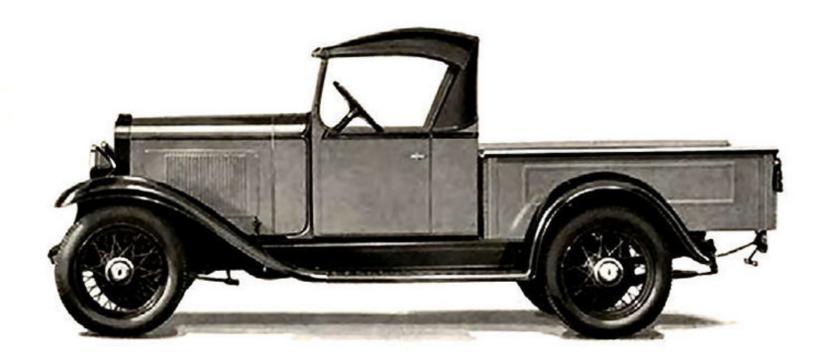


CHEVROLET PICK-UP TRUCKS

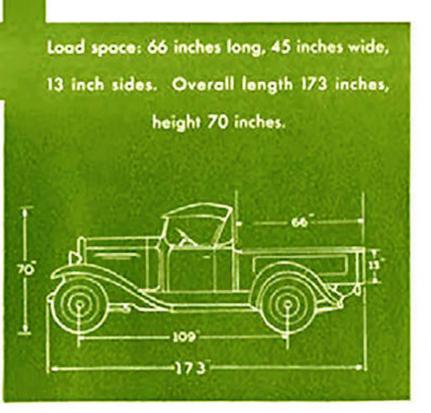






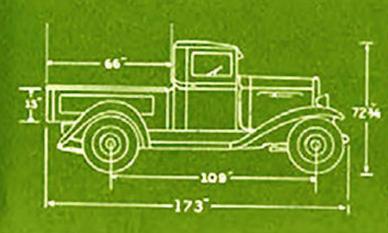
CHEVROLET OPEN PICK-UP

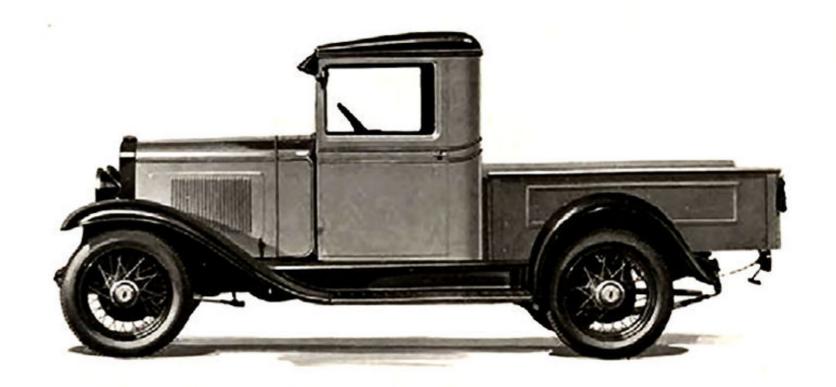
THE lowest-priced six-cylinder truck you can buy, and one of the fastest, longest-lived and most dependable. The special truck engine is capable of sustained high speeds, and has fast acceleration. Equipped with Syncro-Mesh transmission for quick, quiet easy gear-shifting. This feature also allows the driver to shift from high back into second easily—a valuable safety feature in hilly country when it is desirable to use the engine as a brake. Frame, clutch, 4-wheel brakes, four parallel mounted springs, axles and other vital parts are built with an extra margin of strength. The comfortable open cab has a large rear window. Close-fitting side curtains opening with the doors are supplied for bad weather. Sides of the pick-up box meet the floor at right angles for maximum load space. Has full depth stake pockets and anti-rattle latch and covered chain on drop tailgate. Available in many color combinations.







