

*Cadillac*  1998

CATERA  
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ONCE IN A BLUE  
MOON, SOMETHING NEW  
COMES ALONG THAT SCRAMBLES  
YOUR PRECONCEPTIONS AND TURNS  
OUT TO BE A WHOLE NEW OMELET. LIKE,  
WHOEVER THOUGHT YOU COULD SAY "LUXURY  
CAR" AND "FUN" IN THE SAME  
SENTENCE? WELL, WE DID. AS A  
MATTER OF FACT, WE'VE SAID IT  
IN ONE WORD. CATERA. YOU'LL FIND THIS  
NEW PERSONAL SEDAN HAS FEATURES AND  
TECHNOLOGIES FOUND IN FEW OTHER CARS,  
REGARDLESS OF PRICE. A PROUD NEW  
ADDITION TO OUR LUXURY FAMILY,  
CATERA. IT'S THE CADDY  
THAT ZIGS.

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THE  
CADDY  
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We've arranged this book in sections. Each represents a major area of interest for individuals considering a personal luxury sedan. Find out why *Catera is Hot* on PAGE 10. Discover how *Catera*

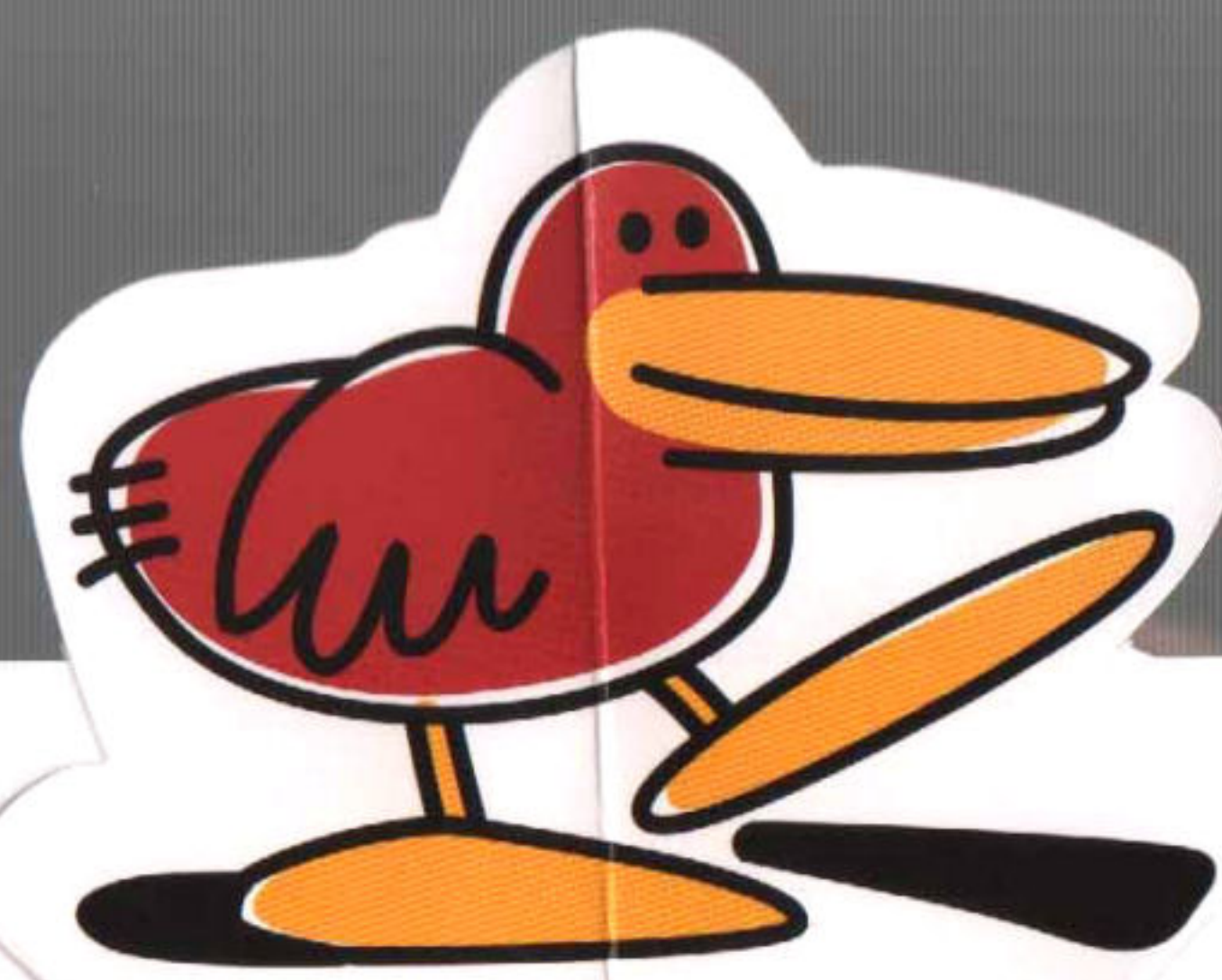
## THE INSIDE SCOOP

*is Comfort* on PAGE 12. Learn about some fascinating new technology and why *Catera is Safety* on PAGE 18. And what would luxury be without those ingenious and thoughtful features? Find them in *Catera is Cool* on PAGE 24. The nitty-gritty on everything from induction systems to audio design will convince enthusiasts that *Catera is Performance & Technology* on PAGE 28. The incredible

**ONSTAR** System is detailed on PAGE 30. Believe



beauty lives in the details? Prepare for an epiphany with *Catera Features & Options*, *Catera Powertrain & Performance* and *Catera Values* beginning on PAGE 31. Find out about the *Catera* ownership experience. Audit a class at *Catera College* on PAGE 34. If you're ready to start making choices, you'll find *Catera Exterior Colors and Interior Fabrics* in the pocket on the **INSIDE BACK COVER**.



Where did this guy come from? Well,  
like the Catera, he was hatched in  
Germany. And now he's part of the

## OUR MASCOT

Cadillac Crest. His mission is to zig off  
in a whole new direction for Cadillac. And  
if you haven't guessed already, this feisty  
feathered friend symbolizes the new  
spirit of Catera. Slightly sophisticated,  
always irreverent, he presents a whole

new generation of



luxury for a whole

new generation of drivers. Come on  
along for the ride. It's going to be fun.









Extraordinary accommodation is part of the Catera fun.

Catera's leg, head, knee and trunk room are among the best in its class. Another thing: The driver's seat is particularly comfortable because its "hip point" has been raised

# CATERA IS COMFORT



for the optimum driving position. This seat also features lumbar support plus power tilt, recline and height adjustment. A power memory seat that adjusts for three drivers, including their inside and outside mirror settings, is featured in the leather-appointed model. Heated front *and* rear seats are available. The front console houses dual, retractable cupholders. In back, the rear center armrest folds down for trunk/cabin pass-through of long cargo. For larger loads, both rear seatbacks can be folded down for maximum use of the 14.5 cubic feet of trunk, plus the rear seat area...in case you prefer surfboards over golf clubs.

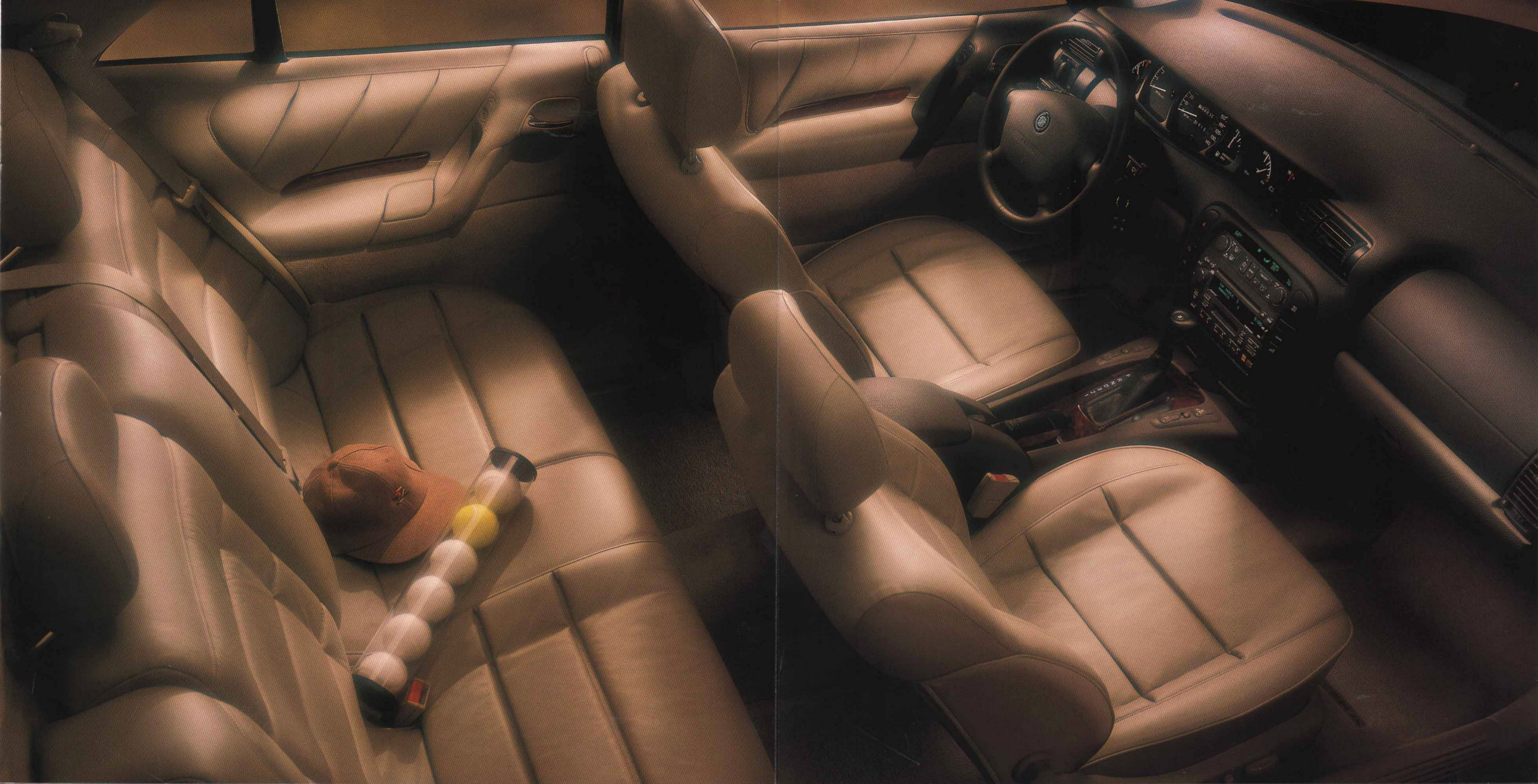
ALL INTERIORS SHOWN IN THIS CATALOG ARE THOSE OF CATERA'S LEATHER-APPOINTED MODEL.



## WINDLESS IN SEATTLE?

What isn't in a great luxury automobile enhances your comfort, too. Consider wind noise. Or, more precisely, the lack of it. Outside rearview mirrors and windshield wipers are common sources of wind noise. Particularly at higher speeds. So, engineers tested and retested Catera at up to 125 mph to optimize hood, wiper and mirror designs...as well as cabin silence. Even in Seattle.







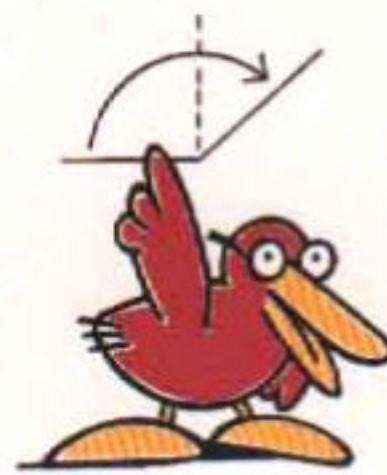
The BUSE stereo unit features a digital display showing "68°F", "OUTSIDE 86°F", and "76°F". It includes buttons for "TEMP", "MODE", "ON/OFF", "AC", "OFF", "PWR", "VOL", "TUNE SEEK", "SCAN", "SOURCE", "BAND", "1 RDS", "TONE", "SIDE", "LEVEL +", "ADJ", "RDM", "TRUNK", and "THEFTLOCK".

P  
R  
N  
D

No automobile ever designed can avoid a collision. Only the person behind the wheel can do that. But Catera has technology and advanced engineering to help you stay out of trouble...or in the inescapable situation, help you survive it. Catera's dual

## CATERA IS SAFETY

front air bags,\* safety belt pretensioners and web locks are a factor here. In addition, Catera's body structure is specifically engineered to help absorb and distribute impact energy. Around the cabin, an effective internal "cage" helps protect occupants. Dual steel bar reinforcements are *inside all four doors*. In a severe collision, the whole front subframe moves along special energy-absorbing guides to dissipate force. Even the drive shaft soaks up energy by collapsing like a telescope. Over 100 cars were crash tested in the lab and on the computer to get this far. And we're not stopping there.



