

# NEW DODGE 1½ TON TRUCKS



WITH "PRE-PROVED" ECONOMY FEATURES THAT  
SAVE OWNERS UP TO **\$95** A YEAR ON GAS ALONE

*say Dodge owners everywhere*

# SPECIFICATIONS

## LE SERIES, 1½-TON

LE-30, 129-INCH W. B.      •      LE-31, 136-INCH W. B.      •      LE-32, 143-INCH W. B.

- Maximum Gross Rating (Dual Wheels)..... 9,500 lbs.
- Maximum Gross Rating (Single Disc Wheels)..... 7,600 lbs.
- Maximum Gross Rating (Tractor-Trailer)..... 17,500 lbs.

**ENGINE**—Dodge truck six-cylinder; bore, 3½ inches; stroke, 4½ inches; piston displacement, 201.3 cubic inches; S. A. E. rating, 23.44 h. p.; maximum developed h. p., 70 at 3000 r. p. m.; 138 foot pounds maximum torque at 1200 r. p. m.; four-bearing crankshaft, seven counterweights integral with crankshaft, statically and dynamically balanced; force-feed lubrication. Compression ratio, 5.8 to 1. Water jackets full length of cylinder walls. Inserted exhaust valve seats. Crankcase ventilation. Manifold heat control.

**IGNITION**—Six-volt battery, 3-cell, 15-plate, 90-ampere-hour. Automatic spark advance.

**FUEL SYSTEM**—Pump feed; plain tube down-draft carburetor; 18-gallon fuel tank under left side of seat. Air cleaner and gasoline filter.

**COOLING SYSTEM**—Centrifugal water pump; thermostat with by-pass control; capacity of entire system, 4½ gallons; four-blade fan, 18-inch diameter; radiator, cellular type.

**CLUTCH**—10-inch dry single plate with shock absorbing spring center; ball-bearing release; molded and woven asbestos facings.

**TRANSMISSION**—Unit with engine, standard type; four speeds forward, one reverse. Ratios: 4th speed, direct; 3rd, 1.69:1; 2nd, 3.09:1; 1st, 6.4:1; reverse, 7.82:1. Six-speed power take-off opening on right side of case.

**STEERING GEAR**—Worm-and-sector type; 17½-inch steering wheel. Adjustable column.

**FRAME**—One-piece hot-rolled steel. Five cross-members, including engine support; 6 on 162-inch wheelbase. Frame cross-section dimensions: LE-30 and LE-31, 6½ inches x 2½ inches x ½ inch; LE-32, 7 inches x 2¾ inches x ½ inch.

**WHEELS AND TIRES**—Ventilated disc steel wheels; 6.50/20 6-ply front and single rear tires standard equipment on express, canopy, screen, and panel; 6.00/20 6-ply front and 32 x 6 8-ply single rear tires are optional on these types and are standard on all other types. Dual wheels and other tire combinations available at extra cost include:

Front	Rear (Single or Dual)	Front	Rear (Single or Dual)
6.00/20 6-ply	6.00/20 6-ply	6.50/20 6-ply	6.50/20 6-ply
32 x 6 8-ply	32 x 6 8-ply	6.00/20 6-ply	32 x 6 8-ply
7.00/20 6-ply	7.00/20 6-ply	32 x 6 10-ply	32 x 6 10-ply
32 x 6 8-ply	32 x 6 8-ply		

**FRONT AXLE**—Elliot type, drop-forged I-beam section; ball bearings at steering pivots; adjustable tapered roller bearings at wheels.

**REAR AXLE**—Full floating, enclosed in one-piece pressed steel housing; spiral bevel gear drive; gears of nickel-chrome-vanadium steel; shafts of Amola electric furnace carbon-molybdenum steel, heat-treated after machining; diameter at center, 1½ inches; diameter at spline, 1.516 inches. Eight tapered roller bearings. Standard gear ratio with single rear tires, 4.875:1. Optional ratios at no extra cost, 5.428:1 and 5.857:1. Standard gear ratio with dual tires, 5.428:1. Optional ratio at no extra cost, 5.857:1.

**BRAKES**—Dodge genuine full hydraulic, internal expanding on each wheel. Cast cylinder iron brake drums, 14½ inches in diameter, both front and rear. Lining width, 1¾ inches. Parking brake, propeller shaft type, external contracting on cast-iron drum; diameter, 7½ inches; lining width, 2 inches. Total service braking area, 189.65 square inches.

**UNIVERSAL JOINTS**—Cross-and-trunnion type, centrifugally oiled. Straight roller bearings are in all transition cups. Positive seals keep out all dust, dirt and water—make them absolutely water-tight and dustproof.

**SPRINGS**—Amola steel; semi-elliptic; front, 39 inches long, 1¾ inches wide, 7 leaves; rear, 48 inches long, 2¼ inches wide, 8 or 9 leaves, depending on size of tire. Auxiliary rear springs at extra cost.

