



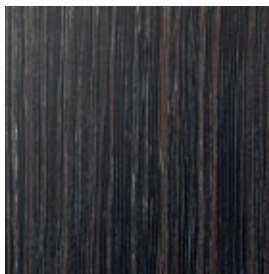
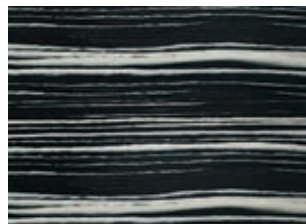
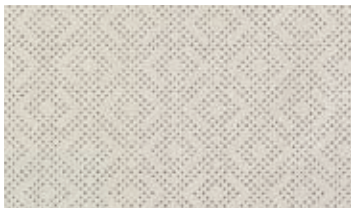
BLACK LABEL

Welcome

to the Lincoln Black Label Experience

Lincoln Black Label is your invitation to a uniquely elevated automotive experience, one that revolves around you. Seven carefully curated design themes – inspired by love of the arts, travel, fine food, culture, architecture and fashion – comprise our 2017 collection. Which one speaks to you? Explore them at your leisure with a one-to-one consultation in the Lincoln Black Label studio at your dealership or another place of your choosing! And when your new vehicle is ready, we'll be pleased to deliver it to your destination of choice! This is only the beginning of the exceptional privileges you'll enjoy as a Lincoln Black Label member.





Member Privileges

We know that simple luxuries contribute to a life well lived. To help keep your new Lincoln Black Label vehicle running at its best, we provide a 4-year/50,000-mile premium maintenance plan. It covers all required maintenance, including wear items like shock absorbers, brake pads and linings, wiper blades and more! The dedicated Service Liaison Team at your Lincoln Black Label dealership is pleased to assist with appointments. We'll pick up your vehicle, provide you with a courtesy Lincoln vehicle, and return yours to you when it's ready!

Premium Maintenance

The beauty of a vehicle is best appreciated when it's pristine – inside and out. In addition to unlimited complimentary exterior washes during service hours, any Lincoln Black Label dealership can provide a complete interior and exterior detailing once each year for the first 4 years of ownership! Your Lincoln Black Label Experience Liaison will arrange the service, which includes carpet and seat cleaning, hand waxing the exterior and more, near your purchase anniversary or in preparation for a special occasion, if you prefer.

Vehicle Care

Your fine taste extends well beyond your automotive preferences. For your culinary pleasure, we've curated a list of restaurants from coast to coast featuring chefs prepared to provide you with an exclusive dining experience! You can also receive special consideration for future reservations and seating at these restaurants through your Lincoln Black Label Concierge. Whether you choose to dine within the Culinary Collection or elsewhere, we invite you to savor a gourmet celebratory meal courtesy of the Lincoln Motor Company.

Culinary Collection

*See your Lincoln Black Label Dealer for complete details.



Materials make the difference. A specially selected palette of custom, multifinish, premium paints is designed to enhance the exterior contours and complement the interior beauty of Lincoln Black Label vehicles. Among your choices are several ChromaFlair® and SpectraFlair® paints, which exhibit a wide range of hues depending on your viewing perspective and the angle of the light. As a result, the paint appears to dance.



The rich texture of enchanting woods makes a lasting impression. Ziricote, a heavily grained wood from South America, has long inspired artisans of furniture, musical instruments and yachts. The ethereal, sparkling effect of Argento wood is achieved by infusing metallic dust between its layers. Special touches like these draw you inside the Lincoln Black Label collection.





It takes an exceptional hide to make the cut. Less than 1% of those produced globally are chosen for Lincoln Black Label. They're selected by a 3rd-generation craftsman at Eagle Ottawa – a tannery since 1865 – then transformed into our exclusive Venetian Leather through a process that imparts the softest “hand” and outstanding durability. Custom perforation patterns and precise stitching give this exquisite, naturally grained leather the perfect finishing touches.

