

You didn't think we'd quit while we're ahead, did you?

You don't become General Motors by resting on reputation. Or by producing pretenders. You become General Motors by each year rolling out the kind of sleek excitement you see below. Our driving machines. For '67, they range from the new (Camaro SS 350) to the extraordinary (Corvette 427) and even

Look to the General Motors mark of excellence

more inspired editions of GTO, SS 396, 4-4-2 and the new GS-400. If by now you're reaching the happy conclusion that there's something in our GM mark of excellence for you, keep watching. We've a lot more machinery to raise your pulse rate with this year. After all, we wouldn't be General Motors if we let up, right?



Bringing sweet tears to your eyes are (l to r): Pontiac's GTO Convertible, Chevrolet's SS 396 and Camaro SS 350 Convertibles, Buick's GS-400 Sport Coupe, Oldsmobile's 4-4-2 Holiday Coupe and Chevrolet's Corvette 427 Sport Coupe. And the other side of our page will make this side look even better to you.



