

Iconic

Athletic

A3

Audi A3 Sedan | A3 Cabriolet



Synergetic

Audi
Truth in Engineering





A3

Audi uncompromised.



Now that you know what we stand for, it's time to get into the results of our passion for automotive excellence. The all-new Audi A3 Sedan and Cabriolet are mechanical proof that the amount of sheet metal has no bearing on level of luxury. It features advanced technology that much larger premium vehicles can only dream about while providing all the hallmark performance and craftsmanship Audi is known for. It might be without compromise, but it's still 100 percent Audi.



BE → CAUSE

Their rule is uncompromised.

We aren't ones to conform to rules—especially when it comes to design—so it should come as no surprise, then, that we are all for inventing completely new ones. The all-new Audi A3 establishes a new rule—with no regard for compromise—and presents it with all the design prowess, mechanical fortitude and technological genius that we infuse into all of our vehicles. A product of an intense design effort to ensure that size would have no bearing on the level of luxury, the A3 features an exceptionally roomy cabin with enough available advanced technologies to ensure that even the most hardcore technophile will be impressed. Consider it proof that the rules have been changed.





Design

We do not follow design trends. We set them.



19" 5-arm-wing design wheel shown. Delayed availability.



Enlighten

Shedding a new light on illumination just happened to be a design boon.

We went heavy on design in light of the times.

There's a time and a place for inspiring design, and this is it. The Audi A3 holds nothing back when it comes to passionate design, with swooping lines and brilliant details like LED daytime running lights and available full LED headlights. Although designed to be a sedan from the first sketch, its wide rear pillars and low roof line were purposely imagined to give the impression of a coupe-like vehicle. Viewed from the front, the characteristic "V" shape of the hood continues down and into the inside corner of the headlights, accentuating the bold look of the A3. Just consider it timely proof that art can be dynamic.



A story line that comes full circle.

We like to think of ourselves as passionate storytellers, but with a distinct twist. Our greatest narratives are conveyed through lines rather than words. Take the Tornado line, the characteristic crease that lies below the window line, as a compelling example. It begins its dramatic journey at the edge of the LED daytime running lights, then travels boldly down each side of the vehicle, where it rises into the wide shoulder. Ultimately, it ends at the LED taillights, integrating them into the design, and completing a captivating story that's just the first in a long, riveting series.



19" 5-arm-wing design wheel shown. Delayed availability.



We included everything except limitations.

Feel free to daydream a little at this point—it'll just be that much better when you experience the interior of the Audi A3 firsthand. With its wraparound dash design and innovative, three-dimensional inlay concept, this environment offers a sense of space that rivals much larger luxury sedans. And, of course, the no-compromise attitude that is a signature design mantra of this vehicle can be found in every facet of the interior. Building upon this, Audi hallmark craftsmanship and design ingenuity are apparent, from the intuitive control buttons to the minimalist design of the center console that gives the interior an uncluttered, elegant look. It all adds up to an experience that gets better the more you interact with it.

MMI navigation plus
A3

72°F
AC



Aluminum-optic air vents

The available Aluminum-optic air vent surrounds are almost as pleasing to look at as they are efficient at circulating the air in the cabin. The airflow is easily adjusted by turning the ring around the outside of the vent, an action as intuitive as the air vent is attractive.





Craftsmanship

We've ensured that every stitch represents the detail that we put into every aspect of an Audi.

Carpool limousine.

You'll have to excuse your rear passengers if they start to treat you like their personal driver. You see, from their vantage point, this A3 Sedan might as well be a limo. With a surprising amount of legroom, supple leather seating surfaces and a standard panoramic sunroof, the interior of the Audi A3 provides backseat passengers with more than a touch of luxury. Making use of the split folding rear seatbacks may be the only thing that stands between you and late-night pickup calls.



Sport seats

Performance is in the DNA of every Audi, and the A3 is no exception. The available front sport seats feature bolsters in all the right places, including the upper shoulder, thorax and seat, and have extendable thigh supports. These front sport seats help provide a proper seating position and help keep you comfortable in both the bends and the straightaways.

Panoramic sunroof

Illuminating every drive is the panoramic sunroof with tilt functionality. It offers an unimpeded view of the sky while providing a feeling of infinite head room. Of course, if you don't want to fully engage with the environment, the retractable shade feature is there too. So let the sun drench the interior of your A3 Sedan as you enjoy a more captivating driving experience.









