

# Grand Ville

Pontiac's most luxurious full-sized car.



Available cloth and Morrokide upholstery.  
Shown in blue—also available in green, beige, black and burgundy.



A lot of people will be very surprised to discover that the 1974 Grand Ville is a Pontiac.

That's understandable, really. Because, until now, there has never been a Pontiac so luxurious.

Grand Ville's distinctive new die-cast grille and special formal roofline start to hint at the luxury inside.

Grand Ville passengers can sit back and enjoy the hand-fitted, richly upholstered seats. The plush feel of cut-pile carpet underfoot. The vinyl accents that look like hand-tooled chestnut on the doors. The generous use of sound insulation for quiet. And the roomy feel of Grand Ville's interior.

Enough luxury to mistake Grand Ville for a much more expensive car.

But a perceptive driver will know Grand Ville's a Pontiac the moment he puts it in gear.

Because even Pontiac's most luxurious car has to handle a road. And Grand Ville does. Variable-ratio power steering, power front disc brakes, Turbo Hydra-matic and a 455 V-8 are all standard. There's even a Radial Tuned Suspension available.

The 1974 Grand Ville is surprisingly luxurious proof...The Wide-Track people have a way with cars.



Grand Ville Hardtop Coupe in Ascot Silver.



Adjustable pedals you can order. One control on the instrument panel moves pedals toward or away from you. And locks them into position.

#### GRAND VILLE FACTS AND FIGURES MODELS

Hardtop Coupe, Convertible, 4-Door Hardtop.

#### POWER TEAM

455-cu.-in. V-8 with Turbo Hydra-matic.

#### STANDARD INTERIOR FEATURES

Bench seat with center armrest. All-Morrokide trim (Convertible). Front-seat cushions of solid foam with integral springs. Solid foam front-seat backs. Foam rear-seat padding. Nylon-blend, cut-pile carpeting and carpeted lower door panels. Custom Cushion steering wheel. High-Low ventilation. Electric clock. Driver and passenger instrument panel ash trays (both lighted). Instrument panel trim of dark flame chestnut wood-grain vinyl. Instrument panel courtesy lamps. Glove box lamp. Two rear quarter interior lamps (Convertible only). Trunk compartment side panels. Trunk mat. Inside hood latch release. Pull straps on doors. Grand Ville identification on instrument panel. Pedal trim plates.

#### STANDARD EXTERIOR FEATURES

Distinctive new chrome-plated grille. Improved bumper systems. Protective rubber strips on bumpers. New extended-width, double-level tail lamps. Exclusive deluxe wheel covers. Power operated top with tempered rear window glass (Convertible only). Windshield radio antenna. Distinctive formal roof. Body-colored inserts on door handles. Grand Ville crest on sail panels. Grand Ville identification on grille, front fenders, rear deck lid. Rear wheel opening covers. Moldings on windshield, hood rear edge, roof drip, rear window, wheel openings. Rocker panel moldings with rear fender extensions. Trunk

trim panels. Belt reveal moldings. Concealed wipers.

#### STANDARD CHASSIS FEATURES

Variable-ratio power steering. Power brakes with front discs/rear drums. 4-wheel, coil-spring suspension, springs selected by computer. H78—15 blackwall glass-belted tires. Improved body mount system. Added acoustic insulation throughout.

Dimensions (inches)	Hdp. Cpe.	4-Dr. Hdp.	Conv.
Overall length	226.0	226.0	226.0
Overall width	79.6	79.6	79.6
Wheelbase	124.0	124.0	124.0
Track, front/rear	64.1/64.0	64.1/64.0	64.1/64.0
Head room, front/rear	38.9/37.6	38.9/37.6	38.1/38.1
Leg room, front/rear	42.7/38.8	42.7/38.8	42.7/35.8
Shoulder room, front/rear	64.3/63.3	64.3/63.3	64.4/61.7
Hip room, front/rear	62.2/56.2	62.2/62.1	62.0/56.2



Available 60/40 all-Morrokide notchback bench seat. Shown in burgundy—also available in saddle, green and beige. Available only in white in Convertible.

#### CAPACITIES

Fuel tank—25.8 gals.

Cooling system—19.8 qts.

Oil, less filter refill—5.0 qts.

#### POPULAR EQUIPMENT AVAILABLE

Adjustable pedal option: allows the driver to adjust brake and accelerator pedal height for more comfortable driving. 60/40 split front seat. 6-way power seat (with either standard bench or 60/40). Radial Tuned Suspension, which includes: HR78—15 whitewall steel-belted radial tires, 1.125" dia. front stabilizer bar, .937" dia. rear stabilizer bar, Pliacell shock absorbers, jounce restrictors, special springs and rear control arm bushings to tune suspension with radial tires, and RTS identification on instrument panel. Cordova top. Cruise Control. Automatic Temperature Control air conditioning. Power windows. Power door locks. 4-speaker stereo system with AM/FM radio or 8-track tape integral units. Trunk lid release. Door courtesy lamps. Dome and reading lamp. Door edge guards.

#### GRAND VILLE SAFETY FEATURES OCCUPANT PROTECTION

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header (except Convertible). Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beams. Contoured full roof inner panel (except Convertible).

#### ACCIDENT PREVENTION

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps



Grand Ville's power pod. Driver control center for available power windows and door locks.

that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dual-action safety hood latches. Improved bumper systems.

#### ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

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Grand Ville Convertible in Porcelain Blue.