Distinguishing details exist for those who take the time to discern them. The headliners, visors and upper pillars inside Lincoln Black Label vehicles are wrapped in Alcantara®. Chosen for its luxurious look, feel and durability, it's a premium carbon-neutral material prized in many circles – from the world's most respected fashion houses to the poshest interior design studios.





A symphony of sensations, this dazzling new Lincoln Black Label design theme is inspired by the world of music, sound and style. The deep hues of its captivating interior emulate the velvet sky of twilight as you enjoy the orchestra under the stars. It's a celebration of that magical moment when the evening transitions to darkness and the brilliant shimmer of twinkling high notes gives way to a measured rest – setting the tone for life's travels.

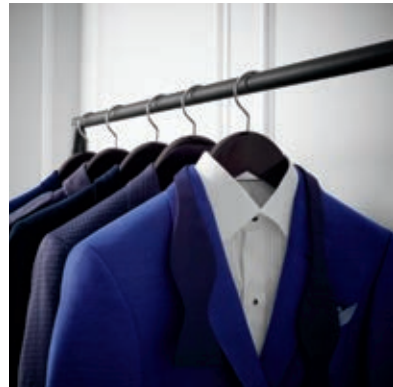
Rhapsody

Exclusively for Continental
Available Late 2016

2017 LINCOLN BLACK LABEL

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Immerse yourself in the well-composed and poignant arrangement that is the Lincoln Black Label Rhapsody design theme. The spacious interior envelops you in the depths of Rhapsody Blue. Venetian Leather seats featuring Alcantara® inserts with our Linking-L perforation pattern add a grace note, something felt more than heard. Soothingly smooth Alcantara also wraps the headliner and accents the carpeted floor mats. Carefully placed aluminized silver mesh accents evoke rapid crescendos. Exclusively for Continental.

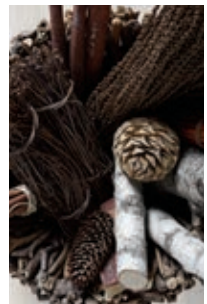
Rhapsody

Exclusively for Continental
Available Late 2016

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Opposites attract. This majestic new design theme evokes the contrasting pleasures of the crisp, clean air surrounding the pulse-raising mountain slopes and the welcoming warmth that comforts you as you relax and unwind in the après-ski lodge. Chalet brings these distinctly different settings together with a singular purpose – to awaken your senses to the invigorating luxuries of a magnificent alpine getaway. Available for Continental (at right) and MKZ.

Chalet

Continental | MKZ

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Stimulating Espresso and Alpine colored leathers commingle in the alluring Lincoln Black Label Chalet design theme. Our new Lincoln Star perforation pattern inserts add distinctive style to the Venetian Leather seats, while the soothing, suede-like feel of luxurious Alcantara® wraps the headliner and accents the deeply toned carpeted floor mats. Sparkling Silverwood inlays, inspired by the beauty of birch trees, gracefully bridge the space between exhilaration and rejuvenating peace. Available for Continental and MKZ (at left).

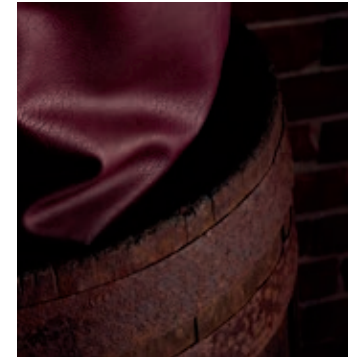
Chalet

Continental | MKZ

2017 LINCOLN BLACK LABEL

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Make 2017 your most delicious vintage yet – and celebrate with this tasteful new Lincoln Black Label design theme. Deep Merlot and Jet Black leathers accented by Merlot Ash Swirl wood create a delectable depth reminiscent of the lush experiences offered by the world’s most revered wineries. The Venetian Leather seating is finished with our new Lincoln Star perforation pattern inserts, while Jet Black Alcantara® imparts the headliner and other interior accents with a sueded feel that’s designed to be savored. Explore and salute life’s adventures alongside those who share your fondness for the vintner’s world.

