

2014 | Q7

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Q7  
Audi Q7

Audi  
Truth in Engineering 

# THE AUDI PASSIONS

## The story of our collection of obsessions.

Precision. Design. Vision. These are the kind of attributes that we deliver as a company, the kind of passions that go way past getting you from point A to point B. That's because Audi knows that how you get to your destination is only part of the story. And so it is with us as a luxury brand. Our obsessions are our commitments, a collection of inspirations that make up our core truth: That from a foundation of brilliant engineering, we craft more than great vehicles—we tell great stories.

## Q7

### A brawny sort of elegance.

Climb in, all of you. The luxuriously appointed interior accommodates up to seven passengers, as welcoming to you as you'll be to any terrain that comes your way, thanks to Audi quattro® all-wheel drive. Yet despite its rugged capabilities, the beautifully designed Audi Q7 is the perfect example of a luxury utility vehicle.

# BE CAUSE



### Design

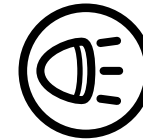
We do not follow design trends. We set them.

**Never before has luxury  
and utility stood together  
so seamlessly.**

It's often the small things that help you realize how big a deal this vehicle is. The idea Audi engineers had while designing the Audi Q7 was to create a beautifully styled limousine for seven, with the SUV versatility you'd expect. And while limousine may sound like an exaggeration, this is the kind of luxury not normally found in an SUV. It may be the grain of the burled Walnut Wood inlays, or the standard leather seating surfaces that are as inviting to the eye as they are comfortable to the body. Perhaps it is the available Audi connect<sup>®</sup> with mobile Wi-Fi<sup>®1</sup> for up to eight passenger devices, the rest of the technological suite available in this vehicle, the standard Audi quattro<sup>®</sup> all-wheel drive, or the variety of engines you can choose from to power it. Whatever it is, you might feel a bit spoiled as you drive down the highway, but we don't think there is anything wrong with that.



1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi<sup>®</sup> hotspot feature is intended for passenger use only.



**Enlighten**

Shedding a new light on illumination just happened to be a design boon.

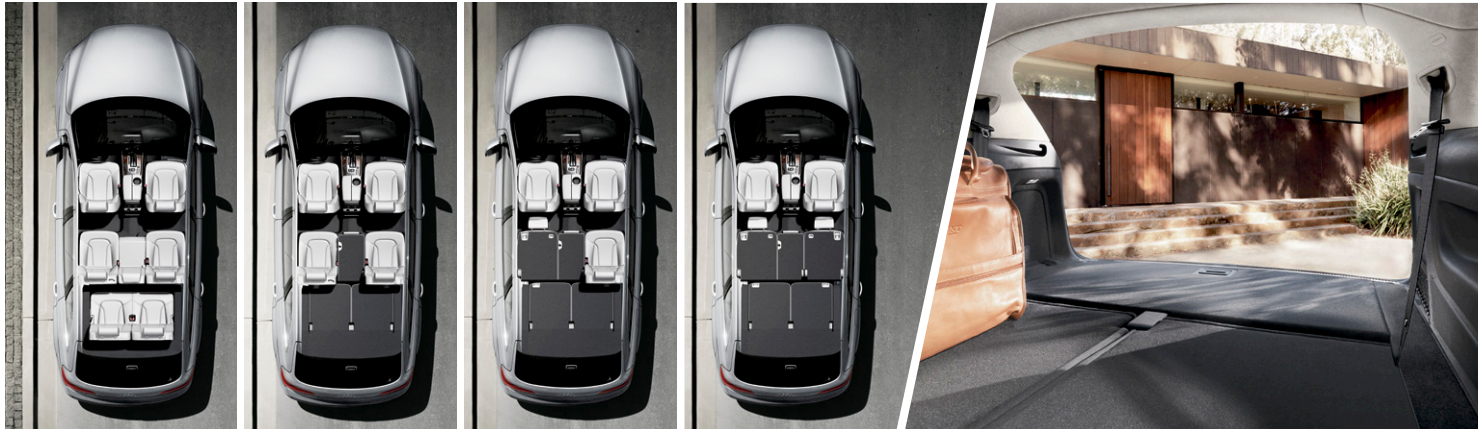
**Accommodate a reservation for seven.**

For most people, the sport utility vehicle is for sport and utility. At Audi, we feel the same way, but that doesn't mean you and your party don't deserve style, nor does it mean you have to irresponsibly burn more fuel than necessary.<sup>1</sup> We constantly strive to illuminate the automotive world with new efficiencies and design philosophies. See, at Audi we don't think being enlightened is enough—we also need to be enlightening. It's part of why you'll see the signature LED daytime running lights leading the Audi Q7. It's just another part of the attention we pay to the balance and composition of every vehicle we make.

<sup>1</sup> EPA estimates not available at time of printing. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for updated information. Your mileage will vary.

## Taking “dressing to the nines” to ten.

It has been said that it takes nine yards of fabric to make a suit, hence the phrase “dressed to the nines.” When we dressed the seven-passenger Audi Q7, we actually needed to dress all 144.1 cu ft of interior space. Beautiful leather seating surfaces, Walnut Wood inlays and plush carpeting adorn the interior, complementing one another perfectly, and elevating the interior of the Q7 into a truly magnificent space. With the many combinations of exquisite interior choices, you’ll see that we take getting dressed up seriously.



### Seven seats

We also take comfort seriously for all seven potential occupants in the Q7, with sumptuous, supple leather seating surfaces and 12-way power adjustable front seats, as well as reclining and sliding second-row seats. We take functionality seriously too, with second- and third-row seats that can be easily folded (without removing the headrests) to provide extra cargo capacity, while an overall design flexibility allows for 28 possible seating and cargo configurations.

### Cargo capacity

Perfect for the family road trip or the golf weekend, the Q7 brings the goods when it comes to bringing the luggage. With 10.9 cu ft of cargo capacity behind the third row, and up to 72.5 cu ft with the second and third row folded down, there’s room for just about anything you’d want to pack, and most likely room to spare. Leaving you with only one worry—where you want to go.

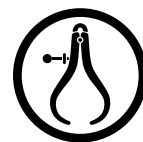


Standard in the second- and third-row outboard seating positions, the Lower Anchors and Tethers for Children (LATCH) system, combined with the possibilities offered by the Q7 seating configurations, gives you flexibility when your children are your passengers.



#### Ventilated front seats

Available front seat ventilation offers multiple speeds of cooling, which, along with front seat-back nets and useful storage compartments in the doors, center console and cargo area, provides comfort and convenience throughout.



