

Q5





**A tidal wave in
a sea of sameness.**

Designed not to just stand out, but also to outperform. The Audi Q5 takes the notion of a crossover and offers a distinctive rendition of luxury, performance and design. Starting with the elegant wraparound aluminum tailgate, the unmistakable contours of the Audi Q5 mark a commitment to inspired engineering and progressive design. The experience continues with the available 20" wheels, Audi xenon plus headlights with LED daytime running lights and taillights and the distinctive Gloss Black singleframe® grille, proving yet again, the Audi Q5 clearly stands in a class by itself.



**Everything you would
expect in an Audi.**

In creating a five passenger crossover that is pure Audi, we envisioned intuitive technology matched with the latest in luxury for all five of its occupants. The Audi Q5 interior features a driver-oriented cockpit that is luxuriously appointed with handcrafted leather, elegant wood inlays and sophisticated Brushed Aluminum accents. For added comfort, the twelve-way power, heated front seats are available with a ventilation feature that is sure to make any drive perfect.

Survival of the finest.

When you eliminate the superfluous you're bound to end up with the exceptional. It's a philosophy that's instilled into every inch of the luxurious Audi Q5 interior. It starts the moment you step inside and it continues long after you feel the quality of the leather seats, set your perfect temperature with three-zone climate control or recline one of the rear seats. In other words, the evolution of crossover luxury has never been more evident or more prosperous.



What's around the corner is just as important as what's over the horizon.

The Audi Q5 incorporates future-facing technology that enhances the driving experience. With a number of lightweight aluminum elements, including the hood, tailgate and suspension components, the Audi Q5 achieves a lighter curb weight for better fuel economy*. Yet exceptional power is offered through advanced FSI® direct injection technology.

Just below the available long-life LED daytime running lights are the mercury-free Audi xenon plus headlights. They are more than twice as bright as halogen headlights, which means eyestrain is reduced for the driver, especially in poor weather. Audi has even added intuitive technology to the roof rack. Linked directly to ESP® [Electronic Stabilization Program], it senses when the crossbars are in use and instantly alerts ESP® to compensate for the vehicle's higher center of gravity.



Envisioned. Now realized.

The Audi Q5 integrates state-of-the-art technology at every turn. A perfect example in the Audi Q5 is the available Audi MMI[®] Navigation plus with a 7" color screen and an NVIDIA[®] graphics processor. It offers central control of several entertainment and information systems, including the radio, control of your Bluetooth[®]-enabled phone, your iPod[®] via the Audi music interface, and access to real-time traffic and 3D navigation. Additionally, the latest generation of MMI[®] includes the exclusive capability to load up to 10-GB of your favorite songs with an SD[®] card, CD or USB device onto the integrated hard drive.

Progressive technology also blends the benefit of convenience. The available Audi side assist is the perfect example, as it monitors fast-approaching vehicles and blind spot areas, and warns the driver with LED lights in the mirrors. Innovation even fits in the palm of your hand with Audi advanced key, which allows you to unlock, lock, start and turn off the Audi Q5 without ever removing the key from your pocket or purse.



Delivers in every way possible.

The Audi Q5 sets the standard for crossovers in every aspect, but perhaps none more dramatically than when it comes to handling. A standard feature on the Audi Q5 is quattro® all-wheel drive with a 40:60 torque split toward the rear. This latest generation of quattro® also features a weight-optimized center differential, which is seamlessly integrated with ESP®. The result is a vehicle that delivers sporty handling with constant traction and confidence in dry, wet or adverse conditions. Also standard is Servotronic® steering, which adapts steering resistance depending on speed, allowing for easier steering during slow speeds and at higher speeds, a firmer, sportier feel for spirited driving.

Handling is further enhanced with the available Audi drive select. The revolutionary system offers 27 distinct driving configurations, which provide a balance between performance and comfort driving. Audi drive select manages the adaptive suspension, dynamic steering, transmission shift characteristics and throttle response according to the driver's choice of Comfort, Automatic, Dynamic or Individual settings.



**We imagine it, and then
work to prevent it.**

With a vehicle capable of so much, the capacity to mitigate the unexpected is a critical consideration. For instance, the Audi Q5 offers a number of innovative features, like Audi hill descent control that automatically utilizes the transmission and Anti-lock Brake System [ABS] to help control speed on steep, slippery and rough declines.

When an accident is unavoidable, the Q5 features several safety systems to minimize risk, earning the *TOP SAFETY PICK* Award from the influential Insurance Institute for Highway Safety*. In the cabin alone, a padded footwell, crash optimized pedal assembly and driver's side energy-absorbing footrest provide an added element of protection.

Additionally, the Audi Q5 earned a 5-Star Safety Rating from US government regulators in part due to the comprehensive airbag* system. Included are driver and front passenger dual-stage and dual threshold, next generation airbags, driver and front passenger seat-mount chest side airbags, as well as Sideguard® airbags with rollover sensor for the head protection of outboard occupants.

* TOP SAFETY PICK based on 31 MPH side-impact crash test, 40 MPH frontal-offset crash test and 20 MPH rear-impact test and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org.
† Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.
This is a dramatization and does not depict what will happen in an accident. All bags will not inflate in real world accidents and if multiple bags do deploy they will be in various stages of inflating/deflating and will never all be inflated at the same time.



Even its power is well designed.

If innovative comfort and inspired design are not enough, all you need to do is drive it. After all, the Audi Q5 is pure Audi, as proven by the 3.2 liter V6 FSI® engine. The powerplant offers an impressive 270 hp and 243 lb.-ft. of torque without neglecting fuel economy*. Couple that with legendary quattro® all-wheel drive and the latest six-speed Tiptronic® automatic transmission, offering nearly instantaneous shifts, and the driving experience is nothing short of exceptional.