Vineyard

Exclusively for MKZ

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Suddenly, you feel like you're in the winner's circle. Honor the distinguished and exciting lifestyle of elite horse racing with this regal Lincoln Black Label design theme. Perfect for those with a penchant for sporting refinement, it pays tribute to the heritage of American equine culture with a rich blend of deep, dark tones that evoke the majesty and strength of a champion. Available for Continental (at left), MKZ (at right) and Lincoln MKX.

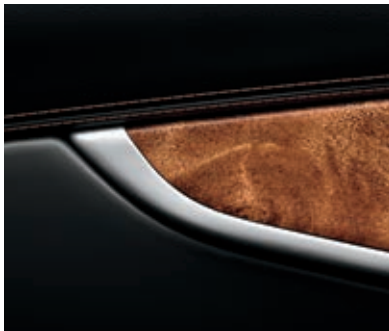
Thoroughbred

Continental | MKZ | Lincoln MKX

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Lead your pack in a Thoroughbred themed Lincoln Black Label vehicle. This carefully cultivated interior features Chestnut leather reminiscent of the finest saddles, Venetian Leather in dramatic Jet Black, the gorgeously undulating grain of Chilean Maple wood accents, and a luxuriously soft Jet Black Alcantara® headliner. Our exclusive Diamond-L perforation pattern inserts add dimension to the seating on Lincoln MKX (at left), as well as MKZ and Continental. The warmly colored accent stitching honors the relationship between equine and earth.

Thoroughbred

Continental | MKZ | Lincoln MKX

2017 LINCOLN BLACK LABEL

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The rich allure of chocolate is undeniable. This decadent Lincoln Black Label design theme invites you to treat yourself to a luxurious blend of tasteful textures. Trimmed in Venetian Leather and Alcantara® in tempting hues like Truffle and Ganache, the deliciously deep environment evokes a warmth similar to that of enjoying a gourmet cocoa. Sumptuous seating inside both MKC (at left) and Lincoln MKX (at right) features our exclusive Linking-L perforation pattern inserts and the Lincoln Star insignia. While rich Ziricote wood, which is often seen in high-end yachts and on fine musical instruments, adds the perfect hint of spice.

Indulgence

MKC | Lincoln MKX

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A contemporary twist on a timeless classic. This high-contrast Lincoln Black Label design theme features a clean aesthetic and avant-garde styling. Its elegant Vianca White and Jet Black environment with standout Crimson Red stitching on the Venetian Leather connects the rich, storied heritage of Lincoln with the modern vision of its future. Diamond-L perforation pattern seat inserts add visual interest, while the smooth Alcantara® headliner offers an unexpected tactile pleasure. Piano Black wood accents the interior of Lincoln MKX (at left), while Argento wood accents inside MKC (at right) are inlaid diagonally to enhance their beauty.

Modern Heritage

Lincoln MKX | MKC

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Destined to be a showstopper. Inspired by the fashionable theatre scene, this Lincoln Black Label design theme is for those with a flair for the dramatic. In keeping with the energy that rises along with the curtains on opening night, Center Stage imparts a sense of excitement to every drive with its Jet Black backdrop and vivid Foxfire Red accents. You'll be the star of every scene with luxurious seating trimmed in Venetian Leather with Alcantara® inserts featuring our Diamond-L perforation pattern, an Alcantara headliner, and exotic Black Stripe interior accents that are created by layering wood in a specific pattern to enhance the architectural design.

Center Stage


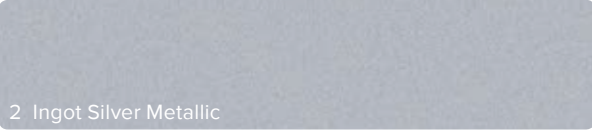
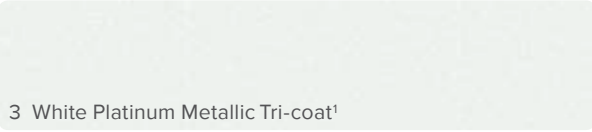

