

2014

HYUNDAI

FULL LINE



IMAGINING A NEW WAY.

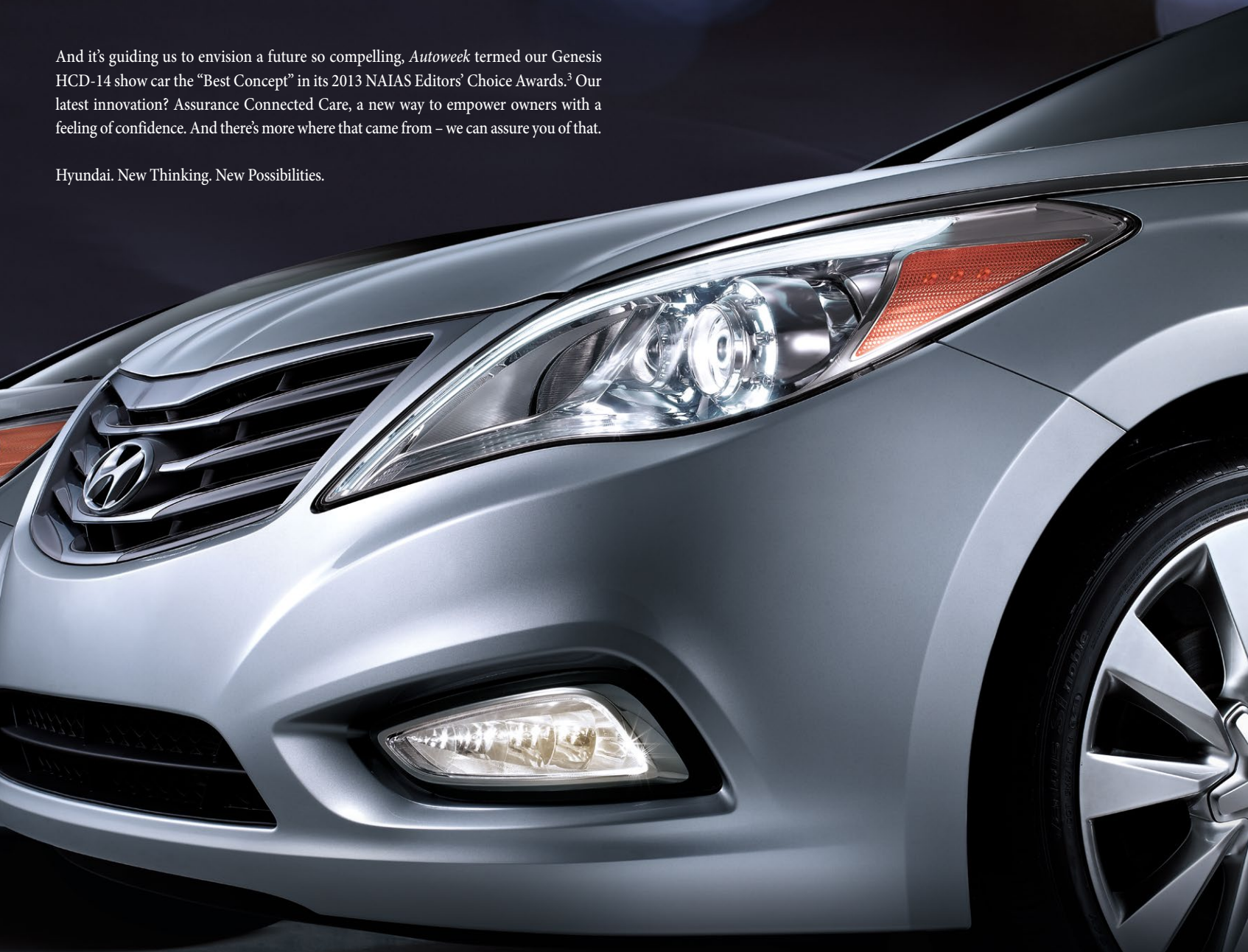
If you'd taken a look at the auto industry a decade ago, it would've been hard to imagine that a company would soon emerge to challenge long-established automotive brands for the affection of car buyers. Yet over the past few years, that's precisely what Hyundai has done. Not by looking inward at the auto industry, but by looking outward and seeing what people like you need. Then figuring out the best way to satisfy those needs. Not the conventional industry way. Not the way it's always been done. We found our way by imagining a new way. The right way. Your way.

It's led us to introduce a full line of sedans, hatchbacks, sports coupes and CUVs. Each model desired for its expressive design, fun-to-drive performance, fuel efficiency and innovative features. Each model admired for its exceptional value. It's led us to create innovative programs that defy the expectations of what a car company is willing to do in order to stand by its customers. And it's led us to instill long-term quality initiatives that result in cars like the Hyundai Sonata, which was ranked "Most Dependable Midsize Car" in the J.D. Power 2013 Vehicle Dependability Study.¹ It's led us to push the envelope of automotive design with a fluidic sculpture philosophy that earned 2012 GOOD DESIGN™ awards for Azera, Veloster and Santa Fe Sport.²



And it's guiding us to envision a future so compelling, *Autoweek* termed our Genesis HCD-14 show car the "Best Concept" in its 2013 NAIAS Editors' Choice Awards.³ Our latest innovation? Assurance Connected Care, a new way to empower owners with a feeling of confidence. And there's more where that came from – we can assure you of that.

Hyundai. New Thinking. New Possibilities.





EQUUS ULTIMATE in White Satin Pearl

HIGHLIGHTS & AVAILABLE FEATURES

- 429-HP, 5.0L Tau® Gasoline Direct Injection V8 engine
- 8-speed SHIFTRONIC® automatic transmission
- Electronic air suspension w/ continuous damping control
- Advanced navigation & Driver Information System w/ new 9.2" high-resolution LCD display
- 598-Watt Lexicon® 7.1 Discrete® Surround Sound audio system²
- Full 12.3" LCD instrument cluster display screen
- Multi-view camera system w/ 360-degree visuals
- Blind Spot Detection & Rear Cross-traffic Alert
- Hyundai Blue Link® telematics w/ 3 years of Assurance Connected Care
- Smart Cruise Control w/ stop/start
- Three-zone automatic temperature control

EQUUS **ULTIMATE / SIGNATURE**

5.0L | 429 HP

HYUNDAI 2014

EQUUS

HOW DO YOU REWRITE A SYMPHONY?

A luxury sedan is a mechanical symphony. One element at a time, Hyundai engineers have refined the 2014 Equus. Every detail was reconsidered – and every nuance meticulously honed – to create a flagship model capable of delighting the most demanding owners. The torrents of power at your command flow from an award-winning Tau® Gasoline Direct Injection V-8 engine and a state-of-the-art 8-speed SHIFTRONIC® automatic transmission.

For 2014, our engineers also revised the ride and handling, using Hyundai's secret lab – our proving grounds in the harsh extremes of the California high desert – to fine-tune its Electronic Air Suspension with driver-selectable settings. Inside, a new 9.2" high-resolution color information display makes it easier to view the unified controls for systems that include navigation, audio, multimedia DVD player and Bluetooth® hands-free phone.⁴



HEADS-UP DRIVER DISPLAY

New for 2014 on Equus Ultimate, vehicle speed, turn-by-turn navigation routes and Smart Cruise Control vitals are all projected onto a windshield screen that's easily visible, day or night. Visual warning icons are also displayed for the Blind Spot Detection and Lane Departure Warning Systems.



REAR-SEAT ENTERTAINMENT SYSTEM

Equus Ultimate backseat passengers can immerse themselves in their favorite videos and music, thanks to a rear-seat entertainment system featuring dual 9.2" high-resolution screens. Lower the power rear sunshades. Recline your seat. Then sit back, relax...and enjoy your home theater on wheels.

HYUNDAI 2014

GENESIS

A LUXURY SEDAN FOR THE OPEN-MINDED.

