

Give your life new Spirit

If you're seeking a family car with the moves of a sports sedan, then look no further. The 1990 Dodge Spirit is quick to oblige you with all the makings of such a machine: Expressive lines. Precise handling. And rousing power.

Catch the excitement in the Spirit ES, shown in Bright White Clear Coat. Hold tight to the notion of its lively 2.5-liter SOHC MPI turbocharged engine just waiting to be revved. Its leather-wrapped steering wheel feels good in your hands. It should. With it, you command one of the most gratifying, responsive sedans to ever come your way.



3.0-liter OHC MPI V-6 engine*

Take full control. Position-sensitive front struts stabilize your ride. Front-wheel drive conquers the curves.

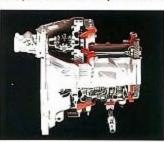
To celebrate driving in a slightly more civilized manner, go with the dashing Spirit LE. Equip it with the vigorous 3.0-liter V-6 engine* now optional on all Spirit models. Its advanced inner workings can generate 141 horsepower at 5,000 rpm. Translation: The car gobbles up the road.

This dynamic engine is enhanced by Ultradrive, the world's only fully adaptive electronically controlled automatic transaxle. A computer brings you up to speed with split-second throttle response. Superb fuel economy is supplied with equal efficiency. Thus, mechanical moxie becomes precision performance.

Though smooth and quiet, you sense the power. You're in the spirit now. With important instruments close at hand, your

driving enthusiasm fits right in. Optional 50/50 front bench seats allow six to sit comfortably within Spirit's hushed interior, enjoying a distinct departure from the routine. Those in back will appreciate over three feet

of rear leg room-a stretch



Ultradrive automatic transaxle

seldom found in a midsize sedan.

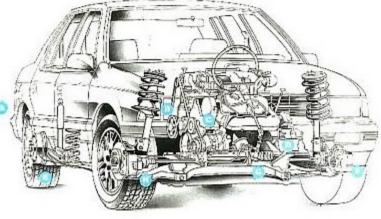
An added degree of convenience is provided by both front and rear doors that open to an extra-wide angle for easy entry and exit. Though if truth be known, you probably won't want to leave this vehicle at all.

Spirit. A striking balance of performance prowess and expressive style. Designed to make your spirit soar.

Some of the equipment shown or described throughout this catalog is available at extra cost.

About this cotalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details, "Manufactured by Missibishi Motors Corporation."





Anatomy of a Performance Sedan

A. Aerodynamic Dampens wind noise and helps improve fuel economy." B. Suspension. Standard gos-charged position-sensitive front struts smooth out rough roads. Rear beam axle trailing arm suspension with integral antisway bar offers a controlled ride, agile handling. C. Responsive Engines. A 2.5-liter SOHC EFI engine is standard on Spirit and Spirit LE. A 2.5-liter SOHC MPI turbo is standard on

Spirit ES and available on all Spirit models. A 3.0-liter OHC MPI V-6 engine[†] is another powerful option on all Spirit models. D. Transaxles. Available five-speed monual overdrive transaxie promotes quiet cruising. A smooth threespeed automatic is optional. Available (only with optional V-6 engine) Ultrodrive electronically controlled fourspeed automatic provides swift, smooth, economical performance.

*Monufactured by Mitsubishi Motors Corporation.

E. All-Season A set of four P195/70R14 allseason touring tires are standard on Spirit and Spirit LE. All-sepson P205/60R15 performance lires are standard on Spirit ES, optional on Spirit and Spirit LE. F. Front-Wheel Drive. All Spirit models offer proven front-wheel drive, where the weight of the engine over the driving wheels provides better stability and traction on wet and stippery surfaces. G. Power-Assisted

wheel disc brokes are standard on Spirit ES. "See your dealer for mileage figures.

are self-adjusting.