Retractable acoustic soft top

The top of the A3 Cabriolet invites you to take advantage of clear skies for as long as the sun is out. If clouds do come, it takes approximately 18 seconds for the top to fully deploy (even at speeds up to 31 mph). When the top is up, it also provides a great acoustic environment designed with both sound-deadening and insulation properties.

Thrills from the top down.

It's been said that keeping things out in the open is key to a healthy relationship. All the more reason to get in your Audi A3 Cabriolet, immediately retract the soft top and start enjoying every second of exhilaration that comes with being honest about your love of the elements. And even when those elements include a chilly night, you and your passenger will ride in absolute comfort with available heated front seats. This is a vehicle that doesn't shy away from a thrilling time.





Soaking up every ray of refinement.

With an interior as inviting as this, we wouldn't blame you for just sitting in your driveway with the top down. Of course, that would be a shame in a car that offers so much open-air driving exhilaration. The supple leather seating surfaces and available heated front seats are comforting no matter what the calendar says, and with heat-reflecting pigments in the leather, the seats will almost always stay touchable. Complete the picture with Aluminum-optic trim framing the whole superb interior, and it's no wonder it looks like a brilliant masterpiece. It's time to bask in the glow of refined beauty.

Heated front seats

An added comfort for the top-down drive along the coast are the available heated front seats. Turn them up, and you and your front passenger can admire the magnificent scenery in toasty comfort.

Thermocool feature

The leather surfaces of our Audi A3 Cabriolet are designed with special Thermocool reflecting pigments that, even in direct sunlight, help reduce surface temperatures, compared to untreated leathers. It's just another way we prove our commitment to your comfort.



ENGINE // 2.0-liter turbocharged TFSI® four-cylinder engine developing 290 hp and 280 lb-ft of torque¹

DRIVETRAIN // Audi quattro® all-wheel drive, six-speed Audi S tronic® dual-clutch transmission

CHASSIS // S3 tuned sport suspension, Audi drive select, available Audi magnetic ride

BRAKES // Ventilated front disc brakes with S3 logo, ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph,² acceleration from 0 to 60 in 4.7 seconds



S3

The kind of physics lesson you never forget.

In this class, it's impossible to not pay attention—especially when 290 hp and 280 lb-ft¹ of torque are showing you every facet of Newton's first law in one relentless show of force. But it's also because, every time you take a seat in the Audi S3, you are surrounded by the epitome of high-performance luxury. Every stitch exudes legendary Audi racing history, and every unique S element reminds you and your passengers that this is no ordinary lecture on luxury performance vehicles.

 **Audi Sport**
Truth in Engineering



The story doesn't stop here. There's more on the full range of S, RS, and R8 Audi performance models in the **2015 Audi Sport brochure**. See your dealer or go to audiusa.com for details.

¹ Manufacturer's estimate. ² Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

We found an exception to the rule of three. Four.

They say there's an exception to every rule. Consider it a gripping find, then, that available Audi quattro® all-wheel drive is the exception. Much more than just a foul-weather friend, it's performance engineering that helps you take on a dry, twisty mountain road as beautifully as it can help you track through powder.¹ In other words, quattro® helps enhance performance by appropriately transferring power to the necessary wheels when accelerating and turning, so you have confidence-inspiring performance for almost any road condition. Who wouldn't want to make an exception for that?



All-around confidence

Just like life, the road can throw you a curve. So throw one right back with the superior grip and control of quattro®. It helps provide the legendary performance and handling you would expect from Audi, no matter if you're accelerating in the passing lane or carving up a mountain road. This is advanced engineering designed for everyday thrills²

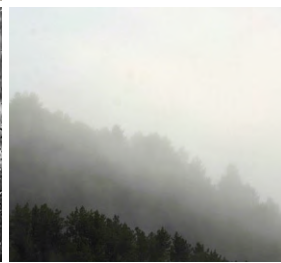


▼ 56°F to 78°F

¹ 19" 5-arm-wing design wheel shown. Delayed availability. ¹ When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions. ² Always obey all speed and traffic laws.