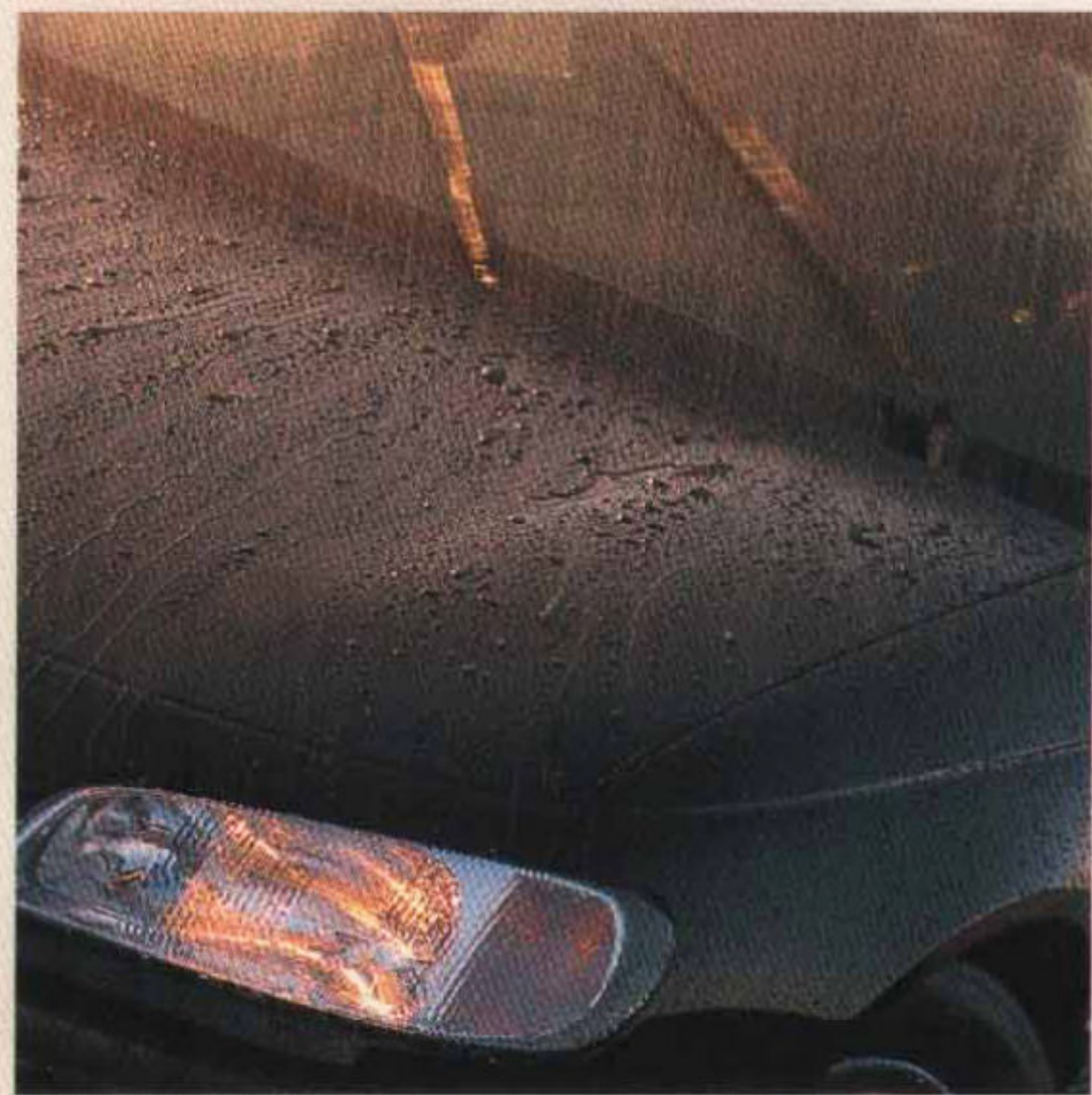
### ACUTE POINT ON AN OBTUSE SUBJECT.

Catera has set crash test benchmarks that go beyond federal safety standard requirements. One test, the "offset frontal impact," tells us how Catera withstands an angled collision with a stationary object. The test simulates those slightly "out-of-plumb" crashes that occur out there. These and other test results are used to engineer structural safety into every Catera.

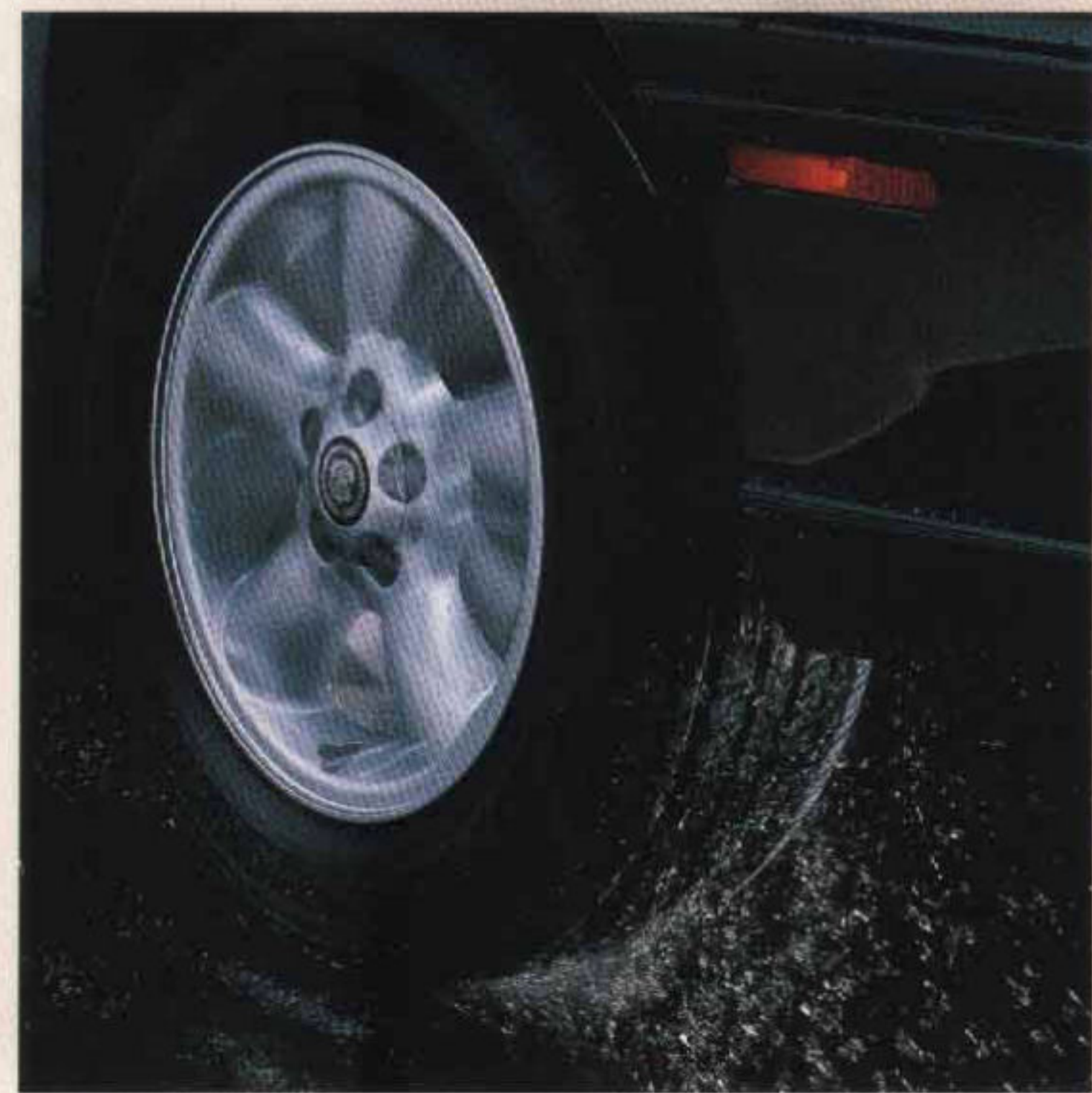
\*A Special Note To Parents: Children are generally safer if they ride in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in a vehicle's rear seat. See your Owner's Manual and child safety seat's instructions for more information. Remember, always wear safety belts, even with air bags.







Precipitation and reduced visibility go hand-in-hand. That's why Catera's headlamps automatically come on once the wipers have been on for 20 seconds.



Traction is key to safe driving. So we've secured Catera's footing with full-range brake-and-engine traction control plus 4-wheel ABS and specific Goodyear Eagle RS all-season tires. Get a grip.



Catera's front seats feature safety belt pretensioners and web locks. In a collision, they're activated by the air bag sensor system to snug both lap and shoulder belts, which help keep you firmly in position.



Catera's power windows and optional sun-roof are equipped with pinch-guard. When this system senses resistance to closure (like fingers), window travel is immediately reversed.



Catera features huge 4-wheel disc brakes. Front discs are 11.6 inches in diameter; rear discs are 11.2 inches across. Designed for Autobahn speeds, they can bring Catera from 60 mph to a dead stop in just 132 feet.



Ice is an insidious foe. It will form in shade or on bridges when the rest of the road is just wet. To alert you to this potential, Catera is equipped with an ice warning indicator that flashes when the outside air temperature hovers around freezing.

**Catera Safety Equipment Includes** CRASH AVOIDANCE: Anti-lock brakes, front and rear □ Brake/transmission shift interlock □ Disc brakes, front and rear □ Disc brakes, audible wear indicator □ Maintenance-free battery □ Steering wheel controls □ Tires with built-in tread wear indicators □ Traction control □ Automatic daytime running lamps □ Cornering lamps □ Door warning lights or reflectors □ Fog lamps □ Halogen headlamps □ Inside electrochromic rearview mirror □ Outside power rearview mirrors, heated □ Rear window defogger □ Side window defogger, front □ Tinted glass windshield

□ Automatic exterior lamp control □ Wiper-activated exterior lamps OCCUPANT PROTECTION: Adjustable upper belt anchors, front and rear □ Air bags, driver and front passenger □ Automatic door locks □ Safety belt cinch capability for child seats □ Power window lockout □ Rear center shoulder belt SECURITY: Anti-lockout feature □ Audible theft-deterrent system—optional □ Battery rundown protection □ Laser-etched VIN plate □ Passive theft-deterrent system □ Remote deck lid release □ Remote hood release □ Remote keyless entry □ Stolen vehicle tracking/emergency communication—optional



Cool? Pick your interpretation. But allow us to suggest "contemporary," "well-designed" or "accommodating." Turn up Catera's AM Stereo/FM Stereo audio system with TheftLock, 8 speakers and cassette, and "jammin'"

## CATERA IS COOL

might come to mind. Turn it up even more with an optional Bose system featuring 6 high-efficiency amplifiers, AM/FM receiver, single-slot CD and cassette deck. A trunk-mounted 12-disc CD changer is available. This premium system also offers a National Weather Service channel and the new Radio Data System (RDS) technology. That means you can scan for your style of music, get FM radio song titles and artists' names, hear traffic reports, check for messages or see how that growth stock is doing. In addition, Catera delivers "cool" or "hot" through a dual-zone climate control system that allows the driver and front passenger to tailor their environment individually, up to a 30° differential. So chill out. And crank it up.



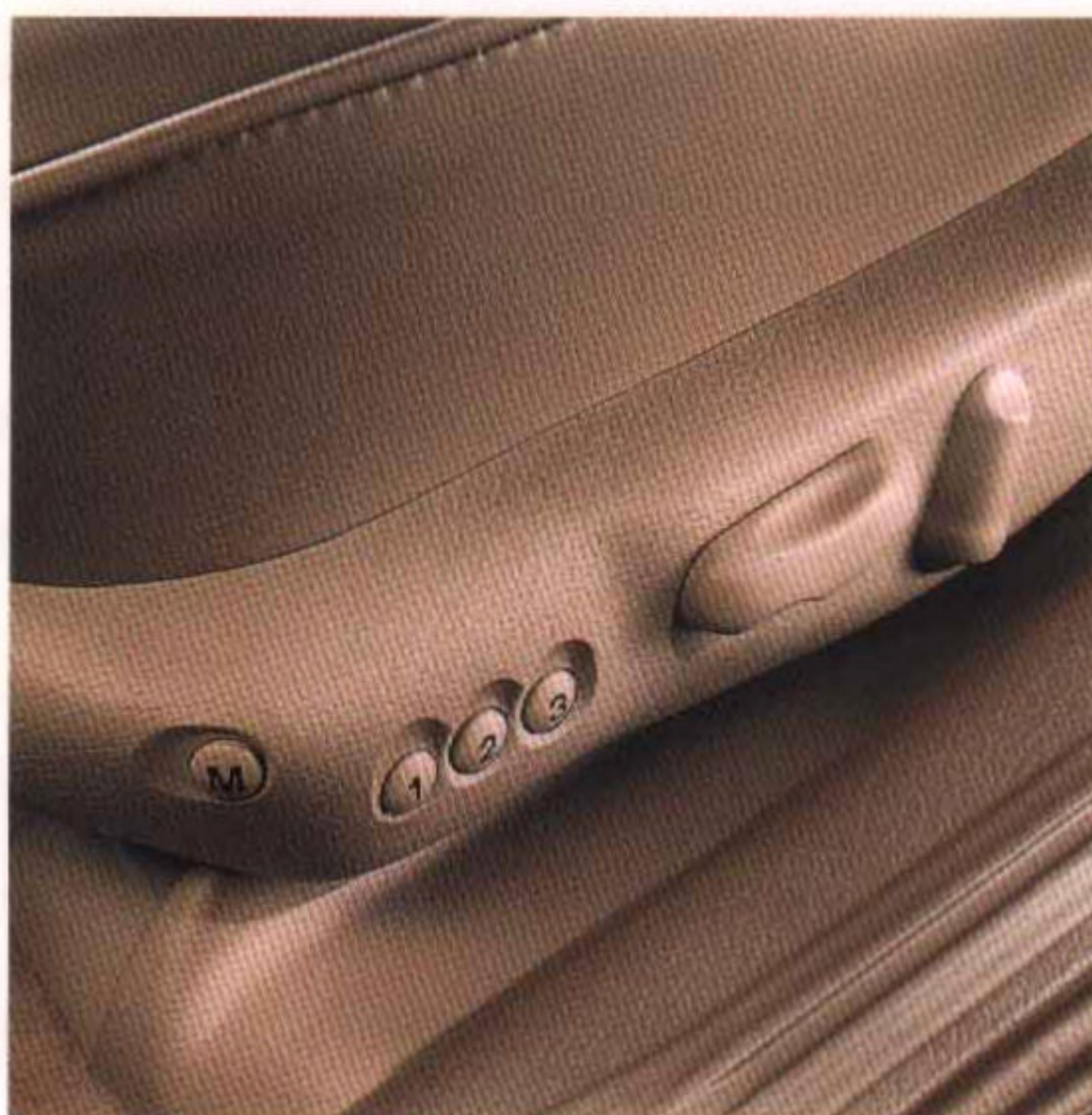
### BOSE KNOWS...

