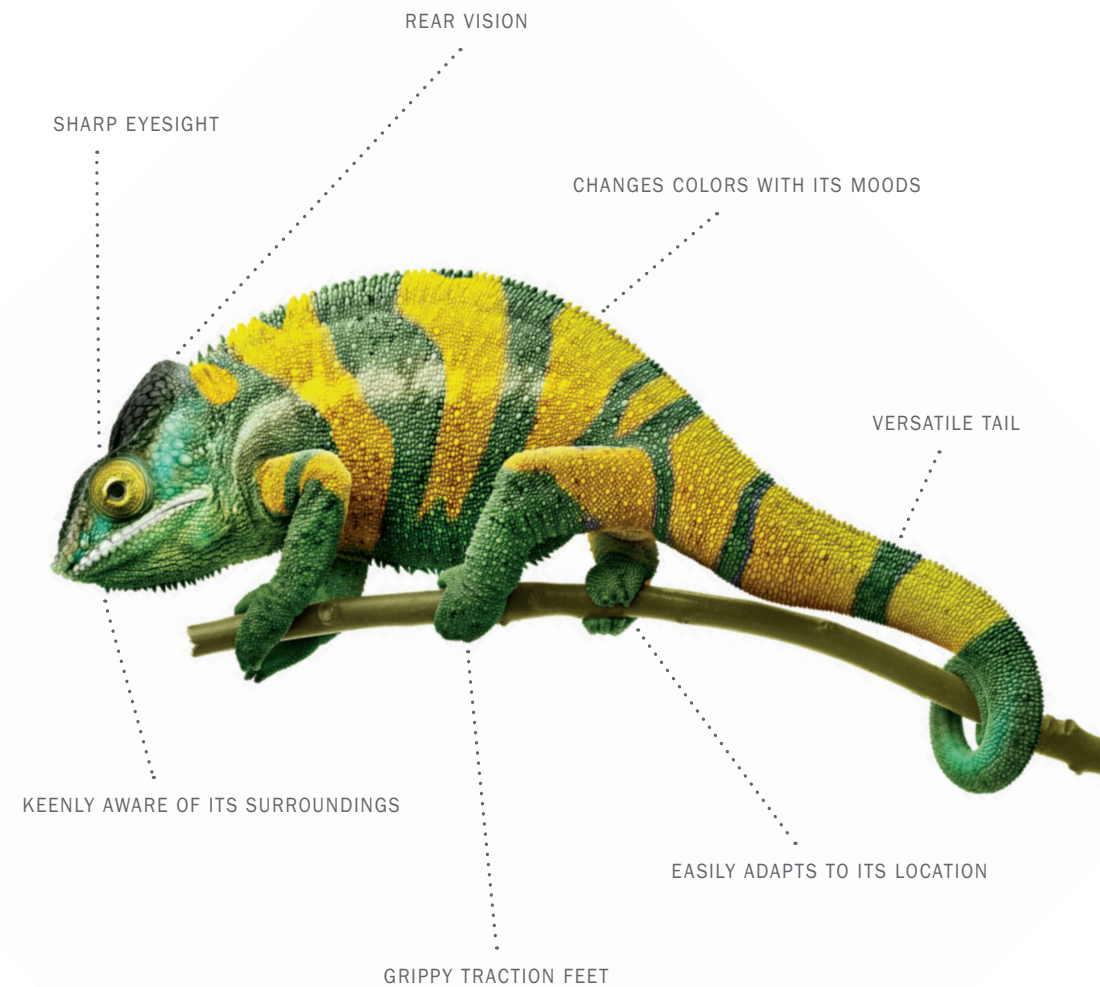




A MARVEL OF ADAPTABILITY

The 2021 Soul stands out everywhere, yet fits in anywhere. It's versatile, bold, and moves with nimble confidence wherever it roams. It's got intuitive features, smart technology, and available turbo power.* And flexibility is in its DNA, whether you're cruising around town, loading it with cargo, or hitting the open road on a last-minute getaway. Can you imagine anything else so multitalented?

