



A3

Audi A3 Sedan | A3 Cabriolet | S3 Sedan

Audi Truth in Engineering 





Reflecting on what matters most to us.

In so many ways, it's really all connected. How an Audi vehicle is engineered and designed isn't simply a matter of physics or architecture, it's a systematic compilation of disparate disciplines and ideas, forged into something iconic, sophisticated and powerful. What you feel behind the wheel is, in so many ways, a product of the knowledge and imagination of human history. The principles of Newtonian laws, sure—but also the grace of choreography, time-honored artisanal craftsmanship and the connectivity of modern life. The end result of these inspirations is your Audi—a thing meaningful, intuitive and strong. We employ the sum of our skills and understanding to reflect something that goes deeper than our machines.

This time, we decided to break a few rules.





A3 | S3

*We aren't the ones to follow design trends.
We set them.*

When it came to designing the Audi A3 in its Sedan and Cabriolet variants, we established a whole new class. With incredible mechanical fortitude, technological ingenuity and design precocity, the A3 is a product of an intense design effort to help ensure that size would have no bearing on the level of luxury. The A3 boasts a roomy cabin and an extensive line-up of available advanced technologies that will impress even the most enthusiastic techie. You could say the A3 is proof that Audi is constantly writing new rules on progressive automotive design.







The irrepressible actuality of light.

Light is a wave and an energy. It's also a feeling. And an inspiration. Light is a physical manifestation and a spiritual metaphor. For Audi designers, light represents the soul of automotive design. We use it to give lines context, add a shimmering allure, or give shapes a visual texture or depth. In the sun or on a city street, the vehicle becomes luminescent, a seductive, ever-shifting configuration of energy itself, expressed in the brilliance of each design line.

The agility you want — without yoga practice.

What if we told you that you could gain flexibility and look incredible without breaking a sweat? You can, because we did it for you with the Audi A3. The A3 holds nothing back in passionate design that's perfectly agile, highly emotional and exceptionally progressive. Its combination of compelling, meticulously crafted design elements, like swooping architectural lines and the iconic Singleframe® grille, creates a striking compact vehicle that is, overall, undoubtedly Audi. The A3 Sedan boasts an arching C-pillar and low roofline to give the look and feel of a coupe, and the characteristic "V" shape of the hood, as viewed from the front, accentuates its bold look. It's just proof that you can look amazing and have someone else do the hard work for you.



2016 Audi A3 Sedan 2.0T Premium Plus shown in Glacier White metallic.





*Our design philosophy may bring on a
whole new sense of enlightenment.*

We're poets and we know it.

We like to think of ourselves as narrators of compelling stories inspired by each brilliantly crafted line. Take the Tornado line, the characteristic crease that lies below the window line, as an example. It begins a dramatic journey at the edge of the LED daytime running lights, and then travels boldly along each side of the vehicle, where it rises into the body's wide shoulders. This captivating line ends where it meets the highly contoured rear edge above the Audi rings—the separating edge—and joins the iconic LED taillights, integrating into the design and telling a beautiful story that's just the first of a long, riveting series.



Full LED headlights

Welcome to the future of lighting. Each brilliant square-millimeter diode within the available full LED headlights is arranged meticulously to create a sleek, wide shape that is distinctively Audi. This technology helps ensure a long life for our headlights and, with a near perfect re-creation of daylight, helps make for a brilliantly lit road ahead.



S line® exterior

Athletic design is elevated in the A3 with available S line exterior appearance. Sporty front and rear bumpers and side sills, interior door sills with aluminum inlays, S line fender badges and a Singleframe® grille in High-gloss Black, exude powerful craftsmanship.



With the three-spoke multifunction steering wheel with available shift paddles, you'll always want to keep your hands at nine and three.

A very mobile control room.

When you were a kid, you may have dreamed of becoming an astronaut or working in a mission control room. Or maybe you just really liked to push buttons. Fortunately for you, the interior of the Audi A3 is designed to be your very own mobile control room. With its wraparound dash design, innovative, three-dimensional decorative inlays and horizontal design lines, the environment offers a sense of space that feels like a larger sedan. Audi hallmark craftsmanship and design ingenuity are apparent, from the minimalist design of the center console to the intuitive, slim-line control buttons that were inspired by piano keys, giving the whole interior an elevated, uncluttered look. You can consider it an ode to space camp.



Decorative interior inlays

Adding a touch of warmth and sophistication to an already regal interior are beautifully crafted decorative inlays. Available in numerous finishes, they help create an interior space that speaks to your artistic sensibilities.

Aluminum-optic air vents

The Aluminum-optic air vent surrounds are almost as pleasing to look at as they are efficient at circulating the air in the cabin. The airflow is easily adjusted by turning the ring around the outside of the vent, an action as intuitive as the air vent is attractive.



*Every stitch represents the attention to detail
that we put into every aspect of an Audi.*

If only you could be a back seat driver.

Your passengers will never fight for the shotgun seat again. With a surprising amount of leg room, supple leather seating surfaces and a standard panoramic sunroof, the interior of the Audi A3 provides back seat passengers with uncompromised luxury. So, while you may wish you could drive from the back seat, you will find peace of mind knowing that your passengers are riding comfortably—and that you still have control of the wheel.



Panoramic sunroof

Illuminating every drive is the panoramic sunroof with tilt functionality. It offers a nearly unimpeded view of the sky and a feeling of infinite head room. Of course, if you don't want to fully engage with the environment, a retractable shade feature is there. So let the sun drench the interior of your A3 Sedan as you enjoy a captivating driving experience.

Sport seats

Performance is in the DNA of every Audi, and the A3 is no exception. The available front sport seats feature upper shoulder, thorax and seat bolsters, and have extendable thigh supports. These seats help provide a proper seating position and help keep you comfortable in the bends and the straightaways.



Split folding rear seatbacks

With ample cargo space in the Sedan and Cabriolet, the A3 is a capable carrier. The Cabriolet has 50/50 split folding rear seatbacks, while the Sedan features a pass-through in the 60/40 split folding rear seatbacks. You can enjoy virtually all the benefits of a sports car and still have room for your oversized toys.

The acoustic folding roof on the A3 Cabriolet has a unique space-saving system that allows it to be stowed nearly seamlessly in an elegant, aluminum-trimmed compartment with a simple touch of a button.



2016 Audi A3 Cabriolet 1.8T Premium Plus shown in Florett Silver metallic with available equipment.

Expertly created for sunny days and sunny dispositions.

If you're the ready-for-anything type who likes to connect with your surroundings, then that's all the more reason to get into your Audi A3 Cabriolet, retract the folding roof and start enjoying every second of the day. And even when the sun goes down, you and your passengers will ride in comfort with available heated front seats. Whether in sunshine or clouds, this is a vehicle that will keep you smiling.



Aluminum-optic trim

Aluminum-optic trim on the windshield surround and along the base of the windows, flowing around the acoustic folding roof, creates a subtle yet stylish look.

Retractable acoustic folding roof

The roof of the A3 Cabriolet invites you to take advantage of clear skies for as long as the sun is out. If clouds do come, it takes approximately 18 seconds for the roof to fully deploy (even at speeds up to 31 mph). When the roof is up, it also helps provide a great acoustic environment designed with both sound-deadening and insulation properties.



Thermocool™ leather

The leather seating surfaces on the front seat of our Audi A3 Cabriolet are designed with special Thermocool™ reflecting pigments that, even in direct sunlight, help reduce surface temperatures up to 20 degrees, compared to untreated leathers. It's just another way we prove our commitment to your comfort.

Feels like a vacation no matter what the destination.

With an interior as luxurious as that of the Audi A3 Cabriolet, keeping a summer glow every season has never been more appealing. The supple leather seating surfaces and available heated front seats are comforting at any time of year, and with heat-reflecting pigments in the leather front seat, the seating will almost always stay touchable. Add to that the fit and finish that help create a superior interior, and you'll stay relaxed and refreshed as you soak up the sunshine.



2016 Audi A3 Cabriolet 1.8T Premium Plus shown in Florett Silver metallic with available equipment.

A showcase of our driving desire for superior engineering.

It should be apparent from our available drivetrain options that we strive for engineering perfection. So no matter if you choose gasoline or diesel, you'll experience the kind of dynamic performance and efficiency people have come to expect of Audi.¹ And with an advanced transmission and the road-gripping capability of available quattro[®] all-wheel drive applying all that power to the ground, it will feel as good as its engineering suggests.

POWER
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1.8 TFSI[®] and 2.0 TFSI engines

Paired exclusively with front-wheel drive, the 1.8-liter turbocharged DOHC engine produces 170 hp and 200 lb-ft of torque, and combines FSI[®] direct injection with turbocharging for great power and overall efficiency.² Experience the available 2.0-liter engine with standard quattro[®] all-wheel drive that boasts 220 hp and 258 lb-ft of torque with the valvelift system that also combines FSI, direct injection and turbocharging for peak performance.



TDI[®] clean diesel engine

Taking advantage of the greater power density of diesel fuel over traditional gasoline, the available 150-hp 2.0-liter TDI[®] clean diesel engine delivers incredible 236 lb-ft of torque for improved passing power, while boasting impressive fuel efficiency numbers.³ It also helps produce lower emissions with a combination of precise direct injection, a high compression ratio and innovative exhaust after-treatment that helps eliminate up to 95% of diesel NOx emissions.



APPLICATION
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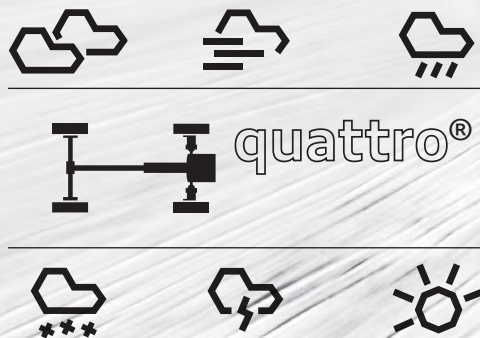
Six-speed S tronic[®] transmission

The advanced six-speed S tronic dual-clutch transmission combines the responsiveness of a manual gearbox with the convenience and smooth power delivery of an automatic transmission, providing a remarkable level of performance and putting the power right where it should be—under your foot.

