

# Ford

THE ALL-NEW KUGA



Go Further



# *The simple way to drive a new Ford Kuga*

**1** Explore

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**Unlock the interactive brochure  
online**

*Kuga ST-Line X PHEV in Lucid Red tinted clearcoat metallic body colour  
(option).*





**T** Explore

## *Rethink adventure*

Why see adventure as a one-off experience? For you, it's a state of mind. You know you don't need a 20-kilo backpack and a six-month career break to head out and find it. From the bright city lights to the wide, sweeping skies – every place, time, and moment brings something new. Introducing the all-new Ford Kuga. Adventure in every drive.

*Kuga ST-Line X PHEV in White Platinum metallic body colour (option).*







Explore

## Power up

Be ready for anything with Kuga's electric hybrid power. With two all-new hybrid versions available, Ford Kuga offers newer, cleaner, and more economical ways to enjoy SUV driving. The Ford Kuga Plug-In Hybrid (PHEV) combines a separate battery-powered electric motor with its efficient 2.5L Atkinson-cycle petrol engine.

The electric motor kicks in to provide extra support when needed, meaning you can drive further with lower emissions. You can run the vehicle solely on electric power up to a range of 35 miles (WLTP test range)\*, making it ideal for moving through heavy traffic and ultra-low emissions zones. And when you head out of town for a long country road trip, the engine switches to running on fuel, so there's no need to worry about reaching your destination.

The PHEV battery is easy to recharge at most public charging points, alternatively, a domestic charging cable is supplied with the vehicle (as standard) and in addition to this Ford also offers an EVBox+ Elvi Wallbox solution (Accessory, available at additional cost).

\*Tested with a full battery charge. Up to 35 miles of electric-only range based on results from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age.

‡Item covered by third party supplier's warranty, please see back cover for details.

*Kuga ST-Line X PHEV in Solar Silver metallic body colour (option).*



## Take on your world

Ford Kuga is equally at home exploring rolling landscapes or seeking adventure from a city commute. Wherever your journey takes you, you'll enjoy the perfect balance of rugged SUV capability and beautifully sculpted styling.

The vehicle's impressive array of assistance features – including SYNC 3 navigation, FordPass Connect with Live Traffic\*, and Adaptive Cruise Control with Stop & Go\*\* – make it ideal for negotiating the crowded stop-start traffic of urban environments.

Or just take a mountain bike in the generous rear loadspace and head out into the countryside. With advanced technologies such as intelligent All-Wheel Drive (only available on 2.0 Ecoblue 190PS) and a new Selectable Drive Modes system, you can adapt your driving experience to suit the road conditions.

\*FordPass Connect with Live Traffic is available for 2 years trial then subscription charges apply.

\*\*Available as standard for models with automatic transmission only.

*Kuga ST-Line X PHEV in Sedona Orange metallic body colour (option).*







*Kuga ST-Line X PHEV in Lucid Red tinted clearcoat metallic body colour (option).*





Explore

## *Redefine your space*

The feeling of movement and freedom continues into the vehicle and flows through every interior feature. From the fluid design of the fascia and centre console, to the sumptuous style of the leather-trimmed front seats (standard on Vignale) – the all-new Kuga creates a sanctuary of premium comfort.

Additional clever design features complement an active lifestyle. The rear seats include an all-new sliding function (standard feature), which allows you to offer extra legroom for rear passengers if needed, or to extend the rear loadspace for extra storage capability. While the hands-free tailgate lets you access the loadspace even when your hands are full with luggage (standard on ST-Line X and Vignale).

*Kuga ST-Line X PHEV with Sensico trim with red stitching (standard on ST-Line and standard on ST-Line X with 10-way power seat adjust).*



## Effortless driving

### Adaptive Cruise Control with Evasive Steering

The all-new Kuga helps driving in heavy traffic. Adaptive Cruise Control with Stop & Go\* can automatically maintain a safe distance between you and the vehicle in front, even if it slows to a stop. And when the traffic starts moving again, your car will pull away too. While Pre-Collision Assist with Evasive Steering Assist will keep a watchful eye on the road ahead and alert you to potential hazards.

- **Adaptive Cruise Control with Stop & Go\*\*** maintains a comfortable distance from the vehicle ahead, and can even bring your car to a complete stop and move off again as the traffic allows
- **Pre-Collision Assist\*\*** with pedestrian and cyclist detection, monitors your proximity to other vehicles, cyclists and pedestrians and can alert you to a potential collision
- **Evasive Steering Assist\*\*** is designed to detect an evasive swerve and help you steer around an obstacle in your path (part of Pre-Collision Assist)

\*Available for models with automatic transmission only.

†Uses sensors.

‡Driver assistance feature.

*Kuga ST-Line X PHEV with Sensico trim with red stitching (standard on ST-Line and standard on ST-Line X with 10-way power seat adjust).*







## 1 Explore

### *Electric power in your hands*

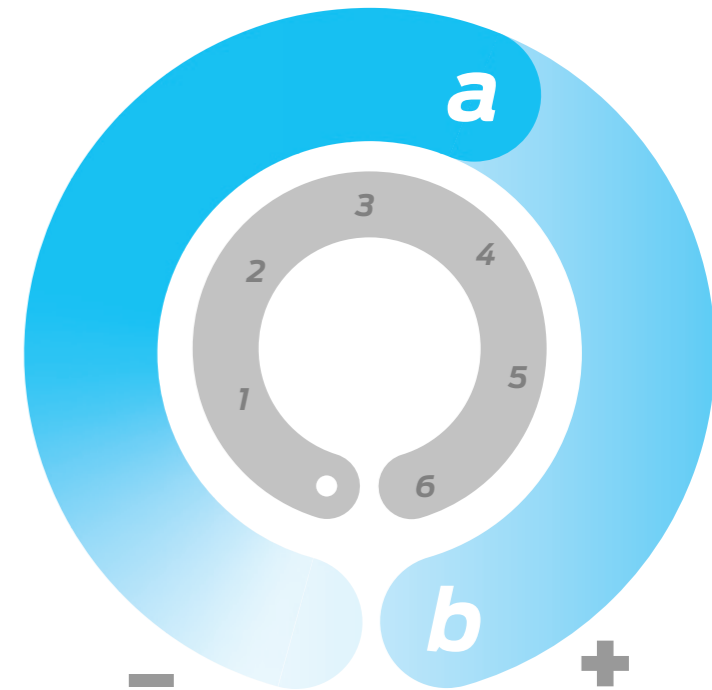
#### Electric Vehicle (EV) modes

The all-new Kuga Plug-In Hybrid can help you reach your destination more efficiently by using two sources of power. You can choose when to run on electric power and when to use the vehicle's efficient 2.5 L Atkinson-cycle petrol engine – or let Kuga choose for you in Auto EV mode. During your journey, the vehicle will be reclaiming energy when decelerating or braking.

- **Auto EV mode** Switches between the electric motor and blended electrical/petrol engine (hybrid) operation, according to your driving conditions and available charge
- **EV Now mode** Allows you to drive using electric power only, until the battery is almost depleted, then the vehicle switches back to using the hybrid operation
- **EV Later mode** Enables you to save electrical charge in the battery for later use. The vehicle will predominantly drive in hybrid operation, until you switch to electric mode
- **Battery charge mode** Allows you to charge the battery using the Atkinson-cycle petrol engine when the vehicle is stationary

#### Charging your Kuga

Whether you're at home or away, charging your Kuga is easy via a domestic 230-volt mains socket, EVBox\* Elvi Wallbox (accessory, available at additional cost) or public charging points.



#### **a. EVBox\* Elvi Wallbox and public charging point**

Full recharge can be achieved in 3.5 hours via optional wall-mounted charging box (accessory, at extra cost), and at most public charging stations.

#### **b. Mains charging**

Full recharge can be achieved in 6 hours via domestic 230-volt mains socket.

\*Item covered by third party supplier's warranty, please see back cover for details.

*Kuga ST-Line X PHEV in Frozen White solid body colour (option).*



### See and be seen

#### Adaptive Front Lighting System

Kuga's eye-catching advanced LED headlights provide excellent illumination at night, and in poor visibility. Dynamic LED headlights with full adaptive lighting use camera technology to alter the light pattern to illuminate bends before you enter them, for improved night driving (standard on Vignale, available as part of optional Technology Pack excluding Zetec).

- **Sign-based light** recognises if you approach a roundabout or stop sign, and can adapt the headlight beam to match the road layout
- **Predictive curve light** uses lane-markers to detect bends in the road and illuminate bends before you enter them
- **Glare-free high beam** adjusts the headlight angle for enhanced illumination, while the front camera helps the system to protect other drivers from glare



Kuga ST-Line X PHEV in Solar Silver metallic body colour (option).



