

Three cheers
for this year's
pace car.



Dodge Viper GTS. Official Pace Car of the 1996 Indianapolis 500®



Sleek, taut and quick like its serpent namesake, Dodge Viper GTS says a lot about the New Dodge. About engineers empowered to create the kind of cars and trucks that other engineers only dream about. Cars and trucks that scream to be driven hard and far. Cars like the athletic Avenger ES,

Official Car of the Indianapolis 500. And trucks like the mighty Ram, Official Truck of the Indy 500.

The New Dodge, the car company for people who love cars, is proud to be part of the eightieth running of the Indianapolis 500, the Greatest Spectacle in Racing.



*Dodge Avenger ES
and Dodge Ram Pickup.
Official Car and Truck
of the 1996
Indianapolis 500.*



Hiss. Hiss. Hiss.





Dodge Avenger ES

2.5 liter, multi-valve V-6 engine • 4-wheel independent, double-wishbone suspension • extremely rigid body design • 205/55HR16 performance tires • standard dual airbags • ABS • available AM/FM stereo w/CD • large interior with spacious backseat



Dodge Ram Indy[®] Special

5.9 liter V-8 engine • special Brilliant Blue Indy paint treatment with dual wide stripes • 4-speed automatic transmission • 17-inch machined cast aluminum wheels • dual tip sport tuned exhaust • fog lamps • body color grille • analog gauge cluster with tach



Dodge Viper GTS

8.0 liter V-10 engine • estimated 450 horsepower, 490 lb/ft of torque • aluminum alloy engine block and cylinder heads • forged steel crankshaft with cross-bolted main bearings • steel space frame with excellent torsional rigidity • extensive use of composites and alloys • fully independent SLA front and rear suspension featuring aluminum control arms and Koni coil-over-shock units • directional 275/40ZR17 front tires and 335/35ZR17 rear tires • composite body

Note: Due to advance sales to current Viper owners, only a limited number of 1996 GTS Coupes were still available at time of printing. For more information or to receive an Indy Merchandise Catalog, call 1-800-4-A-DODGE.



The New Dodge
A DIVISION OF THE CHRYSLER CORPORATION