



**FULL  
LINE**

2017  
HYUNDAI



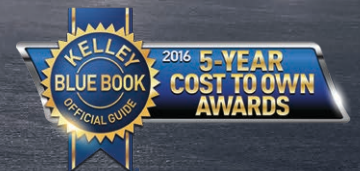
# BEYOND QUALITY, QUALITY OF LIFE.

At Hyundai, our relentless aim to achieve the highest standards of quality is why we're able to provide the peace of mind of Hyundai Assurance and America's Best Warranty with every vehicle we build. It's also why Hyundai received the 2016 award for being the lowest 5-Year Cost to Own of all brands according to Kelley Blue Book's KBB.com, recognizing new vehicles with the lowest projected ownership costs.<sup>1</sup>

Of course, it's not enough for a car company to focus solely on the reliability and durability of its vehicles. That's now just the starting

point. There's another quality, beyond the fit and finish, that consumes our efforts: Quality of life. It's why we've emerged as a leader in the research and development of alternative powered vehicles, digital integration and automotive safety.

We've done it by challenging convention in everything we do. And by insisting on new thinking and better solutions. We welcome you to take a closer look at the Hyundai 2017 lineup. And perhaps challenge some conventional thinking of your own.





## CONNECTED CAR

# A CAR COMPANY THAT HELPS YOU CONNECT THE DOTS.

Welcome to Blue Link,<sup>®</sup> technology that transforms your new Hyundai into a vehicle unlike any you've ever owned.<sup>2</sup> Using Blue Link Remote Access, you can start your car while you're finishing breakfast in the kitchen and warm or cool its interior before you head for work. Blue Link for Apple Watch<sup>™</sup> or Android Wear<sup>™</sup> offers even more convenience for starting the engine and locking or unlocking the doors from almost anywhere.<sup>3</sup>

With available Blue Link Guidance, you can tap Destination Search Powered by Google<sup>™</sup> to quickly find directions to new restaurants or points of interest that are always up-to-date. Another feature, Destination Send-to-Car by Google,<sup>™</sup> lets you send directions from your smartphone to the vehicle's navigation system. And a Blue Link Remote feature called Car Finder helps you locate your Hyundai at crowded stadiums or shopping malls.

Teenager borrowing the car? Geo-Fence, Speed and Curfew Alert features let you rest easy. And here's more peace of mind: Blue Link Connected Care. Free for the first year of ownership, this comprehensive safety and car care package offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you've been in an accident. You can also monitor your Hyundai's operation with Monthly Vehicle Health Reports or schedule a service appointment from the driver's seat of your car.<sup>4</sup>

We're continually working on updates to Blue Link, finding better ways to make life between your home, your office and your Hyundai seamless. So you can connect even more of life's little dots.



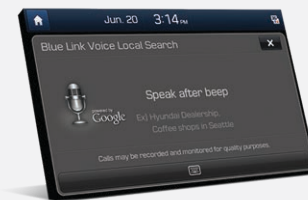
### BLUE LINK REMOTE

- Remote Lock/Unlock
- Remote Start with Climate Control
- Car Finder
- Stolen Vehicle Recovery
- Vehicle Safeguard Alerts



### BLUE LINK CONNECTED CARE

- Monthly Vehicle Health Reports
- Maintenance Reminders
- SOS Emergency Assistance
- Automatic Collision Notification



### BLUE LINK GUIDANCE

- Destination Send-to-Car by Google
- Destination Search Powered by Google





# SANTA FE

**290** HP  
3.3L

**23** MPG  
HWY<sup>12</sup>

SANTA FE LIMITED with Ultimate Tech Package in Circuit Silver

## 2017 HYUNDAI SANTA FE

# EPIC

What kind of weekend adventures are on your to-do list? Whatever your plans, Santa Fe is engineered with the capability, safety technology and premium comfort features to satisfy your most ambitious agenda. If that includes trailering something large and heavy, no problem. Santa Fe gives you a class-leading standard towing capacity of up to 5,000 pounds thanks to a 3.3L V6 engine that generates 290 horsepower and 252 lb-ft of torque.<sup>5</sup> When your road trip plans include long stretches of interstate highway, Santa Fe's Smart Cruise Control<sup>6</sup> makes the going easy.

A quick glance confirms your ability to do the heavy lifting in style: For 2017, Santa Fe's rugged-yet-elegant Storm Edge design is now even edgier. We've enhanced eye-catching details like the LED lighting front and rear. Available 19" alloy wheels showcase a new, more athletic stance. And Santa Fe's style is matched by its substance. New advanced safety systems available on Santa Fe include Smart Cruise Control, Lane Departure Warning<sup>7</sup> and Automatic Emergency Braking with Pedestrian Detection.<sup>8</sup> After all, you want your epic weekend to end happily.



### HANDS-FREE CONVENIENCE

The 2017 Santa Fe features a hands-free smart liftgate that recognizes when you need it to open. Simply stand within 3 feet of the rear liftgate with the key fob in your pocket or purse for more than 3 seconds, and it opens automatically. You can stop the power liftgate at various heights, too.

### A MODE FOR EVERY MOOD

Santa Fe features a technology called Drive Mode Select that tailors your Hyundai's steering, engine and transmission response to suit your preference. Choose a mode to satisfy your mood – Eco, Normal or Sport – and Santa Fe precisely alters its performance to that characteristic.

### HOW MANY SEATS DO YOU NEED?

Santa Fe offers 5, 6 or 7-passenger seating. Our 3-row Santa Fe SE and Santa Fe Limited have a longer wheelbase, so there's room to carry more passengers and more gear – in more configurations. The 3rd row is now easier to access, thanks to a 40/20/40 2nd-row seat with a longer slide range. The 7-passenger Santa Fe SE lets you buckle three passengers into the middle row of seats, while Santa Fe Limited models place a pair of leather-clad captain's chairs in the middle row for luxurious 6-passenger seating capacity. Don't need the third row? Our 5-passenger Santa Fe Sport suits your purposes perfectly.



# TUCSON

**175** HP  
1.6L

**32** MPG  
HWY<sup>12</sup>

TUCSON ECO in Black Noir Pearl

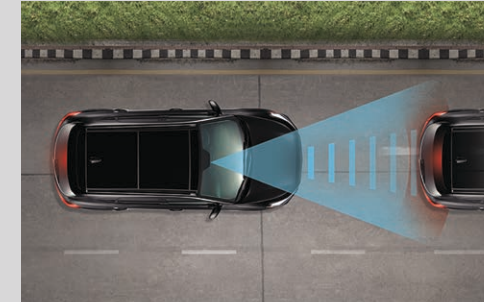


## 2017 HYUNDAI TUCSON

# DRIVER'S CHOICE

The experts at *MotorWeek* do something you probably can't do: Drive practically every vehicle on the market, evaluating each on price, practicality, performance and fuel efficiency. So which is *MotorWeek's* 2016 Driver's Choice Award winner for the Best Small Utility? The Hyundai Tucson. No matter which Tucson model you choose, you'll discover there's much more beneath the fluid lines, athletic stance and modern LED headlight and taillight designs. Case in point: The hands-free power liftgate that automatically opens to make loading cargo easy when your hands are full.

A spirited, fuel-efficient 175-horsepower turbocharged engine comes standard on Tucson Eco, Sport and Limited models. Inside, Limited's 8" touchscreen is your portal to advanced navigation and 315-Watt Infinity® premium audio with Clari-Fi™ Music Restoration Technology. Smartphone integration is built in, making it easy to access your music, messages, maps and more with simple voice commands. Also onboard are advanced safety features like optional Automatic Emergency Braking with Pedestrian Detection and Blind Spot Detection with Lane Change Assist.<sup>9</sup> No wonder Tucson earned an NHTSA 5-Star Overall Safety Rating and Tucson Limited earned a 2016 IIHS Top Safety Pick+ rating.<sup>10</sup>



### 7 SPEEDS, QUICKER SHIFTS

To make the most of Tucson's turbo engine power and efficiency, it's mated to the segment's first 7-speed transmission. And not just any 7-speed, but an EcoShift® Dual Clutch Transmission. Dual clutches work in tandem to create instantaneous gear shifts and help boost fuel economy with improved efficiency.