### Let Kuga park itself

#### Active Park Assist

From identifying a suitable parking space to steering you in and out, Kuga makes parking easier, even in tighter spaces.

- **Active Park Assist** helps control the steering as it guides you in and out of a space. As well as the rear wide-view camera, the system includes a front wide-view camera (Standard on Vignale, Stop & Go available with automatic transmission only)
- **Cross Traffic Alert with Active Braking\*** helps when reversing out of a parking bay, by warning of traffic approaching from either side and can automatically apply the brakes if you fail to respond (Part of an option pack)
- **Rear wide-view camera** provides a wide view to the left and right at the rear of your car when reverse gear is selected (Part of the optional Driver Assistance Pack)

\*Part of the Blind Spot Information System (BLIS).





## 1 Explore

# Connected and in control

### Ford SYNC 3

Ford SYNC 3 integrates seamlessly with compatible smartphones to make communication and navigation effortless. You can control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you use the 8" colour touchscreen as if it were your smartphone handset.

Using the touchscreen or simple voice commands, you can make calls, write and listen to text messages, and control your music and satellite navigation. In the event of an accident, Emergency Assistance† helps occupants place a call to emergency services with your vehicle's location.

### FordPass Connect\*

FordPass Connect modem gives you on-board Wi-Fi (3 month trial)\*\* for a maximum of ten devices. Live Traffic†† sends regular traffic information straight to your SYNC Navigation system (2 year trial), while Local Hazard information‡ warns you of upcoming hazards before they are encountered.

### FordPass app

The FordPass app lets you access even more features via your smartphone, such as searching for recharging/refuelling points and comparing pricing, heating your vehicle remotely, locating available parking spaces, and selecting points of interest to send to your SYNC 3 Navigation when you connect through AppLink. For PHEV models, you can also receive notifications of your electric charge level.

**Please note:** Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information. Map updates are complimentary for a limited time following vehicle registration.

†Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

\*FordPass Connect is an optional extra provided on a trial basis for 2 years (from the date of vehicle's first registration). After this, subscription charges will apply. The on-board modem will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing. The technology will be made available in selected markets in 2019, with the remaining markets following through in 2020.

\*\*Wi-Fi hotspot (up to 4G LTE) includes a complimentary wireless data trial that begins when customers activate the trial with Vodafone and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards data bundles can be purchased from Vodafone, refer to their website for details of their data packages. To take advantage of the built-in Wi-Fi hotspot capability, a Ford vehicle must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.

††Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence fee is payable.

‡Local Hazard information is complimentary for the first 2 years following the purchase of a new Ford with certain driver information modules; thereafter a licence fee is payable.



## Head-up display

Projects key information in your field of vision, so you can keep your eyes on the road ahead. The clear, bright image can display your choice of content, including vehicle speed, navigation, cruise control notifications and Traffic Sign Recognition data. Compatible with polarised sunglasses (standard on Vignale, included in the optional Technology Pack).



## Selectable Drive Modes

Tailor your Kuga driving experience to suit the conditions through a selection of available drive modes. The system adjusts various settings, including throttle response and steering feel, as well as gear-change behaviour on cars with automatic transmission (standard).

## B&O Sound System

Superior sound and stylish design is the ideal fit for your new Kuga. Unique Bang & Olufsen speaker patterns perfectly complement the car's distinctive styling – while the sophisticated, model-specific sound tuning elevates the experience of every journey, allowing you to rediscover your music the way the artists intended for it to be heard (standard on all series except Zetec).



## Hands-free tailgate

Opening or closing the all-new Kuga's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the tailgate will operate without you having to touch a thing. Can also be opened and closed while sitting inside the car (standard on ST-Line X and Vignale, optional on Titanium and ST-Line).

## Front and rear-view cameras

Views to the front and rear of the vehicle are displayed on the touchscreen display. Useful for making tight parking manoeuvres by allowing you to monitor the area around the car. Rear-view camera activates when the vehicle is shifted into reverse gear (optional as part of the Driver's Assistance Pack).



## Retractable tow bar

Ford's fully power-operated retractable tow bar automatically stows itself out of sight behind the rear bumper when not in use for uncompromised styling and easier access to the loadspace. For extra transport and stowage capability, the tow bar can tow up to 2,100 kg depending on the powertrain (available as an option, check with your Ford Dealer for further details).



# 2

## Select

With a choice of exterior and interior styling, there's a new Ford Kuga that's right for you.



## Zetec

Kuga's elegant entry model has a richer level of standard features than ever before, including impressive integrated technologies.

### Key features

- 17" 5-spoke Shadow Silver alloy wheels
- LED Day Time Running Lamps and LED tail lamps, halogen projector headlamps
- Privacy glass & silver roof rails, twin exhausts and rear spoiler
- SYNC 3 with 8" TFT touchscreen, navigation, embedded modem and mobile phone wireless charging pad
- Lane-Keeping System (includes Lane-Keeping Alert and Lane-Keeping Aid), Pre-Collision Assist with Autonomous Emergency Braking and Cruise Control with adjustable speed limiter



## Titanium

Kuga's luxury model delivers elevated levels of sophistication and comfort, from superior quality materials to additional technologies.

### Key features (additional to Zetec)

- 18" 5x2-spoke Magnetic machined alloy wheels
- Full LED headlamps, front LED fog lamps and auto headlamps with high/low beam
- Sports seats with Salerno partial leather trim
- Dual-zone Electronic Automatic Temperature Control (DEATC)
- B&O Premium Audio System with 10 speakers and subwoofer (575 watts) and 4.2" TFT coloured instrument cluster (6.5" on PHEV)



## ST-Line

The striking Kuga ST-Line has distinctly sporty character thanks to the unique exterior styling and interior detailing.

### Key features (additional to Titanium)

- 18" 5x2 spoke Rock Metallic alloy wheels
- ST-Line body kit, large rear spoiler, red brake calipers, black roof rails, flat bottom steering wheel with red stitching, alloy pedals
- Full digital 12.3" instrument cluster
- Partial Sensico sports seats with red stitching



## ST-Line X

Kuga's top sport model has additional exterior and interior features that make the ride even more enjoyable.

### Key features (additional to ST-Line)

- 19" 15-spoke machined alloy wheels
- Power opening panorama roof
- Hands free power tailgate
- Heated driver's seats with 10-way power adjustable driver's seat with memory and heated passenger seat



## Vignale

With unique design features and exclusively sourced soft-touch leathers, Kuga Vignale places you in a world of unrivalled refinement.

### Key features (additional to Titanium)

- 19" 10-spoke Luster Nickel alloy wheels
- Full LED Quad Projector Headlamps and full LED headlamps with automatic glare free
- Full Vignale Premium Leather seat trim with heated front seats, 10-way power driver's seat with memory and heated steering wheel
- Vignale body kit and metallic paint
- Full digital 12.3" instrument cluster, automated park assist, heads up display and Hands Free Power Tailgate



## 2 Select

### Zetec

#### Standard exterior features

- 17" 5-spoke Shadow Silver alloy wheels
- Halogen headlights with LED daytime running lights
- Halogen fog lamps
- Auto headlamps (on/off), LED Tail lamps
- Black mesh front upper grille with chrome-finish surround
- Privacy glass
- Silver roof rails
- Heated and power folding door mirrors
- Rear spoiler and twin exhausts

#### Standard interior features

- Manual air conditioning and Quickclear heated windscreen
- Ford Power starter button (Keyless Start)
- Power front and rear windows
- Ford SYNC 3 with 8" TFT touchscreen, 6 speakers and Navigation
- Embedded Modem with e-Call functionality
- Mobile phone wireless charging pad
- Electrical charging point in second row
- Leather trimmed steering wheel and gear knob
- Centre console with electronic parking brake
- Cruise control with adjustable speed Limiter
- Front and rear parking sensors
- Pre-Collision Assist with Autonomous Emergency Braking
- Lane-Keeping Aid with Lane-Departure Warning
- Selectable Drive Modes: Normal, Eco, Sport, Slippery & Trail
- Intelligent Speed Assist, Hill Launch Assist
- Electronic Stability Control (ESC) and ABS
- Sports seats in Zaha Etton in Ebony trim

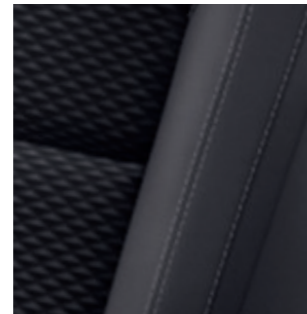
#### Engines

##### Petrol

- 1.5L Ford EcoBoost 120 PS
- 1.5L Ford EcoBoost 150 PS

##### Diesel

- 1.5L Ford EcoBlue 120 PS
- 2.0L Ford EcoBlue mild Hybrid (mHEV) 150 PS



## Series

### Titanium

#### Standard exterior features (additional to Zetec)

- 18" 5x2-spoke Magnetic machined alloy wheels with locking wheel nuts
- Automatic LED headlights with LED daytime running lights
- Front LED fog lights
- Automatic headlight leveling
- Front scuff plates