*Optional feature available only on certain trims. See kia.com for details. X-LINE SHOWN





ATTENTION SEEKING BY NATURE

If you're going to go out in the world, you may as well go all out — and Soul is the ultimate vehicle to do it in. Its modern, iconic shape, vibrant color options, and up-for-anything capability exude exhilaration — and put your positive vibes on full display.

TURBO SHOWN



COLORS EXPRESS ITS ROBUST ENERGY

MANY CHAMELEONS TURN VARYING, VIBRANT SHADES OF COLOR TO DISPLAY THEIR MOOD. THE MORE ENERGIZED THEY FEEL, THE BRIGHTER THEY BECOME.

SAME SPECIES DIFFERENT BREEDS

Soul comes in a total of six trims. Use this list to learn about some of the key features of the first three — the LX, S, and X-Line.



LX

all the essentials, and then some

DRIVING

2.0L Multi-Port Injection
4-cylinder engine

147 hp @ 6,200 rpm

Intelligent Variable Transmission*

6-speed manual transmission

Drive Mode Select*[†]

16" steel wheels

Roof rack ready (mounting points)

TECHNOLOGY

AM/FM/MP3 audio system

Apple CarPlay^{®1} & Android Auto^{™2}

7" touch screen

Cruise control*[†]

Rear View Monitor³

INTERIOR

Cloth seat trim

60/40 split-folding rear seats

6-way adjustable driver's seat

S

adds alloy wheels and more technology and features

2.0L Multi-Port Injection
4-cylinder engine

147 hp @ 6,200 rpm

Intelligent Variable Transmission

Drive Mode Select

16" alloy wheels

Roof rack ready (mounting points)

AM/FM/MP3 audio system

Apple CarPlay^{®1} & Android Auto^{™2}

7" touch screen

Cruise control

Rear View Monitor³

Blind-Spot Collision Warning³

Rear Cross-Traffic
Collision-Avoidance Assist³

Lane Change Assist³

Forward Collision-Avoidance Assist³

Lane Keeping Assist³

Driver Attention Warning⁴

Premium cloth seat trim

60/40 split-folding rear seats

10-way power-adjustable driver's seat
w/lumbar support

X-LINE

adds larger wheels, body cladding, and a few more rugged, sporty features

2.0L Multi-Port Injection
4-cylinder engine

147 hp @ 6,200 rpm

Intelligent Variable Transmission

Drive Mode Select

18" alloy wheels

Roof rails

Two-tone roof treatment*

Exterior body kit

Fog lights

AM/FM/MP3 audio system

Apple CarPlay^{®1} & Android Auto^{™2}

7" touch screen

Cruise control

Rear View Monitor³

Blind-Spot Collision Warning³

Rear Cross-Traffic
Collision-Avoidance Assist³

Lane Change Assist³

Forward Collision-Avoidance Assist³

Lane Keeping Assist³

Driver Attention Warning⁴

Cloth seat trim

60/40 split-folding rear seats

6-way adjustable driver's seat

Leather-wrapped steering wheel
& gear shift knob

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.
†FEATURE AVAILABLE WITH AUTOMATIC TRANSMISSION ONLY. 1-4 SEE INSIDE BACK COVER FOR ENDNOTES. X-LINE SHOWN

EX

features even more technology

DRIVING

2.0L Multi-Port Injection
4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission
Drive Mode Select
17" alloy wheels
Fog lights
Heated outside mirrors

TECHNOLOGY

UVO link⁵
AM/FM/MP3/SiriusXM^{®6} audio system

Apple CarPlay^{®1} & Android Auto^{™2}
Premium Navigation⁷
w/10.25" touch screen
Wireless smartphone charger⁸
Push Button Start w/Smart Key

Cruise control
Rear View Monitor³
Blind-Spot Collision Warning³
Rear Cross-Traffic
Collision-Avoidance Assist³
Lane Change Assist³
Forward Collision-Avoidance Assist³

Lane Keeping Assist³
Driver Attention Warning⁴

INTERIOR

Premium cloth seat trim

60/40 split-folding rear seats
10-way power-adjustable driver's seat
w/lumbar support
Heated front seats⁹
Dual Zone — Full Automatic
Temperature Control
Leather-wrapped steering wheel
& gear shift knob
Dual-level cargo area w/cargo cover
Power sunroof w/sunshade

