




Meet the **Jeepster**

AN EXCITING NEW SPORTS PIACETON

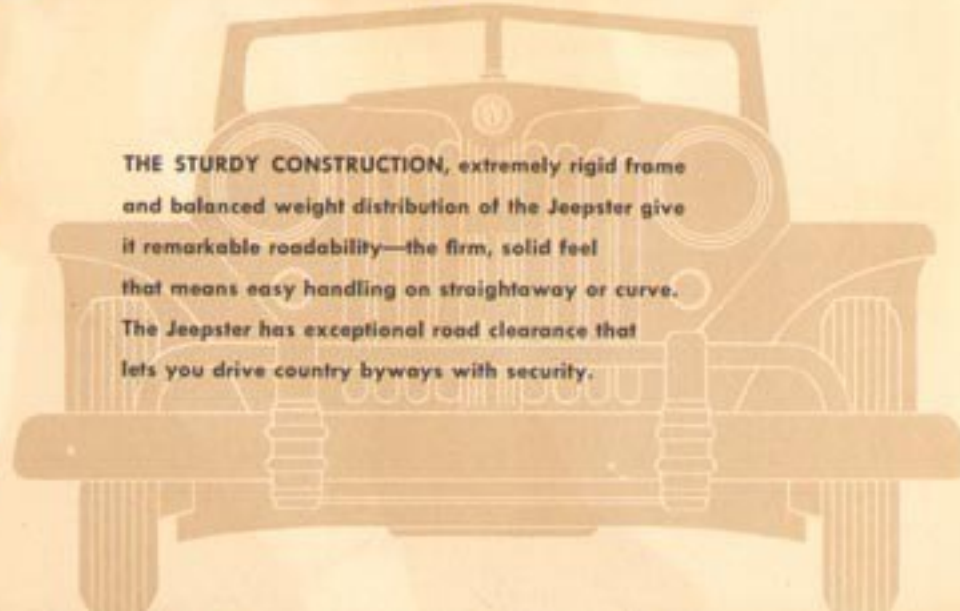
BY WILLYS-OVERLAND



WILLYS SALES & SERVICE
N. MAHONING AVE., WARREN, O.
PHONE 40332
WILLYS CARS, TRUCKS AND JEEPS



A DISTINCTLY PERSONAL CAR—the JEEPSTER is a carefree companion for hours of enjoyment the year 'round. This dashing sports car is truly different, for it has a custom-built look that sets it apart from all others—a long, low body with the crisp, clean lines of smart continental styling. The Jeepster is for you who expect the particular and select in a motor car.



THE STURDY CONSTRUCTION, extremely rigid frame and balanced weight distribution of the Jeepster give it remarkable roadability—the firm, solid feel that means easy handling on straightaway or curve. The Jeepster has exceptional road clearance that lets you drive country byways with security.

A SMOOTH, FLOATING RIDE results from the Jeepster's independent front-wheel suspension, super-cushion tires, rubber-insert springs and airplane-type shock absorbers.



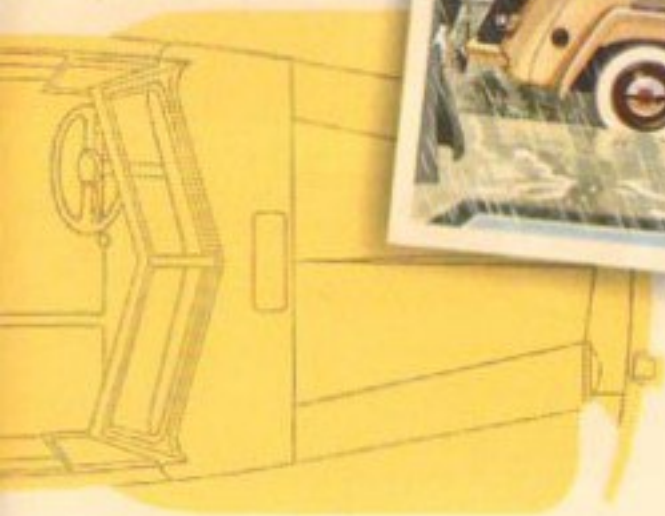
BRILLIANT PERFORMANCE together with remarkable gasoline mileage—this is the rare combination provided by the high-compression 'Jeep' Engine powering a car that weighs just 2,500 lbs.—less than any other standard-tread American car. The Jeepster responds like a polo pony to your hand on the wheel and your toe on the gas. And when you slip into overdrive, the Jeepster seems to sprout wings, for every turn of the engine travels you 42% farther down the road . . . adding even more to fuel mileage and lengthening engine life.



A COMPACT WHEELBASE and short turning radius make the Jeepster handle beautifully in thick traffic and easy to park. Functional design and proper weight balance provide roominess and riding comfort for passengers in both front and rear seats.

WILLYS-OVERLAND
MAKERS OF AMERICA'S

MANY FEATURES are provided as standard equipment on the Jeepster, including: A smart fabric top, simple to raise, and matching side curtains with plastic windows. Easy-posture seats upholstered in long-wearing plastic material. Wind wings, dual windshield wipers, deluxe steering wheel, chrome-plated fender steps, oversize hub caps, dual horns, dual tail and stop lights, fabric tire cover, front bumper guards.



MOTORS, TOLEDO, OHIO
MOST USEFUL VEHICLES

UJHO. IN U.S.A.



the Jeepster



SPECIFICATIONS

GENERAL

Wheelbase	104"
Overall length	178 1/2"
Road clearance	8 5/16" (Rear axle)

ENGINE

No. of cylinders	4
Horsepower	63 HP @ 4000 RPM
Bore	3 1/8"
Stroke	4 3/4"
Torque	106 lb. ft. at 2000 RPM
Displacement	134.2 cu. in.
Clutch	8.5" diam., 72 sq. in. engagement area
Compression ratio (Standard)	6.48 to 1
Positive crankcase ventilation	
Cooling system	Closed cooling system with pressure cap and thermostat—more than adequate for all climates.

REAR AXLE RATIO

4.88 to 1

FRONT SUSPENSION

Independent, planar type

SPRINGS

All mounted in rubber	
Front	Transverse, semi-elliptic
Rear	Conventional, semi-elliptic
Rubber inserts insure silent shock absorber action.	

TIRE SIZE

5.90-15, 4-ply Super Cushion, white side-walls

BRAKES, SERVICE

133 sq. in.

OVERDRIVE

Reduces engine revolutions 30%

FRAME

Box section frame with "X" reinforcement

STANDARD EQUIPMENT ON THE 'JEEPSTER', AT NO EXTRA COST, ARE THE FOLLOWING FEATURES:

Overdrive transmission	Spare tire lock
Vacuum booster type fuel pump	Front bumper guards
Luxurious pipe trim upholstery	Deluxe steering wheel and horn ring
Dual windshield wipers	Wheel trim rings
Dual sun visors	Dual horns
Locking glove box	Inside rear view mirror

Specifications subject to change without notice.