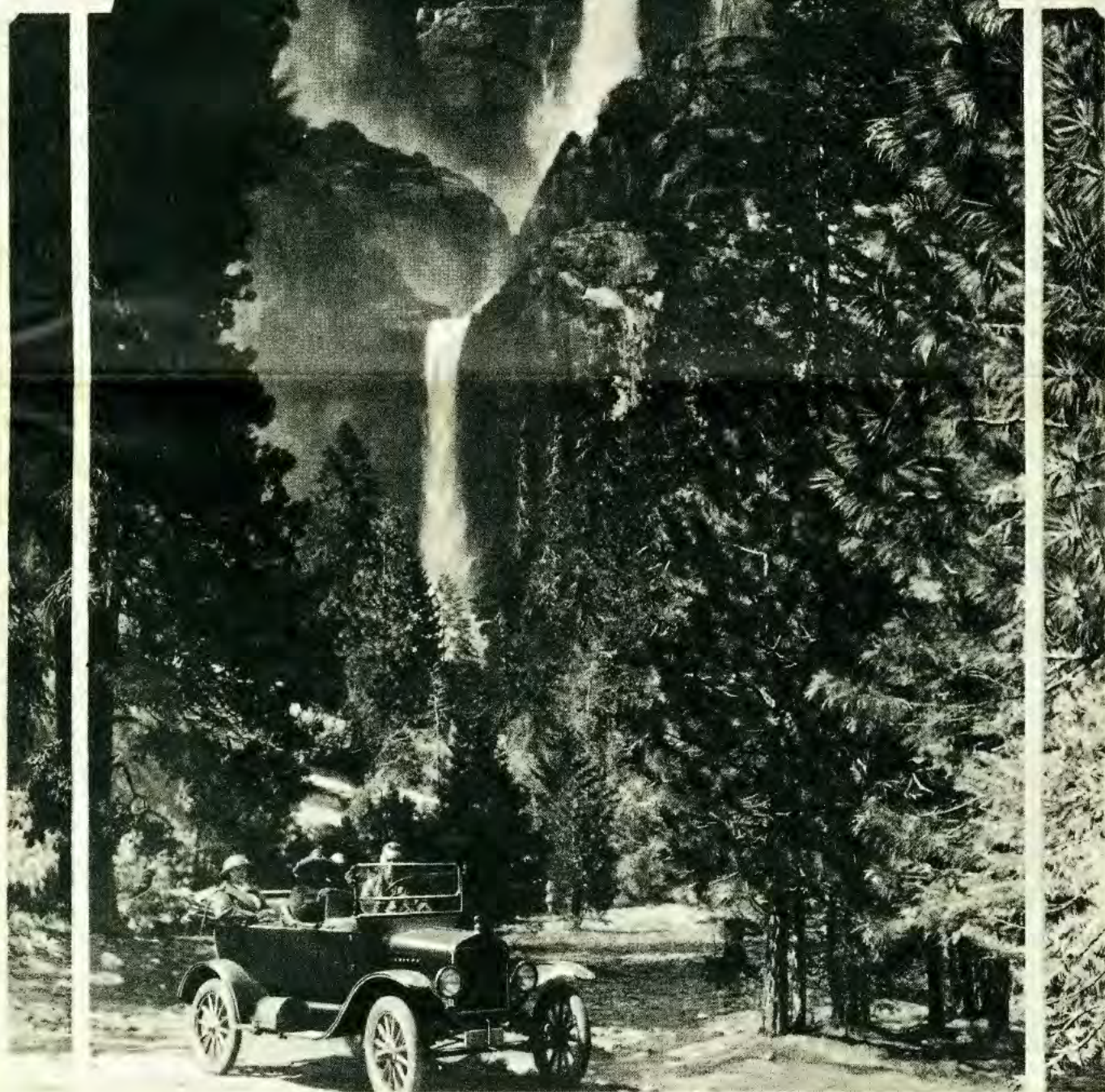


AUGUST

1925

Ford

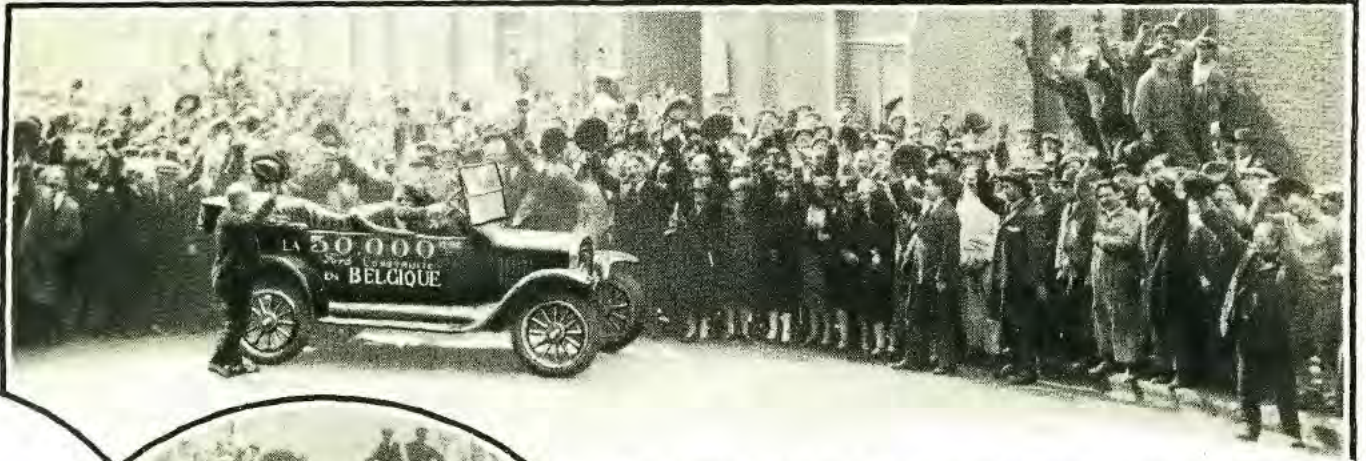
PICTORIAL



AT THE FOOT OF YOSEMITE FALLS

BIG BOYS IN THE FORD CAR FAMILY

While more than 12,000,000 Ford cars and trucks have been produced in the United States, foreign plants of the company have been setting some records of their own as attested by the pictures on this page.



The 50,000th Belgian built Ford leaving Antwerp on a 2,000-mile trip to call on all Belgian Ford Dealers.



Prominent officials and industrial leaders joined in celebrating the building of the 250,000th British Ford at the Manchester plant. After the celebration the car made a tour of Great Britain.



Sweden's 30,000th Ford was sent on tour. Here it is in Stockholm. Crowds greeted it everywhere on the 1,200-mile trip from Ystad to Haparanda.



The 100,000th Ford to be built in Argentina was given big receptions in every city along the route of its tour. You see it on the Avenida de Mayo, Buenos Aires.



In the happy family of Martin Eggers of Shenandoah, Ia., the Ford car is one of the older members. It came into the fold in 1912 and since then has given faithful and economical service. It has covered 43,300 miles and still has the original fenders, top, upholstery, etc.



When the New York police turned out in parade at the close of the International Police Conference there were 260 Ford runabouts in the line. The picture shows some of these cars passing the reviewing stand at 25th Street and Fifth Avenue. The New York police department owns over 700 Ford touring cars and runabouts.

