



MERCURYS

COMET

METEOR

MONTEREY

1962 MERCURYS

best-looking buys...now in each size



MERCURY COMET—the compact Mercury



MERCURY METEOR—the new standard-size Mercury



MERCURY MONTEREY—the biggest, most luxurious Mercury

This year Mercury brings you 3 full lines of cars in the 3 most popular sizes and price ranges. Each Mercury has a beautiful fine-car look. And each Mercury offers you the extra value of a better ride, more room, tested quality—**FAR MORE CAR FOR YOUR MONEY.**

With A One-Year or 12,000-Mile Warranty. Every 1962 Mercury Monterey, Mercury Meteor and Mercury Comet part (except tires, for which appropriate adjustments are made by their makers) is now warranted by dealers against defects in material and workmanship for one year or 12,000 miles, whichever comes first. Normal maintenance services and the routine replacement of parts such as filters, spark plugs, and ignition points are excepted.



LINCOLN-MERCURY DIVISION

Ford Motor Company,

GENERAL MARKETING MANAGER

3000 SCHAEFER ROAD
DEARBORN, MICHIGAN

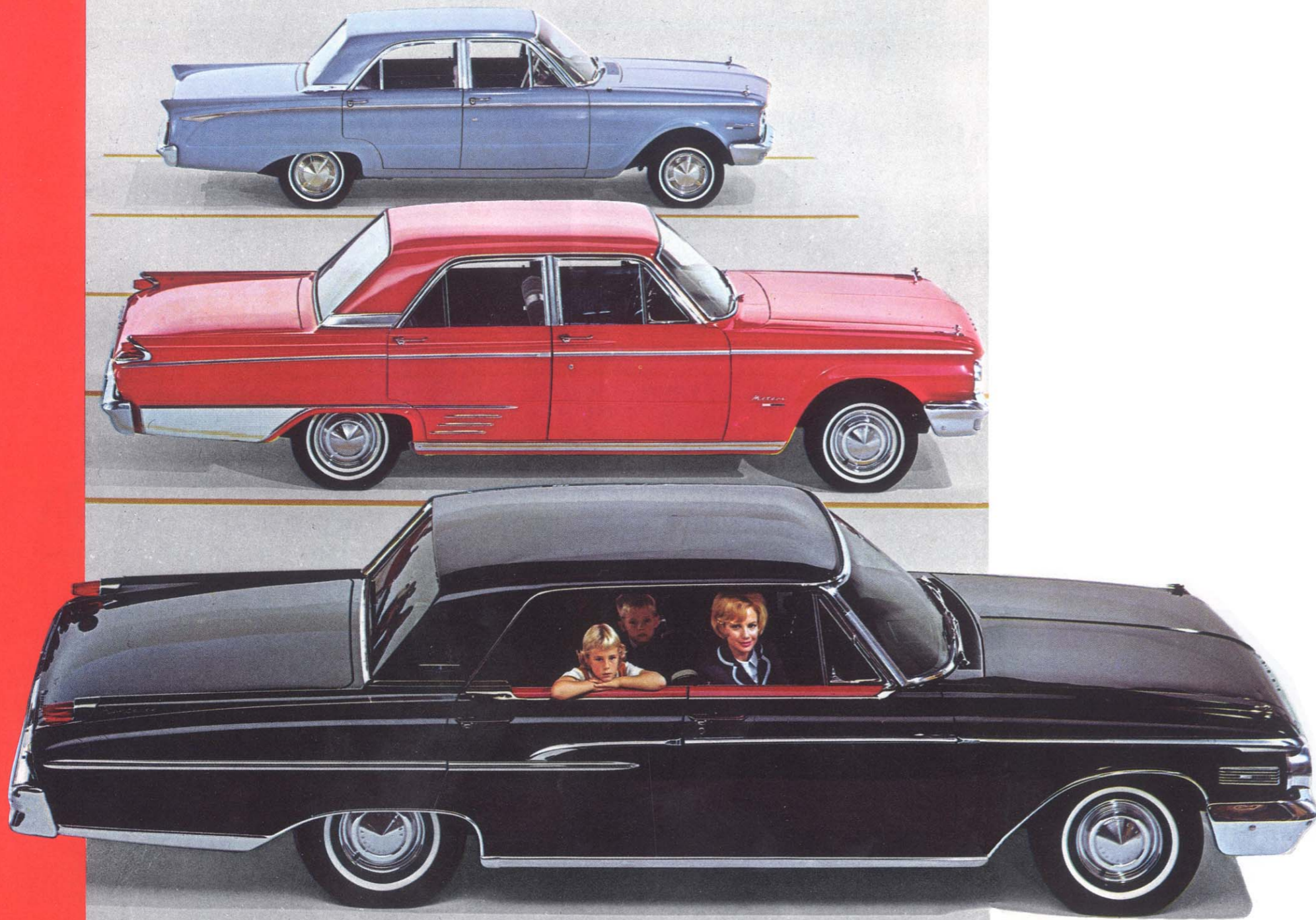
NOW . . . NO MATTER WHAT SIZE YOU WANT IN
A CAR . . . THINK OF YOUR MERCURY DEALER!

Because for 1962, your Mercury dealer offers a full line of cars in three sizes — three price ranges to match every car buyer's needs: the compact Mercury Comet . . . the new standard-size Mercury Meteor . . . Mercury Monterey, the biggest, most luxurious Mercury.

Yes, 1962 is the year of big change at your Mercury dealer's . . . of exciting change for you as a potential new-car owner. What's more, in compact, new standard- or big-car sizes, you will find all the traditional Mercury values . . . more car for your money, more roominess and comfort, more quality, luxury and performance . . . all these extra values that have made the Mercury name stand for better cars over the years.

So no matter what size suits you best, no matter what your price range might be — the 1962 Mercury line-up offers you the best-looking buys . . . now in each size!

D. R. Learned
D. R. Learned



NOW...IN 1962, MERCURY COMES IN 3 GREAT NEW SIZES—THREE PRICE RANGES TO FIT YOUR BUDGET PERFECTLY

MERCURY COMET—the compact Mercury that's smartly ahead of the compact crowd. Here is one of the least expensive compacts you can own—the best-looking compact of them all. It's the family-size compact that offers you fine-car styling, big-car ride and extra quality. Now for '62—two great series to choose from and the exciting Comet S-22. Altogether there are 9 value-packed models.

MERCURY METEOR—the new standard-size Mercury. Here is the beautiful balance between the big cars and the compacts—a new approach to quality car design. Reduces weight. Gives you the best features of both compacts and big cars. Priced like a compact . . . actually below several. Two series offer you a choice of two- and four-door sedans.

MERCURY MONTEREY—biggest, most luxurious of all 1962 Mercury's. Take your choice of ten magnificent quality-packed models—two superb series, including conventional and hardtop sedans, convertible and station wagons. See and drive the Mercury Monterey—the best-looking buy for the big-car man.

MERCURY COMET

THE COMPACT MERCURY—SMARTLY AHEAD

Now in two great series—Comet and Comet Custom plus exciting Comet S-22—all with extra values that make the difference

Extra value in low cost of ownership. The '62 Mercury Comet costs less to buy, less to operate. And Comet owners have enjoyed higher resale value at trade-in time, too. **Extra value in matchless fine-car styling.** Long, clean and crisp with discreet chrome to accent lines smartly. **Extra value in full appointments.** Many luxury and convenience items that other compacts class as extra are standard on Comet. **Extra value in family-size design.** Longer wheelbase, up to 7.5" longer than other compacts . . . delivers comfort for six . . . over 29 cu. ft. of trunk space, more than double that of some compacts. **Extra value in big-car ride.** Extra length and refined suspension provide steady, big-

OF THE COMPACT CROWD!!

car ride. **Extra value in economical operation.** Two thrifty engines, Comet "6" or optional Comet 170 "6", help you save on gas. You change oil only every 6,000 miles, get better tire mileage, save on licenses and insurance. New extended-life anti-rust, anti-freeze coolant lasts 2 years or 30,000 miles, whichever comes first. Beautiful Super-Enamel finish, stays lustrous longer. **Extra value in built-in quality.** Unit-built Comet has rustproofed vital underbody parts, more complete insulation, aluminized 22" muffler.