There is more information on the TDI[®] clean diesel model line in the TDI[®] clean diesel brochure. For details, see your dealer, go to audiusa.com or download the digital brochure from the Audi library app.

quattro® all-wheel drive

There is a reason available quattro® has been known as the all-wheel-drive standard since its inception—it has helped us to win races all over the world, and lots of them. But it's not just a performance-enhancing technology; it has also become a proven foul-weather friend.² Under normal driving conditions, the hydraulic multi-plate clutch directs the majority of torque to the front wheels, but, as conditions change, the ratio is optimized to help maximize grip.

**Audi drive select**

At Audi, we believe you should be the ultimate master of your road-going domain. That's why we created the available Audi drive select system. It gives you the ability to adjust the vehicle's steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

▶ **Comfort mode**

Perfect for those long highway stretches, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

▶ **Dynamic mode**

Tighter steering and a more responsive throttle help give this setting an aggressive feel and focused performance.

▶ **Auto mode**

The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

▶ **Individual mode**

Drive your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.

The design of the A3 Sportback e-tron® is sleek and well-proportioned (not to mention practical, considering all the cargo space it creates). The clean design of the rear diffuser subtly hides the exhaust outlet, creating a distinct look in the rear.





Distinctive interior design

A three-spoke multifunction steering wheel and leather seating surfaces greet you as you climb inside. From there, you'll notice how the minimalist design of the center console, elegantly placed inlays and unique Aluminum-optic air vent surrounds give the interior a clean, modern look.

Electronic vehicle driving

With between 16 and 19 miles (final technical adjustments are being tested and implemented) of pure electric range available from a charged battery, a substantial amount of your daily commute can be driven without using a drop of gasoline.¹

Audi charging system

Using a 240-volt power supply like the available Audi charging system, the A3 e-tron can be recharged in about two hours and fifteen minutes. A standard 110-volt outlet takes about eight hours, ideal for overnight charging.²

Be a driver of change.

We didn't come to this answer overnight. Over the years, Audi has tested numerous types of alternative powertrains, going back to our first hybrid concept vehicle in 1989. As our testing advanced, it became clear that one solution stood apart in offering uncompromising performance and versatility for today's drivers. The plug-in hybrid electric vehicle (PHEV) Audi A3 Sportback e-tron® offers the cleaner, low-cost operation of an electric vehicle coupled with the long-distance-cruising convenience of a gasoline drivetrain. Essentially, you'll enjoy the best of both worlds in one beautifully designed vehicle.

¹ Based on preliminary manufacturer's estimates. EPA range and fuel economy estimates not available at time of printing. See www.fueleconomy.gov for updated information. Actual mileage and range will vary and depend on several factors, including driving and charging habits, weather and temperature, battery age and vehicle condition. Battery capacity decreases with time and use. See owner's manual for details. ² Battery capacity decreases with time and use. Not using the vehicle for long periods can cause damage to the high-voltage battery. See owner's manual for details.



Embodying the essence of performance.

For Audi engineers, power delivery is a primal thing. Sure, we sweat over balance, we obsess over precise handling, we shave off ounces and even pounds where we can to produce an improved response, quick acceleration and dynamic cornering, but in our hearts, at Audi, we want performance that inspires confidence. We have a heritage of racing success—and that helps us make the case—but it's a truer testament of engineering to make it work on the street, the highway, the commute. To engineer those moments where the rest of the vehicle seems to disappear and you are well into the moment of exhilaration, the light turns green, you accelerate. Performance—sculpted, engineered, Audi performance—makes its own case for the greatness of your vehicle.¹



Audi center of the performing arts.

As we see it, when it comes to performance, we don't like to set limitations, so we have given the Audi S3 Sedan a commanding set of performance features designed to help exude power, including S model quad exhaust outlets, dramatic curves and a bold Platinum Gray Singleframe® grille that showcase a performance profile that's fun to play in. Moreover, the interior of the S3 is unmistakably Audi, from the pronounced seat side bolsters to available Fine Nappa leather seating surfaces with contrasting diamond stitch shoulder bolsters, to the race-inspired three-spoke flat-bottom multi-function sport steering wheel. Nothing about the S3 Sedan is a small gesture—rather, it's a big statement on just how incredible Audi craftsmanship should be.



Sporty rear design

To further accentuate a sporty design, the rear of the S3 Sedan boasts a striking decklid spoiler, a diffuser and unique S model quad exhaust outlets.

Performance brakes

With this much power on tap, it makes sense that we would include larger performance brakes on the S3. They help give you the stopping power and control necessary on even the most challenging roads.

S3



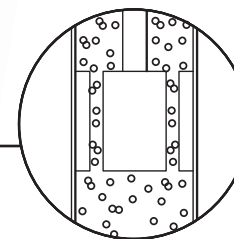
You could say that incredible design is a sport. With its signature Singleframe® grille, aggressive front fascia and Aluminum-optic exterior side mirrors, the S3 is definitely winning the game.

The S3 exudes Audi heritage with a dynamic body and sport performance to match it.

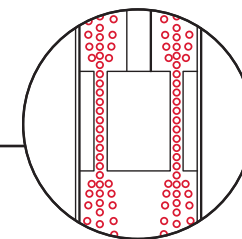


2016 Audi S3 Sedan shown in Misano Red pearl with available equipment.

S3



COMFORT



DYNAMIC

Audi magnetic ride

Using a synthetic blend of oils containing tiny magnetic particles between three and ten thousandths of a millimeter in diameter, Audi magnetic ride adjusts the firmness of the dampers to help match the current road conditions within a few milliseconds by creating a magnetic field within the shock absorber. Drivers can choose between a more comfortable or a sportier driving experience to suit the driving situation and their personal preference.

To find strength, look inward.

With styling this dynamic, a vehicle has to have the performance to match it. The Audi S3 Sedan clearly does. Uncompromised from the first burst of acceleration, the S3 is never short on power, even if it is a bit smaller in stature. With 292 hp, quattro® all-wheel-drive performance, progressive steering and available Audi magnetic ride suspension, this is a precision rocket of a sports car that gets every ounce of performance potential out of the engine without breaking a sweat.¹ The S3 performance sedan expresses the kind of power that feels as good as the vehicle looks on the outside.

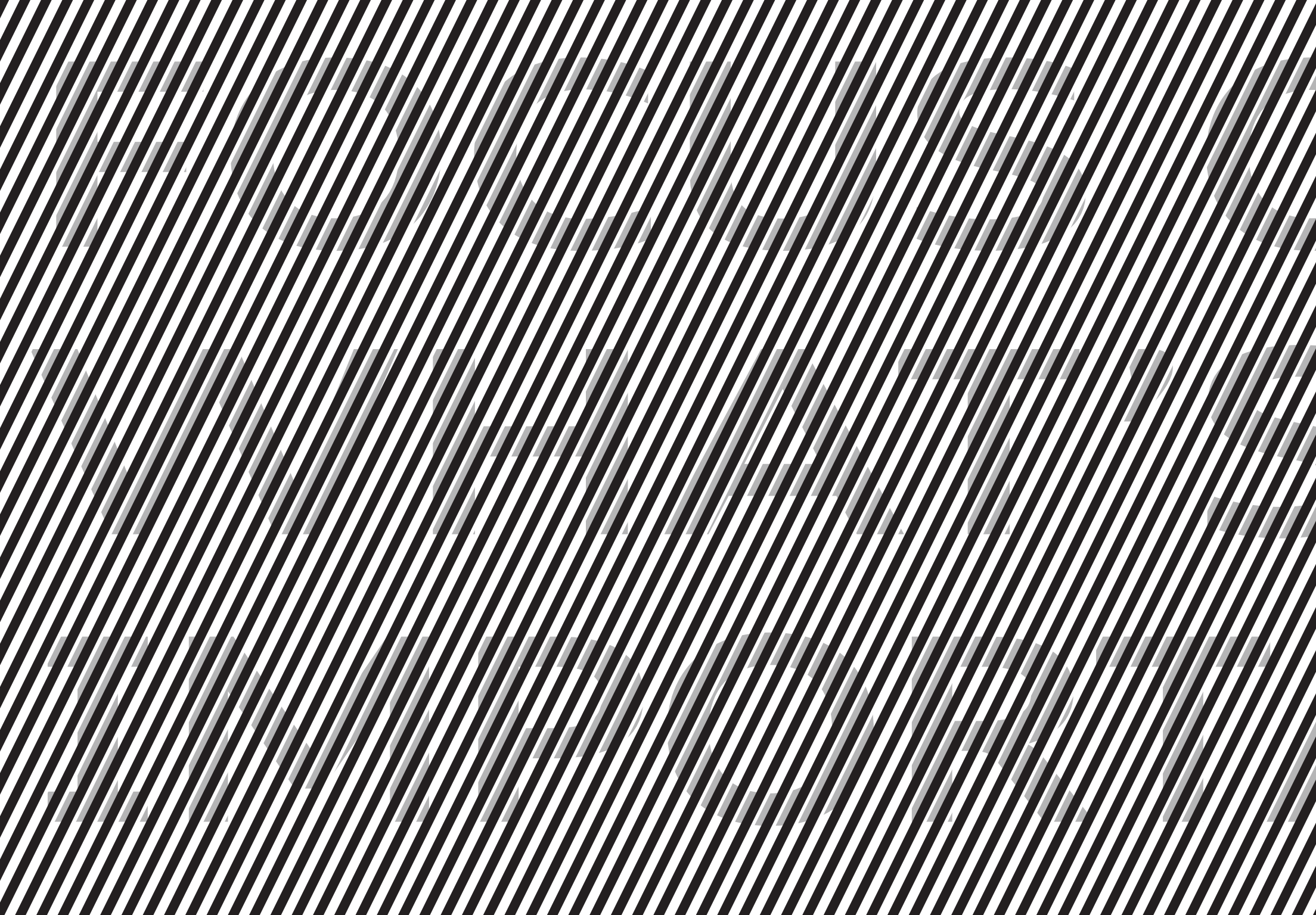


> 2.0-liter turbocharged TFSI®
four-cylinder engine

> 292 hp/280 lb-ft torque

> 0-60 mph in 4.7 seconds²

> Top track speed of
155 mph²





You might be missing something, but we won't.