Here's the thing about luxury performance sedans: They're ultimately judged on very straightforward criteria. How artfully they are designed. How brilliantly they perform. And how intelligently they integrate new technologies.

Deliver the goods, and drivers with an open mind will come to the same conclusion shared by the multitude of owners whose opinions led J.D. Power to honor the 2013 Hyundai Genesis as the "Highest Ranked Midsize Premium Car in Initial Quality"⁶ Or the editors at Kelley Blue Book's *KBB.com*, who had this to say: "The 2013 Hyundai Genesis sedan is a powerful, well-equipped, mid-size luxury 4-door sedan that on paper is every bit the equal (and, in some cases, the better) of similar models from Mercedes-Benz, Lexus, Acura and BMW."⁷

Of course, there is one opinion we value above all others: Yours. We invite you to test drive a 2014 Hyundai Genesis. And experience luxury in a brand new way.



V6 OR V8 POWER

Whether you choose your new Hyundai Genesis with a V6 or V8 engine, you will not be at a loss for power. Innovations like Dual Continuously Variable Valve Timing and variable induction help flatten the torque curve, so you get robust throttle response no matter what the engine RPM happens to be.



SMARTER SHOCKS

Keeping Genesis planted on the road is a unique independent five-link front and rear suspension. SACHS® Amplitude Selective Damping shock absorbers ensure the Genesis ride is smooth, even when the road surface isn't. The end result is a sedan equally adept at delighting drivers and passengers.



GENESIS 5.0 R-SPEC in Santiago Silver Metallic



**"HIGHEST RANKED MIDSIZE PREMIUM
CAR IN INITIAL QUALITY"**

GENESIS 5.0 R-SPEC

5.0L | 429 HP

HIGHLIGHTS & AVAILABLE FEATURES

- 429-HP, 5.0L Tau[®] Gasoline Direct Injection V8 or 333-HP, 3.8L GDI V6 engine
- 8-speed SHIFTRONIC[®] automatic transmission
- Sport-tuned independent multi-link suspension (5.0 R-Spec)
- Heated leather seating surfaces w/ driver-side cooling
- 528-Watt Lexicon[™] 7.1 Discrete[®] Surround Sound premium audio system w/ 17 speakers
- Navigation system w/ multimedia controller & Driver Information System
- Adaptive Front Lighting System w/ HID Xenon headlights & dynamic auto-leveling
- Hyundai Blue Link[™] telematics w/ 3 years of Assurance Connected Care
- 18" or 19" alloy wheels



GENESIS COUPE 3.8 ULTIMATE in Tsukuba Red

HIGHLIGHTS & AVAILABLE FEATURES

- Choice of 348-HP, 3.8L Gasoline Direct Injection V6 or 274-HP, 2.0L twin-scroll turbocharged 4-cylinder engine
- Choice of close-ratio 6-speed manual transmission w/ carbon-synchronizer ring or updated 8-speed paddle-shift SHIFTRONIC[®] automatic w/ rev-matching downshift
- Sport & track-tuned suspension systems w/ front strut brace
- Advanced navigation system w/ 7" touchscreen & NavTraffic^{®10}
- Hyundai Blue Link[®] telematics w/ 3 years of Assurance Connected Care
- 360-Watt Infinity[®] premium audio system w/ 10 speakers¹²
- 18" or 19" alloy wheels

GENESIS COUPE 3.8 8-SPEED AUTOMATIC

3.8L | 348 HP

HYUNDAI 2014

GENESIS COUPE

GRAB THE WHEEL. AND START GRABBING ALL THE ATTENTION.

The 2014 Hyundai Genesis Coupe looks remarkable, no matter how you look at it. Design? Its aggressive style prompts plenty of admiring glances. Performance? Genesis Coupe's rear-wheel drive dynamics are accentuated by the most horsepower in its class of sports coupes.⁸ A twin-scroll turbocharger and large intercooler help boost Genesis Coupe 2.0T output to 274 horsepower and 275 lb-ft of torque. Genesis Coupe 3.8 uses Gasoline Direct Injection to help its V6 engine churn 348 horsepower and 295 lb-ft of torque.⁹

To handle this power, Hyundai engineers developed an 8-speed automatic transmission with paddle-shift SHIFTRONIC.[®] Thanks to Genesis Coupe's available front camber bolts, you can calibrate the suspension to suit track-day levels of steering response. And to make your days of driving exhilaration truly blissful – whether racing up Pike's Peak, or dashing to soccer practice – Genesis Coupe R-Spec now features larger seat bolsters to keep you in the perfect driving position.



CUTTING-EDGE CONNECTIVITY

Genesis Coupe's interior refinement and technologies rival those of far more expensive competitors. Bluetooth[®] hands-free phone with voice commands is standard. Options range from upgraded touchscreen navigation with a rearview camera to a 360-Watt Infinity[®] premium audio system with SiriusXM[™]/HD Radio[™] and more.¹⁰



MOTORSPORT-INSPIRED ENGINEERING

Look over the specs of Genesis Coupe's R-Spec or 3.8 Ultimate models, and you'll see how they offer exceptional levels of high-performance, right off the showroom floor. You'll find Brembo[®] brakes, a Torsen[®] limited-slip differential, and a revised 6-speed manual transmission that adds carbon synchronizers for improved shift quality.¹¹

HYUNDAI 2014

AZERA

THAT RARE CHOICE THAT DOESN'T
FEEL LIKE COMPROMISE.

Who says you have to give up what you want in order to meet your needs? Certainly not Azera. Under the hood, a silky-smooth 293-horsepower V6 uses a SHIFTRONIC® 6-speed automatic transmission to make haste, not waste. An innovative, user-selectable Active ECO System also comes standard, which helps make Azera remarkably fuel-efficient for a large sedan.

Its spacious interior is covered with supple leather and filled with standard features like a 6" color LCD audio display with rearview camera, a 10-way power driver seat and proximity key entry with push-button start. To blend precise handling with ride comfort, Hyundai engineers gave it the same SACHS® Amplitude Selective Damping design as our top-of-the-line Equus and Genesis models. And our designers gave it a shape so stunning, it captured the 2012 GOOD DESIGN™ Award, which ranks among the world's most prestigious honors for cutting-edge design.² No wonder Azera won this, too: The 2013 ALG Award for Highest Residual Value.¹⁵



PREMIUM FEATURES

Azera Limited includes today's most sought-after features: An available panoramic sunroof, an advanced 8" touchscreen navigation system with rearview camera, Infinity® Logic 7" Surround Sound audio, interior ambient lighting, Bluetooth® with phone transfer, and more – all at a remarkably affordable price.



CUSTOMIZED COMFORT

The sensations that Azera inspires flow from many sources: The 3D carbon fiber-inspired trim. Supple leather seats that treat front-seat passengers with soothing heat. Azera Limited also offers ventilated front and heated rear seats, a driver's seat cushion extension, and an Integrated Memory System for seat, side mirror and steering column settings.



AZERA LIMITED PREMIUM PACKAGE in Silver Frost Metallic

AZERA LIMITED

3.3L | 293 HP

HIGHLIGHTS & AVAILABLE FEATURES

- 293-HP, 3.3L Gasoline Direct Injection V6 engine
- 6-speed SHIFTRONIC® automatic transmission
- Hyundai Blue Link® telematics w/ 3 years of Assurance Connected Care
- 550-Watt Infinity® Logic7™ AM/FM/SiriusXM/HD Radio/CD/MP3 audio system
- Standard heated front seats w/ available ventilation
- Panoramic sunroof & power rear sunshade
- Bluetooth® hands-free phone w/ voice command & audio streaming
- Rear Parking Assistance System
- Proximity key entry w/ push-button start
- Power-folding side mirrors
- Dual front automatic temperature control

HYUNDAI 2013

SONATA

OUR FAMILY OF OVER-ACHIEVERS.

