

2014

HYUNDAI

**SONATA**

HYBRID



# IT'S DIFFERENT. NOT ECCENTRIC.

## Presenting the 2014 Hyundai Sonata Hybrid

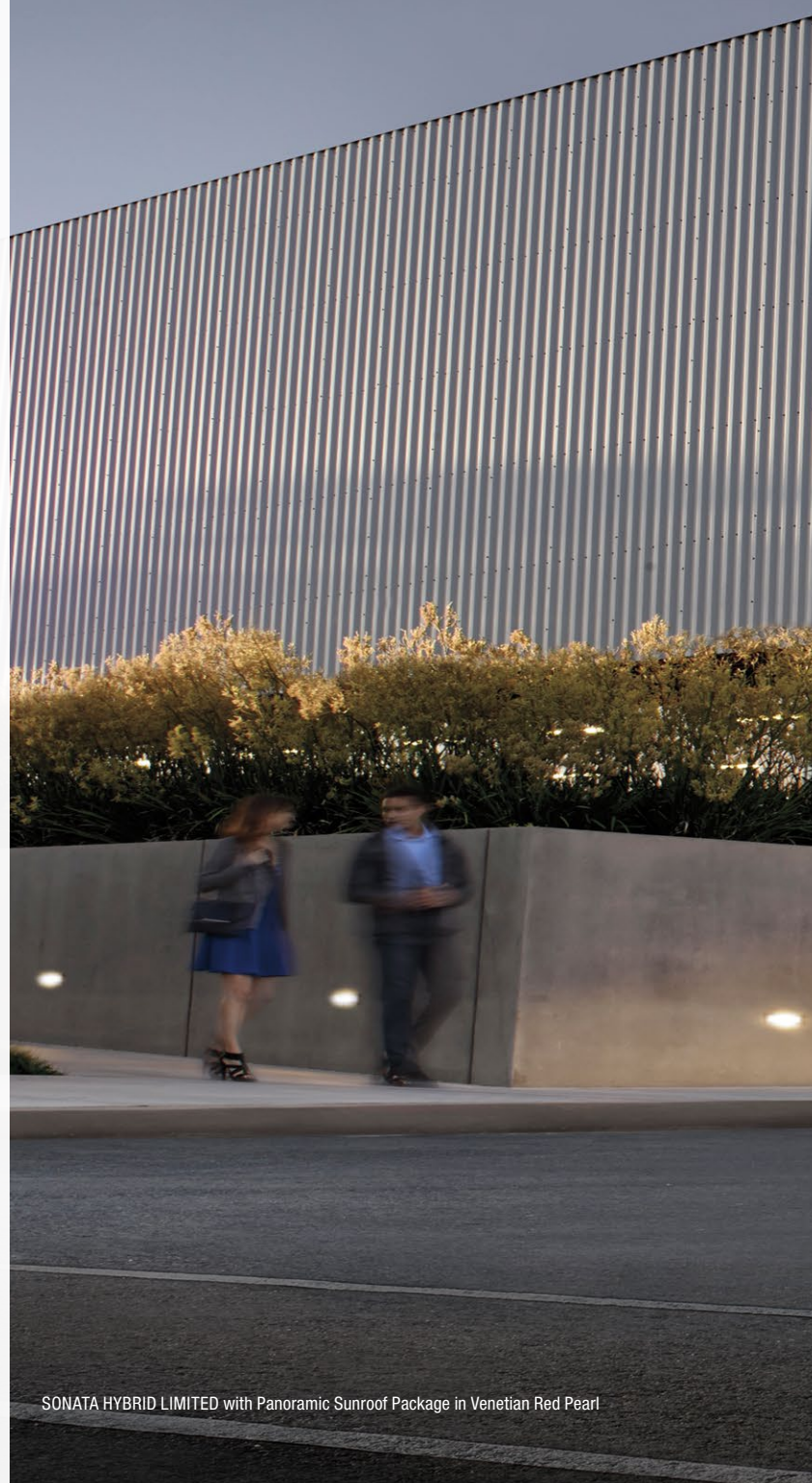
Hybrid cars don't have to look radically different just because they're hybrids. The Sonata Hybrid has its own unique details, of course, but it shares its fluid, sculpted shape with our award-winning Sonata sedan.

It also shared this: A top-three finish last year in *U.S. News and World Report's* 2013 Best New Car ranking of affordable mid-size sedans.<sup>1</sup> Sonata Hybrid stands out simply because it's outstanding.

Look under the hood, and you'll discover the fundamental differences that set Sonata Hybrid apart are more than skin deep. It's driven by next-generation lithium polymer battery hybrid technology. Compared to the nickel-metal hydride battery used in many competing models, Sonata Hybrid uses a polymer gel as the electrolyte in its battery. This allows for a thinner and lighter casing, which translates into more cargo and interior volume. It's capable of delivering the same power with 25% less weight, 40% less volume and 10% more efficiency. It also discharges more slowly to maintain available power up to 1.7 times longer than traditional batteries.