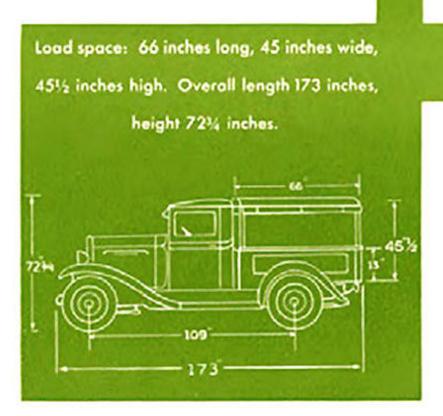


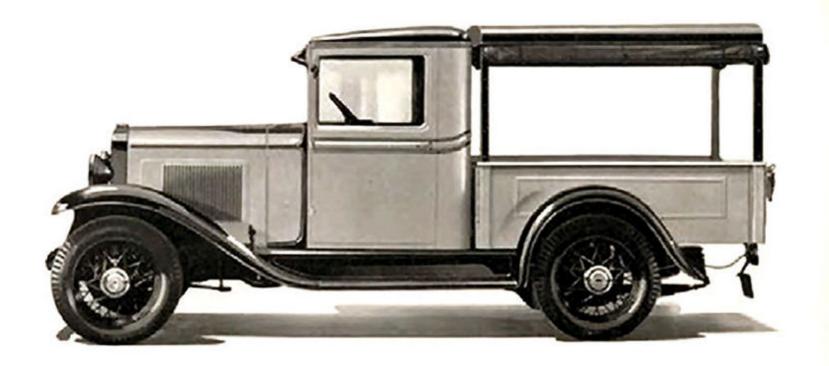


CHEVROLET CLOSED PICK-UP

ONE of the fastest, sturdiest pick-up trucks on the market yet very inexpensive to own and operate. The special six-cylinder truck engine provides smooth, quiet operation, ample power, high speed and quick acceleration. The Syncro-Mesh transmission, a new clutch, and big, long-lived 4-wheel brakes assure remarkable ease of control. Four chrome-vanadium, semi-elliptic springs extend over 82% of the wheelbase. The comfortable Chevrolet cab completely protects the driver and is equipped with a cowl ventilator, automatic windshield wiper, rear-vision mirror, deep cushions and a large rear window. The sides of the pick-up box meet the floor at right angles to provide maximum load space. Full depth stake pockets. Flush-type floor straps permit easy loading and unloading. The drop tailgate is equipped with an anti-rattler latch and a covered chain. A large variety of color combinations.



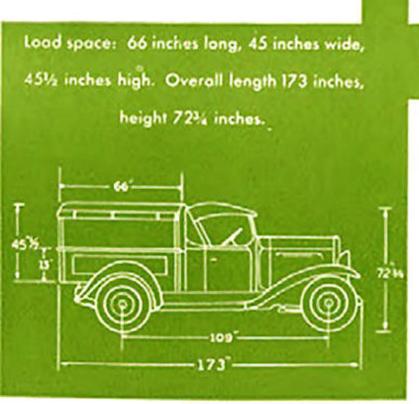




CHEVROLET CLOSED PICK-UP WITH CANOPY TOP

A LIGHT delivery truck with no equal at its very low price for speed, economy, load protection, and driver comfort. The special six-cylinder truck engine and Syncro-Mesh transmission give remarkable handling ease and quick getaway. Chevrolet's quality construction of springs, axles, frame and other vital chassis parts, combined with six-cylinder smoothness, assures an exceptionally long-lived truck. The cab has a deep-cushioned seat, rear view mirror, automatic windshield wiper and quickly adjustable windows. The box has flush type floor straps. The canopy top fits firmly into the full depth stake pockets. Weatherproof curtains with lift-a-dot fasteners are provided for sides and rear. The all-metal roof is the same height as the cab, allowing ample room for loading bulky objects. Tailgate has special anti-rattle latch and covered chain. The truck is available in numerous color combinations.







CHEVROLET OPEN PICK-UP WITH CANOPY TOP

A SPEEDY, dependable, and economical utility truck at one of the lowest prices on the market. The special six-cylinder valve-in-head truck engine develops exceptional power and speed. Acceleration is very fast, and positive braking is assured by 4-wheel weatherproof brakes with a long-lived moulded lining. Syncro-Mesh transmission assures quick, quiet and easy gear-shifting at all speeds. Full-length semi-elliptic springs set parallel to the heavy frame assure easy riding. The open cab is exceptionally roomy and comfortable with quickly-adjusted side curtains for bad weather. The all-metal canopy top is securely fitted into the full depth stake pockets on the heavy steel body. Roll curtains on sides and rear, equipped with lift-adot fasteners, give full load protection. The box has square corners for maximum load space, flush-type floor straps, anti-rattle latch and covered chain. A wide choice of colors.

SPECIFICATIONS

Chassis Wheelbase	109-inch	CLUTCH	Single plate
ENGINE	6-cylinder valve-in-head	REAR AXLE	dry disc
Brake Horsepower	53 at 2800 R.P.M.		Spiral bevel gear semi-floating
Bore and Stroke	3 16 x 3 3/4 inches	Ratio	4.10—1
Fuel Pump and Air Cleaner	AC	FRAME	Steel channel
Lubrication	Combination pressure and splash		5 inches deep
Cooling	Centrifugal pump 4-blade fan	WHEELS	Wire
		MAXIMUM BODY LENGTH	72 inches
BRAKES	4-wheel articu- lated shoe type	CHASSIS SHIPPING WEIGHT:	
Front		Single Wheel	1935 lbs.
	1½-inch lining	Average Closed Cab	335 lbs.
Rear	11½-inch drums 1½-inch lining	Maximum Gross Allowable Loaded Weight of the Half-Ton Truck—Includes Chassis, Cab, Body, Driver and Pay- load—4000 lbs.	
Emergency	Separate on rear wheels		
TRANSMISSION	Syncro-Mesh 3 speeds forward 1 reverse	TIRE EQUIPMENT 5.25—18 4-ply balloon front and rear—Standard.	

Chevrolet Trucks can be purchased on the liberal G. M. A. C. plan with a small initial payment and easy monthly installments