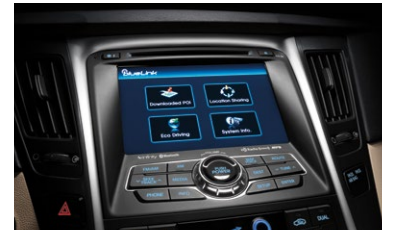
By now, it's no surprise when the name Sonata comes up in conversation about which new cars to consider. By thinking about what's next – by doing what didn't seem possible – Hyundai has steadily built a reputation for offering people everything they look for in a midsize sedan. While providing all the support they deserve from their car company, including America's Best Warranty.

For 2013, we offer Sonata four ways. There's GLS, a spacious five-passenger model with so much room inside, the EPA classifies it as a large sedan. Next comes Sonata SE, a sedan that's sport-tuned for a higher level of responsiveness and performance. Sonata Limited is fully equipped with advanced technologies that satisfy your highest expectations of comfort and convenience. For an encore, our engineers created Sonata Hybrid: A rewarding combination of spacious passenger volume with advanced lithium polymer battery technology that optimizes fuel economy without compromising performance.



WHAT THE INDUSTRY IS SAYING

When Sonata first arrived, *AUTOMOBILE* Magazine exclaimed, "The Sonata emerges as an unquestioned leader in a segment that's bursting with excellent automobiles."¹⁶ Not surprising that, years later, it also ranked as the "Most Dependable Midsize Car" by J.D. Power in 2013.¹



SPEAK, AND YE SHALL FIND

With voice recognition technology, Sonata's available audio and navigation systems make it easy to find your favorite music, nearby gas stations or restaurants, and more. SiriusXM[®] data services let your voice carry even further by offering current traffic, weather, sports and stock updates.



SONATA 2.0T LIMITED PREMIUM PACKAGE in Harbor Gray Metallic

SONATA **2.0T SE / LIMITED**

2.0T | 274 HP

HIGHLIGHTS & AVAILABLE FEATURES

- Choice of 198-HP, 2.4L Gasoline Direct Injection or 274-HP, 2.0L turbocharged GDI 4-cylinder engine
- 6-speed SHIFTRONIC® automatic transmission
- Class-leading total interior volume
- Leather seating surfaces w/ heated front/rear seats
- 400-Watt Infinity® AM/FM/HD Radio/SiriusXM/CD premium audio system w/ 9 speakers
- Bluetooth® hands-free phone w/ voice commands & audio streaming
- 7" touchscreen navigation system
- Hyundai Blue Link® telematics w/ 3 years of Assurance Connected Care
- Panoramic sunroof
- Dual automatic temperature controls



SONATA HYBRID LIMITED in Blue Sky Metallic

HIGHLIGHTS & AVAILABLE FEATURES

- Advanced 199 combined HP Atkinson Cycle 4-cylinder engine/electric hybrid powertrain
- Lithium polymer battery system w/ lifetime warranty
- 6-speed SHIFTRONIC[®] automatic transmission
- Proximity key entry w/ push-button start
- Heated front & rear seats
- Headlight LED accents & LED taillights
- 400-Watt Infinity[®] premium audio system w/ 9 speakers
- Panoramic sunroof
- 7" navigation system w/ rearview camera
- Hyundai Blue Link[®] telematics w/ 3 years of Assurance Connected Care
- Aerodynamic 16" or 17" eco-spoke alloy wheels

SONATA HYBRID

2.4L | 199 NET
HP

HYUNDAI 2013

SONATA HYBRID

FUN. EFFICIENTLY.

Think an energy-efficient hybrid can't possibly be an exhilarating driver's car? Take Sonata Hybrid for a spin. It delivers an exceptional combination of brisk acceleration and 199 net horsepower while also saving energy by operating at speeds up to 74 MPH on electric power alone. Transferring power to the pavement with a 6-speed SHIFTRONIC[®] automatic transmission instead of the continuously variable transmissions found on other hybrid models results in a more natural and dynamic feel behind the wheel.

The key to this impressive performance is weight savings. Typical hybrid batteries are heavy. Sonata was the first hybrid to use breakthrough lithium polymer battery technology, which helps make it significantly lighter than its competitors. It's also the first – and only – hybrid in its class to offer a Limited Lifetime Hybrid Battery Warranty.¹⁸ A compact battery pack fits in the trunk, allowing Sonata Hybrid to offer the passenger room you expect from a midsize sedan. Passengers will enjoy other features, too, like dual front automatic temperature control, an available panoramic sunroof and available 400-Watt Infinity[®] premium audio with 9 speakers.



IN A CLASS BY ITSELF

Want space-age technology...and a lot more space? Sonata Hybrid offers an exceptionally spacious interior, along with Bluetooth[®] hands-free phone and Hyundai Blue Link[™] telematics that turn your cockpit into a mobile command center.



LIMITED LIFETIME BATTERY WARRANTY

With its 4.2" color LCD display screen, the Sonata Hybrid technology color display lets you view Sonata's hybrid technology at work. A lifetime warranty on our lithium battery ensures plenty of viewing opportunities lie ahead.



VELOSTER TURBO TECH PACKAGE in Vitamin C

HIGHLIGHTS & AVAILABLE FEATURES

- 138-HP, 1.6L Gasoline Direct Injection or 201-HP, 1.6L twin-scroll turbocharged GDI 4-cylinder engine²¹
- Sleek 3-door hatchback design offering 15.5 cubic feet of cargo capacity
- Standard 7" hi-res LCD video touchscreen w/ rearview camera & backup warning sensors
- Navigation system w/ voice recognition
- SiriusXM,[®] Gracenote[®] Music ID & Pandora[®] Internet Radio functionality²²
- Hyundai Blue Link[®] telematics w/ 3 years of Assurance Connected Care
- Torque Vectoring Control (Veloster Turbo)
- Active Sound Design (Veloster Turbo)¹⁷
- Automatic temperature control

VELOSTER **TURBO**

1.6T | 201 HP

HYUNDAI 2014

VELOSTER

FEW WORDS DO IT JUSTICE.

A FEW MILES BEHIND THE WHEEL WILL DO WONDERS, HOWEVER.

With their genre-bending 3-door coupe configuration, the Hyundai Veloster and Veloster Turbo almost defy description. Almost. When Veloster was first introduced in 2012, it inspired the editors of Kelley Blue Book's *KBB.com* to offer this descriptor: "Coolest". As in "One of the 10 Coolest New Cars Under \$18,000".¹⁹ The introduction of the 2013 Veloster inspired another adjective: "Distinctive". That one is from an esteemed panel of experts who awarded it the international GOOD DESIGN™ Award.²

But it's what you'll be saying after driving our latest sports coupe that really counts. After you've experienced how Gasoline Direct Injection gives Veloster's 1.6L engine an "own the road" mix of power and fuel efficiency. After you've felt the high-performance fun of Veloster Turbo, with its twin-scroll turbocharger that boosts performance to 201 horsepower. After you hear the power of the engine enhanced with Active Sound Design.¹⁷ After you've witnessed all of the advanced technology packed into the roomiest and most versatile interiors in their segment.²⁰ We're betting you'll be left speechless.



VELOSTER TURBO R-SPEC

A Turbo R-Spec model is joining the Hyundai Veloster lineup – and bringing with it a sharper performance edge. More aggressive suspension tuning, a short-throw shifter for the 6-speed manual transmission and other refinements add up to making the Veloster Turbo R-Spec a very special breed, indeed.



MOBILE MEDIA ROOM

Veloster's standard 7" LCD touchscreen, which now includes a rearview camera with backup warning sensors, is the largest in its class. It's your portal to 16 GB of music and media storage. Your portal to SiriusXM® Satellite Radio, Pandora® Internet Radio, Hyundai Blue Link® telematics and Bluetooth® hands-free phone with voice-recognition and music streaming.



