



**1976
GRAND PRIX**

PONTIAC'S GRAND personal car.



Pontiac's Grand Prix took the personal car market by storm back in 1967. A lot of imitations have followed in its wake.

But Grand Prix is still a recognized leader, because over the years, Grand Prix has built a solid reputation for classic styling, nimble maneuverability and uncommon comfort.

This year, only one thing has changed: now there's no need to settle for an imitation Grand Prix. Because we've made the real thing so affordable.

In fact, if you can afford a top-of-the-line mid-sized car, you can afford a new 1976 Grand Prix.

You'll get classic styling, this year highlighted by new dual rectangular headlamps. A bold new grille. A formal roofline. Monogrammed rear quarter windows. A stand-up hood ornament. And more.



Grand Prix SE Hardtop Coupe.



You'll get Grand Prix's kind of nimble maneuverability. A 150 V-6 is standard. As is Turbo-Hydramatic. Variable-ratio power steering. Power front disc brakes. And Pontiac's famed Radial Tied Suspension.

And you'll get Grand Prix's kind of uncommon comfort. The full-width notchback seat is upholstered in your choice of fine cloth or supple Morrocco.

The cockpit-like instrument panel makes every gauge, every indicator, every control easy to see and reach. There's even a custom cushioned steering wheel, thick cut-pile carpeting and a European-style column-mounted headlamp dimmer switch.

Prefer deep-cushioned, lateral support bucket seats? And a center console with a floor-mounted shifter? And a 400-watt hi-fi system? You'll get them all if you order the new Grand Prix SE. It's one very sports model.

Or maybe you should go to the plusher Grand Prix ever: to the Grand Prix LE.

The LE has a distinctive two-tone color treatment with special body accent stripes. There's a full or leather vinyl top. Or you can order a padded leather top.

The vinyl upholstery is an available knock-out. Or you can order the genuine leather that's available.

Either way, it's seating that would have made Duesenberg proud.

Grand Prix. Grand Prix SE. Grand Prix LE. Don't settle for an imitation when now you can afford the real thing.



- A. A leather-bound chair. Grand Prix LE's bucket seats upholstered in available genuine leather (shown in this image) — also available in buckram.
- B. Stand-by-for action Grand Prix's woodgrain instrument panel and custom-horned steering wheel is where you run the show from.
- C. Grand Prix's notchback full-width cloth interior. Shows 91 F15000 — also available in cloth and vinyl.
- D. Now you can top a new Grand Prix with a leather-look vinyl roof. Standard on Grand Prix LE. Available on Grand Prix and Grand Prix SE.

FACTS AND FIGURES

GRAND PRIX

MODELS

Grand Prix 2-Door Hardtop Coupe,
Grand Prix LJ 3-Door Hardtop Coupe,
Grand Prix LJ 3-Door Hardtop Coupe.

POWER TRAINS

Standard Grand Prix engine: 260-cu.-in.,
1-350, V-8, 250-hp.-in., 4.86:1 V-8
(Catalytic converter)

Standard Grand Prix (LJ) and (LJ) engine:
400-cu.-in., 4.86:1 V-8

Available engines:

400-cu.-in., 2.88:1 V-8,*
400-cu.-in., 4.86:1 V-8,
455-cu.-in., 4.26:1 V-8

Standard transmission: Turbo Hydro-Topric.

*Not available in California.

STANDARD BODY FEATURES

Standard Grand Prix Features

Hardtop full-width seat with center
armrest in both and vinyl or all-vinyl.
All-foam construction front and rear
seats. Nylon-trim, out-pile carpeting with
carpeted lower door panels. Door
pull strips. Custom machine steering
wheel. Custom-mounted headlamp
trimmer switch. High-low ventilation.
Flare clock. Instrument panel and door
apertures with the look of rosewood.
Acoustical insulation. Bag-to-service
instrument panel with plug-in com-
ponents. Luggage compartment and
instrument panel, steering wheel and
column all color coordinated to interior.
Inside door latch release.

Special Grand Prix LJ Features

Deep contour front bucket seats with
cloth and vinyl or all-vinyl trim. Inte-
grated console. Custom seat and shoulder
belts. Instrument panel, ash tray,
cigar lighter and glove compartment
liner. Custom trim panel plates. Added
acoustical insulation. Trunk compart-
ment carpeting, sideboards and lamp.

Special Grand Prix LJ Features

Velour interior trim. Thick out-pile car-
peting. Rally gauge cluster. Interior rear
quarter courtesy straps. Spare tire cover
and trunk lid in black velour.