#### Standard interior features (additional to Zetec)

- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Rain-sensing wipers
- B&O Premium Audio System with 10 speakers and subwoofer (575 watts)
- Electric Vehicle (EV) modes (PHEV only): Auto EV mode, EV Now mode, EV Later mode and Battery charge mode
- Ambient lighting
- Auto-dimming rear view mirror
- Ford KeyFree System with Ford Power starter button (KeyLess Start)
- Sports seats with Salerno partial leather trim

#### Engines

##### Petrol

- 1.5L Ford EcoBoost 150 PS

##### Plug-in Petrol

- 2.5L Plug-In Hybrid (PHEV) 225 PS

##### Diesel

- 1.5L Ford EcoBlue 120 PS
- 2.0L Ford EcoBlue mild Hybrid (mHEV) 150 PS
- 2.0L Ford EcoBlue 190 PS





## 2 Select

### ST-Line

#### Standard exterior features (additional to Titanium)

- 18" 5x2 spoke Rock Metallic alloy wheels
- Front LED fog lights with front cornering
- ST-Line body kit
- Large rear spoiler
- Red brake calipers
- Black roof rails
- Sport suspension (not available with 2.0L EcoBlue 190PS)

#### Standard interior features (additional to Titanium)

- Full digital 12.3" instrument cluster
- ST-Line sports-style steering wheel with red stitching
- Steering wheel mounted paddle shifter (auto only, not PHEV)
- Aluminium-finish front scuff plates with ST-Line script
- Alloy pedals
- Partial Sensico sports seats with red stitching

#### Engines

##### Petrol

1.5L Ford EcoBoost 150 PS

##### Plug-in Petrol

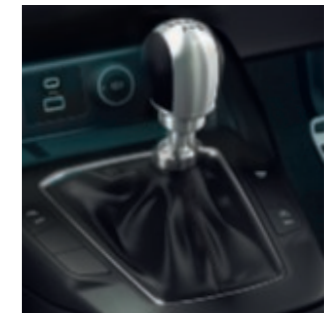
2.5L Plug-In Hybrid (PHEV) 225 PS

##### Diesel

1.5L Ford EcoBlue 120 PS

2.0L Ford EcoBlue mild Hybrid (mHEV) 150 PS

2.0L Ford EcoBlue 190 PS





## 2 Select

### ST-Line X

#### Standard exterior features (additional to ST-Line)

- 19" 15-spoke machined finished alloy wheels
- Power opening panorama roof
- Hands-free power tailgate

#### Standard interior features (additional to ST-Line)

- 10-way power-adjustable driver's seat
- Heated front seats

#### Engines

**Petrol**  
1.5L Ford EcoBoost 150 PS

**Plug-in Petrol**  
2.5L Plug-In Hybrid (PHEV) 225 PS

**Diesel**  
1.5L Ford EcoBlue 120 PS  
2.0L Ford EcoBlue mild Hybrid (mHEV) 150 PS  
2.0L Ford EcoBlue 190 PS





## 2 Select Vignale

### Standard exterior features (additional to Titanium)

- 19" 10-spoke Luster Nickel alloy wheels
- Unique Vignale bodystyling kit
- Automatic LED quad projector headlamps with glare-free
- Front & rear Vignale fascia
- Vignale rear diffuser
- Hands-free power tailgate
- Metallic paint

### Standard interior features (additional to Titanium)

- Leather-wrapped instrument panel
- Vignale premium leather steering wheel & gear knob
- Heated steering wheel
- Heated front seats
- Head-up display
- Automated park assist
- Active noise cancellation
- Fully digital 12.3" instrument cluster
- 10-way power-adjustable driver's seat with memory function
- Full Vignale leather trim seats

### Engines

**Petrol**  
1.5L Ford EcoBoost 150 PS

**Plug-in Petrol**  
2.5L Plug-In Hybrid (PHEV) 225 PS

**Diesel**  
2.0L Ford EcoBlue mild Hybrid (mHEV) 150 PS  
2.0L Ford EcoBlue 190 PS





# 3

## Personalise

Choose your colour, wheels, options and extras, and make Kuga unmistakably yours.



**Lucid Red**  
Tinted clearcoat  
metallic body colour\*

## Life in glorious colour

Ford Kuga owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your all-new Kuga will retain its good looks for many years to come.

## Colours



**Blazer Blue**  
Solid body colour (not available on Vignale)



**Blue Panther**  
Metallic body colour\* (Vignale only)



**Magnetic**  
Metallic body colour\*



**Solar Silver**  
Metallic body colour\* (included with Vignale)



**Frozen White**  
Solid body colour\*



**Chrome Blue**  
Metallic body colour\*



**Moondust Silver**  
Metallic body colour\*



**White Platinum<sup>†</sup>**  
Metallic body colour\*



**Agate Black**  
Metallic body colour\* (included with Vignale)



**Diffused Silver**  
Metallic body colour\*



**Sedona Orange<sup>†</sup>**  
Metallic body colour\*



**Lucid Red**  
Tinted clearcoat metallic body colour\*

\*At extra cost.

<sup>†</sup>Available from Q2-2020.

The Ford Kuga is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

**Note:** The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

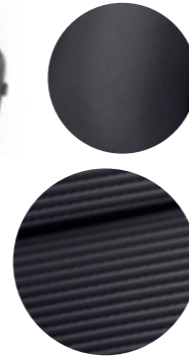


### 3 Personalise Trims

### Wheels



**Zaha in Ebony/Eton in Ebony**  
Standard on Zetec



**Ray in Ebony/Salerno Leather in Ebony**  
Standard on Titanium\*



**Rapton in Ebony Partial Sensico with red stitching**  
Standard on ST-Line and ST-Line X\*



**Windsor Premium Leather in Ebony**  
Standard on Vignale



**18"**  
**5x2-spoke Magnetic machined alloy wheel**  
Option for Zetec



**19"**  
**10-spoke Luster Nickel machined alloy wheel**  
Option on Titanium



**19"**  
**15-spoke high-gloss machined alloy wheel**  
Option ST-Line



**20"**  
**10-spoke Pearl Grey machined alloy wheel†**  
Option on ST-Line X

\*Available with 10-way power seat adjust as standard on ST-Line X and as an optional extra on ST-Line.  
†Available from Q2-2020.



# 3 Personalise

To make the all-new Kuga even more special, we have elevated the standard of our features offered across the range. In addition, we've packaged many optional extras together into standardised bundles – such as the Winter Pack or Driver Assistance Pack. Some options can also be ordered individually, helping you to configure your perfect Kuga. Please speak to your Ford Dealer for more information about the options available.

### Driver Assistance Pack

- Adaptive Cruise Control (ACC) with Traffic Sign Recognition (incl. Stop & Go with automatic transmission only)
- Blind Spot Information System (BLIS)
- Driver Impairment Monitor (Standard on ST-Line X and Vignale)
- Front and rear-view camera
- Active Park Assist (with Stop & Go on automatic transmission) (standard on Vignale)
- Front and rear-view camera
- Door edge guards

### Vignale Driver Assistance Pack

- Adaptive Cruise Control (ACC) with Traffic Sign Recognition (incl. Stop & Go with automatic transmission only)
- Blind Spot Information System (BLIS)
- Front and rear-view camera
- Door edge guards

### Winter Pack

- Heated front seats (standard on ST-Line X and Vignale)
- Heated rear seats
- Heated steering wheel (standard on Vignale)

### Technology Pack (standard on Vignale)

- Head-up display
- LED quad projector headlights with glare-free high beam and dynamic bending

## Options and Packs

### Zetec



- Single options:**
- 18" 5x2 Magnetic & Machined Alloy Wheel
  - Retractable tow bar
  - Tow bar pre-equipment
  - Luggage compartment mat

### Titanium



- Single options:**
- 19" Y-spoke "Luster Nickel" alloy wheel
  - Hands-free power tailgate
  - Power opening panorama roof
  - 10-way power adjust driver's seat
  - Retractable tow bar
  - Tow bar pre-equipment
  - Luggage compartment mat

### ST-Line



- Single options:**
- 19" 5x2-spoke Ebony & Machined Alloy Wheel
  - Hands-free power tailgate
  - Power opening panorama roof
  - 10-way power adjust driver's seat
  - Retractable tow bar
  - Tow bar pre-equipment
  - Luggage compartment mat

### ST-Line X



- Single options:**
- 20" 5x2-spoke "Pearl Grey" Machined Alloy Wheel
  - Retractable tow bar
  - Tow bar pre-equipment
  - Luggage compartment mat

### Vignale



- Single options:**
- Power opening panorama roof
  - Retractable tow bar
  - Tow bar pre-equipment
  - Luggage compartment mat

### Driver Assistance Pack

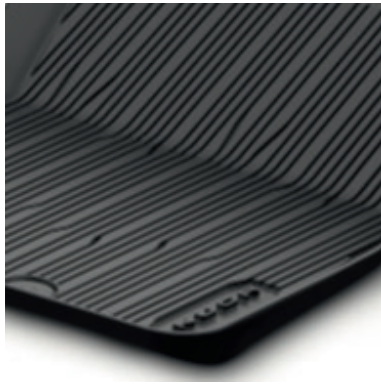
### Vignale Driver Assistance Pack

### Winter Pack

### Technology Pack



### 3 Personalise



#### Rubber Floor Mats

Tray-style rubberised floor mats with Kuga nameplate are tailor-made and help to protect against dirt and damp. The driver's mat is securely fixed directly to the floor to help prevent it from slipping (Option and Accessory).



