

Ford PICTORIAL

MARCH

1925



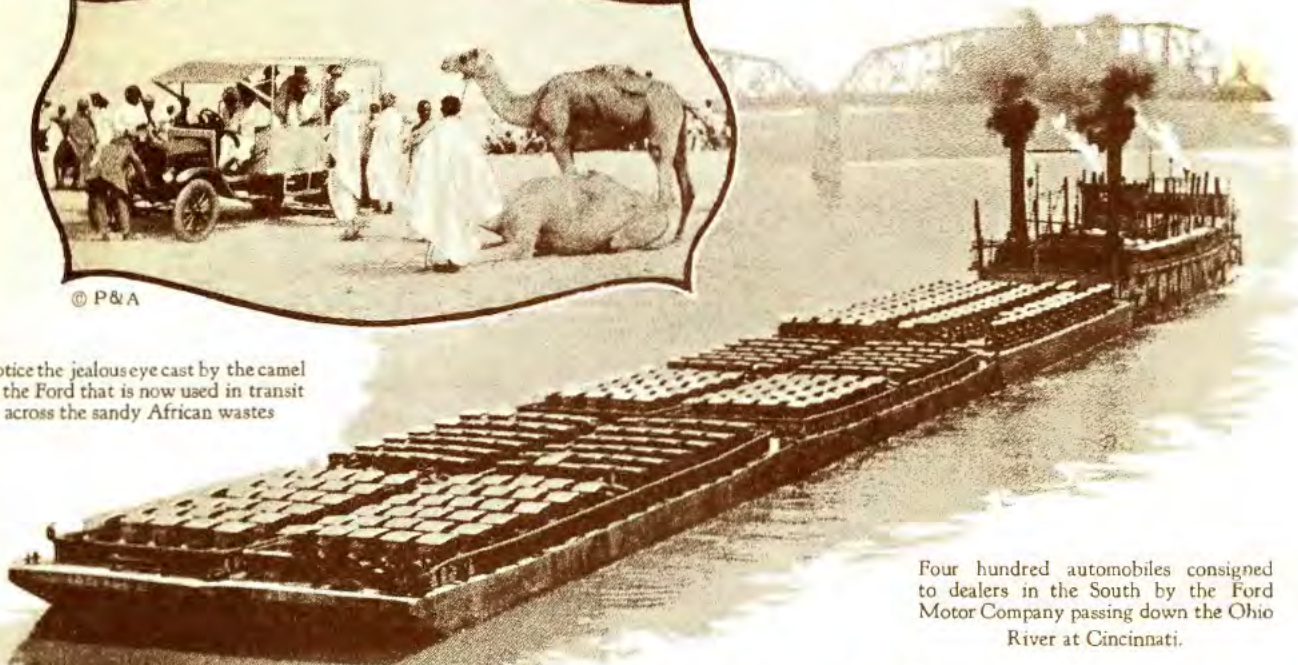
The Ten Millionth
New York to San Francisco
via Lincoln Highway

WHEN HOLLYWOOD STOPPED WORK
TO WELCOME THE TEN MILLIONTH FORD
Mary Pickford and Douglas Fairbanks Take a Ride with
Frank Kulick, Driver of the Famous Car Across the Continent



© P & A

Notice the jealous eye cast by the camel on the Ford that is now used in transit across the sandy African wastes



Four hundred automobiles consigned to dealers in the South by the Ford Motor Company passing down the Ohio River at Cincinnati.