1 LED rear lights | LED lights are superior to conventional bulbs, with their activation speed and long service life. They can last an entire vehicle lifetime, consume up to 50 percent less energy and take up less space.

2 Heated and power mirrors | The exterior mirrors are electronically adjustable, heated to prevent fogging and house integrated LED turn signals.

3 18" ten-spoke V design wheels with 235/60 all-season tires | The classically crafted ten-spoke wheels feature a unique V spoke design that complements the distinctive shape of the Audi Q5.

4 Wood decorative inlays | The genuine wood decorative inlays in the dash, center console and door panels underscore the refined touch of luxury in the Audi Q5.

5 Leather seating surfaces | The superior quality of leather and impeccable craftsmanship complement the strong side support and pronounced shoulder restraint of the seat design, while adding to the elegant, dynamic and versatile driving experience.

+ Trip computer | The advanced trip computer within the driver information system gives the driver convenient and easily accessible information vital to the driving experience. Functions include timer, miles to empty, average MPG, average MPH and instant MPG.

+ Audi concert radio with ten speakers and SIRIUS® Satellite Radio | Audi concert radio features the Audi Sound System with 180 watts of power and ten total speakers, including two in each door, a subwoofer and a center fill speaker. It also offers a CD player, auxiliary input and an SD® card slot with MP3 capability. The Radio Data System [RDS] on the color screen displays several types of FM radio information, as well as SIRIUS® Satellite Radio information. And the Graduated Audio Level Adjustment [GALA] ensures optimal volume levels as cabin noise increases with speed.

+ Three-zone climate control | Both driver and front passenger, as well as the occupants of the rear seats, can select their required temperature and distribution of air individually for their particular seating area.

+ Aluminum roofrails with crossbars | The multifunctional roofrails give the Audi Q5 extra versatility, adding to the sporty and practical traits of the vehicle. With the crossbars in place, the vehicle's ESP® is adjusted to suit the higher center of gravity.

Features listed are standard on the Premium model unless otherwise noted.

+ FEATURE NOT SHOWN

6. Audi xenon plus headlights with LED daytime running lights | The high-intensity discharge headlights produce about twice as much light as comparable halogen headlights. They make night driving, particularly in poor weather, safer and easier for the driver's eyes.

7. Panorama sunroof | The two-piece Panorama sunroof produces a unique, refreshingly airy driving experience and a light-filled interior atmosphere. The rear panel is fixed, while the front can be tilted and opened. Outstanding fresh air comfort combines with excellent aeroacoustics, including a mesh wind deflector, for extremely low noise buildup.

8. Bluetooth® and HomeLink® | The Bluetooth® hands-free phone interface allows the pairing of a Bluetooth®-enabled mobile phone with the vehicle, and includes access to the phonebook within the driver information display of the instrument panel or MMI® screen. For specific compatibility and operation instructions, refer to audiusa.com/bluetooth or contact your local Audi dealer for the latest listing of compatible phones. HomeLink® is integrated into the overhead controls and uses a simple three-button system that controls garage doors, gates and even lights in the home.

9. Power tailgate | The tailgate conveniently opens and closes with the touch of a button. The desired opening height can be individually adjusted.

+ Audi music interface | The Audi music interface offers intelligent integration with the iPod®. Any iPod® Generation 4 and higher [iPod®, iPod® nano, iPod® photo] may be connected through the glove box, and full iPod® controls are available through the MMI® screen.

+ Auto-dimming interior mirror with compass | The rearview mirror with compass recognizes distracting bright light behind the car and darkens the mirror glass automatically.

+ Heated, twelve-way power front seats | The heated front seats include four-way power lumbar adjustment and adjustable head restraints.

+ Driver memory | The driver's seat memory remembers the occupant's seat and mirror position, and recalls it with the push of a button for added comfort.

Features listed are standard on the Premium Plus model unless otherwise noted.

+ FEATURE NOT SHOWN

6



8



7



9





1 Audi MMI® Navigation plus | Audi MMI® Navigation plus features a 7", full-color LCD screen and MMI® control logic. The Audi Q5 comes equipped with the latest generation of MMI®, powered by a 40-GB hard drive and an NVIDIA® processor to enhance graphics. This generation of MMI® offers 3D topography, including the buildings in many cities. A color driver information system, real-time traffic, and navigation through audible route guidance and graphics are included.

2 Audi advanced key | With Audi advanced key, the car can be unlocked and started without removing the key from a pocket or purse. At the same time, the steering is released and the ignition turned on electronically – all without inserting the key in the ignition.

3 19" five-arm wheels with 235/55 all-season tires | Striking and dynamic, these 19" wheels underscore the sculpted contours of the Audi Q5 and come equipped with all-season tires.

+ Thermo cup holder | The thermo heated/cooled cup holder will assist in maintaining the desired temperature of a beverage.

+ Audi side assist | Audi side assist monitors the blind spot areas, as well as fast-approaching vehicles, at a range of about 150 ft. to the rear of the car. If Audi side assist identifies another vehicle, it informs the driver via LED lights in the exterior mirror.

+ Bang & Olufsen® Sound System | The Bang & Olufsen® Sound System includes 14 speakers with 505 digitally amplified watts and surround sound reproduction. Microphone-based noise compensation ensures optimum sound under varying road conditions and speeds.

+ Audi music interface | The Audi music interface offers intelligent integration with the iPod®. Any iPod® Generation 4 and higher [iPod®, iPod® nano, iPod® photo] may be connected through the glove box, and full iPod® controls are available through the MMI® screen.

+ Audi parking system advanced | The rearview camera offers a real-time view of the parking area, while the front and rear parking sensors provide an acoustic warning when approaching nearby objects.

Features listed are standard on the Prestige model unless otherwise noted.

4. Panorama sunroof | The two-piece Panorama sunroof produces a unique, refreshingly airy driving experience and a light-filled interior atmosphere. The rear panel is fixed, while the front can be tilted and opened. Outstanding fresh air comfort combines with excellent aeroacoustics, including a mesh wind deflector, for extremely low noise buildup.

