

2004 ELEMENT



open your **options**





functionality **to the extreme**

The Honda Element is all about one thing – getting you and your gear where you want to be, when you want to be there. So it comes with all kinds of ways to make it happen. Just load, aim and hit the road.



be **out there**



Element 4WD EX shown in Nighthawk Black Pearl with accessory roof rack.



360° vents

270-watt audio system

speakers including subwoofer

dual-stage front airbags

oversized climate-control knobs

big storage bins

cruise control

gadget-guru's MP3/digital media jack

room to snooze

non-slip storage shelf

instrument panel-mounted shifter

adjustable steering column

crud-resistant seat fabric



scenery TBD

old-school navigation system

theatre-style, removable
flip-up rear seats

reclining front seats

12-volt accessory plug in back

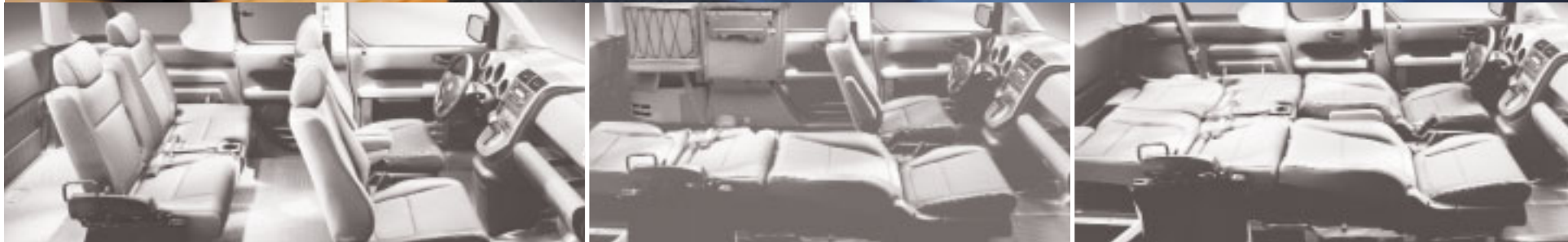
cargo hooks (all this junk has to be tied
down when you drive, of course)

emergency paper products

room for all your gear (77 cubic feet max!-
bigger than some dorm rooms)

urethane-coated utility floor

Element EX Interior shown in Gray/Blue.



The Element is big on function. Road trips. Mountain biking. Surfing. Camping. Even extreme napping. The Element can get you there and back, and be your base camp in between. The clamshell tailgate and side cargo doors allow easy loading. Arrange the seats to make enough room to toss in all your gear! And you don't have to be all gentle about it. Throw in your muddy, snowy, sandy, funky stuff. The waterproof and stain-resistant FXC™² (Fabric for Extreme Conditions) seating surfaces and a low, flat wipe-down urethane-coated utility floor can take the abuse. There are plenty of tie-down points to keep cargo secure, flexible seat-back bungees (EX) to store extras and a removable skylight (4WD) for even more breathing room. So what's your first move?



*Blue
Ribbon*
**COIN-OP
LAUNDRY**

75¢

DRY

WASH



Element EX shown in Satin Silver Metallic.



fuel **up**

Element EX shown in Sunset Orange Pearl with accessory roof rack and surfboard attachment.

window down

No cranks here. The Element's power windows get you in touch with the outside world fast. And the smooth driver-side auto-up/down feature lets your fingers quickly move on to other things.

radio down

Say what? It's hard enough to order food at a drive-through without 270 watts filling the air (EX).



pull up

Roll up to the window and slide the shifter into park. It's high up, for more space down low. And placed so it's easy to grab, slick to shift.

pay up

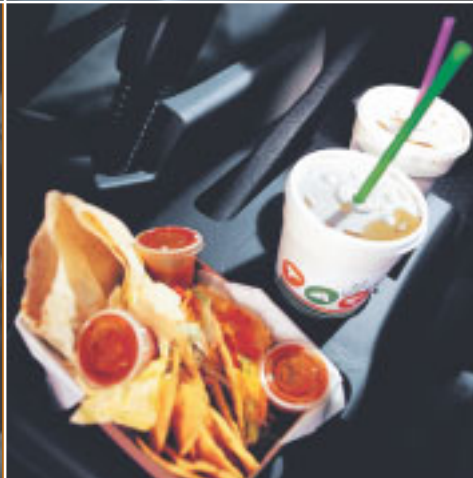
Just a few cents short? Check the Element's handy non-slip shelf or overhead compartment. How about in the door-pocket bins? There's a nickel in there somewhere.