▼ HUMIDITY 95%



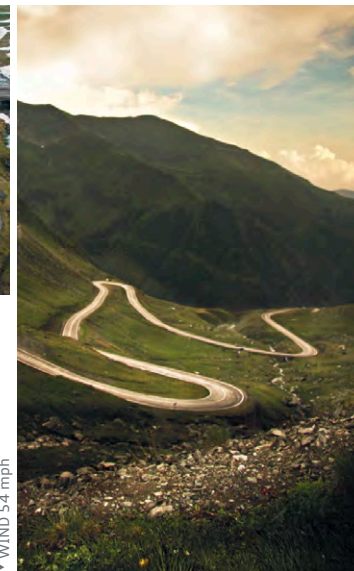
Center differential

To help give you optimal traction in practically every situation, the center differential can distribute power to the front and rear wheels individually. During normal driving conditions, it directs 85 percent of the torque to the front wheels, but in extreme circumstances, it can transfer up to 100 percent of the torque to one of the two axles.

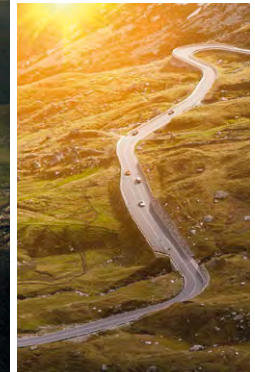


All-out performance

Audi hasn't dominated motorsports around the world by playing nice? That's why quattro® features one of the most fierce performance features around—torque vectoring. By taking into account your steering input and desired level of acceleration, it can independently brake the inside wheels through a corner and transfer torque to the outside wheels, helping to promote neutral handling.



▼ WIND 54 mph





We don't anticipate your response so much as provide it.

At Audi, we believe you should be the ultimate master of your road-going domain. That's why we created the available Audi drive select system. It gives you the ability to adjust the vehicle's steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

1

Comfort mode

Perfect for less-than-perfect roads, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

2

Dynamic mode

Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.¹

3

Auto mode

The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

4

Individual mode

Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.



¹ Always obey all speed and traffic laws.



↑ ↑

Transmission

From very responsive, quick gear changes to more gradual acceleration, the transmission is at the heart of Audi drive select.

↑ ↑

Throttle-mapping

Depending on the mode of Audi drive select you choose, the throttle can be precisely responsive or a little less so.

↑ ↑

Steering

When you turn the steering wheel, you expect the vehicle to react accordingly. Audi drive select helps give you more input on how that will feel.

The balance of power has been tipped in your favor.

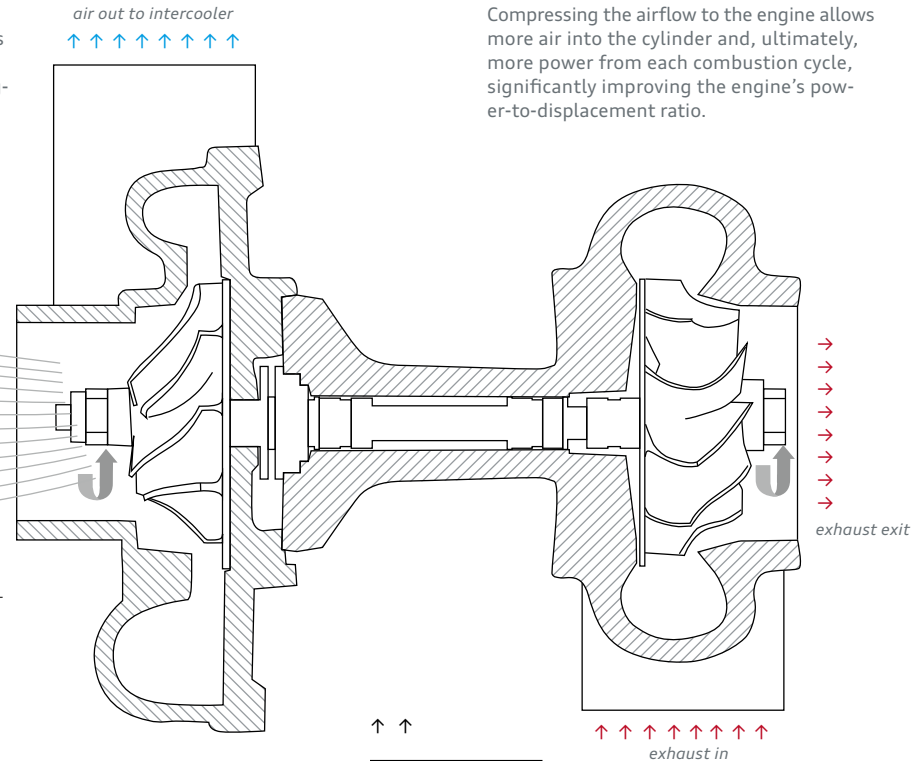
Just as in nature, the balance of power in your Audi A3 is in constant flux. Good thing the engine and transmission find perfect harmony, adding up to an altogether exhilarating experience. The perfectly tuned 1.8-liter and 2.0-liter TFSI® engines help provide a flawless yin to the advanced six-speed Audi S tronic® dual-clutch transmission's yang, achieving a remarkable level of performance, and putting the power right where it should be—under your right foot.