Of course, it's not just the battery that makes Sonata Hybrid more efficient. Hyundai engineers paired an electric motor with a 2.4-liter, 4-cylinder engine that features an Atkinson cycle for decreased pumping and friction loss – resulting in more miles per gallon.

Together with a lifetime hybrid battery warranty<sup>2</sup> and an advanced arsenal of safety features that includes Assurance Connected Care powered by Blue Link,<sup>®</sup> it's easy to understand why owners of competing hybrids might turn a bit green with envy.<sup>3</sup>





<sup>1</sup>usnews.rankingsandreviews.com/cars-trucks/Hyundai\_Sonata-Hybrid...<sup>2</sup>Warranty is non-transferable and not valid on vehicles exported to Korea. <sup>3</sup>Assurance Connected Care requires active Blue Link subscription. Assurance Connected Care includes 3 years of the Blue Link Assurance Package. Three-year term starts from the new-vehicle date of first use and is available for new-vehicle purchases and leases on or after May 16, 2013. Only use Blue Link and corresponding devices when safe to do so. Blue Link service works using GPS and CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by the signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. Blue Link available on most 2013 and 2014 Hyundai vehicles. Features and fees vary by subscription plan. Terms and conditions of subscription agreement apply. For more on details and limitations, visit Hyundai.com or your authorized Hyundai dealer. Blue Link is a registered trademark of Hyundai Motor America. Hyundai is a registered trademark of Hyundai Motor Company. All rights reserved. ©2013 Hyundai Motor America.



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**ENHANCED AUDIO** An Infinity® 400-Watt premium audio system with a 7-inch color touchscreen and 9 perfectly placed speakers is available to add power and presence to your music.<sup>2</sup> HD Radio Technology with multicasting and a complimentary SiriusXM® Satellite Radio subscription come standard.<sup>3</sup> Prefer your own playlists? Bluetooth audio streaming from your smartphone offers access to your music through the car's audio controls.



**HYUNDAI BLUE LINK** Our innovative suite of telematics brings infotainment, safety and service together in one highly intelligent system. You can search for points of interest using voice commands and download them to the navigation system for turn-by-turn directions. If your Hyundai is stolen, Blue Link can immobilize it. Teenager borrowing the car? Geo-Fence, Speed and Curfew Alert features let you rest easy. There's even a mobile app that lets you lock, unlock and start your Hyundai remotely.<sup>4</sup>



SONATA HYBRID LIMITED in Camel Leather

## COMFORT & TECHNOLOGY

# IT'S EFFICIENT. YET ELEGANT.

Settle into the driver's seat of Sonata Hybrid: The brushed aluminum-look trim and LED dome lighting you see are your first clues that this sedan is truly special — and spacious. Thanks to the space-saving lithium polymer battery, Sonata Hybrid has more passenger room than most typical hybrids, and plenty of room for luggage in the trunk.

And it's luxurious space, with plush seating available in fine-grain leather. That driver's seat you settled into — it's feeling good, isn't it? Heated seating surfaces for both front-seat passengers are standard, along with an available power driver's seat that includes lumbar support.

Bluetooth® technology comes standard for hands-free access to your phone using very handy voice-recognition control.<sup>1</sup> Front and center in the cockpit is a standard 4.3-inch color touchscreen audio system or available 7-inch touchscreen audio/navigation system that responds to voice commands. The 7-inch system also features a Hybrid Display Mode that lets you monitor your driving and make the most efficient use of the car's Hybrid Blue Drive System. After all, isn't that what led you here in the first place?



### COMFORT & TECHNOLOGY HIGHLIGHTS

*(See specifications section for availability by model)*

- PROXIMITY KEY ENTRY W/ PUSH-BUTTON START
- HYBRID TECHNOLOGY DISPLAY
- DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL
- COLOR TOUCHSCREEN AUDIO SYSTEM W/ REARVIEW CAMERA
- STEERING WHEEL AUDIO AND CRUISE CONTROLS
- POWER DRIVER SEAT W/ LUMBAR SUPPORT\*
- HEATED FRONT SEATS
- AVAILABLE PANORAMIC SUNROOF
- AVAILABLE 7" TOUCHSCREEN NAVIGATION SYSTEM



