

Hyundai Kona and Kona Electric are surprising a lot of people. And filling a trophy case with awards along the way. That's what happens when you create a pair of ruggedly stylish SUVs with compact exterior dimensions, but larger ambitions.

Versatile, roomy and packed with advanced safety technologies, Kona and Kona Electric are fully equipped and perfectly sized for all of your adventures. A tight turning radius makes maneuvering through urban traffic easy. Yet they're also the ideal escape vehicles for weekend getaways. Inside, there's the adaptable space you need to fit everyone and their gear. And with Kona's available AWD, you'll have

the help of added traction for slippery or snow-covered roads to keep you moving confidently. Kona Electric, our first all-electric SUV, lets you live large while leaving a small carbon footprint – its 258-mile range on a full charge ensures there's plenty of venture in every adventure, too.<sup>1</sup>

Where will that range take you? Apple CarPlay® and Android Auto™ let you check route maps on the large color LCD floating screen.² Together with the Hyundai Blue Link® mobile app, Kona is always at your command.³ Looking for a uniquely styled, space-efficient, fuel-efficient and high-tech small crossover SUV? Kona's got you covered.



2020 Hyundai Kona: Best Buy of the Year Subcompact SUVs<sup>4</sup>



2020 Hyundai Kona Electric: Best Buy of the Year Electric Cars<sup>4</sup>



Hyundai has ranked #1 in customer loyalty for the 11th year in a row<sup>5</sup>



2020 Hyundai Kona Electric: Best Electric Vehicle U.S. News & World Report<sup>6</sup>

1258-mile range based on a fully charged battery and 120 combined MPGe. MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. All figures are EPA estimates and for comparison purposes only. Actual range and mileage will vary with options, driving conditions and habits, vehicle and battery condition, and other factors. Apple CarPlay works with iPhone 5s, iP

# Welcome to the fun zone.

Maybe the most surprising thing people are discovering about Kona and Kona Electric is how much room there is for passengers, cargo or – thanks to 60/40 split-folding rear seats – combinations of both.

Kona's versatile and spacious interior features 19.2 cubic feet of cargo space when the rear seats are up. A dual-level cargo floor helps you organize things, while large door openings make getting people inside a snap. Settle into your high seat position, and you'll enjoy the luxury of an available 8-way power driver seat with power lumbar adjustment and controls placed precisely where your fingertips expect them to be.

Tilt up or slide open the available power sunroof to let the sun and fun fill your space in concert with the available Infinity® Premium Audio system. You'll hear sparkling sound, thanks to Clari-Fi™ Music Restoration Technology that restores qualities lost when streaming compressed music files.

Kona Ultimate and Kona Electric Ultimate feature high-resolution touchscreens that include a navigation system with split-screen display, junction view lane guidance and subscription-free real-time traffic updates through HD Radio.™ Let the good times roll.







60/40 split-folding rear seats



Power tilt-and-slide sunroof

212 H3







KONA Ultimate in Black Leather



# Performance review? Bring it on.

Whether you test-drive Kona SE, SEL or SEL Plus, you'll feel the smooth, powerful response of a fuel-efficient, eco-friendly 2.0L Atkinson Cycle engine paired with a 6-speed SHIFTRONIC® transmission. On Kona Limited, Ultimate and Night Edition, a turbocharged 1.6L engine and 7-speed Dual Clutch Transmission wield 175 horsepower on your behalf.

On every model with All Wheel Drive, a multi-link rear suspension helps achieve precise steering response and nimble handling. Every Kona features Drive Mode Select, which lets you customize the steering feel, transmission and overall powertrain responsiveness at the push of a button. Two driving modes, Normal and Sport, alter the torque distribution and shift mapping. Another feature, Downhill Brake Control, brings stability to the tricky task of easing your Kona down a steep incline.

Kona Ultimate models are equipped with technologies that make long-distance driving a dream. Smart Cruise Control adjusts your speed automatically when slower traffic is sensed, while a full-color Heads-up Display relays vital driving and navigation information at-a-glance using a large pop-up display. Every Kona model also features a Rear View Monitor with Parking Guidance that takes the pain out of tight parking spaces.