### STOP ON A DIME AUTOMATICALLY

Available on Tucson Limited, Automatic Emergency Braking (AEB) with Pedestrian Detection uses a camera and radar sensor to help determine if other vehicles or people are present in the path of your Tucson. If so, the driver is alerted by an audible signal. If the driver doesn't brake, AEB intervenes with emergency braking to help prevent a collision.

### CORNER LIKE YOU'RE ON RAILS

To optimize traction and improve lateral stability while cornering, Tucson is equipped with an available Active Cornering Control AWD system. It uses an engineering advance known as torque vectoring to transfer power between the front and rear wheels – even side-to-side to each wheel – to ensure power is sent to the wheels with the most grip.



# AZERA

**293** HP  
3.3L

**28** MPG  
HWY<sup>12</sup>

AZERA LIMITED in Starlight Silver

## 2017 HYUNDAI AZERA

# FLUID ART

If a premium sedan should look like a work of art, then the 2017 Hyundai Azera is rolling sculpture. Its shape elegantly flows from integrated LED foglights in front to hexagonal dual exhaust tips in back – a design language we call Fluidic Sculpture. In the cutting-edge design of the Azera interior, you're treated to sumptuous leather and surrounded by luxuries like a standard 12-way power driver seat with lumbar support, available ventilated and heated seating, and an advanced navigation system that vividly displays your route on an 8" touchscreen.

You're also surrounded by the security of advanced safety technologies like Blind Spot Detection and available Forward Collision Warning<sup>11</sup> and Lane Departure Warning systems. Your right foot commands a smooth, quiet V6 engine that's as powerful as it is efficient with an EPA-estimated highway rating of 28 MPG.<sup>12</sup> Azera's ride is silky-smooth, too, thanks to SACHS® Amplitude Selective Damping and a multi-link rear suspension.

Having revealed all of that, there's only one thing left to say: Enjoy driving your new Azera.



### STREAM ON

Azera's standard 550-Watt Infinity® Logic 7® Premium Audio System uses 14 speakers to transform the interior into a concert hall. Enjoy listening to SiriusXM® Satellite Radio's upgraded offerings<sup>13</sup> and HD Radio™ with multicasting. Bluetooth® is also integrated into the system, allowing you to stream songs and playlists from your smartphone in addition to making hands-free calls.

### SET IT, AND YOU'RE ALL SET

Azera's Smart Cruise Control uses radar to help maintain the driver-selected distance between your car and the vehicles in front of you. If the vehicle ahead of you comes to a complete stop, your Azera automatically stops, too. If the vehicle ahead starts moving forward within 3 seconds, then your Azera automatically starts moving again. Smart, don't you think?

### UP ON THE BIG SCREEN

Azera's enhanced 8" hi-resolution color touchscreen display is 33 percent brighter than the previous generation for improved daytime visibility. Easy to use, the screen splits to display both turn-by-turn navigation and audio functions at the same time. To aid in finding your way, there's also junction view lane guidance. Need something? Just ask – the system responds to your voice commands.



# SONATA

**245** HP  
2.0T

**31** MPG  
HWY<sup>12</sup>

SONATA LIMITED with Ultimate Package in Scarlet Red

## 2017 HYUNDAI SONATA

# LIVE LARGE

Sonata doesn't think of itself as a typical midsize sedan. And why should it? It's got best-in-class interior volume, with more front head room and legroom than its midsize competitors.<sup>14</sup> In fact, Sonata is the only one in its competitive set that the EPA classifies as a large car. What have we done with all of that space? For 2017, Android Auto™ and Apple CarPlay™ support<sup>15</sup> transforms your car into an extension of your smartphone via a brilliant 8" color touchscreen display.<sup>16</sup>

The premium feel extends to available features like heated and ventilated front seats, the segment's only panoramic sunroof and HID headlights with Dynamic Bending Light. Safety? Sonata's 5-Star Safety Rating, along with a wide array of accident avoidance and driver alert technologies, are just part of the story. Hyundai Blue Link, our advanced connected car system, offers features like SOS Emergency Assistance, Remote Lock/Unlock and Monthly Vehicle Health Reports. And every Sonata is backed by America's Best Warranty. All of which makes shopping for a new Hyundai Sonata very rewarding, indeed.



### THE LAP OF LUXURY

On Sonata Limited, heated leather front seats come standard. Looking for even greater comfort? Ventilated front seats and heated rear seats are a smart choice.<sup>16</sup> And if you share seat time in your Sonata with other members of the family, no worries: At the push of a button, a memory feature for the driver's seat automatically recalls two seat and side mirror settings.<sup>16</sup>

### DYNAMIC BENDING LIGHT

Sonata Limited's automatic LED headlights aren't only stylish – they offer increased illumination for greater nighttime visibility while drawing less power than traditional headlights. Opt for the available High Intensity Discharge headlights, and Hyundai's Dynamic Bending Light follows the turns of your steering wheel for improved visibility when cornering.

### NEW GENERATION POWER

In our Sonata 2.0T models, a twin-scroll turbo engine delivers instantaneous response when you ask for more power. In Sonata Eco, a 1.6L turbo GDI engine boasts an EPA-estimated 36 MPG on the highway.<sup>12</sup> Coupled with the segment's first 7-speed Dual Clutch Transmission, it's a blast to drive with more torque underfoot than competing 2016 Ford Fusion, Chevy Malibu and Volkswagen Passat models.<sup>14</sup>



# ELANTRA

**147** HP  
2.0L

**37** MPG  
HWY<sup>12</sup>

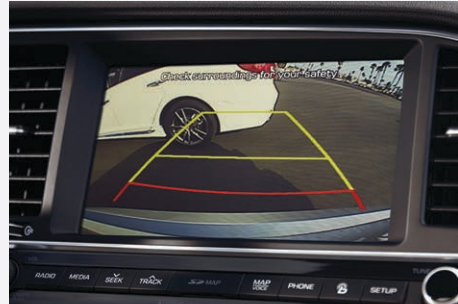
ELANTRA SPORT with Premium Package in Scarlet Red

## 2017 HYUNDAI ELANTRA & ELANTRA GT

# DYNAMIC

An incessant drive to improve is at the heart of every Hyundai. Take one look at the fluid lines and dynamic front grille of the all-new 2017 Elantra, and you'll sense the drive of a cross-fit athlete – a sense that's heightened by the 18" alloy wheels and multi-link rear suspension anchoring our new Elantra Sport. Inside, everything feels intuitive with controls oriented around you, the driver. The sense of spaciousness is no illusion: With 110.2 cubic feet of interior volume, Elantra's roominess led the EPA to classify it as a midsize sedan. Want to warm or cool the cabin before you arrive? With Hyundai's Blue Link Remote Start with Climate Control, you can.<sup>17</sup>

You'll find Hyundai's latest technology inside and out, with features like Proximity Key entry and a segment-exclusive hands-free smart trunk release. There's Smart Cruise Control and Automatic Emergency Braking with segment-first Pedestrian Detection. Advanced audio and navigation systems. Android smartphone integration with Android Auto™ and iPhone integration with Apple CarPlay™ support.<sup>18</sup> Even headlights with available Dynamic Bending Light that track with the road as you corner – a feature typically found on luxury sedans. Whether you prefer an Elantra sedan or Elantra GT hatchback, you'll see that at Hyundai, self-improvement is a powerful movement.



### DYNAMIC BACKUP PLAN

Backing out of driveways or into parking spaces can be a royal pain. Which is why dynamic guidelines are part of the rearview camera on the 2017 Elantra. Yellow and red guidelines on the center console monitor bend to match your steering wheel angle and convey the intended path of your vehicle.

