



MINI. LET'S MOTOR.®

Find a MINI Dealer at MINIUSA.COM



All specifications pertain to model year 2010.

At MINI, we try hard to be accurate. However, mistakes happen and things change. Therefore, we do not assume liability for the accuracy or completeness of the information presented.

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For some, racing is a hobby. For others, it's a job. But for John Newton Cooper, racing was simply who he was. It was his birthright, his passion and his enduring legacy. Son of a mechanic, pioneer of the rear-mounted engine racecar and founder of the "giant killer" Cooper Car Company, he lived racing from start to finish. And had the 3 Monte Carlo Rally titles and 16 Grand Prix wins to prove it. John Cooper's philosophy and unquenchable thirst for victory live on in the factory-built MINI

John Cooper Works. This tenacious, street-legal racecar is bred for the track and rigorously tuned to the most exacting race standards. Naturally, it couldn't be any other way. Because just as it was a half-century ago with John Newton Cooper, today **RACING IS IN OUR BLOOD.**

MINI John Cooper Works highlights:

- » Red Brembo® four-piston front brake calipers with 12.4-inch ventilated brake discs
- » Tuned 208-HP aluminum-alloy engine with sports exhaust and 192 lb-ft of torque
- » Dynamic Traction Control with Electronic Differential Lock Control
- » 0-60 MPH in 6.2 seconds²

» **RACING IS IN OUR BLOOD.**

²MINI John Cooper Works Hardtop only.
Performance data based on BMW AG test results.





WARRANTY.³

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty and a 12-year/unlimited-mileage limited warranty against rust and corrosion perforation.

BOOT TO BONNET NO COST MAINTENANCE.³

MINI also wants to ensure the proper performance of your vehicle, so we offer No Cost Maintenance standard for the first 3 years or 36,000 miles.

ROADSIDE ASSISTANCE PROGRAM.³

The MINI Owner experience continues out on the road. You are only a toll-free phone call away. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada or Puerto Rico. The program offers towing, lock-out service, on-site assistance and even custom computerized trip-routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish.

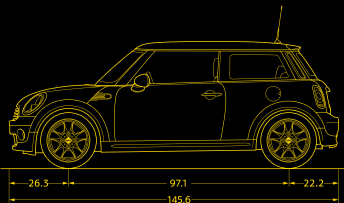
³For a list of terms and conditions for all the good stuff above, visit MINIUSA.COM

LET'S NOT TAKE SLOW FOR AN ANSWER.

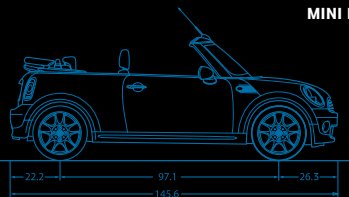


■ ■ ■	1.6-liter overhead cam (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic	■	Weight unladen: 2,568 lbs. (6-speed), 2,646 lbs. (Automatic)
■ ■ ■	Turbocharged, intercooled direct-injection twin-scroll, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine	■	Weight unladen: 2,679 lbs. (6-speed), 2,723 lbs. (Automatic)
■ ■ ■	High Output Turbocharged, intercooled direct-injection twin-scroll, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine	■	Weight unladen: 2,723 lbs. (6-speed), 2,800 lbs. (Automatic)
■ ■ ■	118 horsepower @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm	■	Weight unladen: 2,855 lbs. (6-speed), 2,899 lbs. (Automatic)
■ ■ ■	172 horsepower @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm	■	Weight unladen: 2,745 lbs. (6-speed), 2,822 lbs. (Automatic)
■ ■ ■	208 horsepower @ 6,000 rpm, 192 lb-ft of torque @ 1,850–5,600 rpm	■	Weight unladen: 2,855 lbs. (6-speed), 2,921 lbs. (Automatic)
■	6-speed manual Getrag transmission	■	Weight unladen: 2,701 lbs. (6-speed)
■ ■ ■	6-speed Aisin Automatic transmission (optional)	■	Weight unladen: 2,877 lbs. (6-speed)
■ ■ ■	Engine-oil cooler, piston-cooling jets	■	Weight unladen: 2,888 lbs. (6-speed)
		■	Drive-by-Wire electronic throttle control. Replaces mechanical linkage. Provides instant power, optimal gas mileage and minimal emissions

ZIG.