#### Rear bumper protection

Protection plates and foils are designed to protect against daily wear and tear. The plates combine protection with a stylish design, whilst the transparent foils provide protection without compromising the look of your vehicle (Accessory).



#### Tow bar

Ford's fully retractable tow bar automatically stows itself out of sight behind the rear bumper when not in use, retaining the model's sleek looks. (Option and Accessory) Also available is a detachable tow bar (Option and Accessory) and a fixed tow bar (Accessory).

#### Uebler+ rear bike carrier

High-quality tow bar-mounted bike carrier with optional tilting mechanism (depending on bike carrier model), for easy access to the load compartment (Accessory).

#### Mud flaps

Contoured mud flaps help to protect the bodywork of your Kuga from stone chips and road spray. Available for front and rear (Option and Accessory).

#### Detachable tow bar

For extra transport and stowage capability, the tow bar can tow up to 2100 kg depending on the engine (check with your Ford Dealer for further details). The tow bar can be detached if not in use (Option and Accessory).

#### Thule®+ roof attachments

High-quality, easy-to-install roof attachments from Thule®, including bike carrier (Accessory) and a fully-lockable ski carrier suitable for up to six pairs of standard size skis or four snowboards (Accessory).

#### G3 roof box

Designed to carry a wide variety of loads and help to protect them from weather and theft. Various sizes available all with dual-opening for easy access (Accessory).



To view a full range of accessories please visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk)

For a range of Ford branded merchandise – from clothing to lifestyle products – visit [www.fordlifestylecollection.com](http://www.fordlifestylecollection.com)

\*Meets European ECE-R17/ISO27955 safety requirements.

Fitment of accessories may have an impact on your vehicle's fuel consumption. Items ordered as an option, will be fitted in the factory. If ordered as an accessory, items will be fitted at the dealership.

♦Item covered by third party supplier's warranty, please see back cover for details.



# 4

## Specifications

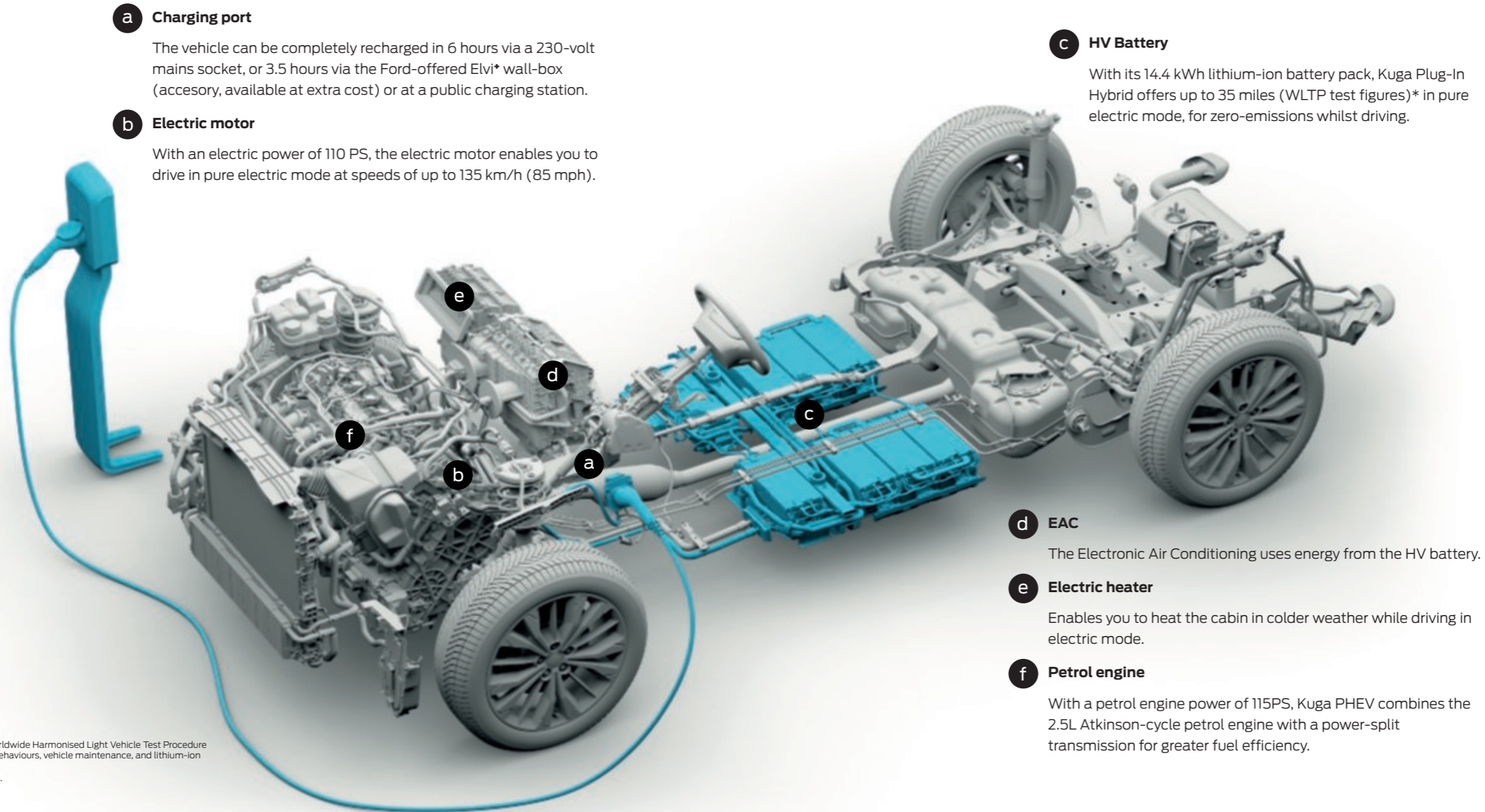
Get to know your Ford Kuga PHEV inside and out, from its intelligent engine technology to its generous loadspace.

### 225 PS (165 kW)

2.5L Ford Plug-in Petrol Hybrid (PHEV) engine

\*Kuga's electric-only driving range is up to 35 miles based on results from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age. Official NEDC tested CO<sub>2</sub> emissions of 26 g/km.

†Item covered by third party supplier's warranty, please see back cover for details.



**a Charging port**

The vehicle can be completely recharged in 6 hours via a 230-volt mains socket, or 3.5 hours via the Ford-offered Elvi\* wall-box (accessory, available at extra cost) or at a public charging station.

**b Electric motor**

With an electric power of 110 PS, the electric motor enables you to drive in pure electric mode at speeds of up to 135 km/h (85 mph).

**c HV Battery**

With its 14.4 kWh lithium-ion battery pack, Kuga Plug-In Hybrid offers up to 35 miles (WLTP test figures)\* in pure electric mode, for zero-emissions whilst driving.

**d EAC**

The Electronic Air Conditioning uses energy from the HV battery.

**e Electric heater**

Enables you to heat the cabin in colder weather while driving in electric mode.

**f Petrol engine**

With a petrol engine power of 115PS, Kuga PHEV combines the 2.5L Atkinson-cycle petrol engine with a power-split transmission for greater fuel efficiency.

### Warm your vehicle before you go

FordPass app allows you to warm your vehicle remotely, so on colder days you can be sure that your cabin environment is welcoming and comfortable from the moment you step inside.



### Timing is everything

For even greater convenience, you can set a timer to activate your heating, for example to warm the cabin every morning throughout the winter in preparation for your commute.