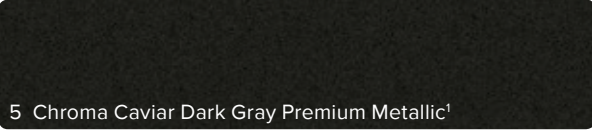
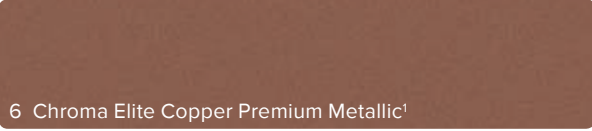

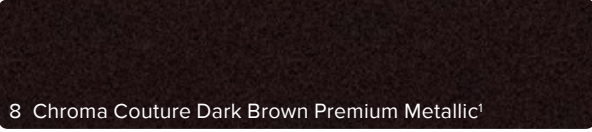
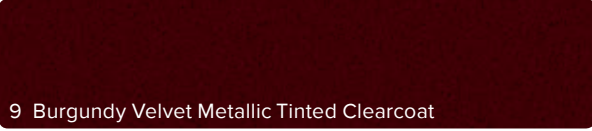
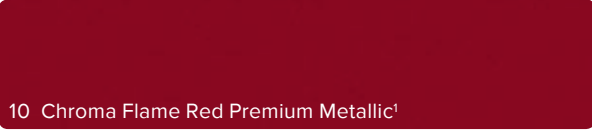
Exclusively for MKC

2017 LINCOLN BLACK LABEL




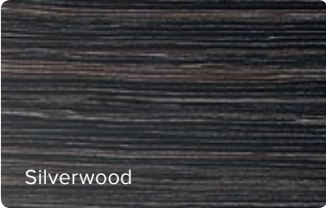
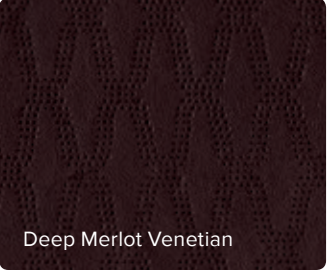
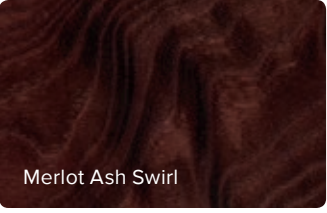
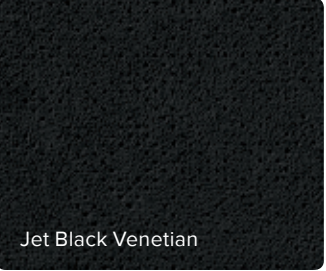
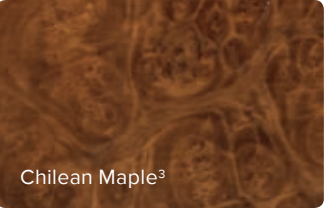

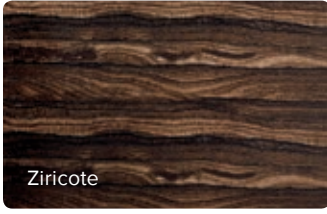


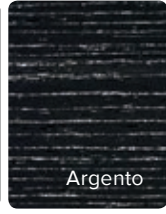

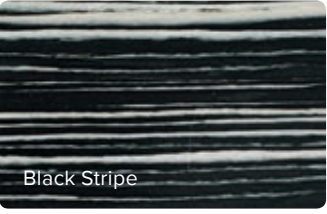
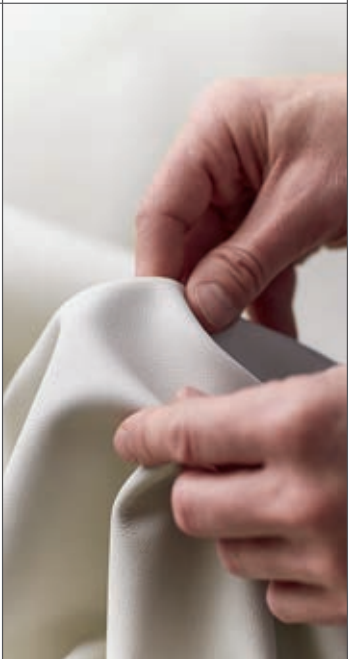
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EXTERIOR FINISH