ELANTRA SEDAN LIMITED TECHNOLOGY PACKAGE in Black

HIGHLIGHTS & AVAILABLE FEATURES

- 148-HP, 1.8L 4-cylinder engine w/ Dual Continuously Variable Valve Timing
- Proximity key entry w/ push-button start
- Spacious interior w/ best-in-class front legroom²⁵
- Up to 51 cubic feet of rear cargo space (Elantra GT)
- Heated front & rear seats
- 6-way power adjustable driver seat w/ lumbar support
- 360-Watt AM/FM/SiriusXM/CD premium audio system w/ 6 speakers
- 7" touchscreen navigation system w/ rearview camera
- Power tilt-and-slide panoramic sunroof
- 60/40 split fold-down rear seatback
- Bluetooth® hands-free phone system w/ voice recognition & audio streaming

ELANTRA SEDAN **LIMITED**

1.8L | 148 HP

HYUNDAI 2013

ELANTRA SEDAN/COUPE/GT

THREE CHOICES. ALL OF THEM WISE.

The stylish Hyundai Elantra sedan is a car so impressive, it was named North American Car of the Year in 2012. Since that time, it's been joined by the sporty Elantra Coupe and the 5-door hatchback Elantra GT.

Each Elantra model invites you into an exceptionally spacious interior. In fact, the 5-door hatchback design of Elantra GT has room that rivals compact SUVs. Elantra is filled with premium comfort, convenience and safety features that include Hyundai Blue Link's advanced telematics on the Elantra GT. Each uses aerodynamic design and weight-saving innovations to boost fuel efficiency. And each comes at a price point that's as appealing as the cars themselves. According to ALG, which sets the industry benchmark of future vehicle values, Hyundai Elantra has ranked highest among all compact cars in residual value for the last three years.²³ Now given all of that, it's easy to see why more and more people are welcoming a member of the Elantra family into their family.



MOVE UP TO MORE

Elantra Sedan is so roomy, the EPA deems it a midsize, while 2013 Honda Civic and Ford Focus models are categorized as compact cars. With its class-above interior volume of 110.4 cubic feet, Hyundai Elantra has more passenger room than most of its 2013 competitors, with enough room in the trunk for three sets of golf clubs as well.²⁴



ACTIVE ECO SYSTEM

At the press of a button on the dashboard, Elantra's Active ECO System modifies engine and automatic transmission controls to smooth out shift points and help boost fuel efficiency. With prices at the pump being what they are, every drop counts.

HYUNDAI 2014

ACCENT

BOW TO THE “KING OF THE SUBCOMPACTS”.

The last time Hyundai Accent SE was pitted against six other cars in its class, *Motor Trend* named it “King of the 5-door subcompacts.”²⁶ High praise, indeed. That’s what happens when you’re the first in your class to offer an award-winning Gasoline Direct Injection engine that combines impressive power with equally impressive fuel economy. It’s what happens when your engineers work overtime to give car buyers the room they need, along with the comfort and technology they want.

Since then, we’ve raised expectations (and a few eyebrows) in the subcompact class by adding features like a driver’s blind spot mirror and available projector headlights with LED accents, which compliment standard features like power heated mirrors, remote keyless entry, an AM/FM/SiriusXM/CD/MP3 audio system and iPod®/USB auxiliary jacks.²⁷ All of which has earned *MotorWeek’s* Drivers’ Choice Award for Best Subcompact Car for two years running.



GENEROUS CARGO SPACE

Try this on for size: Accent 5-door is rated as a “class above” the 2013 Ford Fiesta, with more cargo space than the 2013 Toyota Yaris and 2013 Chevrolet Sonic. The figures, for those wishing to cross-check: 21.2 cubic feet for Accent 5-door models, and 13.7 cubic feet for 4-door Accents.



HIGH TECH REFINEMENTS

The 2014 Hyundai Accent is available with the latest high tech refinements – things like projector style headlights with LED accents, an Active ECO System that improves gas mileage, and Bluetooth for hands-free calling with voice recognition and wireless audio streaming.



ACCENT GLS PREMIUM PACKAGE in Boston Red

ACCENT **GLS**

1.6L | 138 HP

HIGHLIGHTS & AVAILABLE FEATURES

- 138-HP 1.6L DOHC Gasoline Direct Injection 4-cylinder engine
- 6-speed manual or SHIFTRONIC® automatic transmission & Hillstart Assist Control
- Remote keyless entry
- Tilt-and-telescopic steering wheel
- Power windows w/ driver auto-down/up
- Bluetooth® hands-free phone w/ voice recognition & wireless audio streaming
- iPod®/USB & auxiliary input jacks
- 60/40 split rear folding seats
- 16" alloy wheels
- Projector headlights w/ LED accents
- Driver's blind spot mirror

HYUNDAI 2014

SANTA FE

GET YOUR DAILY DOSE OF ADVENTURE.

Life is full of adventures. And they don't all fit into 52 weekends a year. Every day, there are plenty of places to go. And plenty of people – and gear – to take with you. Which is why Hyundai created not one, but two Santa Fe models that help make every day count. Our 2014 lineup includes a Santa Fe with extended length and standard third-row seating for six or seven passengers, as well as a Santa Fe Sport model with athletic handling and seating for five.

One look tells you we've thought way outside of the conventional CUV box with a concept our designers call Storm Edge – a reference to the powerful, fluid forces at play in the sculpted lines of the Hyundai Santa Fe. One drive will have you grinning ear-to-ear behind the wheel, thanks to technologies like Gasoline Direct Injection, Driver Selectable Steering Modes and available Active Cornering Control All Wheel Drive.



A SECOND ROW THAT'S SECOND TO NONE

For those who think second-row passengers should take a back seat to no one, Santa Fe Limited adds leather-clad captain's chairs in place of the GLS's bench seating. Available heated seating surfaces and side-window sunshades extend the comfort of dual front automatic temperature control.



SAFETY WITH A PERFORMANCE EDGE

All Santa Fe models feature Hillstart Assist Control, which minimizes backward rolling on steep ascents, and Downhill Brake Control, which helps maintain vehicle control and speed on steep downhill descents. Active Cornering All Wheel Drive is also available for enhanced traction.



SANTA FE SPORT 2.0T TECHNOLOGY PACKAGE in Moonstone Silver

SANTA FE
SPORT

2.0T | 264 HP

SANTA FE

3.3L | 290 HP

HIGHLIGHTS & AVAILABLE FEATURES

- Santa Fe Sport: Choice of 190-HP, 2.4L Gasoline Direct Injection or 264-HP, 2.0L turbocharged GDI 4-cylinder engines
- Santa Fe: 290-HP, 3.3L GDI V6 engine
- 6-speed SHIFTRONIC® automatic transmission & Active ECO system
- 4.3" color touchscreen audio w/ rearview camera
- Dual front automatic temperature control w/ CleanAir Ionizer & auto defogger
- YES Essentials® stain-resistant cloth seats²⁸
- Heated steering wheel & heated/ventilated front seats
- Integrated Memory System for driver seat & side mirrors
- 8" touchscreen navigation system
- Hyundai Blue Link® w/ 3 years of Assurance Connected Care
- Blind Spot Detection & Rear Parking Assistance System
- Advanced lighting w/ HID Xenon headlights & LED taillights
- Panoramic sunroof



TUCSON LIMITED TECHNOLOGY PACKAGE in Garnet Red

HIGHLIGHTS & AVAILABLE FEATURES

- Choice of upgraded 164-HP, 2.0L Gasoline Direct Injection or 182-HP, 2.4L GDI 4-cylinder engine
- 6-speed SHIFTRONIC[®] automatic transmission
- Electronically controlled All Wheel Drive system w/ locking 50/50 split
- Dual front automatic temperature control w/ CleanAir Ionizer
- Two-stage reclining 60/40 split-folding rear seats
- 4.3" color LCD audio or 7" touchscreen navigation system w/ rearview camera
- Hyundai Blue Link[®] telematics w/ 3 years of Assurance Connected Care
- Bluetooth[®] hands-free phone w/ voice commands & streaming audio
- Hillstart Assist & Downhill Brake Controls
- Panoramic sunroof

TUCSON LIMITED

2.4L | 182 HP

HYUNDAI 2014

TUCSON

MORE POWER TO YOU.

