

## 1975 Ventura

Pontiac's complete lineup of compact cars.





Ventura SJ's standard cloth and Morrokide interior. Shown in burgundy—also available in black. Remind you of other great Pontiacs?



One reason our Ventura Custom is called just that. This custom cloth and Morrokide full-width seat is standard. Shown in black—also available in sandstone.

It used to be you bought a compact car for one or more of three reasons. You liked the size. You liked the price. Or you liked the economy.

You get all three in the '75 Ventura. But Ventura gives you a lot more this year. Like great new styling. And plush new interiors.

And you don't have to buy a top-of-the-line model to get all the new we've put into our compact this year.

Even our lowest priced Ventura has a lot to offer. Cut-pile carpeting. Front disc brakes. Pontiac's own Radial Tuned Suspension with steel-belted radial tires. To help smooth out the bumps and curves. And it's all standard in a choice of three models. 2-Door Coupe, Hatchback or 4-Door Sedan.

If you want to add air conditioning, there's more good news. You can now get it even with Ventura's standard 250-cu.-in. Six.

And that Six is a thrifty engine that our Maximum Mileage System helps make even thriftier.

The system includes steel-belted radial tires, a catalytic converter and a High Energy Electronic Ignition. Which means you should need fewer tune-ups and oil changes.

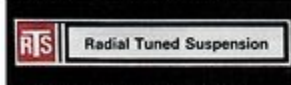
Of course, if you want more, we also offer a little nicer Ventura called Custom. You'll know what we're talking about when you come to grips with



Swing-out rear quarter windows are available on all Ventura Coupes.



An available fuel economy gauge can help you save gas (N.A. at start of production).



Our RTS—it's standard on every Ventura.



Standard on every Ventura is this new High Energy Electronic Ignition. For improved ignition performance and reliability.



Ventura Custom 4-door Sedan.

the custom cushion steering wheel. And settle back into the custom cloth and Morrokide upholstered interior.

We've even added sound insulation to make rush hour traffic easier to take.

Ventura Custom's no plain Jane on the outside either. Deluxe wheel covers and custom moldings see to that.

And, remember, everything else that's standard on our base Ventura goes along in the bargain.

If the thought of a super plush compact turns you on, our new Ventura SJ is just what you're after. It's our most luxurious compact ever.

That's because there's plenty

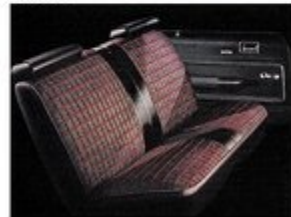
of luxury inside. Like deeply contoured front bucket seats. A convenient center console. And lots of simulated dark flame chestnut accent trim. And it's all standard.

You can make SJ even plusher by ordering power windows. Power door locks. Air conditioning. Or an 8-track stereo tape system.

The 250-cu.-in. Six is standard. But you may think that Pontiac's available new 260 V-8 is more in keeping with SJ's standard custom finned wheel covers, special exterior trim and RTS.

2-Door, 4-Door or Hatchback, Ventura SJ obviously earns its letters.

Standard full-width seat upholstered in tweed cloth and Morrokide. Shown in black—also available in sandstone.



Ventura 2-Door Coupe.



All-Monokide bucket seats are available on any Ventura. Shown in white—also available in saddle and black. Burgundy and blue buckets also available on 2-Door Coupes.

Custom cushion steering wheel.  
And cut-pile carpeting.

Sprint is obviously a driver's car. So whether you order the 2-Door Coupe or the Hatchback Coupe, RTS with steel-belted radial tires is standard. Along with Rally II wheels. Front disc brakes. A front suspension design like Firebird's. And a responsive 250-cu.-in. Six.

Want more engine? There are three V-8 options you can order. The new 260 2-bbl., the 350 2-bbl. or the 350 4-bbl.

That's Pontiac's compact line-up for '75. If you still don't see what you want, maybe you don't want a compact after all.



Catalytic converter—part of Pontiac's Maximum Mileage System.

Our Ventura with the Sprint option will help bring out the driver in you. One look will convince you that our sportiest compact couldn't have been better named. Or better trimmed.

No identity crisis here. Sprint comes with black window moldings. Black rocker panels. Black, white or gold hood and rear deck stripes. And the special Sprint I.D. on all four sides.

What's a sporty car without body colored sport mirrors?

Sprint's got two. As well as a pair of road-style park/signal lamps set in a special blacked out grille.

There's a pretty sporty interior, too. With a special aluminum swirl-finish instrument panel.



Ventura 2-Door Hatchback Coupe.



Ventura Sprint 2-Door Hatchback Coupe.

## VENTURA. FACTS AND FIGURES

### MODELS

2-Door Coupe, Hatchback Coupe and 4-Door Sedan, offered in four versions: Ventura, Ventura Custom, Ventura Sprint,\* Ventura SJ.

\*Not available in all-area states.

### POWER TRAINS

Standard engine: 250-cu.-in. OHV 1-86L, L-6.

Available engine: 260-cu.-in. 2-bbl. V-8, 350-cu.-in. 2-bbl. V-8,\* 350-cu.-in. 4-86L V-8.

Standard transmission: 3-speed manual.\*

Available transmission: Turbo Hydra-matic. \*Not available in California.