split the food up

No need to worry about running out of places to put the food. There are beverage holders up in front and in back, and plenty of console space, too.

chow down

Park it. Turn the tunes back up. Eat. Drink. Spill. No worries. The waterproof seat fabric and wipe-down floor make for super-quick and easy cleanups.





slick shift

Choose the control of the standard 5-speed or the ease of the 4-speed automatic. Either way, the shifter is placed high on the instrument panel so it's easy to get a grip.

driver-focused interior

Inside, the Element is built around the driver. You get in, and everything's right where you need it. Good thing it's comfortable, because you'll want to spend lots of time here.



270

turn it up

Standard in the Element EX is one serious stereo. At its heart is a powerful 270-watt amplifier with more than enough juice to power all seven speakers, including a Dynamic Linear Phase subwoofer for thunderous bass. Whatever kind of tunes you play, they'll come through loud and clear with deep lows, punchy midrange and tight treble. You not only listen to it, you also feel it in your bones.

play your way

And there are lots of ways to play it, too. The system in the EX comes fully equipped with an AM/FM tuner, CD player and an MP3/digital audio auxiliary jack.

no sweat

The straightforward climate controls make it easy for you to stay comfortable. The knobs are oversized so you can turn them even with gloves on. And EX models have standard air conditioning with air filtration.



stow it

The Element has plenty of smart places to keep things close at hand. The console storage, an overhead compartment (EX) and side storage bins give you lots of space for stuff like CDs, lip balm, keys, sunglasses, water bottles, maps or an extra pair of clean boxers.



dialed in

The Element's big analog gauges feature anti-glare lenses, and come in different hues to match the interior you choose. They're easy to read, so you can take a quick glance and keep your eyes focused on more important things, like the road.



Element 4WD EX shown in Galapagos Green Metallic with accessory roof rack, fog lights and aftermarket kayak attachment.



power up

big motivation

The 2.4-liter i-VTEC® engine has advanced features like an aluminum-alloy block and head. And it pumps out 160 horses, enough guts to get you anywhere you need to be. When you literally need to haul, count on a 1,500-lb. towing capacity.* The Element also qualifies as a Low-Emission Vehicle (LEV-2). But maybe the best thing about what the Element has under its hood is that you hardly ever have to think about it. You can go for 110,000 miles before the first tune-up.*

*Does not apply to oil and filter changes. See your owner's manual for details.

160

balanced power

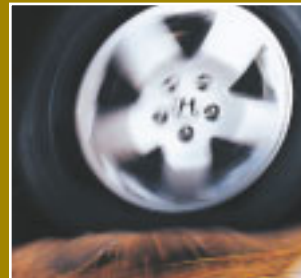
The Element's advanced 16-valve DOHC engine design provides the best of all worlds. Power whenever you need it. Twin balance shafts for smooth, quiet running. And legendary Honda fuel efficiency.

i-VTEC gives it grunt

It might sound complex, but it has a simple purpose. The latest version of Honda's variable valve timing and lift electronic control, i-VTEC ("i" is for intelligent) helps produce more torque at lower engine speeds, and more peak horsepower at high revs.

sophisticated suspension

The Element has advanced 4-wheel independent suspension that smooths out the bumps. Yet handling and steering control still feel direct and precise. In fact, its road manners are probably way better than yours.



make **tracks**

survival gear

large windows to see
if you're there yet

multi-reflector
halogen headlights

heat-rejecting privacy glass

anti-lock brakes (EX)
(save sliding for the slopes)

unit-body construction

clamshell tailgate

side cargo doors

available 4WD for confidence
while exploring new territory

Element 4WD EX shown in Fiji Blue Pearl with accessory roof rack and snowboard attachment.

serious **safety** features



star-quality safety rating

The NHTSA has awarded the Element five stars in frontal crash-test ratings* – the best possible for frontal impacts. But then, safety is always a priority in the minds of Honda's engineers. And while the Element may not have conventional side B-pillars, extremely strong vertical beams are formed when the stoutly reinforced side cargo doors are closed and connect with the Element's reinforced frame, side sills and roof. It all adds up to a seriously tough passenger compartment.