GT-LINE

puts even more sporty
style in your Soul

2.0L Multi-Port Injection
4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission
Drive Mode Select
18" alloy wheels
Fog lights

Sporty front & rear bumpers
Side sills w/red accents

AM/FM/MP3 audio system

Apple CarPlay^{®1} & Android Auto^{™2}
7" touch screen

Cruise control
Rear View Monitor³
Blind-Spot Collision Warning³
Rear Cross-Traffic
Collision-Avoidance Assist³
Lane Change Assist³
Forward Collision-Avoidance Assist³

Lane Keeping Assist³
Driver Attention Warning⁴

Premium cloth seat trim

60/40 split-folding rear seats
6-way adjustable driver's seat

D-shaped leather-wrapped steering
wheel & gear shift knob
Dual-level cargo area
Power sunroof w/sunshade

TURBO

adds Turbo, premium
features, and color-themed
speaker lights

1.6L Turbo Gasoline Direct Injection
4-cylinder engine
201 hp @ 6,000 rpm
7-speed Dual-Clutch Transmission
Drive Mode Select
18" alloy wheels

LED fog lights & headlights
Heated outside mirrors
Sporty front & rear bumpers
Side sills w/red accents
Chrome-tipped center exhaust

UVO link⁵
AM/FM/MP3/SiriusXM^{®9} audio system

Harman Kardon^{®10} premium audio
system w/10 speakers

Apple CarPlay^{®1} & Android Auto^{™2}
Premium Navigation⁷
w/10.25" touch screen

Wireless smartphone charger⁸
Push Button Start w/Smart Key
Head-Up Display¹¹

Smart Cruise Control
Rear View Monitor³
Blind-Spot Collision Warning³
Rear Cross-Traffic
Collision-Avoidance Assist³
Lane Change Assist³
Forward Collision-Avoidance Assist
w/Pedestrian Detection³

Lane Keeping Assist³
Driver Attention Warning⁴

Leatherette seat trim w/cloth accents
Red stitching & door trim accents
60/40 split-folding rear seats
10-way power-adjustable driver's seat
w/lumbar support

Heated front seats⁹
Dual Zone — Full Automatic
Temperature Control

D-shaped leather-wrapped steering
wheel (heated)⁹ & gear shift knob
Dual-level cargo area w/cargo cover
Power sunroof w/sunshade
Speaker lights w/color themes

EVEN MORE HIGHLY EVOLVED

Want a little more luxury and sportiness? The EX, GT-Line, and Turbo trims offer additional premium features to take your Soul to the next level.



IT LOVES THE WILD

Soul's got more than personality, it's got the moves to match. With an available turbocharged engine, quick-shifting transmission, and three different drive modes* to personalize your ride, Soul is designed for sporty action and endless satisfaction.

TWO EXCITING ENGINE CHOICES

include a 1.6L turbocharged GDI engine with 201 horsepower* and a 2.0L 4-cylinder engine with 147 horsepower

7-SPEED DUAL-CLUTCH TRANSMISSION*

optimizes the engine's responsiveness for enhanced acceleration and a sporty feel

INTELLIGENT VARIABLE TRANSMISSION*

is designed with adaptive-style shift logic for smooth acceleration and a sporty feel

DRIVE MODE SELECT SYSTEM*

lets you choose from Eco, Normal, or Sport setting to fit your mood

ISO-STRUCTURE™ CONSTRUCTION

is made with 51% advanced, high-strength steel to help improve frame rigidity for greater driving dynamics and a quieter ride



ALSO TURBOCHARGED: A CHAMELEON'S TONGUE
ITS SUPER-FAST TONGUE CAN SNAG A CRICKET IN ABOUT 20 MILLISECONDS. IN AUTOMOTIVE TERMS, THAT'S 0 TO 60 IN A HUNDREDTH OF A SECOND!



YOU'LL THRIVE IN THIS ENVIRONMENT

Like all creatures, you require certain necessities for survival. So Soul is designed with the premium features to satisfy your high standards for comfort, fresh air, modern aesthetics, and, of course, plenty of room to stretch out and claim as your own.