At Hyundai, we know who has the power these days: You do. It's the power of choice. There are lots of vehicles for you to choose from, and as you cross-shop the competition, we can't afford to be the car company that stands still. So we keep moving. And improving.

It's why we've given Tucson two upgraded engines for 2014. From each, you can expect refined, responsive and remarkably efficient performance. It's also why the design details of amenities like the available panoramic sunroof continue to evolve – it now includes side roof rails for added functionality and style. Together with features like projector headlights with LED accents, SACHS® ASD shock absorbers and new 17" alloy wheels that are now standard on all Tucson models, the result is versatility that really vrooms.

For the first time, Tucson is also available with three years of Assurance Connected Care service powered by Blue Link,® our innovative vehicle communications technology that brings infotainment, safety and service together in one highly intelligent system.



MORE POWERFUL ENGINES

Whether you choose the 2.0L or available 2.4L engine, Tucson turns a technology called Gasoline Direct Injection to your advantage. GDI delivers a pressurized spritz of fuel directly into the cylinder for powerful, efficient combustion that improves fuel efficiency and lowers emissions.



ROOM TO RELAX

Tucson has more interior passenger volume than the 2013 Nissan Rogue and 2014 Ford Escape. And more rear legroom than virtually everyone in its class.³ For 2014, second-row passengers enjoy the first-class comfort of two-stage reclining rear seats and available rear console climate control vents.

HYUNDAI COMMITMENT

ASSURANCE

ASSURANCE CONNECTED CARE: NOW MORE THAN EVER, HYUNDAI'S GOT YOUR BACK.

Hyundai made a name for itself by offering assurance that, when you need us, we'll be there. And now, our commitment goes even further with Assurance Connected Care, powered by Blue Link. It's Hyundai's newest way of keeping you assured and secured while you're driving. Assurance Connected Care includes features like Monthly Vehicle Reports that summarize how your Hyundai is performing. Automatic Collision Notification that pinpoints your location in emergencies.³⁰ And Maintenance Alerts that offer helpful reminders for things like tune-ups and oil changes.

Technically, convenience and peace-of-mind aren't listed as standard features. But you'd never know it, thanks to our Enhanced Roadside Assistance. Or Service Link, which makes it easy to schedule service appointments, even from your car. Making worry go away – with Assurance Connected Care, it's a standard feature every Hyundai owner enjoys.³¹

 HYUNDAI

Assurance

CONNECTED CARE

Powered by 

AUTOMATIC COLLISION
NOTIFICATION
AND ASSISTANCE



ENHANCED
SAFETY
FEATURES



CAR CARE
FEATURES



3 YEARS

DRIVE WORRY-FREE
3 YEARS STANDARD



HYUNDAI TECHNOLOGY

BLUE LINK[®]

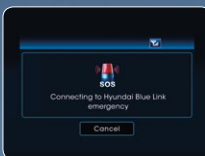
CONVENIENCE, SAFETY AND CONNECTIVITY CONVERGE

Blue Link is Hyundai's advanced technology platform that powers an innovative suite of infotainment, safety and service features. In addition to Assurance Connected Care, Blue Link includes a variety of other enhancements that let you navigate, connect and discover with the push of a button. Or the sound of your voice. For details, please visit HyundaiBlueLink.com.³²



LIKE A UNIVERSAL REMOTE

Download our Blue Link mobile app to your Apple[™] or Android[™] smartphone, and you'll have remote access to your vehicle from virtually anywhere.¹⁴ Remotely lock and unlock your car, or flash the lights and honk the horn to find it in a crowded parking lot. You can even start your car remotely, so the temperature inside is just right when you arrive.³³



LIKE A SECURITY FORCE

No, you can't keep your eyes on your Hyundai all of the time. No worries, Blue Link can help. Its Stolen Vehicle Recovery feature can locate your Hyundai in a pinch, while Geo-Fence and Curfew Alerts notify you (by text, automated phone message or email) when the geography or drive-time boundaries you've set are exceeded.



LIKE AN EXPERT GUIDE

More than getting you to your destination, Blue Link offers features that can tell you what you'll find when you arrive. Use voice commands to find the fastest routes with the least amount of traffic, points of interest you can download to your navigation system for turn-by-turn directions, and more.

blueLink



HYUNDAI DESIGN

NEW THINKING

WHAT'S NEXT?
WE CAN'T WAIT TO SHOW YOU.

At the 2013 North American International Auto Show, we gave the world a peak into where Hyundai is headed. That glimpse into the future is shown here. We call it the HCD-14 Genesis concept – the latest in a growing line of concept cars we've revealed in recent years. Featuring technologies like driver eye-tracking and hand-gesture recognition, the HCD-14 is the result of something we demand from ourselves every day at Hyundai: New Thinking.

From our designers, it leads to new expressions of what cars could look like in the future. From our engineers, it opens the door to innovative ways of achieving the fundamental goal of building more powerful, less wasteful vehicles. From our technologists, it creates a culture that encourages Hyundai to be a leader, not a follower. And as a company, we're constantly bringing new thinking to the question of how we can meet the needs of our customers.

Along the way, we continue to surprise a lot of people. Like the editors from *Autoweek*, who honored the HCD-14 as "Best Concept" at this year's North American International Auto Show.³ "That's a Hyundai?" they asked.

As the accolades mount, that question is increasingly being turned into a statement.
An emphatic statement that reflects new thinking. And new possibilities.





HYUNDAI USA

MAKING AN IMPACT

DESIGNED IN CALIFORNIA. MANUFACTURED IN ALABAMA.
DRIVEN ALL ACROSS AMERICA.

In addition to engineering facilities in Michigan and design, research and testing grounds in California, Hyundai operates a state-of-the-art manufacturing facility in Montgomery, Alabama. Here, every Hyundai vehicle goes from sheet metal to street-legal in exactly 19 hours flat. The facility is one of the most advanced in the world, and has been recognized with ISO/TS 16949 certification, the most rigid quality management standard from the International Automotive Task Force.

In spite of all the innovations and accomplishments, the facility's most impressive achievement might be this: Providing more than 94,000 jobs across all of America, and contributing over \$3.8 billion to Alabama's state economy every year.

Design Center in California



Engineering Facility in Michigan



Proving Grounds in California



Manufacturing Facility in Alabama

HYUNDAI CARES

HOPE ON WHEELS

OUR MOST POWERFUL ENGINE IS DRIVEN BY HOPE

What started in 1998 as a grassroots effort by New England area Hyundai dealers to raise money for a local pediatric cancer institution has grown into a national nonprofit foundation: Hyundai Hope On Wheels. Every time a new Hyundai is sold, a donation is made to help kids fight cancer. With over 800 dealerships, those numbers add up quickly – Hyundai has awarded over \$72 million in research grants since 1998. To learn more and lend a hand to help us defeat children's cancer, visit HyundaiHopeOnWheels.org.