## 4 Specifications Electric Power

The all-new Kuga's forward-thinking Plug-In Hybrid (PHEV) technology can deliver excellent performance, together with impressive fuel economy and low emissions figures.



### What is PHEV?

Plug-In Hybrid (PHEV) vehicles have the functionality of full Hybrid (HEV) technology, with the added advantage that they can be charged from an external electricity supply.

PHEV technology, like full Hybrid, utilises two separate power sources, switching between the vehicle's conventional petrol engine and a battery-powered electric motor. However, because PHEV relies mostly on external charging, once the battery is almost depleted the vehicle behaves like a hybrid, with the petrol engine running when necessary.

A PHEV has a larger battery compared with other Ford hybrid vehicles. This allows you to drive further on electric only power, with Kuga capable of driving up to 35 miles (WLTP test figures)\* with zero emissions. As hybrids, PHEV vehicles also have the ability to 'reclaim' energy when decelerating or braking (energy that would be otherwise wasted) to help recharge the battery.

\*Kuga's electric-only driving range is up to 35 miles based on results from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age. Official NEDC tested CO<sub>2</sub> emissions of 26 g/km.

### Fuel and performance

	1.5L Ford EcoBoost 120 PS (88 kW) (with Auto Start-Stop)	1.5L Ford EcoBoost 150 PS (110 kW) (with Auto Start-Stop)	1.5L Ford EcoBlue 120 PS (88 kW) (with Auto Start-Stop)	1.5L Ford EcoBlue 120 PS (88 kW) (with Auto Start-Stop)	2.0L Ford EcoBlue Mild Hybrid (mHEV) 150 PS (110 kW) (with Auto Start-Stop)	2.0 Ford EcoBlue 190 PS (140 kW) (with Auto Start-Stop)	2.5L Ford Plug-in Petrol Hybrid engine (PHEV) 225 PS (165 kW)
<b>Available on</b>	Zetec	Zetec, Titanium, ST-Line, ST-line X and Vignale	Zetec, Titanium, ST-Line and ST-line X	Zetec, Titanium, ST-Line and ST-line X	Zetec, Titanium, ST-Line, ST-line X and Vignale	Titanium, ST-Line, ST-line X and Vignale	Titanium, ST-Line, ST-line X and Vignale
<b>5-door SUV</b>							
Emission standard	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp
Maximum Power PS (kW)	120 (88)	150 (110)	120 (88)	120 (88)	150 (110)	190 (140)	225 (165)
Torque Nm (Nm with overboost)	240	240	300	300	370	400	-
<b>CO<sub>2</sub> Emissions** (NEDC equivalent figures shown by wheel size)</b>							
17" Wheel CO <sub>2</sub> Emissions (g/km) <sup>o</sup>	128	126	109	117	111	121	26
18" Wheel CO <sub>2</sub> Emissions (g/km) <sup>o</sup>	130	129	111	119	113	129	26
19" Wheel CO <sub>2</sub> Emissions (g/km) <sup>o</sup>	-	129	111	119	113	129	26
20" Wheel CO <sub>2</sub> Emissions (g/km) <sup>o</sup>	-	129	111	119	113	129	26
Fuel type	Petrol	Petrol	Diesel	Diesel	Diesel	Diesel	Petrol/ Electric
Transmission	6-speed manual	6-speed manual	6-speed manual	8-speed automatic	6-speed manual	8-speed automatic	CVT automatic
Drive	4x2	4x2	4x2	4x2	4x2	4x4	4x2
<b>Fuel consumption in L/100 km (WLTP figures with no options)<sup>oo</sup></b>							
Lowest Performing MPG (L/100k) Combined	41.5 (6.8)	40.9 (6.9)	54.3 (5.2)	50.4 (5.6)	54.3 (5.2)	46.3 (6.1)	201.8 (1.4)
Highest Performing MPG (L/100k) Combined	42.2 (6.7)	42.8 (6.6)	55.4 (5.1)	52.3 (5.4)	56.5 (5.2)	47.9 (5.9)	201.8 (1.4)
<b>Performance<sup>o</sup></b>							
Max. speed (mph)	115	121	112	110	121	129	125
0-62 mph (secs)	11.6	9.7	11.7	12.0	9.6	8.7	9.2
31-62 mph* (secs)	9.5	9.5	11.5	-	7.8	-	-
<b>Weights and loads</b>							
Kerbweight (kg) <sup>o</sup>	1493	1493	1506	1529	1610	1665	1773
Gross vehicle mass (kg)	2075	2075	2085	2110	2155	2245	2320
Gross train mass (kg)	3675	3875	3585	3610	4055	4345	3520
Max. towable mass (braked) (kg)	1600	1800	1500	1500	1900	2100	1200
Max. towable mass (unbraked) (kg)	750	750	750	750	750	750	750

The test used to establish fuel consumption and CO<sub>2</sub> figures has changed to deliver results that are more representative of real life driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption figures shown are derived from the new WLTP test. However, until 6th April 2020, the published CO<sub>2</sub> figures will be the NEDC equivalent and this will be used to calculate Vehicle Excise Duty.

The adjacent tables shows the fuel consumption (WLTP) figures for each available engine on the Ford Kuga. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures.

\*In 4th gear. <sup>o</sup>Ford test figures. All petrol engines are equipped with a catalytic converter.

<sup>oo</sup>Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its gross vehicle mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Tongue load is a maximum of 100 kg on all models. **Gross train mass** includes trailer weight.

<sup>oo</sup>The declared fuel/energy consumptions, CO<sub>2</sub> emissions and electric range are measured according to the technical requirements and specifications of the European regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.



## 4 Specifications Dimensions

Overall length (mm)	4614-4629
Overall width with/folded/without mirrors (mm)	2178/2000/1883
Overall height (unladen) (without/with roof rails) (mm)	1666/1742
Turning circle – Kerb to kerb (m)	11.4
<b>Load capacity (litres)*</b>	
5-seat mode with sliding second row seats (laden to package tray) (with tyre repair kit)	412-526
5-seat mode with sliding second row seats (laden to roof) (with tyre repair kit)	575-645
2-seat mode (laden to roof) (with tyre repair kit)	1481-1534
2-seat mode (laden to roof) (with mini steel spare)	1423-1478
<b>Fuel tank capacity (litres)</b>	
Petrol	57.0
Diesel	53.5
Plug-in Petrol Hybrid	45.0

### Want to see the full specifications?

To view the full features and specifications of this vehicle, download the digital ebrochure or view the interactive brochure at [www.ford.co.uk/cars/new-kuga](http://www.ford.co.uk/cars/new-kuga) or scan the QR code.



\*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.



Height: 1,666 mm - 1,742 mm

Length: 4,614 mm - 4,629 mm



Width (with mirrors): 2,178 mm



Width (without mirrors): 1,883 mm



## Colour and trim

	Solid body colours	Premium body colours*					Exclusive body colours*		
	Blazer Blue	Frozen White	Agate Black	Chrome Blue	Blue Panther	Moondust Silver	Solar Silver	Magnetic	Lucid Red
<b>Zetec</b>									
Seat insert facing trim and colour: Zaha in Ebony	■	■	■	■		■	■	■	■
Seat bolster trim and colour: Eton in Ebony	■	■	■	■		■	■	■	■
Instrument panel colour: Ebony	■	■	■	■		■	■	■	■
<b>Titanium</b>									
Seat insert facing trim and colour: Ray in Ebony	■	■	■	■		■	■	■	■
Seat bolster trim and colour: Salerno Leather in Ebony	■	■	■	■		■	■	■	■
Instrument panel colour: Ebony	■	■	■	■		■	■	■	■
<b>ST-Line</b>									
Seat insert facing trim and colour: Rapton in Ebony	■	■	■	■		■	■	■	■
Seat bolster trim and colour: Sensico in Ebony	■	■	■	■		■	■	■	■
Instrument panel colour: Ebony	■	■	■	■		■	■	■	■
<b>ST-Line X</b>									
Seat insert facing trim and colour: Rapton in Ebony	■	■	■	■		■	■	■	■
Seat bolster trim and colour: Sensico in Ebony	■	■	■	■		■	■	■	■
Instrument panel colour: Ebony	■	■	■	■		■	■	■	■
<b>Vignale</b>									
Seat insert facing trim and colour: Windsor Leather Perf in Ebony			■		■		■	■	■
Seat bolster trim and colour: Windsor Leather in Ebony			■		■		■	■	■
Instrument panel colour: Ebony			■		■		■	■	■

Available ■  
\*Option at extra cost.