5. Audi drive select | Audi drive select controls the vehicle's adaptive suspension, dynamic steering, transmission shift characteristics and engine response. The system offers your Audi four distinct driving configurations: Comfort, Automatic, Dynamic and Individual. [Prestige only]

6. 20" five-arm wheels with 255/45 summer performance tires* | This option comes equipped with summer performance tires and radiates a sense of simple elegance, complementing the overall Audi Q5 exterior. [Prestige only]

7. Bluetooth® and HomeLink® | The Bluetooth® hands-free phone interface allows the pairing of a Bluetooth®-enabled mobile phone with the vehicle, and includes access to the phonebook within the driver information display of the instrument panel or MMI® screen. For specific compatibility and operation instructions, refer to audiusa.com/bluetooth or contact your local Audi dealer for the latest listing of compatible phones. HomeLink® is integrated into the overhead controls, and uses a simple three-button system that controls garage doors, gates and even lights in the home.

+ Rear side airbags† | Rear side airbags offer the second-row outboard occupants enhanced impact protection.

+ Heated front seats | The multilevel seat-heating system is designed to heat the entire surface of the seat. Warming is initiated with a convenient button.

+ Bang & Olufsen® Sound System | The Bang & Olufsen® Sound System includes 14 speakers with 505 digitally amplified watts and surround sound reproduction. Microphone-based noise compensation ensures optimum sound under varying road conditions and speeds. [Premium Plus only]

+ Luxury Package | This option includes a leather instrument panel top and door armrests as well as ventilated, Milano leather front seats to help ensure luxurious comfort and surroundings at all times. [Prestige only]

* See page 24 for important safety information regarding summer performance tires.

† Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.

+ FEATURE NOT SHOWN





¹ **Exterior features** | The exterior S line features of the Audi Q5 include 20" wheels, high-powered headlight washers, S line specific front and rear bumpers, singleframe® grille, side valances and S line badging.

² **20" S line five-tri-spoke wheels with 255/45 summer performance tires*** | These S line wheels offer a sleek and stylish look and feel. The lightweight alloy helps to improve the driving dynamics, while the summer performance tires help to ensure superior handling.

⁺ **20" S line ten-spoke chrome wheels with 255/45 summer performance tires*** | The ten-spoke design is a refined choice, matching the sophistication of the Audi Q5. The wheels come equipped with summer performance tires that help provide the driver with superior handling.
[Optional on Q5 Prestige]

* See page 24 for important safety information regarding summer performance tires.

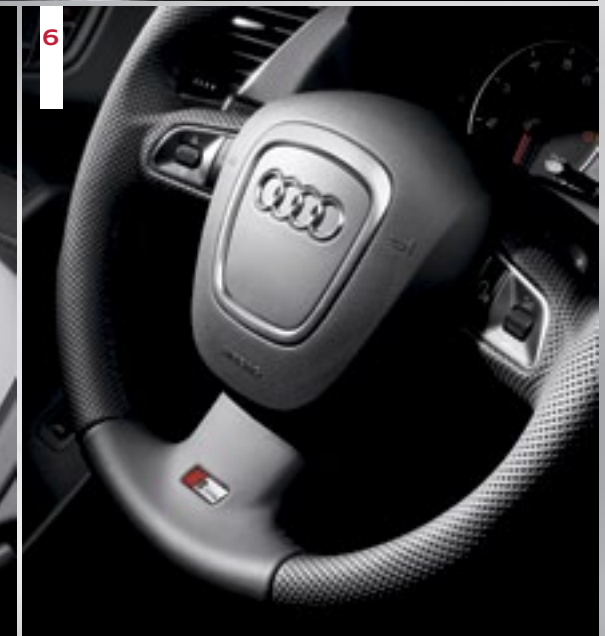
+ FEATURE NOT SHOWN

3. Headlight washers | The retractable, high-pressure headlight washers concealed in the front bumper are activated when the driver washes the windshield and the headlights are on.

4. S line Brushed Aluminum doorsills | The interior S line features of the Audi Q5 include Brushed Aluminum doorsills with S line badging.

5. Brushed Aluminum inlays | The quality of materials and craftsmanship of the Audi Q5 interior is highlighted by elegant and sporty Brushed Aluminum decorative inlays extending across the center console, doors and dashboard.

6. Sport steering wheel with shift paddles | The three-spoke, leather-wrapped design has a sporty look and feel, further accented in the S line Package by perforated leather and the S line badge. The multifunction steering wheel provides easy access to audio volume control, radio station and CD track selection, navigation voice prompts and telephone dialing.





1 Luggage basket | This attachment forms a basket to hold luggage securely in place. [Must be used in combination with the base carrier bars, which are sold separately]

2 Running boards* | These stainless steel running boards make a strong style statement, and also make it easier to step in and out of your Audi Q5. Rubber pads help reduce the risk of slipping.

3 Umbrella case | This umbrella holder conveniently stores a pocket umbrella and is easily accessible. Fits on the passenger side of the center console.

+ Accessory case | This case helps keep the vehicle neat and organized by providing storage for small, loose items. Fits on the passenger side of the center console.

+ Towing hitch | This towing kit is designed specifically for the Audi Q5. The maximum load carrying capacity is 4400 lbs.

+ Premium textile floor mats | These precision-fit mats are made of long-life fabric to help protect the interior of your Audi Q5 from the elements. Skid-resistant. Available in Black. Set of four mats.

+ Rubber floor mats | These trim-profile, embossed rubber mats help extend the life of your carpet by providing all-around protection from dirt and debris. Available in Black or Gray, in sets of two for the front and the rear.

See your local Audi dealer for the complete selection of Audi Genuine Accessories.
* Vehicles equipped with running boards will require a special car jack. See dealer for details.