With everything that's out there, we thought it was time to focus on what you really need to see — like that car in your blind spot, for example. Fortunately, there's a full suite of available Audi technologies that help take into account other vehicles as well as yours via intelligent driver assistance systems. These can help you focus on what's most important — the road.



- Radar sensors
- Ultrasonic sensors
- Cameras

Image featured is a pictorial and not an exact representation of the trajectory of the camera and sensors.

Senses working overtime.

There's only so much our nervous system can process at one time. Too much, and you'll feel the debilitating effects of sensory overload. We set out to combat this effect with driver assistance features designed to help lighten the sensory load. Whether it's available advanced technologies like Audi adaptive cruise control with stop & go that helps monitor the distance between you and the vehicle ahead and adjusts your speed appropriately, or Audi side assist, which utilizes radar sensors to help inform you of vehicles approaching from the side and rear, you'll find that we've developed them to work together to help keep you aware of your surroundings.¹ It's just another way we like to say, "We're looking out for you."

LANE AWARENESS
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Audi active lane assist

Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and vibrates the steering wheel as an additional warning. This way, Audi active lane assist complements the driver's decision-making process and helps to further solidify the bond between driver and machine.¹

Audi side assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.¹

SEMI-AUTOMATION
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Audi adaptive cruise control with stop & go

Using long-range radar and a camera, the Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a full stop before accelerating when traffic flow resumes.



DRIVER AWARENESS
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Parking system plus with rear view camera

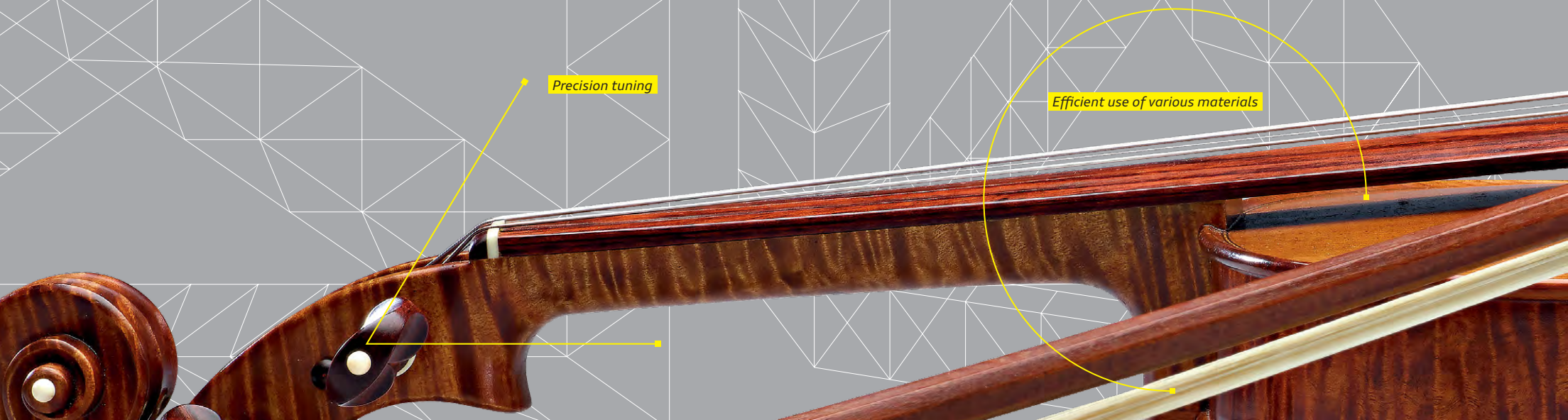
Helping to make parking an easier task, parking system plus features front and rear acoustic parking sensors. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.

When the right materials strike a perfect chord.

At the heart of every great performance is an equally powerful instrument. Lightweight yet strong, a violin embodies many of the qualities that make up our core engineering philosophy. Whether it's the way we bind different metals together to help form a more rigid connection or the way we shape our design for functionality and performance or even the way our crumple zones give in the right places to help dissipate energy, the similarities are present for a reason. You can't expect to perform at the highest level without a solid foundation.

Precision tuning

Efficient use of various materials





Optimal tension

Structural balance

Enduring craftsmanship

A design that helps diminish an impact is no accident.

While we don't like to make light of potential risks on the road, our engineers were tasked with doing just that. We decided that, regardless of size, strength should be a flexible concept. High-strength steel helps add a measure of security while helping enhance overall handling and performance. Sophisticated airbag technology is designed to respond differently based on seat position,¹ and specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. When you add all of this to the rigidity of laser seam-welded joints that help enhance the strength of every Audi we make, it becomes pretty clear: helping diminish the impact of an unavoidable event doesn't happen by accident.

Airbags

Designed to work in concert with our safety belts and properly-adjusted head restraints, our airbag system is a comprehensive safety measure.¹ Standard driver and passenger front seat-mounted thorax side airbags help keep your upper body protected, as well as standard knee-level airbags that help keep tabs down below. The A3 Sedan even has two rows of Sideguard[®] head curtain airbags for an added level of protection.¹

ABS and ESC

Computerized technology that works in sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize loss of stability, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

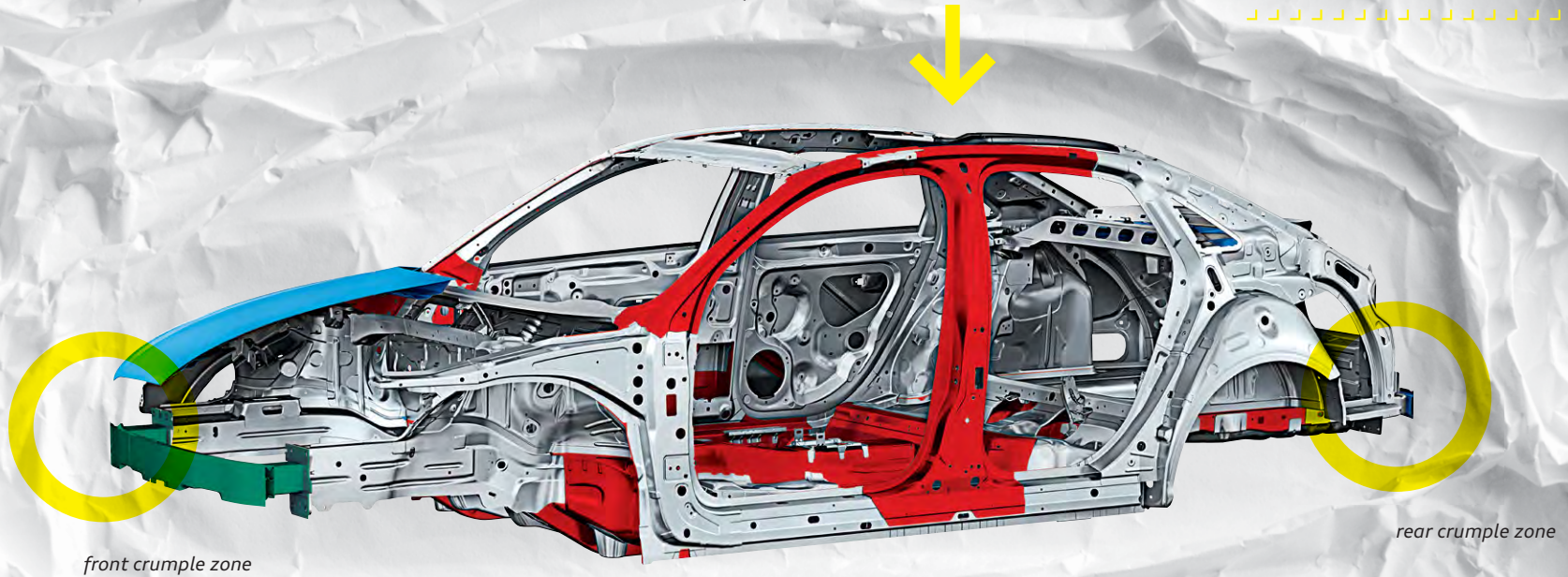
Active rollover protection system

In the unlikely event that your A3 Cabriolet rolls over, sensors deploy two roll bars from hidden compartments in the rear. Reinforced A-pillars up front and safety belt pretensioners also help protect passengers. It's another way we keep innovative design as high a priority as your safety.




¹ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ² This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.

Ultra-high-strength steel
in the chassis rail side-member
and B-pillar helps protect the
driver and passengers in the
event of a collision.



↑
Knautschzone may be an ugly word, but it's a beautiful technology. German for "crumple zone," this ingenious safety feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also slows the vehicle's deceleration rate, which helps to further lessen the force of impact.