Power-ossisted four-

Rock-and-Pinion

effort, and good

Standard power-

Standard on every

Spirit. Precise turning

response, low turning

returnobility give you confidence at the

wheel and control over

assisted front discs are

dissipation; rear drums

vented for rapid heat

Steering.

the rood. H. Power-Assisted

Brakes.



2.5-liter SOHC turbo engine

The untamed Spirit ES. Fit for life in the fast lane.

keenly observed, "The Spirit ES makes competitive sedans-foreign or domestic-look poorly thought out."

Consider the shape. A vision in Bright White. Its contours, clean. Its stance, purposeful. Its front air dam and road-gripping ground effects, downright imposing.

ratio rack-and-pinion steering and sport handling sus-

pension provide one good turn after another. Even the demanding pro'essionals at "Car and Driver" magazine were impressed at how "The Spirit ES sweeps through

with standard power-assisted four-wheel disc brakes. But don't stop here. Such technical advances as the new driver-side air bag will protect you well down the road. Get the inside story from the diagram shown at the above right.

This car transports you At its heart lies a pulse-quickening fuel injected long bends with unruffled poise." nto a new realm of auto-You can safely meet whatever lies around the corner 2.5-liter turbocharged engine with twin balance shafts. motive design. As the The magic of a low inertia turbine compressor leaves performance critics at "turbo lag" behind. You swiftly take the road ahead, "Motor Trend" magazine whenever the spirit moves you. Put this car through its paces. Its power-assisted 14:1



For added safety, both lop belts and shoulder restraints are provided for front and rear outboard seat passengers. The steering wheel is equipped with a driver-side air bog to provide a supplemental restraint system.

Electric rear window defroster and tinted glass all around help ensure excellent visibility.

Split fold-down reor seats flatten out separately or together, extending slorage space from the trunk into the back seat.

Standard childproof rear door locks provide an extra measure of safety.

> The console offers two handy, fold-out cup holders for rear seat travelers.

A trip computer reveals overage fuel economy, estimated distance to empty, miles driven, and elapsed time on the road.

A six-function message center aleris you of door and trunk lid ajor, headlight, taillight, brake light, and windshield wiper fluid functions. You'll be hoppy to hear that the AM stereo"/FM stereo electronically funed radio with cassette tape player is standard.

Experience the Spirit within

When something feels "right," you know it. Such is the case with the Spirit ES interior.

A leather-wrapped steering wheel fills your hand nicely. Analog gauges provide a quick read. A message center and trip computer tell you



everything from "door ajar" to "distance traveled."

Up front, sport bucket seats with head restraints bolster your confidence in tight turns. Seven-position lumbar support for the driver offers added comfort, along with a driver-side air bag which provides added safety.

Split fold-down rear seats open up new possibilities for stowing awkward items, such as skis. Spacious seating welcomes up to five people and offers generous rear leg room for those long stretches. So sit back and relax. Experience the Spirit ES interior, shown in Medium Quartz.

"Some AM states broadcasting may not be composible with this radio.



THE ALLSTATE SAFETY LEADERSHIP AWARD was presented to Chrysler Corporation in recognition of its being the first American cormoker to provide driver-side oir bags as standard equipment on all domestic bull 1990 Dodge passenger cars.



Power-assisted disc brakes

Expressive Lines Make a Powerful Statement.

From its flush aero headlights to its gentle curves, Spirit LE reflects style.

Summon its power from your choice of three thoroughbred engines: the standard 2.5-liter

SOHC EFI, the optional 3.0-liter OHC MPI V-6*, or the optional 2.5-liter SOHC MPI turbo. Enjoy road stability enhanced by taut power steering, while power-assisted front disc brakes-vented to diffuse heat-help you decelerate.

Spirit LE carries six with optional 50/50 front bench seats and uncommon backseat roominess. Thoughtful touches include: tilt steering wheel, speed control, side window demisters, and illuminated vanity mirrors. Open the trunk lid and unload bags easily thanks to a low liftover design. Spirit LE, shown in Dark Quartz Gray Metallic Clear Coat.
"Menufactured by Misubishi Motors Corperation







Optional Packages.