10-WAY POWER-ADJUSTABLE DRIVER'S SEAT*

with lumbar support lets you customize your comfort

HEATED FRONT SEATS & STEERING WHEEL^{9*}

do just the trick on frosty mornings

POWER SUNROOF*

with retractable sunshade keeps the fresh air flowing

DUAL ZONE — FULL AUTOMATIC TEMPERATURE CONTROL*

allows you and your front passenger to each maintain your preferred temperature setting

POP THE HATCH AND FILL IT UP



**60/40 SPLIT-FOLDING
REAR SEATS**
fit your friends and their luggage

REAR PASSENGER COMFORT
thanks to an abundance of
headroom and legroom

**CONCEALED UNDER-CARGO-
FLOOR STORAGE**
corrals smaller items and keeps
them securely hidden from view

ROOF RACK READY*
with available crossbars so you
can throw even more gear on top



PERSONAL SPACE, PLEASE
CHAMELEONS GENERALLY LIKE TO
GO SOLO, AND PREFER PLENTY OF
THEIR OWN SPACE.

*Optional feature available only on certain trims. See kia.com for details. All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. TURBO SHOWN



EVERYTHING YOU NEED TO COMMAND YOUR TERRITORY

Soul's driver-centric, technology-filled cockpit is designed to put you in control with its oversized displays* and color touch screen, plus a range of available premium, sporty features.

*Optional feature available only on certain trims. See kia.com for details.
3, 7, 8, 11 See inside back cover for endnotes. Simulated screen shown. TURBO SHOWN

8" HEAD-UP DISPLAY^{11*}

projects an 8" color readout of important info such as current speed, navigation route, and Lane Departure Warning System³ onto the pop-up display

PREMIUM NAVIGATION^{7*}

with 10.25" color touch screen

SUPERVISION METER CLUSTER^{*}

displays info in easy-to-read, high-contrast graphics

STEERING WHEEL-MOUNTED CONTROLS^{7*}

for your audio and cruise control

WIRELESS SMARTPHONE CHARGER^{8*}

because, honestly, who likes cords?

CHANGE THE COLORS TO FIT YOUR MOOD



MULTICOLOR SPEAKER LIGHTS*

feature multiple ambient themes that emit colorful mood lights to enhance your listening experience — so you can get your groove on while on the move

APPLE CarPlay^{®1*} & ANDROID AUTO^{™2*}

let you plug in to sync your compatible smartphone to listen to your playlist, make calls, send texts, or play voicemails via voice command

10-SPEAKER HARMAN KARDON^{®10} PREMIUM AUDIO SYSTEM*

includes a center speaker, subwoofer, and amplifier for a crisp, fully dimensional sound experience

SiriusXM^{®6}

to enjoy over 100 channels in your car including your favorite music, ad-free, plus sports, comedy, news, and more



PARTY ANIMAL

CHAMELEONS CAN SEE IN BOTH VISIBLE AND ULTRAVIOLET LIGHT, BUT SHOW INCREASED SOCIABILITY AND ACTIVITY WHEN EXPOSED EXCLUSIVELY TO ULTRAVIOLET LIGHT.

*Optional feature available only on certain trims. See kia.com for details.
1, 2, 6, 10 See inside back cover for endnotes. Simulated screen shown. TURBO SHOWN

SOUL'S UNIVERSAL REMOTE

UVO link^{5*} is Kia's smart telematics system that lets you integrate your compatible smartphone via an embedded modem to perform an array of impressive functions. Just activate UVO link⁵ and download the Kia Access with UVO link app from the App Store^{®1} or Google Play^{™2} Store. We'll even cover your subscription fees for one year from the original retail purchase/lease date.