## Styling and appearance

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Wheels</b>					
17" 5-spoke Shadow Silver alloy wheel (fitted with 225/65 R17 tyres*)	■				
18" 5x2-spoke Magnetic machined alloy wheel (fitted with 225/60 R18 tyres*)	□	■			
18" 5x2-spoke Rock Metallic alloy wheel (fitted with 225/60 R18 tyres*)			■		
19" 10-spoke Premium Luster Nickel machined alloy wheel (fitted with 225/55 R19 tyres*)		□			
19" 10-spoke Liquid Aluminium alloy wheel (fitted with 225/55 R19 tyres*)					■
19" 15-spoke Ebony Black machined alloy wheel (fitted with 225/55 R19 tyres*)			□	■	
20" 10-spoke Premium Pearl Grey machined alloy wheel (fitted with 245/45 R20 tyres*)				□	
Locking wheel nuts	■	■	■	■	■
Tyre repair kit	■	■	■	■	■
Spare wheel – Mini 17" steel wheel, contains mechanical jack and mini spare tyre(not available with mHEV engine)	□	□	□	□	□

Standard ■  
Optional, at extra cost □  
Part of an option pack, at extra cost ◻

\*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.



## Styling and appearance

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Design features</b>					
Vignale sales badge on left and right side wings, and rear					■
ST-Line badge on left and right side wings			■	■	
AWD tailgate badge (only available on all-wheel drive (AWD))		■	■	■	■
MHEV "Hybrid" tailgate badge	■	■	■	■	■
PHEV "Plug-in Hybrid" tailgate badge		■	■	■	■
Kuga badge	■	■	■	■	■
Front upper grille – Black mesh, with chrome surround	■				
Front upper grille – Black mesh, with chrome-finish horizontal bar and surround		■			
Front upper grille – Unique Vignale, with Carbon Black mesh, and satin aluminium inserts and surround					■
Front upper grille – Carbon Black honeycomb mesh, and high-gloss black surround			■	■	
Front lower grille – Black	■	■			
Front lower grille – High-gloss black with chrome detailing					■
Front lower grille – Ebony Black mesh			■	■	
Front and rear bumper moulding – Black with silver painted front and rear skid plates	■	■			
Vignale front and rear bumper moulding – Body colour					■
ST-Line front and rear bumper moulding – Body colour			■	■	
Front and rear bumpers – Partial body colour	■	■			
Front and rear bumpers – High-series, body colour with rear chrome insert					■
Front and rear bumper – Sporty, body colour with rear Ebony high-gloss insert			■	■	
Rocker panel mouldings – Black	■	■			
Rocker panel mouldings – Body colour					■
Rocker panel mouldings – Body colour ST-Line design			■	■	
Lower door frame beltline – Black	■		■	■	
Lower door frame beltline – Bright with black end caps		■			
Lower door frame beltline – Bright with bright formed ends					■
Upper door frame beltline – Bright with bright formed ends	■	■			■
Upper door frame beltline – Black			■	■	
Lower bodyside moulding – Black	■	■			
Lower bodyside moulding – Body colour with chrome insert					■
Lower bodyside moulding – Body colour			■	■	
Exterior door handles – Body colour	■	■	■	■	■
Tailgate handle – Body colour	■	■	■	■	■

## Styling and appearance

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
Rear privacy glass	■	■	■	■	■
Front windows – Standard glass	■				
Front windows – Laminated glass		■	■	■	■
Roof rails – Silver	■	■			■
Roof rails – Black			■	■	
Roof rails – Crossbars	□	□	□	□	□
Rear spoiler	■	■			■
Large rear spoiler			■	■	
Exhaust – Dual exhaust tailpipes	■	■			
Exhaust – Dual exhaust tailpipes with unique polished stainless steel finish					■
Exhaust – Dual exhaust tailpipes with unique brushed stainless steel finish			■	■	
Tailgate – Manual	■	■	■		
Tailgate – Hands-free		□	□	■	■
Scuff plates – Front, stainless steel with 'Titanium' logo		■			
Scuff plates – Front, aluminium-finish with 'Vignale' logo					■
Scuff plates – Front, aluminium-finish with 'ST-Line' logo			■	■	
Headliner – Deluxe	■	■			■
Headliner – Sports dark			■	■	
Standard floor pedals – Standard	■	■			■
Aluminium foot pedals - ST-Line design			■	■	

- Standard ■
- Optional, at extra cost □
- Part of an option pack, at extra cost ◻



## Driving experience

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Driver assistance</b>					
Front and rear parking sensors	■	■	■	■	■
Active Park Assist – Including perpendicular and parallel park assist, Park-Out Assist (included in optional Driver Assistance Pack)		◻	◻	◻	■
Front and rear-view camera (included in optional Driver Assistance Pack)		◻	◻	◻	◻
Driver alert <sup>2)</sup> (included in optional Driver Assistance Pack)		■	■	■	■
Wrong Way Alert <sup>1)</sup>		■	■	■	■
Lane-Keeping Aid with Lane Departure Warning <sup>2)</sup>	■	■	■	■	■
Traffic Sign Recognition <sup>1)</sup> (included in optional Driver Assistance Pack)		◻	◻	◻	◻
Intelligent Speed Limiter	■	■	■	■	■
Cruise control with Adjustable Speed Limiter	■	■	■	■	■
Adaptive Cruise Control (only available on manual transmissions)		■	■	■	■
Intelligent Adaptive Cruise Control with Stop & Go and Lane-Centring (only available on automatic transmissions)		■	■	■	■
Pre-Collision Assist with Autonomous Emergency Braking – Camera detection	■	■	■	■	■
Blind Spot Information System with secondary warning system (with optional Driver Assistance Pack)		◻	◻	◻	◻
Electric power-assisted steering (EPAS)	■	■	■	■	■
<b>Exterior lighting</b>					
Headlights – Halogen projector and headlamps, with LED daytime running lights and front halogen fog lights	■				
Headlights – LED headlamps with LED daytime running lights and front fog lights with glare free high beam		■			
Headlights – LED headlamps with LED daytime running lights and front LED fog lights with front cornering function			■	■	
Headlights – LED quad projectors, with LED daytime running lights (contains dynamic bending), front LED fog lights with front cornering function (available with optional Technology Pack)		◻	◻	◻	■
Headlights – LED daytime running lights	■	■	■	■	■
Headlights – Automatic follow-me home lighting		■	■	■	■
Headlights – Dynamic bending headlights (included with LED quad projector headlights as part of Technology Pack)		◻	◻	◻	■
Headlights – Unique bending headlights	■	■	■	■	
Headlights – Manual levelling control	■				
Headlights – Automatic levelling control		■	■	■	■
Headlights – Automatic on/off	■				
Headlights – Automatic on/off with auto high beam (included with LED reflector headlights)		■	■	■	
Headlights – Automatic on/off with glare free high beam with LED quad projector headlights (with optional Technology Pack)		◻	◻	◻	■

## Driving experience

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Exterior lighting</b>					
Fog lights – Front	■				
Fog lights – Front LED with front cornering function		■			
Fog lights – Front LED with front cornering function			■	■	■
Fog light – Single rear	■	■	■	■	■
Rear LED tail lights	■	■	■	■	■
High-mounted brake light	■	■	■	■	■
<b>Suspension</b>					
Standard duty suspension	■	■			■
Sports suspension			■	■	
<b>Instruments and controls</b>					
Paddle Shifters (only available on EcoBlue engines with automatic transmission)			◻	◻	
Tyre Pressure Monitoring System (TPMS) <sup>1)</sup>	■	■	■	■	■
<b>Technology</b>					
Head-up display (included in optional Technology Pack)		◻	◻	◻	■
Selectable Drive Modes	■	■	■	■	■
<b>Option Packs</b>					
Driver Assistance Pack – contains Adaptive Cruise Control (incl. Stop & Go for automatic transmission only), Traffic Sign Recognition, Driver Alert (Standard on ST-Line X and Vignale), Blind Spot Information System (BLIS), door edge protectors – front and rear, Active Park Assist (on manual/auto transmissions, standard on Vignale) and front and rear view camera		◻	◻	◻	
Vignale Driver Assistance Pack – contains Adaptive Cruise Control with Adjustable Speed Limiter (incl. Stop & Go for automatic transmission only), Traffic Sign Recognition, Blind Spot Information System (BLIS), door edge protectors – front and rear, front and rear view camera					◻
Technology Pack (contains head-up display and LED quad projector headlights)		◻	◻	◻	■
Winter Pack – contains heated front seats (standard on ST-Line X and Vignale), heated steering wheel (standard on Vignale) and heated rear seats		◻	◻	◻	◻

Standard ■

Option, at extra cost ◻

Part of an option pack, at extra cost ◻

<sup>1)</sup>Safety feature. <sup>2)</sup>Driver assistance feature.