Hyundai Hope On Wheels®
Helping Kids Fight Cancer



CJ GEORGE, National Youth Ambassador

2014 EQUUS



HIGHLIGHTS AND AVAILABLE FEATURES

- 429-HP, 5.0L direct injection DOHC V8 engine
- 8-speed SHIFTRONIC™ automatic transmission
- Electro-Hydraulic Power Steering
- Electronically controlled air suspension with Continuous Damping Control
- Proximity fob & card key entry with push-button start
- Premium soft-touch leather seats & microfibre suede headliner
- Three-zone automatic temperature control with Air Quality System
- Heated leather/wood-trimmed power tilt-and-telescopic steering wheel
- 12-way power adjustable driver seat with lumbar adjust
- Integrated Driver Information System & multimedia controller
- Heated & cooled seats
- Power side & rear window sunshades
- Front & rear parking assistance system with multi-view camera
- Smart Cruise Control with stop/start
- Full 12.3" digital LCD instrument display screen
- Premium navigation system with 9.2" LCD system
- Lexicon™ 7.1 Discrete Surround Sound audio system with 17 speakers
- Bluetooth® hands-free phone system
- Hyundai Blue Link™ telematics
- Rear seat entertainment system with dual 9.2" monitors
- Acoustic laminated windshield, front & rear-side windows
- New 19" alloy wheel design
- Heads-up display
- Power door closure

SAFETY

- Vehicle Stability Management w/ pre-collision warning
- Electronic Stability Control with Traction Control System
- 4-wheel disc ABS brakes with Brake Assist & Electronic Brake-force Distribution
- Electronic active front head restraints with power controls
- Electronic seatbelt pretensioners
- Electronic Parking Brake with automatic vehicle hold
- Adaptive Front Lighting System / auto-leveling headlights
- Lane Departure Warning System
- Blind Spot Detection System w/ Rear Cross-traffic Alert
- 9-airbag safety system
- Tire Pressure Monitoring System
- Xenon High Intensity Discharge automatic headlights with LED turn signal indicators
- LED front fog lights

2014 GENESIS



HIGHLIGHTS AND AVAILABLE FEATURES

- Choice of 333-HP 3.8L Gasoline Direct Injection DOHC V6 or 429-HP 5.0L GDI DOHC V8 engine
- 8-speed SHIFTRONIC™ automatic transmission
- Electro-Hydraulic Power Steering
- Heated steering wheel (R-Spec)
- Independent 5-link suspension
- SACHS® Amplitude Selective Damping shocks
- Proximity key entry w/ push-button start
- Dual automatic temperature control
- Power tilt-and-slide glass sunroof
- Heated leather seating surfaces
- Cooled driver's seat
- Power tilt-and-telescopic leather-wrapped steering wheel with cruise, audio & phone controls
- Ultimate navigation system with 8" display
- Integrated Memory System for driver seat, steering wheel & side mirrors
- SiriusXM Satellite Radio & available NavTraffic
- 528-Watt Lexicon™ 7.1 Discrete Surround Sound audio system with 17 speakers
- iPod®/USB auxiliary input jacks
- Bluetooth® hands-free phone system
- Hyundai Blue Link™ telematics
- Smart Cruise Control
- LED headlight & tail light accents
- Rain-sensing wipers & auto-defog windshield
- Power rear sunshade
- Driver Information System with multimedia controller
- 19" machined finish alloy wheels (R-Spec)
- Power folding/heated mirrors with puddle lamps

SAFETY

- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System w/ Brake Assist & Electronic Brake-force Distribution
- Electronic active front head restraints
- Front & rear parking assistance sensors with rear backup camera
- Electronic Parking Brake with automatic vehicle hold
- Adaptive Front Lighting System with auto-leveling Xenon High Intensity Discharge headlights
- Lane Departure Warning System
- 8-airbag safety system
- Tire Pressure Monitoring System
- Front fog lights

2014 GENESIS COUPE



HIGHLIGHTS AND AVAILABLE FEATURES

- 274-HP 2.0L twin-scroll turbocharged DOHC 4-cylinder or 348-HP 3.8L Gasoline Direct Injection DOHC V6 engine
- Dual Continuously Variable Valve Timing
- 6-speed close-ratio manual transmission or 8-speed SHIFTRONIC™ automatic transmission with paddle shifters
- Torsen® limited-slip differential
- Sport-tuned suspension
- Track-tuned suspension (R-Spec & Ultimate)
- Hill Start Assist (M/T only)
- Proximity key entry with push-button start
- Fully automatic temperature control
- New, more aggressive seat bolsters (R-Spec)
- Tilt-and-telescopic leather steering wheel with audio & cruise controls
- Leather seating surfaces
- Power tilt-and-slide sunroof
- Auto-dimming rearview mirror w/ HomeLink® & compass
- Touchscreen navigation with NavTraffic
- 360-Watt Infinity™ premium audio system w/ 10 speakers
- iPod®/USB & auxiliary input jacks
- Bluetooth® hands-free phone system with voice recognition & audio streaming
- Hyundai Blue Link™ telematics
- Electroluminescent gauge cluster w/ information display screen
- 18" Euroflange alloy wheels or
- 19" Euroflange alloy wheels with gunmetal finish
- Rear LED taillights & dual exhaust

SAFETY

- Brembo® braking system
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- Rear Parking Assistance System
- Xenon High Intensity Discharge headlights
- Seatbelt pretensioners
- Active front head restraints
- Automatic headlights w/ LED daytime running lights
- 6-airbag safety system
- Tire Pressure Monitoring System
- Front fog lights

2014 AZERA



HIGHLIGHTS AND AVAILABLE FEATURES

- 293-HP 3.3L Gasoline Direct Injection V6 engine with Dual Continuously Variable Valve Timing
- 6-speed automatic SHIFTRONIC™ transmission
- Active ECO system
- SACHS® Amplitude Selective Damping shock absorbers
- Proximity key entry with push-button start
- Dual front automatic temperature control
- Panoramic sunroof
- Heated leather seating surfaces
- Ventilated front seats
- Integrated Memory System for driver seat, steering wheel & side mirrors
- 12-way adjustable power driver seat
- 8-way adjustable power front passenger seat
- Interior ambient lighting
- Power tilt-and-telescopic steering wheel with cruise, audio & phone controls
- Power rear & manual side-window sunshades
- Navigation system with 8" touchscreen display & rearview camera
- 550-Watt Infinity™ Logic 7" Surround Sound premium audio system with 14 speakers
- SiriusXM Satellite Radio & NavTraffic
- HD Radio technology with multicasting
- iPod®/USB auxiliary input jacks
- Bluetooth® hands-free phone system
- Hyundai Blue Link™ telematics
- Power-folding side mirrors with turn-signal indicators
- 19" Hyper Silver finish alloy wheels

SAFETY

- Vehicle Stability Management System
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- High Intensity Discharge Xenon headlights with LED accents
- 9-airbag safety system
- Rear Parking Assistance System
- Automatic headlights with daytime running lights
- Tire Pressure Monitoring System
- Front fog lights

2013 SONATA & 2.0T



HIGHLIGHTS AND AVAILABLE FEATURES

- 198-HP, 2.4L Gasoline Direct Injection 4-cylinder engine w/ Dual Continuously Variable Valve Timing
- 274-HP, 2.0L GDI 4-cylinder engine with twin-scroll turbocharger
- 6-speed automatic SHIFTRONIC® transmission
- Steering-wheel-mounted paddle shifters (SE & 2.0T)
- Active ECO System
- Proximity key entry with push-button start
- Dual front automatic temperature control
- Panoramic sunroof
- Leather seating surfaces
- Heated front & rear seats
- Power driver seat with lumbar support
- Leather-wrapped steering wheel & shift knob
- Steering wheel audio, Bluetooth® & cruise controls
- Navigation system with 7" touchscreen display
- Rearview camera
- 400-Watt Infinity® AM/FM/SiriusXM/CD/MP3 premium audio system with 9 speakers
- HD Radio with multicasting
- iPod®/USB & auxiliary input jacks
- Bluetooth® hands-free phone system with phonebook transfer & audio streaming
- Hyundai Blue Link® telematics
- Auto-dimming rearview mirror w/ HomeLink® & compass
- Floor console-mounted rear vents
- Power side mirrors with turn-signal indicators
- 18" Hyper Silver alloy wheels
- Chrome-tipped dual exhaust