A British rock group's album once warned listeners of the danger in high-decibel sound, then gave them the option to "turn it up." Cool. Maybe. Maximize Watts, and your bass often turned to garble. For Catera's optional sound system, Bose used computer programs to create a 3-dimensional picture of how sound would behave in Catera...all so you can once again ignore prudent scientific warnings, "turn it up" and enjoy distortion-free satisfaction.





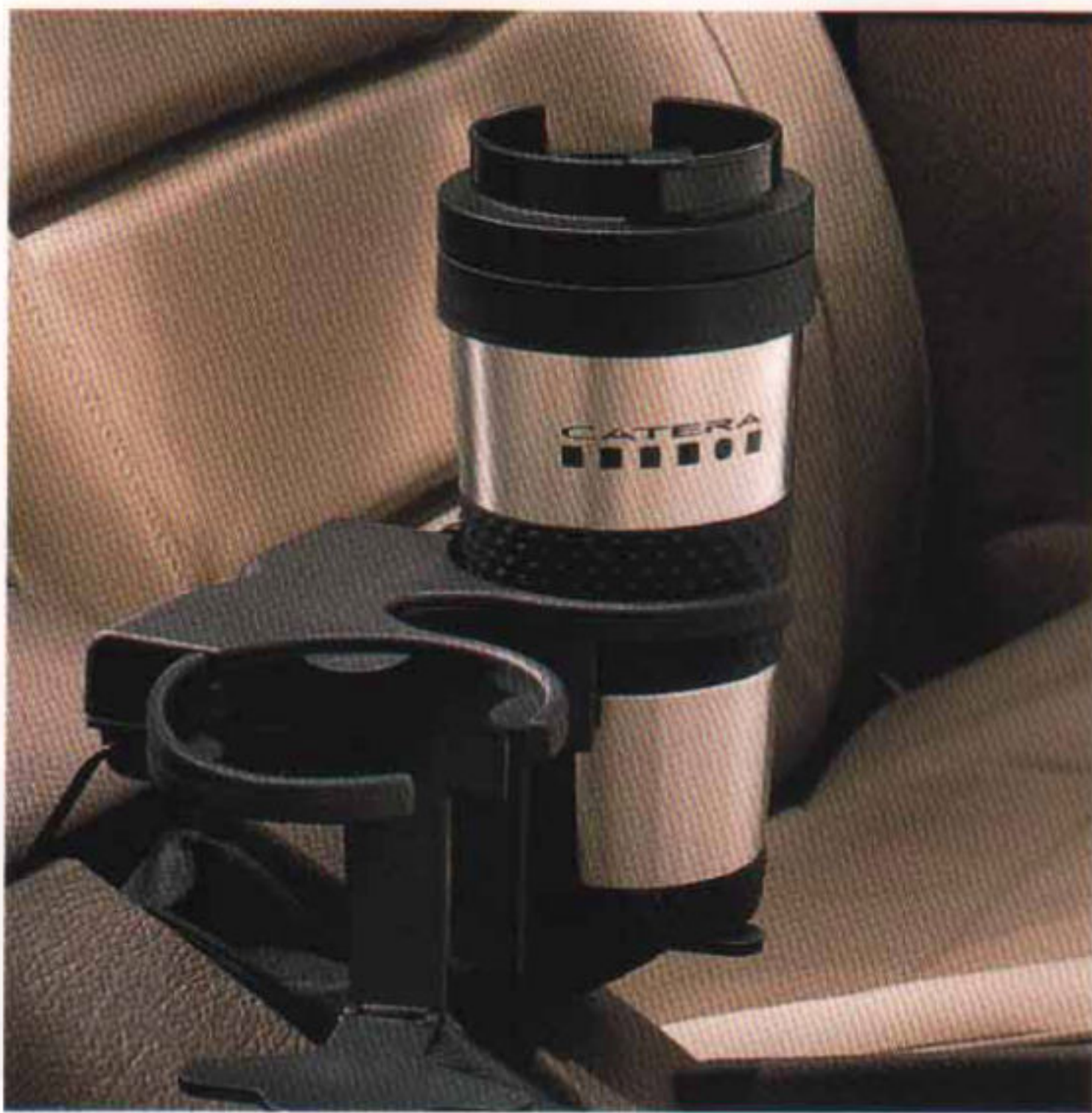
The driver's door has the only keylock in Catera. That's to minimize lock cylinder ice-up and theft opportunities. And thanks to Remote Keyless Entry, you may never turn the key in that one! Just press the proper key fob button to lock or unlock the doors or release the trunk lid or unlock the fuel filler door from about 30 feet away.



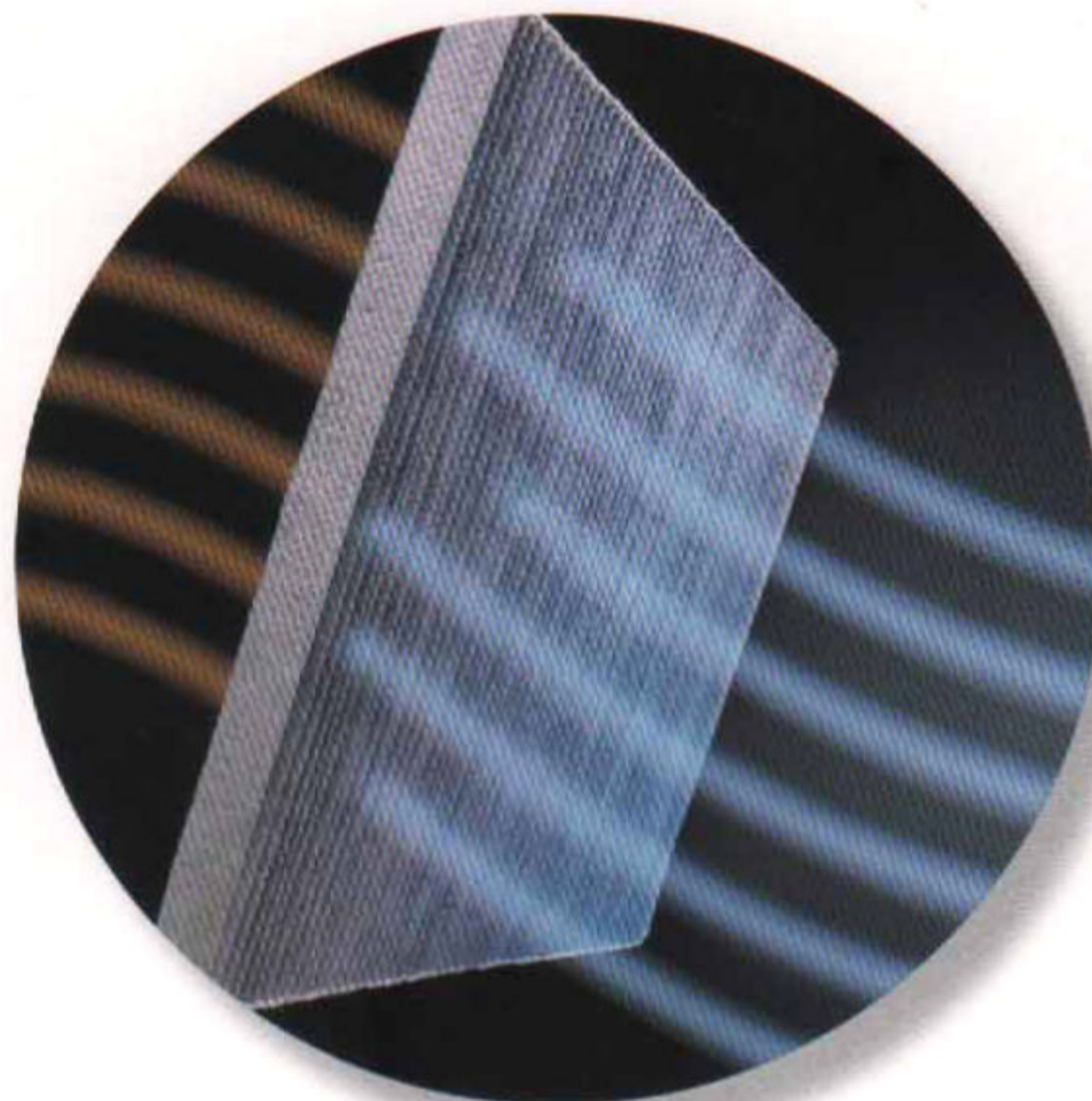
Your personal driver's seat and mirror positions (inside and both outside mirrors) are as easy as 1, 2, 3 with the memory function standard in Catera's leather-appointed model. It has settings for up to three drivers. Simply press and hold one of the three memory buttons on the seat's left lower edge. Cool.



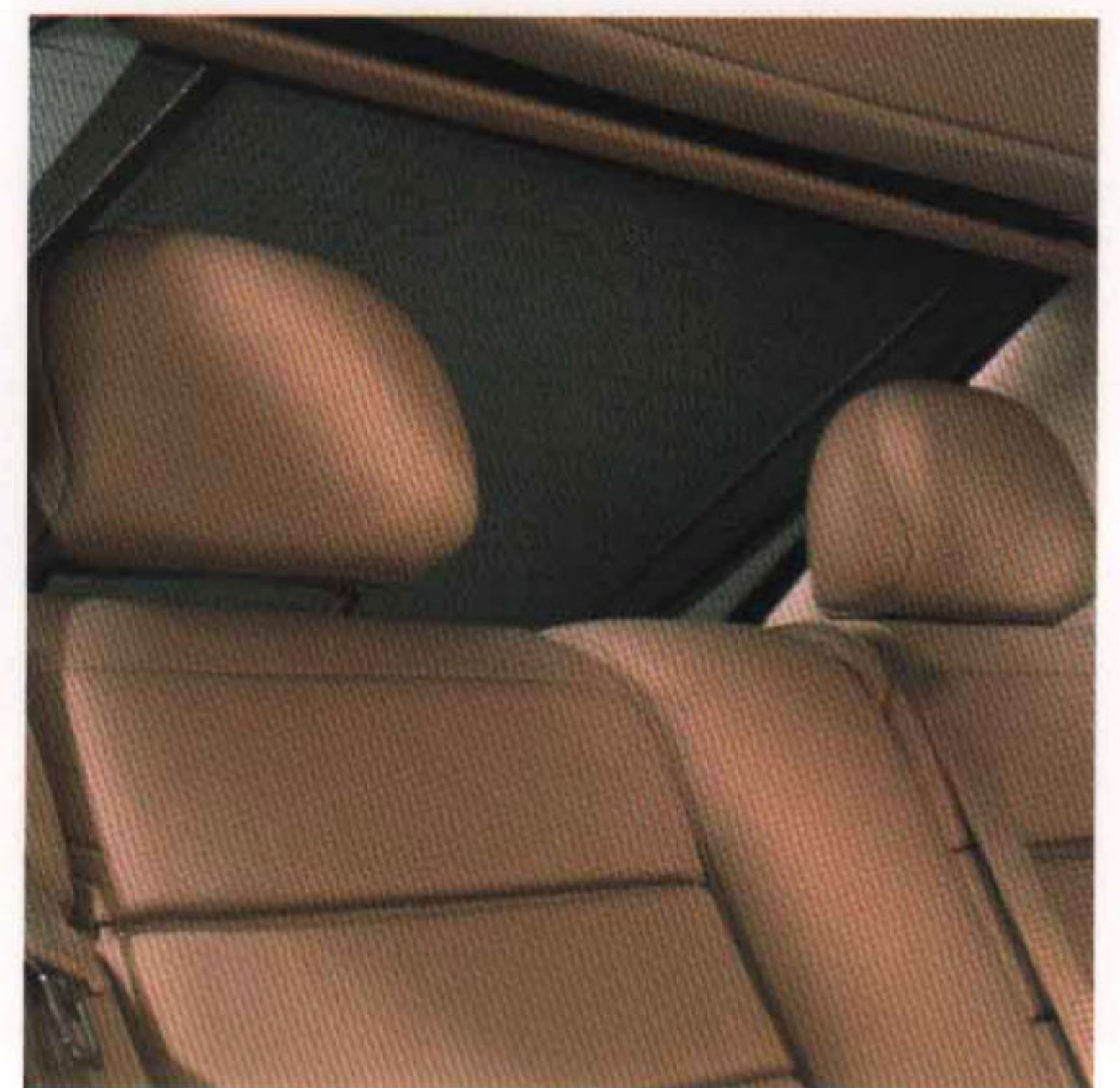
At first blush, heated outside rearview mirrors seem like the ultimate techno-decadence. But think about it. Frost-free mirrors help you see better and drive more safely. And, because you never have to scrape them manually, the setting stays where you expect it.



Here's our entry in America's cup race. Well, it's actually one bid for two cups. But you may not even see this cutting-edge cupholder if you just peek inside a Catera. That's because it's hidden inside the front armrest, waiting to pop into position with the flick of a finger.