REMOTE START WITH CLIMATE CONTROL^{12*}

allows you to preheat or precool the cabin before you get to your car

ENGINE IDLE NOTIFICATION*

alerts you if the engine is left idling for a set duration

IN-VEHICLE & NEXT GEN CONNECTED NOTIFICATIONS*

provide updates on maintenance scheduling, your warranty, battery status, low-fuel warning, and other key info

911 CONNECT^{13*} & ROADSIDE ASSISTANCE^{14*}

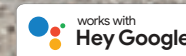
will automatically attempt to call 911 if your airbags deploy — or for non-emergencies, it can connect you with 24/7 roadside assistance

UVO & SMART SPEAKER INTEGRATION*

allows you to utilize a nearby, paired Amazon Alexa¹⁵– or Google Assistant¹⁶–enabled smart speaker or device to remotely control some functions on your Kia with just your voice. To activate this feature, enable UVO Skill in the Amazon Alexa app or link the UVO Agent on your Google Account

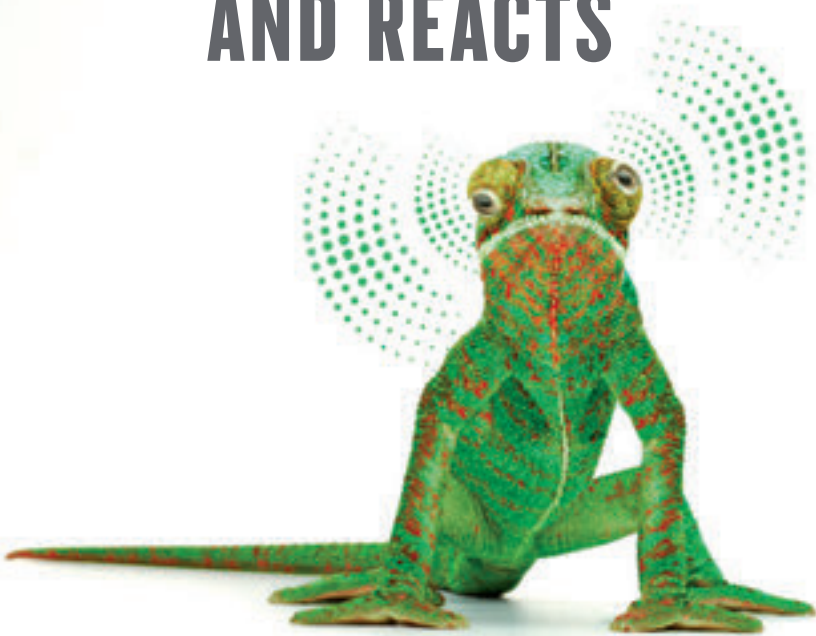
*Optional feature available only on certain trims. See kia.com for details. 1, 2, 5, 12-16 See inside back cover for endnotes. Image shown for illustration only. TURBO SHOWN

UVO | link



GO TO OWNERS.KIA.COM OR DOWNLOAD THE KIA ACCESS WITH UVO link APP TO ACTIVATE

IT SEES IT, IT SCANS IT, AND REACTS



Even the best drivers can't be perfect 100% of the time, so we created Kia Drive Wise,* a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.³

KEENLY AWARE OF ITS SURROUNDINGS

A CHAMELEON CAN MOVE ITS EYES IN OPPOSITE DIRECTIONS SIMULTANEOUSLY — ALLOWING IT TO SCAN THE ENVIRONMENT FOR FOOD OR DANGER WITHOUT EVEN MOVING ITS HEAD.



LOOK FOR THE **DRIVE WISE** LABELS AHEAD 

*Optional feature available only on certain trims. See kia.com for details.
³ See inside back cover for endnote. Image shown for illustration only. TURBO SHOWN

HOW TO STAY CENTERED AMID LIFE'S CHAOS

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting, are just a few occasional hazards of life behind the wheel. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.³

DW =  DRIVE
WISE

*Optional feature available only on certain trims. See kia.com for details.
³ See inside back cover for endnote. Image shown for illustration only. TURBO SHOWN

LANE DEPARTURE WARNING SYSTEM^{3*} DW

If the system detects you drifting too close to lane markers without signaling, it can alert you with a warning beep