SAFETY

- NHTSA Five-Star safety rating
- IIHS Top Safety Pick
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- Active front head restraints
- 6-airbag safety system
- Automatic headlights
- Tire Pressure Monitoring System
- Front fog lights

2013 SONATA HYBRID



HIGHLIGHTS AND AVAILABLE FEATURES

- 199 net HP, 2.4L Atkinson Cycle 4-cylinder hybrid engine with electric motor
- Permanent magnet high-power density motor
- Lithium polymer battery system with lifetime warranty
- Hybrid Starter Generator
- 6-speed automatic SHIFTRONIC® transmission
- Proximity key entry with push-button start
- Dual front automatic temperature control
- Panoramic sunroof
- Leather seating surfaces
- Heated front & rear seats
- Power driver seat with lumbar support
- Leather-wrapped steering wheel & shift knob
- Steering wheel audio, Bluetooth® & cruise controls
- Electroluminescent instrument cluster with color display
- 7" touchscreen navigation system with voice commands & rearview camera
- 400-Watt Infinity® AM/FM/SiriusXM/CD/MP3 premium audio system with 9 speakers
- HD Radio technology with multicasting
- iPod®/USB & auxiliary input jacks
- Hyundai Blue Link® telematics
- Floor console-mounted rear vents
- Auto-dimming rearview mirror w/ HomeLink® & compass
- 17" Eco-spoke aluminum alloy wheels
- Power side mirrors with turn-signal indicators
- LED taillights

SAFETY

- NHTSA Five-Star safety rating
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- Active front head restraints
- 6-airbag safety system
- Tire Pressure Monitoring System
- Automatic headlights with LED accents
- Front fog lights

2014 VELOSTER & TURBO



HIGHLIGHTS AND AVAILABLE FEATURES

- 138-HP 1.6L Gasoline Direct Injection DOHC or 201-HP 1.6L twin-scroll turbocharged GDI DOHC 4-cyl engine²¹
- Dual Continuously Variable Valve Timing
- 6-speed manual transmission or 6-speed EcoShift™ Dual Clutch Transmission w/ paddle shifters (1.6L) or 6-speed SHIFTRONIC® automatic transmission & paddle shifters
- Active ECO System (DCT & A/T only)
- Sport-tuned steering (Turbo)
- Torque Vectoring Control (Turbo)
- Active Sound Design (Turbo)
- Proximity key entry with push-button start
- Leather-wrapped steering wheel & shift knob
- Panoramic sunroof
- Navigation system with 7" multimedia touchscreen
- Rearview camera & backup sensors
- 450-Watt Dimension premium audio system with 8 speakers including rear subwoofer
- Pandora™ Internet Radio functionality
- Bluetooth® hands-free phone system with voice recognition & audio streaming
- iPod®/USB and auxiliary input jacks
- RCA cable & 115V outlet for video playback
- Hyundai Blue Link® telematics
- 17" five-spoke alloy wheels (Veloster)
- 18" alloy wheels with painted inserts (Veloster)
- 18" alloy wheels with chrome accents (Turbo)
- Ground effects
- Dual center chrome exhaust tips

SAFETY

- Vehicle Stability Management System
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- 4-wheel disc brakes
- Rear Parking Assistance System
- 6-airbag safety system
- Tire Pressure Monitoring System
- Projector headlights with LED headlight accents
- Front fog lights

2013 ELANTRA & COUPE



HIGHLIGHTS AND AVAILABLE FEATURES

- 1.8L DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed manual or automatic SHIFTRONIC® transmission
- Active ECO System (A/T only)
- Sport-tuned suspension (Coupe only)
- Motor Driven Power Steering
- Proximity key entry with push-button start
- Power windows with driver auto-down/up
- Dual automatic temperature control with CleanAir Ionizer and auto defog
- Power tilt-and-slide sunroof
- Leather seating surfaces
- Power driver seat with lumbar support
- Heated front & rear seats
- Leather-wrapped steering wheel & shift knob
- Steering wheel audio & cruise controls
- Sliding front center armrest
- 60/40 split fold-down rear seatback
- Rear-seat center armrest with cupholders
- Touchscreen navigation system with rearview camera
- 360-Watt AM/FM/SiriusXM/CD premium audio system with 6 speakers
- iPod®/USB & auxiliary input jacks
- Bluetooth® hands-free phone system with voice recognition & audio streaming
- 17" Euro flange alloy wheels
- Rear spoiler (Coupe)
- Power heated side mirrors with integrated turn signals

SAFETY

- NHTSA Five-Star safety rating (Sedan)
- IIHS Top Safety Pick (Sedan)
- Vehicle Stability Management System
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- 4-wheel disc brakes
- 6-airbag safety system
- Automatic headlights
- Daytime running lights
- Tire Pressure Monitoring System
- Front fog lights

2013 ELANTRA GT



HIGHLIGHTS AND AVAILABLE FEATURES

- 1.8L DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed manual or automatic SHIFTRONIC® transmission
- Sport-tuned suspension
- Active ECO System (A/T only)
- Motor Driven Power Steering
- Driver Selectable Steering modes with comfort, normal & sport settings
- Proximity key entry with push-button start
- Tilt-and-telescoping steering wheel
- Dual automatic temperature control with CleanAir Ionizer & auto defog
- Power tilt-and-slide panoramic sunroof
- 6-way power adjustable driver seat with lumbar support
- Leather seating surfaces with heated front seats
- Leather-wrapped steering wheel & shift knob
- Steering wheel audio & cruise controls
- Sliding front center armrest
- Cooled glovebox compartment
- 60/40 split fold-down rear seatback
- Up to 51 cubic feet of rear cargo storage
- Rear-seat center armrest with cupholders
- Touchscreen navigation system with rearview camera
- 172-Watt AM/FM/SiriusXM/CD audio system with 6 speakers
- Hyundai Blue Link® telematics
- iPod®/USB & auxiliary input jacks
- Bluetooth® hands-free phone system with voice recognition and audio streaming
- 17" split-spoke alloy wheels

SAFETY

- Vehicle Stability Management System
- Electronic Stability Control
- Traction Control System
- 4-wheel disc brakes
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- Adjustable head restraints for all seats
- 7-airbag safety system with driver knee airbag
- Tire Pressure Monitoring System
- Automatic headlights
- Front fog lights

2014 ACCENT



HIGHLIGHTS AND AVAILABLE FEATURES

- 1.6L Gasoline Direct Injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed manual or automatic SHIFTRONIC® transmission
- Active ECO System (A/T only)
- Remote keyless entry system
- Air conditioning
- Tilt-and-telescoping steering wheel
- Leather-wrapped steering wheel & shift knob
- Steering-wheel-mounted audio & cruise controls
- Premium cloth seats & door inserts
- 6-way adjustable driver seat with armrest
- Power door locks
- Power windows with driver auto-down/up
- Cruise control
- Sliding armrest storage box
- 60/40 split fold-down rear seatback
- 172-Watt AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers
- iPod®/USB & auxiliary input jacks
- Bluetooth® hands-free phone system with voice recognition & audio streaming
- Power sunroof
- Sliding sunvisors with vanity mirrors
- Cargo cover (5-Door)
- Side mirrors with integrated turn-signal indicators
- Bodycolor mirrors & door handles
- Rear wiper (5-Door)
- 16" alloy wheels

SAFETY

- Vehicle Stability Management System
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- Active front head restraints
- Adjustable head restraints for all seats
- 6-airbag safety system
- Projector headlight with LED accents
- Driver blind-spot mirror
- Tire Pressure Monitoring System
- Front fog lights