### PREMIUM COMFORT

Walk up to the all-new Elantra sedan, and available door handle approach lighting normally found on luxury sedans lets you know you've arrived somewhere special. Elantra greets you with the warm welcome of heated front seats that feel custom-tailored.<sup>19</sup> On our Limited model, there's a rear seat heating option, too. Elantra Limited is also the first car in its segment with an available Integrated Memory System that recalls driver seat and side mirror settings.

### CARGO TO GO

Elantra GT has more total volume and maximum cargo capacity than Ford Focus, Mazda3 and VW Golf.<sup>14</sup> Fold the rear seats down, and up to 51 cubic feet of cargo space (that's more than Nissan Juke) is yours to fill as you please. The rear seats split 60/40 and fold flat to hold your weekend gear with ease.



# VELOSTER

**201** HP  
1.6T

**33** MPG  
HWY<sup>12</sup>

VELOSTER VALUE EDITION in Boston Red / VELOSTER TURBO with Tech Package in Ironman Silver



## 2017 HYUNDAI VELOSTER

# LIFTOFF

Looking for stoplight launches that thrust you back into your seat? Handling that feels like you're a carving knife that's just been sharpened? And style that's anything but dull? We thought so.

That's why the Hyundai Veloster is a compact performance coupe with the soul of a high-performance street bike. You can see it in Veloster's aggressive shapes and bold colors, inside and out. And feel it in the way a class-leading power-to-weight ratio and Dual Clutch Transmission translate into acceleration, shifting and handling that's instantly responsive.

Veloster is flush with technology and boasts the most interior volume of any car in its class.<sup>14</sup> It's space that's uniquely easy to access, thanks to an exclusive three-door design. So go ahead, invite rear passengers along for the ride. Choose the new 2017 Value Edition, and a boatload of premium features are also included as standard equipment. Who knew a constant rush of adrenaline could actually be so sensible?



### HIGH-TECH PLAYGROUND

Veloster syncs with your compatible smartphone and a variety of the apps you enjoy most. Bluetooth is standard, offering voice-activated access to your smartphone contacts and music streaming for enjoying your phone's playlists. A new 7" touchscreen audio display features familiar swipe controls, voice commands and the latest features from SiriusXM.<sup>13</sup> You can even plug in an Xbox<sup>®</sup> gaming console. Play on.

### VELOSTER VALUE EDITION

The new Veloster Value Edition covers what's on your wish list for less. Tunes? The Dimension<sup>®</sup> premium audio system kicks out the jams. The Value Edition rolls on 18" alloy wheels with painted inserts. And Hyundai Blue Link places a wide range of connected car features at your fingertips.<sup>19</sup> Always wanted a sun-filled room with a view? A panoramic sunroof comes standard, too.

### SUMMON YOUR POWER

Blip the throttle, and Veloster eagerly does your bidding. Its 1.6-liter engine uses GDI technology to feed fuel to each cylinder for optimum power and efficiency. With Veloster Turbo, an intercooled twin-scroll turbocharger helps create a power-to-weight ratio no car in its class can match. Its paddle shifters and first-in-class 7-speed Dual Clutch Transmission quickly feed 201 horsepower and 195 lb-ft of torque to the pavement as you tap-tap your way through the gears.



# ACCENT

**137** HP  
1.6L

**37** MPG  
HWY<sup>12</sup>

ACCENT SPORT in Pacific Blue / ACCENT VALUE EDITION in Ironman Silver

## 2017 HYUNDAI ACCENT

# UNCOMMON

If you're considering the Hyundai Accent, we know one thing about you already: You're sensible. After all, Hyundai Accent consistently ranks high in initial quality with automotive pundits. Here's another thing we know: You don't want an ordinary subcompact car.

Which is why our designers crafted the 2017 Accent's modern, refined interior with more room than the Chevy Sonic or Toyota Yaris.<sup>14</sup> It's so roomy, the EPA – the government agency responsible for classifying cars – actually moved Accent a class above into the larger compact car segment.

Of course, you want a car that's not just the right size, but the right style, too. Whether you choose the 4-door Accent sedan or 5-door Accent hatchback, you're treated to a modern Fluidic Sculpture design that accentuates the engineering substance beneath its skin. An arsenal of advanced traction technologies and a GDI engine that's as powerful as it is fuel-efficient combine to make Accent uncommonly rewarding to drive.



### HEAR THAT? NEITHER DO WE

Hyundai engineers went after one of the biggest issues facing compact and subcompact cars: Noise. Fine-tuning everything from the stiffness of subframe components to the insulation of the side mirrors and the shape of the antenna helps make the 2017 Accent remarkably quiet inside.

### BEST-IN-CLASS CARGO VOLUME

With 2nd-row seats up, the Accent SE Hatchback has more cargo space than Toyota Yaris, Nissan Versa or Mazda3 5-door – a bulk-swallowing 21.2 cubic feet to be exact.<sup>14</sup> Not even the Nissan Juke compact SUV can match that. With the seats down, up to 47.5 cubic feet of cargo space offers plenty of room for snowboarding gear, impulse buys...and everything in between.

### ACCENT VALUE EDITION

Our newest addition to the 2017 Accent lineup is the Value Edition. It comes standard with style and performance features like machine-finish alloy wheels and rear disc brakes. Inside, the focus on modern-day convenience is unmistakable: Standard features include steering wheel audio controls and a Bluetooth hands-free phone system with voice commands and audio streaming.



**BLUE-DRIVE**

**HYUNDAI CLEAN TECH**

# NEW THINKING IS BLUE THINKING

Blue – it's the color of clear skies and clean water. And it's the inspiration for Hyundai Blue Drive, the name behind all we're doing to meet our responsibilities as Earth's stewards. By improving fuel consumption. By reducing emissions. And most importantly, by developing new types of powertrains less dependent on fossil fuels.

As we continue improving the efficiency of traditional gasoline-powered engines with advances in turbocharging and Gasoline Direct Injection, we're also working to advance electric power technologies like plug-in hybrid, all-electric and Fuel Cell Electric Vehicles (FCEVs). Hyundai stands at the forefront of technological leadership in this area, having introduced the first mass-produced Fuel Cell Electric Vehicle and the first FCEV crossover or SUV – the Tucson FCEV. Powered by electricity through a chemical process using hydrogen fuel and oxygen, FCEVs emit no pollutants – only water. And the lighter weight and small battery packs of our FCEVs mean they're nimble handling and fun to drive.

These innovations are starting to make a dramatic difference, and today's Blue Drive technologies are just the beginning. With alternative fuel models throughout the Hyundai lineup – including the all-new Ioniq – we offer practical ways for drivers to significantly reduce emissions without sacrificing performance, comfort or safety.

What's the best choice for you? We invite you to read more about our Blue Drive vehicles, including the Sonata Hybrid, Sonata Plug-in Hybrid, Tucson FCEV and three new Ioniq models.



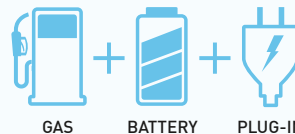
**VOLCANIC STONE**

Recycled plastic combined with powdered wood and volcanic stone reduces the weight of some interior plastics up to 20 percent.



**SUGAR CANE**

Sugar cane accounts for approximately 25 percent of the raw materials used in the new Ioniq's soft-touch interior door trim panels.



**GOES UP TO 27 MILES ON A SINGLE CHARGE**

Want a gas/electric hybrid with a plus...and a plug? Check out the Sonata Plug-in Hybrid. With the largest capacity battery system in its class, it has an electric-only mode offering a class-leading range of up to 27 miles.<sup>14</sup> Sonata Plug-in Hybrid also lets you keep going for up to 590 miles using both gas and electricity combined.