©U&U

CLEVELAND OPENS NEW AIRPORT

Daily air service between Detroit and Cleveland was started by the Ford Motor Company July 1st with the opening of the Cleveland municipal airport. The first Ford plane, arriving early that evening, carried a complete Ford runabout, the first automobile ever transported by air. The car was assembled before a cheering crowd of thousands.



The Ford airplane about to land at the Cleveland airport on its initial trip.



The plane "taxies" into place near stand erected for assembly of car and workmen begin to unload it.



Parts for the Ford runabout are unloaded from the airplane and assembly begins.



The completed car was driven off the platform by W. B. Mayo, chief Ford engineer, with W. R. Hopkins, city manager of Cleveland, as a passenger.

Ford PICTORIAL

THE FORD ENGINEERING LABORATORY AT DEARBORN, MICH.



The beauty of this impressive building is enhanced by the landscaping and lake.

ALONG THE RIVER ROUGE NEAR DETROIT

The water of this little stream furnishes power to operate Ford plants located in picturesque spots on its banks. These plants manufacture many small parts for Ford cars and trucks.



Looking across the lake at Phoenix, Mich.



At Nankin Mills, Mich.



Water coming over the dam at Phoenix, Mich.



At Plymouth, Mich.



Attractive stretch of highway which passes under the imposing new railroad bridge crossing the Miami River at Sidney, Ohio.



The Charleston, S. C., Museum. It was founded in 1773 and contains exhibits which portray the life and customs of the old South along with those of the present.