LANE KEEPING ASSIST^{3*} DW

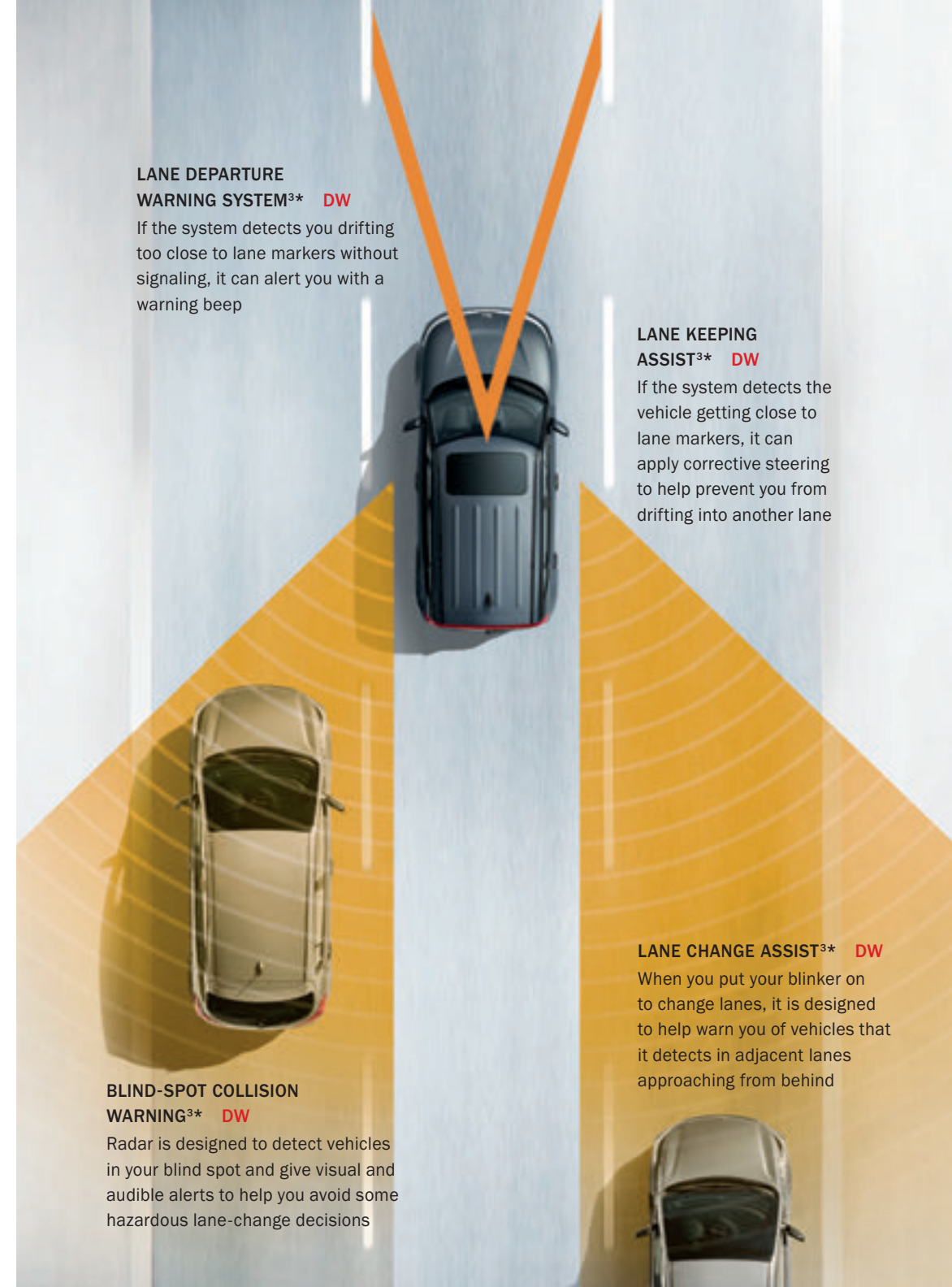
If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane

BLIND-SPOT COLLISION WARNING^{3*} DW

Radar is designed to detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

LANE CHANGE ASSIST^{3*} DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind



SOUL SENSES, ALERTS, AND HELPS STOP

These available advanced features make Soul extra adept at helping you brake and stay aware:

FORWARD COLLISION WARNING^{3*} DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

FORWARD COLLISION-AVOIDANCE ASSIST WITH AVAILABLE PEDESTRIAN DETECTION^{3*} DW

This system is designed to help detect and alert you of a collision risk with a vehicle, and even automatically apply the brakes in some cases. Available Pedestrian Detection* uses even more advanced technology to help detect and avoid pedestrians in certain conditions

DRIVER ATTENTION WARNING^{4*} DW

This system is designed to give you a warning signal to take a break if it detects inattentive driving practices

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly

DW =  DRIVE
WISE

*Optional feature available only on certain trims. See kia.com for details.
3, 4 See inside back cover for endnotes. Image shown for illustration only. TURBO SHOWN



LIKE HAVING EYES IN THE BACK OF YOUR HEAD

The parking lot speed demon, the wayward shopping cart, the pole that wasn't there just moments ago – there's a lot to watch out for in the midst of everyday driving. That's why Soul is equipped with these advanced features designed to give you a heads-up to all the activity going on behind you.