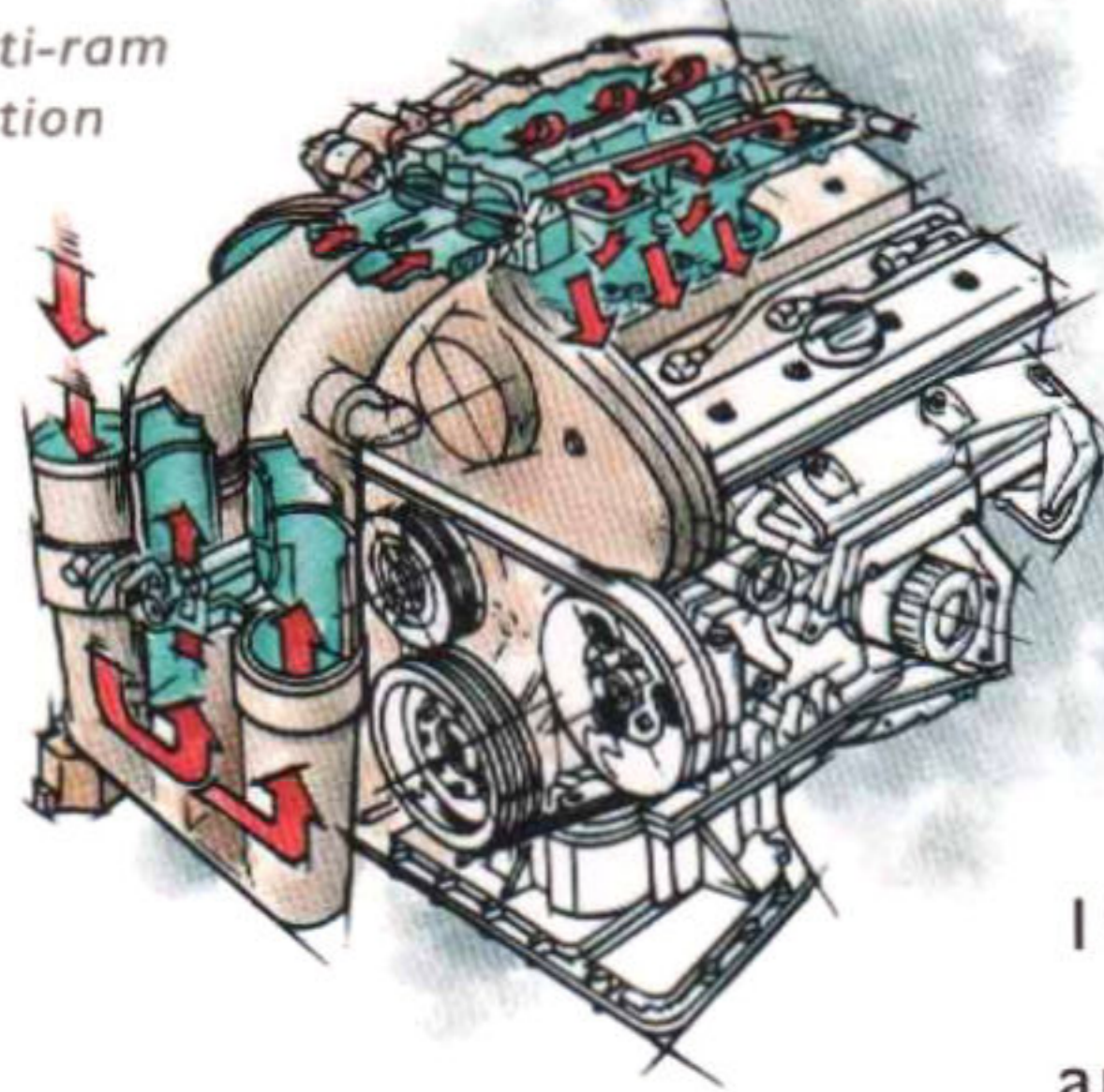


The amount of dirt that an engine air filter strains from the atmosphere can be surprising. And, while you may not breathe the same volume of air as an engine, it's certainly the same air. But relax. Catera's cabin air passes through a 3-stage filter to help remove pollen and dust.



Shades are cool. Just check out our duck with his Stratocaster. Or, consider this available sunshade for Catera's rear window. A center console switch brings the shade up or down on command. And it cuts heat load to the rear seat area. Rear visibility doesn't suffer at all. Like we said, it's very cool.

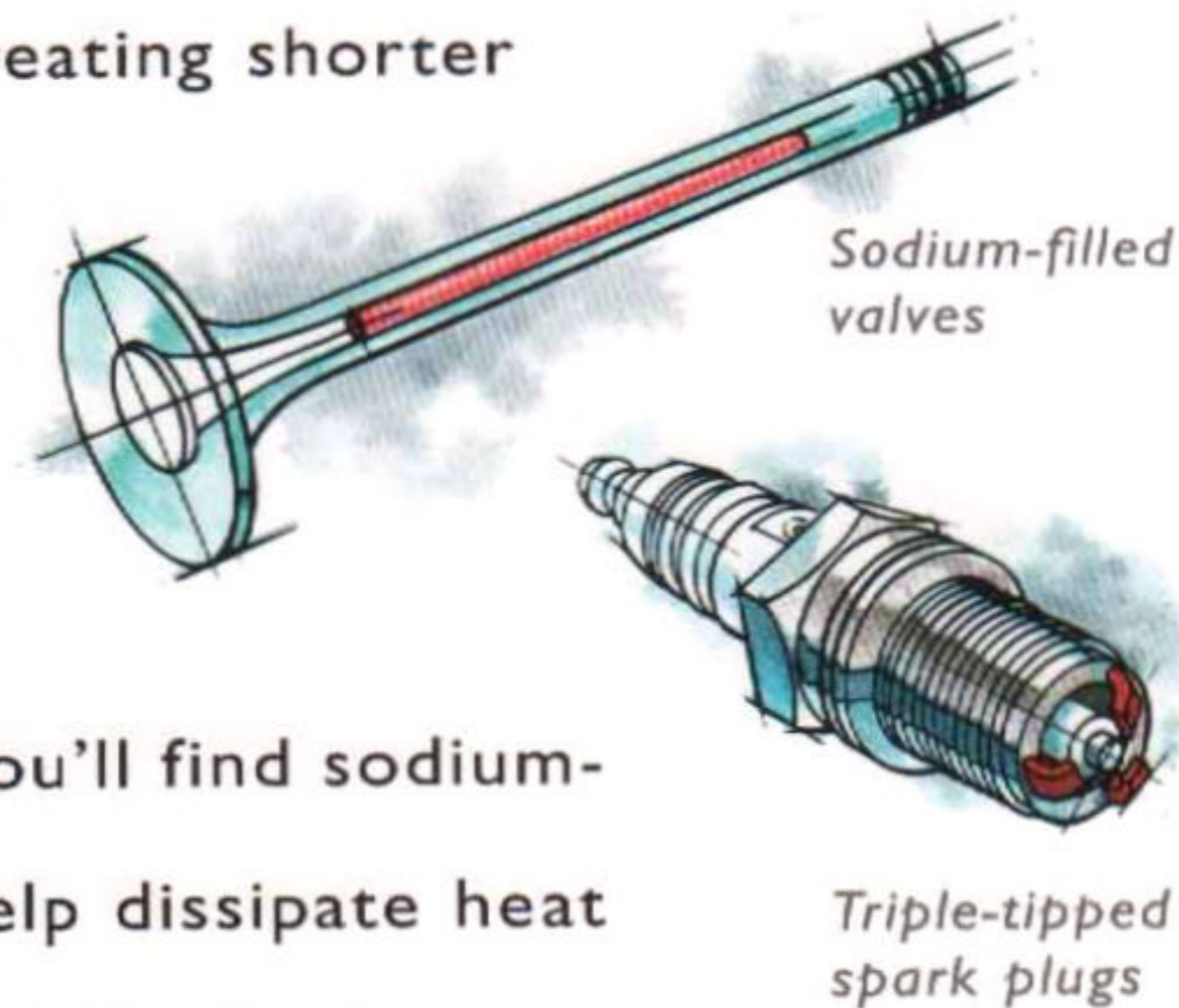
Multi-ram induction



There are thousands of parts in a Catera. Some showcase the technology that sets this car apart in a world of luxury sedans. Catera's engine is a prime example. It's a 3.0L V6 with 200 hp and 192 ft-lbs of torque. A lot of that power is available to you at most any speed, thanks to a special "multi-ram" induction system. It works

# CATERA IS PERFORMANCE & TECHNOLOGY

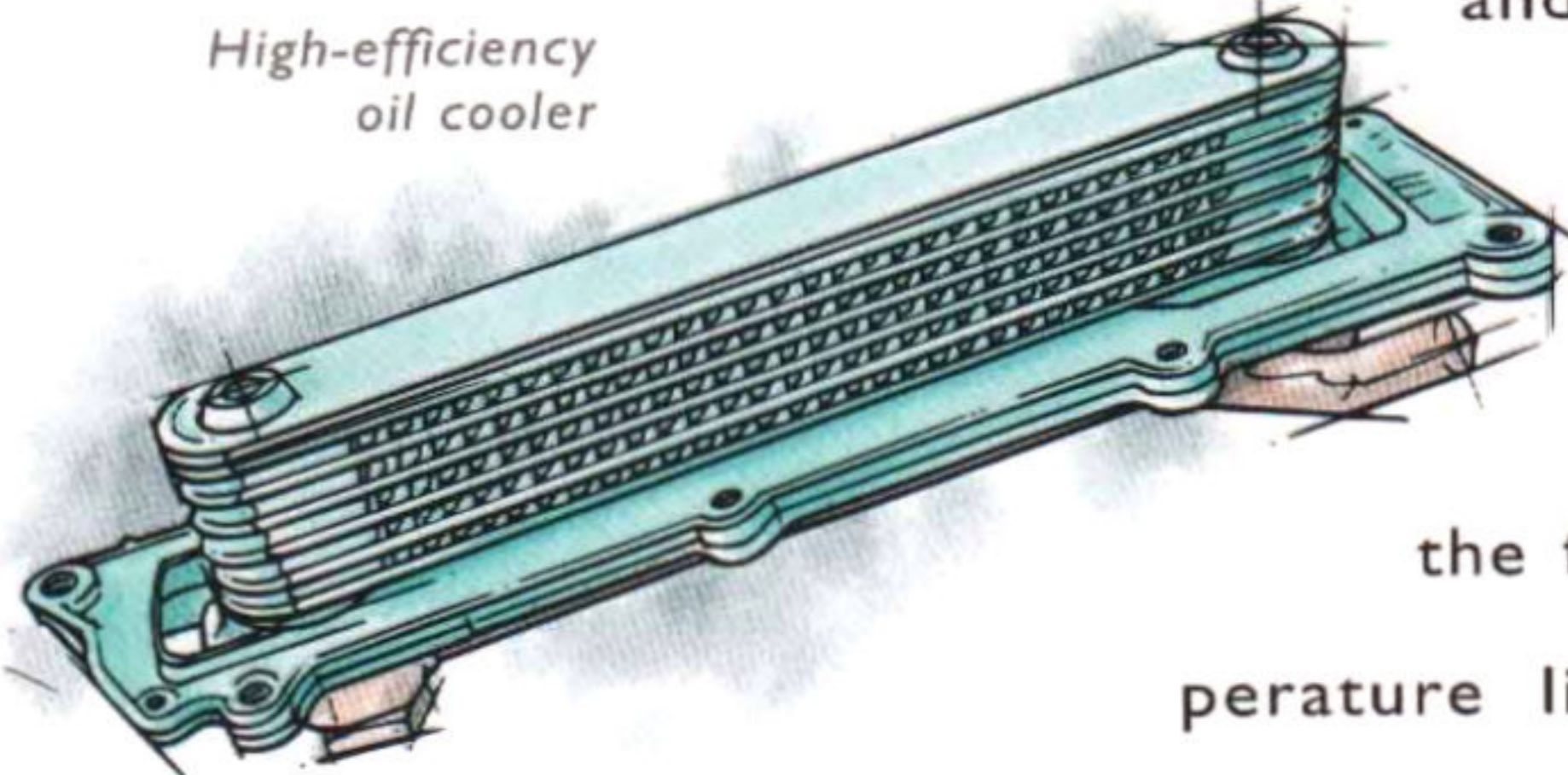
kind of like the valves of a trumpet. By opening and closing a trio of valves in various combinations, the oncoming rush of air takes a shorter, or longer, path through the intake tubing creating shorter or longer pulses of air. This also "times" the air's arrival very closely to the opening of the intake valves. Thus, the flow of air is smoothed out, and more air is packed into each ignition cycle. More air means more power. Deeper within Catera's engine you'll find sodium-filled exhaust valves from the racing world. These help dissipate heat from the combustion chamber. This means denser air/fuel mixtures, and denser charges mean more power! The stem of each exhaust valve is drilled out, filled with a sodium powder, then forged closed again. The powder melts into a liquid while you're driving and sloshes up and down between the face of the valve and the lower stem. This transfers temperature like a hyperactive heat pump, cooling the combustion chamber and enhancing efficiency. Inside each combustion chamber are Catera's incredibly durable triple-tipped spark plugs. When new, the ignition spark jumps from just one of these "tips" to the center