And—with all this—Mercury Comet is still priced with or below the compacts of most other makers!



MERCURY COMET CUSTOM 2-DOOR IN DESERT FROST

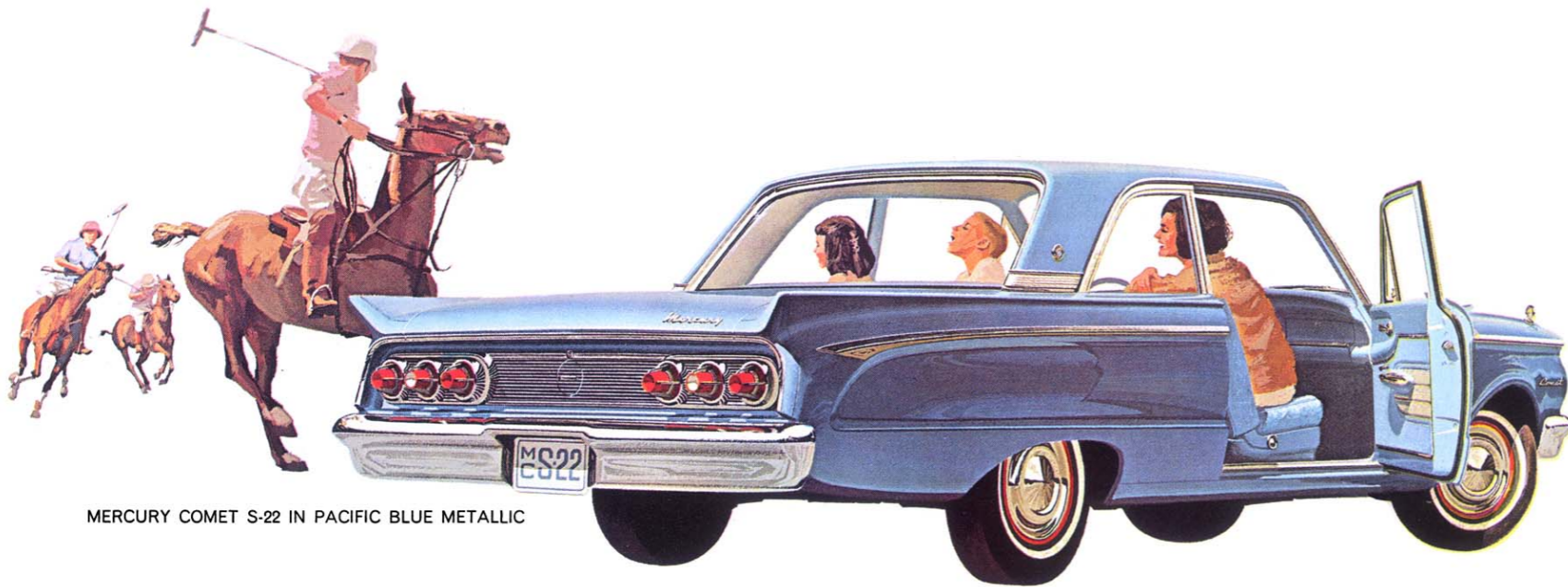


MERCURY COMET CUSTOM INTERIOR: Light Beige vinyl and Medium Beige Jewelshen.



MERCURY COMET CUSTOM 4-DOOR SEDAN IN PRESIDENTIAL BLACK. Custom sedans feature stainless steel for side window moldings and center pillar trim. Contoured front seat and bright-finish loop-yarn carpeting.





MERCURY COMET S-22 IN PACIFIC BLUE METALLIC

COMET S-22

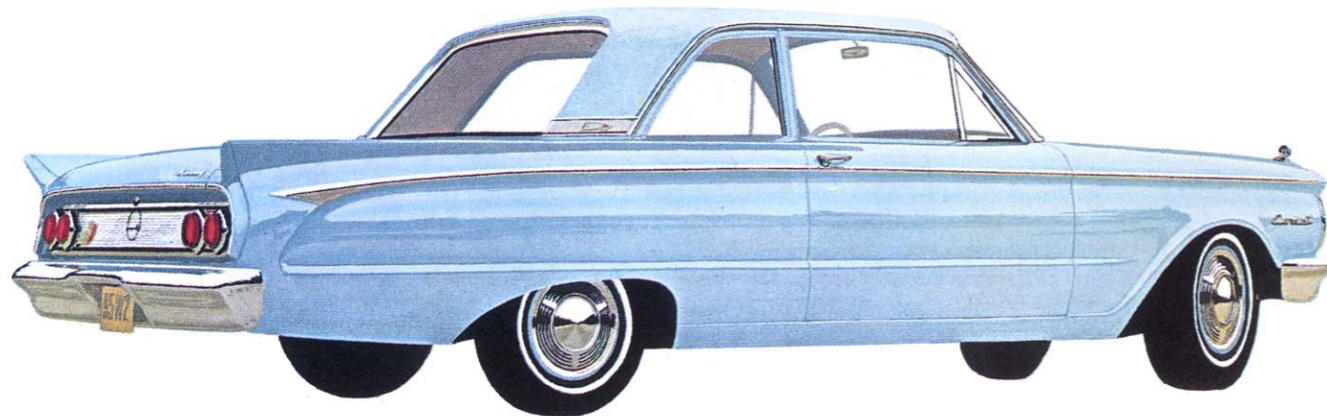
Spirit and spunk mark Comet S-22 as the slickest personal compact car on the road. Everything about this sprightly beauty marks it de luxe—from bucket-type front seats to integrated rear grille and taillight styling, from loop-yarn carpeting to red rims and special wheel covers, from bright-metal door and window frames to 4-spoke safety steering wheel. Extensive insulation lowers sound level. Choice of thirteen colors. These, plus the Comet combination of ride and economy, make Comet S-22 the "smartest" buy among personal compacts in '62.



Foam padding covers both the full-width back seats and the individually-adjustable bucket-type seats up front. Pleated upholstery is all-vinyl, in your choice of four monochromatic colors and a two-tone beige. Personal storage console between front seats, lockable glove box on dash.