**MINIMUM ROAD CLEARANCE**—9 inches, with 6.00/20 6-ply tires.

### GENERAL DIMENSIONS

	LE-30	LE-31	LE-32
Back of cab to end of frame.....	93½ inches	106½ inches	126½ inches
Back of cab to center of rear axle.....	51½ inches	57½ inches	83½ inches
Center of rear axle to end of frame.....	42½ inches	48½ inches	42½ inches
Frame width at rear.....	33½ inches	31½ inches	34 inches
Overall length, including front bumper.....	199 inches	211½ inches	231½ inches

**EQUIPMENT**—All-steel flat-faced cowl, with instrument board and instrument; cowl ventilator; black enamel radiator shell; chrome-plated radiator filler cap; crown sheet metal fenders front; sheet running boards and splash shields; front and rear fenders with splash shields and long running boards supplied with panel, canopy, screen, or express bodies; tire carrier included in body price, extra charge when shipped with chassis or chassis and cab; spare wheel; electric horn; electric controlled beam type headlamps; combination tail and stop light; instrument board light; electric gasoline gauge; electric starter; speedometer; ammeter; oil pressure gauge; heat indicator; locking ignition switch; carburetor choke button; throttle control button; license brackets; tool kit. Bumpers at extra cost.

Dodge Division of Chrysler Corporation reserves the right to change prices without notice and to make changes and improvements in their trucks without incurring any obligation to make like changes on trucks previously sold.

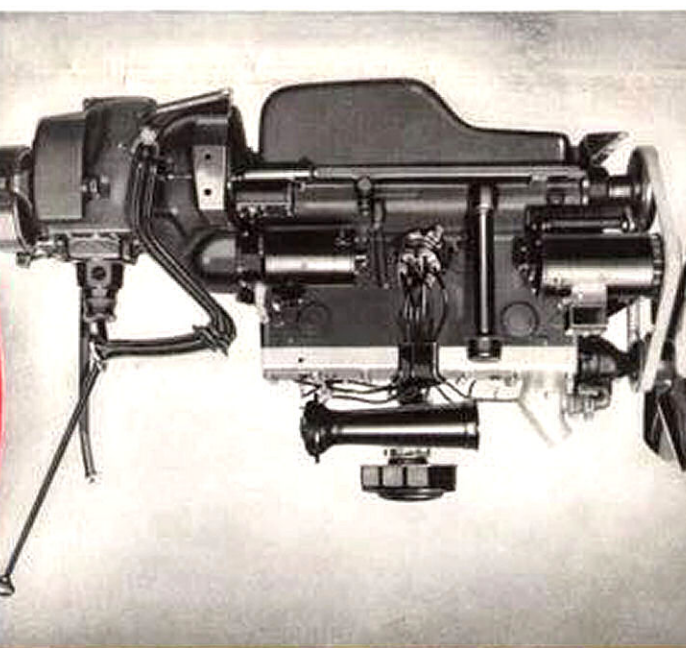


# Single Truck Owners . . . Famous Fleet Operators FIND BIG SAVINGS BY SWITCHING to **DODGE**

It's the same all across America, as truck users discover amazing Dodge economy—pre-proved by hundreds of thousands of miles on the road. When test after test leads truck users to report: "Up to \$95 savings in one year, in gasoline alone." "Valve grinding put off for thousands of miles." "Big savings on tire and brake expense, thanks to Dodge genuine hydraulic brakes." It's no wonder Dodge truck users are enthusiastic!

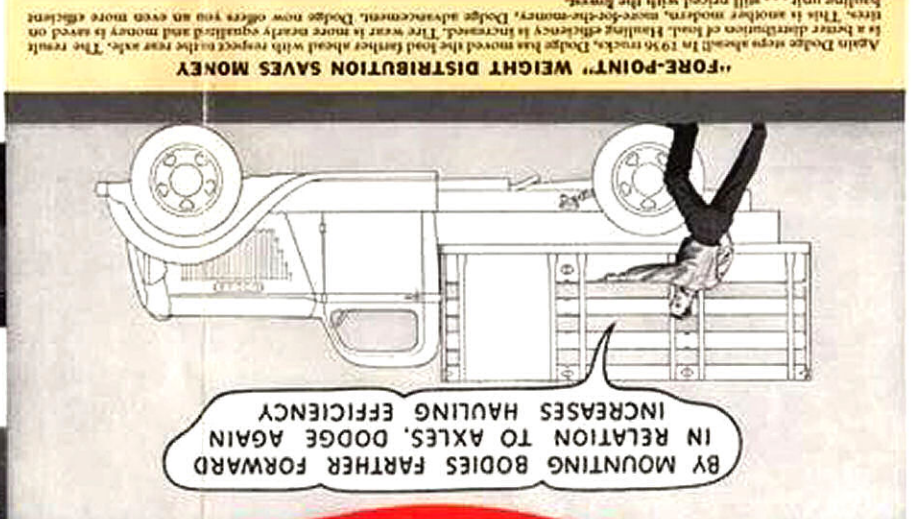


Right here is where the Dodge truck economy that has been the sensation of America begins. Only Dodge gives you this type of engine that combines the operating economy of six cylinders with the simplicity and low upkeep cost of I-head design. Yet these two principles as advantages alone could not give you such economy as Dodge owners everywhere report. Dodge has built into this engine many extra high-priced truck features. Check the features at the right! Only Dodge gives you the combination of features that assures you the greatest mileage for your gas and oil dollars.