## Performance and efficiency

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Instruments and controls</b>					
Trip computer	■	■	■	■	■
Cluster – Mid-series analogue 4.2" colour (not available on PHEV engines)	■	■			
Cluster – High-series analogue 6.5" colour (only available on PHEV engines)		□			
Cluster – Full digital 12.3" colour			■	■	■
<b>Technology</b>					
Auto Start-Stop (not available on PHEV engines)	■	■	■	■	■

## Comfort and convenience

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Interior convenience</b>					
Centre console – Includes full armrest, cup holders, CD stowage, front and rear power points, second-row air vents and electric parking brake (EPB)	■	■	■	■	■
Mini overhead console with sunglasses holder bin	■	■	■	■	■
Driver's and passenger's single sun visor with illumination	■	■	■	■	■
<b>Audio and communication systems</b>					
Ford SYNC 3 DAB Radio with Navigation, Ford Pass Connect* (embedded modem), 8" TFT touchscreen, 4.2" instrument cluster, 6 speakers, Bluetooth®, steering wheel and remote audio control with eCall, Applink Android Auto/Apple CarPlay, 2 USB ports	■				
Ford SYNC 3 DAB Radio with B&O Premium Audio System with 360° sound and Digital Sound Processor, Navigation, Ford Pass Connect* (embedded modem), 4.2" instrument cluster, 10 speakers and subwoofer, Bluetooth®, steering wheel and remote audio control with eCall, Applink Android Auto/Apple CarPlay, 2 USB ports (6.5" analogue cluster on PHEV)		■			
Ford SYNC 3 DAB Radio with B&O Premium Audio System with 360° sound and Digital Sound Processor, Navigation, Ford Pass Connect* (embedded modem), 12.3" full digital instrument cluster, 10 speakers and subwoofer, Bluetooth®, steering wheel and remote audio control with eCall, Applink Android Auto/Apple CarPlay, 2 USB ports			■	■	■
FordPass Connect (embedded modem)	■	■	■	■	■
<b>Climate control</b>					
Air conditioning – Manual control	■				
Air conditioning – Dual-zone Electronic Automatic Temperature Control		■	■	■	■
Rear duct on B-Pillar (included with Dual-zone Electronic Automatic Temperature Control)		■	■	■	■
<b>Interior lighting</b>					
LED ambient lighting (Ice Blue) (contains footwell area lighting)		■	■	■	■
Glovebox lights	■	■	■	■	■
Load compartment light	■	■	■	■	■

Standard ■

Option, at extra cost □

Part of an option pack, at extra cost ▣

**Note:** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.



## Comfort and convenience

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Seating</b>					
Front seat – Manual 8-way driver's seat (with height, fore/aft, rotary recliner and lumbar support)	■	■	■		
Front seat – Power 10-way driver's seat (with height, fore/aft, tilt, power recliner and lumbar support)		□	□	■	■
Front seat – Manual 4-way passenger's seat (with fore/aft and rotary recliner)	■				
Front seat – Manual 8-way passenger's seat, 4-way track with height and fore/aft (contains rotary recliner and lumbar seat support)		■	■	■	■
Front seats – Driver's and passenger's seatback map pockets		■	■	■	■
Front seats – 2-way manual height adjust passive head restraints	■	■	■	■	■
Front seats – Heated driver and passenger seats (included with Winter Pack)		▣	▣	▣	■
Front seats – Sports style, V-shape with high bolster	■	■	■	■	■
Rear seats – Folding centre armrest, with integrated cup holder (included with partial leather and leather seat trims)		■	■	■	■
Rear seats – Sliding seat adjust tracks (fore/aft)	■	■	■	■	■
60:40 Split rear seats – Foldable	■	■	■	■	■
Rear seats – 2-way head restraint (up/down)	■	■	■	■	■
Rear seats – Centre head restraint	■	■	■	■	■
Rear seats – Heated seats (included with optional Winter Pack)	▣	▣	▣	▣	▣
<b>Instruments and controls</b>					
Door mirrors – Power-operated, heated and power-foldable with body colour housings, side indicators and puddle lights	■	■	■	■	
Door mirrors – Power-operated, heated and power-foldable, with memory, body colour housings, side indicators and puddle lights					■
Panorama roof – Electric sliding and global open/close door and power slide panorama roof switches		□	□	■	□
Wipers – Intermittent variable windscreen wipers	■				
Wipers – Rain-sensing		■	■	■	■
Wiper – Intermittent rear window wiper	■	■	■	■	■
Gearshift – Leather-trimmed knob with Ebony high-gloss insert (only available on manual transmissions)	■	■			
Gearshift – Unique leather-trimmed knob with Ebony high-gloss insert and Palazzo Grey gaiter stitching (only available on manual transmissions)					■
Gearshift – Unique leather-trimmed knob with satin aluminium insert and Red gaiter stitching (only available on manual transmissions)			■	■	
Gearshift – Automatic, electronic rotary gear shift dial (only available on automatic transmissions)	■	■	■	■	■

## Comfort and convenience

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
Steering column – Rake- and reach-adjustable	■	■	■	■	■
Steering column – Locking electric	■	■	■	■	■
Steering wheel – 3-spoke, leather-trimmed with Ebony Black stitching	■	■			
Steering wheel – Leather-trimmed with Medium Light Stone stitching					■
Steering wheel – ST-Line sports-style perforated leather-trimmed with Red stitching			■	■	■
Steering wheel – Heated (included with optional Winter Pack)		▣	▣	▣	■
Remote tailgate release	■	■	■	■	■
Ford Power starter button	■				
Ford KeyFree System with Ford Power starter button		■	■		
Ford KeyFree System with Ford Power starter button and hands-free power tailgate		□	□	■	■
Automatic door relocking	■	■	■	■	■
Global open/close – Doors	■	■	■		■
Global open/close – Doors and panorama roof		□	□	■	□
Windows – Electrically-operated front and rear with one-shot lowering/closing on driver's side	■	■	■	■	■
<b>Technology</b>					
Wireless charging pad	■	■	■	■	■
Quickclear heated windscreen	■	■	■	■	■
Rear-view mirror – Standard	■				
Rear-view mirror – Auto-dimming		■	■	■	■
MyKey	■	■	■	■	■
Ford Easy Fuel	■	■	■	■	■

Standard ■

Option at extra cost □

Part of an option pack at extra cost ▣

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## Safety and security

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Safety</b>					
Electric parking brake (EPB) with auto hold	■	■	■	■	■
Anti-lock braking system (ABS) <sup>1)</sup> with Enhanced Electronic Stability Control (ESC) <sup>1)</sup> with Traction Control <sup>1)</sup> , Emergency Brake Assist (EBA) <sup>1)</sup> , Trailer Sway Control <sup>1)</sup> and Hill Start Assist <sup>2)</sup> (includes Roll Stability Control <sup>2)</sup> ) (not available on PHEV engines)	■	■	■	■	■
Anti-lock braking system (ABS) with Electronic Brake Boost, Enhanced Electronic Stability Control (ESC) <sup>1)</sup> with Traction Control <sup>1)</sup> , Emergency Brake Assist (EBA) <sup>1)</sup> , Hill Start Assist <sup>2)</sup> and Trailer Sway Control <sup>1)</sup> (includes Roll Stability Control <sup>2)</sup> ) (standard on PHEV engines)	■	■	■	■	■
eCall	■	■	■	■	■
Emergency Assistance*	■	■	■	■	■
Acoustic Vehicle Alerting System (AVAS) (only available on PHEV engines)	■	■	■	■	■
Airbags – Driver and front passenger's <sup>1)</sup>	■	■	■	■	■
Airbags – Driver and front passenger's side airbags	■	■	■	■	■
Airbags – Front passenger's deactivation switch <sup>1)</sup>	■	■	■	■	■
Airbags – Curtain airbag (front and rear) <sup>1)</sup>	■	■	■	■	■
Airbags – Driver's knee airbag <sup>1)</sup>	■	■	■	■	■
Seat belts – Driver, front passenger and rear seat belt reminder alert <sup>1)</sup>	■	■	■	■	■
Seat belts – Front 3-point seat belts with load limiter <sup>1)</sup>	■	■	■	■	■
Seat belts – Front height-adjustable <sup>1)</sup>	■	■	■	■	■
Seat belts – Rear retractable rear seat belt (3-point all positions) <sup>1)</sup>	■	■	■	■	■
Seats – ISOFIX mounting provision for child seats (rear outer seats only) <sup>1)</sup>	■	■	■	■	■
Tether anchorage – Two rear seat top tether anchorage restraints <sup>1)</sup>	■	■	■	■	■

## Safety and security

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Security</b>					
Power door locks	■	■	■	■	■
Power door dead locks (included with Thatcham Category 1 perimeter and volume sensing alarm)	■	■	■	■	■
Child locks – Electrically-operated on rear doors	■	■	■	■	■
Thatcham Category 1 perimeter and volume sensing alarm	■	■	■	■	■
Engine immobiliser – Secure lock	■	■	■	■	■
<b>Brakes</b>					
Brake calipers – Standard	■	■	□	□	■
Brake calipers – Red finish	□	□	■	■	□
Power 4-wheel discs and rear brake discs	■	■	■	■	■

Standard ■

Option at extra cost □

Part of an option pack at extra cost ▣

<sup>1)</sup>Safety feature. <sup>2)</sup>Driver assistance feature.