# SONATA HYBRID

**193** HYBRID  
NET HP

**45** HYBRID  
MPG HWY<sup>12</sup>

SONATA HYBRID LIMITED with Ultimate Package in Starlight Silver

## 2017 HYUNDAI SONATA HYBRID

# CLASS-LEADING

The class-leading passenger and cargo volume you enjoy is your first indication this is no ordinary hybrid. The feeling you get as you drive Sonata Hybrid at speed offers another revelation: This is a luxury performance sedan that happens to be a hybrid. Its 2.0L GDI hybrid engine delivers 193 net horsepower with an EPA-estimated 45 MPG on the highway.<sup>12</sup> An industry-leading 0.24 drag coefficient cuts wind resistance to help reduce fuel consumption as easily as the class-exclusive hands-free smart trunk release opens automatically to reduce hassles.<sup>14</sup>

Ease into the Limited model's heated and ventilated front seats, and you're surrounded by technology and convenience features like an available 8" touchscreen for the navigation and audio systems that sync with your smartphone. There's Proximity Key entry with push button start, dual automatic temperature control, an available panoramic sunroof and more. Sonata Hybrid safety systems include available Blind Spot Detection and Forward Collision Warning.

It's all backed by America's Best Warranty, with the hybrid-related components covered for 10 years or 100,000 miles with a lifetime hybrid battery warranty. No other car in its class matches that.



### SMOOTH MOVES

Push the Sonata Hybrid's start button and press the accelerator pedal. Notice how natural it feels? That's our 6-speed automatic transmission with SHIFTRONIC at work. It's a more linear and natural-feeling driving experience compared to the continuously variable transmissions used on some of the other competing hybrid sedans.

### BLUE DRIVE HYBRID SYSTEM

Sonata Hybrid switches seamlessly between a gasoline-powered engine and an electric motor to produce its steady surge of efficient power. A gasoline engine delivers the primary charge energy for the car's lithium-ion polymer batteries, while an enhanced regenerative braking system assists by harvesting kinetic energy and converting it into electricity.

### MODERN-DAY MISSION CONTROL

Sonata features an available 8" display audio system with convenient access to many of your favorite smartphone apps. Sync your smartphone to Sonata and access music, maps, messages and more using the car's touchscreen or a button on the steering wheel. SiriusXM Satellite Radio and a Bluetooth hands-free phone system with voice commands and wireless audio streaming comes standard, too.



# IONIQ

"As the debate over the relative merits of different hybrid technologies and pure-electric powertrains continues to simmer if not quite rage, Hyundai offers a compellingly simple solution: sell them all." - *Car and Driver*, March 2016<sup>24</sup>

IONIQ HYBRID LIMITED with Ultimate Package in Symphony Air Silver



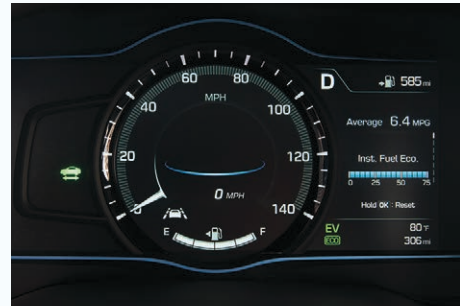
## 2017 HYUNDAI IONIQ

# ELECTRIFYING

The new Hyundai Ioniq is proof that it's easier to make better choices when each of the choices is better. Ioniq Electric lets you charge from home or work for peak efficiency in your daily commutes. And it never stops for gas. Ioniq Hybrid lets you extend your driving range by using electric power to help you go farther on a gallon of gasoline.

They're not just better ways to get around. They're better cars. Hybrids optimize efficiency. Electric cars are economically brilliant. But Ioniq steps things up with thoughtful amenities, advanced safety features and ingenious design. The result? A more rewarding drive.

Built on a dedicated platform designed to enhance efficiency, comfort and handling, Ioniq's aerodynamic features are as efficient as they are eye-catching with an industry-best 0.24 coefficient of drag.<sup>14</sup> Which allows you to slip through the air with the greatest of ease. And maximize Ioniq's exceptional driving dynamics.



### A BETTER ENVIRONMENT

From its bio-fabrics to the recycled plastics used in its headliner, carpeting and door trim, Ioniq's interior design shows Hyundai's eco-conscious side. The inventive use of natural materials like sugar cane and volcanic stone create surfaces and textures that are pleasing to the senses and the environment. In fact, sugar cane accounts for 25 percent of the raw materials used in the interior's soft-touch door trim panels.

### ADVANCED SAFETY

Cars with this much advanced engineering should have safety features to match. Ioniq models are available with some of the industry's most innovative safety technologies – Automatic Emergency Braking with Pedestrian Detection, Blind Spot Detection with Lane Change Assist, Lane Departure Warning and more.

### CUTTING-EDGE MULTIMEDIA

The abundance of technology onboard Ioniq extends into the cabin, where you're greeted by a standard 7" hi-res color touchscreen display. It's your command console for features ranging from a backup camera with dynamic guidelines to Apple CarPlay™ and Android Auto™ support, wireless charging for your compatible smartphone and available Blue Link Remote Charge Access.<sup>20</sup>

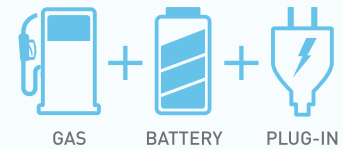
## 2017 HYUNDAI SONATA PLUG-IN HYBRID

# PLUG INTO THE FUTURE

Your first indication the 2017 Sonata Plug-in Hybrid is no ordinary hybrid car? Charging it. Connected to a 240V charger (Blue Link, our award-winning connected car system, helps locate charging stations wherever you may roam), it takes less than 3 hours to fully recharge. Using a 120V household electrical outlet takes under 9 hours. So you can plug your car in when you get home for the evening, and you'll be good to go by morning.

Sonata Plug-in Hybrid's lithium-ion polymer battery pack has the largest capacity of any midsize hybrid sedan<sup>14</sup> for a class-leading all-electric range of approximately 27 miles, an EPA driving range estimated at 590 miles in gas/electric hybrid mode, and an estimated efficiency rating of 99 MPGe.<sup>21</sup>

Inside, there's class-leading passenger and cargo volume.<sup>14</sup> Our Limited model also brings Blind Spot Detection with Lane Change Assist, Forward Collision Warning and Rear Cross-traffic Alert along for the ride to enhance your safety.<sup>22</sup> So go ahead and plug in. Just don't be surprised when you find the Sonata Plug-in Hybrid, with Hyundai's exclusive Lifetime Hybrid Battery Warranty, energizes you, too.<sup>23</sup>



PLUG-IN CHARGING PORT



120V CHARGING CABLE



HYBRID TECH DISPLAY



**2017 HYUNDAI TUCSON FUEL CELL**

# FUEL FOR THOUGHT

With our Tucson Fuel Cell Electric Vehicle (FCEV), Hyundai is leading the way in creating the next generation of electric vehicle. Tucson FCEV gets its name from the fuel cell it uses to generate electricity from hydrogen.

It's powerful stuff, with 221 lb-ft of torque creating the kind of brisk acceleration you'd never expect from an energy-efficient vehicle. Tucson FCEV fully refuels in just minutes, benefits from a growing network of hydrogen fueling stations, and delivers a driving range of up to 265 miles.

Best of all, because it's powered by hydrogen, the Tucson FCEV's only emission is water. Naturally, with something this advanced, there are bound to be skeptics. Rest easy: Hyundai logged more than 2 million test miles – everywhere from the arctic mountains in Sweden to the blazing desert in Death Valley – to ensure the reliability, durability and safety of our advanced fuel cell technology.