**DODGE 6-CYLINDER 70 HORSEPOWER L-HEAD ENGINE**

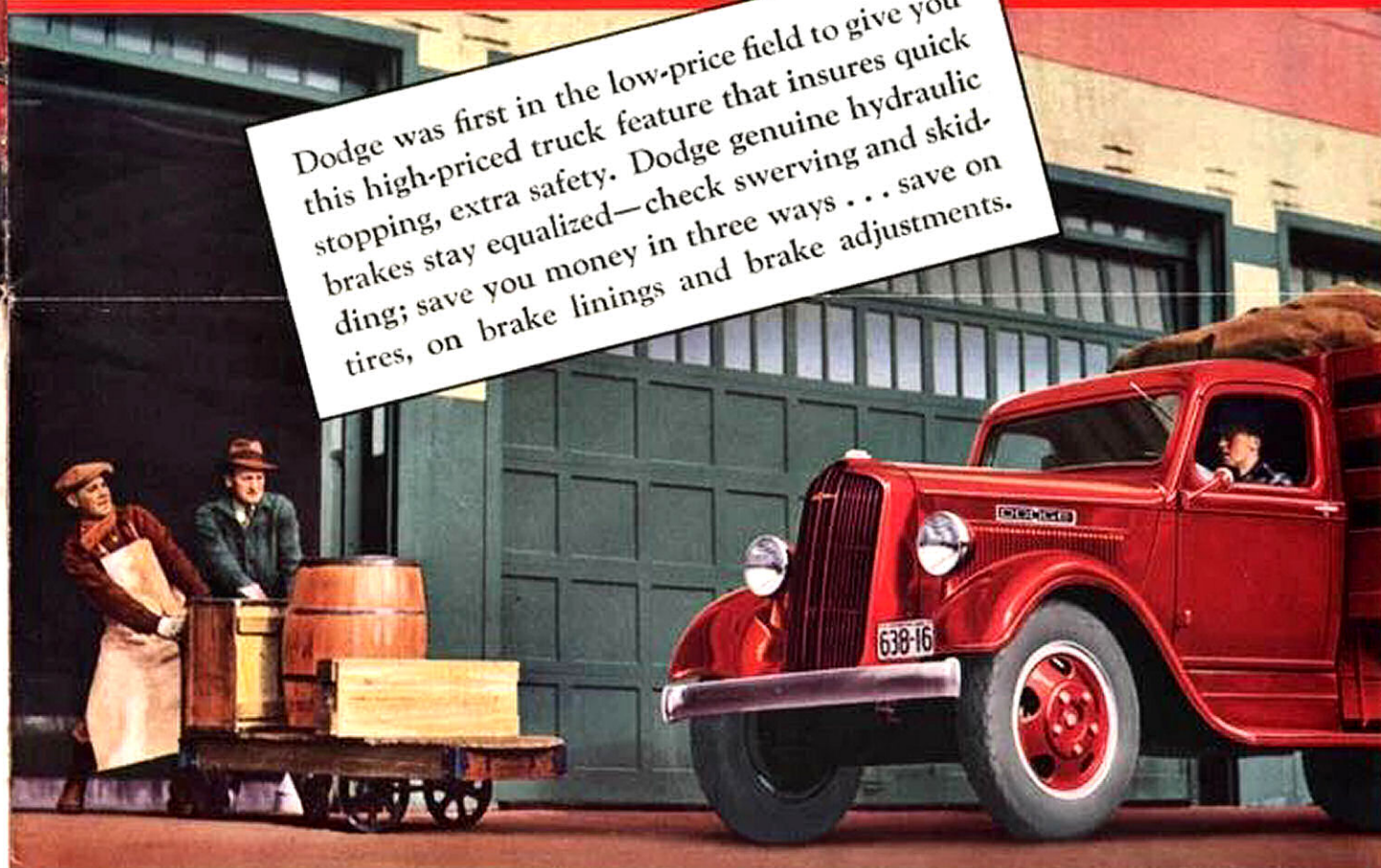
**MOST EFFICIENT, ECONOMICAL TYPE OF TRUCK ENGINE. PLUS FEATURES THAT GIVE AMAZING GAS AND OIL ECONOMY**



**THIS COMBINATION OF HIGH-PRICED FEATURES SAVES YOU MONEY EVERY MILE ON GAS, OIL, TIRES AND UPKEEP and the only truck of the lowest-priced 3 that has them all is DODGE**

## DODGE GIVES YOU GENUINE HYDRAULIC BRAKES IN 1/2-TON TRUCKS PRICED WITH THE LOWEST!

Dodge was first in the low-price field to give you this high-priced truck feature that insures quick stopping, extra safety. Dodge genuine hydraulic brakes stay equalized—check swerving and skidding; save you money in three ways . . . save on tires, on brake linings and brake adjustments.