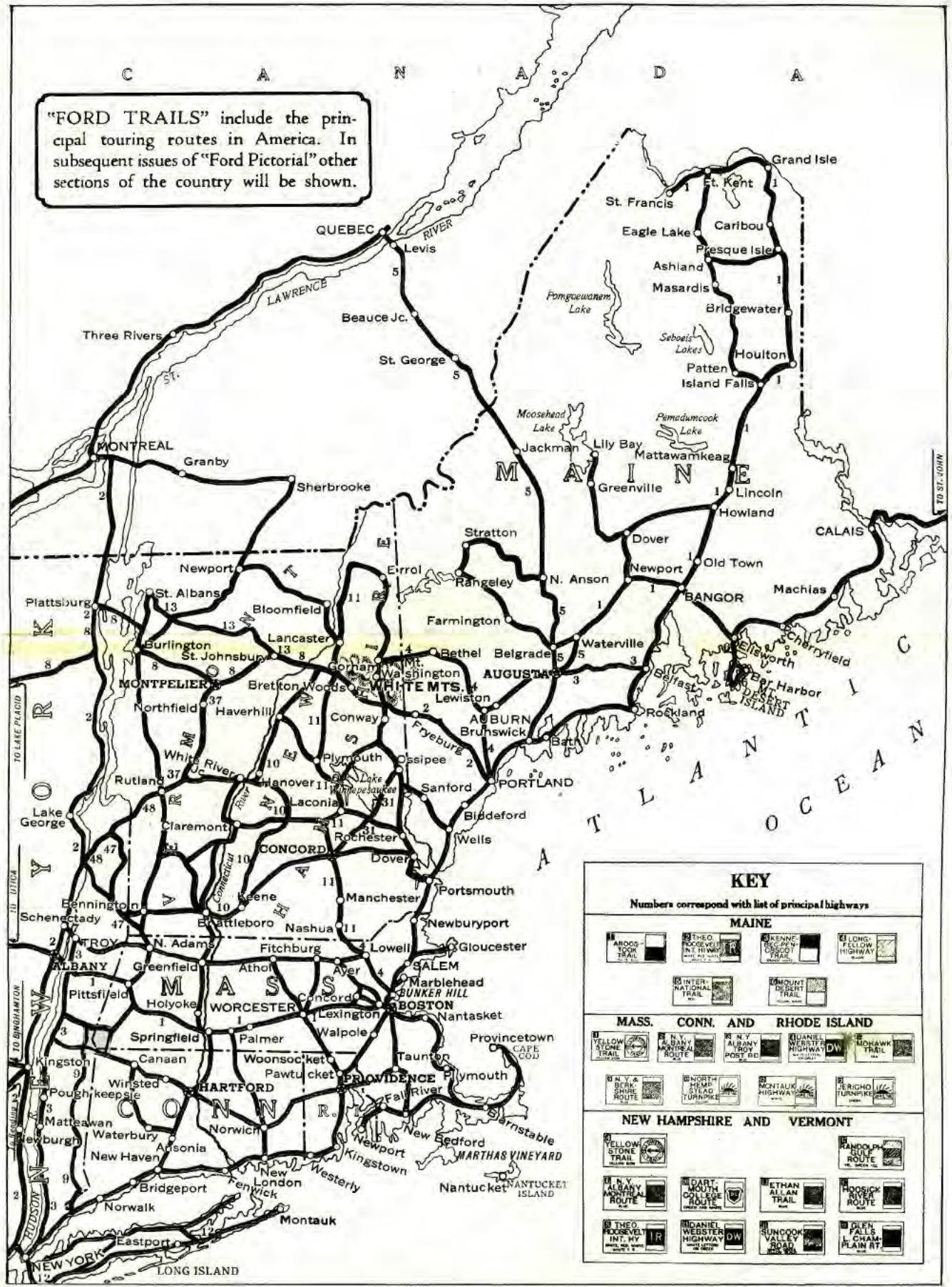


A picturesque bit of road in the Ozarks of northwestern Arkansas.



On the desert of Southern California approaching Salton Sea which is over 200 feet below sea level.

"FORD TRAILS" include the principal touring routes in America. In subsequent issues of "Ford Pictorial" other sections of the country will be shown.



KEY

Numbers correspond with list of principal highways

MAINE			
ARDOOS-YORK TRAIL	THEO. ROOSEVELT INT. TRAIL	KENNEBEC RIVER TRAIL	LONG-FELLOW HIGHWAY
INTERNATIONAL TRAIL	MOUNTAIN DESERT TRAIL		
MASS., CONN. AND RHODE ISLAND			
YELLOW STONE TRAIL	N.Y. ALBANY MOUNTAIN ROUTE	N.Y. ALBANY TO POST RD.	DANIEL WEBSTER HIGHWAY
			MIDHAWK TRAIL
N.Y. & BERM. SHIRE ROUTE	NORTH MOUNTAIN TRAIL	MONTAUK HIGHWAY	PERIODIC TURNPIKE
NEW HAMPSHIRE AND VERMONT			
YELLOW STONE TRAIL			RANDOLPHVILLE ROUTE
N.Y. ALBANY MOUNTAIN ROUTE	DARTMOUTH COLLEGE ROUTE	ETHAN ALLAN TRAIL	POOSICK RIVER ROUTE
THEO. ROOSEVELT INT. NY TRAIL	DANIEL WEBSTER HIGHWAY	SUNCOOK VALLEY ROAD	DEER FALLS CHAMPLAIN RT.



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