© International

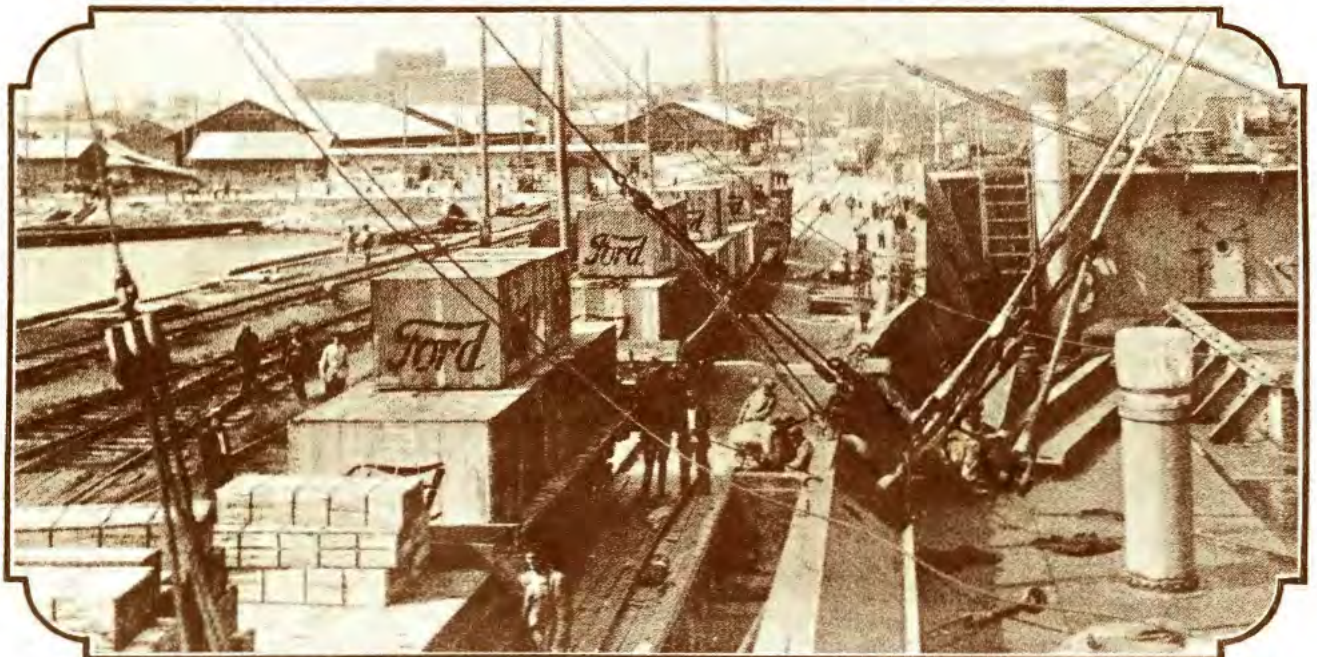
Ford Pictorial

THIS is the first issue of the "Ford Pictorial" published by the Ford Motor Company for the interest and convenience of motorists.

We feel sure you will be interested in these news photographs centering around the Ford Car and the activities of the organization which builds it.

In this issue will be found a road map of the leading trails of Florida. In subsequent issues other interesting road maps will be reproduced.

To be sure of receiving future issues of "Ford Pictorial," notify the nearest Authorized Ford Dealer who will gladly see that you get your copy.



Tractors shipped to Russia for agricultural use. Photo shows a portion of the shipment of Fordson Tractors which landed at Novorissisk, Russia, on September 24th, 1924. They were transported by the S. S. Nobles, of Philadelphia.

© U & U



Autoists had their troubles when the Mohawk and Hudson Rivers overflowed flooding the surrounding towns. In many places the streets were impassable.

© P&A



© P&A

This combination snow-sled and tractor recently was made by a Yosemite Valley man. A regular Ford engine provides power to drive miniature tractor wheels.



A Californian with sense of humor equipped this startlingly-human looking rock with a steel pipe.



© P&A

Philadelphia police at Cannon Ball Farm near Chester, Pa., practice shooting from Bandit-Chasing Fords at a novel target bearing the figure of a man and marked for accurate shooting.



"Motoring in a greenhouse" is the sensation one experiences amid the flowers, palms and tropical verdure of Florida.

Fordor Sedan

\$660

Fully Equipped
f. o. b. Detroit

The Fordor Sedan is appropriate for all occasions. It is distinctly a family car with every comfort and convenience for driver and passengers.

The splendid interior appointments of the Fordor Sedan include deep upholstery of a rich blue color with shades and rugs to harmonize. A dome-light, windshield wiper, windshield visor, dashlight and rear view mirror complete the impression of dignity and attractiveness. Equipment further includes door locks, handsome black and nickel door handles, and rotary window regulators.

Like all Ford Closed Cars, the Fordor Sedan provides cozy comfort and warmth in wintry weather. Ford closed cars possess beauty of finish, strength of structure and thorough dependability.

TUDOR SEDAN

\$580

Fully Equipped
f. o. b. Detroit

Note the wide expanse of glass, the uninterrupted vision of the Tudor Sedan shown in the inset.

Like the Fordor Sedan, the Tudor Sedan has a pleasing body design, with tastefully appointed interior. It is roomy, comfortable and convenient with its two extra wide doors.