+ FEATURE NOT SHOWN

4. Rubberized cargo mat | Custom fit for your Audi Q5, the textured plastic material helps reduce load shifting, while the raised lip contains spills and helps protect cargo area carpeting from stains.

5. 20" ten-spoke wheels | The 20" wheels feature a stunning Polished Silver color alongside their bold, aggressive design. The wheels are specially engineered to meet the strict tolerances of Audi original equipment wheels.

6. 20" seven-V-spoke wheels | The alloy wheels feature a sporty, distinctive design and are specially engineered to meet the strict tolerances of Audi original equipment wheels.

+ 20" ten-spoke Anthracite wheels | The ten-spoke design features high-gloss Silver spokes and Anthracite rim interiors for an eye-catching appearance. The wheels are specially engineered to meet the strict tolerances of Audi original equipment wheels.

+ Ski and snowboard racks | These racks are held securely in place by rubber-cushioned aluminum bars. Our smaller standard attachment holds up to two snowboards or four skis. A larger deluxe attachment holds up to four snowboards or six skis. [Must be used in combination with the base carrier bars, which are sold separately]

+ Rear partitions | There are two partition options that allow you to divide the cargo area for maximum flexibility. A partition that runs behind the front seats and a longitudinal partition are available. [Sold separately]

+ Splash guards | Protect the finish of your Audi Q5 with custom-fitted front and rear splash guards. Made of long-life, crack-resistant rubber.



See your local Audi dealer for the complete selection of Genuine Audi Accessories.

+ FEATURE NOT SHOWN

Audi Q5 Wheel Options

1



Audi Q5 Wheel Options

1 18" ten-spoke V design wheels with 235/60 all-season tires | These wheels feature a sporty, classic design matched with a contemporary flair. They come equipped with all-season tires, which help to ensure a safe and comfortable ride on virtually all driving surfaces. [Q5 Premium and Premium Plus]

2



2 19" five-arm wheels with 235/55 all-season tires | These sporty wheels make a powerful yet elegant statement. They come equipped with all-season tires, which help to ensure a safe and comfortable ride on virtually all driving surfaces. [Q5 Prestige, optional on Premium Plus]

3



3 20" five-arm wheels with 255/45 summer performance tires* | These dynamic wheels combine modern design with timeless simplicity. They come equipped with summer performance tires, which provide the driver with superior handling. [Optional on Q5 Prestige]

* Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

4. 20" five-tri-spoke wheels with 255/45 summer performance tires* |
The distinctive look of the five-tri-spoke alloy wheels with summer performance tires makes a sporty statement. [Q5 S line only]

5. 20" ten-spoke chrome wheels with 255/45 summer performance tires* |
These S line wheels offer a sleek and stylish look and feel, and are a refined choice, matching the sophistication of the Audi Q5. They come equipped with summer performance tires that help provide the driver with superior handling. [Optional on Q5 Prestige S line]

4



5



* Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

Audi Q5 Interior Seating | Decorative Inlay

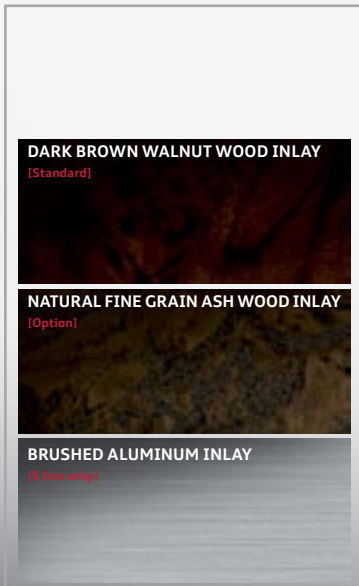
CINNAMON BROWN LEATHER | DARK BROWN WALNUT WOOD INLAY



LIGHT GRAY LEATHER | NATURAL FINE GRAIN ASH WOOD INLAY*



DECORATIVE INLAY OPTIONS



CARDAMOM BEIGE LEATHER | DARK BROWN WALNUT WOOD INLAY



BLACK LEATHER | BRUSHED ALUMINUM INLAY [S line only]



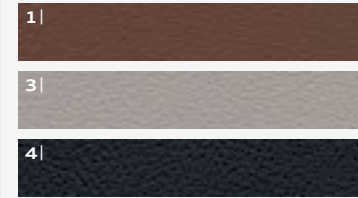
* Optional inlay shown



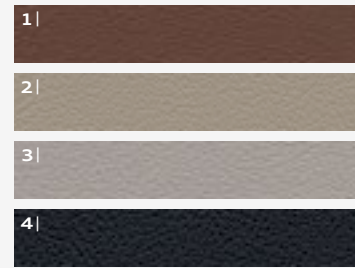
Audi Q5 Make Yours.