Your best value in ordering available equipment is Spirit's wide selection of optional packages. Significant savings can be realized on these packaged items compared to the cost of purchasing items separately.

Super Discount Package A (Available on Spirit only)



Includes the contents of Deluxe Convenience and Popular Equipment Discount Packages.

Super Discount Package B (Available on Spirit only)



Includes the contents of Deluxe Convenience, Power Equipment and Popular Equipment Discount Packages.

Super Discount Package C (Available on Spirit LE and Spirit ES)



Includes the contents of Power Equipment Discount Package (dual heated power remote mirrors, power door locks, power windows) and air conditioning.

Deluxe Convenience Discount Package

(Available on Spirit only.) It includes six-position tilt steering column, electronic speed control, color-keyed front and rear carpeted floor mats, ignition switch light with time-delay.

Premium Equipment Discount Package (Available on Spirit only.)



It includes split fold-down rear seatback; Premium Light Package with cigar lighter light, under-instrument-panel-mounted courtesy light, roofmounted map light, ignition switch light with time-delay, and underhood light; premium body sound insulation; graphic message center with warning lights for headlight "out," low windshield washer fluid, stoplight "out," taillight "out," trunk lid ajar, door ajar. Also includes armrest mounted on standard console (available with bucket seats only; includes dual cup holders for rear seat passengers).

Power Equipment Discount Package (Available on Spirit, Spirit LE, and Spirit ES.

Air conditioning required. Popular Equipment Discount Package required on Spirit.)



It includes dual heated power remote control black mirrors, power door locks, power windows

Popular Equipment Discount Package



(Available on Spirit only), it includes air conditioning with manual temperature control and bilevel ventilation, electric rear window defroster (required on all passenger cars registered in New York state), tinted glass in all windows, two additional rear-door-mounted coaxial speakers.

Available Options

Many options can be ordered separately to meet your driving needs. They include:

Sunroof



(Available on all models. Popular Equipment Discount Package required on Spirit.) Bring the outdoors in with this removable tinted glass sunroof. Raise the rear edge to adjust ventilation to your own comfort level. Interior color sunshade included.

Power Seat-Left 50/50 or Driver-Side Bucket (Requires Popular Equipment Discount Package on Spirit.)



There is a six-way power adjustable 50/50 seat (left only) or driver-side bucket. A power seat is especially convenient when two or more people drive the same car. Three switches on the left side of the driver's seat control all six seat adjustments. The front switch tilts the front of the seat up and down; the rear switch tilts the rear of the seat up and down; and the center switch moves the whole seat up and down, and forward and rearward in the direction the switch is moved.

Air Conditioning

Electronically controlled air conditioning features a high-capacity, low-noise fan and bi-level ventilation. A recirculation setting bypasses hot outside air for an extra-quick cool down.