REAR CROSS-TRAFFIC COLLISION-AVOIDANCE ASSIST^{3*} DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse, and, in some cases, can even automatically apply the brakes to help you avoid collisions

REAR VIEW MONITOR WITH PARKING GUIDANCE³ DW

uses the large, center screen to help you see what's behind your vehicle, and includes guidelines that adjust to follow the direction you're turning

REAR OCCUPANT ALERT¹⁷ DW

is designed to display a reminder message on the dashboard to check the rear seat for occupants at the end of your drive

DW =  DRIVE WISE



INCREDIBLE REAR VISION

CHAMELEONS HAVE AN ENVIABLE HORIZONTAL RANGE OF MOTION, ALLOWING THEM TO SEE WHAT'S DIRECTLY BEHIND THEM.

*Optional feature available only on certain trims. See kia.com for details.
3, 17 See inside back cover for endnotes. Image shown for illustration only. TURBO SHOWN



FOUR WAYS TO HELP KEEP YOUR GRIP

ELECTRONIC STABILITY CONTROL (ESC)[†]

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

VEHICLE STABILITY MANAGEMENT (VSM)[†]

VSM can intervene to help enhance stability and steering responses when driving on some slippery roads

TRACTION CONTROL SYSTEM (TCS)[†]

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

HILL-START ASSIST CONTROL (HAC)[†]

HAC can help prevent the vehicle from rolling backward when starting on an incline by holding the brakes for approximately 2 seconds



SUPER-GRIPPY FEET

A CHAMELEON'S FOOT CONSISTS OF TWO FLESHY PADS THAT OPPOSE EACH OTHER. TOGETHER, THEY WORK LIKE A SET OF PINCERS TO FIRMLY CLAMP DOWN ONTO VINES AND BRANCHES.

[†]No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. X-LINE SHOWN

PROTECTION EVOLVED

ADVANCED AIRBAG SYSTEM¹⁸

includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers

AIRBAG & SEAT-BELT SENSORS¹⁸

are designed to monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

REINFORCED BODY CAGE

is designed to help absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

FRONT SEAT-BELT PRETENSIONERS

are designed to tighten driver and front-passenger seat belts in certain collisions to help reduce injuries

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

let you adjust the front seat belts for a more customized fit to help improve effectiveness



INSURANCE INSTITUTE FOR HIGHWAY SAFETY

FOR 2020 SOUL

when equipped with optional front crash prevention and specific headlights.



Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways Kia never stops working to help increase your protection.[†]

[†]No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. ¹⁸ See inside back cover for endnote. Inflated airbags shown for illustration only. EX SHOWN

FIND OUT WHICH OF THESE POWERTRAIN WARRANTIES IS TOP OF THE LINE

INDUSTRY-LEADING WARRANTY PROGRAM¹⁹

10-YEAR/100,000-MILE LIMITED POWERTRAIN WARRANTY

5-YEAR/60,000-MILE LIMITED BASIC WARRANTY

5-YEAR/100,000-MILE LIMITED ANTI-PERFORATION WARRANTY

5-YEAR/60,000-MILE 24-HOUR ROADSIDE ASSISTANCE

¹⁹ See inside back cover for endnote.