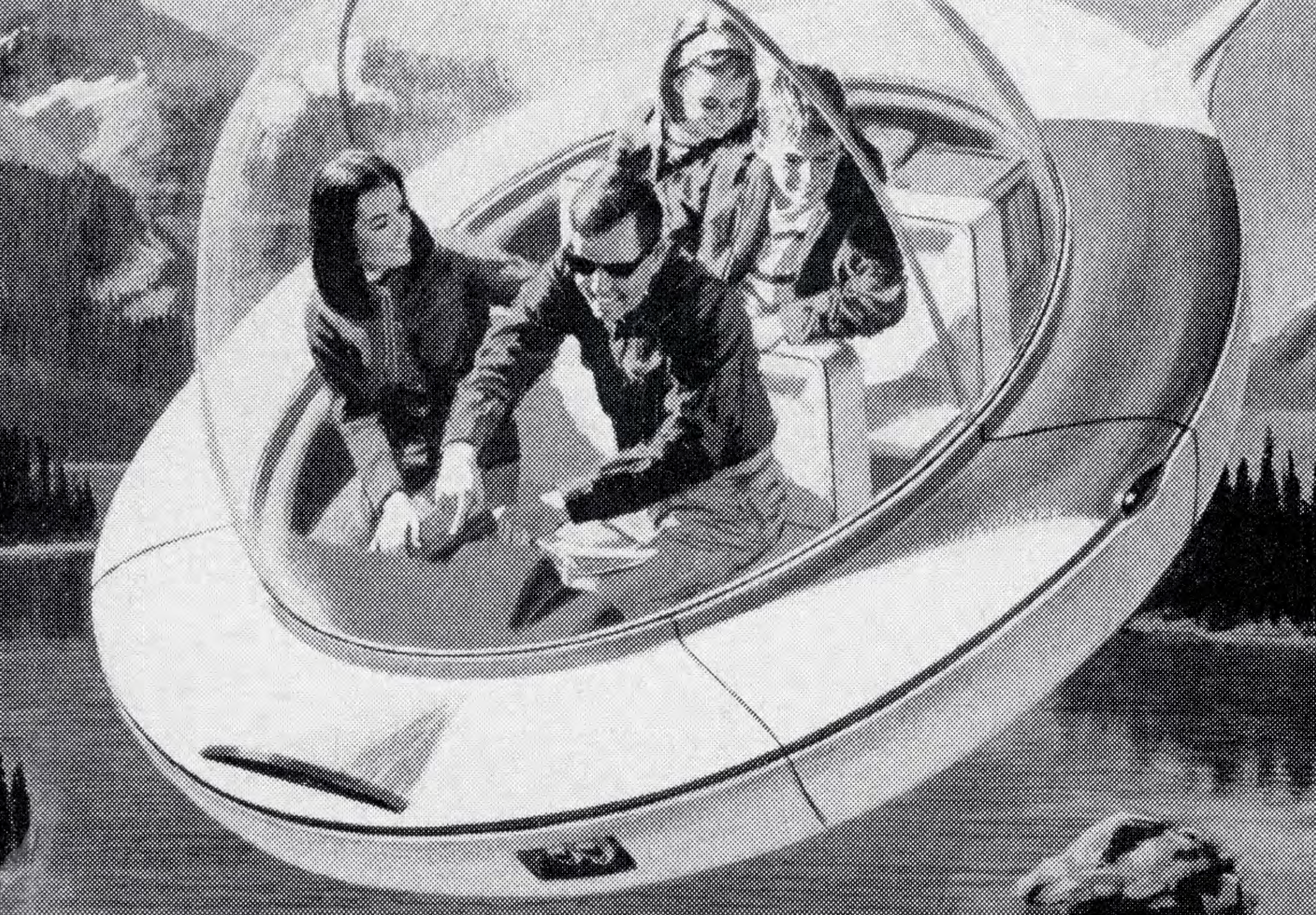
- sheet aluminum
- extruded aluminum
- hot-formed steel
- cold-formed steel

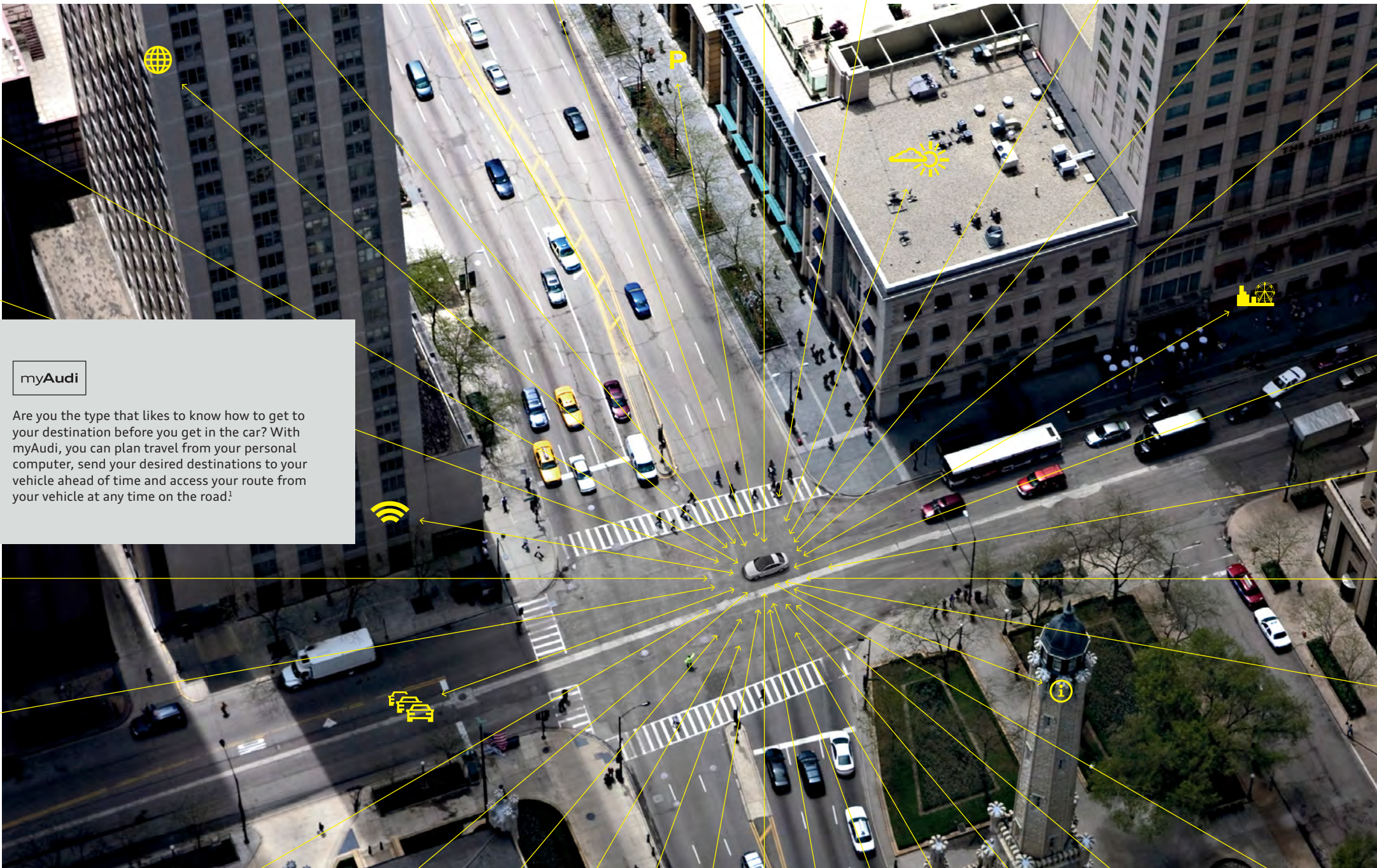


It turns out, science fiction has nothing on reality.

Remember what we used to think was going to happen in the future? Flying cars, moving sidewalks and folding suitcases? While flying cars may never happen, science fiction still seems quaint compared to what reality offers. At Audi, our engineers and technicians are putting innovations in vehicles right now that would have seemed unimaginable 25 years ago. From the evolution of LED lighting technology and the introduction of dynamic steering in some models to the sheer processing power of our vehicles that allows for the seemingly infinite capabilities of Audi connect® and our MMI® with Google Voice™ integration,¹ we aren't in the business of imagining what the future will bring. We're committed to bringing it.

¹ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

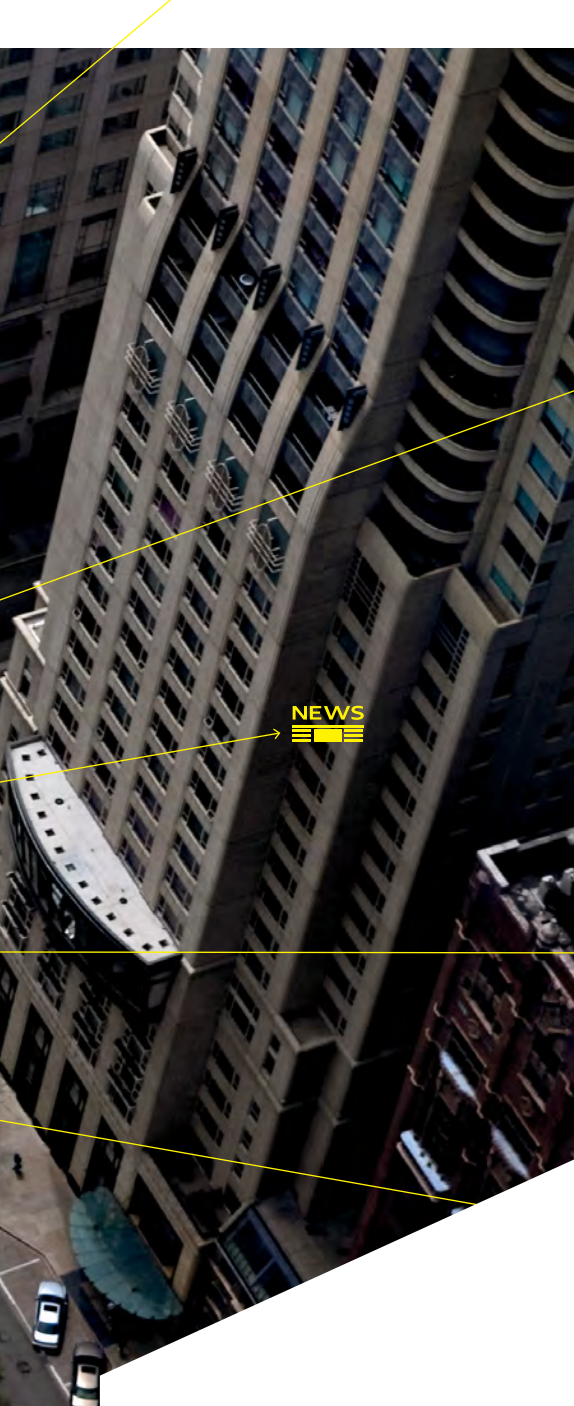




myAudi

Are you the type that likes to know how to get to your destination before you get in the car? With myAudi, you can plan travel from your personal computer, send your desired destinations to your vehicle ahead of time and access your route from your vehicle at any time on the road!

1. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2. Voice control not available for Cabriolet models. 3. SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). 4. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. 5. Parking feature is not available everywhere and requires participation by parking provider.



Your central command for the information age.

Sure, the handheld power of smartphones is impressive, but they don't handle like your Audi. Luckily, with available Audi connect®, you can get nearly all of the functionality of your phone, with the means to get you where you want to go.¹ Need to find a new, highly acclaimed restaurant? Pull over, and with the help of Google Voice Search™, Audi connect allows you to quickly search Google™ by simple voice commands.² Looking for something to do in a new city? Get information about current events and directions to their locations. With a crisp display, a lightning-quick 4G LTE connection and easy access to steering wheel toggle controls, you have a smartcar, which can do even more than the computer in your pocket.

→ MOBILITY



Get SiriusXM® Traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI® navigation plus system reconfigure your route to help avoid traffic.^{1,3,4}



With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Street View™, displayed right on the MMI display.¹



With Google Street View™, your Audi can show you a driver's-eye view of your destination right before you arrive so it's easy to recognize.¹



Search for parking in your area of interest, check space availability and set your selection as a destination to help navigate directly to the garage entrance.^{1,2,5}

→ TECHNOLOGY



It's simple. Tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.^{1,2}



Staying connected in your Audi has never been easier, with in-vehicle high-speed 4G LTE connectivity. Access is provided for up to eight passenger devices through an onboard wireless hub.¹



The point-of-interest search with voice control means that you can get the most out of every journey.^{1,2}



With streaming audio, it's easier than ever to stream music from your phone or digital music player right to the vehicle's audio system.¹



With access to Twitter® you'll always know what's going on with your friends, family and the world.^{1,2}

→ INFORMATION



Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.^{1,2}



Stay on top of the news by having headlines and stories delivered right to your MMI display.^{1,2}



With current local weather conditions and forecasts for your destination, you'll always be prepared for your trip.^{1,2}



Discover travel information for local landmarks in your area of interest, set them as your destinations and let your vehicle lead the way as you explore the world around you.^{1,2}



With up-to-the-minute flight information available on your MMI screen, you'll know if your flight is on time.^{1,2}

Redefining the all-access pass.

Going backstage just got a lot more immersive, and intuitive. The available intelligent MMI® system offers a wealth of easily accessible information with a unique twist, or, technically, a touch. Considered a revolution in intelligent simplicity, MMI touch with handwriting recognition is a technology that helps give you the ability to give commands and retrieve media with just a few simple strokes on the pad. You'll quickly have access to information such as music files, contact information and destinations. The possibilities are even bigger when you input to Audi connect®, an innovative infotainment system infused with the power of Google™ technology.¹ With this kind of access, you could say there is no greater stage.

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MMI touch

Developed by the Audi Human Machine Interface (HMI) team, MMI touch illustrates why making something simple to use can be so complex. The HMI team designed a system so advanced, it can read almost anyone's handwriting—even if you choose to write with your non-dominant hand.

MMI navigation plus

Count on the available advanced navigation system to help home in on your destination with stunning precision while putting a little more depth in your journey with help from Google Earth™.²

Audi media

The media function opens up a world of options with the MMI navigation plus, allowing you to control the Audi music interface through the AMI port, Secure Digital (SD) card slots, hard disk drive (HDD) audio jukebox or DVD, and BLUETOOTH® streaming audio from a compatible device.²

BLUETOOTH® wireless technology

Unlock your compatible mobile phone's potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.²

SiriusXM® Satellite Radio

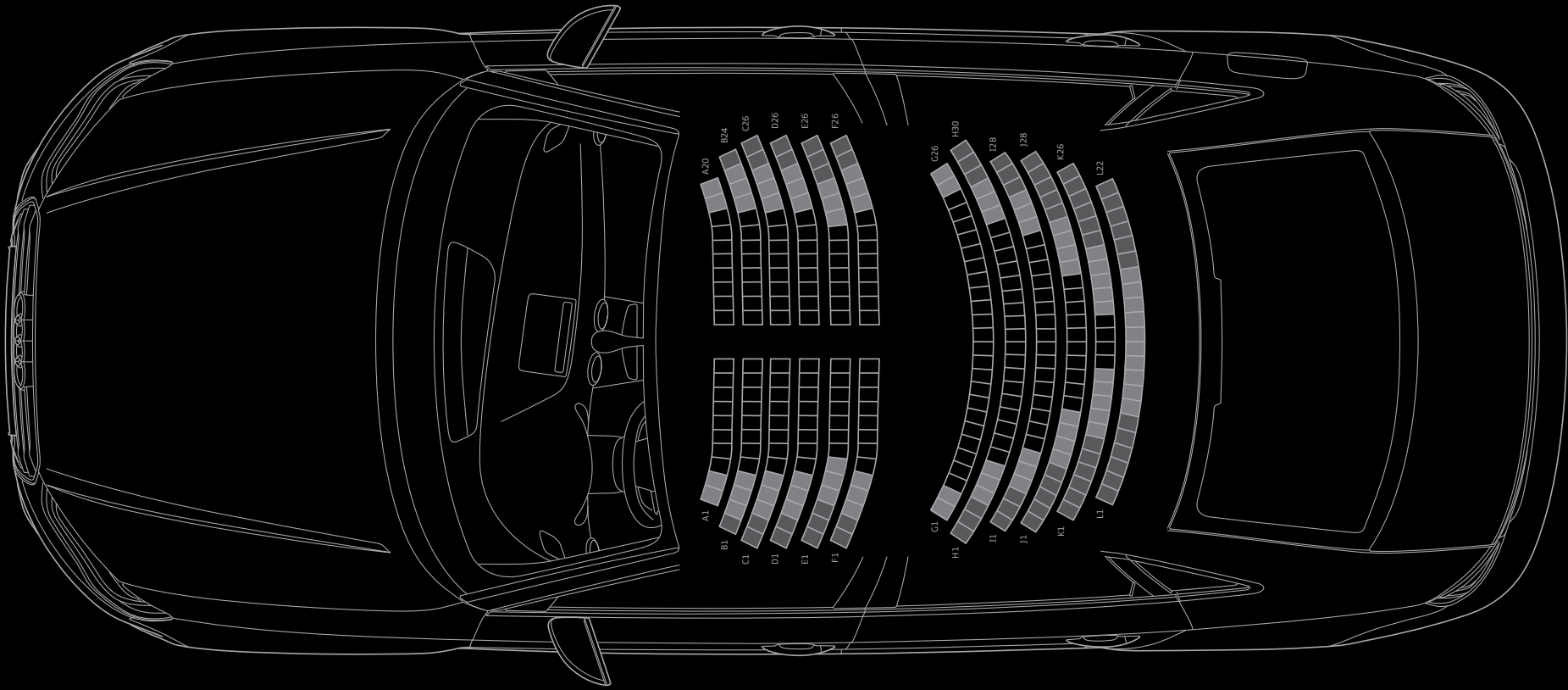
Go ahead. Crisscross the country. We assure you, you'll never run out of entertainment options, with over 150 channels of music, talk, sports and news.²

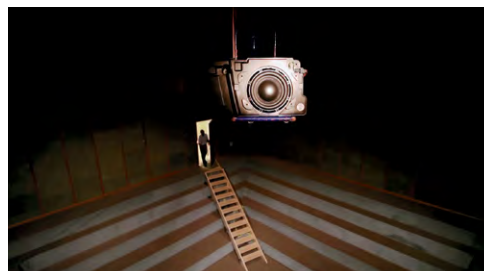
¹ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ² See pages 46–49 for important information regarding Audi connect®, MMI® navigation plus, required compatible device, and required SiriusXM® subscriptions.



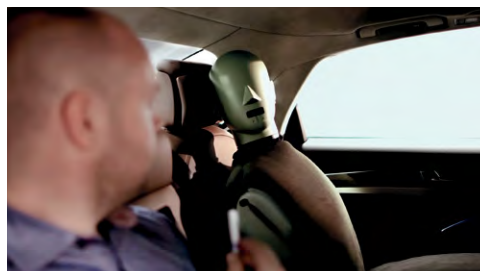
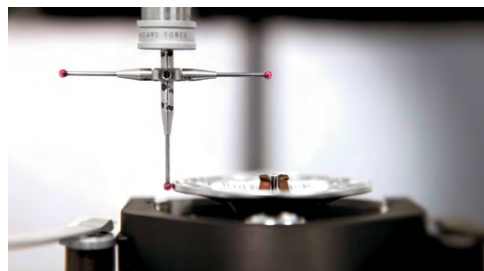
2016 Audi A3 Sedan 1.8T Premium Plus shown in Glacier White metallic with available equipment.

Orchestrate a more thrilling drive.





*Over 400 hours of sound tuning
Tested 54,000 times
at speeds up to 155 mph*



When we set out to compose the most advanced sound system we've ever assembled, we didn't want you to just *hear* every note. We wanted you to *experience* them. From perfectly sculpted high notes to a crystal clear mid-range to deep-diving lows, the available Bang & Olufsen® Sound System delivers a stunning re-creation of sound that you can feel as much as hear. So whether you're in the mood to be soothed, engaged or inspired, you can expect an immersive experience that can only be matched by the exhilaration of driving your Audi.

