turbo-Fire 283 V8	●	●		●	●	
EXTRA-COST OPTIONAL ENGINES						
250-hp Turbo-Fire 327 V8	●		●	●	●	
325-hp Turbo-Jet 396 V8			●	●	●	●
425-hp Turbo-Jet 396 V8			●	●		



Caprice Custom Sedan in Mist Blue.

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