



**Is it true
that only station wagons have wood-tone
paneling?**

Not any more!

**Now Mercury
convertibles
and 2-door
hardtops
have it too!**



Wood-tone paneling has always been a good idea, but until now it could only be found on luxury station wagons. (Like our best-selling Mercury Colony Park.)

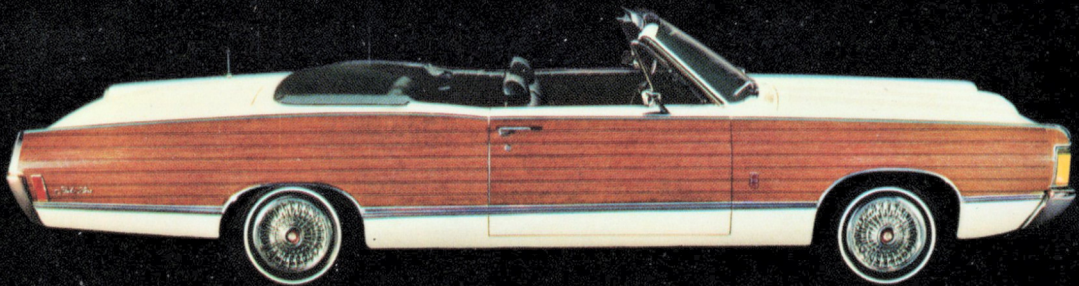
At Lincoln-Mercury, this good idea has been expanded into an even better idea.

Now, the extra fine-car touch of simulated walnut-tone paneling is available on our Mercury Park Lane convertible and 2-door hardtop, and our Mercury Brougham 2-door hardtop. It's the same paneling that's used on our Colony Park; incomparably rich looking, handsome and durable.

And this fine-car touch is just as practical as it is beautiful. Its gleaming hard surface protects your door edges and body sides from accidental bangs and scratches, and minimizes unsightly paint chips.

Wood-tone paneling is available with all exterior paint color choices except two-tone combinations. And only Mercury's got it!

Stop in today, and see what the fine-car touch from the makers of Lincoln Continental is all about.



Mercury's Got It!
The Fine Car Touch inspired
by the Lincoln Continental

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