#### Craftsmanship

We've ensured that every stitch represents the detail that we put into every aspect of an Audi.

## When even a German lullaby is an ode to sound engineering.

It would be an interesting challenge, a note-perfect Brahms' Lullaby delivered through the eleven speakers of an Audi premium sound system versus the exhilaration of the passing lane. Either way, performance wins. But it goes way beyond the gentle tones of a German composer. Audi sound engineers don't simply make the cabin acoustics sound perfect for your music, they make your engine sing. Or, if not sing, then put it in harmony with every other element of the driving experience. From the sound of a shutting door, to the click of a turning knob, to the full integration of the available Bang & Olufsen® Advanced Sound System, there's an orchestra of engineering that fills your cabin with faithfully rendered, thrilling sound. Whatever it is you are looking for, Audi sculpts sounds in a way that matches your mood, even when you need soothing while in traffic.



#### Rear seat entertainment

Even the longest road trips can seem like short hauls for your rear passengers when the available entertainment system is involved. They'll have the option of playing a DVD, watching video from an SD card, or connecting a video game system through its USB and RCA inputs.



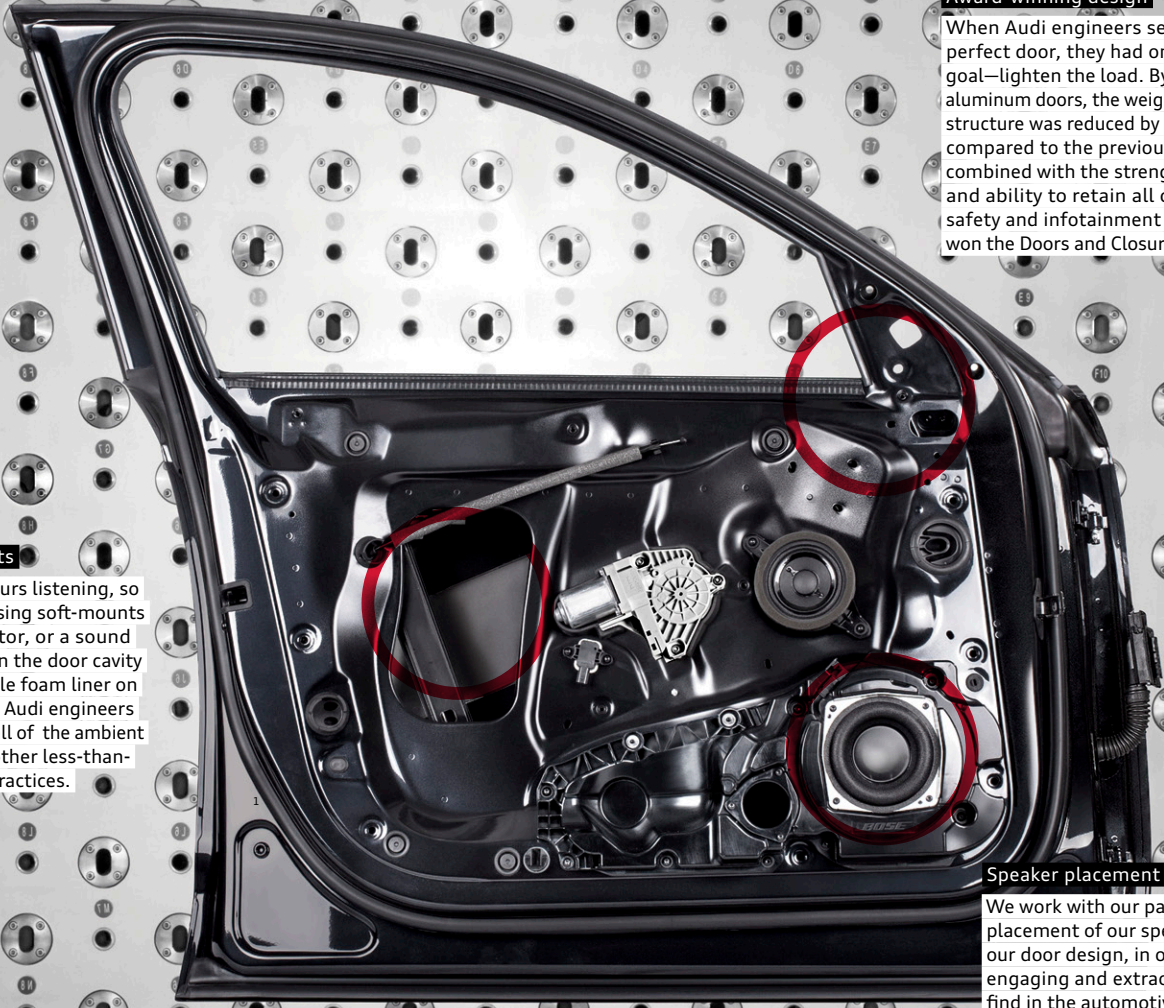
#### Panoramic sunroof

The available panoramic sunroof brings seemingly endless light to your ample interior cabin. The front and rear glass elements can be tilted, the front panel can be opened and, if you should need a break from the sun, the sunroof features a power sunshade in the front and a manual sunshade in the rear.



#### Bang & Olufsen® Advanced Sound System

Dedicated to the idea of "precise music reproduction," Bang & Olufsen® has created a sound engineer's dream. An available 1,000-watt advanced sound system brilliantly re-creates music using 14 enclosed speakers, including two acoustic lens tweeters, placed throughout the cabin. The system features revolutionary smartphone-sized ICEpower® amplifiers to supply power to all 14 speakers. Bang & Olufsen® is set on music reaching your ears by transcending the limits of audio technology. In other words, they design systems for the human heart as much as for the human ear.



### Award-winning design

When Audi engineers set out to build the perfect door, they had one very important goal—lighten the load. By using fully pressed aluminum doors, the weight of the Audi A6 door structure was reduced by an astonishing 44 lb, compared to the previous model. This feat, combined with the strength of its door hinges and ability to retain all of its mechanical, safety and infotainment features, is why it won the Doors and Closures Innovation Award.

### Acoustic enhancements

We spend countless hours listening, so you don't have to. By using soft-mounts on our window regulator, or a sound absorber backing within the door cavity itself, as well as a simple foam liner on our door-release cable, Audi engineers have nearly eliminated all of the ambient noise associated with other less-than-acute manufacturing practices.

