







Charger
318 V8, std.



Charger R/T
440-Magnum V8, std.

There may be better-looking cars... but not yet.

Down the road slips a new low shape, and you can feel the Fever setting in. The more you look, the harder you fall. For Charger. Every man's dream. Wearing the shape of tomorrow and a price tag that means you can have it today. Watch it, you're getting Dodge Fever . . . and there's only one cure.

Charger.

The car that doesn't need the chrome treatment to look new. The car that doesn't need the expensive option treatment to treat you properly. The foam-padded bucket seats, the deep carpeting, the disappearing headlights, the clock, the lively V8, and the new safety items are all standard. Charger.

The car that looks like a Mach 2 jet on wheels, that comes fully equipped with buckets up front, room for three in the back, plenty of trunk space, and a lively V8 as standard equipment. Charger . . . the car that means that even a guy with a family can live a little . . . and love it. Charger.

The kind of car you always wanted but thought you couldn't afford. Only now you can. And from the clean low sweep of the hood to the flip of the impudent spoiler on the rear deck, you wouldn't change a line of it if you could. One look, and you know. This is your car.

Charger Standard Equipment

- 318-cu.-in. V8 engine (Charger)
- 440-cu.-in. (4-bbl.) Magnum V8 (R/T)
- 3-speed manual transmission (Charger)
- 3-speed automatic transmission (R/T)
- all-vinyl bucket seats (front)
- deep-pile carpeting
- 3-spoke steering wheel, with padded hub and partial horn ring
- heater/defroster
- electric clock
- cigarette lighter
- ashtray light
- choice of 16 standard exterior colors
- front and rear bumper guards
- wheel-lip mouldings
- concealed headlights
- racing-type fuel filler cap
- glove box lock
- foot-operated parking brake
- "bumblebee" stripes (R/T)
- 20-gallon fuel tank

Specifications

Dimensions

Wheelbase	117"
Track, front/rear	59.5" / 59.2"
Overall length	208"
Overall width	76.6"
Overall height	53.2"

Brakes

Hydraulic, servo-contact, self-energizing, with bonded linings. Parking brake is foot-operated, hand-released—mechanically actuating shoes on each rear wheel. Charger brakes are self-adjusting; 10" x 2½", front and rear. Charger R/T brakes are manually adjustable; heavy-duty; 11" x 3", front—11" x 2½", rear.

Tires

Charger, 7.35 x 14, 5.5 JK wheels. Charger R/T, F70-14, wide-tread, 5.5 JK wheels.

Electrical System

Battery: 12-volt, 6-cell. 48-amp-hr (318 V8). 59-amp-hr (383 V8s). 70-amp-hr (Magnum and Hemi V8s). Alternator: 37-amp, standard.



















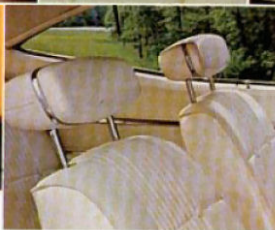
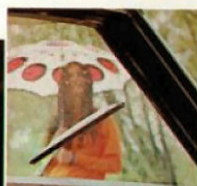






'68 DODGE OPTIONS

Listed here are many of the most popular options and accessories.



DART OPTIONS

Air conditioning (n.a. w/170 Six or 383 V8)
 Brakes, front disc
 Bucket seats for convertibles (std., GT, GTS hardtops)
 Bumper guards, front and rear
 Console (w/buckets, automatic or 4-sp.)
 Defogger, rear window (except conv.)
 Differential, Sure Grip
 Engines (see page 15)
 Fender-mounted turn signal indicators
 Glass, tinted—all windows or windshield
 Head restraints, custom, color-keyed vinyl
 Hood insulation, with Undercoating
 Light Package
 Mirror, outside, left (remote-control)
 Power brakes, Power steering
 Radio
 Seat belts (center, front and/or rear
 Shoulder belts (left & right), front/rear
 Shock absorbers, HD (std., GTS)
 Suspension, Rallye (std., GTS)
 16:1 fast manual steering (24:1 std.)
 Tachometer (on console, V8s only)
 Tires, wide-tread, F70-14 (std., GTS)
 Trailer-Towing Package (details below)
 Transmissions (see page 15)
 Vinyl bench seats (for 270 sedan)
 Vinyl roof (270 sedan, all hardtops)
 Wheel covers (std., GT models)
 Windshield wiper, variable-speed, electric
 (2-speed electric is standard)