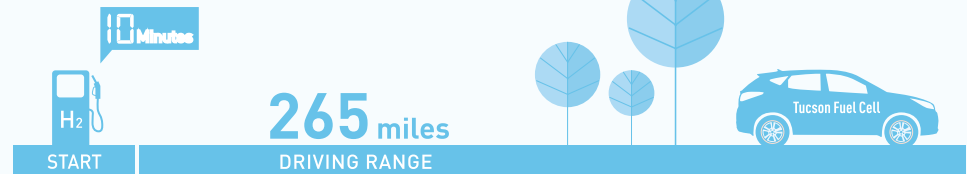


## ZERO EMISSIONS

Tucson Fuel Cell has zero carbon emissions. Its only emission is water.



## CHARGING / REFUELING TIME AND MILEAGE



## 2017 HYUNDAI LINEUP

# 2017 SANTA FE



### POWERTRAIN FEATURES

- 185-hp, 2.4L GDI 4-cylinder engine
- 240-hp, 2.0L GDI twin-scroll turbo 4-cylinder engine
- 290-hp, 3.3L GDI V6 engine
- 6-speed automatic transmission with SHIFTRONIC® manual controls
- Drive Mode Select
- All Wheel Drive with Active Cornering Control

### STYLING AND SAFETY FEATURES

- Auto-leveling HID headlights with LED accents and Dynamic Bending Light
- Automatic on/off headlights
- LED Daytime Running Lights/front foglights
- LED taillights
- Premium exterior door trim/silver accents
- Roof side rails
- Bodycolor heated power side mirrors with turn signal indicators
- 17"/18"/19" alloy wheels
- Chrome-tipped dual exhaust
- Trailer prep package
- Vehicle Stability Management/Traction Control
- Lane Departure Warning
- Automatic Emergency Braking with Pedestrian Detection
- Blind Spot Detection with Lane Change Assist
- Automatic High Beam Assist
- Rear Cross-traffic Alert/rear parking sensors
- Smart Cruise Control with stop/start
- Electronic Parking Brake with auto-hold
- Premium door sill plates
- 7-airbag safety system with driver's knee airbag
- Wood/aluminum interior accents

### COMFORT AND TECHNOLOGY FEATURES

- Proximity Key entry with push button start
- Hands-free smart liftgate with auto-open
- Dual automatic temperature control with CleanAir Ionizer and auto defogger
- Tilt-and-telescopic leather-wrapped steering wheel with audio/phone/cruise controls
- Heated steering wheel
- Electroluminescent Gauge Cluster with color LCD multi-info display
- Premium cloth/leather seating surfaces
- Heated/ventilated front and heated rear seats
- Power driver seat with 4-way lumbar support
- Integrated Memory System for driver seat
- Power height-adjustable passenger seat
- 6-passenger seating/2nd-row captain's chairs
- 7-passenger seating with 50/50 split-folding 3rd-row bench seating
- 2nd-row sliding 60/40 split-folding seats with cargo area releases
- 5" color LCD touchscreen display with rearview camera
- 8" HD LCD touchscreen navigation system with multi-view camera system
- 590-Watt Infinity® Premium Audio System with Quantum Logic® Surround Sound and Clari-Fi™ Music Restoration Technology
- Blue Link® Connected Car System
- Android Auto™ and Apple CarPlay™ support
- Bluetooth® hands-free phone system with voice recognition and audio streaming
- Power tilt-and-slide panoramic sunroof
- Manual rear side sunshades
- Auto-dimming rearview mirror with HomeLink® and compass

### POPULAR FEATURES

- Proximity Key entry with push button start
- Hands-free smart liftgate with auto open
- Power tilt-and-slide panoramic sunroof
- Android Auto™ and Apple CarPlay™ support
- Blind Spot Detection/Lane Change Assist
- 5, 6, 7-passenger seating configurations
- Blue Link® Connected Car System
- Drive Mode Select

# 2017 TUCSON



### POWERTRAIN FEATURES

- 164-hp, 2.0L GDI 4-cylinder engine
- 175-hp, 1.6L turbocharged GDI 4-cylinder engine
- 6-speed automatic transmission with SHIFTRONIC® manual controls
- 7-speed EcoShift® Dual Clutch Transmission
- All Wheel Drive with Active Cornering Control
- Motor-Driven Power Steering
- Drive Mode Select

### STYLING AND SAFETY FEATURES

- LED headlights and taillights
- HID headlights with Dynamic Bending Light
- LED Daytime Running Lights/front foglights
- Automatic on/off projector headlights
- LED headlight accents
- Roof side rails and premium side/door sills
- Front door handle LED approach lights
- Bodycolor heated power side mirrors with turn signal indicators
- Driver blind spot mirror
- 17"/19" alloy wheels
- Chrome-tipped dual exhaust
- Bodycolor rear spoiler with LED brake light
- Rear and variable intermittent front windshield wipers
- Automatic Emergency Braking with Pedestrian Detection
- Blind Spot Detection with Lane Change Assist
- Rear Cross-traffic Alert/rear parking sensors
- Lane Departure Warning
- Vehicle Stability Management/Traction Control
- 6-airbag safety system
- Shark-fin antenna

### COMFORT AND TECHNOLOGY FEATURES

- Proximity Key entry with push button start
- Hands-free smart liftgate with auto-open
- Dual automatic temperature control with CleanAir Ionizer and auto defogger
- Tilt-and-telescopic steering wheel with audio/phone/cruise controls
- Leather-wrapped steering wheel/shift knob
- Electroluminescent Gauge Cluster with 4.2" color LCD multi-info display
- 8-way power driver seat/power lumbar support
- 8-way power passenger seat
- Power windows with driver's auto-down/up
- YES Essentials® cloth/leather seating surfaces
- Heated/ventilated front and heated rear seats
- Floor console-mounted rear vents
- Map lights with sunglass holder, dome lamp and cargo area light
- Illuminated vanity mirrors/glovebox light
- 2nd-row 60/40 split-folding seats with recline function and center armrest
- 5" color LCD touchscreen display with rearview camera
- 8" color touchscreen navigation system
- 315-Watt Infinity® Premium Audio System with 8 speakers and Clari-Fi™ Music Restoration Technology
- Blue Link® Connected Car System
- Android Auto™ and Apple CarPlay™ support
- Bluetooth® hands-free phone system with voice recognition and audio streaming
- Power tilt-and-slide panoramic sunroof
- Auto-dimming rearview mirror with compass and HomeLink®
- 3 x 12-volt DC power outlets

### POPULAR FEATURES

- Hands-free smart liftgate with auto open
- Ventilated front seats and heated rear seats
- Blue Link® Connected Car System
- Android Auto™ and Apple CarPlay™ support
- Power tilt-and-slide panoramic sunroof
- Blind Spot Detection/Lane Change Assist
- Automatic Emergency Braking with Pedestrian Detection

# 2017 AZERA



### POWERTRAIN FEATURES

- 293-hp, 3.3L GDI V6 engine with Dual Continuously Variable Valve Timing
- 6-speed automatic transmission with SHIFTRONIC® manual controls
- SACHS® Amplitude Selective Damping shock absorbers
- Motor-Driven Power Steering

### STYLING AND SAFETY FEATURES

- HID Xenon headlights with LED accents
- Automatic headlight control with delay-off feature
- Daytime Running Lights/LED foglights
- LED taillights
- Hands-free smart trunk with auto open
- Bodycolor heated power-folding side mirrors with LED turn signal indicators
- Bodycolor door handles with chrome inserts
- Bodyside chrome moldings
- 18"/19" alloy wheels
- Smart Cruise Control with stop/start
- Forward Collision Warning
- Blind Spot Detection with Lane Change Assist
- Automatic High Beam Assist
- Lane Departure Warning
- Vehicle Stability Management/Traction Control
- Electronic Parking Brake with Automatic Vehicle Hold
- Rear Cross-traffic Alert/rear parking sensors
- Illuminated door sill plates
- Carbon-look interior accents
- 9-airbag safety system with driver's knee airbag
- Rearview camera