### Speaker placement and enclosure

We work with our partners to select optimal placement of our speakers, a vital aspect of our door design, in order to deliver the most engaging and extraordinary sound you can find in the automotive space. Woofers use a specialized lightweight and ported enclosure to ensure optimum low-frequency reproduction.



Click for more information.

# Our terrain is not defined by topography.

The luxurious Audi Q7 was designed with unruly roads in mind. That means, luxury aside, those gravel-strewn switchbacks and steep, graded highways are effortless terrain for the Audi quattro® all-wheel drive system. Audi quattro® is designed to help provide maximum grip and optimized power delivery for practically all sorts of road conditions. So while your commute may not be as thrilling as a trip to the summit, you can be confident in the balance and enhanced performance Audi quattro® offers you wherever you go, while giving you no good excuse for taking a snow day.<sup>1</sup>



▼ 56°F to 78°F



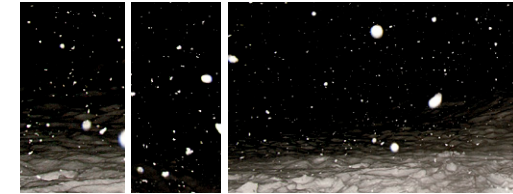
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## All-around confidence

Just like life, the road can throw you a curve. So throw one right back with the superior grip and control of quattro®. It helps provide the performance and confidence you would expect from Audi, no matter if you're commuting in the city or crisscrossing the country. This is advanced engineering you can live with.



<sup>1</sup> When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.



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## All-weather capability

There is a reason quattro® is considered such a friend in foul weather. Under normal driving conditions, the center differential splits torque at a ratio of 40:60 front to rear, but as conditions change and become more challenging, the ratio is optimized to help maximize grip. And with the ability to transfer the majority of available torque mechanically to the wheels with the most grip, the operation is exceptionally smooth, even under extreme conditions.<sup>1</sup>



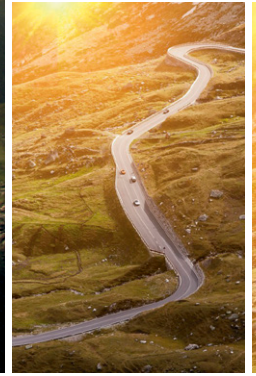
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## Torque vectoring

It's a handling feature that seems to respond to your impulses before your steering input. An evolution of cross-axle lock, this system works within quattro®, while utilizing ESC and ABS to help sense traction loss from the inside cornering tire.



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▼ WIND 54 mph

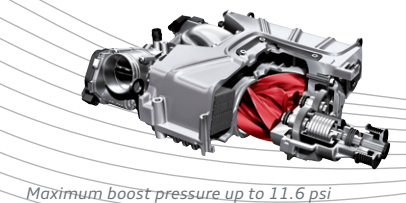


# We take efficiency lightly.

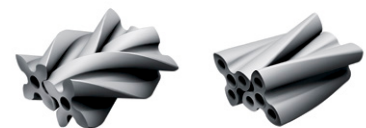
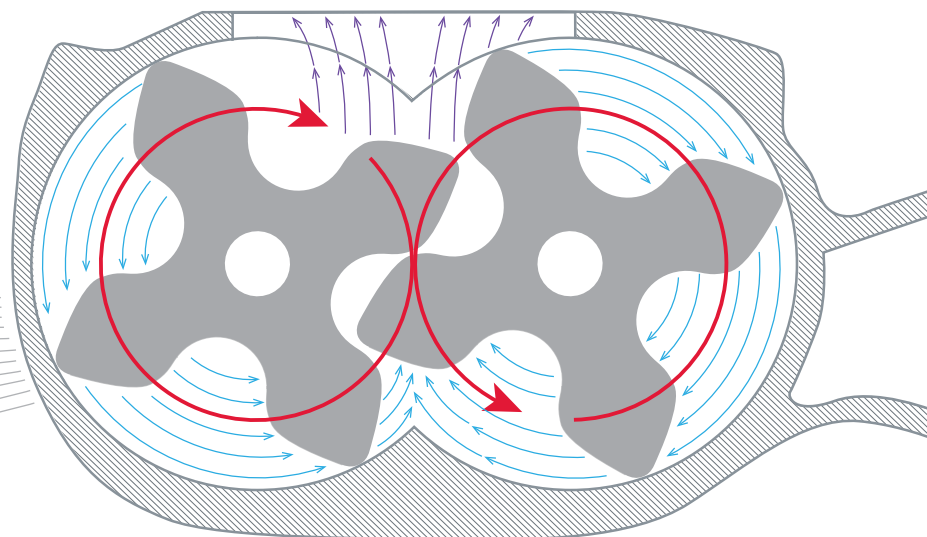
Another way we continue to share Truth in Engineering® with Audi fans across the world is by building efficiency in to all of our engines without compromising power. With the options of two supercharged and lightweight V6 engines, and one TDI® clean diesel choice for maximum efficiency, we want to be sure you're getting the most out of your fuel.<sup>1</sup> We've optimized shift ratios and power delivery while building lighter, stronger vehicles. The Audi Q7 gives you more out of less with every drive.

## Induction technology—TVS supercharger

Compressing the airflow to the engine forces more air into the cylinder and, ultimately, more power from each ignition, significantly improving the engine's power-to-displacement ratio.



280-333 horsepower 295-325 lb-ft of torque



Four-vane w/160° twist Three-vane w/60° twist

## Performance

The adage "good things come in small packages" has never been more true.