CORONET OPTIONS

Air conditioning (n.a. Hemi V8)
 Auto Pilot Speed Control (n.a. Hemi)
 Brakes, front disc (V8s only)
 Brakes, drum, HD (std., R/T)
 Bucket seats
 (opt., Coronet 500 convertible and wagons)
 (std., Coronet 500 HT, sedan; R/T models)
 Bumper guards, front and rear
 Clock
 Center cushion, fold-down armrest
 (with bucket seats; std., Coronet 500 sedan)
 Console (Coronet 500, R/T, HT and convertibles only)
 Defogger, rear window (n.a. wagons, convertibles)
 Differential, Sure Grip
 Engines (see page 15)
 Fender-mounted turn signal indicators
 Glass, tinted—all windows or windshield
 Head restraints, custom, color-keyed vinyl
 Hood insulation, with Undercoating
 Light Package
 Mirror, outside, left (remote-control)
 Power brakes, Power steering
 Power windows (440, 500, R/T 2-door only)
 Radio: AM, AM deluxe, or AM w/stereo-tape player

Rear seat speaker (n.a. convertibles, wagons)
 Road wheels, chromed
 Seat belts (center, front and/or rear
 Shoulder belts (left & right), front/rear
 Station wagon items:
 Power tailgate window (std., 3-seat wagon)
 Tailgate window washer/wiper
 Roof luggage rack
 Shock absorbers, HD (std., R/T)
 Suspension, HD (all, except R/T models)
 Tachometer, on instrument panel (V8s only)
 Tires, wide-tread, F70-14 (std., R/T)
 Trailer-Towing Package (details below)
 Transmissions (see page 15)
 Vinyl bench seats (for Deluxe, 440 sedans)
 Vinyl roof (n.a. convertibles, wagons or Coronet Deluxe 4-door sedan)
 Wheel covers (several types)
 Windshield wiper, 3-speed, electric
 (2-speed electric is standard)

CHARGER OPTIONS

Air conditioning (n.a. Hemi V8)
 Auto Pilot Speed Control (n.a. Hemi V8)
 Brakes, front disc
 Brakes, drum, HD (std., Charger R/T)
 Clock/Tach (clock, alone, is standard)
 Center cushion, fold-down armrest (front)
 Console
 Defogger, rear window
 Differential, Sure Grip
 Engines (see page 15)
 Glass, tinted—all windows or windshield
 Head restraints, custom, color-keyed vinyl
 Hood insulation, with Undercoating
 Hood-mounted turn signal indicators
 Light Package
 Mirror, outside, left (remote-control)
 Power brakes
 Power steering
 Power windows
 Radio: AM, AM deluxe, or AM w/stereo-tape player; rear seat speaker
 Road wheels, chromed
 Seat belts (center, front and/or rear
 Shoulder belts (left & right), front/rear
 Shock absorbers, HD (std., Charger R/T)
 Tires, wide-tread, F70-14 (std., R/T)
 Trailer-Towing Package (details below)
 Transmissions (see page 15)
 Vinyl roof covering
 Wheel covers (several types)
 Windshield wiper, 3-speed, electric
 (2-speed electric is standard)

POLARA and MONACO OPTIONS

Air conditioning or A.C. w/automatic temp. control
 Dual air conditioning or dual A.C. w/automatic temp. control (wagons only)