Grand Prix's hood ornament may not be as famous as the "Hoopy" but it's a fine piece of art.

STANDARD EXTERIOR FEATURES

Standard Grand Prix Features

Dual rectangular headlamps. Slant-up
hood ornament. Formal grille with
nonfunctional rear quarter windows.
Long doors for easy rear seat entry.
Controlled wipers. Body-colored door
handle inserts. Hubcaps. Bright moldings
on windshield, quarter windows,
rear window, window sill, hood and
wheel openings. Bright strip molding on
roof. Front and rear bumpers with energy-
absorbing mounting systems. Front and
rear protective rubber bumper strips.

Special Grand Prix LJ Features

Distinctive Grand Prix Deluxe wheel
covers. Wide-rocker panel moldings.

Special Grand Prix LJ Features

Truck-type paint. Body colored stripes.
Convex top (full or partial).

STANDARD DESIGN FEATURES

Variable-ratio power steering. Power
locks (front discs, rear drums). Radial
Tuned Suspension including GR75-15
GM specification steel-belted radial
ties, front stabilizer bar, firm shocks,
4-wheel computer-controlled coil springs
and discs. Panhard frame. Power-flap
floor. High Energy Electronic Ignition
and catalytic converter which squares
unleaded fuel.

WEIGHTS (lbs.)

Grand Prix	3327*
Grand Prix	3346
Hardtop	3327*
Truck frame	3192
400-cu.-in. V-8	3522
400-cu.-in. V-8	3533
455-cu.-in. V-8	3573
400-cu.-in. V-8	3573

CAPACITIES

Fuel tank—25 gal.
Cooling system—22.1 gal.
Oil, less filter refills—6.0 gal.

POPULAR EQUIPMENT AVAILABLE

Full or landau-style convert top. Sun-
roof. Leather seats. Rally gauge instru-
ment cluster with tachometer. Power
windows. Electric door locks. AM/FM
radio. Automatic temperature
control air conditioning. Remote-control
sport mirrors. Reclining passenger
bucket seat. Custom sport steering
wheel. Custom floor wheel covers.
Rally II or Honeycomb wheels. Cruise
Control. Rally RTS Handling Package
with GR70-15 tires. Controlled cycle
windshield wiper system.

GRAND PRIX SAFETY FEATURES

Occupant Protection

Seat belts with push-button buckles for all
passenger positions. Three-point combination
seat and crotch rest shoulder belts for driver
and right rear passenger (with outside light
activated). Energy absorbing seating surfaces.
Passenger front-impact, folding rear back
rests. Energy-absorbing padded instrument
panel and front seat-back tops. Impact-
withstand headrest. Trunk bracing weightbars,
hubs and axles. Safety steering wheel. Cargo-
Guard. Controlled roll-over panel. Safety
door latches and hinges.

Accident Prevention

Side marker lights and reflectors. Parking lamps
with flashers. Side reflectors. Four-way
turning flashers. Brake lights. Lane-
change feature in steering signal control.
Windshield defogger, wipers and dual speed
wipers. Wide-view inside view/mirror (anti-
glare), anti-rattle-vented glass and air
directing supports. Outside rearview mirror. Dual
master cylinder brake system with warning
light. Safety Braker (brake). Dual-actuator spring
load bars.

Anti-theft

Anti-theft ignition key remote buzzer. Anti-
theft steering column lock.

Thanks to the fact that door/bumper key-
control are some of the many options and accessories
offered by GM, there's available in extra
cost and well worth it in driving comfort and
convenience. Pontiac Motor Division of
General Motors Corporation reserves the right to
make changes at any time, without notice, in
color, equipment, specifications, prices and
models—and also to discontinue models. The
right is also reserved to change any specifica-
tions, parts or equipment at any time without
incurring any obligation to refund costs in one
full price to date of sale or storage.
Pontiac Motor Division, General Motors Cor-
poration, Dearborn, Pontiac, Florida. Pontiac
#0003.



Grand Prix's available air-ventilator seats are built-in air-ventilator seats with the energy-absorbing seat belts with air stream. Down in rubber—also available in leather and vinyl.



2.88:1 overdrive for the standard 400-cu.-in. Grand Prix LJ standard door bucket seats. Custom instrument—also available in wood and leather.



Pontiac 24-valve 4-cylinder, overhead, air-
injection, clean and standard 3-Door LJ.



Grand Prix's standard column-mounted drive shaft (with 24-valve) has 4.86:1 overdrive and 2.88:1 overdrive.

