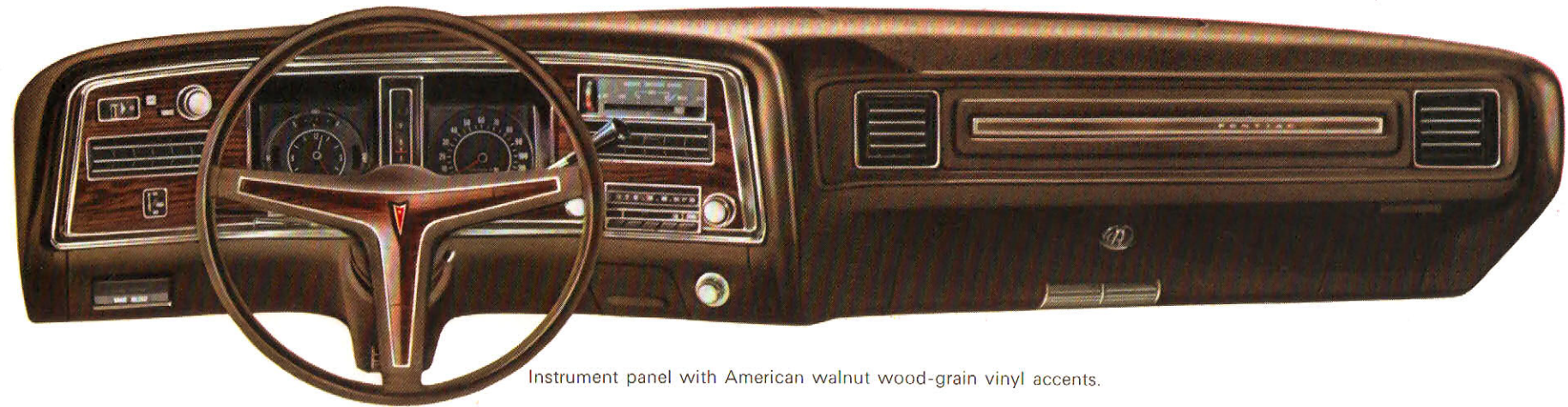


Bonneville

Pontiac's original full-sized Wide-Track.





Instrument panel with American walnut wood-grain vinyl accents.

Pontiac has a reputation for building big, comfortable cars that perform. It started with Bonneville. And our '73 version won't hurt that reputation one bit.

There are two ways to handle roads in a Bonneville this year. The first you'd expect. Wide-Track. With a 4-wheel, full-coil, tuned suspension. And computer-selected springs and shocks. So Bonneville's smooth... even when the road isn't.

The second, you wouldn't expect. At least not in a car of Bonneville's size. It's our new handling package. Order it and you get steel-belted radial tires; firmer shocks; stabilizer bars, front and rear. For precise handling, level cornering. Great if you want a boulevard ride, but prefer a winding boulevard.

While we're handling roads, you should know that all Bonnevilles have variable-ratio power steering, power front disc brakes, a 400-cu.-in. V-8 and Turbo Hydra-matic transmission. Standard.

Now for passengers. There are two new upholstery fabrics in Bonneville's lineup this year. A handsome block tweed (shown on the cover) that would look good as a suit. And a rich patterned cloth (right). Both are standard. So take whichever you feel more comfortable in.

Other things you can take comfort in: thick, loop-pile carpeting; foam contoured seats; cushioned steering wheel; and the warm look of walnut-grained vinyl on a new instrument panel.

Now you can see Pontiac's philosophy for Bonneville. Make it comfortable, but make it perform. It's a philosophy that works. All because the Wide-Track people have a way with cars.



Bonneville Hardtop Coupe in Golden Olive.



Cloth upholstery trimmed in Morrokide. Shown in beige—also available in blue and green.



Bonneville's standard power front disc brakes.

BONNEVILLE FACTS AND FIGURES

MODELS

Hardtop Coupe; 4-Door Hardtop; 4-Door Sedan.

POWER TEAMS

Standard engine: 400-cu.-in. 2-bbl. V-8.

Available engines: 400-cu.-in. 4-bbl. V-8; 455-cu.-in. 4-bbl. V-8.

Standard transmission: Turbo Hydra-matic.

STANDARD INTERIOR FEATURES

Bench seat with cloth-and-Morrokode trim or all-Morrokode trim. Front-seat cushion of solid foam with integral springs. Solid foam seat backs. Foam rear-seat padding. Nylon-blend, loop-pile carpeting and carpeted lower door panels. Custom Cushion steering wheel. High-Low ventilation. Electric clock. American walnut wood-grain vinyl accents on instrument panel. Bonneville interior identification. Pedal trim plates. Luggage lamp, courtesy lamp on instrument panel, glove box lamp, ash tray lamp. Trunk mat and side panels. Rear door dome lamp switches. Driver and passenger instrument panel ash trays. Inside hood latch release.

STANDARD EXTERIOR FEATURES

Distinctive new chrome-plated grille. New improved front and rear bumper systems. Deluxe wheel covers. Windshield radio antenna. Concealed windshield wipers. Outside door handles matched to body color. Bright moldings on roof, windshield, rear window, hood rear edge, wheel openings, side-window reveals (4-Door Sedan), and wide rocker panel moldings with rear fender extensions. Pontiac crest on sail panel. Bonneville identification on grille, front fenders and rear compartment lid.

STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power brakes with front discs and rear drums. 4-wheel, coil-spring suspension; springs selected by computer. H78—15 blackwall glass-belted tires. Improved body mount system. Heavy-gauge frame. Added acoustical insulation throughout. New engine mount sound insulation.

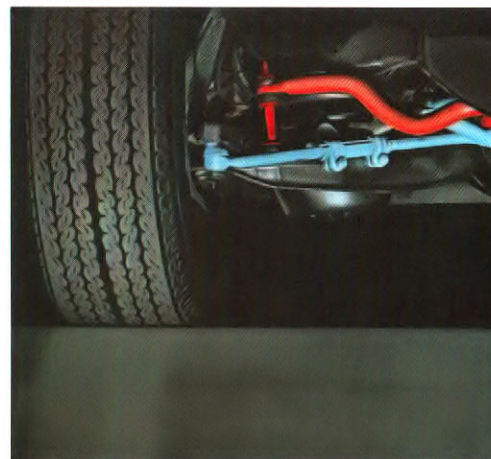
Dimensions (inches)	Hdtp. Cpe.	4-Dr. Hdtp.	4-Dr. Sedan
Overall length	224.8	224.8	224.8
Overall width	79.6	79.6	79.6
Overall height	53.5	53.7	54.4
Wheelbase	124.0	124.0	124.0
Track, front/rear	64.1/64.0	64.1/64.0	64.1/64.0
Head room, front/rear	38.3/37.0	38.6/37.4	39.1/37.9
Leg room, front/rear	42.7/35.8	42.7/38.8	42.7/38.8
Shoulder room, front/rear	64.3/62.2	64.3/63.3	64.3/63.3
Trunk capacity (cu. ft.)	20.5	20.5	20.5

CAPACITIES

Fuel Tank—25.8 gals.

Cooling system—21.9 qts.

Oil, less filter refill—5.0 qts.



Close-up of special tuned suspension on available Bonneville handling package.

AVAILABLE EQUIPMENT

Unitized ignition system available on all 4-bbl. engines. Vinyl top. Automatic cruise control. 6-way power seat. Power windows with pod-mounted switches. Power door locks. 4-speaker stereo system, with AM/FM radio or 8-track integral tape unit. Trunk lid release. Remote control outside left-hand rearview mirror. Visor vanity mirrors. Whitewall tires. Door courtesy lamp. Dome and reading lamp. Right-hand ash tray lamp. Protective rubber bumper strips. Door edge guards. Vinyl body side moldings. Steel-belted radial tire and handling package, which includes: HR70—15 steel-belted radials, white sidewalls, firm shocks and stabilizer bars.

BONNEVILLE SAFETY FEATURES

OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Single-buckle seat and shoulder belts for driver and right front passenger (with reminder light and buzzer). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-guard Beam. Contoured full roof inner panel.

ACCIDENT PREVENTION

Side marker lights and reflectors (Front side marker lights flash with directional signal.). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter safety switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation. One Pontiac Plaza, Pontiac, Michigan 48053.



Bonneville 4-Door Sedan in Desert Sand.

Exterior Colors



Available interior colors.

White	White	White	White	White	White	White	White	White	White	White	White	White	White	White	White
Beige	Beige	Black/Gray	Black/Gray	Black/Gray	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige
Black/Gray	Black/Gray	Blue	Blue	Blue	Black/Gray	Black/Gray	Black/Gray	Black/Gray	Black/Gray	Black/Gray	Black/Gray	Black/Gray	Black/Gray	Black/Gray	Black/Gray
Blue	Blue	Blue	Burgundy	Burgundy	Green	Green	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle
Green	Green	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle
Saddle	Saddle	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy
Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy



Pontiac Motor Division

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