

Does Not Interfere With or Alter FORD DESIGN

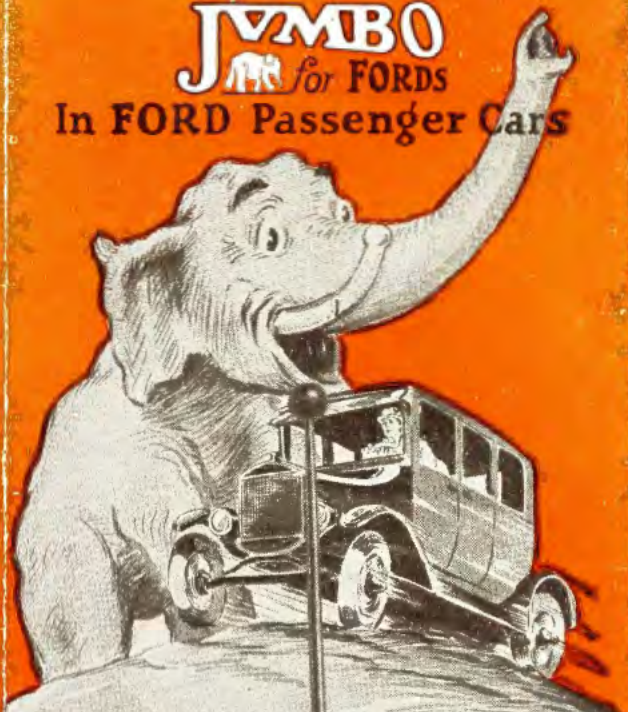
THE JUMBO Transmission comes fully equipped and ready to instantly install. Each and every part was so designed as to make it unusually convenient for the owner to make the change quickly. No machining or alterations needed. Simple and easy instructions are sent with every transmission, enabling any good mechanic to transform the ordinary Ford pleasure car into a regular gear shift automobile. It is exactly what Ford owners have been looking for and it answers every transportation requirement.

Watch Jumbo Go!

Distributed by

JUMBO

for FORDS
In FORD Passenger Cars



Giant
Model 333

Will Your FORD Do This?

The illustration below is a reproduction of how the Ford Coupe looks when equipped with the JUMBO Transmission. Note the convenience of having the JUMBO shifting lever always handy for real driving pleasure.

There are instances happening every day where the JUMBO equipped Ford is out-performing other cars, but will yours run as smoothly as the larger and more expensive cars? Can you shift into second gear when going through traffic, or across railroad crossings? Will your Ford engine without racing it give you a speed of 45-50-55 miles per hour? Does your Ford make grades steadily without shifting to low speed? Is it easy to start and quiet when running? Can you throttle the engine down to where it is practically noiseless? Think it over for a minute and act upon that impulse to remedy it.



Equip It With a **JUMBO GIANT** and It Will—

Perform like the larger cars, for the JUMBO Transmission adds three speeds forward and one reverse, thereby enabling you to quietly and instantly shift whenever necessary. It will add more speed to your Ford—more power—less vibration—stops that chattering—makes fuel go further. The satisfaction of quick starting alone, is a feature you will immediately recognize. Pleasure in abundance will be yours with a JUMBO Transmission.

Here's Why—[OPEN]— 

Starts Smoothly and Quickly

Three Speeds Forward and One Reverse

"JUMBO GIANTS" Give You Everything that Highest Priced Cars Have—and What Only a FORD Can Give.

Specifications

GEARS Nickel steel drop-forged gears—strong enough to hold any three-ton truck ever built.
BEARINGS Roller and ball bearings throughout.
SHAFTS Ten spline shaft for easy shifting.
CASE One piece case with supporting member at rear.
PROPERLY ATTACHED Patented method nickel steel through bolts for attaching. (Can't come loose.)
LUBRICATION Continuous oil bath.
ALIGNED with JUMBO Self-Aligning Universal Joint.

THE finest and most complete transmission for Fords in the World now enables you to place your Ford in a class with the regular gear shift automobile. Here are six of the many reasons why it will handsomely pay you to equip your Ford with a JUMBO Giant Transmission:

JUMBO FEATURES

- (1) Three Speeds Forward and One Reverse—the only transmission that combines overdrive, direct and underdrive with a REVERSE GEAR.
- (2) The most powerful transmission built for Fords—more than doubles pulling power in emergency low (maximum low gearing 66.6—1.)
- (3) 30% more speed in overdrive.
- (4) Provides seven speeds forward and three reverse.
- (5) Eliminates planetary band replacement.
- (6) Gives the Ford the same drive and control as the larger cars.

Jumbo Giant Passenger Car Gear Ratio Table

	10 tooth pinion *Mi (Standard Ford Part)	Per Hr	11 tooth pinion *Mi (Standard Ford Part)	Per Hr
Jumbo High Speed (Overdrive).....	2.92-1	50	2.66-1	55
Jumbo Second Speed (Direct Drive).....	4 -1	35	3.64-1	40
Jumbo Low Speed.....	7.37-1	18	6.70-1	22
Ford Low & Overdrive.....	8.04-1	15	7.3-1	16
Ford Low Speed.....	11 -1	11	10 -1	12½
Double Low Speed.....	20.2-1	6½	18.4-1	6
Emergency Low Speed (Double Reverse).....	36.9-1	3½	32.4-1	4
Jumbo Reverse Speed.....	9.2-1	14	8.37-1	15
Ford Reverse Speed.....	19.5-1	6	14.5-1	8½
Double Reverse Speed.....	35.95-1	3½	26.8-1	4½

*Miles per hour based on average car operating under average conditions

Our GUARANTEE Backed by \$2,000,000 Plant

JUMBO Transmissions are Guaranteed to do all that we claim for them and are guaranteed against breakages caused by defective material or workmanship. Any defective part will be replaced free of charge if returned to factory as per guarantee card attached to each transmission.

Manufactured By

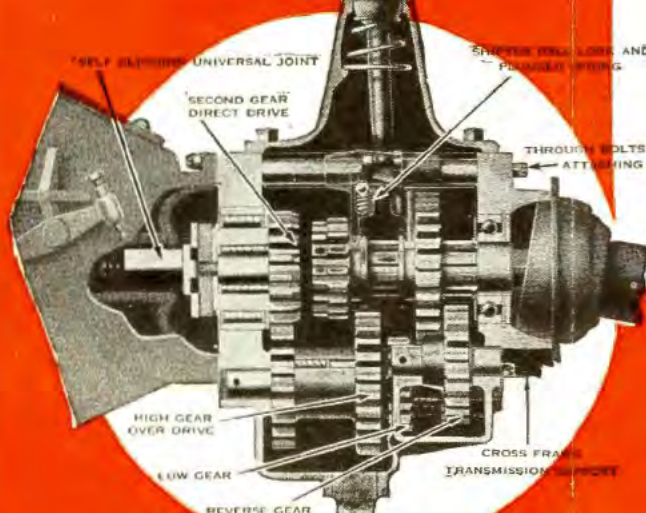
**THE PRICE-HOLLISTER COMPANY
ROCKFORD, ILLINOIS**

Big Value At Low Cost

Passenger car speed and economy in overdrive — giant power and dependability in underdrive. Made throughout from the best of materials and designed for quick and easy installation.

List **\$100**

with Complete Attachments



Runs Quietly All the Time



Real Speed with No Vibration



Climbs Hills without Exertion of the Engine



Safely Travels through Muddy and Sandy Roads



Less Gas Used, which means Lower Upkeep