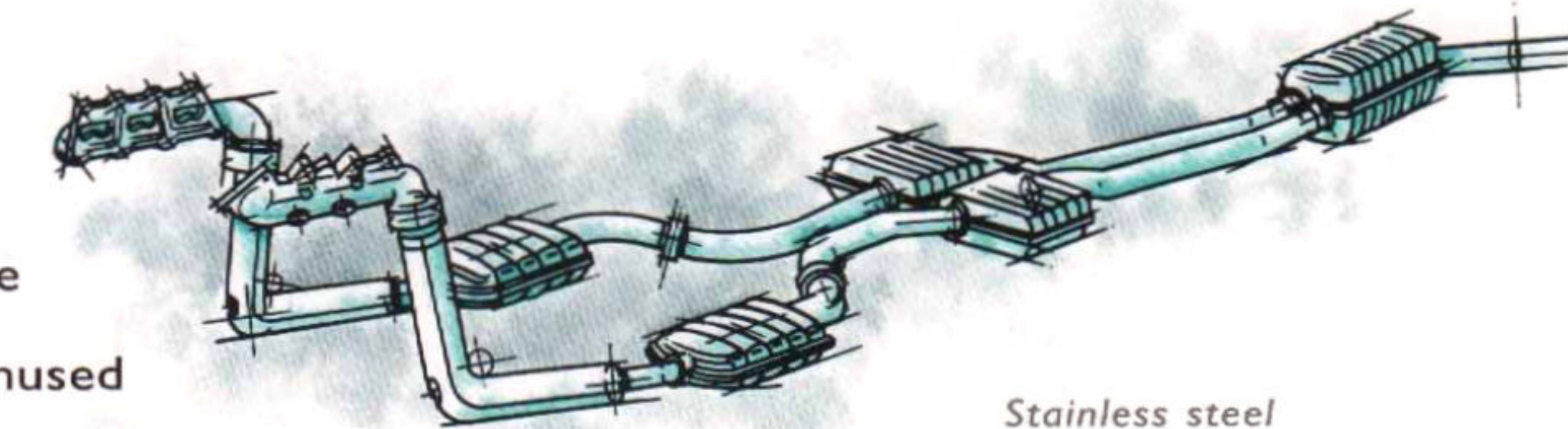
Sodium-filled valves

Triple-tipped spark plugs

High-efficiency oil cooler



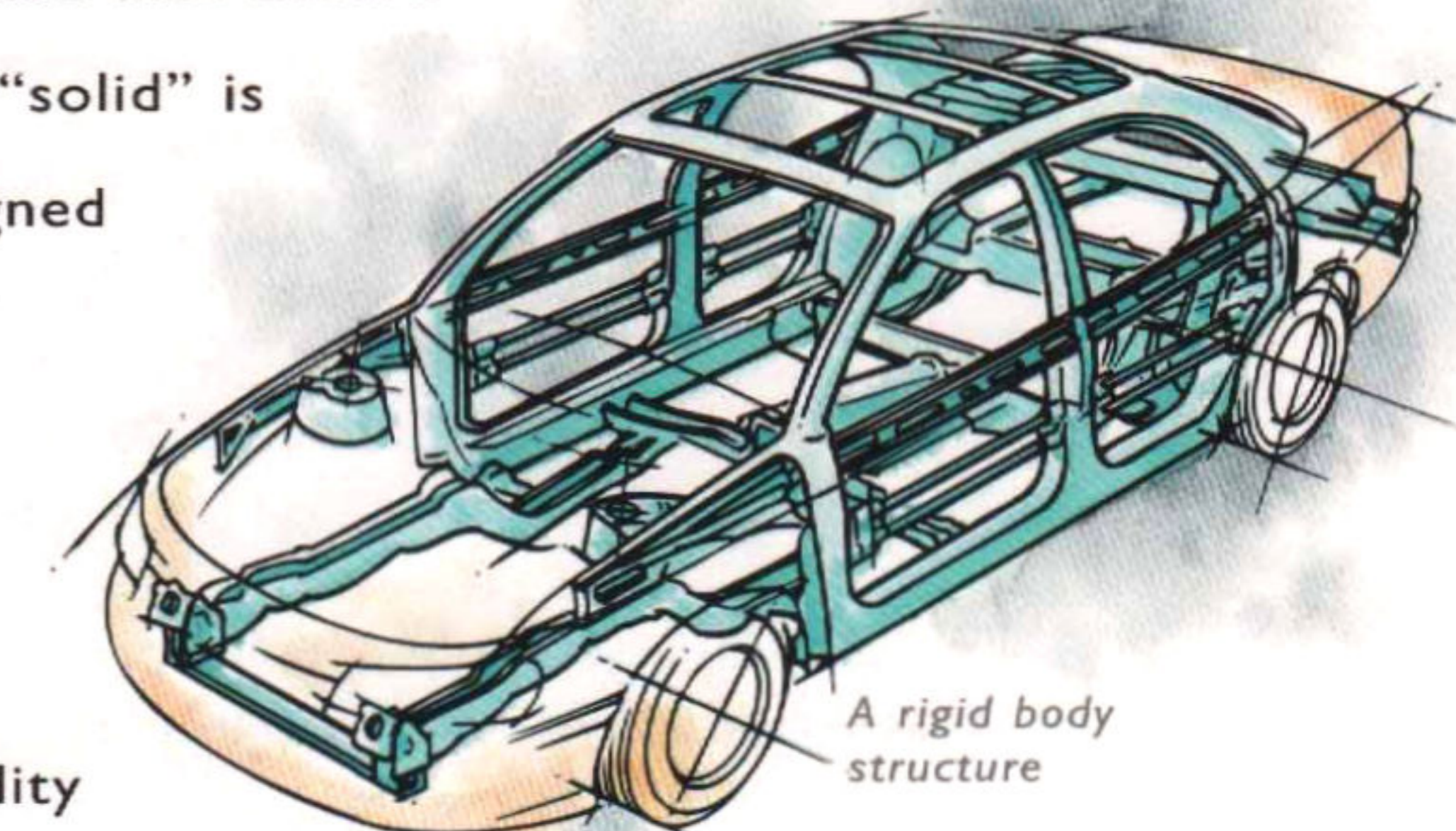
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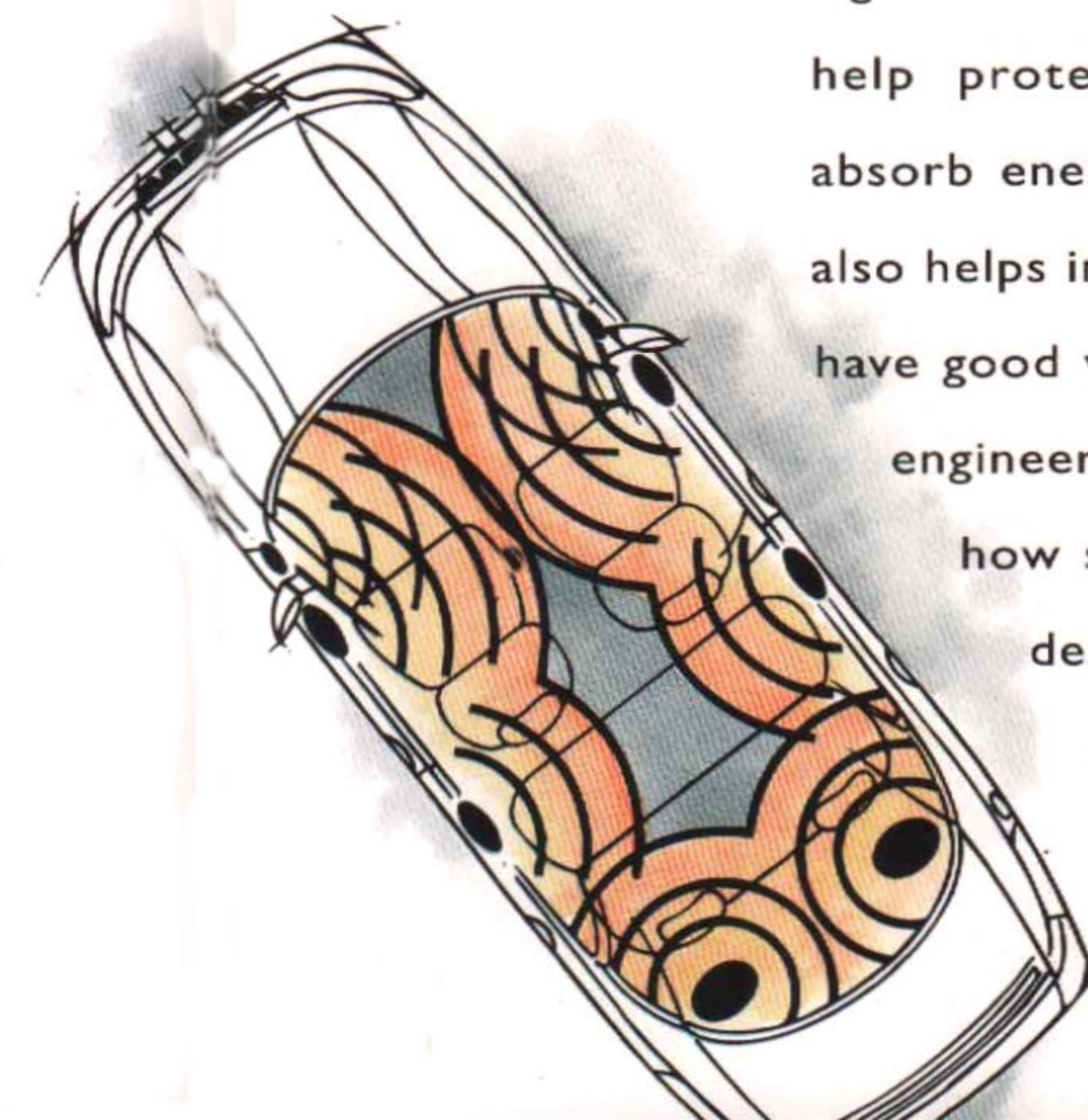
Stainless steel dual exhaust

electrode. As the first tip wears out, the jumping spark switches over to the next, unused tip. More wear, and the third tip gets its turn. All together, the three tips help keep your ignition spark powerful and your scheduled tune-up interval at 100,000 miles.\* And speaking of

the long haul, Catera's 10,000-mile scheduled oil change interval\*\* is primarily due to its highly effective oil cooler. It's in the cylinder bank "V" of Catera's engine and is constantly bathed in coolant. This does a yeoman's job of keeping your oil cool and your maintenance budget low. Catera also has a real dual exhaust system made from durable stainless steel. And by now you've probably noticed that Catera has a pretty nice body. Shape is one thing. But "solid" is another. Catera's body structure has been designed to feel tight and solid as you put it through its paces. The structure is especially strong and rigid around the passenger compartment, to help protect occupants, while helping to absorb energy from a collision. Structural rigidity also helps in reducing noise and vibration. But Catera does have good vibrations from an available 8-speaker audio system. Bose engineers used computers to create a 3-dimensional picture of how sound waves would behave in Catera before finalizing the design. They even took tire resonance frequencies into account! Now, that's what we call road music.



A rigid body structure



Acoustically balanced Bose sound system

\*THIS PERIOD VARIES WITH USE AND DRIVING CONDITIONS. SEE OWNER'S MANUAL FOR DETAILS. \*\*FOLLOWING THE INITIAL 5000-MILE BREAK-IN CHANGE.

## CATERA & ONSTAR

Even the boldest among us could use an ace copilot once in a while. And that's exactly how you can view the incredible **ONSTAR** System.

It's available from participating authorized Cadillac Catera dealers and works through your Catera's optional OnStar cellular phone. With the help of Global Positioning System satellites OnStar provides unparalleled safety, security and conveniences, 24 hours a day, 365 days a year. Say you have a flat or run out of gas. Just press the phone's OnStar key and an OnStar advisor locates you with GPS technology. In minutes, help's on its way. If you accidentally lock yourself out of the

car, an OnStar center advisor can send a cellular data signal to open the doors. If your Catera's ever stolen (egad!), OnStar can use GPS technology

to help police track and

recover it. Should your

front air bags deploy

in your Catera,

OnStar automatically

calls an advisor

at the OnStar center.

If they can't contact

you by phone, the

advisor sends help to

your location. Want to find

the nearest Cadillac Catera dealership

or ATM? Need a hotel or restaurant

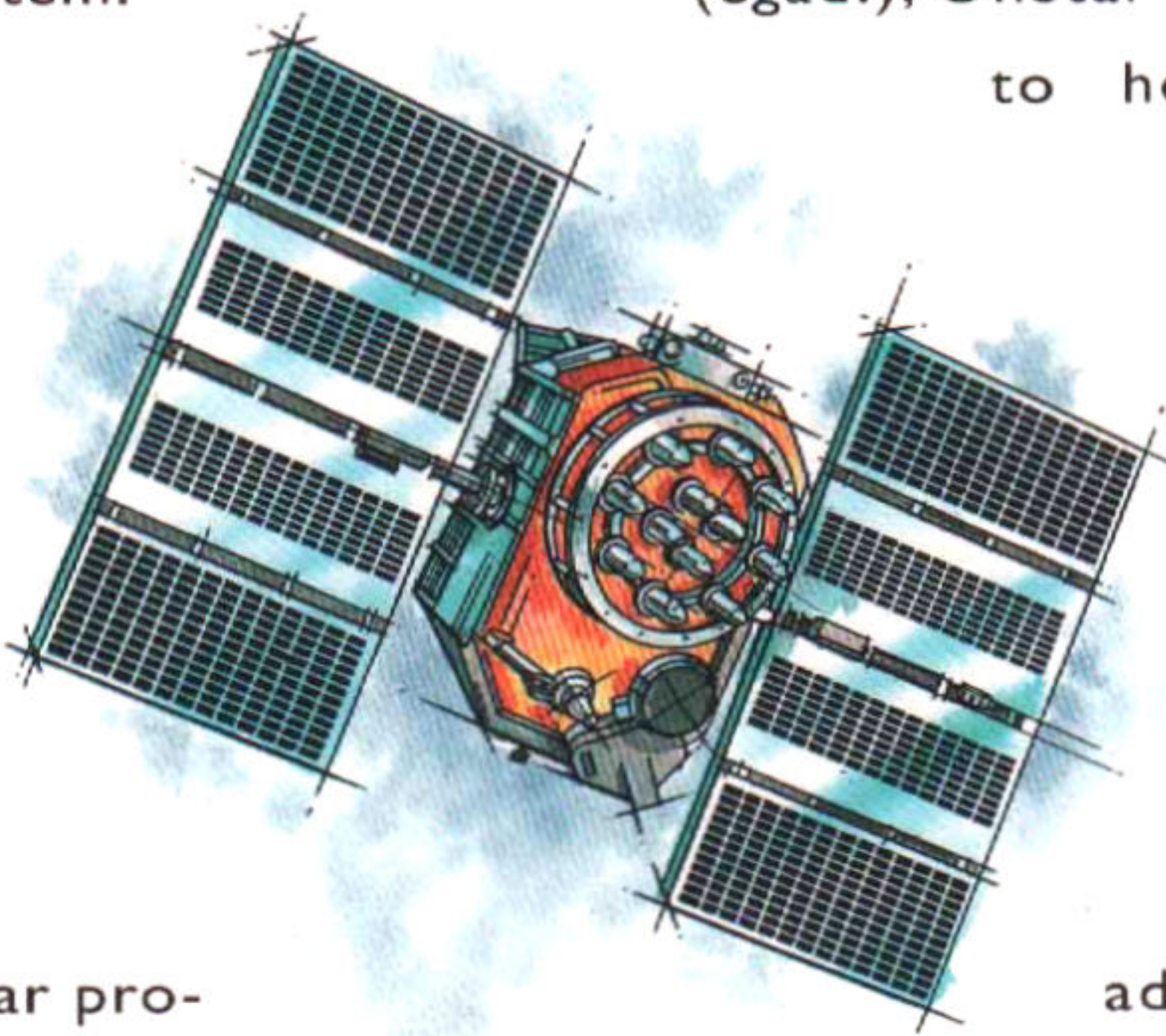
reservation? How about a notary, marina,

post office or simply directions to an

address up ahead? OnStar's database

has 3.2 million listings and can help

with it all. OnStar: the perfect wingman.