◆Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.



## Utility

	Zetec	Titanium	ST-Line	ST-Line X	Vignale
<b>Carpet and trim</b>					
Floor mats – front and rear	■	■			
Floor mats – Premium, front and rear with Palazzo Grey stitching					■
Floor mats – Front and rear mats with Red stitching			■	■	
Load compartment – Reversible mat	□	□	□	□	□
Load compartment – Carpet	■	■	■	■	■
<b>Electrical</b>					
12 V socket – Voltage regulator	■	■	■	■	■
Electrical charging point in second row	■	■	■	■	■
12 V power point in cargo area	■	■	■	■	■
12 V power point in floor console	■	■	■	■	■
<b>Exterior functional</b>					
Retractable tow bar with electrical release (including 13-pin electrical kit, permanent power supply, Trailer Sway Control and Hill Start Assist) (contains Paddle Shifters), (only on automatic transmissions, excluding PHEV engines)	□	□	□	□	□
Trailer tow lighting module (included with optional detachable tow bar and retractable tow bar)	□	□	□	□	□
Tow bar electrical pre-equipment kit (includes Trailer Sway Control and Hill Start Assist)	□	□	□	□	□
Tow hooks – Front and rear	■	■	■	■	■
Door edge protectors – Front and rear (included with optional Driver Assistance Pack)	▣	▣	▣	▣	▣
<b>Loadspace compartment</b>					
Removable package tray	■	■	■	■	■
Load compartment tie-down loops	■	■	■	■	■
Load retention net, retractable for fitment behind rear seat (contains 1st and 2nd row bezel)	□	□	□	□	□

## Warranty

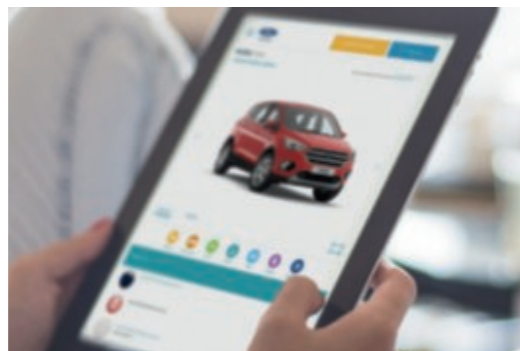
3-year/60,000 miles* Base Warranty (first year unlimited mileage)	■
1-year unlimited miles* Ford Assistance Roadside Cover (Europe)	■
Ford Protect Plans, including scheduled servicing and extended Ford Assistance	□
3-year/60,000 miles* Paint Warranty (first year unlimited mileage)	■
12-year/unlimited miles* Perforation Warranty	■
Ford Protect Classic Extended Warranty (can only be purchased at point of registration)	□
8-year/100,000 miles* High voltage battery (PHEV specific)	■
5-year/60,000 miles High voltage components (PHEV specific)	■

Standard ■  
 Option, at extra cost □  
 Part of an option pack, at extra cost ▣

# 5

## Purchase

Getting behind the wheel of the all-new Ford Kuga is simple, with a variety of finance options.



### Build your vehicle

Build and personalise your Ford Kuga online. Simply head to the Ford website, select your model, then choose your engine, body colour and extras. You'll be able to view the recommended price, and send your configuration to a Ford Dealer if you wish.

[www.ford.co.uk/cars](http://www.ford.co.uk/cars)



### Find a Dealer and request a test drive

You can search for a Ford Dealer by location or Dealer name on the Ford website, and request a test drive online. Simply fill in your details and your chosen Dealer will contact you to arrange a convenient time.

[www.ford.co.uk/dealer-locator](http://www.ford.co.uk/dealer-locator)



### Finance

When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit\* provides a range of finance products for your vehicle whether you are a private or business user.

Ford Lease^ specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

For more information about our finance products visit [www.ford.co.uk](http://www.ford.co.uk)

\*Finance subject to status. Freepost Ford Credit. Ford Credit is a trading style of FCE Bank plc. Which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference number 204469.  
^ Ford Lease is provided by ALD Automotive Limited acting as Ford Lease BS16 7LB. ALD is registered in England No. 987418. ALD is authorised and regulated by the Financial Conduct Authority.



### Ford Insure

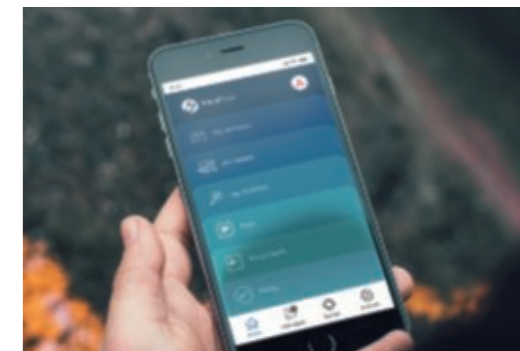
Designed specifically for Ford owners, Ford Insure† offers value, simplicity and a range of benefits that really matter to you.

- Repairs by experts at a Ford Accident Repair Centre
- Guaranteed repairs for as long as you own your Ford
- Genuine Ford Parts and manufacturers' quality glass
- Courtesy car while your Ford is being repaired at one of our Approved Repair Centres
- Free 24 hour emergency help lines
- Named Drivers earn a Ford Insure No Claims Bonus which can be used on any Ford Insure car insurance policy
- Up to 90 days cover to drive in Europe

[www.fordinsure.co.uk](http://www.fordinsure.co.uk)

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## Ownership



### FordPass app

The FordPass app gives you access to a host of useful features designed to make your journeys easier and help keep your vehicle healthy.

You can monitor your fuel level, mileage and tyre pressures from your smartphone; lock and unlock your car and heat your vehicle while you are elsewhere; find your way back to your parked car on a map; receive Vehicle Health Alerts directly to your phone, and much more.

[www.ford.co.uk/owner/owner-services/fordpass](http://www.ford.co.uk/owner/owner-services/fordpass)

\*FordPass Connect features and Live Traffic are complimentary for 2 years following registration of the vehicle, thereafter a subscription is payable. Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards a subscription to Vodafone is required (please refer to their website for details of data packages)



## 5 Purchase Protect



### Ford Service

Ford Service is designed to keep your Ford in great condition throughout its life.

- Comprehensive service and maintenance plans
- Use of quality Ford parts
- Ford-trained technicians using the latest diagnostic equipment and tools
- Ford Online Service Booking
- One call for everything Ford 0203 564 4444
- Ford Accident Management, service free to all drivers
- Up to 12 months' UK and European Roadside Assistance (at participating Dealers)

[www.ford.co.uk/owner/owner-services/ford-service](http://www.ford.co.uk/owner/owner-services/ford-service)



### Ford Protect

Extend your standard 3-year/60,000 miles warranty to 4 years/80,000 miles or 5 years/100,000 miles with Ford Protect. Key benefits include\*:

- High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- The price of covered parts and labour are guaranteed for the length of your plan

Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

[www.ford.co.uk/owner/my-vehicle/warranties](http://www.ford.co.uk/owner/my-vehicle/warranties)

\*Ford Protect terms and conditions apply. Please call 03702 416 726.



### Ford Protect Service Plans

For a one-off payment, you can cover the cost of your recommended scheduled services for up to 3 years from the day your new Ford is delivered. This can work out cheaper than paying for individual services and gives you added benefits:

- Ford Assistance – your UK and European Roadside Assistance will be increased to the length of your plan
- Vehicle hire – in the event that we can't finish any warranty work within 24 hours, we'll lend you a courtesy car for up to 7 days\*\*
- A full Ford Service History, which may enhance your car's resale value

[www.ford.co.uk/owner/service-and-maintenance/service-repair/plans](http://www.ford.co.uk/owner/service-and-maintenance/service-repair/plans)

\*\*Subject to availability and status, excluding fuel and insurance costs.

# For more information on our SUV family visit [www.ford.co.uk/cars](http://www.ford.co.uk/cars)



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**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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In the unlikely event that your Ford Dealer can't help you or if you need to speak to us directly, call 0203 564 4444

#### Ford Rental – local service nationwide

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#### Ford Motability

Call our Ford Motability team on 0345 6040019

#### Finance

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Ford Lease Customer Services 0344 600 1405  
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