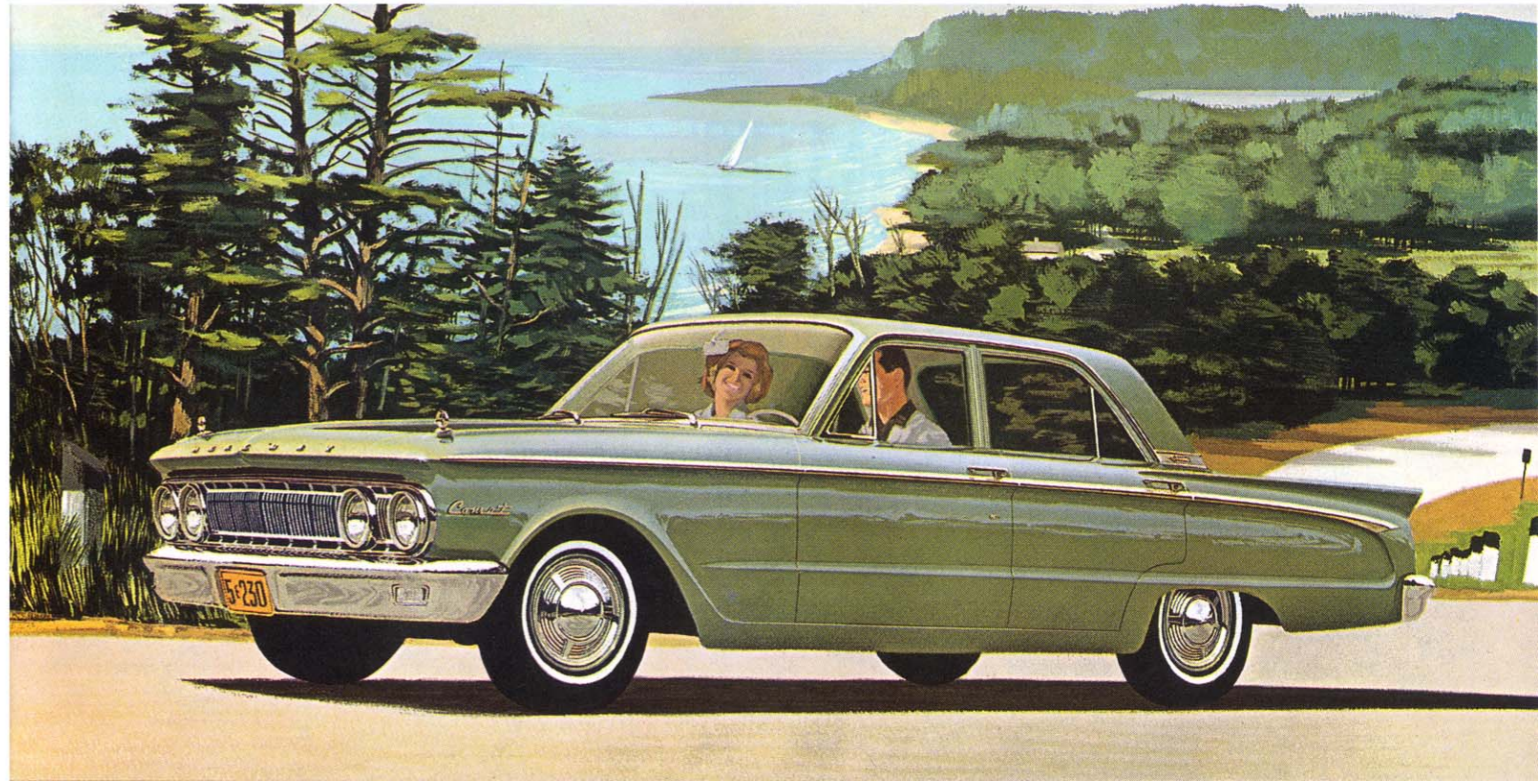
You ride in style in Comet, the long-wheelbase compact with a sure, steady big-car ride. And you'll enjoy the easy steering, excellent traction and safe braking action which result from carefully balanced weight distribution on front and rear wheels. Here are some of the features and extra values which help make Comet one of the most comfortable compacts on the road:

- Extra wheelbase inches—114" for sedans, up to 7.5" longer than others
- Ball-joint independent front suspension with deep-coil springs
- New, smoother-riding two-ply tires
- More insulation to reduce road noise
- Extra-comfort front seat padded generously with foam rubber
- Front-mounted engine for road-hugging stability
- Soft-action, 50-inch rear leaf springs
- 28 rubber bushings and bearings to absorb vibration in front suspension.



MERCURY COMET 2-DOOR SEDAN IN SEA BLUE

MERCURY COMET 4-DOOR SEDAN IN SCOTCH GREEN





MERCURY COMET CUSTOM 4-DOOR STATION WAGON IN CARNIVAL RED

MERCURY COMET STATION WAGONS

Mercury Comet 2-door and 4-door station wagons are loaded with quality, designed to work hard, look good and last longer. They're as practical as they are handsome. Look at some of the reasons:

- Load space almost 9 feet long with tailgate down
- Low-to-ground, easy-loading cargo deck height
- Big cargo capacity of 76.2 cubic feet, 33.1" high and 57.3" wide
- Roll-down rear window (power optional)
- Permanent roof luggage carrier optional
- Unit-built construction
- Conveniently mounted spare tire at right rear.



MERCURY COMET 4-DOOR STATION WAGON IN JAMAICA YELLOW



Comet wagons do away with old-fashioned liftgate, make loading and unloading easier with roll-down rear window (power-operated window is optional). See the free-and-clear access all around.

Fully appointed Custom wagons are smartly styled with contour front seat, lockable glove box, courtesy lights, pleated all-vinyl upholstery. All seats foam-padded.