LINCOLN BLACK LABEL DESIGN THEMES

<p>Rhapsody²</p>  <p>Rhapsody Blue Venetian with Alcantara® inserts</p>  <p>Silver Mesh Aluminum</p> <p>Continental Exterior finishes 1-4</p>	<p>Chalet</p>  <p>Alpine Venetian</p>  <p>Silverwood</p> <p>Continental Exterior finishes 1-6</p> <p>MKZ Exterior finishes 1-3, 5, 7, 10</p>	<p>Vineyard</p>  <p>Deep Merlot Venetian</p>  <p>Merlot Ash Swirl</p> <p>MKZ Exterior finishes 1-3, 7</p>	<p>Thoroughbred</p>  <p>Jet Black Venetian</p>  <p>Chilean Maple³</p> <p>Continental Exterior finishes 1-3, 5, 6</p> <p>MKZ Exterior finishes 1-3, 5</p> <p>Lincoln MKX Exterior finishes 1-3, 6</p>
<p>Indulgence</p>  <p>Truffle Venetian</p>  <p>Ziricote</p> <p>Lincoln MKX Exterior finishes 1-3, 6, 8, 9</p> <p>MKC Exterior finishes 1-3, 7, 8, 10</p>	<p>Modern Heritage</p>  <p>Vianca White Venetian</p>  <p>Piano Black</p>  <p>Argento</p> <p>Lincoln MKX Exterior finishes 1-3, 8, 9</p> <p>MKC Exterior finishes 1-3, 7, 8, 10</p>	<p>Center Stage</p>  <p>Jet Black Venetian with Alcantara inserts</p>  <p>Black Stripe</p> <p>MKC Exterior finishes 1-3, 10</p>	

Colors are representative only. ¹Additional charge. ²Available late 2016. ³Open pore on Lincoln MKX.



Lincoln Black Label Continental



20" Polished Aluminum
Standard

Lincoln Black Label MKZ + Hybrid



19" Ultra-Bright Mached Aluminum
with Ebony Black-Painted Pockets
Standard

Lincoln Black Label MKX



20" Premium Ebony-Painted Aluminum
with Chrome Inserts
Standard

Lincoln Black Label MKC



19" Premium Ebony-Painted Aluminum
Standard



21" Polished Aluminum
Optional



20" Polished Aluminum
with Ebony-Painted Pockets
Optional (requires 2.3-liter GTDI engine)



Performance

- Dual exhaust with bright tips
- Electronic parking brake
- Front-wheel drive (FWD)
- Power disc brakes with Anti-Lock Brake System (ABS)
- Torque Vectoring Control
- Traction control

Welcoming and Warm

- Ambient lighting
- Heated and cooled front seats
- Intelligent Access with push-button start

Design and Comfort

- Alcantara® headliner and upper pillar wraps
- Alcantara trimmed floor mats
- Black accented exterior badging
- Bright beltline moldings
- LED taillamps
- Power-tilt/-telescoping steering column with memory
- Venetian leather-trimmed seats

Technological Conveniences

- Auto-dimming interior rearview mirror
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Dual-zone electronic automatic temperature control (tri-zone on Continental)
- Power-folding, heated sideview mirrors with memory and auto-dimming driver's side
- Push-button shift transmission
- Remote Start System
- Reverse Sensing System
- Universal garage door opener

Stay Connected

- Embedded modem for use with the Lincoln Way App™ – your mobile dashboard connecting you to your vehicle and owner services wherever you are
- SiriusXM® Satellite Radio,¹ including 6-month All Access trial subscription, which includes the ability to stream service on a computer, smartphone or tablet
- SYNC® 3 with 8" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist,² AppLink,³ Apple CarPlay™² compatibility, Android Auto™³ compatibility, and 2 smart-charging USB ports
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link®¹ with a 6-year prepaid subscription – the longest of any automobile manufacturer⁴