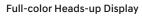
### **Kona Fingertip Controls**













All Wheel Drive

Multi-information display



Rear View Monitor with Parking Guidance

# Driving electric has never been easier.

And no more pit stops at the gas pump. Using the charge port conveniently integrated in the grille area, you can recharge in less than an hour at charging stations – a 100 kW DC Fast Charger provides 80% of the charge in approximately 54 minutes. With a 50 kW DC Steering wheel controls also let you activate Kona Electric's Utility Mode when you want to Fast Charger, an 80% charge takes around 75 minutes.

to recharge during off-peak hours when electric rates are lower.1

Kona Electric delivers instant torque for quick acceleration – with zero tailpipe emissions. Your Kona Electric even handles some of the recharging for you while driving – steering wheel paddles let you control four levels of regenerative braking.

camp out and use the climate and audio systems while your vehicle is stopped. The clever packaging of battery components within Kona Electric's platform leaves loads of room for With the Hyundai Blue Link® app downloaded to your smartphone, you can schedule a time happy campers and their belongings, too. Welcome to life on easy street.



Front grille charge port



Shift-by-Wire drive selector



Available ventilated front seats



Regenerative brake level control paddles



KONA Electric Ultimate in Ceramic Blue



KONA Electric Ultimate in Pebble Blue/Gray Leather



KONA Electric Ultimate in Pebble Blue/Gray Leather



KONA Ultimate in Pulse Red

# Safety from every angle.

A suite of advanced safety innovations called Hyundai SmartSense monitor your back, front and flanks for potential hazards. While most other SUVs reserve the latest technologies for expensive option packages or higher trim levels, many of Kona's SmartSense features are standard on every model.

A few examples: Driver Attention Warning acts like a digital co-pilot, analyzing your driving patterns and issuing an audible/visual alert if driver fatigue or inattention is detected. Drift outside of your lane without signaling, and Lane Keeping Assist may lend a hand with subtle steering corrections.<sup>2</sup> Forward Collision-Avoidance Assist warns you when approaching a slowing or stopped vehicle, and brakes if necessary to avoid impact.<sup>3</sup> On Ultimate models, it's enhanced with Pedestrian Detection – a feature many competitors don't offer as an option on their top-of-the-line models.<sup>4</sup>

A unibody structure infused with advanced high-strength steel helps protect the integrity of the passenger cabin in the event of a collision (while also contributing to a smooth, quiet ride). And because advanced high-strength steel is also lightweight, Kona handles with remarkable agility. Which means it's nimble enough to help you steer clear of trouble in the first place. Reinforcing your sense of command is Kona's high seating position. Along with available features like heated side mirrors and rain-sensing wipers, it helps you see every move with exceptional clarity.





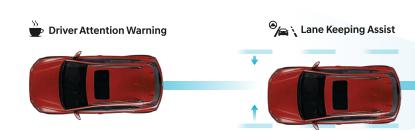


Forward Collision-Avoidance Assist

Lane Keeping Assist

**Smart Cruise Control** 

### SmartSense Safety Technologies⁵











**■**A High Beam Assist

# Technology this amazing borders on magic.

Thankfully, there's no trick to enjoying all of the innovations available with Hyundai's Blue Link® Connected Car System. Using the MyHyundai app on your smartphone or smartwatch - or your Amazon Echo® or Google Home™ device² - you can remotely unlock your Kona's doors, start the engine and activate the climate controls while you're getting ready to leave.3

Blue Link's array of Connected Care services offer security on the road - and convenience on the go. You can receive Monthly Vehicle Health Reports and reminders for service check-ups, control your Kona Electric's charging remotely, and much more. With Blue Link's Guidance package, you can tap POI Search on your smartphone to find a new restaurant or point of interest, then send driving directions to the Ultimate model's navigation system.4

Of course, Blue Link is just one of the ways Hyundai makes life easier. Apple CarPlay® and Android Auto™ sync your smartphone with Kona's large color touchscreen display for easy access to your contact lists, texts, calls, maps and navigation, music library and more - ensuring the smarts of your smartphone travel with you wherever you go. Wireless device charging is also available like those dual front USB charging ports, you'll wonder how you ever got along without it.5

1 Not available with Kona SE or SEL, 2021 Kona and Kona Electric vehicles include 3 years of the Blue Link Connected Care, Remote and Guidance (factory-equipped navigation required) packages. All trials require an active Blue Link subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases, and is transferable to subsequent owners subject to the Terms and Conditions. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. For more on details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer. <sup>2</sup> Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google, Google Home and other marks are trademarks of Google Inc. 3 Requires active Blue Link Remote package. Not available on all models. Remote climate control available on properly equipped models with fully automatic temperature control. Remote stop only available when in remote start mode. A Requires navigation-equipped vehicle and active Blue Link Guidance package. Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. <sup>6</sup> Blue Link agents will contact existing emergency service responders.