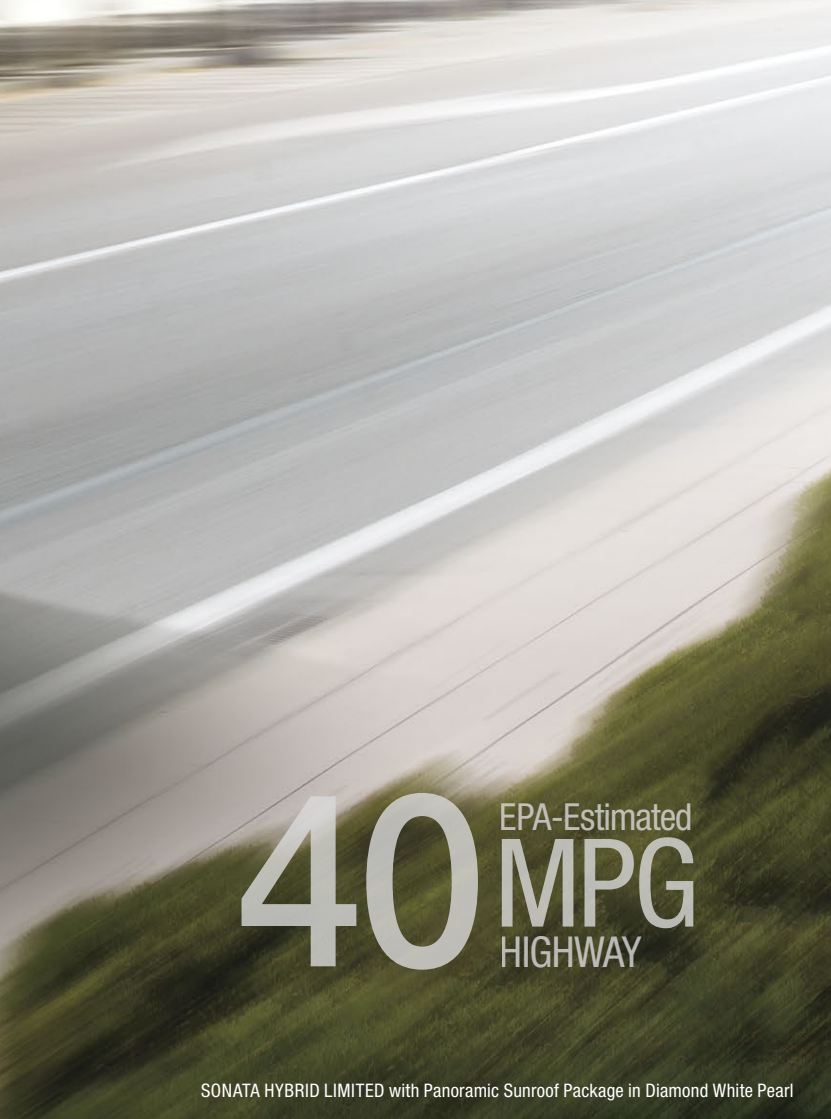
<sup>1</sup> Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). <sup>2</sup> Warranty is non-transferable and not valid on vehicles exported to Korea. <sup>3</sup> Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details.



**BLUE DRIVE HYBRID SYSTEM** A fully parallel electric motor and conventional engine system allows Sonata Hybrid to run on gasoline internal combustion, an electric motor, or both simultaneously. Combining gas and battery power delivers performance to the tune of 199 net horsepower. You can also reach speeds of up to 74 mph on battery power alone.



**ECO-FRIENDLY TECH** Four-wheel disc brakes with ABS not only scrub speed – the regenerative braking system also recharges Sonata Hybrid's batteries as well. At stops, the car's engine shuts off, cutting emissions to zero. Prodding the accelerator with your right foot seamlessly prompts the Hybrid Starter Generator to restart the car's engine in an instant.



40 EPA-Estimated  
MPG  
HIGHWAY

SONATA HYBRID LIMITED with Panoramic Sunroof Package in Diamond White Pearl

#### ENGINEERED PERFORMANCE HIGHLIGHTS

*(See specifications section for availability by model)*

- FULLY PARALLEL HYBRID SYSTEM W/ ADVANCED LITHIUM POLYMER BATTERY
- 6-SPEED SHIFTRONIC® AUTOMATIC TRANSMISSION
- SACHS® AMPLITUDE SELECTIVE DAMPING SHOCK ABSORBERS
- ELECTRONIC STABILITY CONTROL<sup>3</sup>
- ELECTRONIC BRAKE-FORCE DISTRIBUTION W/ BRAKE ASSIST
- 16" OR 17" ALUMINUM ALLOY WHEELS
- PROJECTOR-STYLE HEADLIGHTS W/ LED ACCENTS & LED TAILLIGHTS

ENGINEERED PERFORMANCE

## IT'S TECHNICAL. NOT UNINTELLIGIBLE.

The beautiful thing about all of the advanced technology in Sonata Hybrid is that it's so easy to enjoy. It does all the thinking and planning and reacting, so all you have to do is relax. And reap the benefits.