### SPECIFICATIONS

LE 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

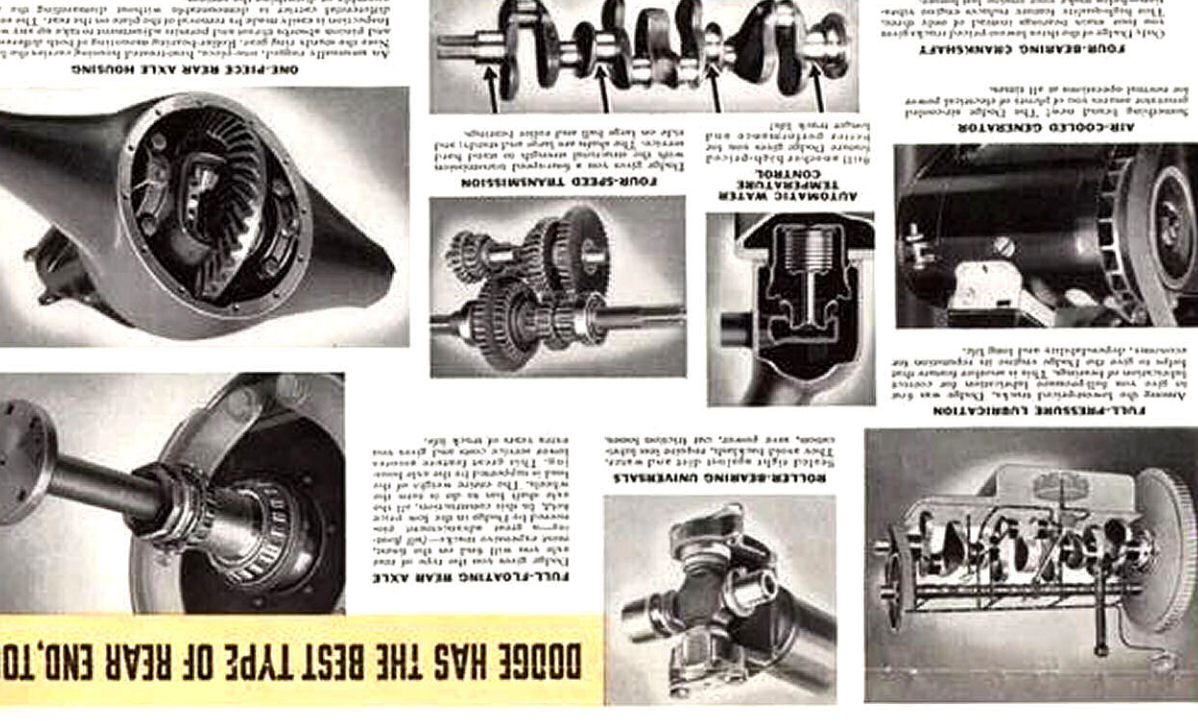
**LE 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100**

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**NEW DODGE 1/2-TON TRUCKS**

**SAVE OWNERS UP TO \$95 A YEAR ON GAS ALONE WITH "PRE-PROVED" ECONOMY FEATURES THAT Dodge owners everywhere say**



**HERES WHY DODGE GAS AND OIL ECONOMY IS UNMATCHED**

**DODGE HAS THE BEST TYPE OF REAR END, TOO**

**FULL-FLOATING REAR AXLE**  
Fits the road, not the type of road. The axle is mounted on a spring that absorbs bumps and shocks. The axle is mounted on a spring that absorbs bumps and shocks. The axle is mounted on a spring that absorbs bumps and shocks.

**ROLLER-BEARING UNIVERSALS**  
Each axle has roller bearings. The roller bearings are mounted on a spring that absorbs bumps and shocks. The roller bearings are mounted on a spring that absorbs bumps and shocks.

**AUTOMATIC WATER TEMPERATURE**  
Keeps the water temperature just what it should be. The water temperature is controlled by a thermostat that opens and closes as needed.

**FOUR-SPEED TRANSMISSION**  
Keeps the gears in the right range. The four-speed transmission is mounted on a spring that absorbs bumps and shocks.

**AIR-COOLED GENERATOR**  
Keeps the generator cool. The air-cooled generator is mounted on a spring that absorbs bumps and shocks.

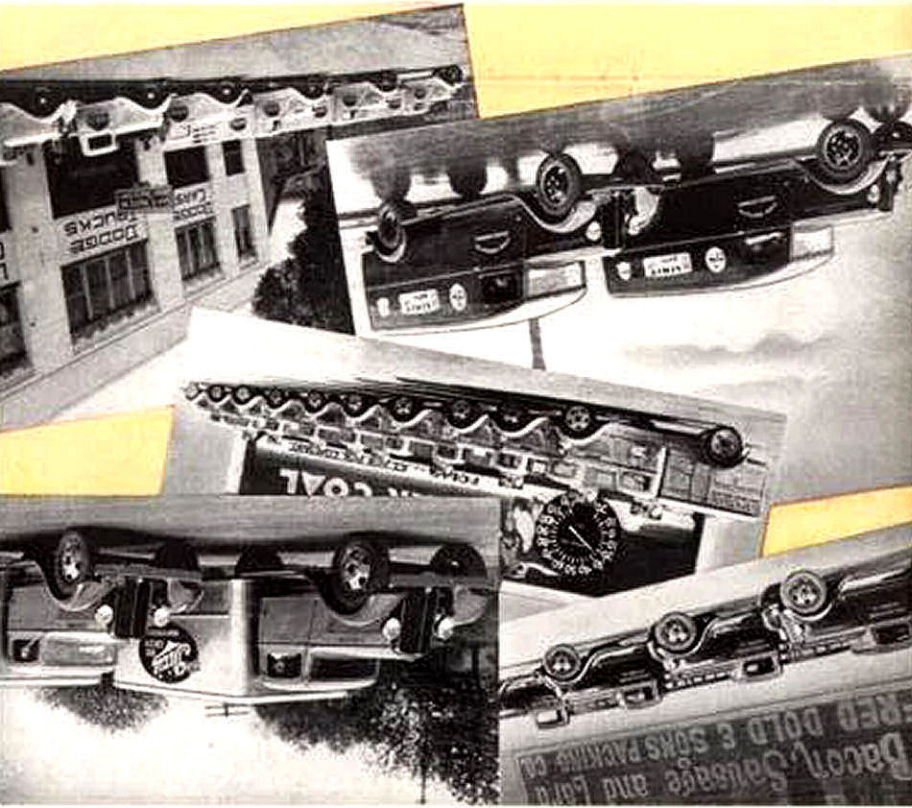
**FOUR-BEARING CRANKSHAFT**  
Keeps the crankshaft cool. The four-bearing crankshaft is mounted on a spring that absorbs bumps and shocks.