### COMFORT AND TECHNOLOGY FEATURES

- Proximity Key entry with push button start
- Hands-free smart trunk
- Dual automatic temperature control with cabin air filter
- Power tilt-and-telescopic steering wheel with audio/phone/cruise controls
- Leather-wrapped steering wheel/shift knob
- Electroluminescent Gauge Cluster with color LCD multi-info display
- Premium leather seating surfaces
- Power driver and front passenger seats
- Driver seat cushion extension
- Heated/ventilated front seats
- Heated rear seats
- Integrated Memory System for power driver seat, side mirrors and steering column
- Floor console-mounted rear vents
- Ambient LED interior lighting
- 8" touchscreen navigation system
- 550-Watt AM/FM/SiriusXM/CD/MP3 Infinity® Logic 7® Surround Sound Audio System with 14 speakers and HD Radio™ technology
- SiriusXM Travel Link®
- Bluetooth® hands-free phone system with phonebook transfer and audio streaming
- Blue Link® Connected Car System
- Android Auto™ and Apple CarPlay™ support
- Smartphone/USB auxiliary input jacks
- Power tilt-and-slide panoramic sunroof
- Auto-dimming rearview mirror with compass and HomeLink®
- Power rear windshield sunshade
- Manual rear side sunshades
- Ventilated glovebox

### POPULAR FEATURES

- Hands-free smart trunk with auto-open
- Heated/ventilated front seats
- 8" touchscreen navigation system with rearview camera
- Blue Link® Connected Car System
- Android Auto™ and Apple CarPlay™ support
- Infinity® Logic 7® Surround Sound Audio
- Power tilt-and-slide panoramic sunroof

# 2017 SONATA



## POWERTRAIN FEATURES

- 185-hp, 2.4L GDI 4-cylinder engine
- 178-hp, 1.6L GDI turbo 4-cylinder engine
- 245-hp, 2.0L GDI turbo 4-cylinder engine
- 7-speed EcoShift® Dual Clutch Transmission

- 6-speed automatic transmission with SHIFTRONIC® manual controls
- Drive Mode Select
- Dual Flow Damper or sport-tuned shocks

## STYLING AND SAFETY FEATURES

- HID headlights with Dynamic Bending Light
- Automatic headlight control
- LED Daytime Running Lights/front foglights
- Rear lip spoiler and LED taillights
- Chrome door handles with welcome light
- Woodgrain or carbon fiber appearance trim
- 3D tech appearance trim (Sport 2.0T)
- Chrome-tipped dual or quad exhaust tips
- Heated power side mirrors with turn signal indicators
- 16" / 17" / 18" alloy wheels
- Vehicle Stability Management/Traction Control

- Smart Cruise Control with stop/start
- Blind Spot Detection with Lane Change Assist and Rear Cross-traffic Alert
- Anti-lock Braking System with Brake Assist
- Automatic Emergency Braking
- Automatic High Beam Assist
- Lane Departure Warning
- Rearview camera and rear parking sensors
- Tire Pressure Monitoring System with individual tire pressure sensors
- Electronic Parking Brake/Automatic Vehicle Hold
- 7-airbag safety system

## COMFORT AND TECHNOLOGY FEATURES

- Proximity Key entry with push button start
- Hands-free smart trunk with auto-open
- Dual automatic temperature control
- Floor console-mounted rear vents
- Premium cloth or leather seating surfaces
- Ventilated front and heated front/rear seats
- 8-way power driver seat/lumbar adjustment
- 6-way power adjustable passenger seat
- Sport seats with bolsters and contrast stitching
- Integrated Memory System for driver seat and side mirrors
- Tilt-and-telescopic steering wheel with audio/phone/cruise controls
- Leather-wrapped steering wheel/shift knob
- D-cut steering wheel/paddle shifters (Sport 2.0T)
- Power windows with front auto-down/up
- 60/40 split-folding rear seats

- Electroluminescent Gauge Cluster with 4.2" color LCD multi-info display
- Auto-dimming rearview mirror with compass and HomeLink®
- 8" color touchscreen navigation and Infinity® Premium Audio System with 9 speakers
- HD Radio™/SiriusXM® Satellite Radio and Traffic & Travel Link® (complimentary trial)
- Blue Link® Connected Car System
- Apple CarPlay™ and Android Auto™ support
- Bluetooth® hands-free phone system with phonebook transfer and audio streaming
- Smartphone/USB auxiliary input jacks
- LED interior lights
- Power tilt-and-slide panoramic sunroof
- Manual rear side sunshades
- Premium door sill plates

## POPULAR FEATURES

- Hands-free smart trunk with auto-open
- Ventilated front seats and heated rear seats
- Manual rear side sunshades
- 8" touchscreen navigation system
- Infinity® premium audio system
- Smart Cruise Control with stop/start
- Automatic Emergency Braking
- Power tilt-and-slide panoramic sunroof

# 2017 SONATA HYBRIDS



## POWERTRAIN FEATURES

- 193 net / 202 net hp, 2.0L GDI 4-cylinder hybrid engine
- 38 kW / 50 kW permanent magnet high-power density motor

- 270V / 360V lithium-ion polymer battery
- 6-speed automatic transmission with SHIFTRONIC® manual controls
- Drive Mode Select

## STYLING AND SAFETY FEATURES

- HID Xenon headlights
- Automatic headlight control
- LED Daytime Running Lights
- Rear lip spoiler and LED taillights
- Chrome door handles with welcome light
- Woodgrain interior accents
- Leatherette door panel inserts with stitching
- Instrument cluster hood stitching
- Heated power side mirrors with turn signal indicators
- 16" / 17" alloy wheels
- Vehicle Stability Management/Traction Control

- Smart Cruise Control with stop/start
- Blind Spot Detection with Lane Change Assist and Rear Cross-traffic Alert
- Anti-lock Braking System with Brake Assist
- Forward Collision Warning
- Automatic High Beam Assist
- Lane Departure Warning
- Rearview camera and rear parking sensors
- Tire Pressure Monitoring System with individual tire pressure indicators
- Electronic Parking Brake/Automatic Vehicle Hold
- 7-airbag safety system

## COMFORT AND TECHNOLOGY FEATURES

- Proximity Key entry with push button start
- Hands-free smart trunk with auto-open
- Dual automatic temperature control
- Floor console-mounted rear vents
- Premium cloth or leather seating surfaces
- Ventilated front and heated front/rear seats
- 8-way power adjustable driver seat with lumbar support
- 6-way power adjustable passenger seat
- Integrated Memory System for driver seat and side mirrors
- Tilt-and-telescopic steering wheel with audio/phone/cruise controls
- Leather-wrapped steering wheel/shift knob
- Power windows with driver auto-down/up
- Electroluminescent Gauge Cluster with 4.2" color multi-info LCD display

- 60/40 split-folding rear seats
- Auto-dimming rearview mirror with compass and HomeLink®
- 8" color touchscreen audio with 7 speakers or Infinity® Premium Audio with 9 speakers
- 8" touchscreen navigation system
- HD Radio™/SiriusXM® Satellite Radio and Traffic & Travel Link® (complimentary trial)
- Blue Link® Connected Car System
- Apple CarPlay™ and Android Auto™ support
- Bluetooth® hands-free phone system with phonebook transfer and audio streaming
- Smartphone/USB auxiliary input jacks
- LED interior lights
- Power tilt-and-slide panoramic sunroof
- Manual rear side sunshades
- Premium door sill plates

## POPULAR FEATURES

- 8" touchscreen navigation system
- Infinity® premium audio system
- Blind Spot Detection/Lane Change Assist
- Power tilt-and-slide panoramic sunroof
- Smart Cruise Control with stop/start
- Hands-free smart trunk with auto open
- Blue Link® Connected Car System
- Apple CarPlay™ and Android Auto™ support

# 2017 ELANTRA / ELANTRA GT



## POWERTRAIN FEATURES

- 147-hp, 2.0L Atkinson cycle 4-cylinder engine
- 128-hp, 1.4L GDI turbo 4-cylinder engine
- 173-hp, 2.0L GDI 4-cylinder engine
- 201-hp, 1.6L GDI turbo 4-cylinder engine