# CATERA VALUES

## OWNER PRIVILEGES

It's a privilege for us to sell Catera and to stand behind every car we sell. We also want our Catera customers to feel appreciated. That's why we view these "privileges" more like *accolades*. We're not granting them to you. You deserve them for investing your money in a new Catera. See your dealer for full details, and take advantage of these privileges virtually anywhere in the U. S.

**Roadside service** is available 24 hours a day by phoning 1-800-882-1112. It's free for the first 48 months or 50,000 miles of ownership. After the warranty period, roadside service is still available for a fee.

**Emergency road service** is also available 24 hours a day. It can help with flat tires, lost keys, empty fuel tanks and more. After the warranty period, emergency roadside service is still available for a fee.

**Trip interruption protection** is there to cover hotel, food and even alternate transportation expenses that stem from a warranted repair. It extends for 48 months or 50,000 miles, too.


**Warranty protection** comes in the form of GM's 48-month/50,000-mile bumper-to-bumper no-deductible limited warranty. Body rust-through is covered for 6 years/100,000 miles. Great coverage, but we hope you never need it.

**Courtesy transportation** is always available through your Catera dealer when your vehicle is in for warranty repair. A variety of transportation options is available to meet your needs. See your dealer for more details.

**Gold Key Delivery** is a Cadillac tradition, and we're extending it to Catera. This system includes a personal familiarization with your new Catera, introduction to key dealership personnel and a complete package of ownership materials.

## PURCHASE & LEASE OPTIONS

We're flexible. And if buying Catera appeals to you, we have some important suggestions. Should you prefer leasing, we have great programs for that, too. Each course has its advocates. But, you decide.

- **Financing through GMAC** has helped millions of people own or lease Cadillac automobiles. Chances are it can help you own or lease a Catera. Just ask your sales representative.
- **SmartLease** allows you to acquire a new Catera more frequently, minimize initial costs and lower monthly payments, compared to purchasing. It can also be a tax advantage. Consult your accountant for those details.
- **SmartLease Plus** has all the advantages of SmartLease, but without the tedious bother of monthly payments. That's because you pay a single lease payment, which represents the total of all your lease payments.
- **The GM Card** allows you to apply all those bonus Earnings toward the purchase or lease of a new Catera! You've probably been piling this equity up for years without even realizing it. Now it's pay-back time.
- **The GM Protection Plan** is available for Catera.  Technically, it's an extended service contract, but it covers almost all of the same things your warranty does. Only for a lot longer: up to 6 years or 100,000 miles from the date of your Catera's first delivery or use. Worth checking into.
- **CUSTOM X PRESS DELIVERY** is a system that can help find the exact Catera of your choice very quickly. If one of our participating authorized Cadillac Catera dealers does not already have the Catera of your choice, we will find it at one of our strategically located regional distribution centers. In many cases, the exact Catera you select will be delivered the next day!

TURN OVER A NEW  
LEAF AND CHECK  
OUT CATERA'S  
FEATURES &  
OPTIONS...



# CATERA FEATURES & OPTIONS

## ■ STANDARD FEATURES, ALL CATERAS

### INTERIOR

Air bags, driver and front passenger  
 Analog cluster  
 Ashtray, front, illuminated  
 Brake/transmission shift interlock  
 Cabin air quality filter  
 Carpeted trunk  
 Child lockout, rear windows  
 Child seat restraints, outboard seats  
 Child security locks, rear doors  
 Cigarette lighters, front and rear  
 Climate control  
 –electronic  
 –dual zone  
 –recirculation  
 Cruise control  
 Cupholders, in center console  
 Driver seat adjuster, 8-way power  
 Glove box, illuminated, lockable,  
 air conditioned  
 Headrests, front and rear, adjustable  
 Ice warning indicator  
 Illuminated entry  
 Lumbar supports, manual  
 Perimeter lighting  
 Map lights and rear reading lights  
 Radio, AM Stereo/FM Stereo/cassette/  
 8 speakers  
 Rear center armrest, folding  
 Rear seatback, folding  
 Rear window defroster  
 Rearview mirror, inside, electrochromic

Retained accessory power  
 Safety belts, five-position height  
 adjustment, all outboard seats  
 Safety belt, manual, lap/shoulder,  
 all seats  
 Sport shift select mode  
 Steering wheel audio system controls  
 Steering wheel, adjustable tilt  
 Steering wheel, leather-wrapped  
 Third-gear start capability  
 Trunk package net  
 Vanity mirrors, illuminated  
 Windows, power, express up and down  
 with pinch-guard

### EXTERIOR

Daytime running lamps  
 Door locks, auto, programmable  
 Exhaust tips, chrome  
 Front fog lamps  
 Fuel door unlock, remote  
 Gas cap tether  
 Headlamps, wiper-activated  
 Level control, automatic  
 Lights, hazard warning  
 Outside rearview mirrors, break-away,  
 power and heated  
 Remote keyless entry  
 Spare tire, full-size  
 Tinted solar glass windows  
 Transponder key theft-deterrent system  
 Trunk release, remote  
 Twilight Sentinel  
 Unibody construction  
 Wheels, 5-spoke cast aluminum, painted  
 Windshield washer nozzles, heated

## ■ STANDARD FEATURES, CLOTH MODEL

Front passenger fold-down seat  
 Seating areas, cloth

## ■ STANDARD FEATURES, LEATHER-APPOINTED MODEL

Front passenger seat adjuster,  
 8-way power  
 Garage door opener, 3 channel  
 Memory function, 3 position  
 –driver's seat  
 –inside rearview mirror  
 –outside rearview mirrors  
 Seating areas, leather  
 Theft-deterrent system, audible

## ■ OPTIONAL FEATURES, ALL CATERAS

Bose audio system, AM Stereo/FM  
 Stereo/cassette/8 speakers/RDS/  
 weather band/single-slot CD/  
 TheftLock  
 CD changer, 12-disc, trunk-mounted  
 (dealer installed)  
 Cellular phone, integrated portable  
 (dealer installed)  
 OnStar System (dealer installed)  
 Engine block heater (dealer installed)  
 Rear sunshade, power  
 Seats, heated front and rear  
 Sunroof, power  
 Wheels, 5-spoke cast aluminum,  
 chrome finished

NOTE: PHOTOGRAPHS IN THIS CATALOG MAY FEATURE  
 VEHICLES WITH OPTIONAL EQUIPMENT.

# CATERA POWERTRAIN & PERFORMANCE

## ENGINE

3.0L 24-valve DOHC V6 (54°)  
 200 hp, 192 ft-lbs torque  
 Cast iron block, aluminum heads  
 Compression ratio: 10.0:1  
 Coolant: DEX-COOL, long life,  
 up to 150,000 miles\*  
 Dual, stainless steel exhaust system  
 Fuel injection  
 Machined intake/exhaust ports  
 On-Board Diagnostics II  
 Recommended fuel: Premium  
 Scheduled tune-up interval: 100,000 miles\*\*  
 Spark plugs: Triple tipped  
 Tuned, variable induction system

## DRIVELINE

Final drive ratio: 3.9:1  
 Four-speed electronic  
 automatic transmission  
 Ratios:  
 1st: 2.856:1  
 2nd: 1.62:1  
 3rd: 1.0:1  
 4th: .723:1  
 Front engine/rear-wheel drive  
 Transmission fluid: Dexron-III, lifetime\*\*

## SUSPENSION

**Brakes:**  
 Power, 4-wheel disc  
 Front: 11.65 inches  
 Rear: 11.26 inches  
 Anti-lock system, 4-wheel  
**Fully independent:**  
 Front: MacPherson strut, coil spring  
 Rear: Multi-link, coil spring  
**Stabilizer bars:**  
 Front: 1.02 inch  
 Rear: .59 inch  
**Steering:**  
 Type: Roller ball, recirculating  
 Speed-Sensitive  
 Ratio, overall: 14.8:1  
**Tires:** P225/55HR16 Goodyear Eagle  
 RS-A M+S blackwall  
 Traction control, engine/brake  
 management, all-speed  
 Turning circle: 36.26 feet  
 Turns, lock-to-lock: 3  
**Wheels:** 16" x 7" cast aluminum

## PERFORMANCE

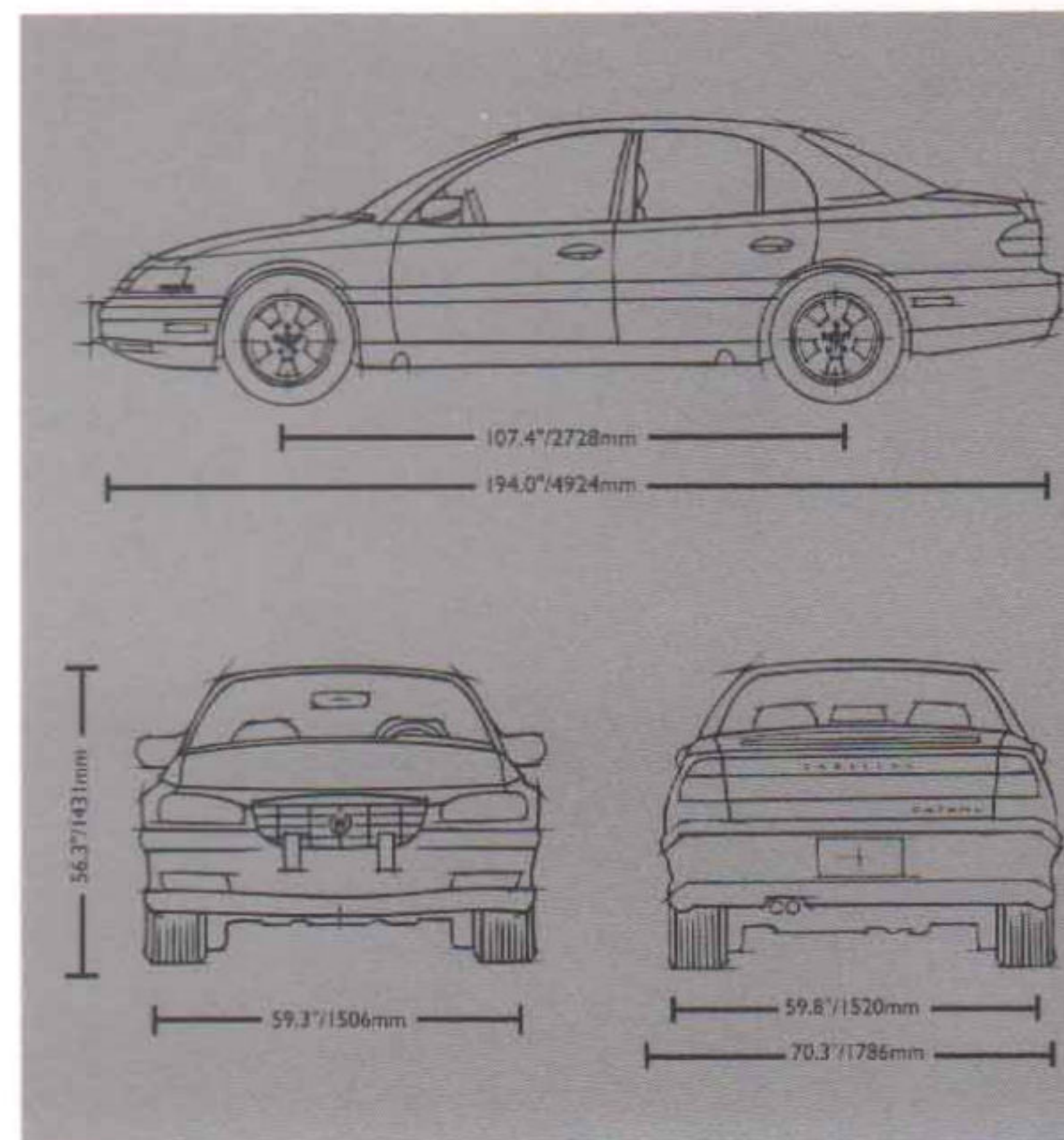
0-60 mph: 8.5 seconds  
 60-0 braking: 132 feet  
 EPA estimated MPG: 17 city/24 hwy.\*\*\*  
 Standing 1/4 mile: 16.5 seconds  
 Top speed: 125 mph

## CAPACITIES

Oil: 6.0 quarts  
 Coolant: 10.57 quarts  
 Fuel: 18 gallons  
 Trunk: 14.5 cu. ft.  
 Battery: 12 volt  
 Towing: 1,000 lbs.  
 Tire inflation: 32 psi (all)  
 Curb weight: 3,770 lbs.