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### More twist for power

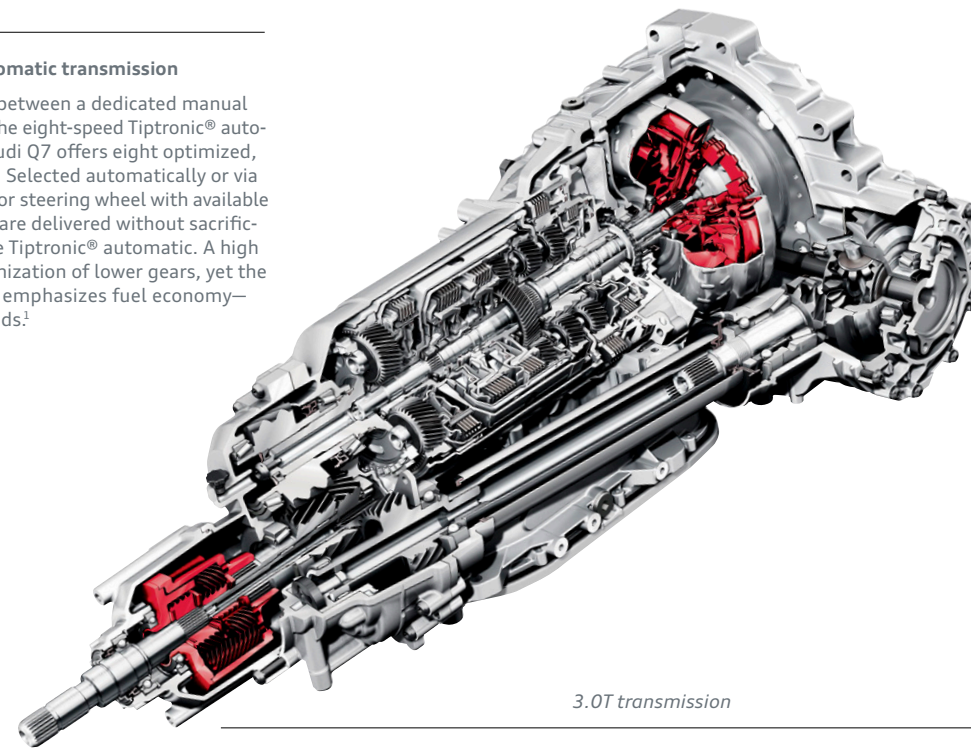
Modern supercharger rotor-vanes have a 160° twisted shape for higher pressures and improved efficiency. And by using a four-vane design instead of a three-vane design, thermal efficiency and air-handling characteristics are improved without increasing the size of the supercharger unit.

## 3.0 TFSI® V6

Bolstered by the lively 3.0 TFSI V6 that produces 280 hp and a strong 295 lb-ft of torque, the Q7 starts with strength that comes standard. More performance-driven types can choose the S line® Prestige model with the 333-hp supercharged 3.0 TFSI V6 that generates an immense 325 lb-ft of torque.<sup>1</sup>

## Eight-speed Tiptronic® automatic transmission

As the perfect compromise between a dedicated manual and an automatic gearbox, the eight-speed Tiptronic® automatic transmission in the Audi Q7 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel with available shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. A high final drive ratio allows optimization of lower gears, yet the transmission's upper range emphasizes fuel economy—particularly at highway speeds.<sup>1</sup>



gear	ratio
1ST	4.845:1
2ND	2.840:1
3RD	1.864:1
4TH	1.437:1
5TH	1.217:1
6TH	1.000:1
7TH	0.816:1
8TH	0.672:1



**You've never seen rugged drive so smooth.**

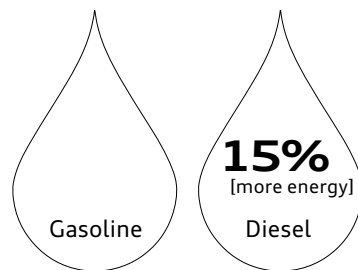
Though we've long been in the business of luxury vehicles, we didn't want to leave you without an option for the less conventional journey. Hitting the slopes or a weekend in the desert aren't for the faint of heart, and we designed a utility vehicle geared to match the passion you have for the outdoors. But there's more to it than just grit, because we know that, a lot of the time, you're going to be driving in the city, so we gave utility the white-tie treatment. Powerful yet elegant, the Audi Q7 gives you the power you need to take on those exciting trips, as well as the look and feel of a daily city driver. An eight-speed Tiptronic® automatic transmission helps ensure that you're getting the most out of every drop of fuel, and a variety of engines to choose from gives you the flexibility to make the drive suit your many needs.<sup>1</sup>

<sup>1</sup> EPA estimates not available at time of printing. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for updated information. Your mileage will vary.

## Fuel for thought.

We thought you should know: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combusts more efficiently in the engine. The Audi TDI® clean diesel engine has achieved ultra-low emissions vehicle (Bin-5/ULEV) status in all 50 states while producing approximately 20% fewer CO<sub>2</sub> emissions than the traditional gasoline-fueled engine. And the brainy attributes don't hide the brawn—in fact, Audi has dominated the 24 Hours of Le Mans over the years with Audi TDI® prototype race cars. With these facts in mind, maybe you are thinking that an Audi TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.

### →→ → TDI® clean diesel

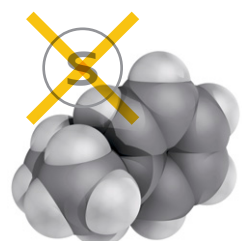


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#### Diesel packs more energy

On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.

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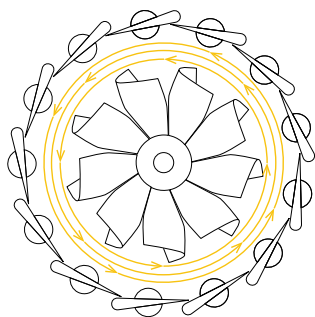


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#### Making diesel cleaner

A new refinement process binding sulfur molecules to hydrogen has reduced sulfur in diesel fuel by more than 97% in years past.

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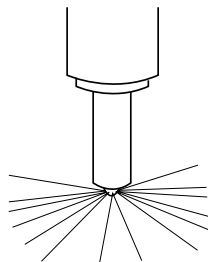


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#### Variable vane turbocharger

Adding turbo power to clean diesel engines, our adjustable vane turbocharger produces impressive torque punch and mid-range passing speeds.<sup>1</sup>

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#### Piezo direct injection

Precise injections help lower the combustion noise normally associated with diesel engines, while optimizing the distribution of fuel in the combustion chamber, helping to further reduce exhaust emissions.

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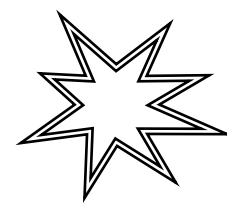
#### Engine

3.0-liter TDI® clean diesel V6 with 240 hp and 406 lb-ft of torque with AdBlue® exhaust after-treatment

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#### Drivetrain

Eight-speed Tiptronic® automatic transmission and Audi quattro® all-wheel drive

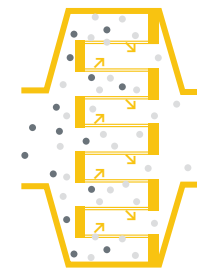


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#### Combustion

Combining a high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.

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#### After-exhaust treatment

With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we eliminate up to 95% of diesel NO<sub>x</sub> emissions.