The Hyundai Blue Drive Hybrid System seamlessly gets the power it needs to drive the wheels from whatever source — gas or electric — suits the situation. You simply grin as you drive past gas stations. And this should also put a smile on your face: Every time you press the brake pedal, Sonata Hybrid captures the energy generated during braking and uses it to recharge the battery. So you can drive even further on the electric motor's power and save on gas.

Sonata Hybrid's safety engineering offers yet another reason to feel good. It earned the 2013 National Highway Traffic Safety Administration's 5-Star Overall Safety Rating,<sup>1</sup> and it features the added peace-of-mind of a standard rearview camera to help take the guesswork out of backing up.

Last, but far from least: The added benefit of America's Best Warranty. On Sonata Hybrid, it includes a hybrid system warranty for 10 years or 100,000 miles and an industry first — a lifetime hybrid battery warranty.<sup>2</sup>





## STANDARD

### KEY STANDARD FEATURES:

- 2.4L Atkinson cycle 4-cylinder hybrid engine with electric motor
- Permanent magnet high-power density motor (35 kW)
- Lithium polymer battery system
- Hybrid Starter Generator
- 6-speed SHIFTRONIC® automatic transmission
- Proximity key entry with push-button start
- Dual-zone automatic temperature control
- Electroluminescent gauge cluster with color LCD display
- Premium cloth seating surfaces with heated front seats
- Tilt-and-telescopic steering wheel with audio, Bluetooth® & cruise controls
- Blue Link® telematics system
- 4.3" touchscreen color audio display with rearview camera
- AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers
- HD Radio® Technology with multicasting
- Advanced LCD trip computer with hybrid technology display
- Chrome interior door handles & leatherette door panel inserts
- Electronic Stability Control with Traction Control System
- 4-wheel disc ABS with Brake Assist & Electronic Brake-force Distribution
- 6-airbag safety system with advanced dual front airbags & Occupant Classification System
- Active front head restraints
- LED headlight accents & LED taillights
- Automatic headlights & front fog lights
- Side mirror turn signal indicators
- 16" Eco-spoke aluminum alloy wheels

## WHEELS



17" Alloy Wheels

16" Alloy Wheels



## LIMITED

### STANDARD EQUIPMENT PLUS:

- + Leather seating surfaces
- + Leather-wrapped steering wheel & shift knob
- + Power driver's seat with lumbar support
- + 7" touchscreen navigation system with voice commands
- + 400-Watt Infinity® premium audio system with 8 speakers & subwoofer
- + Auto-dimming rearview mirror with compass & HomeLink®
- + Premium door sill scuff plates
- + 17" Eco-spoke aluminum alloy wheels

### PANORAMIC SUNROOF PACKAGE:

- + Panoramic tilt-and-slide sunroof
- + Glossy black door surround & outside mirror accents

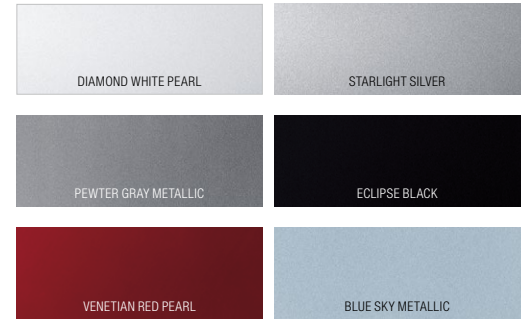
## SPECIFICATIONS

- Length : 189.8 inches
- Wheelbase : 110.0 inches
- Height : 57.7 inches
- Width (excludes mirrors) : 72.2 inches
- Interior Volume : 114.5 cubic feet
- Passenger Volume : 103.8 cubic feet
- Cargo Volume : 12.1 cubic feet
- Coefficient of drag (Cd) : 0.25
- Curb Weight : 3,457 – 3,578 lbs

## EPA MILEAGE ESTIMATES

- Sonata Hybrid : 36 MPG City / 40 MPG Highway / 38 MPG Combined
- Sonata Hybrid Limited : 36 MPG City / 40 MPG Highway / 37 MPG Combined
- Fuel Tank : 17.2 gallons
- EPA Classification : Midsize Car

## EXTERIOR COLORS



## INTERIOR COLORS



## AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY  
**10 YEARS**  
100,000 MILES

NEW VEHICLE LIMITED WARRANTY  
**5 YEARS**  
60,000 MILES

ANTI-PERFORATION WARRANTY  
**7 YEARS**  
UNLIMITED MILES

24-HOUR ROADSIDE ASSISTANCE  
**5 YEARS**  
UNLIMITED MILES



Hyundai's Assurance Connected Care offers Maintenance Alerts, Monthly Vehicle Reports, Automatic Collision Notification and more. Together with Blue Link navigation enhancements and mobile app features, you'll feel assured and secured like never before. For more information, please visit Hyundai.com.

HYUNDAIUSA.COM/SOCIAL



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