1.8 TFSI four-cylinder

Paired exclusively with front-wheel drive, this 1.8-liter turbocharged DOHC engine produces 170 horsepower and 200 lb-ft of torque, and combines FSI® direct injection and turbocharging for great power and overall capability.

Induction-technology turbocharger

Compressing the airflow to the engine allows more air into the cylinder and, ultimately, more power from each combustion cycle, significantly improving the engine's power-to-displacement ratio.



Performance

The adage “good things come in small packages” has never been more true.

2.0 TFSI four-cylinder

Only available with quattro®, this 2.0-liter turbocharged DOHC engine produces 220 horsepower and 258 lb-ft of torque, and combines the valvelift system, Audi FSI® direct injection and turbocharging for great power and overall capability.

Exhaust gas intake

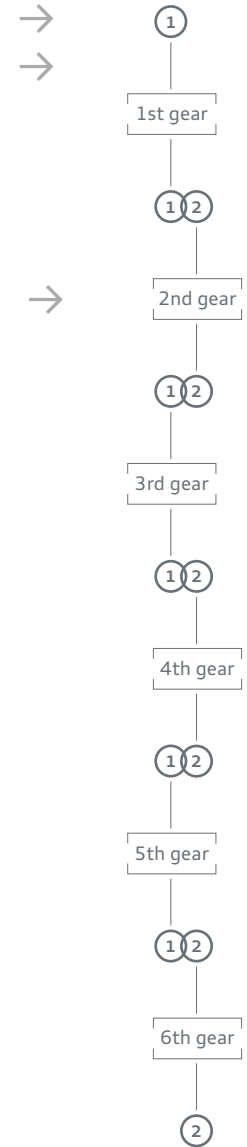
Exhaust from the engine spins the turbine that is connected by a shaft to a compressor that pressurizes air. The compressor forces this pressurized air into the cylinders, thus producing more power from a smaller displacement engine.

1. 0- to 60-mph time based on 2015 Audi A3 Sedan 2.0T with six-speed Audi S tronic dual-clutch transmission and Audi quattro® all-wheel drive. 0- to 60-mph times will vary from model to model.



Seamless shifting dual clutch

0-60 mph: 5.8 seconds¹



Sometimes, it takes two to shift in a new direction.

We believe there's power in great teamwork. The concept behind one of the world's most advanced transmissions is simple: provide near-constant power. This is accomplished by having two clutches, two input shafts and two independent gear clusters, giving you the confidence that you'll be in the gear you select the instant you select it. And that translates into big performance numbers.

Fuel for thought.

We thought you should know: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combusts more efficiently in the engine. The Audi TDI® clean diesel engines have achieved ultra-low emissions vehicle (Bin-5/ULEV II) status in all 50 states while reducing emissions by an average of 12% compared to their gasoline equivalents.¹ And the brainy attributes don't hide the brawn—in fact, Audi has dominated the 24 Hours of Le Mans over the years with Audi TDI® prototype race cars. With these facts in mind, maybe you are thinking that an Audi TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.



Engine

2.0-liter TDI® clean diesel engine with 150 hp and 236 lb-ft of torque with AdBlue® exhaust after-treatment



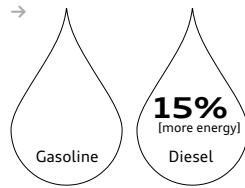
Drivetrain

Six-speed Audi S tronic® dual-clutch transmission and front-wheel drive

TDI® clean diesel



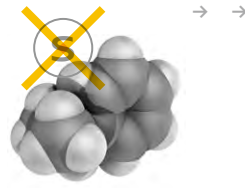
It's been said that there's power in numbers. But in this case, that adage not only applies to the 2.0-liter TDI® clean diesel engine's 150 hp and 236 lb-ft of torque, it also refers to the numerous technological innovations, many of which Audi pioneered, that work together to make the TDI® engine one of the most advanced diesel engines in the world.