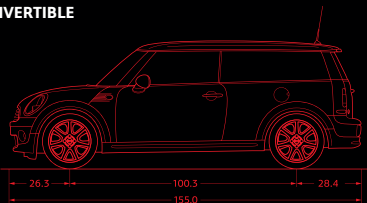
MINI HARDTOP



MINI CONVERTIBLE

ZAG.

ZUG.



MINI CLUBMAN

LET'S TURN EVERY WHICH WAY BUT BACK.

- Go-kart-like handling
- Torque-steer-squashing, equal-length drive shafts
- Optional Sport suspension
- 15" alloy wheels with all-season or performance tires
- 16" alloy wheels with all-season or performance run-flat tires
- 17" Challenge Spoke alloy wheels
- Optional 17" alloy wheels with all-season or performance run-flat tires
- Optional Limited Slip Differential (LSD)
- MINI John Cooper Works Kit available

■ ALL MODELS

- MINI COOPER HARDTOP
- MINI COOPER S HARDTOP
- MINI COOPER CONVERTIBLE
- MINI COOPER S CONVERTIBLE
- MINI COOPER CLUBMAN
- MINI COOPER S CLUBMAN
- MINI JOHN COOPER WORKS HARDTOP
- MINI JOHN COOPER WORKS CONVERTIBLE
- MINI JOHN COOPER WORKS CLUBMAN



THE OTHER MINI.

AVAILABLE EXTERIOR COLORS



MIDNIGHT BLACK



BRITISH RACING GREEN



CHILI RED



HORIZON BLUE



SPARKLING SILVER



PEPPER WHITE

MODEL-SPECIFIC COLORS



NIGHTFIRE RED
3 5



LASER BLUE
2 4 6 7 8 9



OXYGEN BLUE
1



INTERCHANGE YELLOW
3 4 9



HOT CHOCOLATE
1* 2* 3 5 6 8



WHITE SILVER
1** 2**



PURE SILVER
1 3 4 5 6 7 8 9



DARK SILVER
1 2 4 5 6 7 8 9

- 1 MINI COOPER HARDTOP
- 2 MINI COOPER S HARDTOP
- 3 MINI COOPER CONVERTIBLE
- 4 MINI COOPER S CONVERTIBLE

- 5 MINI COOPER CLUBMAN
- 6 MINI COOPER S CLUBMAN
- 7 MINI JOHN COOPER WORKS HARDTOP
- 8 MINI JOHN COOPER WORKS CLUBMAN
- 9 MINI JOHN COOPER WORKS CONVERTIBLE

*Available only with the Mayfair package.

**Available only with the Camden package.

WHY THE CONTRASTING ROOF?

Back in the day when MINI ruled at Monte Carlo, the roof was painted so that even at a distance it could be spotted in a crowd. Of course, being in front always helped, too.



Roof White



Roof Black

MINI Cooper Hardtop, MINI Cooper S Hardtop, MINI John Cooper Works Hardtop



Roof Silver



Roof Black

MINI Cooper Clubman
MINI Cooper S Clubman
MINI John Cooper Works Clubman



Soft Top
Roof Black



Soft Top
Roof Hot
Chocolate



Soft Top
Roof Denim
Blue

MINI Cooper Convertible
MINI Cooper S Convertible
MINI John Cooper Works Convertible



LET'S DESIGN OUR OWN.

Visit MINIUSA.COM to build and accessorize your own MINI. And check out all of the cool interior treatments. You can also pick up some gear, locate a dealer or learn more about MINI and motoring. Or visit because you're bored and need a decent site to check out. We're good for that, too.



Some wheels are also available in white and black.

LET'S ALWAYS BE OPEN.



■ ■ ■	Fully automatic convertible top that folds down in 15 seconds
■ ■ ■	Sunroof feature
■ ■ ■	Heated-glass rear window
■ ■ ■	Drop-down tailgate with easy-load feature. The Z-shaped folding mechanism of the roof allows for ample cargo space even when the roof is down
■ ■ ■	■ MINI COOPER CONVERTIBLE ■ MINI COOPER S CONVERTIBLE ■ MINI JOHN COOPER WORKS CONVERTIBLE



The Openometer gauge on the MINI Convertible keeps track of how long you've had the top down. It's just a friendly reminder to help you stay Always Open. Not just to the elements around you, but to whatever experiences happen to come your way. After all, you can learn a lot, if you're open to it.