The arrangement of the doors enables the driver to enter and leave the car without disturbing other passengers. Front seat next to driver folds compactly away. Silk shade and rugs harmonize with the rich brown upholstery.



Ford

THE UNIVERSAL CAR

Ford cars at minimum cost render long and satisfactory service. They are the simplest and easiest to drive and most economical to operate. Ford touring cars provide the principal motor car requirements at a very low price. Ford closed cars are sturdy, long-lived and adapted to all roads and weathers at a price millions can afford.

The quality of Ford cars, endurance are strikingly demonstrated by 9,000,000 in daily use.

Ford resale values are the highest list prices in the industry.

S E E Y O U R N E A R E S T A U T H



AR

cars, their dependability and
 uly demonstrated by nearly

the highest in proportion to
 istry.

Coupe	\$520
Touring	\$290
Runabout	\$260

ALL PRICES F. O. B.
 DETROIT. (OPEN
 MODELS,) STARTER
 AND DEMOUNTABLE
 RIMS \$85 EXTRA.

H O R I Z E D F O R D D E A L E R

Ford PICTORIAL



This Ford roadster has been in continuous use since 1911 and is still going strong.



Bringing in their quota of deer from the North Woods with the aid of a Ford touring car.



A portable de luxe camp complete with two storied tent on a Ford chassis.



© U&U

© P&A

The smoke stack of the historic battleship "Maine" now serving as a weather-proof garage for two Ford cars in Philadelphia.



The Ford Freighter Oneida, recently placed in the Ford Motor Company's domestic inter-branch trade on the Atlantic coast, unloading manufactured automobile parts at Jacksonville, Florida.



