

DASHER



*A completely new kind
of Volkswagen.*



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Dashing. Any way you look at it.

Leave it to Volkswagen to come up with a new car that's astoundingly right for the times. The 1974 Volkswagen Dasher.

It's called Volkswagen because it has everything you've come to know and love us for. Precise engineering, functional design, dependable service, and - most especially - economy.

It's called Dasher because it's the most dashing car we've ever put together. Complete with rakish good looks, exciting performance, lots of comfort on the inside and lots of styling on the outside. No matter how you look at it, you'll see that Dasher is the car for our times.



Dashing. Standing still or up a hill.

Now that the economy car is in style, we're putting style into the economy car. Note Dasher's lines: low, sweeping and accented by a jaunty fastback. The interior is roomy where you need room, both up front and in back. But don't think more space means more car. Dasher measures a parkable 173 inches. And there's not an ounce of wasted metal. If our looks don't get you, our performance will. The strong, responsive engine lets you scamper from 0 to 50 in 8.5 seconds. But here's the best part: Since all Dasher's power comes from four cylinders, you can squeeze a full 25 miles out of every precious gallon of gas. (At Volkswagen, we've been saving fuel since long before we knew there was a shortage.) Add a quick and sure floor-mounted 4-speed gearshift—plus precise rack-and-pinion steering—and you've got a car that's got a lot going for it. Whether it's going or not.





Dashing or stopping, it holds its ground.

Once you're behind the wheel of a Dasher, you're in total command. In a way you've probably never experienced before.

One reason is front-wheel drive.

You see, we've always believed that good roadability depends on putting the engine's weight over the drive train. So when we put Dasher's engine up front, we also moved the drive train up.

Non-technically speaking, it means just this: outstanding traction and sure control.

Another master stroke is something we call Skidbreaker. Here's how it works:

When one of the front wheels can't roll freely (because of ice, snow, a blowout or other cruel turn of fate), Skidbreaker automatically swings the steering into opposite lock.

So you stay in a true, even line.

Dasher is also equipped with a power-assisted dual diagonal braking system. So that even if one set fails, you still have controlled braking. On both a front and a back wheel.

A long wheelbase and wide track add to Dasher's surefootedness. While telescopic shocks and a progressive rear coil suspension even out the road's lumps and bumps.

All in all, it adds up to a unique driving experience.

Because once you see how Dasher takes to the road, we think you'll take to Dasher.





More than a dash of style all around.

Take a look at Dasher's interior and you'll see little room for improvement. Mainly because there's so much room for passengers.

You'll be amazed at how a car that's so compact on the outside can have so much big-car comfort on the inside.

The bucket seats, for example, are body contoured and adjust to 18 different positions.

In front there are headrests to take a load off your mind.

In back, a huge trunk (17.3 cu. ft.) that doesn't mind taking a load.

Underfoot, you'll find door-to-door carpeting.

Dasher's ventilation system gives you a continual flow of fresh air as you breeze down the highway. And the heating system will warm the cockles of your heart, along with everything else.

To make things perfectly clear, Dasher's air circulation not only defogs the windshield, but the side windows as well. (There's also an electric defogger for the rear window.)

A final touch is provided by the dashboard which is uncluttered and accented by the look of real grain wood.

As you can see, when we make a different kind of car, we do it with style.





Dashing with the kids and wife.

*When it comes to a long car trip,
the family that stays together is usually
the family that can sit far apart.*

That's the whole idea behind the Dasher Wagon.

*There's plenty of room, so a family can ride in
comfort. (And not in each other's lap.)*

*When you want to make a big
haul, just flip down the back
seat. Suddenly there's over 53
cubic feet of loading space.*

Which will carry a lot, a long way.

*Undemeath the carrying space, there's
room for the spare tire, tools, and
other odds and ends.*

*For safety's sake, all Dashers feature a
rugged, one-piece unitized steel body. A
protective, wide-hub steering wheel. And
padded arm rests on the doors.*

*The Dasher Wagon. It's the newest
member of our family, designed with
your family in mind.*



Takes the headaches out of life.

*With Dasher, we're taking
the wraps off a whole
new kind of Volkswagen.*

*And with our VW Owner's Security Blanket with
Computer Analysis,** we're wrapping our
buyers in a whole new kind of coverage.*

Here's how it works:

*For 12 months or 20,000 miles, whichever
comes first, we'll fix or replace anything
defective - free - provided you've followed
your VW maintenance schedule.***

*What's more, if a warranty
repair is going to take overnight,
we'll lend you a car free by appointment.*

For as long as the repair takes.

*But even if you forget about the
maintenance schedule, we won't forget
about you. If something goes wrong, we'll
rent you one of our cars for
ridiculously low rates.*

But that's not all.