Standard and Optional Equipment

	Spiri	1 LE	ı
	pirit		l
Acoustical Package-Insulation, body-sound	S	S	1
Acoustical Package-Premium, body-sound	P	S	ļ
Air Conditioning(1)—Manual temperature control, bi-level ventilation	P	E	
Air Exhausters-Body	S	S	
Armresis-Door-mounted, 2 front, 2 rear	S	S	T
Armrest-Center console-mounted, includes dual cup holders for rear passengers	P	s	Ī
Battery-500-ampere: maintenance-free with integral test indicator	s	s	
Brakes-Dual-diagonal, disc front, self-adjusting drum rear, power-assisted	s	s	Ī
Brakes-Dual-diagonal, four-wheel disc, power-assisted	NA	NA	
Bumpers-Double-protection, color-keyed with protective rub strips	S	s	l
Carpeting-Passenger compartment: color-keyed	S	NA	İ
Carpeting-Premium low pile: color-keyed	NA	s	t
ChimesWarning, fasten seat belt, key-in-ignition, headlights-on	S	s	t
	-	-	ł
Clack-Electronic digital; integral with radio	S	S	ł
Console—Full floor with covered bin, cup halders, coin holder, cossette starage and garage door opener storage	s	s	ļ
Corrosion Protection-Extensive use of galvanized steel	S	S	
Cubby Bin-Open, located in instrument panel	S	NA	1
Deck Lid Release—Remote control; cable operated with defeat mechanism located in the trunk	s	s	
Defroster-Rear window, electric (required on all passenger vehicles registered in New York state)	Ε	s	Ī
	-	-	+
Directional Signals with Lane-Change Feature	S	S	1
Door Locks-Power	E	E	ļ
Electronic Ignition, Voltage Regulator and Fuel Injection	S	S	-
Emission Controls and Testing—Required on all vehicles registered in California; not available otherwise	E	E	1
Exhaust System—Stainless Pentosteel	S	S	1
	P	S	+
Floor Mats—Carpeted front and rear	-	-	+
Fog Lights-Integral in front fascia	NA	S	1
Front-Wheel Drive	S	S	1
Fuel Filler Cap-Tethered	S	S	1
Fuel Filler Door Release—Remote control: cable operated with override located in the trunk	s	S	
Fuel Tank-With curbside fuel filler door: 16-gallon	S	S	
Glass-Tinled: all	P	S	ſ
Gloss-Tinted: rear only	S	NA	t
Glove Box-Lockable: includes storage for cassette tapes	S	S	t
Head RestraintsFront, adjustable (2-way)	s	S	t
Heater and Defroster-bi-level ventitation and side window	0	9	1
demisters	s	S	
Hood-Counterbalanced, inside hood release	S	S	ľ
Instrument Cluster—Electric analog speedometer with secondary metric scale; electromechanical tachometer, odometer, trip odometer; gauges for oil pressure, engine coolant temperature, voltmeter and fuel level; warning lights for fasten seal belts, air bag, parking brake on, brake system failure, check engine, low fuel, low oil pressure and check gauges	s	S	
Key-Reversible: double-bitted with valet feature	S	S	1
Lights—Ash receiver, dome, glove box, switches, front and rear door for dome light, trunk	S	s	
Lights-Cigar lighter, courtesy: mounted under instrument ponel, ignition switch with time delay, map/reading, underhood	Р	s	
Lock-Rear door: inside, childproof	S	S	
Message Center-Graphic: includes warning lights for low windshield washer fluid, trunk lid ajar, door ajar, headlight	Р	S	
out, taillight out and stoplight out Mini Traveler Trip Computer-Includes trip adometer, distance to empty, average and instant miles per gallon, elapsed time and U.S. or metric readout	NA		-
Mirrors-Outside, dual remote control: black, Rearview: inside			-
doy/night	S	S	-
Moldings—Bodyside bumper protective rub strip extensions— body colored; bodyside, medium width—body color with silkscreen "Turbo" bodging; when applicable sill, front and rear			
ground effects—body color	NA	S	1
Moldings—Bodyside bumper protective rub strip extensions: wide, grooved—Charcool with bright edge (Taupe with bright edge with Light Taupe exterior color)	s	NA	
Multifunction Control Lever–Mounted on the steering column: includes controls for turn signals with lane change feature, windshield wiper/washer, headlight dimmer and day/night		S	