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**to DODGE**

**Single Truck Owners . . . Famous Fleet Operators FIND BIG SAVINGS BY SWITCHING**

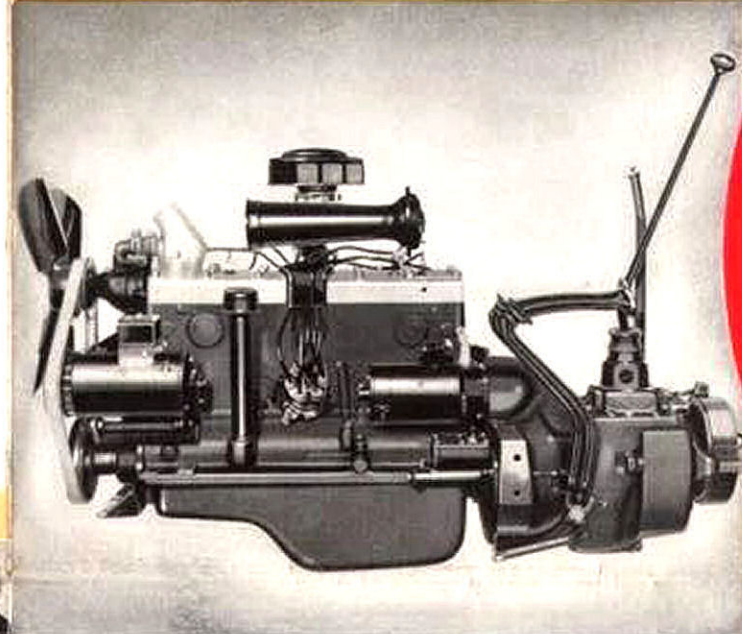
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**DODGE GIVES YOU GENUINE HYDRAULIC BRAKES IN 1 1/2-TON TRUCKS PRICED WITH THE LOWEST!**

Dodge was first in the low-price field to give you brakes on brake linings and brake adjustments. Dodge genuine hydraulic brakes stay equalized—check swerving and skidding; save you money in three ways . . . save on stopping, extra safety. Dodge genuine hydraulic this high-priced truck feature that insures quick and sure stopping.

**DODGE 6-CYLINDER 70 HORSEPOWER L-HEAD ENGINE**



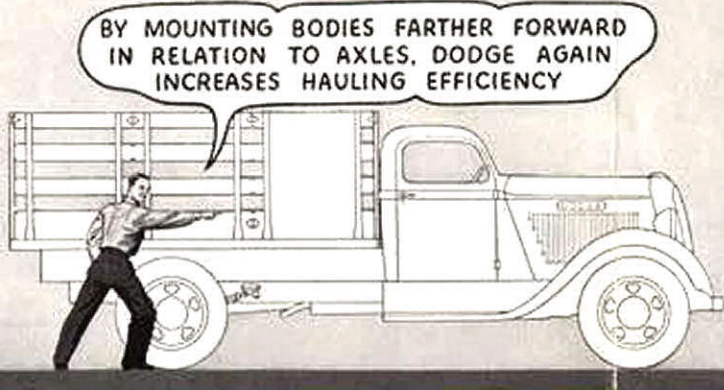
**MOST EFFICIENT, ECONOMICAL TYPE OF TRUCK ENGINE.. PLUS FEATURES THAT GIVE AMAZING GAS AND OIL ECONOMY**

Right here is where the Dodge truck economy that has been the sensation of America begins. Only Dodge gives you this type of engine that combines the operating economy of six cylinders with the simplicity and low upkeep cost of L-head design. Yet these two primary advantages alone could not give you such economy as Dodge owners everywhere report. Dodge has built into this engine many extra high-priced truck features. Check the features at the right! Only Dodge gives you the combination of features that assures you the greatest mileage for your gas and oil dollars.

**THIS COMBINATION OF HIGH-PRICED FEATURES SAVES YOU MONEY EVERY MILE ON GAS.. OIL.. TIRES AND UPKEEP**

*and the only truck of the lowest-priced 3 that has them all is*

**DODGE**



**"FORE-POINT" WEIGHT DISTRIBUTION SAVES MONEY**

Again Dodge steps ahead! In 1936 trucks, Dodge has moved the load farther ahead with respect to the rear axle. The result is a better distribution of load. Hauling efficiency is increased. Tire wear is more nearly equalized and money is saved on tires. This is another modern, more-for-the-money, Dodge advancement. Dodge now offers you an even more efficient hauling unit . . . still priced with the lowest.

**HERE'S WHY DODGE GAS AND OIL ECONOMY IS UNMATCHED**

- EXHAUST VALVE SEAT INSERTS**  
Pioneered by Dodge in low-priced trucks. Resist burning and pitting. Valves seat better. Save gas . . . postpone valve grinding thousands of miles.
- SPRAY-COOLED EXHAUST VALVES**  
Cool water right from the pump is piped direct to the exhaust valve seats. This keeps them cool, lengthens their life. Helps reduce need for valve grinding. Guards against wear and distortion . . . saves you money.
- FULL-LENGTH WATER JACKETS**  
Cool the cylinders for their entire length. Check distortion and wear. Make the engine operate more efficiently, help save gas and oil, better engine life.
- FOUR PISTON RINGS**  
Only Dodge of the three lowest-priced trucks gives you four piston rings. The others give you only three. Means constant savings on gas and oil, better compression. You save money every mile your truck is driven.
- ALUMINUM ALLOY PISTONS**  
Another great Dodge feature to save gas and prolong engine life! Lighter, easier on bearings, reduce engine vibration. Less weight means faster pickup, savings in gas, less friction, longer life.
- POSITIVE OIL COOLING**  
Reduces temperature of oil 40 to 50 degrees; promotes better lubrication and saves money on oil.