Wireless device charging (Kona shown)



Infinity® Premium Audio system



Apple CarPlay®



Remote Charge Access (Kona Electric)

# BlueLink



#### **Automatic Emergency** Assistance

Blue Link Connected Care offers 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that calls for help if you're in an accident where airbags deploy.6



#### **On-Demand Diagnostics**

Run vehicle diagnostics from your Kona's touchscreen, report issues at the press of a button and receive Monthly Vehicle Health Reports or maintenance reminders by email.



# Vehicle Charging

Find charging stations, control your Kona Electric's charging remotely and schedule charging times at cheaper off-peak hours.



### Service Link

Conveniently schedule your Kona for service from the driver seat or through your MyHyundai smartphone app.



### Car Finder

Our Car Finder smartphone app feature lets you navigate your way through crowded parking lots back to your vehicle.



#### Remote Controls

Use your smartphone, home assistant or wearable device to remotely start your Kona, unlock the doors, set the cabin temperature and more.

# **Exterior Colors**







Thunder Gray





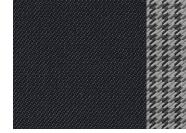


Pulse Red Black Roof (SEL)

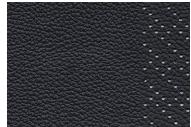


Surf Blue Dark Gray Roof (SEL)

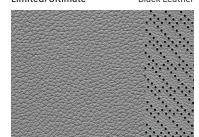
### KONA **Interior Colors**



SE/SEL/SEL Plus/Night Edition Black Cloth



Black Leather Limited/Ultimate

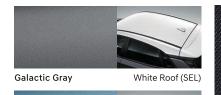


Gray Leather



Available with Sonic Silver, Pulse Red and Surf Blue

# **KONA Electric Exterior Colors**







Ultra Black Dark Night Roof (SEL)



Limited/Ultimate Pebble Blue/Gray Leather



\_imited/Ultimate

**KONA Electric** 

**Interior Colors** 

### Wheels











Black Leather



# KONA SE



#### **Popular Features**

- Forward Collision-Avoidance Assist
- -Lane Keeping Assist
- -Rear View Monitor with Parking Guidance
- -Apple CarPlay® and Android Auto™
- -16" alloy wheels

# KONA **Night Edition**



#### **Popular Features**

- -LED headlights and taillights
- -Gloss black side mirrors/door sills
- -Aluminum-alloy sport pedals
- -Gloss black interior accents -18" RAYS® semi-gloss black alloy wheels

## 2.0L MPI 4-cylinder

	-
lb-ft 132	

hp	175
lb-ft	195

147

## KONA SEL



#### **Popular Features**

- -Contrasting roof color (red/blue/silver only)
- Rear Cross-Traffic Collision Warning
- Proximity Key entry with push button start
- Heated front seats
- -17" alloy wheels

# KONA Limited



#### **Popular Features**

- Premium dark gray body cladding
- Leather seating surfaces
- -Automatic temperature control
- -LED headlights and taillights -18" alloy wheels



KONA

Ultimate

- - Parking Distance Warning Reverse

### **Popular Features**

- Full-color Heads-up Display
- -8" touchscreen display with navigation
- -Rain-sensing windshield wipers
- -Smart Cruise Control

### EPA MPG Estimates (City/Highway/Combined)<sup>1</sup>

FWD 6-speed A/T

AWD 6-speed A/T

## **KONA Electric SEL**

Popular Features

-DC Fast Charging capability

-7" color touchscreen display audio



- -Power tilt-and-slide sunroof<sup>3</sup>
- -8-way power driver seat

**Popular Features** 

KONA

**SEL Plus** 

- -Infinity® Premium Audio with 8 speakers
- -Contrasting color roof -4.2" color multi-information display - Rear Cross-Traffic Collision Warning
- -Wireless device charging -17" alloy wheels

# **KONA Electric** Ultimate



#### Popular Features

- -10.25" color touchscreen navigation system
- -Full-color Heads-up Display
- -Ventilated front seats
- -Infinity® Premium Audio with 8 speakers -Smart Cruise Control with Stop & Go