=

up to  
**20%**  
more efficiency

↑ ↑

#### Increased fuel efficiency

Another way diesel creates fewer emissions is that it gets better mileage, up to 20% more mpg than comparable gasoline engines, in fact.<sup>2</sup>

There is more information on the Audi TDI® clean diesel model line in the all-new 2014 Audi TDI® clean diesel brochure. See your dealer or go to [audiusa.com](http://audiusa.com) for details.



### Driver Assistance

We're solving problems before you even know you have them.

## We shed light on your blind spots.

Audi strives to constantly up the ante on the driver assistance tools built right into the vehicle. Whether it's Audi side assist, which helps inform you if there are vehicles in the lanes next to you, Audi adaptive cruise control, which helps monitor the distance between you and the vehicle ahead of you and adjusts your speed appropriately, or something as simple as our corner view camera system, which gives you a panoramic view of your surroundings as you park, it's another testament to the effort that Audi puts into helping to keep you safe. All of this, along with six standard airbags,<sup>1</sup> shows the effort we put into helping ensure that you're not the only one keeping an eye on the road.



Dramatization<sup>2</sup>

### Six standard airbags

With six standard airbags that include front-impact, front side and side curtain airbags for both driver and outboard passengers and available rear side airbags helping protect the second-row outboard occupants, for an available airbag total of up to eight, you'll feel practically surrounded.<sup>1</sup> And that's a good thing.



### Parking system plus with corner view cameras

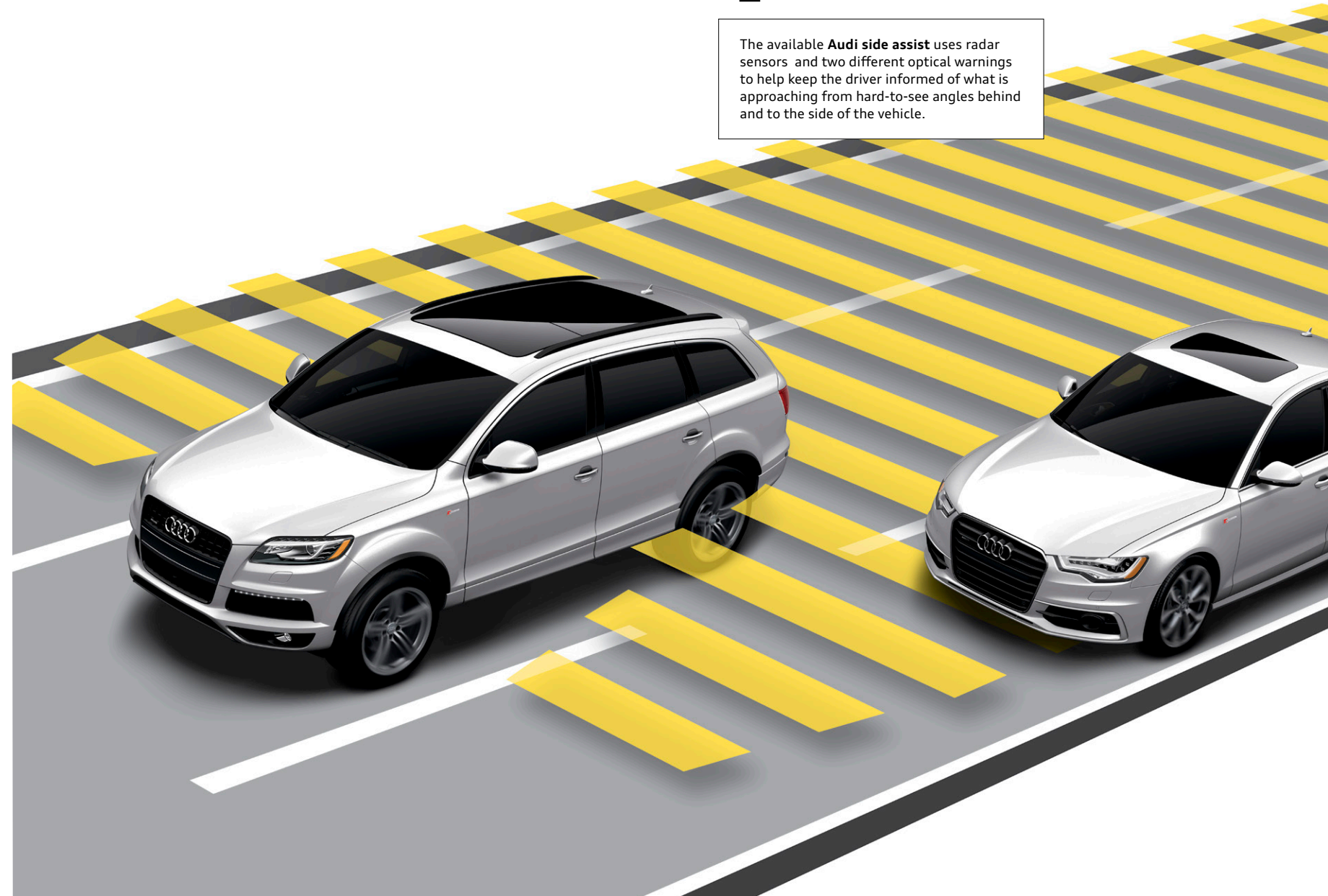
Helping to make parking a significantly easier task, the available parking system plus features front and rear parking sensors, as well as an available corner view camera system that gives you a panoramic view of what is ahead. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.



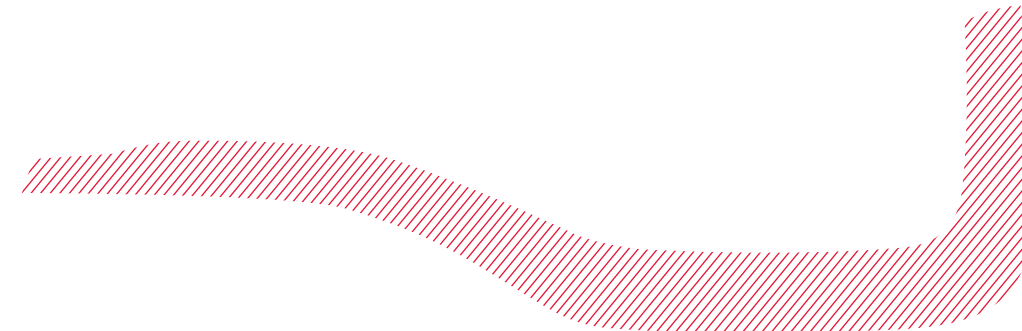
### Audi adaptive cruise control

Available adaptive cruise control on the Audi Q7 raises the bar on driving convenience, as its long-range radar measures the distance to the vehicle ahead, sends its data to a computer that weighs the information against velocity and other road variables, and applies the brakes as necessary.