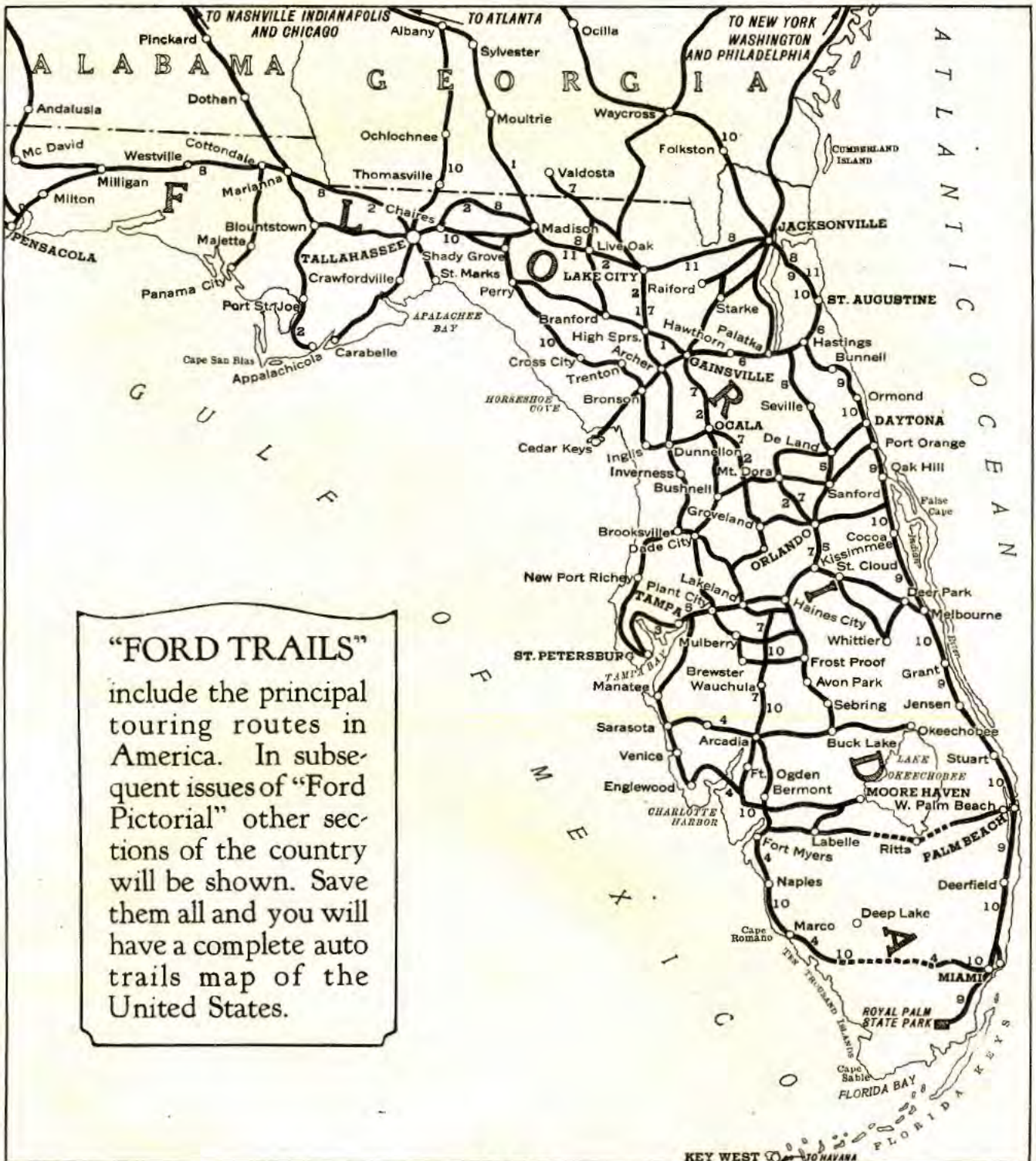
© U&U

155,000 miles since 1918, is the record of this globe-trotting Ford Car with 72 foreign license plates.



Thrills a-plenty at Auto Polo Matches. Thrills and spills were frequent in this novel polo match. Teams of picked players from Canada and the United States competed.

© International



"FORD TRAILS" include the principal touring routes in America. In subsequent issues of "Ford Pictorial" other sections of the country will be shown. Save them all and you will have a complete auto trails map of the United States.

KEY

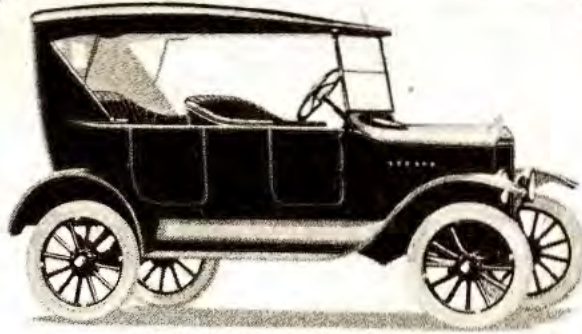
Numbers correspond with list of principal highways

- ① Florida Short Route
BLACK ON BUFF
- ② Bee Line Highway
BLACK ON YELLOW BLACK BANDS
- ③ Memorial Boulevard
RED WHITE BLUE
- ④ Tamiami Trail
BLACK ON WHITE

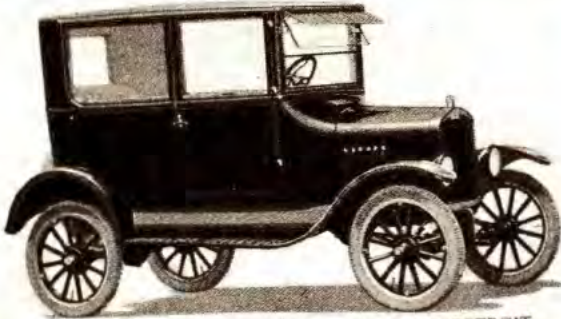
- ⑤ Lee - Jackson Highway
BLACK ON WHITE
- ⑥ St. Augustine Road
BLACK ON WHITE
- ⑦ Central Florida
BLACK ON WHITE
- ⑧ Old Spanish Trail
RED WHITE YELLOW BLACK LETTERS

- ⑨ East Dixie Highway
WHITE RED WHITE
- ⑩ Dixie Highway
WHITE RED WHITE
- ⑪ Lone Star Trail
RED WHITE BLUE
- ⑫ Woodpecker Route
BLACK & WHITE





TOURING CAR \$290, F. O. B. DETROIT
Starter and Demountable Rims \$84 Extra



TUDOR SEDAN \$580, FULLY EQUIPPED, F. O. B. DETROIT



FORDOR SEDAN \$660, FULLY EQUIPPED, F. O. B. DETROIT

\$5 enrolls you
in the
Ford Weekly Purchase Plan

Go to your nearest Authorized Ford Dealer today and make the first \$5 deposit. In a surprisingly short time you will own your own car.



COUPE \$520, FULLY EQUIPPED, F. O. B. DETROIT



RUNABOUT \$260, F. O. B. DETROIT
Starter and Demountable Rims \$84 Extra