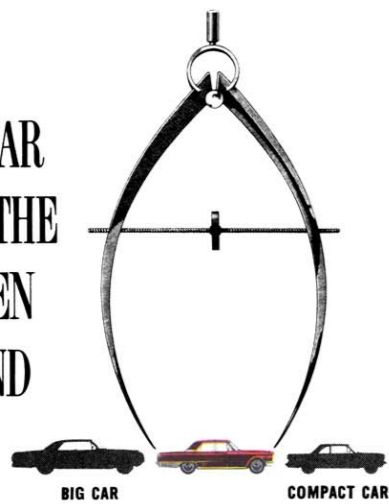


MERCURY COMET 2-DOOR STATION WAGON IN DESERT FROST

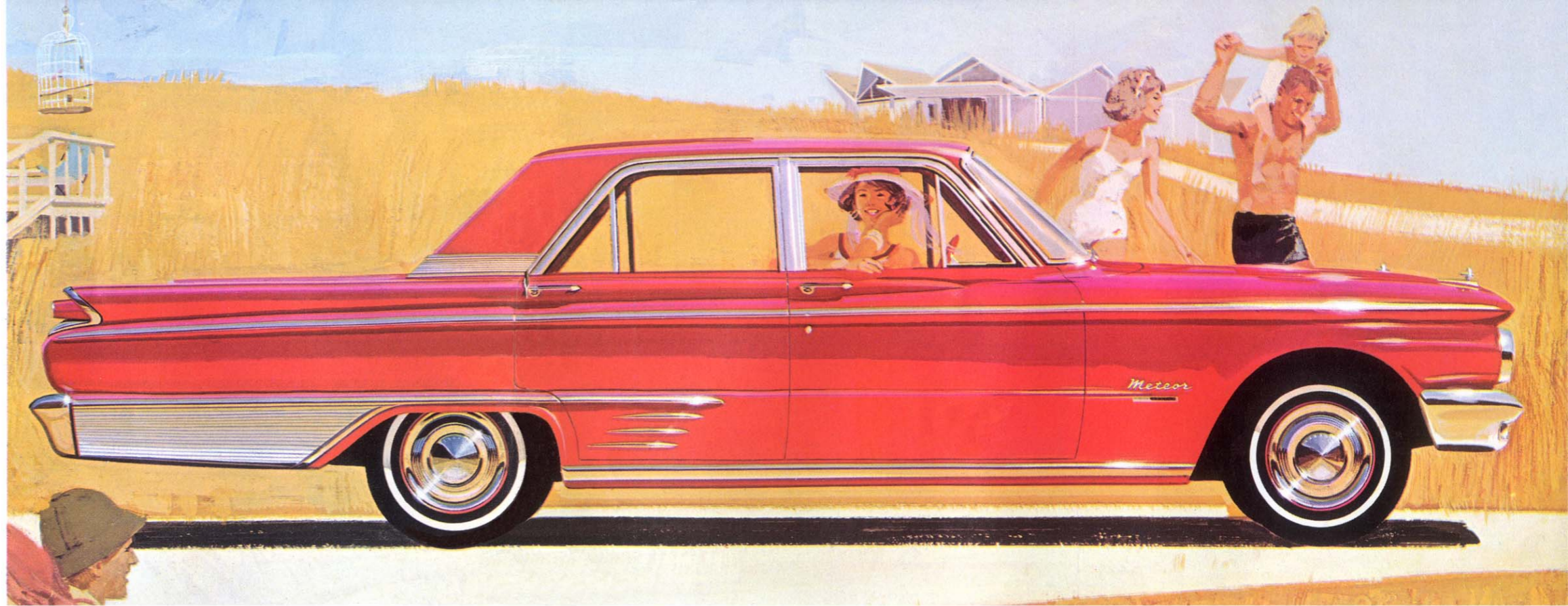


MERCURY COMET CUSTOM 2-DOOR STATION WAGON IN BLACK CHERRY

**THE
NEW-SIZE CAR
THAT FILLS THE
GAP BETWEEN
BIG CARS AND
COMPACTS**

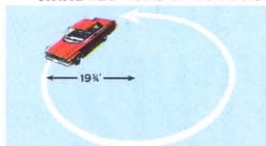


A new approach to quality car design. Reduces weight. Gives you the best features of both compacts and big cars. Priced like compacts . . . actually below several. If ever a car was right for its time the all-new 1962 Mercury Meteor is that car. With the arrival of the Meteor a new standard size is introduced to American motorists. Through a new unitized body design, Mercury engineers and designers have kept Meteor's weight under 3,000 pounds making for outstanding economy. And, yet, Meteor has spacious 6-passenger comfort and big-car ride with Cushion-Link suspension. Add the fact that you get compact-car maneuverability with Meteor's shorter length and 116.5-inch wheelbase. Everything has been designed to blend the best of compact and big car alike.

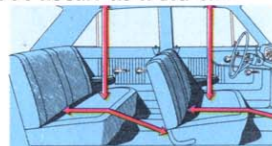


MERCURY METEOR CUSTOM 4-DOOR SEDAN SHOWN IN CARNIVAL RED

HANDLES LIKE A COMPACT . . . ROOMY AS A BIG CAR

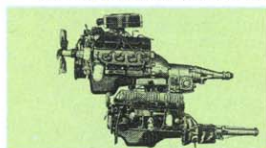


Turning radius just 19 ft. Wheelbase: 116.5 in. Length: 203.8 in. Turns, parks, like a compact, yet inside it . . .



equals the room in most big cars. A six-passenger car without qualification. 31.5 cu. ft. trunk holds 15 suitcases.

SAVES LIKE A COMPACT . . . PERFORMS LIKE A BIG CAR



Two new engines to choose from with light, precision-cast design. Either Mercury Meteor "6" or Meteor 221-V-8 produces penny-pinching, economy-car mileage along with a . . .



frisky performance level due to beautiful balance between power and weight (Meteor weighs under 3,000 lbs.), which means brilliant Meteor performance for hills and passing.

PRICED LIKE A COMPACT . . . LUXURIES OF A BIG CAR



Low initial price like compacts. Actually below several. So quality-built throughout—so luxurious it offers . . .

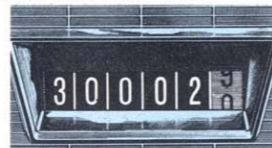


deluxe appointments and instruments. Even ammeter, oil-pressure gauge. Power steering, brakes, available.

. . . PLUS ALL THESE OTHER QUALITY FEATURES



More ride advances than any car at any price. Every Meteor carries Cushion-Link suspension and new unitized body design (torque-box design) that checks road vibration before it can reach the passenger compartment.



Needs routine service only twice a year at 6,000- to 30,000-mile intervals. Meteor has factory-installed new anti-rust, anti-freeze coolant that lasts 30,000 miles or two years, self-adjusting brakes and many more.

The beautiful balance between big cars and compacts

**MERCURY
METEOR**

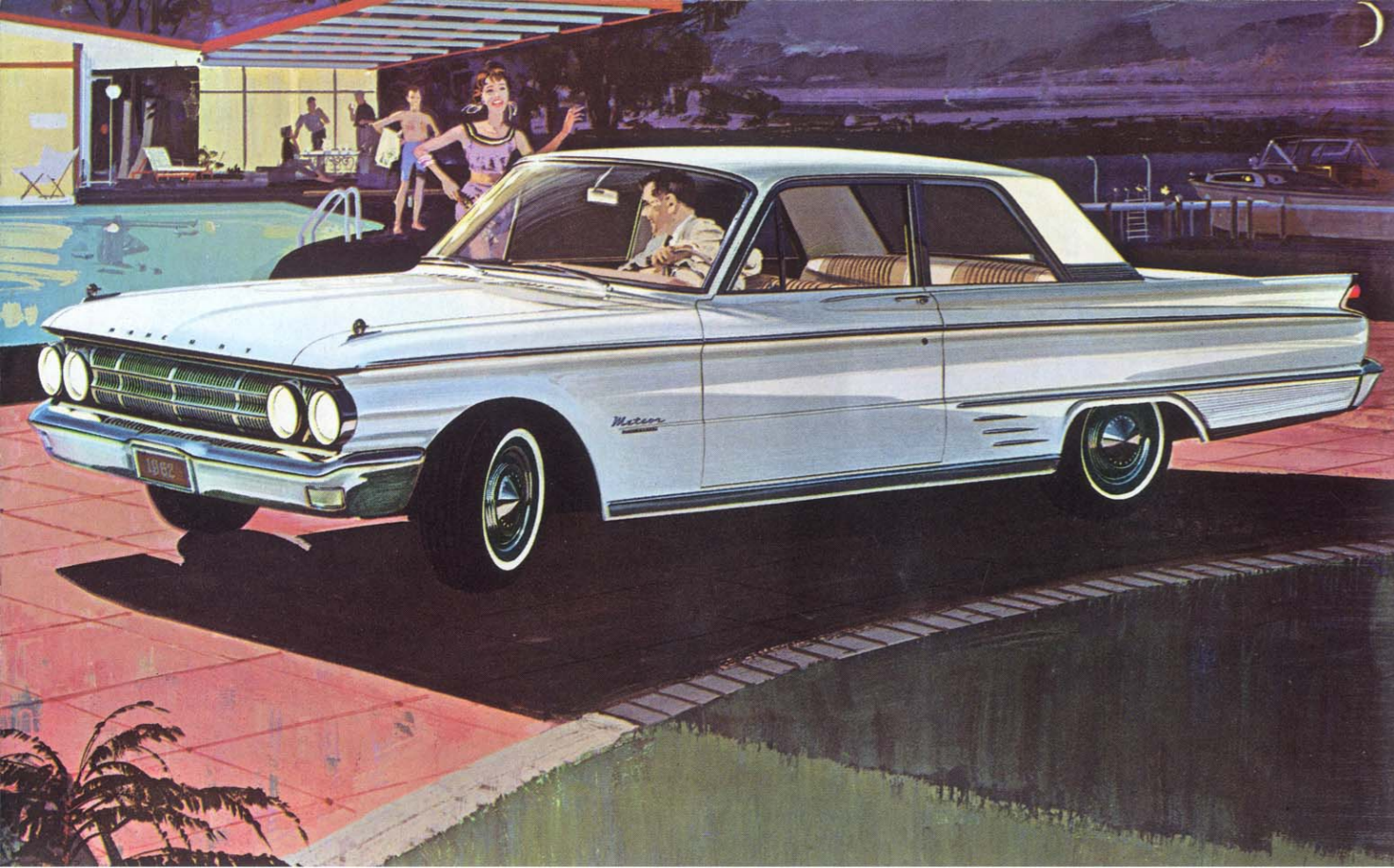


Feast your eyes on the new Meteor Custom 4-door sedan. This quality-built, family-sized beauty has all the advantages of Meteor new standard-size design, plus many exciting extra values. Settle back in the new Meteor's higher, more comfortable seats. This new approach to automotive design is built to your specifications. Switch on the ignition key and step lightly on the accelerator. Notice the peppy response! That's due to new engineering in Mercury Meteor's precision-cast engines, Meteor "6" or Meteor 221-cubic-inch V-8 (use regular gas for both). Experience that ultra-smooth Meteor ride. Then pick out a tight curbside spot and park. It's a snap. Check your gas level. Although you've

ridden in big-car comfort and convenience, you've done it on economy-car gas mileage! And that's balance . . . the beautiful balance between big cars and compacts.