↑ ↑

Diesel packs more energy

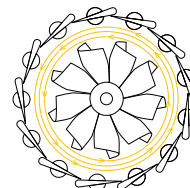
On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.



↑ ↑

Making diesel cleaner

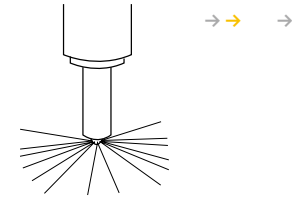
A new refinement process has reduced sulfur in diesel fuel by more than 97% in years past.



↑ ↑

Variable vane turbocharger

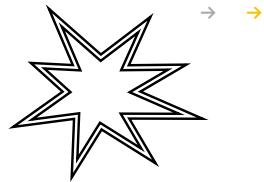
Adding turbo power to clean diesel engines, our adjustable vane turbocharger produces impressive torque punch at mid-range highway speeds.²



↑ ↑

Magnetic direct injection

Precise injections help lower the combustion noise normally associated with diesel engines, while optimizing the distribution of fuel in the combustion chamber, helping to further reduce exhaust emissions.



↑ ↑

Combustion

Combining a high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.



↑ ↑

After-exhaust treatment

With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we eliminate up to 95% of diesel NO_x emissions.

=

up to
30%
better efficiency

↑ ↑

Increased fuel efficiency

Another way diesel creates fewer emissions is that it gets better mileage, up to 30% more mpg than comparable gasoline engines, in fact.³

¹ Based on EPA emissions data. See www.fueleconomy.gov for details. Your emissions will vary and depend on several factors, including your driving habits and vehicle condition. ² Always obey all speed and traffic laws. ³ 30% better mileage over gasoline engines is based on 2014 A6, A7, A8 L, Q5 and Q7 TDI® models' average combined mpg as rated by the EPA vs. their 2014 EPA-rated gasoline-powered equivalents. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.



Driver Assistance

We're solving problems before you even know you have them.

We shed light on your blind spots.

With a suite of available driver assist options, we strive to constantly up the ante on driver convenience. Available Audi side assist helps inform you of vehicles in the lanes next to you, while available Audi adaptive cruise control with stop & go helps monitor the distance between you and the vehicle ahead, and adjusts your speed appropriately to help keep you moving smoothly. There are also the simple things, like available parking system plus, which adds a rear view camera and front and rear acoustic parking sensors to help ease you into that spot. Not all features are optional, though, as all the collision prevention and protection measures of Audi pre sense® basic, like automatic tensioning of the driver's and the front passenger's safety belts, come standard. It's another testament to the effort that Audi puts into making sure you're not the only one keeping an eye on the road.

Audi active lane assist

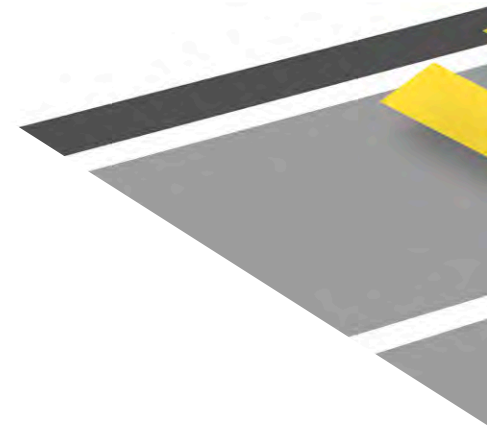
Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and vibrates the steering wheel as an additional warning. This way, Audi active lane assist complements the driver's decision-making process and further solidifies the bond between driver and machine.