## INTERIOR DIMENSIONS

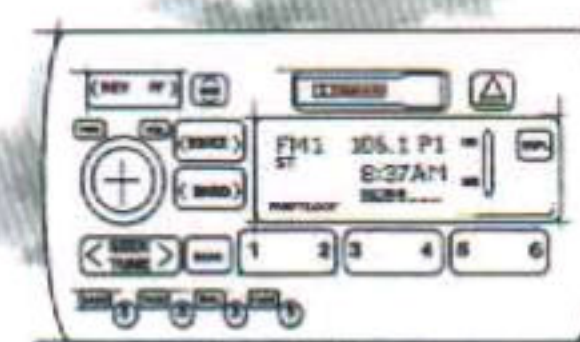
**Head room:**  
 Front: 38.7"/982mm  
 Rear: 38.4"/975mm  
**Leg room:**  
 Front: 42.2"/1071mm  
 Rear: 37.5"/953mm  
**Hip room:**  
 Front: 54.9"/1394mm  
 Rear: 55.2"/1401mm  
**Shoulder room:**  
 Front: 54.6"/1388mm  
 Rear: 55.9"/1419mm  
 Seating capacity: 2/3



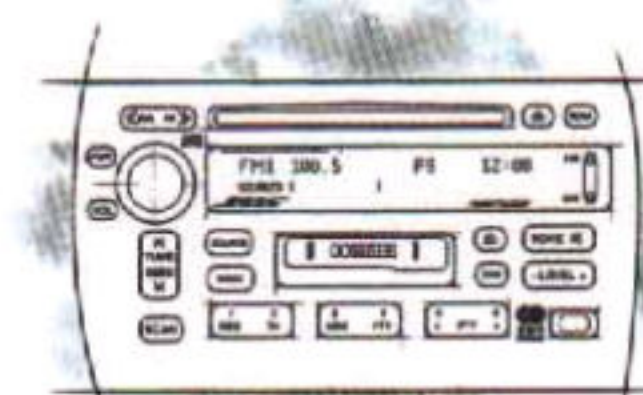
Catera Standard  
 16"x7" painted 5-spoke  
 aluminum wheel.



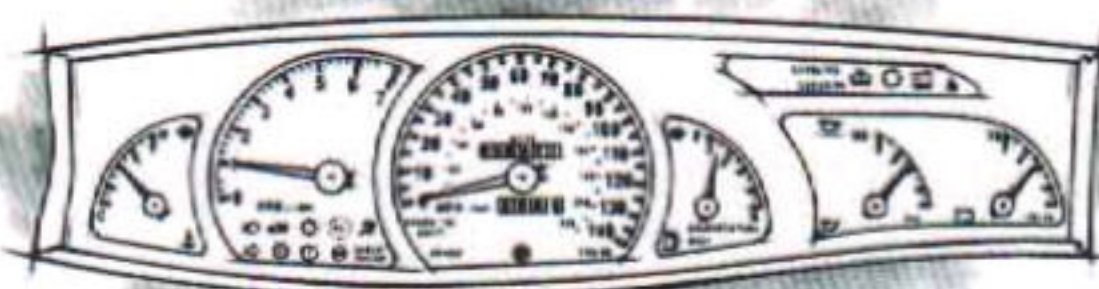
Catera Optional  
 16"x7" chrome finished  
 5-spoke aluminum wheel.



Standard 8-speaker  
 audio system with  
 AM Stereo/FM Stereo,  
 cassette, TheftLock.



Optional Bose 8-speaker audio  
 system with AM Stereo/FM  
 Stereo/cassette/single-slot CD/  
 RDS/weather band/TheftLock.



Analog Instrument Panel: Speedo, tach,  
 volts, coolant, odometer, oil pressure  
 plus 19 "need to know" telltales.

\* MAINTENANCE NEEDS VARY WITH DIFFERENT USES AND DRIVING CONDITIONS. SEE YOUR OWNER'S MANUAL FOR MORE INFORMATION.  
 \*\* THIS PERIOD VARIES WITH USE AND DRIVING CONDITIONS. SEE OWNER'S MANUAL FOR DETAILS.  
 \*\*\*PRELIMINARY MILEAGE FIGURES DETERMINED BY GM. 1998 EPA MILEAGE ESTIMATES NOT AVAILABLE AT TIME OF PRINTING. SEE  
 YOUR AUTHORIZED CADILLAC CATERA DEALER FOR DETAILS.

# CATERA COLLEGE CONSUMER POP QUIZ

# CATERA COLLEGE

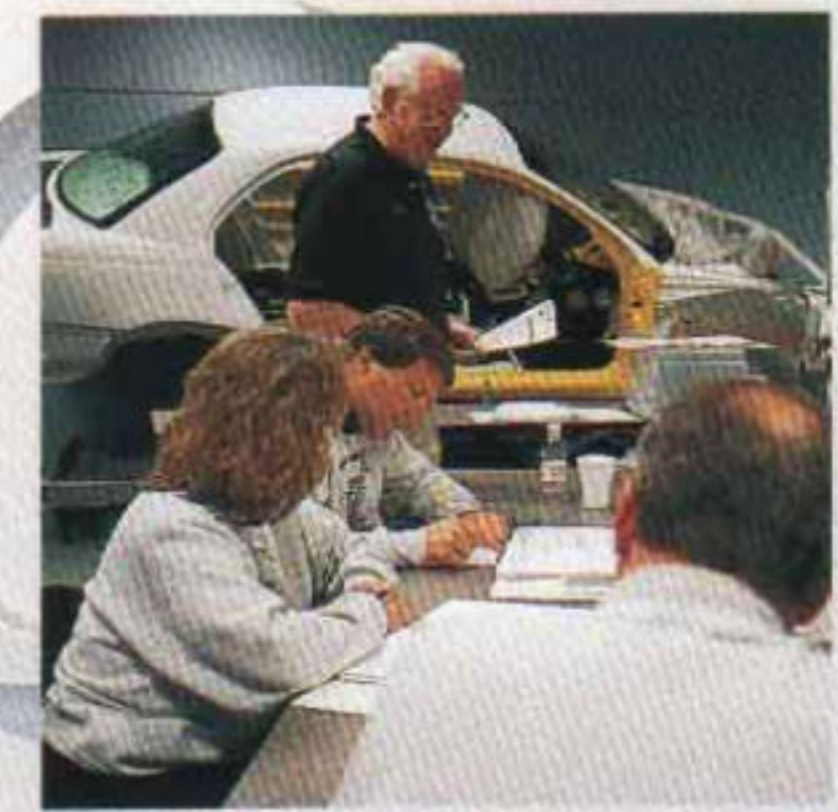


Not every Cadillac dealer is a Catera dealer. They have to meet certain standards. One is to attend Catera College. When they graduate, they know the car and the vision of Catera. They also know you'll be reading this. And that you'll expect a completely new kind of experience at a Catera dealer.

CADILLACUS QUI ZIGAT.

**Q:** Body stiffness is crucial to an automobile's "solid" feel and precise handling. What car is designed to feel as solid as a Mercedes-Benz?

**A:** Catera.



**Q:** Name a luxury car that features scheduled 100,000-mile tune-ups, 150,000-mile coolant life and 10,000-mile oil change intervals.

**A:** Catera.



**Q:** Real performance cars have 4-wheel independent suspension and big, 4-wheel disc brakes. What car has all that *plus* ABS and traction control?

**A:** Catera.



**Q:** Name a carline that's making it pleasant, comfortable and fun for people to *buy* cars.

**A:** Catera.



**Q:** After driving our competition, which car combines the best traits of their ride and performance?

**A:** Catera.



**Q:** What personal luxury sedan has set up an entire college to train its dealers to take new directions, turn the corner and help customers feel that shopping for a car should actually be fun?

**A:** Catera.





**IMPORTANT WORDS ABOUT THIS CATALOG**

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information

**WARRANTY**

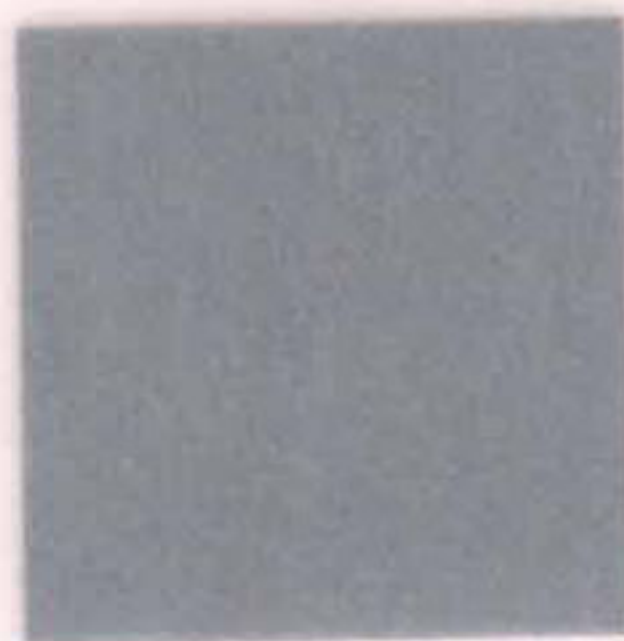
The GM 4-year/50,000-mile Gold Key Bumper to Bumper limited warranty covers repairs for any new Catera, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle, including

**CATERA COLOR CHIPS**

**EXTERIOR COLOR SELECTIONS**



11 Ivory



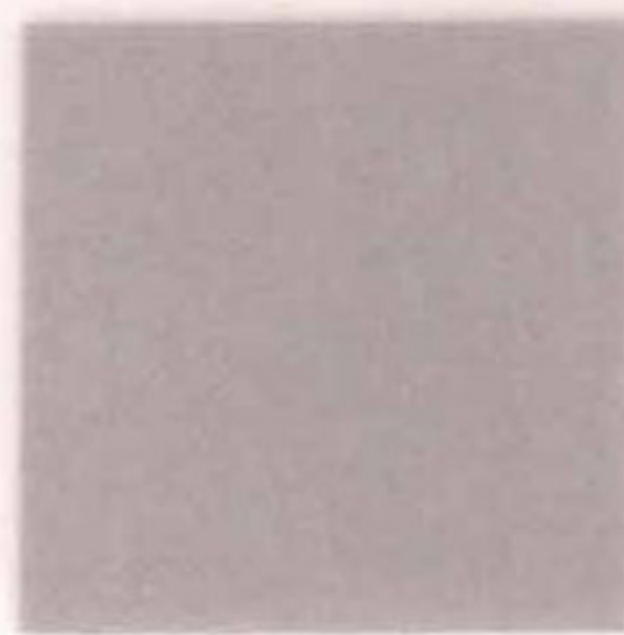
25 Sky



46 Forest



57 Platinum



68 Sand



75 Cranberry



80 Ebony



91 Cocoa



97 Sage

**LEATHER-APPOINTED MODEL SELECTIONS**

GET A CATERA!



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CATERA COLOR CHIPS

EXTERIOR COLOR SELECTIONS



11 Ivory



25 Sky



46 Forest



57 Platinum



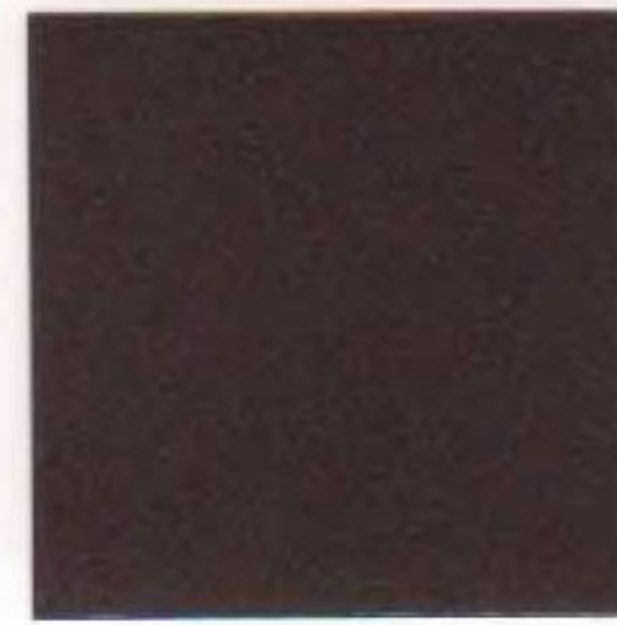
68 Sand



75 Cranberry



80 Ebony



91 Cocoa



97 Sage

LEATHER-APPOINTED MODEL SELECTIONS

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#### ENGINES

Cateras are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

#### ASSEMBLY

Cateras are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Cateras incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cateras with different or differently sourced components than originally scheduled. All such components have been approved for use in Cateras and will provide the quality performance associated with the Catera name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

#### UPDATED SERVICE INFORMATION

Catera regularly sends its dealers useful service bulletins about Catera products. Catera monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To receive ordering information, call toll-free 1-800-551-4123.

#### WARRANTY

The GM 4-year/50,000-mile Gold Key Bumper to Bumper limited warranty covers repairs for any new Catera, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle, including tires, will be covered for 4 years or 50,000 miles, whichever comes first, except for adjustments and normal maintenance items. Plus free towing and a portfolio of other services. There is no deductible on any Catera warranty. See your Catera dealer for terms of these limited warranties.

#### CORROSION PROTECTION

Cateras are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years/100,000 miles. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required *under the corrosion coverage* and none is recommended.

#### THEFT DETERRENCE

Every Catera includes a visible vehicle identification number, laser-etched VIN plate, theft-deterrent steering column lock, theft-deterrent key locking system and an ignition key removal audible reminder.