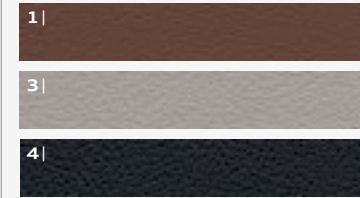
Audi Q5 Quartz Gray METALLIC*



Audi Q5 Deep Sea Blue PEARL EFFECT*



Audi Q5 Meteor Gray PEARL EFFECT*



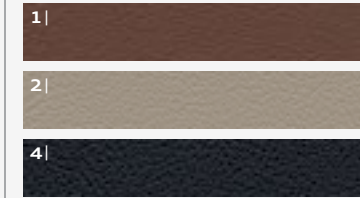
Audi Q5 Garnet Red PEARL EFFECT*



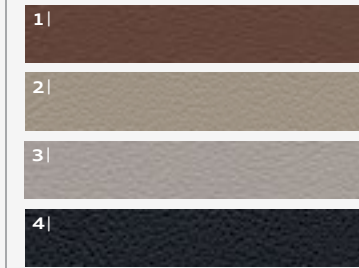
Audi Q5 Ice Silver METALLIC*



Audi Q5 Ibis White



Audi Q5 Brilliant Black



- 1 | Cinnamon Brown
- 2 | Cardamom Beige
- 3 | Light Gray
- 4 | Black

*Additional charge

Audi Q5 2010 Specifications

Chassis/Technical	Premium	Premium Plus	Prestige
Five-link front suspension with upper and lower control arms and stabilizer bar	s	s	s
Independent trapezoidal-link rear suspension with rigid subframe and stabilizer bar	s	s	s
Servotronic® speed-sensitive power steering – varies assistance based on vehicle speed	s	s	s
quattro® permanent all-wheel drive system utilizing torque-sensing center differential – 40:60 rear-biased torque split	s	s	s
Tiptronic® automatic transmission	s	s	s
Trailer hitch preparation with 4400 lb. maximum towing capacity	s	s	s
Fully galvanized steel unibody with multistep anti-corrosion protection – aluminum hood and tailgate	s	s	s

Safety & Security	Premium	Premium Plus	Prestige
Driver and front passenger advanced dual-stage airbag* supplemental restraints	s	s	s
Driver and front passenger seat-mounted side thorax airbag* supplemental restraints	s	s	s
Rear side airbags* for outboard seating positions	o	o	o
Sideguard® head curtain airbags* for both rows of outboard seating positions - with rollover sensor	s	s	s
Front passenger occupant detection for airbag* supplemental restraints	s	s	s
Front three-point safety belts with automatic pretensioning and force limiters; height adjustable for front seating positions	s	s	s
Rear three-point safety belts with belt-force limiters for outboard passenger seating positions	s	s	s
Safety belt reminder for driver and front passenger	s	s	s
Lower Anchors and Tethers for Children [LATCH] in rear seats	s	s	s
Pinch protection for passenger compartment windows	s	s	s
Central locking system with selective unlock feature	s	s	s
Impact protection – including reinforced high-strength steel/aluminum crossmembers, reinforced bumpers and rigid occupant cell	s	s	s
Tire pressure monitoring system	s	s	s
Electronic Stabilization Program [ESP®] with rollover mitigation	s	s	s
Anti-lock Brake System [ABS] with Electronic Brake-force Distribution [EBD]	s	s	s
Electronic Differential Locks [EDL]	s	s	s
Anti-Slip Regulation [ASR]	s	s	s
Electronic Parking Brake [EPB]	s	s	s
Audi hill descent control	s	s	s
Reflectors in rear of all doors	s	s	s
Anti-theft vehicle alarm system with immobilizer	s	s	s

* Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.

† Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling. However, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

‡ Your Audi vehicle is equipped with a phone preparation utilizing Bluetooth® interface to enable hands-free functionality (compatible mobile phones sold separately). You will need a Bluetooth-enabled mobile phone in order to utilize this function. Not all Bluetooth-enabled mobile phone models are compatible with Audi phone preparation. Visit audiusa.com/bluetooth, or contact your local Audi dealer for the latest listing of compatible phones. Audi recommends use of the Audi phone cradle (sold separately) with your mobile phone while operating this vehicle.

§ Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgement in determining whether or not to follow a suggested Audi Navigation plus route. Periodically, the mapping is updated, and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

Features	Premium	Premium Plus	Prestige
18" ten-spoke V design wheels with 235/60 all-season tires	s	s	-
19" five-arm wheels with 235/55 all-season tires	-	o	s
20" five-arm wheels with 255/45 summer performance tires*	-	-	o
20" five-tri-spoke wheels with 255/45 summer performance tires* [S line only]	-	o	o
20" ten-spoke chrome wheels with 255/45 summer performance tires* [S line only]	-	-	o
Audi concert system with single CD player with MP3 playback capability, AM/FM radio, auxiliary input jack, SD® card slot for MP3 files and speed-dependent volume control	s	s	-
Bang & Olufsen® Sound System – 505 watt audio system with 14 speakers and ten-channel amplifier	-	o	s
Audi music interface with iPod® integration	o	s	s
SIRIUS® Satellite Radio with three-month trial subscription	s	s	s
Halogen front free-form headlights	s	-	-
Two front fog lights located in lower front bumper	s	s	s
Audi xenon plus headlights with LED daytime running lights	-	s	s
Aluminum roofrails with crossbars	s	s	s
Stainless steel trunk edge trim and doorsills	-	s	s
Genuine wood decorative inlays [Dark Brown Walnut, Natural Fine Gray Ash]	s	s	s
Trip computer with driver information display	s	s	-
Color trip computer with driver information display	-	o	s
Twelve-way power front seats with four-way power lumbar adjustment	s	s	s
Second-row bench seat, 40/20/40 split with load-through	s	s	s
Heated front seats	o	s	s
Memory for driver seat and exterior mirrors	-	s	s
Power adjustable and heated side mirrors with integrated LED turn signals	s	-	-
Power adjustable, auto-dimming and heated side mirrors with integrated LED turn signals and power-folding feature	-	s	s
Auto-dimming interior mirror with compass	-	s	s
HomeLink® remote transmitter	o	s	s
Bluetooth® preparation for mobile phone	o	s	s

Features	Premium	Premium Plus	Prestige
Three-zone automatic climate control	s	s	s
Power tailgate	-	s	s
Electronic cruise control	s	s	s
LED taillights	s	s	s
Privacy glass	s	s	s
Panorama sunroof	o	s	s
Four-spoke, multifunction, leather-wrapped steering wheel	s	s	s
Front center armrest with adjustable length and height	s	s	s
Tilt and telescopic adjustable steering column	s	s	s
Audi advanced key – keyless start, stop and entry	-	-	s
Audi side assist	-	-	s
Audi drive select	-	-	o
Three 12V power outlets	s	s	s
Dual exhaust pipes	s	s	s
Telescoping sun visor with illuminated vanity mirror	s	s	s