Bang & Olufsen® Sound System

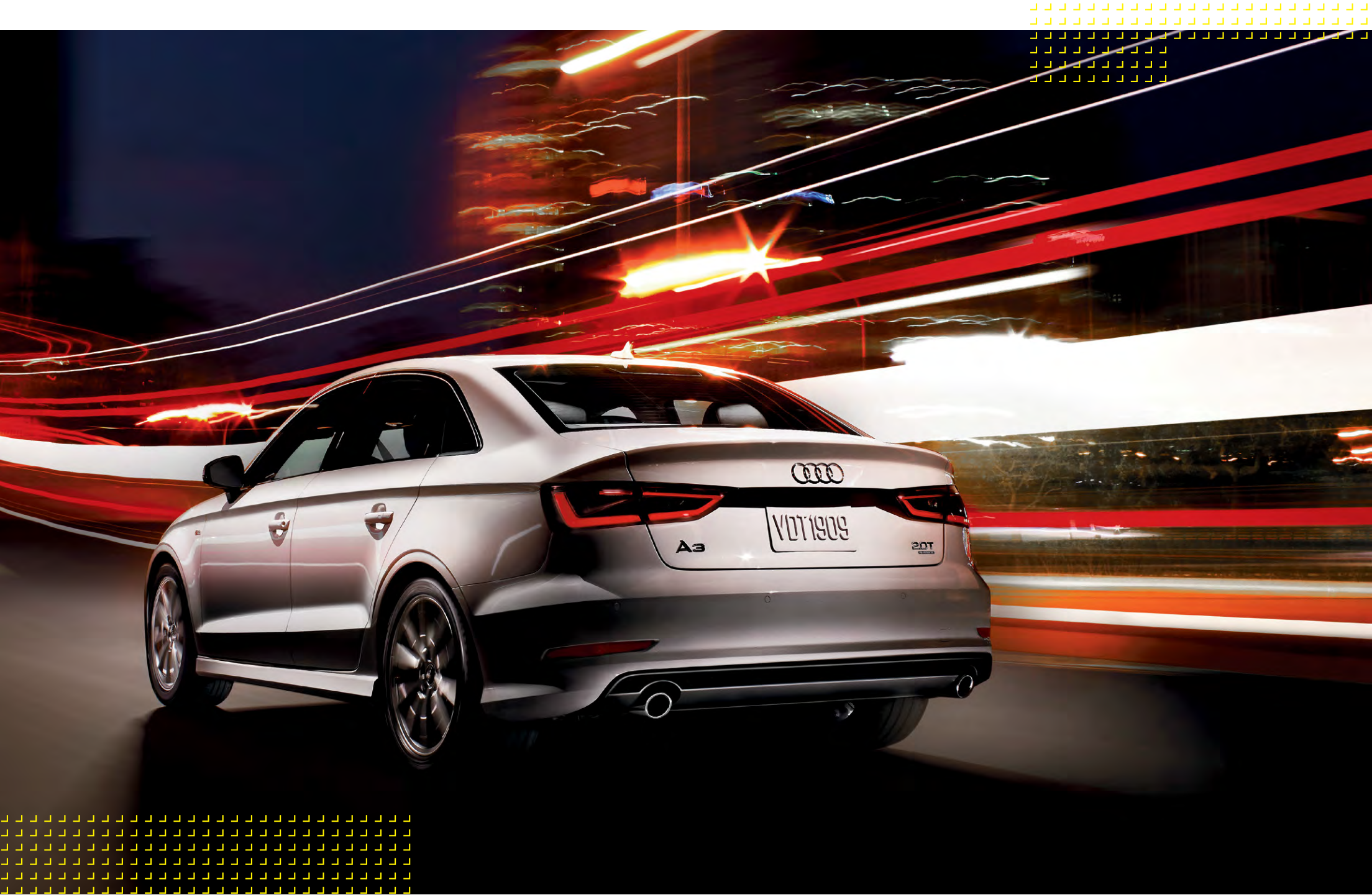
Dedicated to the idea of "honest music reproduction," Bang & Olufsen® is a sound engineer's dream. Through an available 705-watt, 14-speaker system perfectly integrated within your Audi A3 Sedan or an available 625-watt, 13-speaker system in your A3 Cabriolet, Bang & Olufsen® is set on transcending the limits of audio technology. By automatically adjusting volume and timbre balance to changing ambient noise levels, and offering richly tuned acoustics, you'll hear the truth about how good life can sound in your Audi.

Illuminated speaker accents

Carrying the signature LED light technology over to the interior, the available Bang & Olufsen® Sound System features LED light guides around the speakers in the front doors. All the better to remind you of how stylish your LED daytime running lights look to others.

The meticulously designed, technologically advanced Audi A3 proves that amazing things do come in small packages.





2016 Audi A3 Sedan 2.0T Prestige shown in Glacier White metallic with available equipment.

A3

Premium Sedan/Cabriolet



A3 Premium Featured highlights

Infotainment/Technology

- > Driver information system
- > Audi concert radio with ten speakers and single CD player with MP3 playback capability (nine speakers on Cabriolet)
- > HD Radio™ Technology
- > SiriusXM® Satellite Radio with 90-day trial subscription¹
- > SD card slot with 32GB operating capacity (dual slots if equipped with MMI® navigation plus²)
- > BLUETOOTH® streaming audio for compatible devices
- > BLUETOOTH® wireless technology preparation for compatible mobile phones
- > 12-volt power outlet
- > Cruise control with coast, resume and accelerate features
- > Audi pre sense® basic³
- > Parking system plus with rear view camera (front and rear acoustic parking sensors)
- > Rain/light sensor for automatic windshield wipers and headlights

Exterior

- > 17" 5-spoke-star design wheels with 225/45 all-season tires (1.8T, 2.0T)⁴
- > 17" 10-spoke-dynamic design wheels with 225/45 all-season tires (TDI®)⁴
- > Singleframe® grille
- > Xenon plus headlights with LED daytime running lights
- > LED taillights
- > Power-adjustable heated exterior side mirrors
- > Integrated trunk spoiler
- > Driver's side dual exhaust outlets (1.8T, TDI®)
- > Dual exhaust outlets (2.0T)

Interior/Seating

- > Dual-zone automatic climate control
- > Micrometallic Silver decorative inlays
- > Three-spoke multifunction steering wheel
- > Tilt and telescopic manually adjustable steering column
- > Panoramic sunroof (Sedan)
- > Acoustic folding roof—folds at speeds up to 31 mph (Cabriolet)
- > Leather seating surfaces
- > Twelve-way power driver's seat, including four-way power lumbar adjustment (Sedan)
- > Eight-way manually adjustable front seats and four-way power lumbar adjustment (Cabriolet)
- > Split folding rear seatbacks

Safety

- > Driver and front passenger advanced airbags, knee airbags, front thorax side airbags and Sideguard® head curtain airbags⁵ (Sedan)
- > Driver and front passenger advanced airbags, knee airbags and front head/thorax side airbags⁵ (Cabriolet)
- > Front passenger occupant detection for airbags⁵
- > Active rollover protection system (Cabriolet)
- > Safety belt reminder for driver and front passenger
- > Lower Anchors and Tethers for Children (LATCH) in rear seats (lower anchors only on Cabriolet)
- > Power central locking system with safety unlock feature if airbags deploy
- > Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)
- > Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
- > Tire-pressure monitoring system
- > Electromechanical parking brake
- > Anti-theft alarm system with immobilizer

A3 Premium Stand-alone options

- > 18" Audi Sport® 10-spoke design wheels with 225/40 all-season tires⁴
- > Rear-passenger thorax side airbags⁵ (Sedan)
- > Black cloth headliner (Sedan)
- > Heated front seats
- > Audi music interface with iPod® integration
- > Audi advanced key—keyless start, stop and entry⁶
- > Sport suspension

A3 Premium Available package

MMI® navigation plus package

- > MMI® navigation plus with voice control system² (voice control not available on Cabriolet)
- > MMI® touch with handwriting-recognition technology
- > Audi connect® with six-month trial subscription⁷
- > Color driver information system
- > SiriusXM® Traffic with four-year subscription¹

A3

Premium Plus Sedan/Cabriolet



A3 Premium Plus Featured highlights



In addition to highlighted features of A3 Premium

Infotainment /Technology

- > Audi music interface with iPod® integration
- > Audi advanced key—keyless start, stop and entry⁶

Interior/Seating

- > Auto-dimming interior rear view mirror with digital compass
- > Aluminum Mistral decorative inlays
- > Twelve-way power passenger's seat, including four-way power lumbar adjustment (Sedan)
- > Heated front seats

Exterior

- > 18" Audi Sport® 10-spoke design wheels with 225/40 all-season tires⁴
- > Aluminum trim around exterior windows (Sedan)

A3 Premium Plus Stand-alone options

- > 19" 5-arm-wing design wheels (polished/Anthracite finish) with 235/35 summer performance tires⁴ (1.8T, 2.0T only)
- > Rear-passenger thorax side airbags⁵ (Sedan)
- > Bang & Olufsen® Sound System with 14 speakers and 705 watts (13 speakers and 625 watts on Cabriolet)
- > Black cloth headliner (Sedan)
- > Sport suspension

A3 Premium Plus Available packages

Technology package

- > Audi connect® with six-month trial subscription⁷
- > Color driver information system
- > SiriusXM® Traffic with four-year subscription¹
- > Audi side assist³
- > MMI® navigation plus with voice control system² (voice control not available on Cabriolet)
- > MMI® touch with handwriting-recognition technology

LED lighting package

- > Full LED headlights
- > Ambient LED interior lighting

Sport package

- > Sport front seats
- > Sport suspension
- > Audi drive select
- > Three-spoke multifunction steering wheel with shift paddles

S line style package

- > S line® front and rear bumpers
- > S line® side sills
- > S line® fender badges
- > Aluminum door sill inlays with S line® emblem

¹ SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). ² MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. ³ The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations. ⁴ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. ⁵ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁶ Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. ⁷ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