The available **Audi side assist** uses radar sensors and two different optical warnings to help keep the driver informed of what is approaching from hard-to-see angles behind and to the side of the vehicle.



<sup>1</sup> Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. <sup>2</sup> This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.



#### LED taillight technology

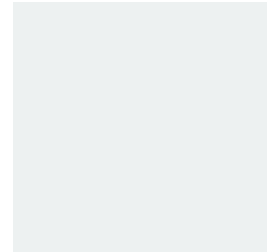
Sleek and stylish, these rear light-emitting diodes are brighter and longer-lasting than conventional bulbs and illuminate faster than traditional brake lights, which can help give the driver behind you more time to respond.

### We relish goodbyes.

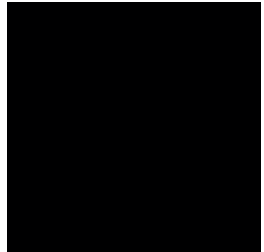
Parting is no longer sweet sorrow. It's just sweet. Beautiful LED taillight technology on the Audi Q7 ensures that you're always leaving people in want. And while we're reaching the end of this brochure, there is still much more to experience, so the next steps to ensure that you never have to say goodbye to the Q7 again are up to you.

## Exterior Colors

Carrara White



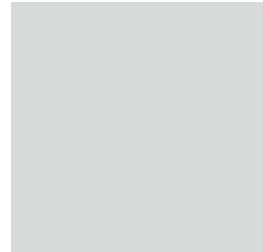
Night Black



Atlantis Blue metallic



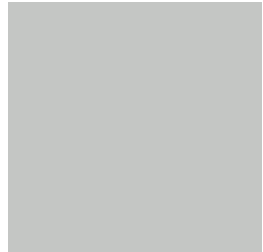
Glacier White metallic



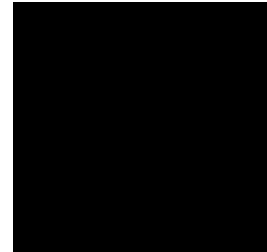
Graphite Gray metallic



Ice Silver metallic



Orca Black metallic



Teak Brown metallic



Daytona Gray pearl



Lava Gray pearl



Mugello Blue pearl



## Interior Colors | Seat Selections

Standard Seat



Comfort Seat



Black leather



Standard

Limestone Gray leather



Standard

Cardamom Beige leather



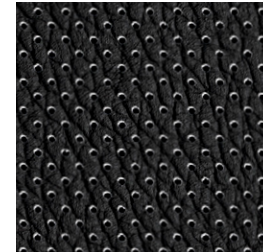
Standard

Espresso Brown leather



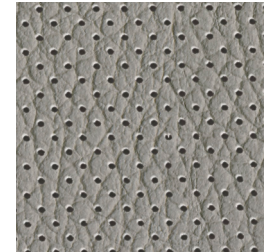
Standard

Black perforated leather



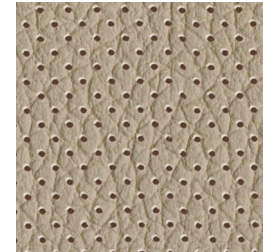
Comfort

Limestone Gray perforated leather



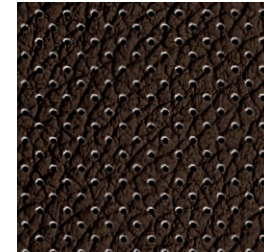
Comfort

Cardamom Beige perforated leather



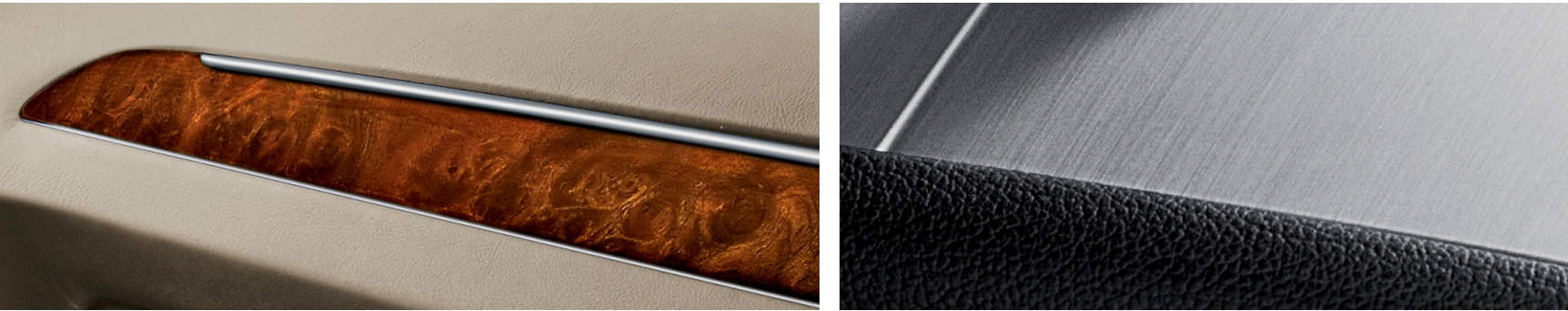
Comfort

Espresso Brown perforated leather



Comfort

## Decorative Inlays



Natural Walnut Wood inlay



Brushed Aluminum inlay<sup>1</sup>



Audi S line® package

## Wheels

18" 6-arm design  
255/55 all-season tires



Q7 3.0T Premium and Premium plus

19" 5-arm-structure design  
265/50 all-season tires



Q7 3.0T Premium and Premium plus  
(19" Style package)  
Q7 TDI® Premium and Premium plus

20" 10-spoke V design  
275/45 all-season tires



Q7 3.0T Premium plus (20" Style package)  
Q7 TDI® Premium plus (optional)  
Q7 TDI® Prestige

20" 5-spoke Audi S line® design  
275/45 all-season tires



Q7 3.0T S line® Prestige

21" 5-segment-spoke design  
295/35 summer performance tires<sup>2</sup>



Q7 3.0T S line® Prestige (optional)  
Q7 TDI® Prestige (optional)

21" 5-segment-spoke design (Titanium finish)  
295/35 summer performance tires<sup>2</sup>