	Spiril	LE	
	pirit	2	
Radio-AM stereo ⁽²⁾ and FM stereo radio, electronically tuned; Dynamic Noise Reduction ⁽³⁾ ; includes four coaxial speakers on Spirit LE, two front coaxial speakers on Spirit; integral digital clock	S	S	NA
Radio—AM stereo ⁽²⁾ and FM stereo radio, electronically tuned; Dynamic Noise Reduction ⁽³⁾ ; cassette tape player with auto reverse includes four coaxial speakers, instruction/demon- stration tape with musical selections and dry-type head cleaner, integral with tape leader; integral digital clock	E	E	S
Radio-"Chrysler Infinity I Sound System," AM stereo ⁽²⁾ and FM stereo radio, electronically tuned; with memory scan, up-and-down seek-and-scan, Dynamic Noise Reduction ⁽³⁾ ; electronic cassette tape player with auto reverse, true fast forward and rewind, automatic metal tape sensor, tape program music search; Dalby B ⁽⁴⁾ Noise Reduction; "joystick" balance/fader speaker control and Chrysler Infinity vehicle-equalized four coaxial speaker system and includes instruction/demonstration tape with musical selections and dry-type head cleaner, integral with tope leader; integral digital clock	E(5)	E	E
Radio—"Chrysler Infinity II Sound System," AM stereo ⁽²⁾ and FM stereo: electronically luned; with memory scan, up-and-down seek-and-scan, Dynomic Noise Reduction ⁽³⁾ ; electronic cossette tape player with auto reverse, true fast forward and rewind, automatic metal tape sensor, tape program music search; Dolby B ⁽⁴⁾ Noise Reduction; 5-band electronic graphic equalizer, "joystick" balance/fader speaker control and Chrysler Infinity vehicle-equalized four coaxial speaker system includes instruction/demonstration tape with musical selections and dry-type head cleaner, integral with tape leader; integral digital clock	NA	Е	E
Seal-Power, left side of 50/50 split bench or driver-side bucket	E(5)	E	E
Seat Belts-Color-keyed, Unibelt with automatic retractor on front and rear outboard seats; tap belts at all other positions	s	s	S
Speed Control-Electronic	P	S	3
Steering Column-Titl	Р	S	"
Steering-Power-assisted, rack-and-pinion, fast ratio (14:1)		•	
precision-feet	S	S	
Steering Wheel-Luxury with air bag	S	NA	N
Steering Wheel-Luxury with air bag and speed control	Р	s	N
Steering Wheel-Luxury leather-wropped with air bag and speed control	NA	NA	5
Stripes-Point, bodyside and deck lid	NA	S	5
Stripes-Paint, bodyside	S	NA	N
Sunroof—Removable, flip-up: includes air deflector, removable sun shade, vinyl storage bag, cargo compartment lie-down straps and roof-mounted map light	E(6)	Ε	E
Sun Visor-Dual vanity mirrors with sliding cover	S	NA	N
Sun Visor-Dual vanity mirrors: illuminated	NA	S	5
Suspension—Sport handling: front; high control gas-charged position-sensitive struts, high control performance-tuned springs and solid antisway bar	s	s	
Suspension—Sport handling: rear; beam axle with trailing arms and high control gas-charged shock absorbers, high control performance-tuned coil springs and large antisway bar	s	s	5
Tires-Spare: compact, limited service T125/70D14	S	S	5
Tires-Spare: conventional 14" only	E	ε	N
Tires—P195/70R14 steel-belted radial all-season touring tread design black sidewalls (set of 4)	s	s	N
Tires—P195/70R14 steel-belted radial all-season touring tread design white sidewalls (set of 4)	E	NA	N
Tires-P205/60R15 steel-belted radial all-season performance tread design low black letters (set of 4)	E	Ε	5
Trunk Floor and Sidewall Carpet	S	S	2
Urethone Protective Coating-Lower body	S	S	0,
	S	NA	N
VVDPPLL.OVPLS	NA	S	N
	1 40.7	_	H
Wheel Covers-Luxury: 14-inch (set of four) Wheel Covers-Venturi: 14-inch (set of four) Wheels-Cast aluminum: 15-inch; White with White exterior on		1 92	
Wheel Covers-Venturi: 14-inch (set of four)	E	Е	5