*National Highway Traffic Safety Administration frontal crash test, March 2003.

safe where you leave it

An Immobilizer Theft-Deterrent System is standard equipment, to keep your Element safe in the "better keep your hands off my truck" sense of the term.



stop it

The EX model's 4-wheel anti-lock brakes (ABS) help prevent wheel lockup, to help maintain steering control during hard braking. And Element EX's Electronic Brake Distribution (EBD) system adjusts front-to-rear brake effort to enhance vehicle control and stability.



dual-stage front airbags

In addition to three-point seat belts, front airbags and available front side airbags provide additional protection in a sufficient impact. And dual-stage, dual-threshold technology enables the front airbags (SRS)* to deploy at one of two rates and thresholds, depending on the force of the impact and seat-belt use.

*Honda reminds you and your passengers to always buckle up. Front airbags inflate and deflate in a fraction of a second.



Element 4WD EX shown in Shoreline Mist Metallic with accessory roof rack and aftermarket fork-mount attachment.

it's a no-brainer

Two wheels, or four wheels? It doesn't take a whole lot of deliberation when snowy paths or rocky roads are part of your journey. The Real Time™ 4-wheel drive on available models engages when the going gets rough and you need more traction. When the sophisticated system senses wheel slippage, it automatically sends power to the rear wheels, getting you right through that tough, tricky terrain. No buttons. No stopping.

Honda reminds you to "Tread Lightly!®"

wash and wear



live **wide open**



bolt on the extras



make it fit even better

Whether you start with a well-equipped Element EX or the highly customizable DX, your dealer has lots of ways to make your Element more to your liking. For instance, there's the EX Sport Package, with handy side steps, a fog-light kit and a tailgate air deflector to add functional good looks.

dealer-installed* by the package or piece

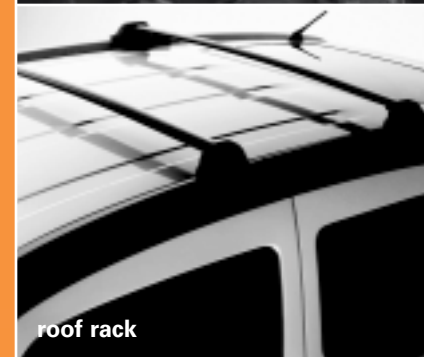
Go for the DX Comfort Package, and get an air conditioner, an AM/FM/CD tuner, speakers and 16" alloy wheels. With the Element Lifestyle Package, there's a roof rack, a driver-side armrest with storage, a tailgate seatback for lounging in the rear and a pair of all-season seat covers. Or just get individual things at your dealer's—whatever makes your Element perfect.



all-season seat covers



AM/FM/CD and MP3 player



roof rack



tailgate seatback

2004 Honda Element Specifications and Features

HONDA Whether you buy or
Financial Services lease a Honda vehicle,
Honda Financial Services can assist you
with the process. Ask your dealer which lease
or purchase plan best suits your needs.

HONDA **Honda Care™** is a highly
affordable, comprehensive
Care vehicle and travel protection
plan that is backed by Honda reliability, service
and parts. See your dealer for details.

¹Carrying too much cargo or improperly storing it can affect the handling, stability and operation of the vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ²FXC™ is a trademark of Milliken & Company. ³Based on 2004 EPA mileage estimates. Use for comparison purposes only. Actual mileage may vary. ***3-Year/36,000-Mile Limited Warranty:** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. See your Honda dealer for terms and conditions of this limited warranty. Covers accessories installed at time of new-vehicle purchase. **Always use seat belts and appropriate child seats. Children are safest in the rear seat.** Honda reminds you to "Tread Lightly!™". Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some vehicles may be shown with optional equipment. Available = Optional. Honda Financial Services is a DBA of American Honda Financial Corp. Honda, the H-mark symbol, Honda Care, i-VTEC and Real Time are trademarks of Honda Motor Co., Ltd. ©2003 American Honda Motor Co., Inc.