Auto Pilot Speed Control
 Brakes, front disc; brakes, drum, HD
 Bucket seats (std., Polara 500, Monaco 500) (opt., Monaco 4-dr. HT, Monaco wagons)
 Bucket seat, passenger reclining (Monaco 500)
 Bumper guards, front and rear
 Center cushion, fold-down armrest (included with bucket seats, all) Clock (standard in Monaco 500)
 Console (Polara 500, Monaco 500 only)
 Deck release, vacuum (except wagons)
 Defogger, rear window (except wagons, convertibles)
 Differential, Sure Grip
 Door locks, electric
 Engines (see page 15)
 Fender-mounted turn signal indicators
 Glass, tinted—all windows or windshield
 Head restraints, custom, color-keyed vinyl
 Hood insulation, with Undercoating
 Light Package (standard on Monaco, Monaco 500)
 Mirror, outside, left (remote-control)
 Power brakes, Power steering

Power front seat (6-way positioning)
 Power windows
 Radio: AM, AM deluxe, AM-FM, AM w/stereo-tape player
 Rear seat speaker (n.a. wagons)
 Road wheels, chromed
 Seat belts (center, front and/or rear
 Shoulder belts (left & right), front/rear
 Station wagon items:
 Lockable luggage comp. (std., Monaco 3-seat)
 Power tailgate window (std., all 3-seat and Monaco 2-seat wagons)
 Roof luggage rack (adjustable)
 Steering wheel, tilt and telescope
 Shock absorbers, HD; Suspension, HD
 Tachometer (Polara 500, Monaco 500 only)
 Tires, wide-tread, G70-15
 Trailer-Towing Package (details below)
 Transmissions (see page 15)
 Vinyl bench seats (Polara hardtops, sedan)
 Vinyl roof (n.a. convertibles, wagons)
 Wheel covers (several types)
 Windshield wiper, 3-speed, electric
 (2-speed electric is standard)
 †No extra cost in Monaco 4-dr. HT

TRAILER-TOWING PACKAGE

	Dart	Coronet/Charger	Polara/Monaco
Towing Pkg. required, if gross trailer weight exceeds	1,500 lbs.	2,000 lbs.	2,500 lbs.
Maximum gross trailer weight with Towing Pkg. installed*	2,000 lbs.	4,000 lbs.	5,500 lbs.
Loaded trailer tongue-weight requiring load-equalizing frame-type hitch*	150 lbs.	200 lbs.	250 lbs.

Basic Towing Package

- high-capacity radiator ■ HD suspension—front, rear ■ T-blade cooling fan ■ sway bar ■ fan shroud, hood seal ■ HD turn signal flasher ■ HD rear axle—3.23 ratio ■ HD stoplight switch ■ larger transmission-oil cooler (Charger/Coronet only)

HD brakes	10" diameter (std., V8)	11" diameter (std., R/T models)	11" diameter
Wide-rim wheels	5.5 JK	5.5 JK	6.0 JK
Extra-cost equipment also required for trailer towing	Torqueflite automatic transmission (all models)		
Optional tires	D70-14, wide-tread	7.75x14	8.55x14 770-14 (w/440 V8)

- Recommended additional optional equipment for trailer towing
- power steering
 - air conditioning (V8 required in Dart)
 - power brakes
 - high-output alternator (46-amp)
 - front disc brakes
 - HD battery (70-amp hr)
 - Sure Grip rear axle
 - larger V8 (273 V8 in Dart)
 - Auto Pilot Speed Control (all, except Dart)

Engine restrictions	available with 225 Six, 273 V8 only; n.a. GTSport	available with 318 V8, 383 V8s, 440 V8; n.a. Hemi V8, 225 Six	available with all V8 engines except 318 V8
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*Not an option in Europe.