A3

Prestige Sedan/Cabriolet



A3 Prestige Featured highlights



In addition to highlighted features of A3 Premium Plus

Infotainment /Technology

- > MMI® navigation plus with voice control system¹ (voice control not available on Cabriolet)
- > SiriusXM® Traffic with four-year subscription²
- > MMI® touch with handwriting-recognition technology
- > Audi connect® with six-month trial subscription³
- > Color driver information system
- > Bang & Olufsen® Sound System with 14 speakers and 705 watts (13 speakers and 625 watts on Cabriolet)
- > Audi active lane assist⁴
- > Audi adaptive cruise control with stop & go
- > Audi side assist⁴
- > Audi pre sense® front⁴

Interior/Seating

- > Ambient LED interior lighting
- > Interior Storage package

Exterior

- > Full LED headlights
- > Power-adjustable, power-folding, heated exterior side mirrors (auto-dimming driver's side)
- > S line® exterior appearance (front and rear fasciae, side sills, and S line® fender badges)

A3 Prestige Stand-alone options

- > 19" 5-arm-wing design wheels (polished/Anthracite finish) with 235/35 summer performance tires⁶ (1.8T, 2.0T only)
- > Rear-passenger thorax side airbags⁵ (Sedan)
- > Black cloth headliner (Sedan)
- > Sport suspension

A3 Prestige Available package

Sport package

- > Sport front seats
- > Sport suspension
- > Audi drive select
- > Three-spoke multifunction steering wheel with shift paddles

¹ MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. ² SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). ³ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ⁴ The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for

S3

Premium Plus and Prestige



S3 Premium Plus Featured highlights



In addition to or replaces highlighted features of A3 Sedan Premium Plus

Engineering/Performance

- > 2.0-liter TFSI® turbocharged four-cylinder
- > 292 hp/280 lb-ft torque
- > Acceleration (0–60 mph) in 4.7 seconds
- > Top track speed of 155 mph⁷

Transmission/Suspension/Chassis

- > S model sport suspension
- > Audi progressive steering
- > 13.4" ventilated front disc/12.2" ventilated rear disc brakes; front calipers with S3 logo

Exterior

- > 18" 5-parallel spoke design wheels with 225/40 summer performance tires⁵
- > Platinum Gray Singleframe® grille
- > S model-specific front/rear fasciae and side sills
- > Aluminum-optic front and rear blade fins
- > Aluminum-optic exterior side mirror housings
- > S model quad exhaust outlets

Infotainment/Technology

- > Color driver information system
- > Audi drive select

Interior/Seating

- > Three-spoke multifunction flat-bottom sport steering wheel with shift paddles (with S3 badging)
- > Matte Brushed Aluminum decorative inlays
- > Aluminum door sill inlays (with S3 badging)
- > Twelve-way power front sport seats, including four-way power lumbar adjustment
- > Auto-dimming interior rear view mirror with digital compass

S3 Prestige Featured highlights



In addition to or replaces highlighted features of S3 Premium Plus

Exterior

- > Full LED headlights
- > Power-adjustable, power-folding, heated exterior side mirrors (auto-dimming driver's side)

Interior

- > Ambient LED interior lighting
- > Interior Storage package

Infotainment/Technology

- > MMI® navigation plus with voice control system¹
- > SiriusXM® Traffic with four-year subscription²
- > MMI® touch with handwriting-recognition technology
- > Audi connect® with six-month trial subscription³
- > Bang & Olufsen® Sound System with 14 speakers and 705 watts
- > Audi adaptive cruise control with stop & go
- > Audi active lane assist⁴
- > Audi side assist⁴
- > Audi pre sense® front⁴

S3 Stand-alone options

- > Rear-passenger thorax side airbags⁵
- > Bang & Olufsen® Sound System with 14 speakers and 705 watts (Premium Plus only)
- > Red brake calipers
- > 18" 225/40 all-season tires (Top track speed lowered to 130mph)^{6,7}

S3 Available packages

Technology package (Premium Plus only)

- > MMI® navigation plus with voice control system¹
- > SiriusXM® Traffic with four-year subscription²
- > MMI® touch with handwriting-recognition technology
- > Audi connect® with six-month trial subscription³

LED Lighting package (Premium Plus only)

- > Full LED headlights
- > Ambient LED interior lighting

19" Performance package

- > 19" 5-parallel-spoke star design wheels (polished/Anthracite finish) with 235/35 summer performance tires⁵
- > Audi magnetic ride

S3 Black Optic Performance package

- > 19" Audi Sport® 5-V-spoke design wheels (Titanium-matte finish) with 235/35 summer performance tires⁵
- > Audi magnetic ride
- > Gloss Black Singleframe® grille
- > Gloss Black trim around exterior side windows
- > Body-color exterior side mirror housings

S Sport Seat package

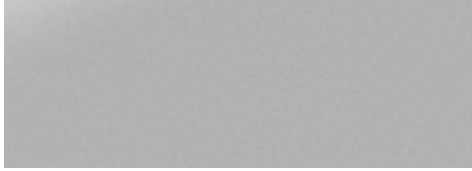
- > Fine Nappa leather seats with contrast diamond stitching and S3 embossing
- > Manually adjustable sport-contoured front seats
- > Extended Leather package

further details and important limitations. ⁵ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁶ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. ⁷ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

Decorative Inlays

A3

Micrometallic Silver



Premium

Aluminum Mistral



Premium Plus and Prestige

S3

Matte Brushed Aluminum



Standard



Aluminum Mistral inlay shown.

A3

17" 5-spoke-star design



Standard (1.8T, 2.0T)

17" 10-spoke-dynamic design



Standard (TDI®)

18" Audi Sport® 10-spoke design



Optional

19" 5-arm-wing design wheels
(polished/Anthracite finish)



Optional (1.8T, 2.0T)

S3

18" 5-parallel spoke design



Standard

19" 5-parallel-spoke star design
(polished/Anthracite finish)



Optional

19" Audi Sport® 5-V-spoke design
(Titanium-matte finish)



S3 Black Optic Performance package

Exterior Colors

Brilliant Black



A3, S3

Brilliant Red



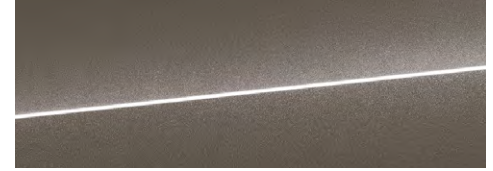
A3

Ibis White



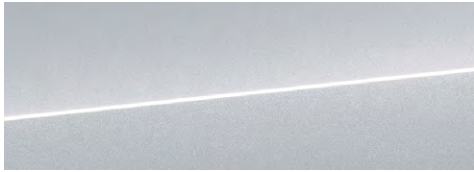
A3

Dakota Gray metallic



A3

Florett Silver metallic



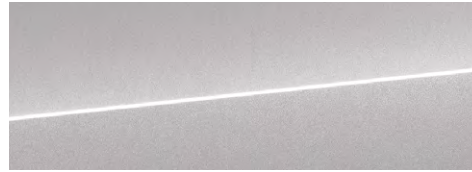
A3, S3

Glacier White metallic



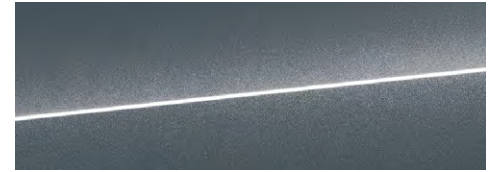
A3, S3

Lotus Gray metallic



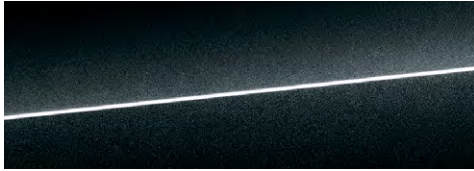
A3

Monsoon Gray metallic



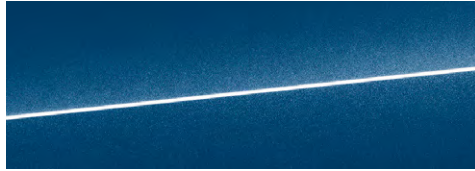
A3, S3

Mythos Black metallic



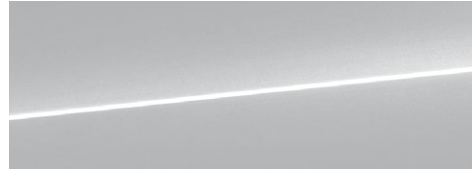
A3, S3

Scuba Blue metallic



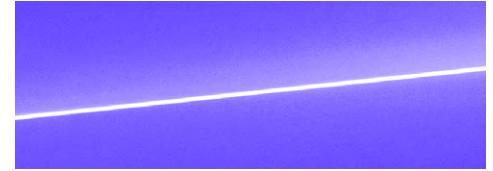
A3

Misano Red pearl



S3

Sepang Blue pearl



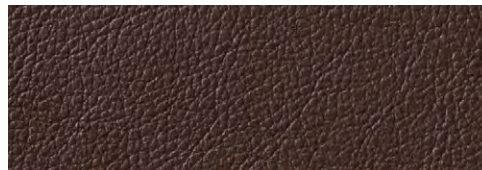
S3

A3

Black leather



Chestnut Brown leather



Titanium Gray leather



Standard Seat



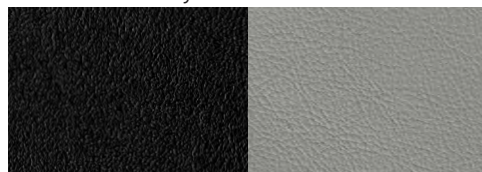
Sport Seat

S3

Black leather



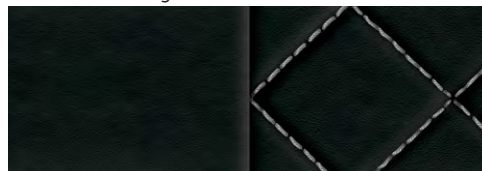
Black/Titanium Gray leather



Black/Magma Red leather



Black Fine Nappa leather with Dark Silver contrast diamond stitching



(S Sport Seat package)