**KONA Electric** 

**Popular Features** 

- Power tilt-and-slide sunroof

-Wireless device charging

- Battery warmer system

EPA MPGe Estimates (City/Highway/Combined)2

19.2 / 45.8 cu ft

-Power driver seat / leather seating surfaces

-Full LED headlights with High Beam Assist

**Permanent-Magnet Electric Motor** 

Limited

201

291

Maximum Driving Range (miles)

19.2 / 45.8 cu ft

#### KONA **KONA Electric Exterior / Interior Dimensions** 102.4 in 102.4 in Wheelbase Overall Length 164.0 in 164.6 in Overall Width 70.9 in 70.9 in 61.0 (61.6) in 61.2 in 39.6 (38.0) / 37.8 in 39.6 (38.0) / 37.7 in 41.5 / 34.6 in 41.5 / 33.4 in 55.5 / 54.5 in 55.5 / 54.5 in 94.1 / 113.3 cu ft 92.4 / 111.7 cu ft

Overall Height (with roof rails) 1.6L Turbo GDI 4-cylinder EPA MPG Estimates (City/Highway/Combined)<sup>1</sup> Headroom - front (with sunroof) / rear Legroom - front / rear Shoulder Room - front / rear FWD 7-speed DCT AWD 7-speed DCT Passenger Volume / Total Interior Volume Cargo Capacity - rear seats up / folded down 1EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. 2MPGe is the EPA-equivalent of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, vehicle condition, the age/condition of the lithium-ion polymer battery and other factors. 3 Not available on all 2021 Kona SEL Plus trims. Contact your local dealer for details.

#### **KONA / KONA Electric** Power & Handling 147 hp/132 lb-ft, 2.0L MPI Atkinson Cycle 4-cylinder engine 175 hp/195 lb-ft, 1.6L Turbo GDI 4-cylinder engine - - - • • • - - -201 hp/291 lb-ft (150 kW), Permanent-Magnet Synchronous \_ \_ \_ \_ • • Motor with 64 kWh lithium-ion polymer battery system • • • - - - - -6-speed automatic transmission with SHIFTRONIC® 7-speed EcoShift® Dual Clutch Transmission Shift-by-Wire drive selector DC Fast Charging capability with SAE combo port - - - - - • • • Electronic Parking Brake with Automatic Vehicle Hold 4-wheel disc brakes . . . . . . . . . Torque vectoring by braking . . . . . . . . . . . Regenerative brake level control paddles Drive Mode Select . . . . . . . . . All Wheel Drive and multi-link rear suspension 0 0 0 0 0 0 - -Multi-link rear suspension \_ \_ \_ \_ \_ \_ . Downhill Brake Control and Hillstart Assist Control . . . . . . . . . . . . \_ \_ \_ \_ \_ \_ \_ \_ Battery warmer system Exterior Features Cascading grille with chrome grille surround - - - - - • • • Active arille shutters Wave pattern front and rear body design \_ \_ \_ \_ \_ \_ \_ . \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ Gloss black side mirrors and door sills Premium gray body cladding $-\phantom{0}-\phantom{0}-\phantom{0}-\phantom{0}$ Bodycolor exterior door handles . . . . . . . . . Rear spoiler with center LED brake light . . . . . . . . . LED Daytime Running Lights . . . . . . . . . LED headlights $= \quad = \quad \bullet \quad \bullet \quad \bullet \quad = \quad \bullet \quad \bullet$ Front fog lights \_ \_ • \_ • • \_ \_ \_ LED taillights - - - • • • • • Automatic on/off headlights . . . . . . . . . Heated side mirrors with turn signal indicators - . . . . . . . . Solar front glass . . . . . . . . . Privacy rear glass - . . . . . . . . . Rain-sensing windshield wipers \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ Aero wiper blades - • • • • - - -Roof side rails Contrasting roof color - 0 - - - - - - -\_ \_ . . . . . . . Power tilt-and-slide sunroof<sup>3</sup> Interior Features Remote keyless entry system with alarm • - - - - - - - - $= \quad \bullet \quad \bullet \quad \bullet \quad \bullet \quad \bullet \quad \bullet \quad \bullet$ Proximity Key entry with push button start Tilt-and-telescopic steering wheel with audio, . . . . . . . . . Bluetooth® phone and cruise controls Rear View Monitor with Parking Guidance . . . . . . . . . Multi-information display • • - - - - - -Color multi-information display - - • • • - - -7" Electroluminescent Gauge Cluster with Electric Technology Display