- DODGE HAS THE BEST TYPE OF REAR END, TOO**
- FULL-FLOATING REAR AXLE**  
Dodge gives you the type of rear axle you will find on the finest, most expensive trucks—all front-wheel-drive trucks. It's the only axle that gives you the advantages of front-wheel-drive trucks in the rear. The axle shaft has to do its own work. The entire weight of the axle is supported by the axle housing. This great feature assures longer service, cost and gives you extra years of truck life.
- ROLLER-BEARING UNIVERSALS**  
They avoid backlash, require less lubrication, save power, cut friction losses.
- FULL-PRESSURE LUBRICATION**  
Among the low-priced trucks, Dodge was first to give you full-pressure lubrication for correct lubrication of bearings. This is another feature that helps to give the Dodge engine its reputation for economy, dependability and long life.
- AIR-COOLED GENERATOR**  
Something brand new! The Dodge air-cooled generator gives you plenty of electrical power at all times.
- FOUR-BEARING CHAMKSHAFT**  
Only Dodge of the three low-cost trucks gives you four main bearings instead of only three. The high-quality bearing reduces engine vibration—helps make your engine last longer.
- ONE-PIECE REAR AXLE HOUSING**  
An unusually rugged, one-piece, heat-treated bearing carries the load. Near the shaft ring gear. Better bearing mounting of both differential and pinion allows easy and precise adjustment to take up any wear. Inspection is easily made by removal of the plate on the rear. The entire differential carrier is disassembled without dismantling the axle assembly or disturbing the springs.
- FOUR-SPEED TRANSMISSION**  
Dodge gives you a four-speed transmission with the structural strength to stand hard service. The shafts are large and sturdy and ride on large ball and roller bearings.
- AUTOMATIC WATER TEMPERATURE CONTROL**  
Built another high-priced feature Dodge gives you for better performance and longer truck life!