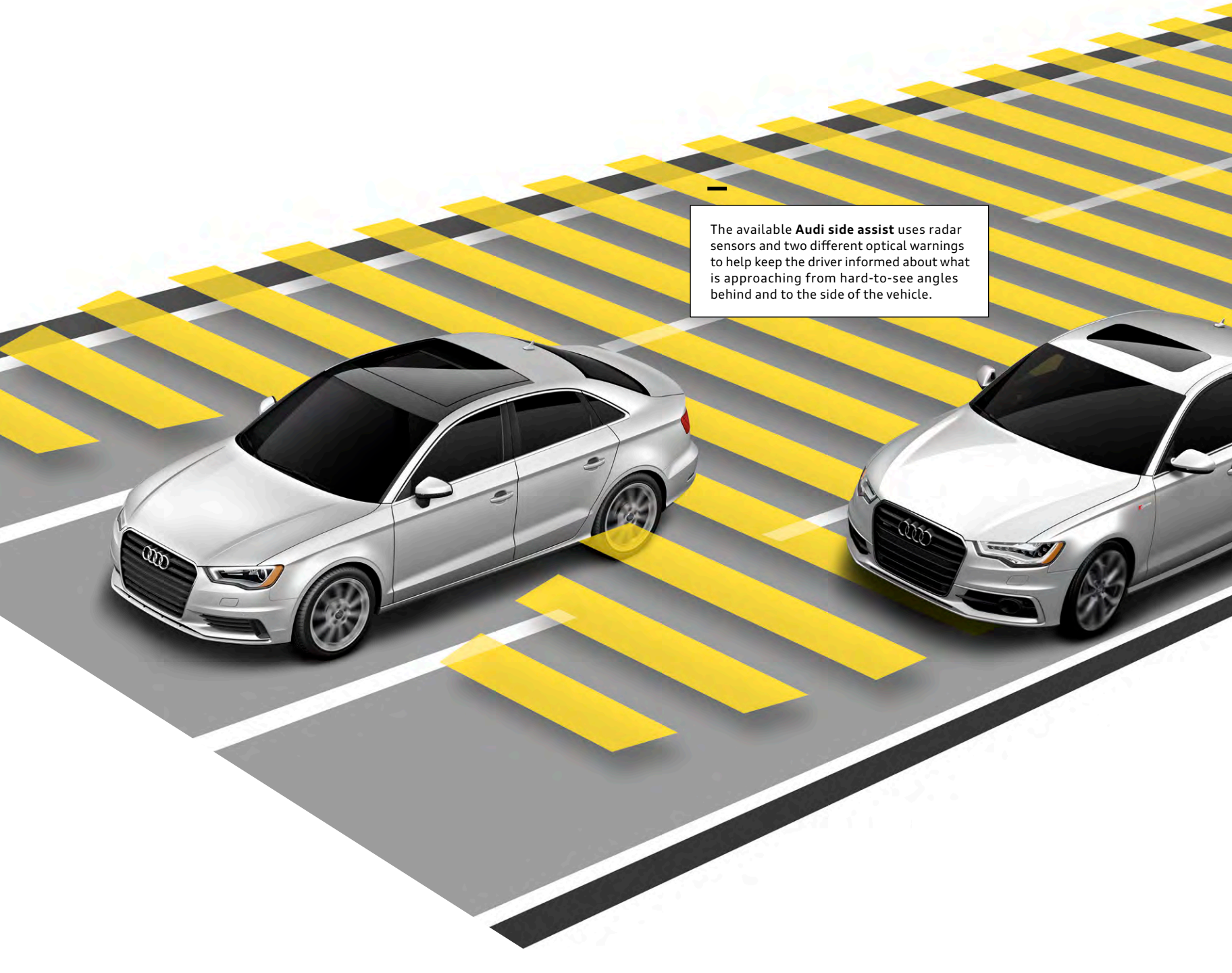
Audi adaptive cruise control with stop & go

Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a full stop before accelerating when traffic flow resumes.

Parking system plus with rear view camera

Helping to make parking a significantly easier task, the available parking system plus features front and rear parking sensors. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.





The available **Audi side assist** uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.

We don't see safety as an option, or a luxury.

We decided that, regardless of size, strong should be a more flexible concept. High-strength steel helps add a measure of security while helping enhance overall handling and performance. Sophisticated airbag technology is designed to deploy airbags based on seat position,¹ while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.



Safety

Working to spread a “bend, don’t break” philosophy.

ESC and ABS

Technology that works in perfect sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize any loss of stability, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

Airbags

Sensors mounted in the front seats monitor your seating position to help ensure that the adaptive front airbags will deploy in the event of a collision.¹ Driver and passenger front seat-mounted thorax side airbags help keep your upper body protected, while knee-level airbags help keep tabs down below. The A3 Sedan even has two rows of Sideguard[®] head curtain airbags for an added level of protection.¹

Pop-up roll bars

In the unlikely event that your A3 Cabriolet rolls over, sensors deploy two roll bars from hidden compartments in the rear. Reinforced A-pillars up front and safety belt pretensioners also help protect passengers. It’s another way we keep innovative design as high a priority as your safety.

