

Haulage and Delivery Short Cuts

What a Few Owners Say:

"For easy manipulation and quick service Fords are unexcelled."

"I would not take a thousand dollars for my Ford Truck if I could not get another."

"I have used my Ford Truck for three months with no other expense than Gas and Oil."

"My next Truck will be a Ford."

"Roads are bad, loads are heavy, but my Ford is always ready for more."

"For quickness and efficiency give us the Ford Truck every time."

"The Ford Truck is indispensable to our business."

"By comparing returns with costs we find the Ford Truck our best investment."

"We can deliver ice from 60c to \$1.00 cheaper per ton with a Ford than with horses."

"Our running expense is just one-third our team expense."

"We are averaging from five to six thousand miles on our tires and ten miles per gallon on gasoline."

"As an economical, serviceable truck, none can compare with a Ford."

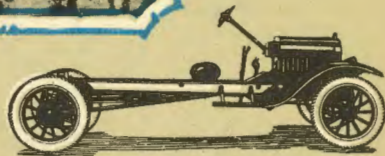
"We have had no expense but gasoline and oil."

"In the Ford we have solved the truck problem. Will use nothing else."

CHAS. A. JOHNSON

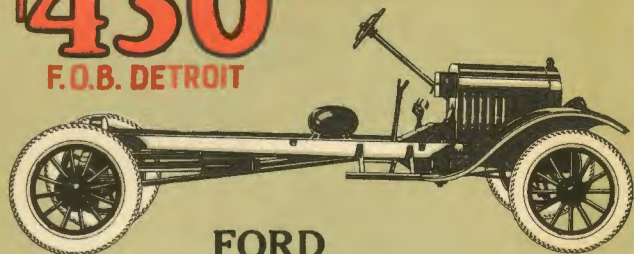
Telephone 685-23

CROMWELL, CONN.



Cut
Your
Delivery
Costs

\$430
F.O.B. DETROIT



FORD One-Ton Truck Chassis

If you have hauling to do, what more can you ask than a Ford One-Ton Truck? Thousands of owners say they do more at less cost to operate than any other truck they ever saw. Will handle their load with ease, quickly and surely over almost any kind of roads. Farmers buy them because of their dependability, and farm conditions are hardest to meet.

Equipped with pneumatic non-skid cord rear tires (or solid tires when preferred, at no extra charges), demountable rims, special Ford steel chassis and aluminum-bronze worm drive. Your choice of either the special gearing of 5 1/6 to 1 for speed delivery, or the standard gearing of 7 1/4 to 1 for heavy hauling. And the famous Ford Motor. Let us show you how a One-Ton Ford Truck will make money for you. Dollars and Sense both say—Buy a Ford—and Spend the difference.

Ford

THE UNIVERSAL CAR

Delivery Chassis

Increase sales territory, please your customers, and get your deliveries made on time. Costs too little to do without. Buy a Ford—Spend the difference.

A Ford Chassis, and a body to suit your needs will speed up your light delivering and save you money. Costs less to run and does the work of four to six horses.

Remember, the lowest First Cost, the lowest upkeep, and the highest resale value of any motor car ever built.