engineering

	2WD DX	4WD DX	2WD EX	4WD EX
Engine Type	In-Line 4-Cylinder	In-Line 4-Cylinder	In-Line 4-Cylinder	In-Line 4-Cylinder
Engine Block/Cylinder Head	Aluminum-Alloy	Aluminum-Alloy	Aluminum-Alloy	Aluminum-Alloy
Displacement (cc)	2354	2354	2354	2354
Horsepower @ rpm (SAE net)	160 @ 5500	160 @ 5500	160 @ 5500	160 @ 5500
Torque (lb.-ft. @ rpm)	161 @ 4500	161 @ 4500	161 @ 4500	161 @ 4500
Compression Ratio	9.7: 1	9.7: 1	9.7: 1	9.7: 1
Valve Train	16-Valve DOHC i-VTEC™	16-Valve DOHC i-VTEC	16-Valve DOHC i-VTEC	16-Valve DOHC i-VTEC
Multi-Point Fuel Injection	•	•	•	•
Real Time™ 4-Wheel Drive		•		•
CARB Emissions Rating	LEV-2	LEV-2	LEV-2	LEV-2
Direct Ignition System with Immobilizer	•	•	•	•
110,000-Mile Tune-Up Interval*	•	•	•	•

transmission

5-Speed Manual Transmission				
Gear Ratios: 1st: 3.533, 2nd: 2.042, 3rd: 1.355, 4th: 1.028, 5th: 0.825, Reverse: 3.583, Final Drive: 4.765	•	•	•	•
4-Speed Automatic Transmission (available)				
Gear Ratios: 1st: 2.684, 2nd: 1.535, 3rd: 1.081, 4th: 0.733, Reverse: 2.000, Final Drive: 4.438	•	•	•	•

body/suspension/chassis

Unit-Body Construction	•	•	•	•
Control-Link MacPherson Strut Front Suspension	•	•	•	•
Compact Double Wishbone Rear Suspension	•	•	•	•
Stabilizer Bar (mm, front/rear)	30.0/21.0	30.0/21.0	30.0/21.0	30.0/21.0
Variable-Assist Power Rack-and-Pinion Steering	•	•	•	•
Steering Wheel Turns, Lock-to-Lock	3.26	3.26	3.26	3.26
Turning Diameter, Curb-to-Curb (ft.)	34.9	34.9	34.9	34.9
Power-Assisted 4-Wheel Disc Brakes	•	•	•	•
Anti-Lock Braking System (ABS)			•	•
Electronic Brake Distribution System (EBD)			•	•
Wheels	16" Styled Steel	16" Styled Steel	16" Alloy	16" Alloy
All-Season Tires	P215/70 R16 99S	P215/70 R16 99S	P215/70 R16 99S	P215/70 R16 99S

interior measurements

Headroom (in., front/rear)	43.3/38.0	43.3/39.4	43.3/38.0	43.3/39.4
Legroom (in., front/rear)	41.0/39.1	41.0/39.1	41.0/39.1	41.0/39.1
Shoulder Room (in., front/rear)	57.1/52.2	57.1/52.2	57.1/52.2	57.1/52.2
Hiproom (in., front/rear)	55.0/47.6	55.0/47.6	55.0/47.6	55.0/47.6
Cargo Volume (cu. ft., behind 2nd row)	25.1	25.9	25.1	25.9
Cargo Volume (cu. ft., maximum)	74.6	77.1	74.6	77.1
Passenger Volume (cu. ft.)	103.6	105.4	103.6	105.4
Seating Capacity	4	4	4	4

*Does not apply to oil and filter changes. See your owner's manual for details.

exterior measurements

	2WD DX	4WD DX	2WD EX	4WD EX
Wheelbase (in.)	101.4	101.4	101.4	101.4
Length (in.)	169.3	169.3	169.3	169.3
Height (in.)	70.4	70.4	70.4	70.4
Width (in.)	71.5	71.5	71.5	71.5
Track (in., front/rear)	62.1/62.3	62.1/62.3	62.1/62.3	62.1/62.3
Minimum Ground Clearance (in.)	6.9	6.9	6.9	6.9
Approach/Departure Angles (degrees)	25.8/27.8	25.8/27.8	25.8/27.8	25.8/27.8
Curb Weight (lbs., MT/AT)	3331/3389	3468/3525	3391/3441	3527/3578
Weight Distribution (% front/rear)	58/42	56/44	58/42	56/44
Towing Capacity (lbs.)	1500	1500	1500	1500

