



Mercury

Mercury Comet

Style-setting

COLOORS

for

SIXTY-SIX

17 MERCURY EXTERIOR COLORS

26 TWO-TONE OPTIONS

15 MERCURY COMET EXTERIOR COLORS

39 TWO-TONE OPTIONS

MERCURY INTERIOR SELECTIONS

MONTEREY SERIES

4-Door Sedan-Breezeway	Code 42
2-Door Sedan	Code 43
4-Door Sedan	Code 44
2-Door Convertible	Code 45
2-Door Hardtop	Code 47
4-Door Hardtop	Code 48

MONTCLAIR SERIES

4-Door Sedan	Code 54
2-Door Hardtop	Code 57
4-Door Hardtop	Code 58

PARK LANE SERIES

4-Door Sedan-Breezeway	Code 62
2-Door Convertible	Code 65
2-Door Hardtop	Code 67
4-Door Hardtop	Code 68
2-Door Convertible (Bucket Seats with Console-Option)	Code 65
2-Door Hardtop (Bucket Seats with Console-Option)	Code 67

S-55 SERIES

S-55 2-Door Convertible	Code 46
S-55 2-Door Hardtop	Code 49

COMMUTER STATION WAGON

4-Door, 6-Passenger Station Wagon	Code 72*
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COLONY PARK STATION WAGON

4-Door, 6-Passenger Station Wagon	Code 76*
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*Third seat option also available at extra cost. ☆Mercury Monterey Mondero all-vinyl interior is std. on Convertible models, optional at extra cost on Hardtop and 4-door Sedan models.

MERCURY COMET INTERIOR SELECTIONS

202 SERIES

2-Door Sedan	Code 01
4-Door Sedan	Code 02
4-Door Voyager Station Wagon	Code 06**

CAPRI SERIES

4-Door Sedan	Code 12
2-Door Hardtop	Code 13
4-Door Villager Station Wagon	Code 16**

CALIENTE SERIES

4-Door Sedan	Code 22
2-Door Hardtop	Code 23†
2-Door Convertible	Code 25†

CYCLONE SERIES (Bucket Seats Std.)

2-Door Hardtop	Code 27‡
2-Door Convertible	Code 29‡

**Third seat option also available at extra cost.
†Bucket seat with console also available at extra cost.
‡Cyclone GT option also available at extra cost.
k Bench seat models only.

	Vinyl and Fabric Color Schemes								All Vinyl ☆ Color Schemes								All Fabric Color Schemes							Leather Color Schemes			
	Silver	Blue	Red	Black	Aqua	Ivy Gold	Parchment-Palomino	Blue	Embergló	Red	Black	Aqua	Ivy Gold	Parchment	White	Silver	Blue	Burgundy	Black	Aqua	Ivy Gold	Parchment	Burgundy				
4-Door Sedan-Breezeway		•	•	•	•	•	•																				
2-Door Sedan		•	•	•	•	•	•																				
4-Door Sedan		•	•	•	•	•	•																				
2-Door Convertible		•	•	•	•	•	•																				
2-Door Hardtop		•	•	•	•	•	•																				
4-Door Hardtop		•	•	•	•	•	•																				
4-Door Sedan	•	•	•	•	•	•	•																				
2-Door Hardtop	•	•	•	•	•	•	•																				
4-Door Hardtop	•	•	•	•	•	•	•																				
4-Door Sedan-Breezeway								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
2-Door Convertible								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
2-Door Hardtop								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4-Door Hardtop								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
2-Door Convertible (Bucket Seats with Console-Option)								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
2-Door Hardtop (Bucket Seats with Console-Option)								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
S-55 2-Door Convertible								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
S-55 2-Door Hardtop								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4-Door, 6-Passenger Station Wagon								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4-Door, 6-Passenger Station Wagon								•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

	Vinyl and Fabric Color Schemes								All Vinyl Color Schemes							
	Black-Silver	Blue	Red	Aqua	Ivy Gold	Parchment-Palomino	Parchment	Blue	Embergló	Red	Black	Aqua	Ivy Gold	Parchment	White	
2-Door Sedan	•	•	•	•	•	•	•									
4-Door Sedan	•	•	•	•	•	•	•									
4-Door Voyager Station Wagon								•		•	•			•		
4-Door Sedan		•		•		•		•		•	•			•		
2-Door Hardtop		•		•		•		•		•	•			•		
4-Door Villager Station Wagon								•		•	•	•		•		
4-Door Sedan		•		•		•		•		•	•			•		
2-Door Hardtop		•		•		•		•		•	•			•		
2-Door Convertible		•		•		•		•		•	•	k	k	•		
2-Door Hardtop								•		•	•			•	•	
2-Door Convertible								•		•	•			•	•	



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Specifications herein were in effect when this folder was approved for printing. Lincoln-Mercury Division, whose policy is one of constant improvement, reserves the right to change specifications and features without notice, and without incurring obligation.

**EXCITING NEW EXPERIENCES
IN COLOR WITH . . .
MERCURY/MERCURY COMET'S
SUPER ENAMEL FINISHES**

Mercury and Mercury Comet's exterior selections for 1966 satisfy even the most discriminate taste. The high-lustre, mirror-like 3-coat acrylic enamels are baked-on to form a protective cover over the body sheet metal.

These Super Enamel Finishes have quality features which are outstanding in the automotive industry—gloss retention—extreme resistance to dulling, chalking, and chipping—and extra years of beauty and protection.

The two-tone color combinations available on both Mercury and Mercury Comet models are optional.

**TASTEFULLY-INSPIRED
TWO-TONE COMBINATIONS**

(Roof Color Listed Second Code. Letters As Used In Color and Upholstery Book)

- Tiffany Blue
Caspian Blue—
FK (+) (¢)
- Sandstone
Onyx—HA (+)
- Cardinal Red
Onyx—TA (+)
- Sheffield Silver
Onyx—4A (+)
- Turquoise Frost
Palisade Turquoise—
U2 (*)
- Burgundy
Onyx—XA (+)
- Blue Ice
Caspian Blue—
YK (+) (¢)
- Jamaican Yellow
Onyx—8A (+) (¢)
- Sage Gold
Onyx—ZA (+) (¢)
- Sage Gold
Olive Mist—ZR (+) (¢)

*Mercury only

+Available on Mercury and Mercury Comet

¢Reversible color combination on Mercury Comet

NOTE: Polar White—M is available as an upper roof color option with all exterior colors. Polar White is also available as a reversible color combination on Mercury Comet as follows: AM, FM, KM, PM, RM, TM, UM, VM, XM, YM, ZM.

1966 STYLIZED COLORS

Mercury / Mercury Comet



*Mercury only

*Another example of
Mercury and Mercury Comet's styling excellence*