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Litho in USA. ©1997 GM Corp. All Rights Reserved. Always wear safety belts, even with air bags. Always yield the right-of-way to low-flying ducks.

GET A CATERA!

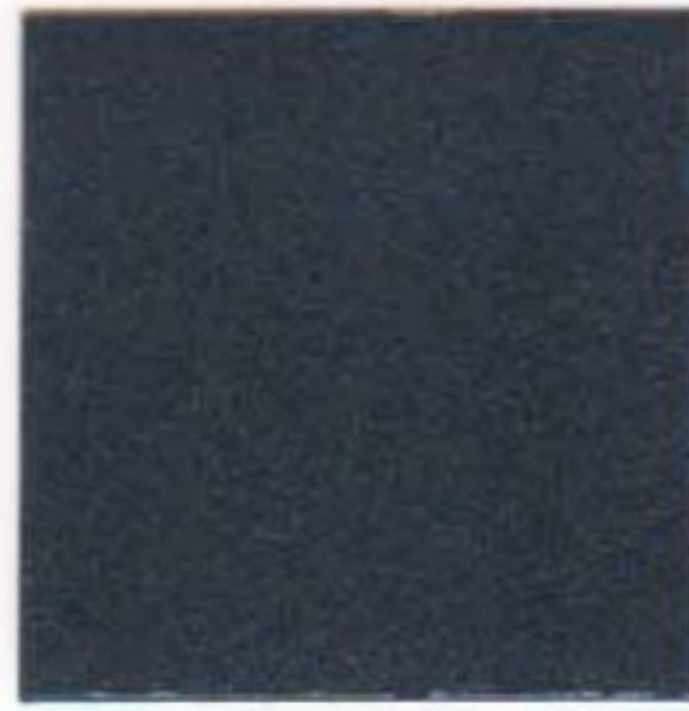
# CATERA COLOR CHIPS

## EXTERIOR COLOR SELECTIONS

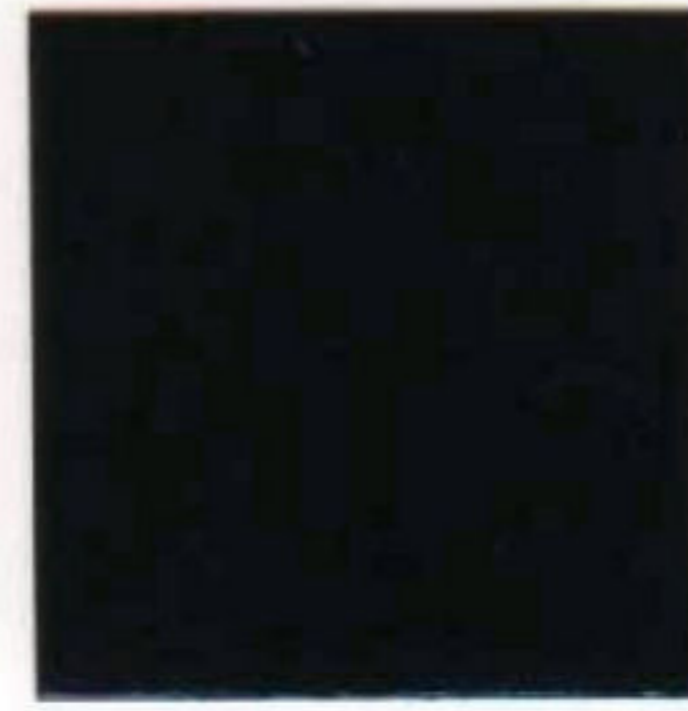
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11 Ivory



25 Sky



46 Forest



57 Platinum



68 Sand



75 Cranberry



80 Ebony



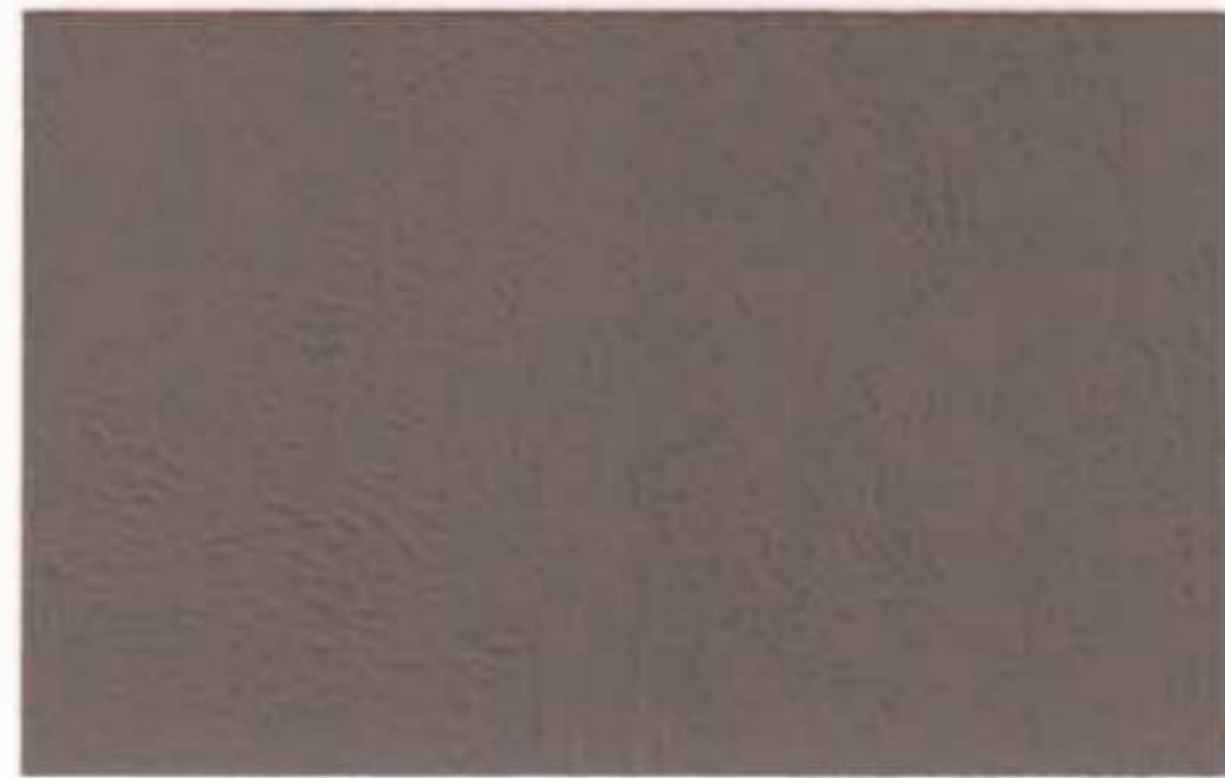
91 Cocoa



97 Sage

## LEATHER-APPOINTED MODEL SELECTIONS

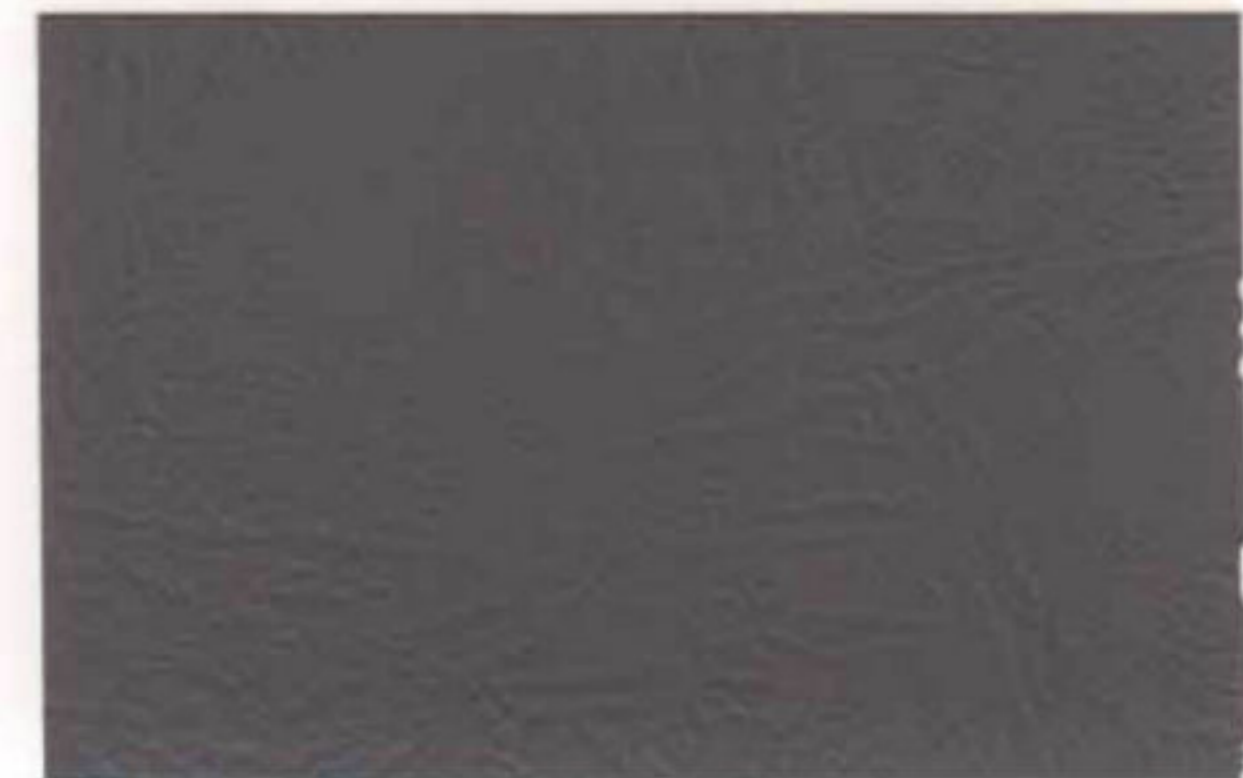
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605 Shale



805 Ebony



825 Stone

## CLOTH MODEL SELECTIONS

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60D Shale



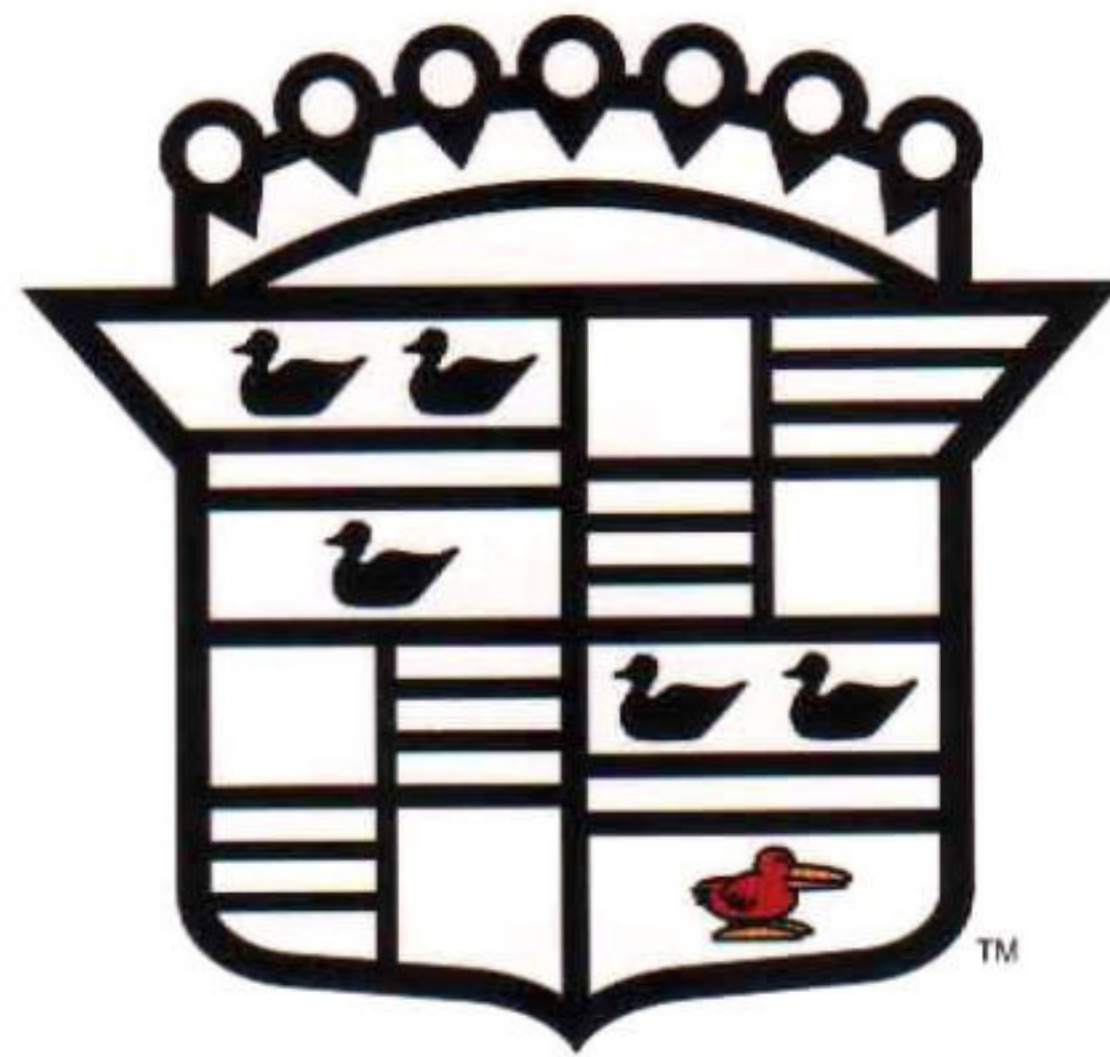
80D Ebony

COLOR CHIPS?  
GOT ANY DIP?





CATERA



THE CADDY THAT ZIGS