

Grand Prix

Pontiac's classic luxury sport.





Stutz...Bugatti...Duesenberg...if you thought the days of the great cars were gone forever, you don't know Pontiac. This is the 1973 Grand Prix.

OK, we're audacious. Ranking a new '73 with the greats. But we've

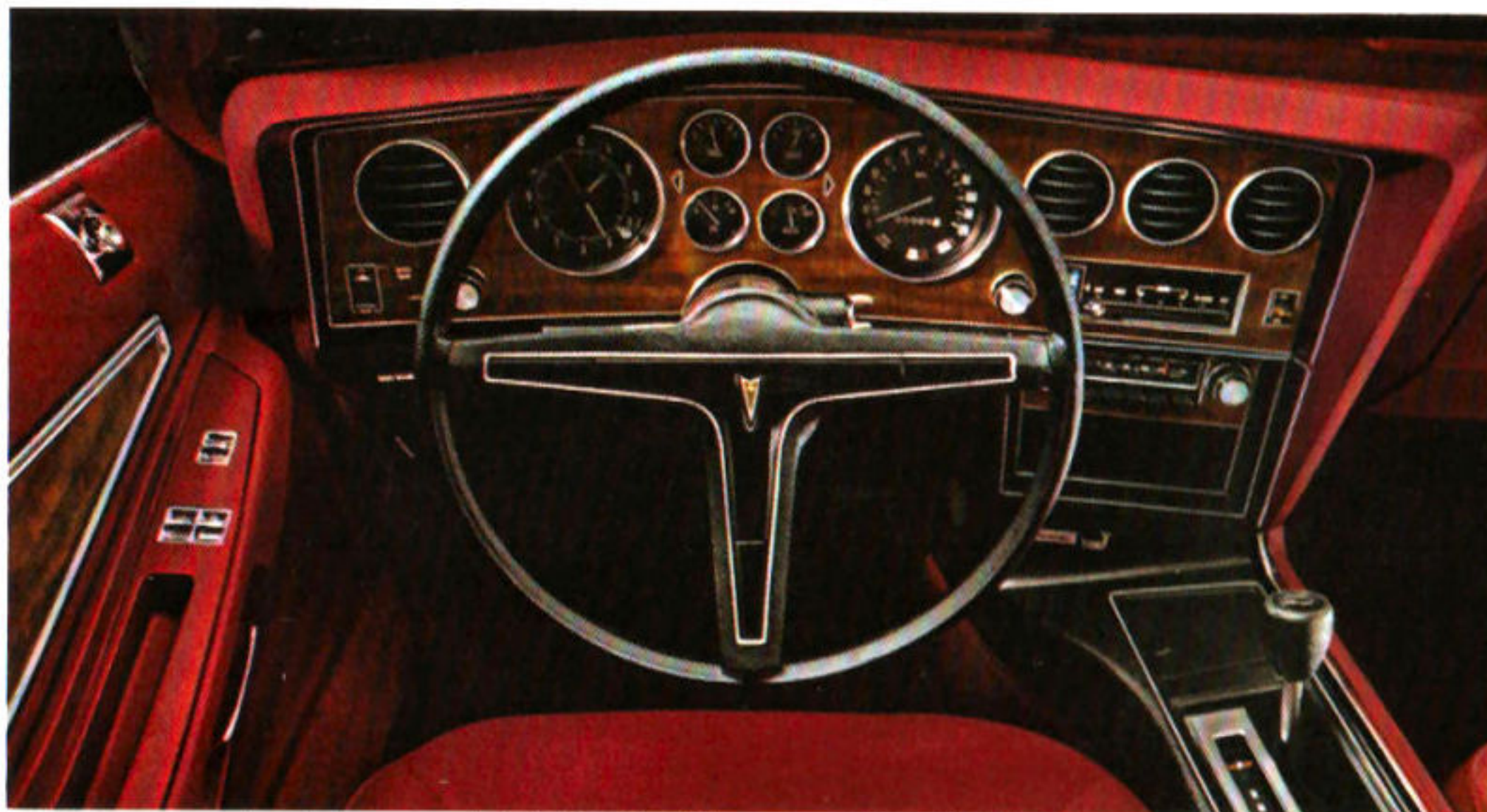
always had a way with cars. It's most evident in Grand Prix.

We gave Grand Prix a brand-new body...yet retained its coveted classic look. We gave it a new improved front bumper system. The new instrument panel looks like real wood because it is. African crossfire

mahogany. We've had bucket seats so long we've already found ways to improve them. New deeper contours in the seats for greater comfort. The new frame is built with heavy-gauge steel for a smooth, tuned ride. We even improved GP's handling and overall performance.

Power front disc brakes, variable-ratio power steering and Turbo Hydra-matic are standard.

Quite simply, we built the 1973 Grand Prix so the days of the great cars will live for you.



Instrument panel and door panels inlaid with African crossfire mahogany.

GRAND PRIX FACTS AND FIGURES

MODEL

Hardtop Coupe.

POWER TEAMS

Standard engine: 400-cu.-in. 4-bbl. V-8.

Available engines: 455-cu.-in. 4-bbl. V-8;

SD 455-cu.-in. 4-bbl. V-8.

Standard transmission: Turbo Hydra-matic.