Packages	Premium	Premium Plus	Prestige
Storage Package: Storage nets located on the front seatbacks, on the transmission tunnel in the front passenger side and under the cargo floor storage tray	s	s	s
Audi MMI® Navigation plus [§] : HDD navigation with voice control, Audi parking system advanced with rearview camera, color driver information display, single CD/DVD player	-	o	s
S line Package: 20" S line wheels with summer performance tires*, Brushed Aluminum inlays, headlight washers, modified front grille, S line front and rear bumpers and side valances, S line side-badging with S line doorsills, S line three-spoke, multifunction steering wheel with shift paddles, Black headliner	-	o	o

-	Not Available	o	Option	s	Standard
---	---------------	---	--------	---	----------

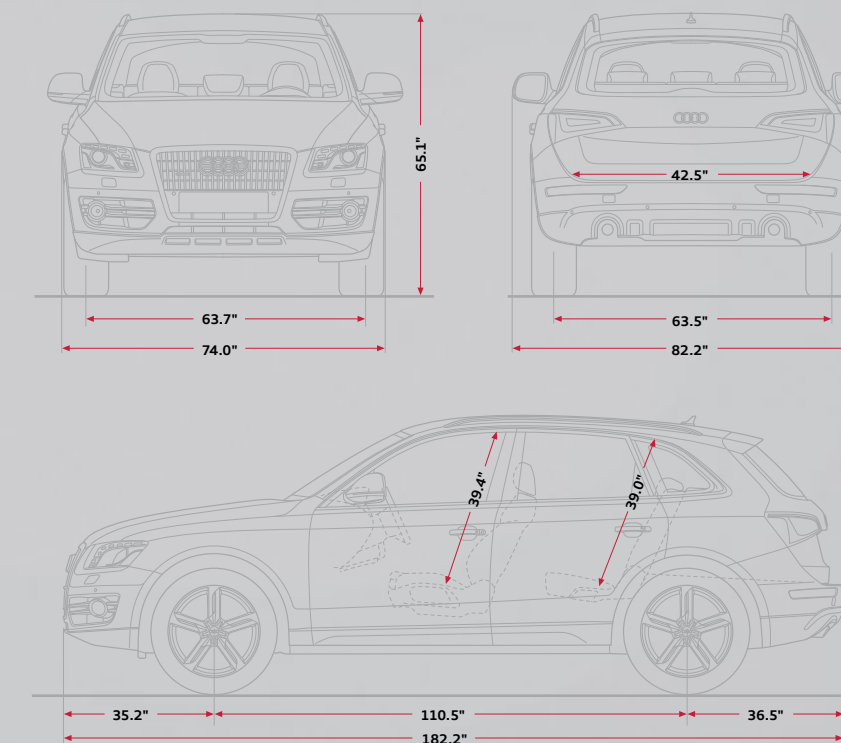


Audi Q5 Model Configurations

3.2 liter FSI® with six-speed Tiptronic® transmission and quattro® all-wheel drive

Power and Performance

- + 3.2 liter DOHC V6 gasoline engine with FSI® direct injection and variable valve timing
- + Displacement: 3.2 liters [195.1 cu. in.]
- + Bore: 3.37 in. Stroke: 3.65 in. Compression ratio: 12.5:1
- + Horsepower: 270 hp @ 6500 rpm Torque: 243 lb-ft. @ 3000 rpm
- + 0-60 MPH in seconds: 6.7
- + Top track speed*: 130 MPH
- + Fuel economy estimate, city/highway*: 18/23 MPG
- + Cargo capacity: 29.1 cu. ft. with rear seats upright
57.3 cu. ft. with rear seats folded



* Top track speed electronically limited to 130 MPH in the U.S. Obey all local speed and traffic laws. * EPA estimate; your mileage will vary.

**With so much to offer, there is only one place
where you can experience it all.**

To fully interact with Audi, visit us online at any number of our special sites. From configuring your next Audi, to learning about the latest technology, to experiencing our passion for performance and racing, we invite you to explore the rich, stimulating world that is uniquely Audi.



audiusa.com/q5



Model Specific Info Summary

Dive into detailed information on the model you are considering. Each model in the Audi lineup has dedicated pages providing information on technical specifications, design, performance, safety and technology features, as well as extensive multimedia galleries.

audiusa.com/models



See All Models

Select from a remarkable array of engines, exterior colors, interior materials and progressive options to assemble your own unique Audi. You can print, request a quote or take your document to the nearest Audi dealer.

audiusa.com/technology



Technology Microsite

From the very beginning, advanced technology has been at the very heart of the Audi DNA. Contained in one convenient location, you will find great detail and demonstrations of many of our technologies.

audidrivingsite.com



Audi Driving Experience

The Audi driving experience and the Audi sportscar experience are designed to not only offer you a very special track experience in an Audi, but one that will leave you with a genuine appreciation for the technology that goes into every Audi vehicle.

audiusa.com/experience



Audi Experience

The experience section is your starting place for everything Audi. From an in-depth brand experience to a journey of our rich motorsports heritage or exclusive downloads, the online Audi Experience accommodates it all.

audi-collection.com



Audi Collection

Beautifully made. Beautifully designed. Faultlessly functional. All the qualities that distinguish our cars can also be found in our Audi collection. From performance wheels to products designed specifically with you and your particular Audi in mind to enhance the pleasure of driving and owning an Audi.