Color Combinations

Exterior Paint Color	1	Vlodel:		
	Spirit	Spirit LE	Spirit ES	Interior Trim Color
Black-Clear Coat PX8	X X X	X X X	X X	Bordeaux Taupe Medium Quartz
Block Cherry— Pearl Coal PM9	Х	Х		Bordeoux
Diomond Blue Metallic- Clear Coat PCI	×			Twitight Blue
Twilight Blue Pearl Coal' PC7	Х	Х		Twilight Blue
Dark Quartz Gray Metallic- Clear Coat PD8	×	Х		Medium Quortz
Cloret Red- Pearl Coal* PM4	х	X	х	Bordeaux Medium Quartz
Platinum Silver Metallic- Clear Coal* PDI	Х	Х	Х	Medium Quartz
Light Taupe Metallic- Clear Coal PL3	Х	Х		Toupe
Bright White- Clear Coal PW7	X X X	X X X	×	Bordeaux Twilight Blue Toupe Medium Quortz

'Extra cost.

Standard Safety Features

· Antitheft trunk lock · Brake fluid pressure loss warning light (also serves as parking brake indicator) . Childproof inside rear door locks . Combination lap/shoulder belts for the driver, right front passenger, and outside rear passengers; lap belts for all others • Dual diagonal braking system with separate brake fluid reservoirs in the master cylinder • Dual throttle return springs • Driver-only air bag passive restraint system mounted in the steering wheel . Energy-absorbing front seatbacks • Energy-absorbing instrument panel and sun visors Energy-absorbing steering column and steering wheel Fade-resistant front vented disc brakes
 Front seat head restraints • Hazard warning flasher system • Ignition and steering column lock • Impact-actuated fuel supply shutdown relay • Interlocking door latches • Non-override door locks (except driver's door) . Provisions for rear child seat tether Reinforced windshield header and roof
 Resilient window crank knobs · Safety glass · Safety-Rim wheels · Seat belt reminder system • Side door beams • Side marker lights and/or reflectors • Supplemental center-mounted stoplight
• Turn signals with lane change feature and flashing front side marker lights



Wheels and wheel covers (set of four):
• A) 15" "Euro Cast" aluminum wheels in white • B) 15" "Euro Cast" aluminum wheels • C) 14" Venturi wheel cover • D) 14" Luxury wheel cover Standard—Spirit.

¹⁰ There are special engine coaling requirements for field-installed air conditioning. Failure to follow these requirements may involve warranty. See your dealer for details.

⁽²⁾ Some AM stereo broadcasting may not be compatible with this radio.

⁽³⁾ Dynamic Naise Reduction is a trademark of National Semiconductor Corporation.

⁽⁴⁾Dolby B is a trademark of Dalby Laboratories.

⁽⁵⁾Popular Equipment Discount Package required.

Interior Trim

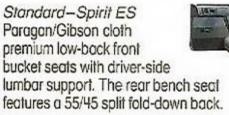
Standard-Spirit Austin/Classic cloth lowback front bucket seats. The rear bench seat has a fixed back#

Optional-Spirit Austin/Classic cloth 50/50 adjustable front bench seats. The rear bench seat has a fixed back#§



Standard-Spirit LE Apollo cloth premium lowback front bucket seats with driver-side lumbar support. The rear bench seat features a 55/45 split fold-down back.





4A 55/45 split fold-down rear seatback is available in the optional Premium Equipment Discount

Package. \$Column-mounted shifter replaces console-mounted shifter and console, includes instrument panel-mounted cup holders ashtray.

Dodge Spirit Dimensions

Wheelbase	103.3°
Overall Length	181.2"
Overall Width	67.3°
Overall Height	53.5"
Track-Front	57.6"
Track-Rear	57.2"
Head Roam-Front	38.4"
Head Room-Rear	37.9"
Leg Room-Front (maximum)	41.9"
Leg Room-Rear (minimum)	38.3"
Shoulder Room-Front	54.3"
Shoulder Room-Rear	55.0"
Hip Room-Front	51.7"
Hip Room-Rear	52.0"

Consider Leasing.