2014 SANTA FE



HIGHLIGHTS AND AVAILABLE FEATURES

- Santa Fe Sport: 190-HP 2.4L Gasoline Direct Injection 4-cylinder or 264-HP 2.0L turbocharged GDI 4-cylinder engine with Dual Continuously Variable Valve Timing
- Santa Fe: 290-HP 3.3L Gasoline Direct Injection V6 engine with Dual Continuously Variable Valve Timing
- 6-speed SHIFTRONIC® automatic transmission
- Active Cornering Control AWD
- Driver Selectable Steering Modes
- Proximity key entry with push-button start
- Dual front automatic temperature control with CleanAir Ionizer
- Panoramic sunroof
- Heated & leather-wrapped steering wheel
- Integrated Memory System for power driver seat & side mirrors
- Leather heated/ventilated power front & heated rear seats
- 40/20/40 split fold-down, sliding & reclining 2nd row seats
- 2nd-row captain's chair (Santa Fe Limited)
- 3rd-row seating (Santa Fe)
- Up to 80.0 cubic feet of rear cargo storage (Santa Fe)
- Hidden under-floor cargo storage compartment
- Navigation system with 8" touchscreen & rearview camera
- 4.3" touchscreen color audio system with rearview camera
- 550-Watt Infinity® Logic 7" Surround Sound audio system with 12 speakers
- Bluetooth® hands-free phone system with voice recognition & audio streaming
- iPod®/USB & auxiliary input jacks
- Hyundai Blue Link® telematics
- Power tailgate (Santa Fe)

- 19" Hyper Silver alloy wheels
- Roof side rails
- Power side mirrors with turn-signal indicators

SAFETY

- Vehicle Stability Management System
- Electronic Stability & Traction Control Systems
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- Downhill Brake & Hillstart Assist Controls
- 7-airbag safety system
- HID Xenon headlights with LED accents
- Blind Spot Detection System
- Rear Parking Assistance System

2014 TUCSON



HIGHLIGHTS AND AVAILABLE FEATURES

- 164-HP, 2.0L Gasoline Direct Injection 4-cylinder or 182-HP, 2.4L GDI 4-cylinder engine w/ Continuously Variable Valve Timing
- 6-speed SHIFTRONIC® automatic transmission
- SACHS® Amplitude Selective Damping shocks
- On-demand All Wheel Drive
- Proximity key entry with push-button start
- Dual front automatic temperature control with CleanAir Ionizer
- Panoramic sunroof with roof side rails
- Leather seating surfaces
- Heated front seats
- 8-way adjustable power driver seat with lumbar support
- Leather-wrapped steering wheel & shift knob
- Steering wheel audio, Bluetooth® & cruise controls
- Illuminated front cupholders
- 60/40 split fold-down second-row seats with 2-stage recline function
- Up to 55.8 cubic feet of rear cargo storage
- Navigation system with 7" touchscreen display & review camera
- 360-Watt AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers & rear subwoofer
- Hyundai Blue Link® telematics
- iPod®/USB auxiliary input jacks & iPod cable
- Bluetooth® hands-free phone system with audio streaming
- Floor console-mounted rear vents
- 18" alloy wheels
- Roof side rails

- LED taillights
- Power side mirrors with turn-signal indicators

SAFETY

- Electronic Stability & Traction Control Systems
- Anti-lock Braking System with Brake Assist & Electronic Brake-force Distribution
- Hillstart Assist Control
- Downhill Brake Control
- Active front head restraints
- 6-airbag safety system
- Automatic headlights
- Tire Pressure Monitoring System

FOOTNOTES

1. The Hyundai Sonata received the lowest number of problems per 100 vehicles among midsize cars in the proprietary J.D. Power and Associates 2013 Vehicle Dependability StudySM. Study based on responses from 37,917 original owners of 2010 model-year vehicles after three years of ownership about problems experienced in the past 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed September-December 2012. Your experiences may vary. Visit jdpower.com/hyundai.
2. GOOD DESIGNTM is a Federally Registered and Protected Trademark of The Chicago Athenaeum Metropolitan Arts Press, Copyright 1992-2013.
3. autoweek.com/article/20130116/detroit/130119879.
4. The Bluetooth[®] wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners.
5. Lexicon[®] is a registered trademark of Harman International Industries, Incorporated.
6. J.D. Power: The Hyundai Genesis received the lowest number of problems per 100 vehicles among midsize premium cars in the proprietary J.D. Power 2013 Initial Quality StudySM. Study based on responses from 83,442 new-vehicle owners, measuring 230 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2013. Your experiences may vary. Visit jdpower.com/hyundai. Kelley Blue Book: From 2013 Hyundai Genesis Review on Kelley Blue Book's www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.
7. From 2013 Hyundai Genesis Review on Kelley Blue Book's www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.
8. Sports coupe models under \$40,000 MSRP.
9. Estimated horsepower and torque ratings with premium fuel.
10. All SiriusXM services require a subscription, sold separately or as a package, after 3-month trial included with vehicle purchase or lease. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call us at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Other fees and taxes apply. All fees and programming are subject to change. XM satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. Certain channels are not available on our Internet radio service or on mobile devices. © 2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. All rights reserved. HD Radio is a wordmark and trademark of iBiquity Digital Corporation, used under license by the HD Digital Radio Alliance.
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12. Infinity[®] is a registered trademark of Harman International Industries, Inc.
13. EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition.
14. Android[®] is a registered trademark of Google Inc.
15. Based on ALG's 2013 Residual Value Awards for the Full-Size Car Segment. ALG is the industry benchmark for residual values and depreciation data, www.alg.com.
16. *AUTOMOBILE* Magazine, February 2011.
17. Late availability.
18. Warranty is non-transferable and not valid on vehicles exported to Korea.
19. For more information about the 2012 10 Coolest New Cars Under \$18,000, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.
20. Compact sporty car segment.
21. 138 HP with manual transmission, 132 HP with dual-clutch transmission.
22. Gracenote is either a registered trademark or a trademark of Gracenote, Inc. in the United States and/or other countries. Pandora[®] is a registered trademark of Pandora Media, Inc. Head unit controls for Pandora function only with the Apple iPhone. [®] iPhone[®] is a registered trademark of Apple Inc.
23. ALG is the industry benchmark for residual values and depreciation data, www.alg.com.
24. Comparison vs. 2013 Nissan Sentra, 2013 Toyota Corolla, 2013 Honda Civic, 2013 Ford Focus, 2013 Chevrolet Cruz, 2013 Dodge Dart.
25. Compact Car segment.
26. *Motor Trend*, April 2012.
27. iPod[®] is a registered trademark of Apple Inc.
28. Yes Essentials[®] is a trademark of Sage Automotive Interiors.
29. 2014 Hyundai Tucson has more rear seat legroom than 2013 Toyota RAV4, 2013 Nissan Rogue, 2013 Honda CR-V, 2014 Subaru Forester and 2014 Ford Escape.
30. Blue Link agents will contact existing emergency service responders. Only use Blue Link and corresponding devices when it is safe to do so.
31. Assurance Connected Care requires active Blue Link subscription. Assurance Connected Care includes 3 years of the Blue Link Assurance Package. Three-year term starts from the new-vehicle date of first use and is available for new-vehicle purchases and leases on or after May 16, 2013. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage required. Blue Link available on most 2013 and 2014 Hyundai vehicles. Features and fees vary by subscription plan. For more on details and limitations, visit Hyundai.com or your authorized Hyundai dealer. Blue Link is a registered trademark of Hyundai Motor America. Hyundai is a registered trademark of Hyundai Motor Company. All rights reserved. ©2013 Hyundai Motor America.
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33. Remote Vehicle Start is only available for push-button start equipped vehicles with an automatic transmission or a Dual Clutch Transmission. Not available on all models.

AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY

10 YEARS / 100,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS / UNLIMITED MILES

NEW VEHICLE LIMITED WARRANTY

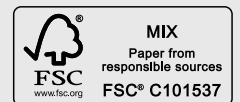
5 YEARS / 60,000 MILES

24-HOUR ROADSIDE ASSISTANCE

5 YEARS / UNLIMITED MILES

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications.

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