*We've gone one step further with our engine
and transmission. We guarantee the major
internal components for 2 years or 24,000
miles, whichever comes first.*

*Plus there's Express Care.
If we can fix something in less than 30 minutes,
we'll do it while you wait. No appointment needed.*

*All this coverage comes equipped
with another VW exclusive:
Computer Analysis.*

*When you come in for a
check we plug Dasher into
our computer.*

*A written printout
amazingly reports on over
50 vital functions.*

*So we can spot any little
problem, long before
it becomes a big one.*

*Our unbelievable computer
is surrounded by a lot of very
believable humans: the
VW service and parts teams.*

*A bunch of dedicated guys who are also
as efficient as our computer.*

*And certainly more friendly.
Dasher and the VW Owner's Security
Blanket. They should help you
sleep easier at night.*

**See back page for details.*

***Except tires and filters.*

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The VW Dasher. Make it as dashing as you like.

Dasher gives you all kinds of options to consider. First of all, you can choose either a two-door or four-door model. Not to mention our wagon. Then make your Dasher more dashing. With a sliding steel sunroof, for example. To bring a little of the great outdoors, indoors. You can stick with a standard transmission. Or shift to automatic. (There's even a special gearshift handle you can order.) A little traveling music comes your way, courtesy of an AM or AM/FM radio. Air conditioning is easily installed, to help you make it through town comfortably in the summer. While ski racks are available, to help you make it to the slopes in the winter. And for that racy look: racing stripes. These are just a few of Dasher's options and accessories. Your Volkswagen dealer can tell you about many more. For that extra little dash.



VW Dasher 1974 Technical Specifications

Engine

No. of cylinders	4
Bore/stroke	3.01/3.15 in. (76.5/80.0 mm)
Displacement	89.7 cu. in. (1471 cc)
Compression ratio	8.5:1
Horsepower—SAE Net	75 @ 5800 rpm
Max. torque	81 ft. lbs. @ 4000 rpm
Fuel requirement	Regular, low-lead or lead-free

Engine Design

Engine block	Cast iron
Cylinder head	Aluminum alloy
Valve train	Spur-belt driven overhead cam
Cooling media, drive	Water, belt-driven pump, electr. radiator fan-thermostat contr.
Fuel/air supply	Downdraft carburetor w/automatic choke

Electrical System

Rated voltage	12V
Battery capacity	12V/54 amp/h
Alternator	Max. 770 W
Firing order	1 - 3 - 4 - 2

Drive Train

Transmission	4-speed synchro-transaxle
Final drive	Front-wheel drive. Double-jointed drive axles.
Clutch	Single disc, dry

Chassis and Suspension

Chassis	Unitized body/chassis. Bolt-on front fender.
Front suspension	Independent front coil suspension struts, stabilizer bar.
Rear suspension	Torsion crank axle with progressive coil springs, panhard rod for lateral stability.

Brakes and Wheels

Service brake	Power-assisted, dual diagonal hydraulic system. Self-adjusting discs up front.
Emergency brake	Mechanical, on rear wheels.
Rim size	5 J x 13.
Tire size	Radial ply, 155 SR 13.
Steering	Rock and pinion, steering damper.

Dimensions and Weights

Length	172.8 in. (4389 mm)
Width	63.0 in. (1600 mm)
Height (unloaded)	53.5 in. (1360 mm)
Wheelbase	97.2 in. (2470 mm)
Front track	52.7 in. (1340 mm)
Rear track	52.5 in. (1335 mm)
Ground clearance	4.7 in. (120 mm)
Overhang front	30.5 in. (775 mm)
Ramp-angle front	26°
Overhang rear	37.2 in. (945 mm)
Ramp-angle rear	13°
Turning circle	34.0 ft. (10.3 m)

Performance Data

Top and cruising speed	100 mph (160 km/h)
Fuel consumption (DIN 70030)	25 mpg

***Volkswagen Owner's Security Blanket with Computer Analysis.** If an owner maintains and services his 1974 model Volkswagen as prescribed in the Volkswagen Maintenance Schedule, any factory parts found to be defective in material or workmanship within 12 months or 20,000 miles, whichever comes first (except tires and filters), will be repaired or replaced by any U.S. or Canadian VW dealer. And this will be done free of charge.

An additional policy covers major internal engine and transmission parts for 24 months or 24,000 miles, whichever comes first. See your dealer for details. VWoA warrants every new and factory rebuilt part and accessory distributed by VWoA and sold by authorized VW dealers in the U.S. and Canada to be free from defects under normal use for a period of 6 months or 6,000 miles, whichever comes first (excluding normal wear and tear, maintenance and service items). Any authorized VW dealer will replace or repair defective parts free of charge including labor cost.

In addition, authorized VW dealers in the U.S. and Canada will guarantee their workmanship on all repairs for a period of 6 months or 6,000 miles, whichever comes first, excluding service, maintenance items and normal wear and tear. This workmanship guarantee is extended by the original servicing dealer who will arrange for corrective repairs. As a part of the VW Owner's Security Blanket, VW dealers will make every effort to provide qualified owners, by appointment, with substitute transportation without charge (subject to availability) whenever a new vehicle warranty repair cannot be completed on the day scheduled.

In this event, authorized VW dealers will provide to the owner of the car being repaired a courtesy vehicle for local use until the repair has been completed.

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All specifications described in this catalog are subject to change without notice.

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