Many of today's new car prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Spirit usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new car purchase. Ask your dealer for details.

7/70 Power Train Limited Warranty

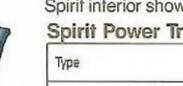
Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles. A deductible applies. See your dealer for a copy of the warranty.











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ck.	-			

Spirit interior shown above in Twilight Blue

Spirit Power Trains(1)

Туре	Displacement	Bore & Stroke	Compression Ratio	Horsepower	Torque	Transaula Aunitability
				SAE Net @ RPM		Transaxle Availability
Four-cylinder OHC single-point electronic fuel injection: standard Spirit and Spirit LE	2.5-liter (153 CID)	3.44" x 4.09"	8,9:1	100 hp @ 4,800	135 lb-fl @ 2,800	Five-speed close-ratio manual overdrive (2.51 OTGR): standard Spirit and Spirit LE
						Three-speed outomatic ⁽²⁾ (3.02 OTGR): optional Spiril and Spiril LE
Four-cylinder OHC multipoint fuel injection Turbo ⁽³⁾ : standard Spirit ES; optional Spirit ⁽⁴⁾ and Spirit LE	2.5-liter 3.44" x (153 CID) 4.09"		7.8:1		180 lb-ft @ 2,000	Five-speed close-ratio manual overdrive (2.51 OTGR): standard on Spirit ES optional on Spirit and Spirit LE
		4.07				Three-speed automatic (3.02 OTGR): optional on all Spirit models
V6 OHC multipoint fuel injection ⁽⁵⁾ : optional on all Spirits	3.0-liter (181.4 CID)	3.59" x 2.99"	8.9:1	141 hp @ 5,000	171 lb-ft @ 2,800	Electronic four-speed automatic ⁽⁶⁾ (2.36 OTGR): optional on all Spirits

(1) NAE emissions control required on all vehicles in Colifornia. Not available otherwise. (2) Includes electromechanical lockup torque converter.

(3) Premium unleaded fuel recommended. Turbacharged engines are not recommended for trailer towing and such use may invalidate warranty. (4) Requires Popular Equipment Discount Package, Code AAM, on Spirit. (5) Manufactured by Mitsubishi Motors Corporation.

(6)Includes electronically controlled lockup torque converter. OTGR = Overall top gear ratio:

Exterior Paint Colors



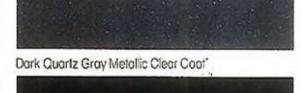












Black Cherry Pearl Coat

Twilight Blue Pearl Coat't

Claret Red Pearl Coatt Bright White Clear Coat

Not available on Spirit ES. †Extra cost. *Not available on Spirit LE.

Clear Coal finish is standard on every 1990 passenger car built by Chrysler Motors. Due to printing limitations, the colors shown will vary slightly from actual hues. See your Dodge dealer for accurate color chips.

Chrysler Credit Financing

Chrysler Credit offers a variety of finance programs that will help make your new Dodge even more affordable. These special finance and leasing programs are designed to meet the needs of today's automotive buyer. They include Gold Key Lease, America's Choice Payment Plan, College Graduate Plans, Retail Financing. and more. Ask your salesperson for details.

Chrysler Purchase Assistance Program for the Physically Challenged

Cash reimbursements of up to \$500 are available for qualified adaptive driving devices on 1990 Chrysler Motors cars and trucks. For further information, contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER of

7/100 Anticorrosion Limited Warranty

Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles. See your dealer for a copy of the warranty.

Optional Service Contract Coverage

Chrysler Service Contracts provide you with additional peace-of-mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.

Certain models, packages, and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.

Buckle Up For Safety.

All product illustrations and specifications are based on current information at the time of publication approval. Although descriptions are believed correct, accuracy cannot be guaranteed. Chrysler Motors reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.