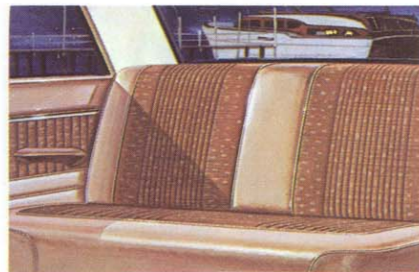
Meteor Custom 4-door sedan interior in White Crush Vinyl and Red Crush Vinyl. Mercury Meteor Custom interiors come in cloth and vinyl or all-vinyl.



MERCURY METEOR CUSTOM 2-DOOR SEDAN SHOWN IN SULTANA WHITE

The beautiful balance between
COMPACT HANDLING and **BIG-CAR ROOMINESS**

Note how Meteor is not too big, not too short—built perfectly to ease through the toughest midtown traffic in compact-car style. Sensible new size (length: 203.8 inches, wheelbase 116.5) makes handling a breeze. Drive the Meteor once. And when you do, take the whole family along. They'll note, too, how full-size roominess and compact handling ease are combined in this new dimension in driving. There's room for six (adults, that is), with big-car head and leg room, the kind that makes long trips shorter. Yes, take one turn in the new Mercury Meteor. You are bound to want another trip in this beautiful balance between big cars and compacts.



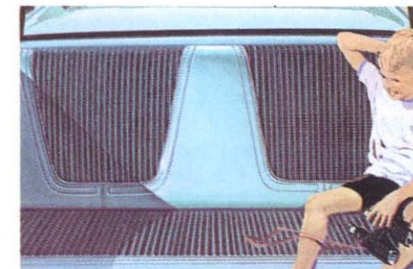
Smartly styled Mercury Meteor Custom 2-door sedan interior shown in long-lasting Light Beige Metallic Crush Vinyl and Medium Beige Lexington Cloth. Meteor Custom models feature twisted loop carpeting.



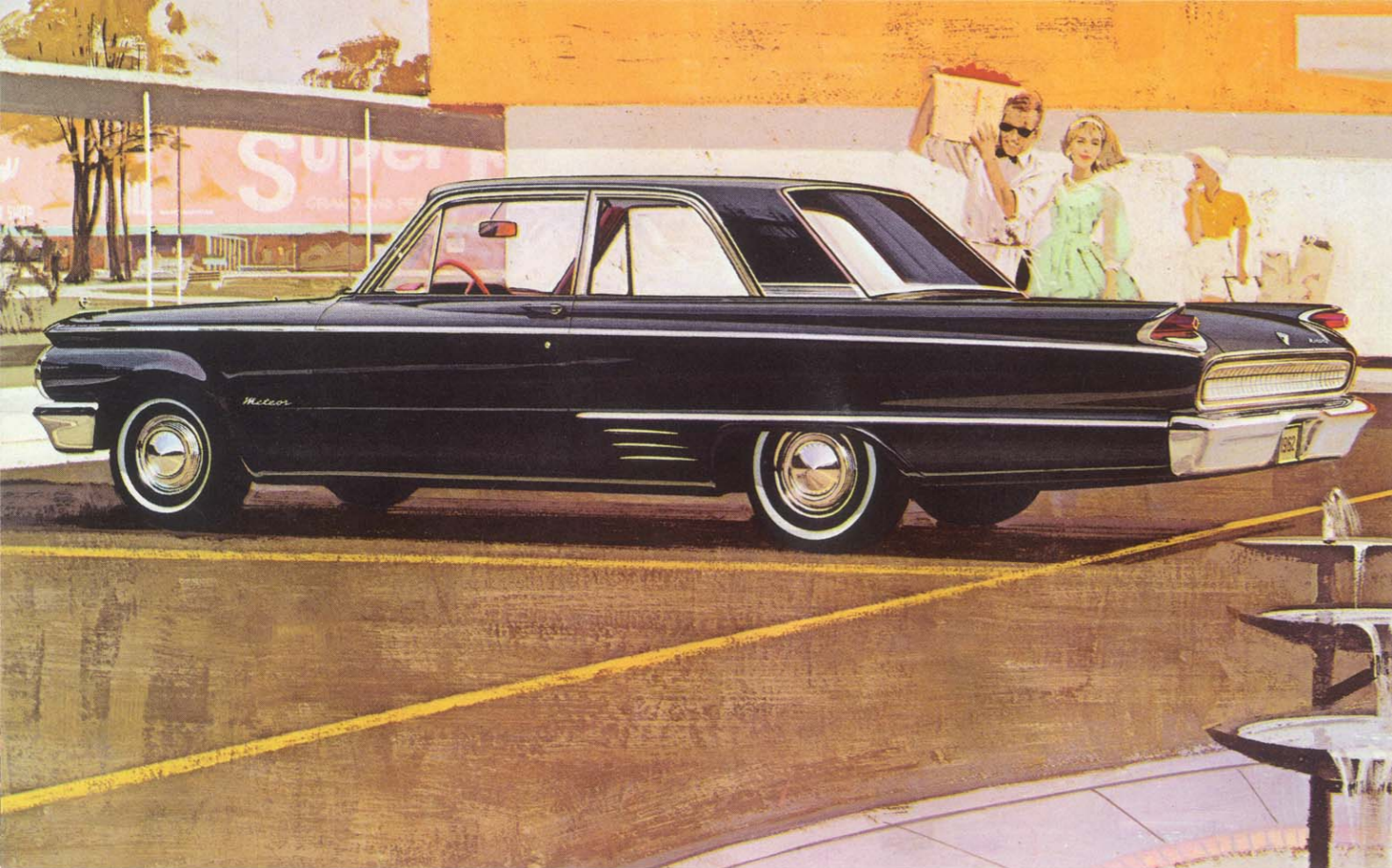
MERCURY METEOR 4-DOOR SEDAN SHOWN IN LIGHT AQUA

The beautiful balance between
COMPACT ECONOMY and **BIG-CAR PERFORMANCE**

Whichever engine you choose, the economical Meteor "6" or frisky 221 V-8, both produce top "go" power for their performance purposes . . . at economy-car mileage. Both have a beautiful balance between power and weight. And they thrive on regular gas. But Meteor's thrifty virtues don't stop there. Consider Meteor's low maintenance features. Among them: major chassis components pre-lubricated for 30,000 miles or two years, and brakes self-adjusting to last the life of the linings. Penny-pinching economy, plenty of performance (all at a low initial price). That's why Meteor is the beautiful balance between compact-car economy and big-car performance.



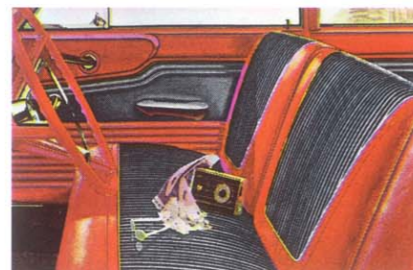
Mercury Meteor 4-door sedan interior shown in Light Turquoise Metallic Crush Vinyl and Medium Turquoise Westport Stripe. Headlinings in every Mercury Meteor are handsome White Vinyl.