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**SPECIFICATIONS**

LE-36, 120-INCH W. B. • LE-38, 130-INCH W. B. • LE-39, 142-INCH W. B. • LE-40, 152-INCH W. B. • LE-41, 162-INCH W. B. • LE-42, 172-INCH W. B. • LE-43, 182-INCH W. B. • LE-44, 192-INCH W. B. • LE-45, 202-INCH W. B. • LE-46, 212-INCH W. B. • LE-47, 222-INCH W. B. • LE-48, 232-INCH W. B. • LE-49, 242-INCH W. B. • LE-50, 252-INCH W. B. • LE-51, 262-INCH W. B. • LE-52, 272-INCH W. B. • LE-53, 282-INCH W. B. • LE-54, 292-INCH W. B. • LE-55, 302-INCH W. B. • LE-56, 312-INCH W. B. • LE-57, 322-INCH W. B. • LE-58, 332-INCH W. B. • LE-59, 342-INCH W. B. • LE-60, 352-INCH W. B. • LE-61, 362-INCH W. B. • LE-62, 372-INCH W. B. • LE-63, 382-INCH W. B. • LE-64, 392-INCH W. B. • LE-65, 402-INCH W. B. • LE-66, 412-INCH W. B. • LE-67, 422-INCH W. B. • LE-68, 432-INCH W. B. • LE-69, 442-INCH W. B. • LE-70, 452-INCH W. B. • LE-71, 462-INCH W. B. • LE-72, 472-INCH W. B. • LE-73, 482-INCH W. B. • LE-74, 492-INCH W. B. • LE-75, 502-INCH W. B. • LE-76, 512-INCH W. B. • LE-77, 522-INCH W. B. • LE-78, 532-INCH W. B. • LE-79, 542-INCH W. B. • LE-80, 552-INCH W. B. • LE-81, 562-INCH W. B. • LE-82, 572-INCH W. B. • LE-83, 582-INCH W. B. • LE-84, 592-INCH W. B. • LE-85, 602-INCH W. B. • LE-86, 612-INCH W. B. • LE-87, 622-INCH W. B. • LE-88, 632-INCH W. B. • LE-89, 642-INCH W. B. • LE-90, 652-INCH W. B. • LE-91, 662-INCH W. B. • LE-92, 672-INCH W. B. • LE-93, 682-INCH W. B. • LE-94, 692-INCH W. B. • LE-95, 702-INCH W. B. • LE-96, 712-INCH W. B. • LE-97, 722-INCH W. B. • LE-98, 732-INCH W. B. • LE-99, 742-INCH W. B. • LE-100, 752-INCH W. B. • LE-101, 762-INCH W. B. • LE-102, 772-INCH W. B. • LE-103, 782-INCH W. B. • LE-104, 792-INCH W. B. • LE-105, 802-INCH W. B. • LE-106, 812-INCH W. B. • LE-107, 822-INCH W. B. • LE-108, 832-INCH W. B. • LE-109, 842-INCH W. B. • LE-110, 852-INCH W. B. • LE-111, 862-INCH W. B. • LE-112, 872-INCH W. B. • LE-113, 882-INCH W. B. • LE-114, 892-INCH W. B. • LE-115, 902-INCH W. B. • LE-116, 912-INCH W. B. • LE-117, 922-INCH W. B. • LE-118, 932-INCH W. B. • LE-119, 942-INCH W. B. • LE-120, 952-INCH W. B. • LE-121, 962-INCH W. B. • LE-122, 972-INCH W. B. • LE-123, 982-INCH W. B. • LE-124, 992-INCH W. B. • LE-125, 1002-INCH W. B. • LE-126, 1012-INCH W. B. • LE-127, 1022-INCH W. B. • LE-128, 1032-INCH W. B. • LE-129, 1042-INCH W. B. • LE-130, 1052-INCH W. B. • LE-131, 1062-INCH W. B. • LE-132, 1072-INCH W. B. • LE-133, 1082-INCH W. B. • LE-134, 1092-INCH W. B. • LE-135, 1102-INCH W. B. • LE-136, 1112-INCH W. B. • LE-137, 1122-INCH W. B. • LE-138, 1132-INCH W. B. • LE-139, 1142-INCH W. B. • LE-140, 1152-INCH W. B. • LE-141, 1162-INCH W. B. • LE-142, 1172-INCH W. B. • LE-143, 1182-INCH W. B. • LE-144, 1192-INCH W. B. • LE-145, 1202-INCH W. B. • LE-146, 1212-INCH W. B. • LE-147, 1222-INCH W. B. • LE-148, 1232-INCH W. B. • LE-149, 1242-INCH W. B. • LE-150, 1252-INCH W. B. • LE-151, 1262-INCH W. B. • LE-152, 1272-INCH W. B. • LE-153, 1282-INCH W. B. • LE-154, 1292-INCH W. B. • LE-155, 1302-INCH W. 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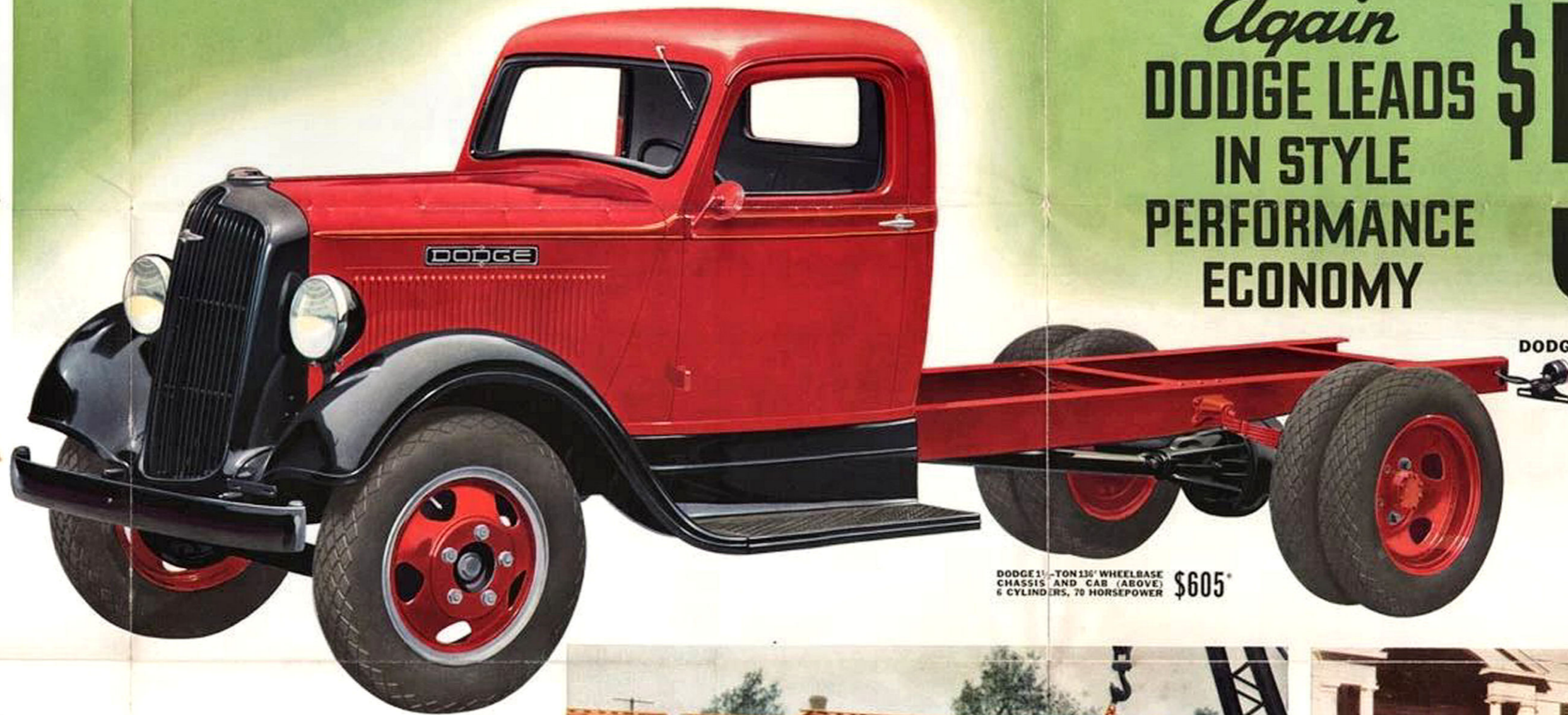
# RECORD VALUES IN 1 1/2 TON TRUCKS!

Again  
DODGE LEADS  
IN STYLE  
PERFORMANCE  
ECONOMY

# \$505\*

DODGE 1 1/2-TON 136" WHEELBASE CHASSIS

In this line of Dodge 1 1/2-ton chassis are provided three wheelbases—the 129" and 136" wheelbases at \$505.00\* and the 162" wheelbase chassis at \$535.00\*. The 129" wheelbase is especially well adapted to the application of dump bodies and for tractor use where tractor-trailer lengths are limited by State regulations.