Audi S line® plus package

<sup>1</sup> Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

<sup>2</sup> Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

## Technical Specifications

Engineering   Performance	Q7 3.0T	Q7 3.0T S line® Prestige	Q7 TDI®
Engine type	Six-cylinder	Six-cylinder	Six-cylinder
Engine block/Cylinder head	Aluminum-alloy	Aluminum-alloy	Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	2,995/84.5 x 89.0	2,995/84.5 x 89.0	2,967/83.0 x 91.4
Horsepower (@ rpm)	280 @ 4,920–6,500	333 @ 5,500–6,500	240 @ 3,500–4,000
Torque (lb-ft @ rpm)	295 @ 2,150–4,915	325 @ 2,900–5,300	406 @ 1,750–2,250
Compression ratio	10.5:1	10.5:1	16.8:1
Valvetrain	24-valve DOHC	24-valve DOHC	24-valve DOHC
Induction/Fuel injection	Supercharged/TFSI®	Supercharged/TFSI®	Turbocharged/TDI®
Acceleration (0–60 mph)	7.7	6.9	7.7
Top track speed <sup>1</sup>	130 mph	130 mph	130 mph

### Transmission | Drivetrain

Eight-speed Tiptronic® automatic transmission with Audi quattro® all-wheel drive	■	■	■
(Gear ratios: 1st: 4.845, 2nd: 2.840, 3rd: 1.864, 4th: 1.437, 5th: 1.217, 6th: 1.000, 7th: 0.816, 8th: 0.672, Reverse: 3.825, Final drive: 3.700)	■	■	—
(Gear ratios: 1st: 4.970, 2nd: 2.840, 3rd: 1.864, 4th: 1.437, 5th: 1.210, 6th: 1.000, 7th: 0.825, 8th: 0.686, Reverse: 4.066, Final drive: 3.273)	—	—	■

### Body | Suspension | Chassis

Fully galvanized steel unibody with aluminum hood, front fenders, tailgate and multi-step anti-corrosion protection	■	■	■
Double-wishbone front suspension	■	■	■
Four-link rear suspension	■	■	■
Audi adaptive air suspension (Prestige)	—	Available	Available
Ventilated front disc/Ventilated rear disc brakes (in)	13.8/13.0	13.8/13.0	13.8/13.0
Audi servotronic® power steering system	■	■	■
Steering ratio	16.5:1	16.5:1	16.5:1
Turning diameter, curb-to-curb (ft)	39.4	39.4	39.4

■ Standard    — Not applicable    NA Information not available at time of printing

Exterior measurements	Q7 3.0T	Q7 3.0T S line® Prestige	Q7 TDI®
Wheelbase (in)	118.2	118.2	118.2
Length (in)	200.3	200.3	200.3
Height (in)	68.4	68.4	68.4
Overall width with mirrors (in)	85.7	85.7	85.7
Overall width without mirrors (in)	78.1	78.1	78.1
Track front/rear (in)	65.0/66.0	65.0/66.0	65.0/66.0
Ground clearance, loaded (in)	8.1	8.1/9.4 with Audi adaptive air suspension	8.1/9.4 with Audi adaptive air suspension
Curb weight (lb)	5,192	5,412	5,412
Drag coefficient (Cw)	0.37	0.37/0.34 with Audi adaptive air suspension	0.37/0.34 with Audi adaptive air suspension
Trailer hitch provision with 5,500-lb maximum towing capacity and 550-lb tongue weight <sup>2</sup>	■	■	■
Towing package, including tow bar and increased cooling capacity, with a 6,600-lb maximum towing capacity and 660-lb tongue weight <sup>2</sup>	Available	Available	Available

### Interior measurements

Head room without panoramic sunroof (in, front/middle/rear)	39.5/39.0/35.6	39.5/39.0/35.6	39.5/39.0/35.6
Head room with panoramic sunroof (in, front/middle/rear)	40.0/37.2/35.4	40.0/37.2/35.4	40.0/37.2/35.4
Leg room (in, front/middle/rear)	41.3/37.1/29.2	41.3/37.1/29.2	41.3/37.1/29.2
Shoulder room (in, front/middle/rear)	58.7/58.1/48.6	58.7/58.1/48.6	58.7/58.1/48.6
Cargo volume (cu ft, behind third row/behind second row/behind first row)	10.9/42.0/72.5	10.9/42.0/72.5	10.9/42.0/72.5
Seating capacity	7	7	7

### EPA mileage estimates | Capacities | Emissions

Tiptronic® automatic transmission (city/highway/combined) <sup>3</sup>	NA	NA	NA
Engine oil (qt)	8.5	8.5	8.6
AdBlue® (gal)	—	—	6.0
Fuel (gal)	26.4	26.4	26.4
Required fuel	Premium	Premium	Ultra-low-sulfur diesel
Emissions rating	LEV II	LEV II	ULEV II

<sup>1</sup> Top track speed is electronically limited in the U.S. Obey all speed and traffic laws.    <sup>2</sup> Maximum tow rating when properly equipped with towing accessories. Other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details.    <sup>3</sup> EPA estimates not available at time of printing. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for updated information. Your mileage will vary.

## Featured Content

Safety   Security	3.0T/TDI® Premium	3.0T/TDI® Premium plus	3.0T S line®/TDI® Prestige
Driver and front passenger dual-stage airbags, front thorax side airbags, and Side-guard® head curtain airbags <sup>1</sup>	■	■	■
Rear-passenger thorax side airbags <sup>1</sup>	Available	Available	Available
Front-passenger occupant detection for airbags <sup>1</sup>	■	■	■
Lower Anchors and Tethers for CHILDREN (LATCH) in second- and third-row seating positions	■	■	■
Power central locking system with safety unlock feature if airbags deploy	■	■	■
Electronic Stability Control (ESC) with Off-road mode and traction control (ASR)	■	■	■
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	■	■	■
Hill descent control	■	■	■
Tire-pressure monitoring system	■	■	■
Anti-theft alarm system with immobilizer	■	■	■

## Exterior

Audi Singleframe® grille	■	■	■
Gloss Black Audi Singleframe® grille	—	—	Available
Xenon plus headlights with LED daytime running light technology	■	■	—
Adaptive xenon plus headlights with LED daytime running light technology	—	—	■
Headlight washing system	—	—	■/Available
Front and rear fog lights	■	■	■
LED taillight technology	■	■	■
Power-adjustable heated exterior side mirrors	■	—	—
Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory	—	■	■
LED turn indicator light technology integrated into the exterior side mirrors	■	■	■
Aluminum roof rails	■	■	■
Matte Black aluminum roof rails	—	—	Available
Aluminum trim around exterior windows	■	■	■
Matte Black trim around exterior windows	—	—	Available
Power tailgate open/close	■	■	■
Contrasting lower body paint finish	■/—	■/—	—
Body color lower body paint finish with chrome accents	Available/■	Available/■	—/■
Audi S line® exterior appearance	—	—	■/Available