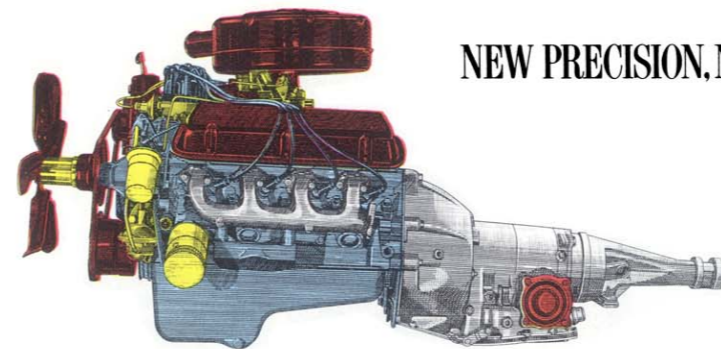
MERCURY METEOR 2-DOOR SEDAN SHOWN IN PRESIDENTIAL BLACK

The beautiful balance between COMPACT PRICE and BIG-CAR LUXURY

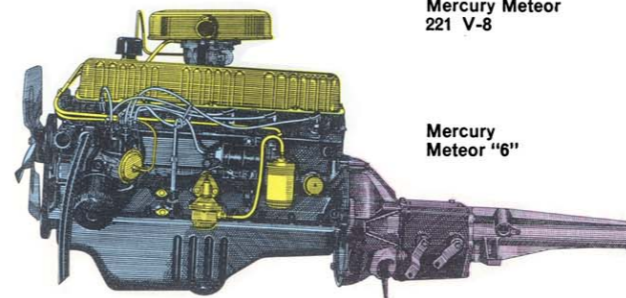
Here's a car that comes loaded with extras and quality. And they're all included in Meteor's low initial price. Take this lowest-priced Meteor, the 2-door sedan. Like all Meteor models, its price starts at compact-car level—and is actually lower than several. Nevertheless, Meteor specializes in fully appointed luxury, extra Mercury quality. Inside, there's a full range of standard fine-car items. To name a few: front and rear armrests and ash trays, door-operated dome light, dual sun visors, bright horn ring, cigarette lighter and even ammeter and oil pressure gauges. And there are big-car luxury and comfort options galore; unavailable on many compacts.



Mercury Meteor 2-door sedan interior shown in Red Crush Vinyl and Black Westport Stripes.



Mercury Meteor 221 V-8



Mercury Meteor "6"

NEW PRECISION, NEW PERFORMANCE IN METEOR POWER TEAMS

For '62, Mercury engineers proudly introduce two modern-design, precision-cast alloy iron engines. With this new lighter-weight design, both engines (Meteor "6" and 221 V-8) combine ideal power-to-weight ratios for their performance purposes. Both have automatic choke and new water-heated carburetor mounting blocks for speedy warm-ups. Match the engine you prefer with one of three transmission choices; standard 3-speed, Merc-O-Matic* or Overdrive* available as optional equipment with the "V-8" engine.

Meteor's great 221 V-8 has been designed specifically for the Mercury Meteor's sensible new size. An engineering triumph, this short-stroke, high-efficiency power plant gives the optimum blend of performance smoothness. What's more, the new Mercury Meteor 221 V-8 gives you that extra "go" on regular gas.

The Mercury Meteor "6"—high performance with saving ways. It takes advanced engineering to combine frisky performance with genuine fuel economy . . . precisely what Mercury engineers have come up with in the pace-setting Mercury Meteor "6." And you get this business-like economy, big-car performance on regular gas.

*Optional at extra cost

Big-Car Quality Features—Yet Priced Like a Compact!

With all its unique economy of operation and low first cost, you'll find a host of quality-car features in the '62 Meteor that you would expect only in a much higher-priced car. What's more—many are extra values not to be found on other cars in Meteor's class. Just look at the partial list below.

- Family-size interior ■ Unitized construction ■ Exclusive Cushion-Link ride
- Self-adjusting brakes ■ 30,000-mile chassis lubricant ■ 30,000-mile or two-year radiator coolant ■ 30,000-mile fuel filter element ■ 6,000-mile oil change and filter interval ■ Self-cleaning 18mm spark plugs ■ Galvanized steel major underbody structure and rocker panels ■ Automatic choke ■ Double-panel door construction ■ Factory-installed seat belt anchors ■ Extra-large glove box
- Extra sound-proofing ■ Self-centering door locks ■ Extra-wide door design
- Rubber-mounted rear springs ■ Self-lubricating front ball-joints

Meteor Boasts Outstanding List of Optional Equipment

A long list of personal driving equipment will let you tailor your new Mercury Meteor to your own driving needs and desires. Add to your driving comfort and convenience with these Meteor options.

- Power Brakes ■ Power Steering ■ Tinted Glass, All Around ■ Tinted Windshield ■ Padded Sun Visors ■ Heavy-Duty Battery ■ Heavy-Duty Generator ■ Padded Instrument Panel ■ Electric Windshield Wipers—2-speed
- Windshield Washer ■ Push-Button Radio ■ Rear Seat Speaker ■ Back-Up Lights ■ Narrow-Band White Sidewall Tires ■ Air Conditioning ■ Seat Belts
- Glove Box Light ■ Sideview Mirror ■ Inside Non-Glare Mirror ■ Spotlight
- Front and Rear Floor Mats ■ Wheel Covers ■ 7.00 x 14 Tires



'62 Meteor Colors: Choose from the wide range of 14 solids and 36 two-tones. (Optional-at-extra-cost two-tone roof and body colors may be reversed in first 17 combinations listed below.)

Exterior Solid Colors: Presidential Black ■ Sultana White ■ Carnival Red ■ Sheffield Gray Metallic ■ Sea Blue ■ Pacific Blue Metallic ■ Light Aqua ■ Ocean Turquoise* ■ Jamaica Yellow ■ Scotch Green* ■ Desert Frost* ■ Champagne ■ Black Cherry* ■ Blue Satin*

Exterior Two-Tone Colors: Sultana White and Presidential Black—Sheffield Gray Metallic and Sultana White ■ Carnival Red and Sultana White ■ Sea Blue and Sultana White ■ Pacific Blue Metallic and Sultana White ■ Pacific Blue Metallic and Sea Blue ■ Light Aqua and Sultana White ■ Blue Satin* and Sultana White ■ Blue Satin* and Sea Blue ■ Light Aqua and Ocean Turquoise* ■ Ocean Turquoise* and Sultana White ■ Scotch Green* and Sultana White ■ Desert Frost* and Sultana White ■ Jamaica Yellow and Sultana White ■ Champagne and Desert Frost* ■ Champagne and Sultana White ■ Black Cherry* and Sultana White ■ Presidential Black and Sheffield Gray Metallic ■ Jamaica Yellow and Presidential Black

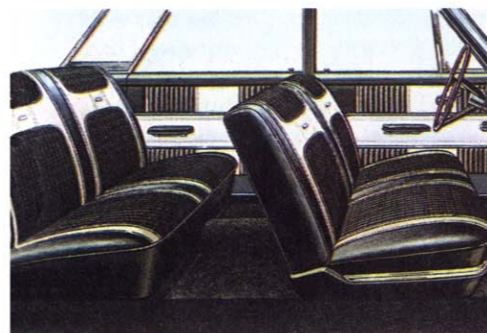
*Also a Mercury Meteor Metallic Color

'62 MERCURY MONTEREY

. . . raises your standard of driving, yet is well within the popular-price range!