Kia	10-year/100,000-mile
Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Chrysler	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Porsche	4-year/50,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile



PICK A COLOR THAT REFLECTS YOUR MOOD



SNOW WHITE PEARL
(LX, S, X-LINE, EX, GT-LINE, TURBO)
BENEVOLENT, HONEST, AND
SUDDENLY, A BIT SLEEPY



CHERRY BLACK
(LX, S, EX, GT-LINE, TURBO)
SWEET, BUT ALSO PREPARED
TO INDULGE YOUR DARK SIDE



INFERNO RED
(LX, S, X-LINE, EX, GT-LINE, TURBO)
INVIGORATED, EXCITED,
PASSIONATE ABOUT LIFE



MARS ORANGE
(LX, S)
FRIENDLY AND SOCIAL, SOME WOULD
DESCRIBE YOU AS "OUT THERE"



NEPTUNE BLUE
(GT-LINE, TURBO)
COOL, CALM, AND
CONTEMPLATIVE



SPARKLING SILVER
(LX, S, EX)
READY TO CELEBRATE ALL
THE GOOD THINGS IN LIFE



GRAVITY GRAY
(LX, S, X-LINE, EX, GT-LINE, TURBO)
DOWN-TO-EARTH, KEENLY IN TUNE
WITH THE LAWS OF THE UNIVERSE



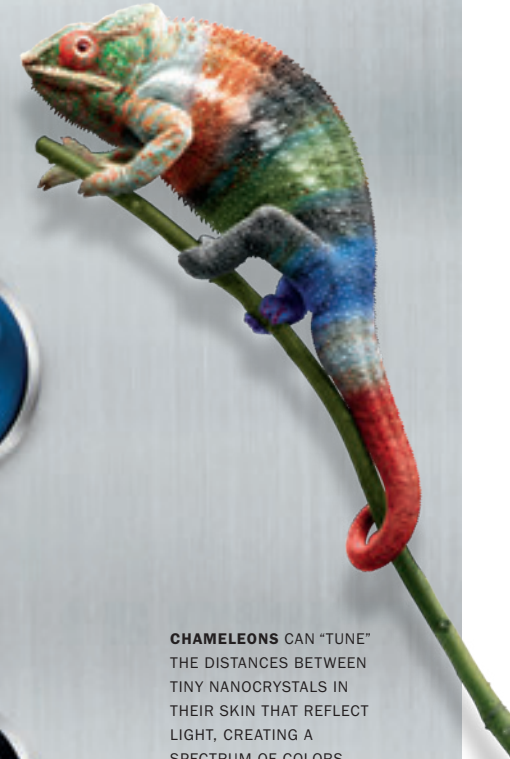
UNDERCOVER GREEN
(X-LINE, EX)
HAPPY TO JUST LAY LOW
AND PLAY IT COOL



CHERRY BLACK & MARS ORANGE
(X-LINE)
WILD AT HEART,
WITH A BIT OF BLACK HUMOR



CHERRY BLACK & NEPTUNE BLUE
(X-LINE)
DARK AS NIGHT,
DEEP AS THE OCEAN



CHAMELEONS CAN "TUNE" THE DISTANCES BETWEEN TINY NANOCRYSTALS IN THEIR SKIN THAT REFLECT LIGHT, CREATING A SPECTRUM OF COLORS THAT COMMUNICATE THEIR EMOTIONS.

FIVE WAYS TO ROLL

Soul offers the following unique wheel designs:



LX
16" STEEL WHEELS



S
16" ALLOY WHEELS



EX
17" ALLOY WHEELS



X-LINE
18" ALLOY WHEELS



GT-LINE, TURBO
18" ALLOY WHEELS

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When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 8. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. 9. Use extreme caution when using the seat warmers or heated steering wheel to avoid burns. Refer to the Owner's Manual for more safety information. 10. Harman Kardon is a registered trademark of Harman International Industries, Inc. 11. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 12. Remote features require a UVO subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply. Do not use remote climate control if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control command. If any of the vehicle's doors or hatch are not closed and locked properly, the remote functions will not work. 13. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires cellular coverage. 14. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires cellular coverage. 15. Amazon devices are sold separately and require a Wi-Fi internet connection in order to use the UVO Skill. Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates. 16. Google devices are sold separately and require a Wi-Fi internet connection. Google, Google Assistant, Google Home, and all related logos are trademarks of Google LLC. 17. This system is not a substitute for one's attention and may not detect all movement within the vehicle. Always check the vehicle interior when exiting the vehicle. Rear Occupant Alert notifications require a UVO subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply. 18. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 19. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

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