

1975 Grand Prix
Pontiac's classic personal car.





Grand Prix Hardtop Coupe.



As if Grand Prix weren't luxurious enough, this is Grand Prix L.J. The velour upholstery is available in black or burgundy.



We hesitate to call this handsome interior standard. But it is. All-Morrokide upholstery available in black, white, burgundy, saddle, blue or green.

If Pontiac built only one car in 1975, it would be a Grand Prix. Because G.P. combines what we know about styling, ride, performance and comfort in one classic road car.

In a world of galloping similarity, Grand Prix has a look all its own. Not because of the new grille. Or the new hood ornament. Or even the two-tone paint on our super luxurious new L.J. version.

It's the totality that makes Grand Prix styling unique.

And it's a totality that gives the '75 Grand Prix its own kind of moves. Variable-ratio power steering. Power front disc brakes. Turbo Hydra-matic. A 400-cu.-in. V-8.

Plus a brand-new Maximum Mileage System to improve mileage, lower operating costs. It includes steel-belted radial tires,

improved torque converter, High Energy Electronic Ignition and a catalytic converter.

Our Grand Prix SJ has a few moves of its own. Among other things, a 455 V-8, stripes, Rally II wheels, wider GR70-15 radials and a rally gauge cluster are standard.

If trifles were ever tremendous, the '75 Grand Prix's are. Items like a new speedometer that reads kilometres per hour, as well as miles per hour. A headlamp dimmer switch in the turn signal lever. And a new reclining passenger bucket seat you can order.

Perhaps insignificant individually. But together they make up a cockpit that's personal and driver oriented.

That's why Grand Prix's the most distinctive car we build... certainly one of the most distinctive you can buy.



Introducing Grand Prix L.J. With special two-tone paint, body colored remote-controlled mirrors (r.h. mirror with bucket seats only), Cordova top, stripes, custom finned wheel covers, cornering lamps, front and rear bumper guards, velour seat trim, deluxe carpeting, power door locks, power windows, door courtesy lamps, door pull straps, dome reading lamp, visor vanity mirrors, spare tire cover, velour trunk trim, added acoustical insulation, litter container and plenty of I.D.

GRAND PRIX FACTS AND FIGURES

MODEL

2-Door Hardtop Coupe

POWER TRAINS

Standard engine: 400-cu.-in. 4-bbl. V-8.
Available engines: 400-cu.-in. 2-bbl. V-8,*
455-cu.-in. 4-bbl. V-8.
Standard transmission: Turbo Hydra-matic.
*Not available in California.

STANDARD INTERIOR FEATURES

Deep-contour front bucket seats or notch-back seat with cloth and vinyl or all-vinyl trim. All-foam construction front and rear seats. Nylon-blend, cut-pile carpeting with carpeted lower door panels. Console with floor shift (bucket seats only). Custom cushion steering-wheel. High-low ventilation. Electric clock. Instrument panel, console and door appliques with the look of cross-grain mahogany. Acoustical insulation. Easy-to-service instrument panel with plug-in components. Ash tray, glove box and instrument panel courtesy lamps. Custom pedal trim plates. Trunk compartment lamp and side panels. Instrument panel, console, steering wheel and column all color-coordinated to interior.

STANDARD EXTERIOR FEATURES

Roofed deluxe wheel covers. Stand-up hood ornament. Wide rocker panel moldings. Front roof line with monogrammed rear quarter windows. Long doors for easy rear seat entry. Windshield radio antenna. Caseloaded windows. Body-colored door handle inserts. Bright moldings on windshield, quarter window, rear window, windmill, hood and wheel openings. Bright drip moldings on roof. Rear bumper guards. Protective rubber strips on bumper. Front and rear bumper systems using energy absorbers.



Either a sofa or two seats, it's the 80/40 seat you can order on your Grand Prix.

STANDARD CHASSIS FEATURES

Variable-torque power steering. Power brakes (front discs, rear drums). Radial Tuned Suspension including: GR78-15 GM specification steel-belted radial tires, front and rear stabilizer bars, front shocks, 4-wheel computer-selected coil springs and more. Perimeter frame. Power-Flex fan. Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and GR38-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

STANDARD EQUIPMENT

Overall length	171.1"
Overall width	71.8"
Wheelbase	113.2"
Max. horsepower	215.6 @ 5,200
0-60 mph, 4-bbl. V-8	21.0 @ 4,000
0-60 mph, 2-bbl. V-8	21.5 @ 4,000
0-60 mph, 4-bbl. V-8	21.5 @ 4,000
0-60 mph, 2-bbl. V-8	21.5 @ 4,000
0-60 mph, 4-bbl. V-8	21.5 @ 4,000

CAPACITIES

Fuel tank—25 gal.
Cooling system—21.6 qt.
Oil, lube filter refill—5.0 qt.

POPULAR EQUIPMENT AVAILABLE

Fall or Landau-style Cordova top. Sunroof. Rally gauge instrument cluster with tachometer. Reclining passenger bucket seat. AM/FM stereo radio. Automatic temperature control air conditioning. Money-maker or Rally II wheels. SJ Option, which includes: 455 V-8, GR70-15 steel-belted radial tires, Rally II wheels, body-colored outside mirrors, pinstriping and a rally gauge instrument cluster. LJ Option, which includes: special two-tone paint, Cordova vinyl top, pinstriping, custom finished wheel covers, cornering lamps, front bumper guards, velour seat trim, deluxe carpeting, power door locks, power windows, door courtesy lamps, door pull straps, dome reading lamp, vior vanity mirrors, spare tire cover, black velour trunk trim, added acoustical insulation, body-colored, remote-controlled mirrors and shroud side mirror container.



Radial Tuned Suspension with steel-belted radial tires. The heart of Grand Prix's way with the road.



You find that handsome mahogany woodgrain vinyl trim on the doors and center console, too.



The new hood ornament isn't very big. Just big enough to let people know you're no ordinary driver.

GRAND PRIX SAFETY FEATURES

Occupant Protection

Seat belts with push-button buckles for all passenger positions. Two three combination seat and shoulder belts for driver and right front passenger (with retractor) light and buzzer, inertia reel and starter lockwork). Two three-seat head restraints. Energy-absorbing steering column. Passenger-pivoted door locks. Safety-door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Convulsed wind-shield headrest. Thin laminated windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beam. Convulsed roof inner panel.

Accident Prevention

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamp that illuminates with headlamps. Four-way hazard warning flashes. Backup lights. Lane-change feature (directional control). Windshield defogger, wipers and dual-speed wiper. Wide-view inside dashboard mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starnor Safety Switch. Dual-exit safety floor leashes.

Anti-Theft

Anti-shaft ignition key reminder buzzer. Anti-theft steering column lock. Inside hood latch release. Shows on the-car and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48102.

Like in U.S.A.