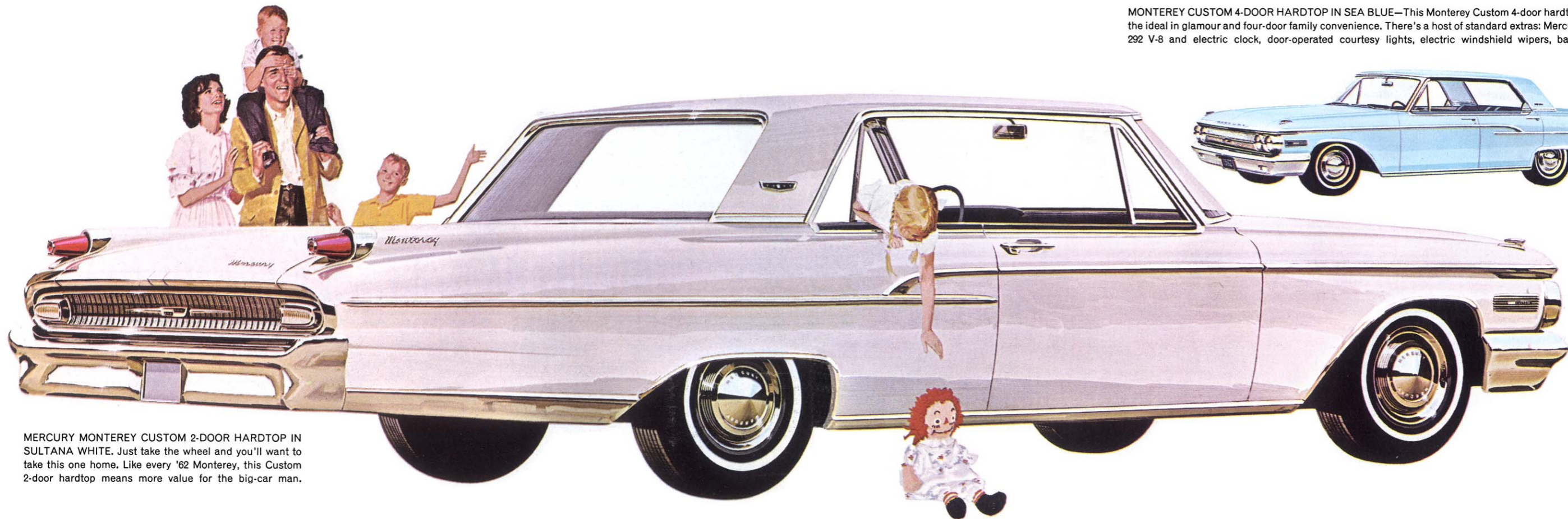
BIG-CAR STYLE that matches the mood of the big-car family—beautiful new styling all around, designed to reflect your good taste. **BIG IN PERFORMANCE** to satisfy your most demanding requirements (choice of 4 engines, "6" or V-8's). **LAVISH IN LUXURY**—so finely detailed you wonder how the price can be so modest. **BIG-CAR RIDE**—miracle-smooth with exclusive Cushion-Link suspension, more weight, length and longer (120") wheelbase than other cars near its price. **COMFORT AND CONVENIENCE**—with stretch-out room and unqualified 6-passenger size. **BIG IN SAVINGS** with Monterey's popular-priced initial cost plus nine self-servicing features (routine service only twice a year—at 6,000 and 30,000-mile intervals) and efficient operation from every engine. You'll find Mercury Monterey for '62 your best **BIG-CAR VALUE** in a choice of 10 models . . . two series. **MERCURY MONTEREY CUSTOM:** convertible, 2-door hardtop, 4-door hardtop, 4-door sedan. **MERCURY MONTEREY:** 4-door hardtop, 2-door hardtop, 4-door sedan, 2-door sedan. **PLUS MERCURY MONTEREY STATION WAGONS:** 4-door Colony Park, 4-door Commuter.

Luxurious color-harmonized Monterey Custom interior shown in White vinyl and Black Corinthian cloth.

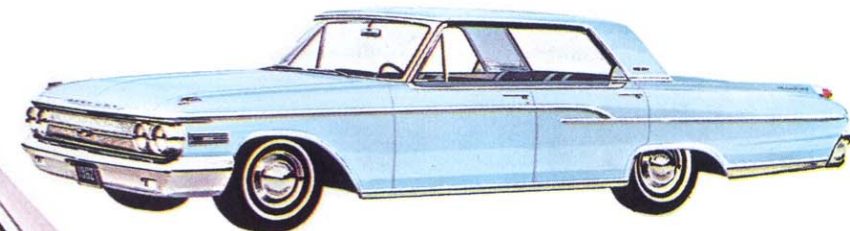


MONTEREY CUSTOM 4-DOOR SEDAN IN PRESIDENTIAL BLACK—Whether you need a big car for your family or prefer the "feel" and comfort of a big car, this Monterey Custom 4-door sedan has your initials on it. Like every Monterey, it's big in everything but price . . . with all the extra values that make the difference.

MONTEREY CUSTOM 4-DOOR HARDTOP IN SEA BLUE—This Monterey Custom 4-door hardtop combines the ideal in glamour and four-door family convenience. There's a host of standard extras: Mercury Monterey 292 V-8 and electric clock, door-operated courtesy lights, electric windshield wipers, back-up lights.



MERCURY MONTEREY CUSTOM 2-DOOR HARDTOP IN SULTANA WHITE. Just take the wheel and you'll want to take this one home. Like every '62 Monterey, this Custom 2-door hardtop means more value for the big-car man.



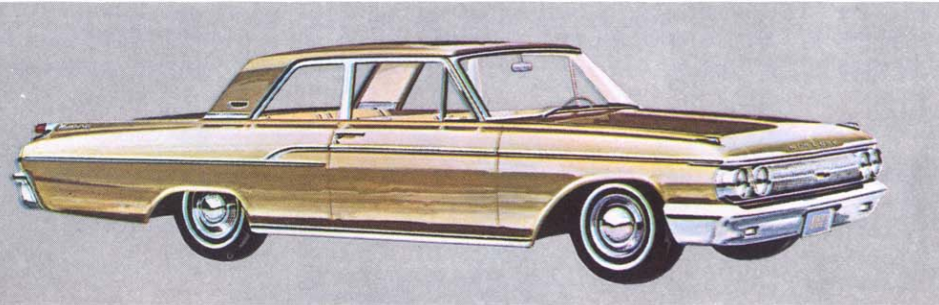
MERCURY MONTEREY

Biggest, most luxurious Mercury. The best-looking buy for the big-car man.

In 1962, Mercury Monterey offers extra values in style, size and breathtaking performance—priced where you would least expect to find it—below many popular-priced cars that offer much less. First off, there's a wide power-team range that allows you to pick the performance level you like best. And for all the extra size and heft of the Mercury Monterey, it rides in superb silence, maneuvers and responds with surprising nimbleness. You'll like everything else about your Monterey, too: big-car ride with Cushion-Link suspension . . . foam-padded front seat . . . the finest coachwork in Mercury history . . . self-servicing features . . . all the quality and extra values that make the difference.