- 6-speed manual or automatic transmission with SHIFTRONIC® manual controls
- 7-speed EcoShift® Dual Clutch Transmission
- Drive Mode Select (A/T only)

## STYLING AND SAFETY FEATURES

- Projector headlights/Daytime Running Lights
- HID headlights with Dynamic Bending Light
- Automatic headlight control
- LED taillights
- Heated power side mirrors with turn signal indicators
- Chrome beltline molding
- Chrome door handles and welcome lights
- 15" / 16" / 17" / 18" alloy wheels
- Automatic Emergency Braking with Pedestrian Detection
- 4-wheel disc brakes

- Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist
- Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist
- Lane Keep Assist
- Vehicle Stability Management/Traction Control
- Electronic Stability Control
- Hillstart Assist Control
- Rearview camera w/ dynamic parking guidelines
- 7 airbag safety with driver's knee airbag
- Automatic High Beam Assist
- Smart Cruise Control

## COMFORT AND TECHNOLOGY FEATURES

- Proximity Key entry with push button start
- Hands-free smart trunk
- Dual zone automatic temperature control with auto defogger
- Tilt-and-telescopic steering wheel with audio/phone/cruise controls
- One-touch driver's auto-down/up window
- Premium cloth and leather seating surfaces
- Heated front and rear seats
- 6-way power adjustable driver seat with lumbar support
- Integrated Memory System for driver seat and side mirrors
- Leather-wrapped steering wheel/shift knob
- Steering-wheel audio/phone/cruise controls
- 60/40 split-folding rear seats with adjustable head restraints

- Rear seat center armrest with cupholders
- 7" color touchscreen audio display
- Android Auto™ and Apple CarPlay™ support
- Infinity® Premium Audio System with 8 speakers
- Clari-Fi™ Music Restoration Technology
- HD Radio™/SiriusXM® Satellite Radio and Traffic & Travel Link® (complimentary trial)
- 8" touchscreen navigation system
- Bluetooth® hands-free phone system with voice commands and audio streaming
- Blue Link® Connected Car System
- Smartphone/USB auxiliary input jacks
- Auto-dimming rearview mirror with compass and HomeLink®
- Power tilt-and-slide glass sunroof
- Steering wheel paddle shifters

## POPULAR FEATURES

- 7" color touchscreen audio display
- Proximity Key entry with push button start
- Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist
- Android Auto™ and Apple CarPlay™ support
- Smart Cruise Control
- Automatic Emergency Braking with Pedestrian Detection

## 2017 HYUNDAI LINEUP

# 2017 IONIQ



### POWERTRAIN FEATURES

- 139 net hp, 1.6L GDI Atkinson cycle 4-cylinder hybrid engine (Hybrid)
- 88 kW permanent magnet high-power density motor (Electric)

- 6-speed EcoShift® Dual Clutch Transmission with Sport mode (Hybrid) or single-speed reduction gear transmission (Electric)
- 240V lithium-ion polymer battery

### STYLING AND SAFETY FEATURES

- Active grille shutters
- Charge port (Electric)
- Automatic HID Xenon or LED headlights with Dynamic Bending Light
- LED Daytime Running Lights
- Rear spoiler LED brake light/LED taillights
- Chrome door handles with approach lights
- Heated power-folding side mirrors with turn signal indicators and puddle lamps
- 15" / 16" / 17" alloy wheels
- Regenerative ABS with Brake Assist
- Automatic Emergency Braking

- Hillstart Assist Control
- Blind Spot Detection with Lane Change Assist and Rear Cross-traffic Alert
- Vehicle Stability Management/Traction Control
- Tire Pressure Monitoring System
- Lane Departure Warning
- 7-airbag safety with driver's knee airbag
- Smart Cruise Control with stop/start
- Rearview camera and rear parking sensors
- Electronic Parking Brake
- Illuminated vanity mirrors/sun visor extensions
- Power tilt-and-slide sunroof

### COMFORT AND TECHNOLOGY FEATURES

- Proximity Key entry with push button start
- Dual zone automatic temperature control
- LED interior lighting
- Tilt-and-telescopic steering wheel with audio/phone/cruise controls
- Leather-wrapped steering wheel/shift knob
- Premium cloth or leather seating surfaces
- 10-way power driver seat/lumbar adjustment
- Integrated Memory System for driver seat
- 6-way adjustable passenger seat with height adjustment
- Heated front seats
- One-touch front seats auto-down/up window
- 60/40 split-folding rear seats
- Smartphone/USB auxiliary input jacks
- Hybrid Technology Display

- 7" TFT LCD instrument cluster
- 8" touchscreen audio/navigation system
- Infinity® Premium Audio System
- SiriusXM® Satellite Radio and HD Radio™
- Bluetooth® hands-free phone system with phonebook transfer and audio streaming
- Blue Link® Connected Car System
- Apple CarPlay™ and Android Auto™ support
- Qi wireless device charging
- Auto-dimming rearview mirror with compass and HomeLink®
- Regenerative braking control paddles (Electric)
- Floor console-mounted rear vents
- Rear center armrest with cup holders
- Premium door sill plates

### POPULAR FEATURES

- Button-type shift-by-wire (Electric)
- 8" touchscreen navigation system
- Infinity® premium audio system
- Qi wireless device charging
- Apple CarPlay™ and Android Auto™ support

- Blind Spot Detection/Lane Change Assist
- Automatic Emergency Braking
- Smart Cruise Control with stop/start
- Rearview camera and rear parking sensors
- HID/LED headlights/Dynamic Bending Light

# 2017 VELOSTER



### POWERTRAIN FEATURES

- 132-hp, 1.6L GDI 4-cylinder engine
- 201-hp, 1.6L GDI twin-scroll turbo 4-cylinder engine
- 6-speed manual or EcoShift® Dual Clutch Transmission with paddle shifters

### STYLING AND SAFETY FEATURES

- Projector headlights with LED accents
- Automatic headlight control
- LED taillights
- Daytime Running Lights and front foglights
- Ground effects bodykit
- Bodycolor rear spoiler
- Bodycolor heated power side mirrors with turn signal indicators
- 17" / 18" alloy wheels
- Aluminum alloy pedals
- Chrome-tipped dual center exhaust tips
- Hillstart Assist Control

### COMFORT AND TECHNOLOGY FEATURES

- Proximity Key entry with push button start
- Automatic temperature control with auto defogger
- Tilt-and-telescopic steering wheel with audio/phone/cruise controls
- Premium cloth and leather seating surfaces
- 6-way adjustable driver seat
- Heated front seats and driver lumbar support
- Leather-wrapped steering wheel/shift knob
- Power windows with driver's auto-up
- B&M Racing® Sport Shifter
- Electroluminescent Gauge Cluster
- Trip computer
- 60/40 split-folding rear seats with adjustable head restraints
- 7" touchscreen navigation system

### POPULAR FEATURES

- Stylish, accessible 3-door design
- 201-hp twin-scroll turbo engine
- 7" color touchscreen audio system
- Dimension® premium audio system
- Panoramic sunroof

- 7-speed EcoShift® Dual Clutch Transmission with paddle shifters
- Motor-Driven Power Steering
- Sport-tuned steering and suspension

- 4-wheel disc ABS brakes with Electronic Brake-force Distribution and Brake Assist
- Driver's blind spot mirror
- Torque Vectoring Control
- Vehicle Stability Management
- Electronic Stability Control
- Traction Control System
- Rearview camera and rear parking sensors
- Tire Pressure Monitoring System
- 6-airbag safety system
- Panoramic sunroof and shark-fin antenna
- Black high-gloss and metallic interior accents