Sport Seat



S Sport Seat

Technical Specifications

Engineering | Performance

	A3 1.8T	A3 2.0T	A3 TDI®	S3
Engine type	Four-cylinder	Four-cylinder	Four-cylinder	Four-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,798/82.5 x 84.1	1,984/82.5 x 92.8	1,968/81.0 x 95.5	1,984/82.5 x 92.8
Horsepower (@ rpm)	170 @ 4,500–6,200	220 @ 4,500–6,200	150 @ 3,500–4,000	292 @ 5,400–6,200
Torque (lb-ft @ rpm)	200 @ 1,600–4,400	258 @ 1,600–4,400	236 @ 1,750–3,000	280 @ 1,900–5,300
Compression ratio	9.6:1	9.6:1	16.2:1	9.3:1
Valvetrain	16-valve DOHC	16-valve DOHC	16-valve DOHC	16-valve DOHC
Induction/Fuel injection	Turbocharged/TFSI®	Turbocharged/TFSI®	Turbocharged/TDI®	Turbocharged/TFSI®
Acceleration, Sedan (0–60 mph)	7.2 seconds	5.8 seconds	8.1 seconds	4.7 seconds
Acceleration, Cabriolet (0–60 mph)	7.4 seconds	5.9 seconds	—	—
Top track speed ¹	130 mph	130 mph	130 mph	155 mph

Transmission | Drivetrain

Six-speed S tronic® dual-clutch transmission with front-wheel drive	■	—	■	—
Six-speed S tronic® dual-clutch transmission with quattro® all-wheel drive	—	■	—	■

Body | Suspension | Chassis

ultra® lightweight technology—fully galvanized steel unibody with aluminum hood, front subframe and multistep anti-corrosion protection	■	■	■	■
MacPherson strut front suspension	■	■	■	■
Torsion-beam rear suspension	—	—	■	—
Four-link rear suspension	■	■	—	■
Sport suspension	Available	Available	Available	—
S3 sport suspension	—	—	—	■
Ventilated front disc/Solid rear disc brakes (in)	12.3/10.7	12.3/10.7	11.3/10.7	—
Ventilated front and rear disc brakes (in)	—	—	—	13.4/12.2
Electromechanical power steering system	■	■	■	■
Audi progressive steering	—	—	—	■
Steering ratio	15.3:1	15.3:1	15.3:1	15.3:1
Turning diameter, curb-to-curb (ft)	36.1	36.1	36.1	36.1

Exterior measurements	A3 1.8T	A3 2.0T	A3 TDI®	S3
Wheelbase, Sedan (in)	103.8	103.8	103.8	103.6
Wheelbase, Cabriolet (in)	102.2	102.2	—	—
Length (in)	175.4	175.4	175.4	175.9
Height, Sedan (in)	55.7	55.7	55.7	54.8
Height, Cabriolet (in)	55.5	55.5	—	—
Overall width with mirrors (in)	77.2	77.2	77.2	77.2
Track, front/rear (in)	61.2/60.1	61.2/60.1	61.2/60.1	61.1/60.1
Curb weight, Sedan (lb)	3,175	3,362	3,241	3,462
Curb weight, Cabriolet (lb)	3,396	3,605	—	—
Drag coefficient (Cw)	.30	.30	.30	.33

Interior measurements	A3 1.8T	A3 2.0T	A3 TDI®	S3
Head room with sunshade, Sedan (in, front/rear)	36.5/36.1	36.5/36.1	36.5/36.1	36.5/36.1
Head room, Cabriolet (in, front/rear)	37.4/36.3	37.4/36.3	—	—
Leg room, Sedan (in, front/rear)	41.2/35.1	41.2/35.1	41.2/35.1	41.2/35.1
Leg room, Cabriolet (in, front/rear)	41.2/31.9	41.2/31.9	—	—
Shoulder room, Sedan (in, front/rear)	54.8/53.0	54.8/53.0	54.8/53.0	54.8/53.0
Shoulder room, Cabriolet (in, front/rear)	54.8/45.7	54.8/45.7	—	—
Cargo volume, Sedan (cu ft)	12.3	10.0	12.3	10.0
Cargo volume, Cabriolet (cu ft, with roof folded)	9.9/7.1	9.9/7.1	—	—
Seating capacity, Sedan	5	5	5	5
Seating capacity, Cabriolet	4	4	—	—

EPA mileage estimates Capacities Emissions	A3 1.8T	A3 2.0T	A3 TDI®	S3
Six-speed S tronic® dual-clutch transmission, Sedan (city/highway/combined) ²	NA	NA	NA	NA
Six-speed S tronic® dual-clutch transmission, Cabriolet (city/highway/combined) ²	NA	NA	—	—
Engine oil (qt)	5.5	6.0	5.8	6.0
Fuel (gal)	13.2	14.5	13.2	14.5
Recommended fuel	Premium	Premium	Ultra-low-sulfur diesel	Premium
Emissions rating	PZEV/SULEV	PZEV/SULEV	ULEV 2	ULEV 2

Great lines make the performance more memorable.

The Audi A3 steals the spotlight no matter where it is, but for a truly showstopping performance, consider the available S line® Style package. With it, you get exterior features like the S line front and rear bumpers inspired by Audi Sport®, side sills and S line fender badges. The S3 Black Optic Performance package greets you with a Gloss Black Singleframe® grille, Gloss Black window trim and 19" 5-V-spoke design wheels with a Titanium finish. It's a bold reminder to never put a time limit on your moment.



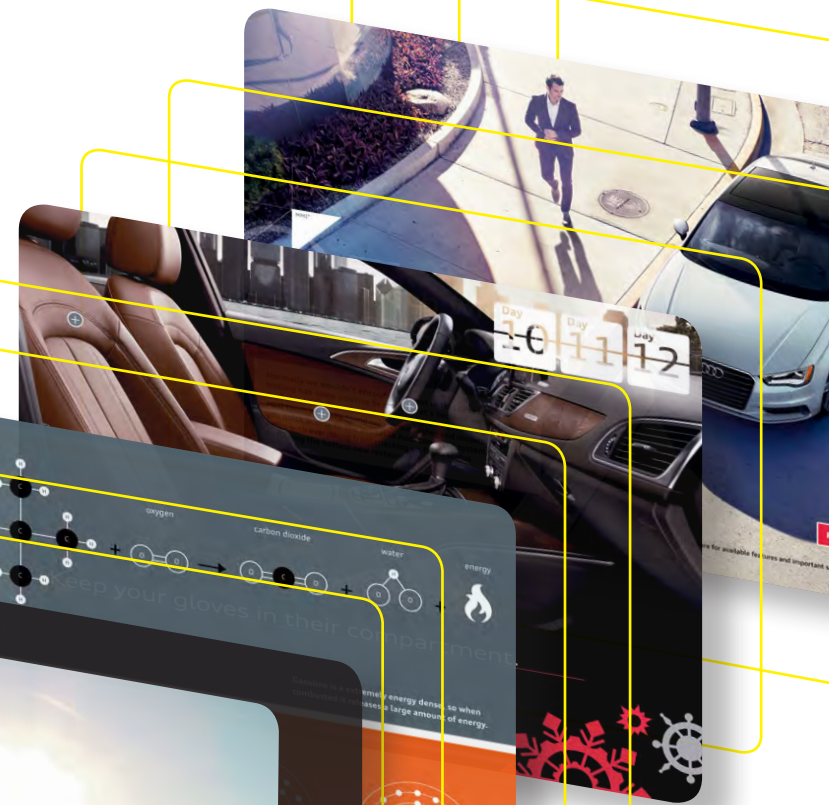
2016 Audi A3 Cabriolet 1.8T Premium Plus shown in Monsoon Gray metallic with available S line® Style package and 2016 Audi S3 Premium Plus in Monsoon Gray metallic with available S3 Black Optic Performance package and available equipment.

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Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we offer accessories to help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater.¹ If you're looking to personalize or help protect the vehicle you love, we have a solution designed by Audi that works for you.

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- > License plate frames

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Wherever you go, help make sure everything fits with a variety of intelligent and innovative solutions.

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- > Rooftop cargo carriers
- > In-vehicle cargo bags

Audi Guard Comfort and Protection Accessories

Help protect what you love. Use Audi Guard Comfort and Protection Accessories to help keep your Audi looking like new—inside and out.

- > Floor mats
- > Splash guards
- > Cargo mats



Visit parts.audiusa.com to view the full line of Audi Genuine Accessories.

¹ Audi Genuine Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (48 months or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details. ² All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included. ³ Separate adapters required. ⁴ Check local laws and regulations regarding use.

01 Aluminum bike rack

This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.²

02 Small cargo carrier

Use 12.7 cu ft of extra storage to get started on a weekend getaway. Size: 70" long, 33" wide, 15" high.²

03 Interior color kit

Add sporty red trim to the interior of your A3. The kit includes decorative trim for the rear view mirror, center console, front and rear doors and dashboard.

04 18" 5-arm-velum wheels

Unique, Matte Black, five-spoke wheels are a bold accent for your A3.

05 HomeLink®

Operate up to three different systems remotely from the comfort and security of your A3. The HomeLink control panel programs easily and works with most garage doors, security gates and a wide range of home security systems. It can also operate interior outlets and light switches³ for added convenience and peace of mind.

06 Stainless steel pedal caps

Be one of a kind and highlight the footrest, brake and accelerator on your A3 with these stainless steel caps.

07 Slimline license plate frames⁴

Sleek metal frames are constructed of corrosion-resistant stainless steel. Brushed, polished and black finishes all feature the four rings logo. Carbon fiber composite frame features a clean design without the logo.

08 All-weather floor mats

Deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the A3 logo.

09 All-weather cargo mat

Custom fit for your A3, the raised outside edge of the cargo mat helps contain spills and protects cargo-area carpeting from stains. The textured material helps control load shifting.





A3
S3
> 2016

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