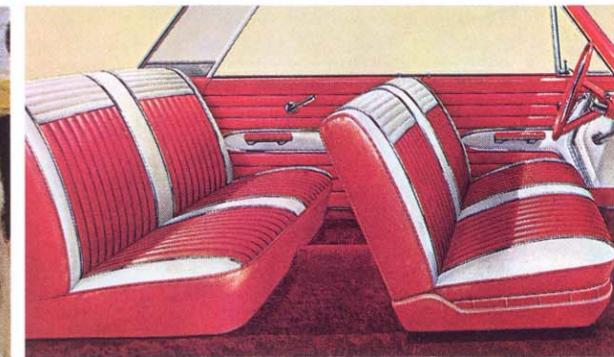
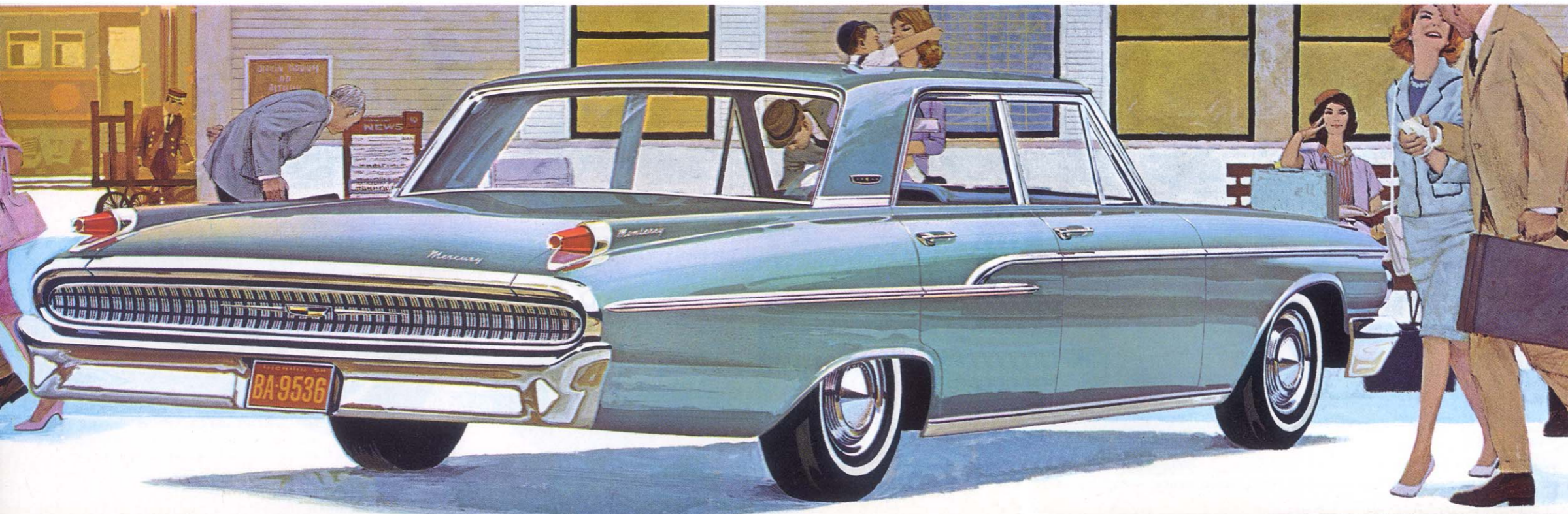
MONTEREY 4-DOOR HARDTOP IN CARNIVAL RED—Here's hardtop fashion at its most convenient. You'll find the promise of big interior stretch-out room to spare for half-a-dozen grownups—and a mammoth trunk (30.7 cubic feet) for all their luggage.



MONTEREY 2-DOOR SEDAN IN DESERT FROST—This big beauty is the lowest-priced Monterey of all. Self-servicing features save you time and money, add to the car's long life. The Mercury Monterey "6" squeezes bonus mileage from every tankful of regular gas. Driving is more fun and more dependable, thanks to strict quality standards.



MONTEREY 2-DOOR HARDTOP IN PRESIDENTIAL BLACK—If ever a car could be called smooth, this one can. No car near the money can touch its thoroughbred performance, precise handling or the deep comfort assured by Cushion-Link suspension.



Monterey interior shown in smart Red and White vinyl.* Headlinings in every Monterey are handsome patterned vinyl.

MONTEREY 4-DOOR SEDAN IN OCEAN TURQUOISE—If you're looking for extra values, this '62 Monterey sedan is your kind of car. There's nothing cut down or half-hearted in its big masculine look. There's a full measure of interior spaciousness and riding comfort, as well as the money-saving, self-servicing features found on every Monterey.

*Optional at extra cost

MERCURY MONTEREY CUSTOM CONVERTIBLE IN CARNIVAL RED. Take a look at the big style leader of the popular-price field . . . literally loaded with extra value. With the top down, the world is your companion. When the weather closes in, then up with the top for sedan snugness. Either way you travel in real style—with the go power of a mighty V-8 at your command and the satin-smoothness of Mercury Monterey's exclusive Cushion-Link ride to cradle you in luxury.



Wheel openings, taillights, front grille, rear deck and rocker panels are beautifully highlighted with crisply styled chrome. Massive wraparound bumpers, too, feature triple-plated chrome protection . . . all extra values that make the difference.

EXTRA VALUE BY DESIGN

'62 Mercury Monterey is built to last longer—built to save you money these important ways!

1. **New for '62—Oil goes 6,000 miles between changes**—improved full-flow oil filter saves up to 50% on engine oil and filter replacement. 2. **Also new for '62—Anti-rust, anti-freeze coolant lasts two years or 30,000 miles, whichever comes first**, factory-installed, contains ethylene glycol concentrate and improved rust-inhibitor. 3. **Major chassis components are pre-lubricated for 30,000 miles**—sealed joints keep out dirt and water, save time and money, give freshly lubricated ride all the time. 4. **Muffler life more than doubled**—ruggedly constructed of aluminized steel, lengthens replacement interval. 5. **Brakes adjust themselves**—mechanically, equally and properly during the life of the linings. 6. **Body protects itself against rust**—zinc-coated body sheetmetal and zinc-clad galvanized steel rocker panels resist corrosion two to three times longer. 7. **Spark plugs last longer, save gas**—self-cleaning action and bigger size (18-mm.)—run cooler, improve combustion and fuel economy. 8. **Finish stays bright**—baked-on Super-Enamel keeps it lustrous longer. 9. **Engine costs less to maintain, runs smoother**—self-adjusting rocker arms in Mercury Monterey "6".

BIG & BEAUTIFUL

MERCURY MONTEREY STATION WAGONS FOR '62
...built to pamper passengers or haul huge loads in style!

There's plenty you'll like about the new 1962 Monterey station wagons. Each is distinctively styled . . . packed with extra values . . . versatile enough to carry lots of passengers and loads of cargo . . . easy to handle on turnpike or parking lot . . . rides smooth with Mercury's exclusive Cushion-Link suspension. Power is yours—economically—in a choice of Mercury Monterey "6" or three efficient V-8 engines.

Choose the Monterey wagon (6- or 9*-passenger seating capacity) that fits your needs. There is the Commuter (below) with Shadow Weave cloth and vinyl upholstery and thrifty 6-cylinder or Mercury Monterey 292 V-8 engine standard, and the Colony Park (below left) with Corinthian cloth and vinyl or all-vinyl interior, carpeting, power-operated rear window, simulated-wood side panels at no extra cost.

*Optional at extra cost



MERCURY MONTEREY 4-DOOR COLONY PARK STATION WAGON IN PRESIDENTIAL BLACK

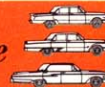


MERCURY MONTEREY 4-DOOR COMMUTER STATION WAGON IN CARNIVAL RED WITH OPTIONAL POWER-OPERATED REAR WINDOW

1962 MERCURYS



best-looking buys...now in each size



THE COMPACT MERCURY COMET

THE NEW STANDARD-SIZE MERCURY METEOR

THE BIG, LUXURIOUS MERCURY MONTEREY

LINCOLN-MERCURY DIVISION . . . 1962 MERCURYS . . . PRODUCTS OF  MOTOR COMPANY, 3000 SCHAEFER ROAD, DEARBORN, MICHIGAN

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