EPA mileage estimates/fuel capacity

5-Speed Manual (City/Highway)	21/26	21/24	21/26	21/24
4-Speed Automatic (City/Highway)	22/26	21/24	22/26	21/24
Fuel (gal.)	15.9	15.9	15.9	15.9
Required Fuel	Regular Unleaded	Regular Unleaded	Regular Unleaded	Regular Unleaded

exterior features

Removable Skylight with Tilt Feature		•		•
Side Cargo Doors	•	•	•	•
2-Speed/Intermittent Windshield Wipers	•	•	•	•
Rear Window Wiper/Washer	•	•	•	•
Roof-Mounted Antenna	•	•	•	•
Remote Entry System	Available	Available	•	•
Dual Side Mirrors	•	•	Power	Power
Composite Body Panels	Gray	Gray	Metallic Gray	Metallic Gray
Green-Tinted Glass	•	•	•	•
Rear Privacy Glass	•	•	•	•
Clamshell Tailgate	•	•	•	•
Alloy Wheels			•	•
Multi-Reflector Halogen Headlights	•	•	•	•

comfort & convenience

Air Conditioning with Air-Filtration System			•	•
Power Front Windows w/Auto-Up/Down Driver's Window	•	•	•	•
Rear Ventilation Windows	•	•	•	•
Power Door and Tailgate Locks	•	•	•	•
Cruise Control			•	•
Adjustable Steering Column	•	•	•	•
Instrument Panel-Mounted Shifter	•	•	•	•
Lower Instrument Panel Storage Compartment	•	•		
Passenger-Side Vanity Mirror			•	•
Sliding Sun Visor Extensions	•	•	•	•
Overhead Storage Compartment			•	•

comfort & convenience

	2WD DX	4WD DX	2WD EX	4WD EX
Map Lights			•	•
Dome Light	•	•	•	•
Urethane-Coated Utility Floor	•	•	•	•
Beverage Holders, Front (3) and Rear (2)	•	•	•	•
12-Volt Accessory Outlets, Front and Rear	Front	Front	•	•
Door-Pocket Storage Bins, Rear with Bottle Holders	•	•	•	•
Passenger-Side Seatback Pocket			•	•
Driver-Side Seatback Bungees, Front and Rear			•	•
Rear Window Defroster	•	•	•	•
Rear-Seat Heater Ducts	•	•	•	•
Cargo Area Tie-Down Anchors (4)	•	•	•	•
Cargo Area Storage Bins	•	•	•	•
Cargo Area Hooks (2)	•	•	•	•
Cargo Area Light	•	•	•	•

seating

Driver's Seat with Manual Height Adjustment	•	•	•	•
Waterproof FXC™ Seat Fabric, Front and Rear	Front	Front	•	•
Adjustable Head Restraints, Front and Rear	•	•	•	•
Driver- and Passenger-Side Armrests			•	•
Removable, Flip-Up Rear Seats	•	•	•	•
Fold-Flat-Capable Seating	•	•	•	•

audio system

270-Watt AM/FM/CD Audio System with 7 Speakers Including Subwoofer			•	•
MP3/Digital Media Auxiliary Jack			•	•

instrumentation

Tachometer	•	•	•	•
Digital Odometer and Digital Trip Meters (2)	•	•	•	•
Tailgate-Open Indicator Light	•	•	•	•
Fuel and Coolant Temperature Gauges	•	•	•	•
Low-Fuel Indicator Light	•	•	•	•

safety

3-Point Seat Belts at All Seating Positions	•	•	•	•
Front 3-Point Seat Belts w/Automatic Tensioning System	•	•	•	•
Adjustable Seat Belt Anchors	•	•	•	•
Dual-Stage Front Airbags (SRS)	•	•	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)			Available	Available
Side-Impact Door Beams	•	•	•	•
Lower Anchors and Tethers for Children (LATCH)	•	•	•	•

³Based on 2004 EPA mileage estimates. Use for comparison purposes only. Actual mileage may vary.