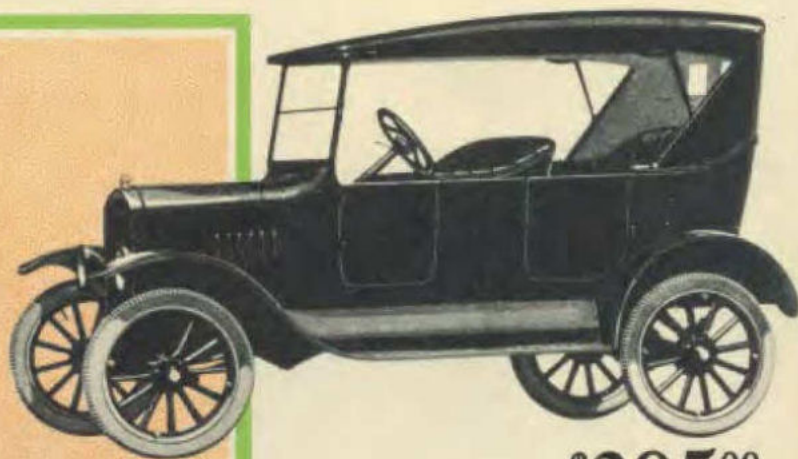


The Touring Car

WHAT other form of transportation can equal the economy of this Ford Touring Car?

For millions of families it is solving every carrying problem of work and play, the year through.

Your order will be given prompt attention if placed now.



\$295⁰⁰

f. o. b. Detroit

(Demountable Rims and Starter, \$85 extra)

*Ford
Weekly Purchase
Plan*

Enroll Now

GET in under the Ford Easy Payment Plan with a small initial payment—as low as \$5.00. Then pay your nearest Ford Dealer a small amount each week according to your personal arrangements made with him. The money is put in a local bank and the interest applied on the purchase price of the car. You will be surprised how soon you will be at the wheel of your own car. Come in and let us explain details to you.


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**Freedom
to
Come and Go**



Ford RUNABOUT~ \$265—

f. o. b. Detroit

[Demountable Rims and Starter, \$85 extra.]

FOR summer trips—a long tour or a short spin—a Ford car gives the most pleasure and convenience at the lowest cost.

Tuck your bundles into the spacious rear compartment. Take the family along with every assurance that your Ford will prove dependable for driving on any road in town or country.

Ford driving is safe driving. Ford quality and careful manufacture contribute to the dependable, safe driving of Ford cars.

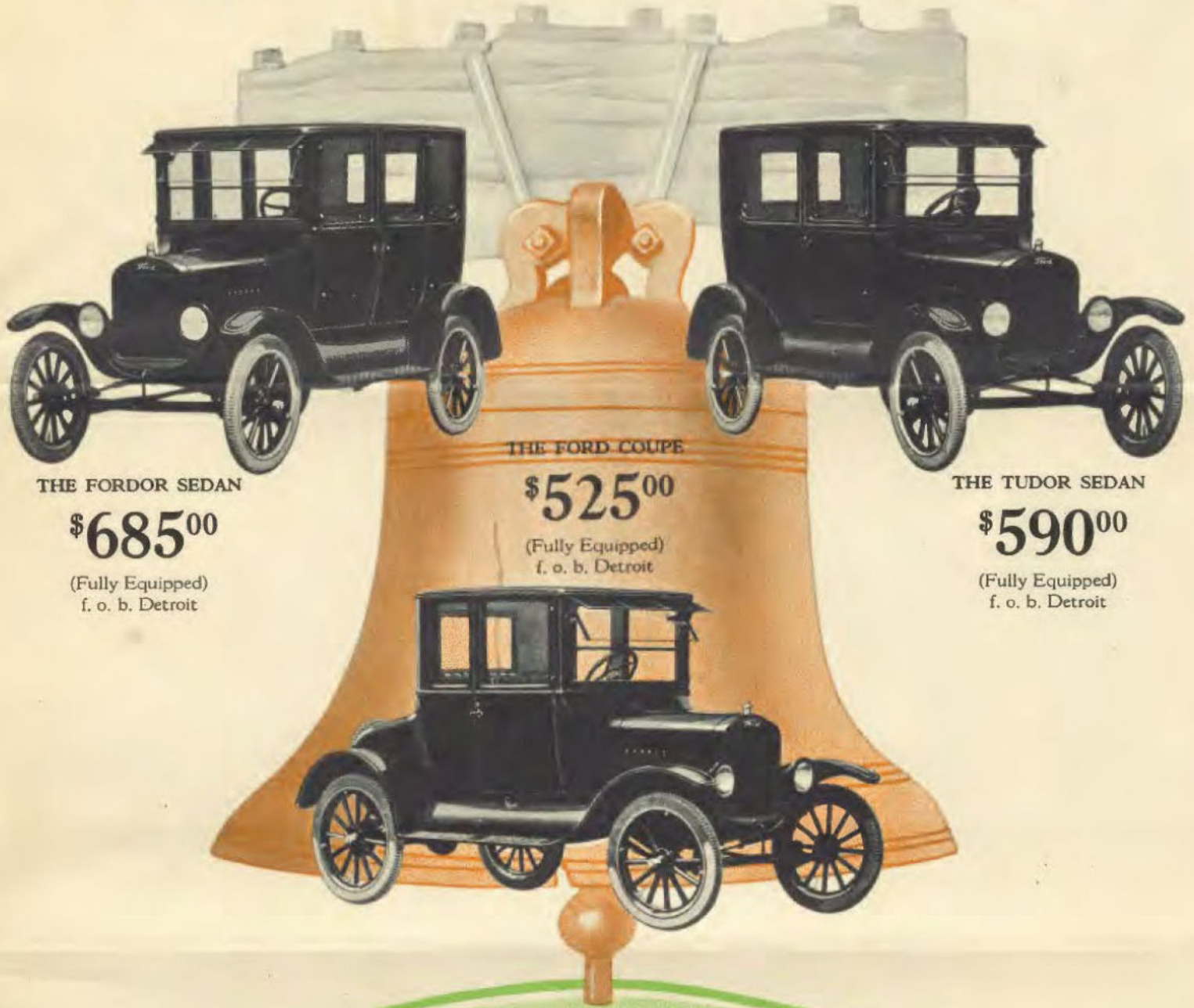
Ford driving is economical driving. No other car requires such a small outlay to buy, costs so little to maintain.

Owning a Ford gives you freedom from the hardships of summer weather—gets you out and away into new surroundings at a moment's notice any time.

Be independent of distance. Let us show you how much a Ford will mean to you and your family this Summer and Fall.

FREE AND INDEPENDENT
with a *Ford* car

A Success Based on a Principle



THE FORDOR SEDAN

\$685⁰⁰

(Fully Equipped)
f. o. b. Detroit

THE FORD COUPE

\$525⁰⁰

(Fully Equipped)
f. o. b. Detroit

THE TUDOR SEDAN

\$590⁰⁰

(Fully Equipped)
f. o. b. Detroit

TO build a car that should be useful for ALL the People, dedicated to the service of the MANY—this is the FORD Idea! To millions of people it is making easier the fulfillment of the right to “life, liberty and the pursuit of happiness.”

The FORD aim to give the most car-value for the money has grown in its service to mankind through applying economies to high quality manufacture. This makes possible the dependable performance of the Ford car, at the present low price.