- 7" color touchscreen audio system
- Bluetooth® hands-free phone system with voice recognition and audio streaming
- AM/FM/SiriusXM® audio system with 6 speakers
- Dimension® Premium Audio System with 8 speakers, subwoofer and external amplifier
- Blue Link® Connected Car System
- SiriusXM Travel Link® (complimentary trial)
- Apple CarPlay™ and Android Auto™ support
- Smartphone/USB/video auxiliary input jacks
- Auto-dimming rearview mirror with HomeLink®
- 115-volt power outlet
- Illuminated vanity mirrors/sunvisor extensions
- Rear cupholders and storage console
- Rear wiper

- Apple CarPlay™ and Android Auto™ support
- 7" touchscreen navigation system
- Rearview camera and rear parking sensors
- Bluetooth hands-free phone system
- Proximity Key entry with push button start

# 2017 ACCENT



### POWERTRAIN FEATURES

- 137-hp, 1.6L GDI 4-cylinder engine
- 6-speed manual or automatic transmission with SHIFTRONIC® manual controls
- Active Eco system

### STYLING AND SAFETY FEATURES

- Projector headlights with LED accents
- Front foglights
- Heated side mirrors with turn signal indicators
- Bodycolor door handles and side mirrors
- 16" alloy wheels
- Piano black interior accents
- Cloth door inserts
- Driver's blind spot mirror
- 4-wheel disc brakes
- Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist

### COMFORT AND TECHNOLOGY FEATURES

- Remote keyless entry with alarm
- Air conditioning and cabin air filter
- Rear seat heater ducts
- Headlight welcome and escort feature
- Tilt steering wheel and 6-way adjustable driver seat including height adjustment
- One-touch triple turn signal
- Power windows, side mirrors and door locks
- Driver's auto-up window
- Tilt-and-telescopic steering wheel
- Cloth seating surfaces
- 6-way adjustable driver seat
- Leather-wrapped steering wheel/shift knob
- 60/40 split-folding rear seats
- Cruise control

### POPULAR FEATURES

- Bluetooth® hands-free phone system with voice commands and audio streaming
- Smartphone/USB auxiliary input jacks
- 60/40 split-folding rear seats
- Premium cloth seating surfaces

- Hillstart Assist Control
- Motor-Driven Power Steering
- Sport-tuned steering

- Vehicle Stability Management with Electronic Stability Control and Traction Control System
- Active front head restraints and adjustable head restraints for all seating positions
- Front seatbelt pretensioners
- 6-airbag safety: Front, side and head curtain airbags with Occupant Classification System
- Tinted glass with windshield sunshade band
- Rear spoiler
- Roof-mounted antenna

- AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers and hi-contrast LCD illumination
- Bluetooth® hands-free phone system with voice commands and streaming audio
- Front 2-speed intermittent wipers
- Sliding armrest storage box
- Driver seat armrest
- Map, dome and cargo lights
- Front door map pockets
- Front passenger seatback pocket
- Sliding sunvisors with vanity mirrors
- Rear window defroster with timer
- Engine cover and hood insulator

- Projector headlights with LED accents
- 16" alloy wheels
- Steering wheel audio and cruise controls
- Air conditioning and cabin air filter
- Best-in-class cargo volume (Hatchback)<sup>14</sup>

## FOOTNOTES

1) Vehicles' projected cost to own for the initial 5-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data, which considers depreciation and costs such as fuel and insurance. For more information, please visit [kbb.com](http://kbb.com).

2) Only use Blue Link and corresponding devices when it's safe to do so. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, please visit [HyundaiBlueLink.com](http://HyundaiBlueLink.com).

3) Remote Vehicle Start is only available for push button start equipped vehicles with an automatic transmission or a Dual Clutch Transmission. Not available on all models. Remote Climate Control is available on properly equipped models with fully automatic temperature control. Remote Stop is only available while the vehicle is in Remote Start mode.

4) Blue Link Connected Care includes one year of the Blue Link Connected Care Package and requires an active Blue Link subscription. One-year term starts from the new vehicle date of first use and is available for new vehicle purchases and leases based upon terms and conditions on the Blue Link subscription enrollment pages. Cellular and GPS coverage is required.

5) 5,000-pound towing capacity on Santa Fe SE, SE Ultimate, Limited and Limited Ultimate models equipped with trailer brakes (2,000-pound towing capacity without).

6) Smart Cruise Control (SCC) is not a collision avoidance or warning device. SCC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. The driver is responsible for slowing or stopping the vehicle to avoid a collision.

7) The Lane Departure Warning operates above approximately 44 mph and only when the lane markings are clearly visible on the road. It will not prevent loss of control. Refer to your Owner's Manual for more information.

8) Automatic Emergency Braking (AEB) is designed to detect vehicles whose taillights are directly in front of your Hyundai. AEB initiates full braking at speeds between 5-50 mph when detecting other vehicles and 5-43 mph when detecting pedestrians. Operation speeds may vary by model. AEB is not a substitute for safe driving. See Owner's Manual for details and limitations.

9) Do not rely completely on Blind Spot Detection (BSD) and be sure to use proper lane changing procedures. BSD may not detect every object or vehicle and will not prevent accidents. Lane Change Assist provides an audible and visual alert if the turn signal is activated and another vehicle in the blind spot is sensed. There are limitations to the function, range, detection and clarity of the system. Refer to your Owner's Manual for more information.

10) Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program ([safercar.gov](http://safercar.gov)). The 2016 TOP SAFETY PICK+ rating applies to vehicles equipped with available Automatic Emergency Braking and is based on the Insurance Institute for Highway Safety's good ratings in the small overlap front, moderate overlap front, side, roof strength and head restraint tests, as well as an advanced or superior rating for front crash prevention. For details, visit [iihs.org](http://iihs.org).

11) The Forward Collision Warning system is intended to be a supplement to safe driving practices. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles under certain conditions. The system does not provide a braking function. The driver is responsible for being attentive and maintaining control of the vehicle, and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely.

12) EPA estimates are for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition.

13) All SiriusXM services require a subscription, sold separately by SiriusXM after trial period. Fees and taxes apply. All fees and programming are subject to change. To cancel, please call 1-866-635-2349. See our Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc.

14) Claim based on comparison of specifications on manufacturer websites.

15) Android Auto works with smartphones running Android™ 5.0 or higher. Android, Android Auto and other marks are trademarks of Google Inc. Apple CarPlay works with iPhone 5 and later models running the latest version of iOS 7 and above. Apple is a registered trademark of Apple Inc.

16) Standard on Sonata Limited 2.0T, available on Sonata Limited.

17) Standard on Elantra Limited, available on Elantra GT.

18) Available on Elantra SE and GT, standard on Elantra Limited and Eco.

19) Standard on Value Edition, available on Veloster Turbo. Blue Link subscription service agreement required.

20) Standard on Ioniq Electric model. Includes a complimentary 3-year Blue Link subscription.

21) MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/condition of the lithium-ion polymer battery, and other factors.

22) Rear Cross-traffic Alert is active when the vehicle is in reverse gear and backing at a speed of less than 6 mph. See Owner's Manual for further product details and limitations.

23) The Lifetime Hybrid Battery Warranty ensures that if the lithium-ion polymer battery fails, Hyundai will replace the battery and cover recycling costs for the old battery free of charge to the original owner. The Lifetime Hybrid Battery Warranty does not apply to lease, commercial vehicles or vehicles serviced outside of the United States.

24) [Caranddriver.com](http://Caranddriver.com), "2017 Hyundai Ioniq Debuts, All Three Versions of It", March 2016

## AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY | 10 YEARS | 100,000 MILES

NEW VEHICLE LIMITED WARRANTY | 5 YEARS | 60,000 MILES

ANTI-PERFORATION WARRANTY | 7 YEARS | UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE | 5 YEARS | UNLIMITED MILES

HYBRID SYSTEM COMPONENTS | 10 YEARS | 100,000 MILES

HYBRID BATTERY WARRANTY | LIFETIME



See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council.® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