### STANDARD INTERIOR FEATURES

#### Standard Ventura Features

Front full-width seat upholstered in cloth trimmed with Morokide or all-knit vinyl and Morokide. Deluxe 2-spoke steering wheel in matching interior colors. Nylon-blend, cut-pile carpeting. Front and rear armrests. Rear seat ash trays. Front door dome lamp switches. Fluid-on-demand windshield washer. Simulated gunstock walnut instrument panel trim. Hatchback model includes: folding rear seat, fully trimmed side walls in cargo area; lamp in cargo area activated by door/lamp switch, easy-to-tilt hatchback panel.

#### Special Ventura Custom Features

Custom cloth or all-Morokide upholstery. Custom cushion steering wheel in matching interior colors. Pedal trim plates. Glove compartment lamp: Cut-pile carpeting extended to rear load floor on hatchback. Added acoustical insulation.

#### Special Ventura SJ Features

Deep-contour front bucket seats upholstered in cloth and Morokide or all-

Morokide trim. Front seat console with floor-mounted shift control. Column-mounted headlight dimmer switch. Dome lamp switches on all doors. Cigar lighter. Instrument panel courtesy lamp. Trunk floor mat and side foundation panels. Simulated dark flame chestnut on instrument panel and console. Non-glass rearview mirror.

#### Special Ventura Sprint Features

Custom-cushion steering wheel in matching interior colors. Cut-pile carpeting extended to include rear load floor on hatchback.

### STANDARD EXTERIOR FEATURES

#### Standard Ventura Features

New front and rear end styling. New windshield and windows with increased glass area. Moon hubcap. Functional air exhaust lowers in coupe roof pillar.

#### Special Ventura Custom Features

Side window reveal moldings. Rocker panel moldings. Deluxe wheel covers. Dual horns. Custom identification.

#### Special Ventura SJ Features

Rock-style park/signal lamps. Custom-fined wheel covers. Side window reveal moldings. Rocker panel moldings with front and rear extensions. Argent or charcoal paint above rocker moldings. Argent-painted rear end panel and molding. Wheel opening moldings. Body crenel stripes. SJ identification.

#### Special Ventura Sprint Features

Sprint identification on front and rear deck lid and fenders. Hood and deck lid stripes in black, gold or white. Black side window frames. Black lower body. Blacked-out grille. Body colored sport mirrors, left-hand remote control. Road-style park/signal lamps. Special Rally II wheels. Wheel opening moldings.

### STANDARD CHASSIS FEATURES

Front disc brakes. Pontiac's Radical Tuned Suspension, which includes: GM specification steel-belted radial tires, computer-selected front coil springs and multi-link rear springs, front shock absorbers, jounce restrictors, front and rear stabilizer bars. Space-saver spare tire (hatchback only). Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Elec-

tronic Ignition, catalytic converter and FR78-14 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1979 model cars.)

DIMENSIONS (inches)	2-Door Coupe	3-Door Hatchback	4-Door Sedan
Overall length	193.0	199.2	193.2
Overall width	71.4	70.4	71.4
Wheelbase	111.7	111.7	111.7
Trunk, hatchback	47.2-54.0	47.2-54.0	47.2-54.0
Rear seat, hatchback	38.2-41.2	38.2-41.2	38.2-41.2
Luggage, hatchback	47.7-52.6	47.7-52.6	47.7-52.6
Shoulder room, front/rear	58.0-58.2	58.0-58.2	58.0-58.2
Hip room, front/rear	63.2-67.2	63.2-67.2	63.2-67.2

### CAPACITIES

Fuel tank—20.5 gal.  
Cooling system—13.3 gal. (8-eyl.)  
Oil, less filter (oil)—4.0 qt. (6-cyl.)



Pontiac's new economy 260 V-8. Available on all Venturas.

### AVAILABLE EQUIPMENT

Power windows. Power door locks. Head-lamp on warning system. Fuel economy gauge (N.A. at start of production). Cantorized-cycle windshield wiper system. Roof-top luggage carrier. Swing-out rear quarter windows (2-door models only). Bucket seats. Space-saver spare tire (standard on Hatchback). AM, AM/FM or AM/FM Stereo radio. Interior 8-track tape player. Custom sport steering wheel. Variable-ratio power steering. Power brakes. Tilt steering wheel. Air conditioning. Rear window defogger. Cordova top.

### VENTURA SAFETY FEATURES

#### Occupant Protection

Seat belts with shoulder buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter seat belts). Two front-seat head restraints. Energy absorbing steering column. Passenger-guard door



Ventura's easy-to-operate air conditioning is available even with a six. And that's not just a lot of air.

locks. Safety door latches and hinges. Folding rear-back headrests. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield headrests. Three laminated vinyl-covered rubber sun visors. Contoured roof inner panel. Safety armrests. Safety steering wheel. Cargo-Guard (not on hatchback). Side-guard beams.

#### Accident Prevention

Side marker lights and reflexion (front side marker lights flash with directional signal). Parking lamps that illuminate with headlights. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield de-icers. Washers and fluid-sped wipers. Slide-view inside mirror (vinyl) adjust. Outside-rearview glass and defogging support. Outside rearview mirror. Dual-matrix hydraulic brake system with warning light. Driver Safety Switch. Dual-side safety head latches.

#### Anti-theft

Anti-theft ignition key reminder buzzer. Anti-theft steering column lock.

Shown on the car and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and will vary in driving conditions and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

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Life in U.S.A.



Ventura's standard instrument panel. The custom position steering wheel is standard on Ventura Custom, Sprint and SJ. It's available on Ventura.