■ Standard    — Not applicable

Interior	3.0T/TDI® Premium	3.0T/TDI® Premium plus	3.0T S line®/TDI® Prestige
Dual-zone automatic climate control	■	■	—
Four-zone automatic climate control	—	Available	■
Four-spoke multifunction steering wheel	■	■	■
Three-spoke multifunction sport steering wheel with shift paddles	—	—	Available
Heated steering wheel	Available	Available	Available
Power tilt and telescopic adjustable steering column	—	■	■
Auto-dimming interior rear view mirror with compass	■	■	■
Illuminated locking glove box	■	■	■
Leather-wrapped shift knob	■	■	■
Ten beverage holders (six cup and four bottle)	■	■	■
Decorative interior inlays (see Decorative Inlays page for more detail)	■	■	■
Aluminum door sill inlays	■	■	■
Front and rear footwell LED lighting technology	■	■	■
Front and rear floor mats	■	■	■
Ambient LED interior lighting technology	■	■	■
Black cloth headliner (with Audi S line® packages)	—	—	Available
Dual front sun visors with lighted vanity mirrors	■	■	■
Power windows with one-touch up/down operation and pinch protection	■	■	■
Sunshades for rear side windows and rear cargo area	—	Available	■
Panoramic sunroof	Available	■	—
Panoramic sunroof with deep tint	—	Available	■
Panoramic sunroof deletion	—	Available	Available

## Seating

Leather seating surfaces (see Interior Colors page for more detail)	■	■	■
Twelve-way power front seats, including power lumbar adjustment	■	■	■
Driver seat memory	—	■	■
Heated front seats	■	■	■
Ventilated front seats	—	—	■
Heated rear seats	Available	Available	Available
Sliding 40/20/40 split folding rear seat with pass-through and adjustable recline	■	■	■

<sup>1</sup> Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



## Featured Content

### Infotainment | Technology

	3.0T/TDI® Premium	3.0T/TDI® Premium plus	3.0T S line®/TDI® Prestige
Audi MMI® Navigation plus with voice control system <sup>1</sup>	Available	■	■
Audi connect® with six-month trial subscription <sup>2</sup>	Available	■	■
Color driver information system	Available	■	■
Audi premium sound system with 11 speakers, single CD player and MP3 playback capability	■	—	—
BOSE® Surround Sound System with 14 speakers and AudioPilot® noise compensation	—	■	■
Bang & Olufsen® Advanced Sound System with 14 speakers and 1,000 watts	—	—	Available
HD Radio™ Technology	Available	■	■
SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>	■	■	■
SiriusXM® Traffic with four-year subscription <sup>3</sup>	Available	■	■
Audi music interface with iPod® integration	■	■	■
Rear Seat Entertainment with dual 9" screens and individual DVD players	Available	Available	Available
BLUETOOTH® streaming audio <sup>4</sup>	Available	■	■
BLUETOOTH® wireless technology preparation for mobile phone <sup>4</sup>	■	■	■
Six 12-volt power outlets	■	■	■
Garage door opener (HomeLink®)	■	■	■
Audi advanced key—keyless start, stop and entry <sup>5</sup>	—	■	■
Cruise control with coast, resume and accelerate features	■	■	■
Audi adaptive cruise control	—	Available	Available
Audi side assist	—	Available	■
Parking system with rear sensors	■	—	—
Parking system plus with rear view camera (front and rear sensors)	Available	■	■
Corner view camera system	—	Available	Available
Rain/light sensor for automatic windshield wipers and headlights	■	■	■

■ Standard    — Not applicable

<sup>1</sup> Audi MMI® Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI® Navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. <sup>2</sup> See Audi connect® page for important information regarding Audi connect®. <sup>3</sup> SiriusXM® Satellite Radio and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM® Traffic service available in select markets. Subscriptions are governed by SiriusXM® Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM® to cancel. SiriusXM® U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). <sup>4</sup> Requires compatible phone. <sup>5</sup> Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

## Make an entrance on an even grander scale.

The Audi S line® plus package dresses your Q7 with 21" Titanium finished 5-segment-spoke wheels, a Gloss Black Audi Singleframe® grille surround and Black roof rails. There's even Black trim around the exterior windows. An impressive ensemble any way you look at it.



## Accessories

Add a new point of view, a dash of distinction and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of sporty new wheels, we've got the accessories that will help enhance every facet of your lifestyle. Designed for seamless compatibility with your Audi,

all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty or the accessory's 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date! If you're looking to personalize or protect, Audi offers an intelligent solution.



### Aluminum bike rack

This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.<sup>2,3</sup>



### Ski and snowboard rack

Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment (shown) holds two sets of skis or two snowboards. Deluxe attachment holds up to three sets of skis or four snowboards.<sup>2,3</sup>

### Reversible mat

This reversible mat helps offer extra protection for the cargo area. Velour on one side, rubber on the other. Also features a fold-out liner to help protect the loading sill and bumper.



### Compact cargo carrier

A trim, aerodynamic design that offers a generous 16.95-cu-ft capacity. Size: 81" long, 30" wide, 15" high<sup>2</sup>



### 20" 10 double-spoke wheels

With a distinctive two-tone design, this wheel is sure to draw attention to the already imposing Q7.

### 20" 5-arm Pikes Peak wheels

This progressive, muscular five-spoke design is the perfect match for a powerfully elegant vehicle.



### Off-road Styling package

This attractive body-styling package includes a front valance, door guards, wheel arch protectors, protection strips and a rear valance. Shown with optional running boards.



### All-weather cargo mat

Custom fit for the Audi Q7. Textured material helps control load shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.

### Q7 all-weather floor mats

Knubbed design helps protect the floor and carpeting from water, mud, sand and snow. Black mats feature vehicle logo and come in sets of two for front or rear.

### Other accessories not shown

#### → Audi Genuine Sport and Design Accessories

→ Your Audi vehicle features a bold, aggressive stance and strong, stunning lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments, including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is a solution designed by Audi that makes every mile more enjoyable—and more yours.

#### Audi Genuine Alloy Wheels

Strike the perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They're engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.

#### Audi TravelSpace Transport Accessories

You go almost everywhere. Give your Audi the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of watersports equipment carriers and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life—the passionate, active part.

#### Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to help ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

#### Audi Guard Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to reduce wear and tear and help to keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.