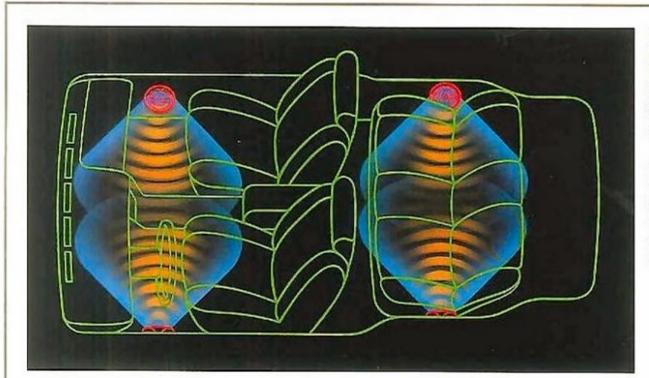
MOPAR parts are engineered by Chrysler Motors for use in your new Dodge Spirit. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

Form No. 81-205-0253

8/89 (275M) Litho in U.S.A.



Spirit shown above is in Twilight Blue.



Infinity Speaker System
High frequency tweeters
provide sound clarity,
while woofers add maximum sound projection
and consistency.

Rear speakers with coaxially mounted woofers and domeshaped tweeters, assure clear and balanced sound reproduction at all frequencies.

Chrysler Infinity I Sound System (Requires Popular Equipment Discount Package on Spirit)



AM stereo* and FM stereo electronically tuned radio with memory scan, up-and-down seek-and-scan, Dynamic Noise Reduction;† electronic cassette tape player with auto reverse, true fast forward and rewind, automatic metal tape sensor, tape program music search, Dolby B‡ Noise Reduction; joystick balance/fader speaker control; Chrysler Infinity vehicle equalized four coaxial speaker system and integral digital clock.

Sounds of Pleasure

AM Stereo*/FM Stereo Radio



AM Stereo* and FM Stereo electronically tuned radio with Dynamic Noise Reduction,† bass/treble slide control, four coaxial speakers on LE, two coaxial speakers on Spirit, and integral digital clock.

AM Stereo*/FM Stereo Radio with Cassette



Standard on Spirit ES, available on Spirit and Spirit LE. AM stereo* and FM stereo radio, electronically tuned, with Dynamic Noise Reduction;† cassette tape player with auto reverse, and locking fast forward and rewind; bass/treble slide control; four coaxial speaker system and integral digital clock.

*Some AM stereo broadcasting may not be compatible with this radio.
*Dynamic Noise Reduction is a trademark of National

Semiconductor Corporation. *Dolby B is a trademark of Dolby Laboratories.

Chrysler Infinity II Sound System (Available on Spirit LE and ES.)



It includes AM stereo*/FM stereo radio, electronically tuned; with Dynamic Noise Reduction;† electronic cassette tape player with automatic reverse, true fast forward and rewind, automatic metal tape sensor, tape program music search, Dolby B‡ Noise Reduction; five-band electronic graphic equalizer; joystick balance/fader speaker control; Chrysler Infinity vehicle equalized four coaxial speaker system and integral digital clock.



"Everybody today talks about building a better America, but to do that somebody has to dare to be different.

In the automotive industry, however, one division has consistently been the first to go where no others have gone before...all in the attempt to build a better automobile. That division is Dodge, the performance division of Chrysler Motors.

It was Dodge that was first to marry frontwheel drive technology to turbocharged engine technology. It was Dodge that was the first to back the quality of its cars with a 7/70 Protection Plan. It was Dodge that first developed a fully adaptive electronic automatic transaxle and now the first to equip a passenger vehicle with a variable nozzle turbocharger. As we enter the final decade of this century with a wide variety of new technologies and an obsession to be number one in customer satisfaction, Dodge will continue to shatter old ideas, establish new standards, and dare to be different.

Is it any wonder then that Dodge has become the fastest growing car and truck division in America?"