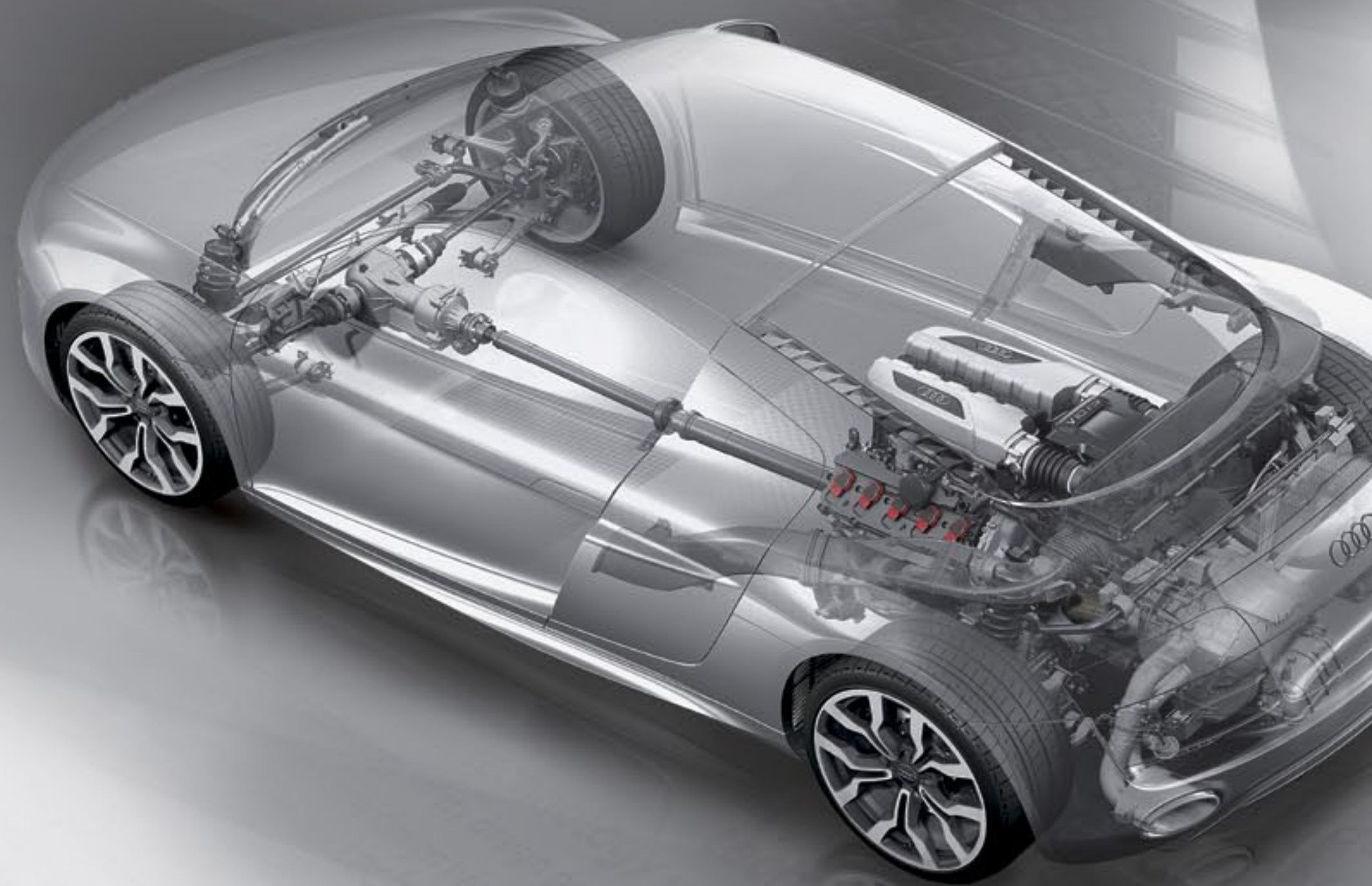
Four driven wheels are a part of what drives our progress.

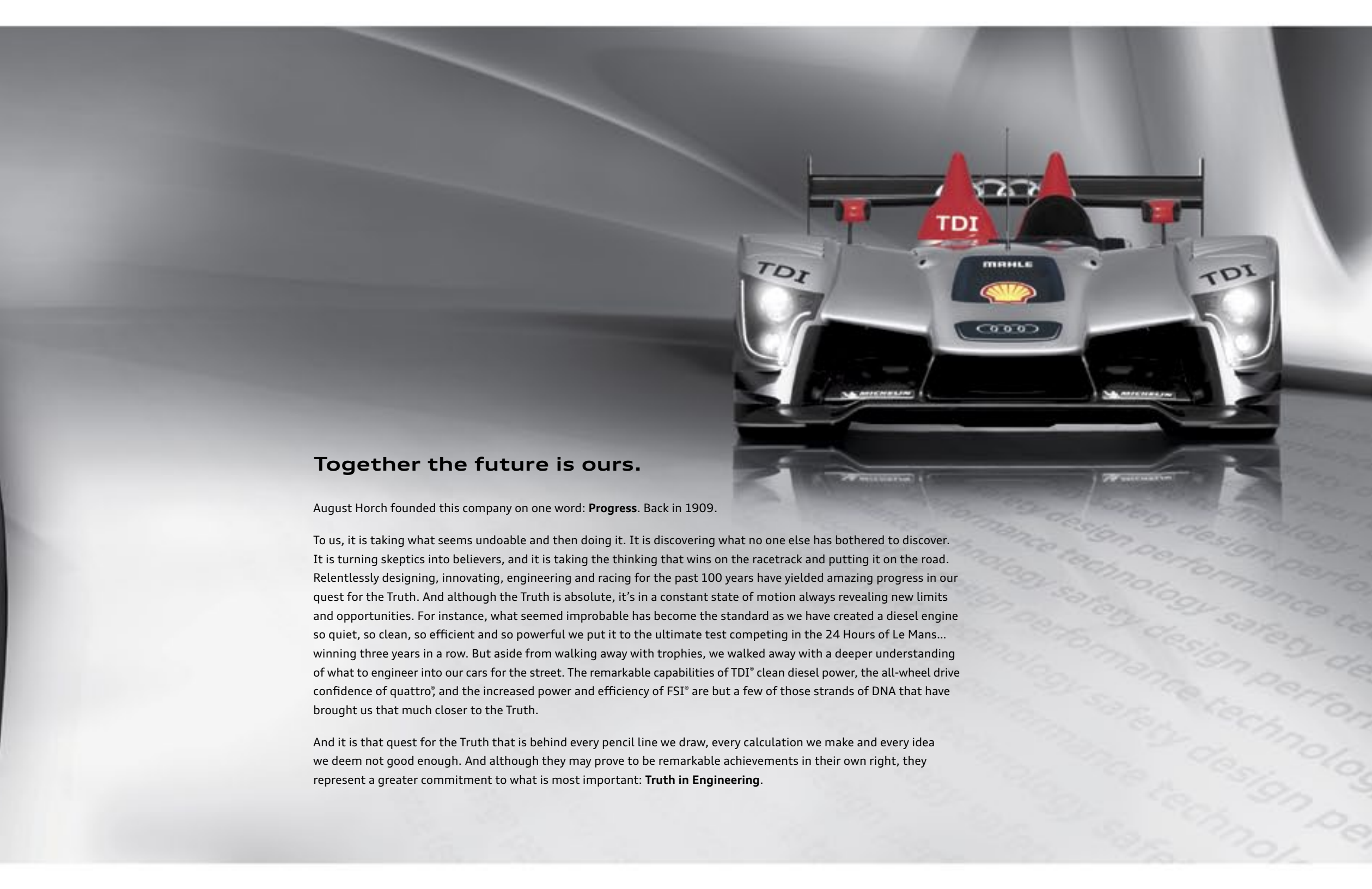
Nearly 30 years ago, the notion of a car with permanent four-wheel drive was revolutionary. Audi called it quattro® and its benefits would set a new benchmark for driver confidence and performance. The simple, yet profound result of sending power to all wheels means that snow-covered mountain passes, rain-slicked highways and gravel-strewn rural roads are no longer encountered with apprehension. While on smooth dry roads, quattro® offers a level of performance unachievable by two-wheel drive cars.