Confidence with Safety

- Personal Safety System™ for driver and front passenger with dual-stage front airbags,⁵ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Front-seat side airbags⁵
- Side-curtain airbags⁵ with roll-fold technology
- LATCH (Lower Anchors and Tether Anchors for Children)
- MyKey®
- Perimeter alarm
- Rear view camera
- SecuriCode™ invisible keypad
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (TPMS) (excludes spare)

¹SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ²Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. ³Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply. ⁴Source: January 2016 analysis of satellite data service offers by Sirius XM to full-line luxury brand vehicles offered in the U.S.A. ⁵Always wear your safety belt and secure children in the rear seat.

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Comparisons based on competitive models (Lincoln Continental class is Luxury Full-Size Sedans based on Lincoln segmentation; Lincoln MKZ class is Luxury Midsize Sedans based on Lincoln segmentation; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans based on Lincoln segmentation; Lincoln MKX class is Luxury Midsize Utilities based on Lincoln segmentation; Lincoln MKC class is Luxury Small Utilities based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

LINCOLN BLACK LABEL CONTINENTAL

Design Themes

Rhapsody, Chalet and Thoroughbred

Performance

2.7-liter GTDI V6 engine

335 hp @ 5,700 rpm¹ 380 lb.-ft. of torque @ 3,500 rpm¹

EPA-estimated fuel economy ratings²

Standard FWD 18 city/27 hwy/21 combined mpg (18.0-gal. capacity)

Optional AWD 17 city/25 hwy/20 combined mpg (18.0-gal. capacity)

Or opt for:

3.0-liter GTDI V6 engine

400 hp @ 5,500 rpm¹ 400 lb.-ft. of torque @ 2,750 rpm¹

EPA-estimated fuel economy ratings²

AWD 16 city/24 hwy/19 combined mpg (18.0-gal. capacity)

Includes Dynamic Torque Vectoring Control

Welcoming and Warm

2 rear-seat USB smart charging ports

Hands-free power trunk lid

Lincoln Experiences: Approach Detection with exterior door handle pocket illumination; ambient and dynamic signature lighting; and Lincoln Black Label logo welcome mat

Power rear-window sunshade

Design and Comfort

24-way Perfect Position front seat with power thigh extenders and head restraints

E-latch door handles

Revel Ultima[®] audio system with 19 speakers, 20-channel hybrid (Class D and A/B) amplifier, Clari-Fi[™] music restoration technology, QuantumLogic[®] Surround Sound Technology and aluminum speaker grilles; includes HD Radio[™] Technology

Confidence with Safety

AdvanceTrac[®] electronic stability control

Driver knee airbag³

Glove-box-door-integrated knee airbag³

Special Additions

Opt for:

30-way Perfect Position front seats with Active Motion[®] power thigh extenders and head restraints

Climate Package: auto high-beam headlamps, heated rear outboard seats, heated steering wheel, and rain-sensing windshield wipers with de-icer feature

Dual-panel moonroof with power sunshade

Intelligent all-wheel drive (AWD)

Rear-Seat Package: 40/20/40 split rear seats; rear center armrest with LCD screen, rear climate controls and cupholders; dual-panel moonroof; rear heated and cooled outboard seats with Active Motion, door-mounted controls for power recline and 4-way power lumbar; manual rear head restraints with adjustable bolsters; inflatable rear outboard safety belts; interior rear security lights; rear-door window sunshades; and rear climate control B-pillar registers

Technology Package: 360-degree camera with front camera washer, adaptive cruise control with stop-and-go, Pre-Collision Assist with Pedestrian Detection, Enhanced Active Park Assist System, Lane-Keeping System, Driver Alert System, and rain-sensing windshield wipers with de-icer feature

LINCOLN BLACK LABEL MKZ + HYBRID

Design Themes

Chalet, Vineyard and Thoroughbred

Performance – MKZ

2.0-liter GTDI I-4 turbocharged direct-injection engine

245 hp @ 5,500 rpm¹ 275 lb.-ft. of torque @ 3,000 rpm¹

EPA-estimated fuel economy ratings²

Standard FWD 21 city/31 hwy/24 combined mpg (16.5-gal. capacity)