DODGE 1 1/2-TON 136" WHEELBASE CHASSIS AND CAB (ABOVE) 6 CYLINDERS, 70 HORSEPOWER \$605\*

THIS new 1 1/2-ton Dodge for 1936 is engineered from one end to the other to set new standards of truck value. Dodge engineers have combined real modern style and prestige-building appearance with flashing performance and day-in and day-out dependability. Here are good looks worth dollars and cents to you in advertising value—and underneath this handsome exterior, features that mean extra dollars saved in operating costs and upkeep expense.

Priced with the lowest—but only Dodge of the lowest-priced three gives you the combination of high-priced truck features which, owners say, save up to \$95 a year on gas alone. Get these features—and the savings they can put into your pocket. Get hydraulic brake safety and savings. Get Amola steel springs with greater "fatigue-resisting" powers—springs that can take it for the life of the truck. Get roller-bearing universals; full-pressure lubrication; four-bearing crankshaft and all the other Dodge money-saving features that represent better truck construction. Ask for a "Show-Down"—see the amazing difference in lowest-priced truck values.

DODGE DIVISION OF CHRYSLER CORPORATION

\*List price at factory. Dealer's subject to change without notice. Special equipment including dual wheel extra. Through the official Chrysler Motor Commercial Credit Company new 8% Time Payment Plan you will find it easy and low cost to arrange time payments to fit your budget.



DODGE 12 FT. STAKE, 1 1/2-TON—6 cylinder, built on the 162-inch wheelbase chassis has all famous Dodge features. Body has selected hardwood floor, steel skids channel steel section stakes. Large side board for your advertising sign just behind cab. True streamlined beauty... a handsome and roomy cab with every position for driver comfort and safety. Inside body dimensions: length, 142 1/2 inches; width, 82 1/2 inches; stake height, 40 inches.

\$750\*



DODGE PANEL, 1 1/2-TON—6 cylinder, 136-inch wheelbase. The smartest looking delivery truck in America. The roomy truck that department stores, fine grocers, etc., have been looking for, with its advanced lines and money-saving features. Inside dimensions: length (on floor from bottom of driver's seat to rear door), 115 1/2 inches; clear loading space, 109 1/2 inches; width between wheelhoists, 48 inches; maximum height at center, 53 1/2 inches; rear door opening, 45 1/2 inches wide, 42 1/2 inches high....

\$775\*



DODGE 1 1/2-TON EXPRESS—6 cylinder, 136-inch wheelbase, smart, sturdy, flexible. Has all famous features that give Dodge "Pre-Proved" Economy. Extra roomy body, rugged construction, ideal for plumbers, steamfitters, electrical contractors and many other truck users. Inside body dimensions: length, 108 1/2 inches; width, 47 1/2 inches; height side panels, 14 1/2 inches; height from floor to top of flareboard, 17 inches.

\$685\*



DODGE 8-FT. STAKE, 1 1/2-TON—6 cylinder, 136-inch wheelbase. Packed with famous Dodge dependability features to save you money on running and upkeep; built to outlast them all. Especially popular with general haulers, farmers, contractors. Powerful and flexible. End stakes on front gate have been set closer to center of body to provide space for loading lengths of pipe or lumber along side of cab. Inside body dimensions: length, 106 1/2 inches; width, 82 1/2 inches; stake height, 40 inches....

\$690\*



DODGE CANOPY, 1 1/2-TON—6 cylinder, 136-inch wheelbase. A fast, easy-to-handle truck with famous Dodge "Pre-Proved" Economy features, hydraulic brakes and other high-priced truck advantages. Dependable delivery at low cost for meat dealers, grocery houses, produce firms and others. Dimensions of loading space: length on floor, 116 1/2 inches; clear length, 112 1/2 inches; width, 47 1/2 inches; height, 47 1/2 inches. Also available with screen sides at slight extra cost.

\$750\*



FULL-FLOATING REAR AXLE—For longer truck life; lower upkeep cost.



SAFETY-STEEL CABS—One single, welded unit; stronger, safer, longer-lived.



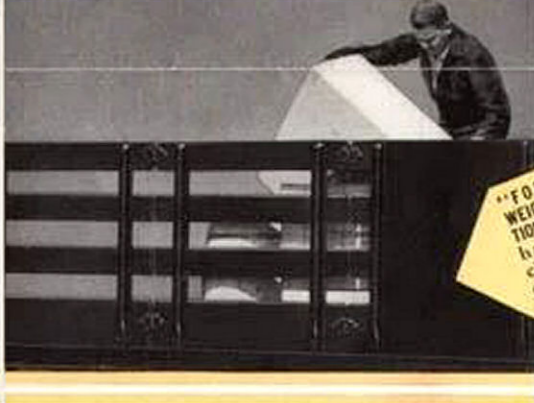
GAS-SAVING ENGINE FEATURES—Re-ported by owners to save up to \$95 a year on gas—line alone.



HYDRAULIC BRAKES—Stop quickly; save equally; save money on tires, brake adjustments, relining.



SMART ADVANCED 1936 STYLING—Dodge striking appearance has advertising value. Wins business for you.



"FORE-POINT" WEIGHT DISTRIBUTION—Increases tonnage; tends to equalize tire wear.



THE RIGHT TRUCK FOR YOUR JOB—Dodge holds the widest range of types and wheel bases. Three gear ratio options.