The advantage of all-wheel drive was most apparent when Audi introduced quattro® to the World Rally Championship. quattro® seemed to defy physics with startling acceleration and remarkable traction. The result was an astounding 24 wins and a number of World Championships. If that wasn't enough of an endorsement for quattro®, it was later deemed an "unfair advantage" and banned from road racing altogether after repeatedly dominating the field.

Today, in that same competitive spirit, quattro® all-wheel drive continues to be refined. In Audi vehicles with a longitudinal engine configuration, quattro® is essentially a mechanical system with a self-locking center differential and continuously variable torque distribution. quattro® instantly responds to wheel speed differences and dynamically adjusts power to the wheels with the best traction. It is supported by advanced electronic control systems that together offer numerous benefits over other all-wheel drive systems. Featuring a 40:60 rear torque bias, the latest version of quattro® offers sportscar-like performance and handling with uncompromised all-wheel drive traction.

The power of quattro® is its ability to inspire driver confidence,
giving you traction when you need it, where you need it, regardless of road conditions.





Together the future is ours.

August Horch founded this company on one word: **Progress**. Back in 1909.

To us, it is taking what seems undoable and then doing it. It is discovering what no one else has bothered to discover. It is turning skeptics into believers, and it is taking the thinking that wins on the racetrack and putting it on the road. Relentlessly designing, innovating, engineering and racing for the past 100 years have yielded amazing progress in our quest for the Truth. And although the Truth is absolute, it's in a constant state of motion always revealing new limits and opportunities. For instance, what seemed improbable has become the standard as we have created a diesel engine so quiet, so clean, so efficient and so powerful we put it to the ultimate test competing in the 24 Hours of Le Mans... winning three years in a row. But aside from walking away with trophies, we walked away with a deeper understanding of what to engineer into our cars for the street. The remarkable capabilities of TDI[®] clean diesel power, the all-wheel drive confidence of quattro[®], and the increased power and efficiency of FSI[®] are but a few of those strands of DNA that have brought us that much closer to the Truth.

And it is that quest for the Truth that is behind every pencil line we draw, every calculation we make and every idea we deem not good enough. And although they may prove to be remarkable achievements in their own right, they represent a greater commitment to what is most important: **Truth in Engineering**.

Note: A word about this brochure. Audi of America, Inc. believes the specifications in this brochure to be correct at the time of printing. However, specifications, standard equipment, options and colors are subject to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice concerning current availability of standard and optional equipment and your dealer will verify that your vehicle will include the equipment you ordered. Vehicles in this brochure are shown with optional equipment. See your dealer for complete details on the new-vehicle limited warranty, twelve-year limited warranty against corrosion perforation and Audi 24/7 Roadside Assistance. [Roadside assistance coverage provided by Road America in the U.S. Certain conditions apply, see your dealer for details.] Tires supplied by various manufacturers. "Truth in Engineering" is a trademark of Audi of America, Inc. "Audi," "quattro," "MMI," "FSI," "singleframe" and the four rings logo are registered trademarks of AUDI AG. "Servotronic" is a registered trademark of the AM General Corporation. "Tiptronic" is a registered trademark of Dr. Ing h.c. F. Porsche AG. "ESP" is a registered trademark of Daimler AG. "HomeLink" is a registered trademark of Prince Corporation, Holland, Michigan. Prince is a wholly owned subsidiary of Johnson Controls. "SIRIUS" is a registered trademark of SIRIUS Satellite Radio, Inc. "Bang & Olufsen" is a registered trademark of the Bang & Olufsen Group. "NVIDIA" is a registered trademark of NVIDIA Corporation. "SD" is a registered trademark of SD-3C, LLC. "Bluetooth" is a registered trademark of Bluetooth SIG, Inc. "iPod" is a registered trademark of Apple, Inc.

©2009 Audi of America, Inc.