Dodge Sportsman (90" wheelbase)



Dodge Custom Sportsman
(108" wheelbase)

DODGE SPORTSMAN WAGONS

**Now you have two sizes—
4 models—
to choose from!**

In addition to the 90"-wheelbase Sportsman wagon, there's a new longer version. It has 18 added inches of floor length, over 39 extra cubic feet of room (252 cu. ft. in all). Both sizes available as Sportsman or Custom Sportsman. Both sizes offer you the same engine and transmission choice (170 and 225 Sixes, 318 V8—3-speed manual or 3-speed automatic transmission). Both sizes offer you a wide choice of individual comfort and appearance options, too. Things like: extra heater for rear compartment, HD suspension to boost load capacity to 1 ton, tinted windows, radio, antispin differential, to name just a few.

Custom Sportsman wagons have a rich golden tan/charcoal brown vinyl interior. Regular Sportsman wagons have new color-keyed interiors in black, tan, blue or green.

There's a lot more that's new about Dodge Sportsman Wagons for '68. Get all the details in a special Sportsman Wagon Catalog that your Dealer will be glad to give you.

WARRANTY

Chrysler Corporation warrants to the first and second registered owners the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (except manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, suspension system (except shock absorbers), steering gear and linkage system, wheels and wheel bearings of its 1968 automobiles for 5 years or 50,000 miles, whichever occurs first, and all other parts (excluding tires) for 24 months or 24,000 miles, whichever occurs first, against defects in materials and workmanship and will repair or replace such defective parts without charge for parts or labor at any Dodge, Chrysler, Plymouth or Imperial Authorized Dealer's place of business. Maintenance, such as replacement of spark plugs, condensers, ignition points, filters, brake and clutch lining, etc., and normal deterioration of hoses, belts, upholstery, soft trim and appearance items are not included. Maintenance services required under the warranty are: Change engine oil every 3 months or 4,000 miles, whichever occurs first, and replace oil filter every second oil change; check operation of crankcase ventilator valve and clean oil filler cap every 6 months and replace ventilator valve every year; clean carburetor air filter every 6 months and replace every 2 years; lubricate front suspension ball joints and tie rod ends at 3 years or 36,000 miles, whichever occurs first; and every 12 months, (A) have an authorized Dodge, Chrysler, Plymouth or Imperial Dealer certify

on an approved Warranty Validation form (i) receipt of evidence of performance of the required services and (ii) the car's then current mileage, and (B) the owner must submit such completed form to Chrysler Motors Corporation. To qualify for continuing warranty coverage, the second registered owner must have an authorized Dodge, Chrysler, Plymouth or Imperial Dealer submit a Transfer of Warranty form to Chrysler Motors Corporation within 30 days from the date of his purchase and receive from Chrysler Motors Corporation validation that the vehicle is eligible for such coverage.

Above warranty not applicable to cars equipped with 426-cu.-in. Hemi V8 engines. The warranty for a Hemi V8-powered vehicle is for 12 months or 12,000 miles, and applies to the original retail purchaser only, provided the car is not subjected to any extreme operation or modified in any manner.

STANDARD SAFETY FEATURES

To further enhance the convenience and comfort of the car and to provide greater motoring safety for the driver and passengers, 1968 Dodge models include the features listed below as standard equipment.

Dual Braking System
Turn signals
Padded instrument panel
(upper and lower pads)
Master cylinder/parking brake warning light

Windshield washers
Safety-Action inside door handles
Left, outside, rearview mirror
Retractable, front seat belts
Break-away ashtray on instrument panel*
Side marker lights
Soft knobs on window cranks
Cleaner Air System
Energy-absorbing steering column and wheel
Backup lights
Padded sun visors
Windshield wipers, 2-speed, electric; parallel
action blades with glare-resistant finish
Hazard Warning System
Safety-Rim wheels
Prismatic, day/night, inside rearview mirror
with double-ball-joint safety mount
Rear seat belts
(including 3rd seat on 3-seat wagons)
Manual latch on front seatbacks (2-door
models and 4-doors with bucket seats only)
Padded front seatback
Nonoverride door locks
*n.a. Coronet, Charger.

All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Dodge Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

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