STANDARD INTERIOR FEATURES

Front bucket seats or notch-back bench seat of cloth-and-vinyl or all-vinyl trim. All-foam front and rear seats. Nylon-blend, loop-pile carpeting and carpeted lower door panels. Console with floor shift (bucket seats only). Custom Cushion steering wheel. High-Low ventilation. Electric clock. Instrument and door panel trim of genuine African

crossfire mahogany. Improved acoustical insulation. Easy-to-service instrument panel with plug-in components. Bucket seats with new deep contours. Ash tray lamp. Instrument panel courtesy lamps. Inside hood latch release. Trunk compartment lamp and side panels.

STANDARD EXTERIOR FEATURES

New improved front and rear bumpers. Wide rocker panel moldings with black accents. Formal roof line with monogrammed rear quarter windows. Longer doors for easier entry. Deluxe wheel covers. Windshield radio antenna. Concealed wipers. Bright moldings on roof, windshield, quarter window, rear window, windowsill, hood rear edge and wheel openings.



Grand Prix Hardtop Coupe in Ascot Silver.

STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power brakes with front discs and rear drums. 4-wheel, coil-spring suspension. 4-link design rear suspension. Computer-selected springs. Tuned, heavy-gauge perimeter frame. Improved shock absorbers. 7-inch wide wheels. Power-Flex fan. Dual exhausts. G78—15 blackwall tires.

Dimensions (inches)

Overall length	216.6
Overall width	78.3
Overall height	52.9
Wheelbase	116.0
Track, front/rear	61.9/61.1
Head room, front/rear	37.6/37.3
Leg room, front/rear	42.4/33.5
Shoulder room, front/rear	58.8/57.1
Trunk capacity (cu. ft.)	14.3

CAPACITIES

Fuel tank—25.0 gals.

Cooling system—23.1 qts.

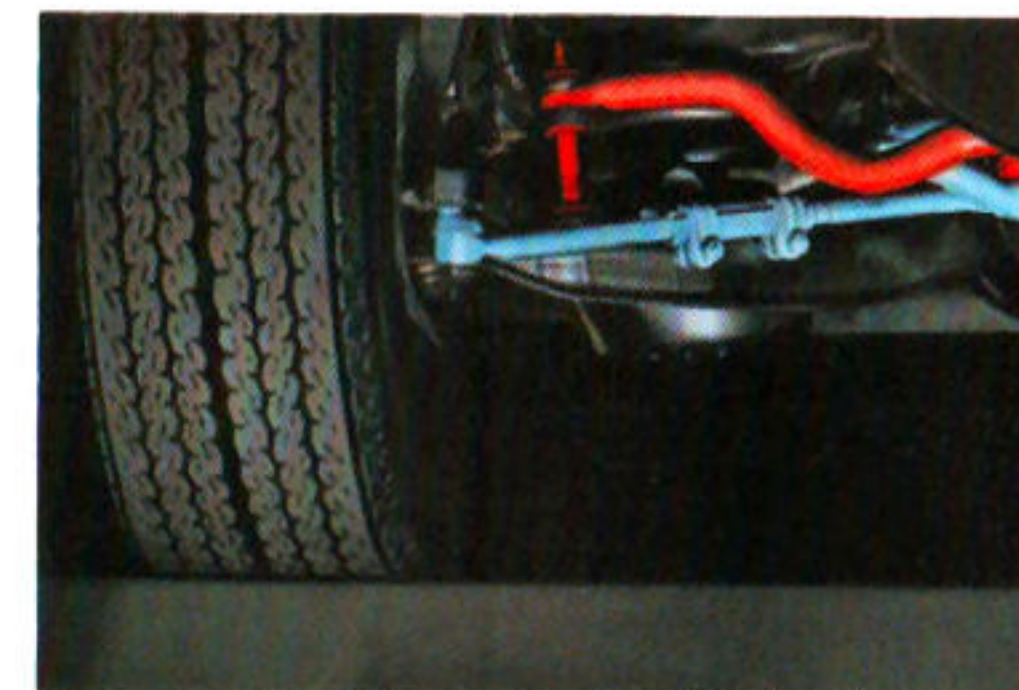
Oil, less filter refill—5.0 qts.



Grand Prix rear quarter window.

AVAILABLE EQUIPMENT

Sunroof. Unitized ignition system. Rally gauge instrument cluster. Steel-belted radial ply tires. The Grand Prix SJ Option, which includes: 455 V-8, steel-belted radial tires, rear stabilizer bar, unitized ignition system, Delco Maintenance-Free battery, custom finned wheel covers, body-colored outside rearview mirrors, pin striping and a Rally gauge cluster.



Tuned SJ suspension with steel-belted radial tires.

GRAND PRIX SAFETY FEATURES

OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Single-buckle seat and shoulder belts for driver and right front passenger (with reminder light and buzzer). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-guard Beam. Contoured full roof inner panel.

ACCIDENT PREVENTION

Side marker lights and reflectors (Front side marker lights flash with directional signal.). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter safety switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.

Exterior Colors



Available interior colors.

White	White	White	White	White	White	White	White	White	White	White	White	White	White	White	White	White
Beige	Beige	Black	Black	Black	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige	Beige
Black	Black	Blue	Blue	Blue	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black
Blue	Blue	Green	Burgundy	Beige	Green	Chamois	Chamois	Chamois	Green	Green	Burgundy	Saddle	Saddle	Saddle	Saddle	Saddle
Green	Green	Chamois	Chamois	Chamois	Chamois	Chamois	Chamois	Chamois	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle
Chamois	Chamois	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle	Saddle
Saddle	Saddle	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy
Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy

