

An often heard expression is that Avanti is the best kept secret in the American automotive industry. The mystique that surrounds the Avanti has created a loyal group of owners who promote its many virtues to the large number of people who are not familiar with this unusual automobile.

For the past two decades, a select group of automotive connoisseurs have evaluated the great marques of the world and determined that only the American-built Avanti can satisfy their requirements for quality, unique style and lasting value.

The information contained within these pages will answer the most often-asked questions of the Avanti owner and give insight to the technical aspects of the hand-built Avanti.

#### HISTORY OF THE AVANTI

The Avanti was conceived in 1962 by Sherwood Egbert, President of Studebaker Corporation as an attempt to propel the company into the forefront of automotive styling. Under the supervision of world famous industrial designer, Raymond Lowey, the finished car was hailed by the press as the "best looking thing on wheels." While Studebaker discontinued making automobiles, the legendary Avanti lived on. Avanti Motor Corporation was formed in 1965 to continue production on a limited, hand-built basis.

## Hand Built American Made

#### WHAT IS TODAY'S AVANTI?

The Avanti is a limited production luxury sports coupe, noted for its sleek styling, modern engineering, and contemporary performance and handling. The Avanti is hand crafted by over 120 skilled people with many years of experience in the production process that has made the auto so overwhelmingly revered by its owners. The powertrain is an easily serviced General Motors 305 cubic inch V8 with a 4-speed overdrive automatic transmission. Throughout the Avanti, only the highest quality American-built components are used to meet rigid engineering specifications.



### WHAT INTERIORS AND EXTERIOR CHOICES DO I HAVE?

You may choose from any exterior automotive color - domestic or imported. The Avanti body is covered with multiple coats of the finest automotive paint available. Each car is hand sanded and hand rubbed between coats, and before delivery meticulously hand rubbed and waxed. Luxurious interiors are created from a vast array of leathers and fabrics coordinated to suit your individual taste.

#### DOES THE AVANTI DESIGN CHANGE FROM YEAR TO YEAR?

Avanti Motor Corporation's policy is one of constant improvement and "running changes" as needed with no major body transformation. The objective is not to alter the Avanti's dominating appearance, but rather to enhance its already remarkable ride, handling, performance, safety and outstanding quality.

#### WHAT ABOUT DEALER AND WARRANTY SERVICE?

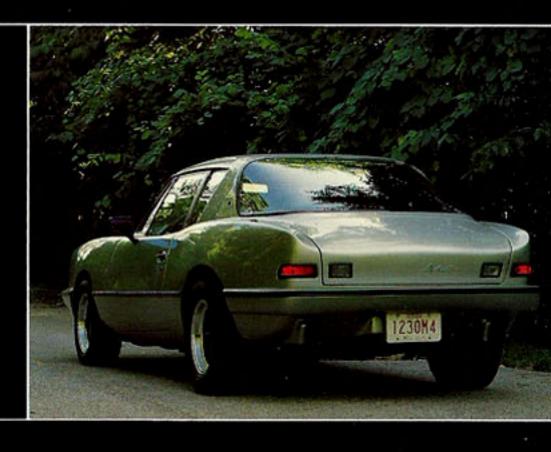
The Avanti dealer network is a carefully selected group who are rigorously evaluated and screened before appointment in order to maintain the continuity of excellence Avanti requires in sales and service. Authorized Avanti dealers can service your car according to factory policy and specifications on both the many General Motors components and the parts exclusive to the Avanti. All new Avantis are covered by a 12 month, or 12,000 mile factory warranty. There are no exotic mechanical parts in the Avanti and the 150 mile individual road test, prior to delivery, helps to eliminate the usual rattles, improper fits and other annoyances associated with most new cars. Dealers are equipped to handle all warranty needs and ongoing service intervals which will keep your Avanti's performance and appearance like that of a factory fresh car.

#### HOW LONG DOES IT TAKE TO BUILD AN AVANTI?

Because of the care we take, an Avanti requires about 8 to 10 weeks to build. Each Avanti is hand built, water and road-tested before delivery. No car is allowed to leave the factory until it is as perfect as humanly possible.

#### **HOW IS DELIVERY MADE?**

Deliveries are usually made through your selling dealer. Arrangements can be made with the dealer to pick up your new Avanti at our factory in South Bend so that you may see the care and attention that goes into the building of each Avanti.



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#### HOW DOES THE AVANTI HOLD ITS VALUE SO WELL?

The Avanti presently enjoys one of the highest resale values in the automotive industry. Early Avanti models are rapidly becoming sought-after classics by car collectors. The limited number of cars produced, constancy of design, contemporary performance and the enduring quality of the Avanti all contribute to the high demand and exceptional resale value of the car. If properly maintained, a used Avanti may bring a higher price in the resale market than the actual factory delivered price.

#### SPECIFICATIONS

Engine
High Output GM 305 Cubic Inch V8 With
Computer Command Control And

Electronic Ignition Transmission

**GM 4-Speed Overdrive Automatic** 

Fuel Capacity 19 Gallons

Steering Power Assisted, Quick Ratio

Brakes

Power Assisted Front Disc, Rear Drum

Tires

P205/75R15 Steel-Belted Radials

Suspension Front: Unequal Length "A" Arms With Front Stabilizer Bar Rear: Live Rear Axle And Rear

Stabilizer Bar

Frame
Full Ladder Steel With Integral X-Member

Leg Room:

Body Construction Molded Fiberglass Composite, Internal Steel Roll Bar

Weight 3750 lbs.

#### STANDARD EQUIPMENT

Power Steering

Power Front Disc Brakes

**Power Windows** 

Power Door Locks

Power Mirrors, Left & Right

**Power Trunk Release** 

Tilt Steering Wheel

Cruise Control, Electronic

Air Conditioning

**Full Instrumentation** 

Intermittent Wiper Control

Rectangular Halogen Headlamps

AM/FM Stereo Cassette with Digital

Tuning and Automatic Antenna

**Tinted Windows** 

Rear Window Deicer

Luxury Interior Vinyl & Cloth

Leather Wrapped Steering Wheel

Sound Deadener

Acrylic Lacquer - Any Automotive Color

Wide Body Side Moldings

Color-Coordinated Accent Stripes

Front Bucket Seats

**Brushed Aluminum Dash and Console** 

Shoulder Room:

Steel-belted Radial WSW Tires

Wire Wheel Covers

Hip Room:

#### OPTIONAL EQUIPMENT

Premium Sound System

5-Speed Manual Transmission

**Power Moonroof** 

Leather Interior

Wood Steering Wheel

Wood Veneer Dash and Console Panels

Black Aluminum Dash and

**Console Panels** 

Wire Wheels

Aluminum Wheels and Low-Profile Tires

**Touring Coupe Package:** 

Black-Out Exterior Trim

Black Aluminum Dash and

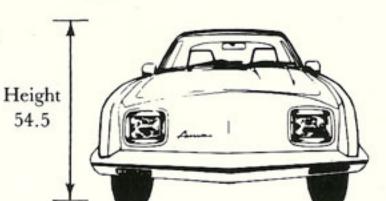
**Console Panels** 

Avanti Aluminum Wheels with

Low-Profile Tires

Limited Slip Differential

Luggage Rack



Outside Indiana 1-800-AVANTI-1

#### DIMENSIONS

Head Room:

| Front | 36"   | Front | 47"      | Front                    | 49.5" | Front | 52.5" |  |
|-------|-------|-------|----------|--------------------------|-------|-------|-------|--|
| Rear  | 34.5" | Rear  | 36.25"   | Rear                     | 47.5" | Rear  | 51.5" |  |
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|       | İ     | •     |          | <del></del>              |       |       | 1     | 765 S. Lafayette Blvd., Dept A • P.O. Box 1916 |
|       |       |       |          |                          |       |       |       | South Bend, IN 46634 • (219) 287-1836          |