O matter where you may drive your Ford car, you will always find Ford service near at hand.

From the very date of its formation, the Ford Motor Company has worked just as diligently in perfecting its service as in bettering the Ford car.

Today authorized Ford service and genuine Ford parts are available everywhere, even in the smallest communities and most remote sections of the country.









The pleasing lines of the Fordor Sedan are emphasized by attractive color. The upholstery harmonizes with the optional exterior coloring, and silk shades on the three rear wintoma exterior corring, and sin snades of the interior. Standard equipment includes hooded sun visor, windshield wiper, dome light, rear view mirror, dash light, nickeled radiator shell, starter, five wire wheels and four balloon tires.

F.O.B. DETROIT





## THE RUNABOUT &

The Ford Runabout in either Blue or Brown represents unusual value for those who seek a good looking small car of recognized dependability. Low initial cost and economical operating expense particularly recommend the Runabout as the personal car for young people, as well as for wide business usage. Side curtains, opening with doors, starter and four balloon tires are standard equipment.



STHE TUDORS

The Tudor Sedan is an ideal closed car for general use. It seats S five persons in comfort and is extremely economical to own and operate. The body is of all-steel construction, finished in a choice of three optional colors, with fine upholisery and appointments to harmonize. Standard equipment includes hooded sun visor, windshield wiper, year view mirror, dash hight, nickeled radiator shell, starter and four balloon tires.



With seating capacity for five persons and with low trim body lines, the Touring car in color combines beauty and utility. The front seat is set back far enough to provide plenty of leg room for the driver, and the wide rear seat accommodates three passengers comfortably. Weather-proof side curtains, opening with all doors, starter and four balloon tires are furnished as standard equipment.



## THE COUPES

The Coupe is an exceptionally good looking car for personal use and the option of three attractive colors lends individuality. The body, with graceful pillars and excellent molding treatment, is of rigid all-steel construction. Standard equipment includes hooded sun visor, windshield wiper, rear view mirror, dash light, nickeled radiator shell, starter and four balloon tires.