Optional AWD 20 city/28 hwy/23 combined mpg (18.0-gal. capacity)

Or opt for:

3.0-liter GTDI V6 engine

350 hp @ 5,500 rpm¹ 400 lb.-ft. of torque @ 2,750 rpm¹ FWD

400 hp @ 5,500 rpm¹ 400 lb.-ft. of torque @ 2,750 rpm¹ AWD

EPA-estimated fuel economy ratings²

Optional FWD 18 city/27 hwy/21 combined mpg (18.0-gal. capacity)

Optional AWD 17 city/26 hwy/20 combined mpg (18.0-gal. capacity)

Performance – MKZ Hybrid

2.0L iVCT Atkinson-cycle I-4 HEV engine with permanent-magnet AC-synchronous electric motor
188 combined system hp 129 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy ratings²

Standard FWD 41 city/38 hwy/40 combined mpg (14.0-gal. capacity)

Electronically controlled continuously variable transmission (eCVT)

Regenerative Braking System

1.4-kWh lithium-ion battery

Design and Comfort

10-way power driver and front-passenger seats

10.1" configurable color LCD instrument cluster screen (MKZ only)

Revel Ultima audio system with 20 speakers, 20-channel hybrid (Class D and A/B) amplifier, Clari-Fi music restoration technology, QuantumLogic Surround Technology and aluminum speaker grilles; includes HD Radio Technology

SmartGauge[®] with EcoGuide instrument cluster with 2 configurable 4.2" color LCD screens (MKZ Hybrid only)

Confidence with Safety

AdvanceTrac electronic stability control

Driver and front-passenger knee airbags³

Inflatable rear outboard safety belts

Special Additions

Opt for:

Driver's Package: aluminum brake and accelerator pedal covers, Ebony-painted brake calipers, Dynamic Torque Vectoring, sport-tuned suspension, and multicontour front seats with Active Motion (requires 3.0-liter GTDI V6 and AWD)

Fully retractable panoramic roof

Intelligent all-wheel drive (AWD) (MKZ only)

Multicontour front seats with Active Motion

Technology Package: Adaptive cruise control with stop-and-go, Pre-Collision Assist with Pedestrian Detection, Enhanced Active Park Assist System, Lane-Keeping System with Driver Alert System, Forward Sensing System, rain-sensing windshield wipers, and windshield wiper de-icer (windshield wiper de-icer not available on MKZ Hybrid)

¹Horsepower and torque ratings achieved with 93-octane fuel. ²Actual mileage will vary. ³Always wear your safety belt and secure children in the rear seat.



Design Themes

Thoroughbred, Indulgence and Modern Heritage

Performance

3.7-liter Ti-VCT aluminum V6 engine
303 hp @ 6,500 rpm 278 lb.-ft. of torque @ 4,000 rpm
FWD/AWD EPA-estimated fuel economy ratings expected Fall 2016

Or opt for:

2.7-liter GTDI V6 turbocharged direct-injection engine
335 hp @ 5,500 rpm¹ 380 lb.-ft. of torque @ 3,000 rpm¹
FWD/AWD EPA-estimated fuel economy ratings expected Fall 2016

Welcoming and Warm

Hands-free liftgate

Lincoln Experiences: Approach Detection with exterior door handle illumination; ambient and signature lighting fade-up; and Lincoln Black Label logo welcome mat

Panoramic Vista Roof[®]

Design and Comfort

10-way power driver and front-passenger seats
60/40 split-fold-flat rear seat with recline and EasyFold[®] rear seat back release
Adaptive LED headlamps with LED signature lamps
Revel Ultima[®] audio system with 19 speakers, 20-channel hybrid (Class D and Class A/B) amplifier, Point Source Architecture, Clari-Fi[™] music restoration and QuantumLogic[®] Surround Technology