KONA / KONA Electric	SE	SEL	SEL Plus	Night	Ltd	Ult	SEL	Ltd	
Interior Features									
Full color Heads-up Display	_	_	_	_	_	•	-	-	
Automatic temperature control	-	_	_	_	•	•	_	_	
Automatic temperature control with Driver Only Mode	_	_	_	_	_	_	•	•	
6-way adjustable driver seat with height adjustment	•	•	_	_	_	_	•	_	
8-way power driver seat with power lumbar support	-	_	•	•	•	•	_	•	
Leather-wrapped steering wheel	_	•	•	•	•	•	•	•	
Leather-wrapped shift knob	-	•	•	•	•	•	-	-	
Heated front seats	_	•	•	•	•	•	•	•	
Ventilated front seats and heated steering wheel	_	-	_	_	_	_	_	_	
Leather seating surfaces	_	_	_	_	•	•	_	•	
Aluminum pedals, gloss black accents and black headliner	_	_	_	•	_	_	_	_	
60/40 split fold-flat rear seats	•	•	•	•	•	•	•	•	
Folding rear-seat center armrest with dual cupholders	•	•	•	•	•	•	•	•	
Power windows with front auto-down/up	_	•	•	•	•	•	_	•	
Dual illuminated vanity mirrors with sunvisor extensions	_	•	•	•	•	•	•	•	
Auto-dimming rearview mirror with HomeLink®	_	_	•	_	•	•	_	•	
Smart Cruise Control	_	_	_	_	_	•	_	_	
Smart Cruise Control with Stop & Go	_	_	_	_	_	_	_	_	
Hidden cargo-area storage compartment	_	•	•	•	•	•	_	_	
Advanced Safety									
Forward Collision-Avoidance Assist	•	-	_	_	•		•		-
Forward Collision-Avoidance Assist with			Ť	Ť					
Pedestrian Detection	_	-	-	-	-	•	_	_	
Lane Keeping Assist	•	•	•	•	•	•	•	•	
Driver Attention Warning	•	•	•	•	•	•	•	•	
Blind-Spot Collision Warning	-	•	•	•	•	•	•	•	
Rear Cross-Traffic Collision Warning	-	•	•	•	•	•	•	•	
High Beam Assist	-	-	_	-	-	•	-	•	
Parking Distance Warning - Reverse	-	-	-	-	-	•	-	_	
Tire Pressure Monitoring System									
with individual tire indicators							•	•	
Audio & Connected Car Technology									
7" touchscreen AM/FM/MP3 display audio system	•	•	•	•	•	-	•	•	
8" high-resolution color touchscreen audio and navigation system	_	_	_	_	_	•	_	_	
10.25″ high-resolution color touchscreen navigation system	-	-	-	-	-	-	_	_	
Infinity® Premium Audio system with 8 speakers (including subwoofer) and Clari-Fi™ Music Restoration Technology	-	-	•	•	•	•	-	_	
Apple CarPlay® and Android Auto™	•	•	•	•	•	•	•	•	
SiriusXM Satellite Radio and HD Radio™	_	•	•	•	•	•	•	•	
HD Radio™ traffic services (no subscription required)	_	_	_	_	_		_	_	
Wireless device charging	_	_	•	_	•	•	_	•	
Blue Link® Connected Car System (3 years complimentary)			•	•	•	•	•		
Dual front USB charge ports and 12-volt power outlet									
	•	•	•	-	-	•	•		
Auxiliary input jack	•	•	•	•	•	•	•	•	

● Standard ○ Optional — Not Available Night = Night Edition Ltd = Limited Ult = Ultimate

-

•

•

• •

•

•





### Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 22 years, Hyundai Hope On Wheels has donated more than \$172 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



# **America's Best Warranty**

**POWERTRAIN** LIMITED WARRANTY

10 YEARS 100,000 MILES **NEW VEHICLE** LIMITED WARRANTY

5<sub>YEARS</sub> 60,000 MILES **ANTI-PERFORATION** WARRANTY

7 UNLIMITED MILES UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE

5 YEARS

HYBRID/ELECTRIC SYSTEM COMPONENTS

10 YEARS 100,000 MILES



Complimentary maintenance includes Hyundai-approved oil and oil filter changes (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory-scheduled intervals for 3 years or 36,000 miles, whichever comes first. This offer valid only for new 2020-2021 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.



Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary, While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.