Confidence with Safety

AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])
Driver's knee airbag²
Glove-box-door-integrated knee airbag²
Inflatable rear outboard safety belts

Special Additions

Opt for:
22-way multicontour front seats with Active Motion[®], power head restraints and power thigh extenders
Cargo Accessories Package: cargo and rear bumper protector
Cargo Utility Package: Rear Cargo Management System, below-floor molded plastic storage bins and spare tire cover, reversible cargo mat, 110-volt power outlet, and cargo area tonneau cover
Class II Trailer Tow Package (includes trailer sway control; 3,500 lbs. max.)
Climate Package: heated rear outboard seats, heated steering wheel, rain-sensing windshield wipers, auto high-beam headlamps, and windshield wiper de-icer
Driver Assistance Package: Lane-Keeping System and Driver Alert System, adaptive steering and adaptive cruise control, and Pre-Collision Assist with Pedestrian Detection
Dual Headrest DVD by INVISION^{™3}
Enhanced Security Package: secondary horn, lockable interior storage, vehicle inclination sensor and enhanced valet mode
Intelligent all-wheel drive (AWD) (includes Lincoln Drive Control featuring continuously controlled damping)
Satin roof-rack side rails
Technology Package: Enhanced Active Park Assist System with park out assist, Forward Sensing System, and 360-degree camera

Design Themes

Indulgence, Modern Heritage and Center Stage

Performance

2.0-liter GTDI I-4 turbocharged direct-injection engine
(Auto Start-Stop Technology included on FWD, available on AWD)
240 hp @ 5,500 rpm¹ 270 lb.-ft. of torque @ 3,000 rpm¹

EPA-estimated fuel economy ratings⁴

Standard FWD 21 city/28 hwy/23 combined mpg (with Auto Start-Stop Technology)
(15.7-gal. capacity)

Optional AWD 19 city/25 hwy/21 combined mpg (15.7-gal. capacity)

Available AWD 19 city/25 hwy/22 combined mpg (with Auto Start-Stop Technology)
(15.7-gal. capacity)

Or opt for:

2.3-liter GTDI I-4 turbocharged direct-injection engine
285 hp @ 5,500 rpm¹ 305 lb.-ft. of torque @ 2,750 rpm¹

EPA-estimated fuel economy ratings⁴

AWD 18 city/25 hwy/21 combined mpg (15.7-gal. capacity)

Active Grille Shutters

Lincoln Drive Control featuring continuously controlled damping

Welcoming and Warm

Hands-free liftgate

Lincoln Experiences: Approach Detection with exterior door handle illumination, ambient and signature lighting fade up, and Lincoln Black Label logo welcome mat

Panoramic Vista Roof

Design and Comfort

10-way power driver and front-passenger seat
60/40 split-fold-flat rear seat with recline
Bright roof-rack side rails
High-intensity discharge (HID) headlamps with LED signature lighting

Confidence with Safety

AdvanceTrac with RSC (Roll Stability Control)
Driver's knee airbag²

Special Additions

Opt for:
Class II Trailer Tow Package (3,000 lbs. max.)
Climate Package: heated rear outboard seats, heated steering wheel, auto high-beam headlamps, rain-sensing windshield wipers and windshield wiper de-icer
Enhanced THX[®] II Certified Audio System with 14 speakers and Distributed Bass Technology[™]; includes HD Radio[™] Technology
Intelligent all-wheel drive (AWD)
Technology Package: adaptive cruise control and collision warning with brake support, active park assist with park out assist, Forward Sensing System, Lane-Keeping System and Driver Alert System (includes Auto Start-Stop Technology on 2.0-liter AWD)

¹Horsepower and torque ratings achieved with 93-octane fuel. ²Always wear your safety belt and secure children in the rear seat.

³Lincoln Licensed Accessory. Not available with 22-way front seats. ⁴Actual mileage will vary.





This is your moment to shine. Seize the opportunity to express your true self through the ultimate in Lincoln luxury – the 2017 Lincoln Black Label collection.

Beyond sophisticated