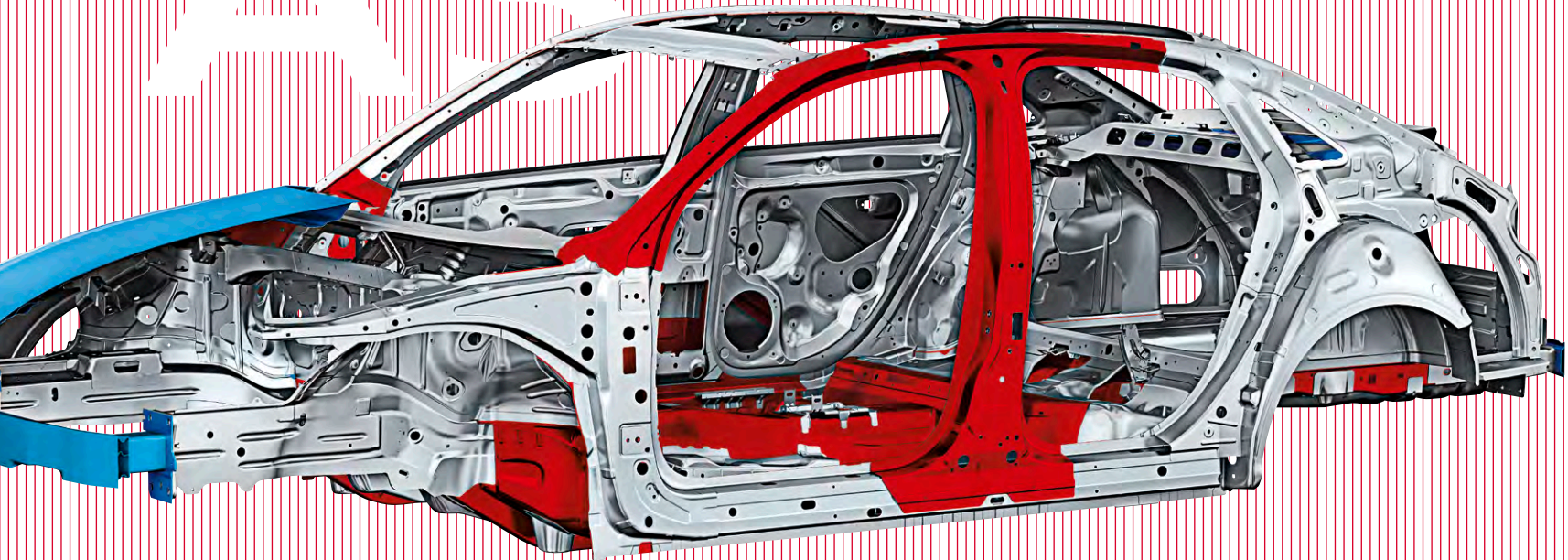
¹ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



AS

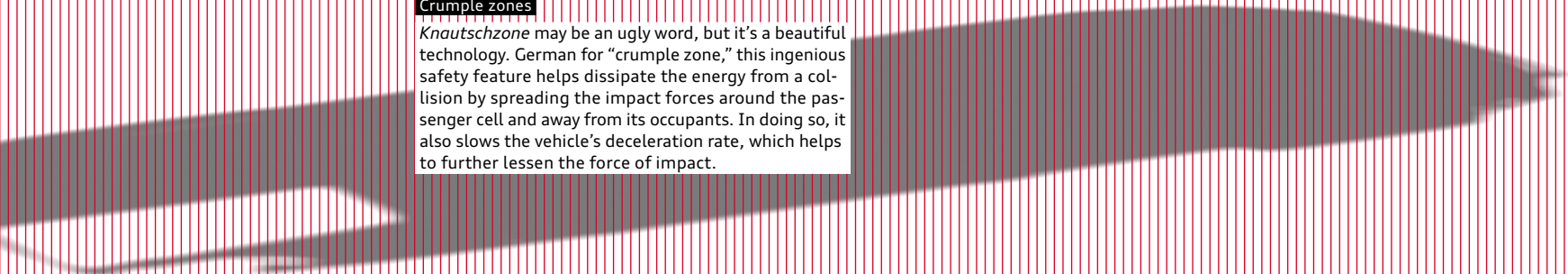
Ultra-high-strength steel

Ultra-high-strength steel in the chassis rail side-member and B-pillar helps protect the driver and passengers in the event of a collision.



Crumple zones

Knautschzone may be an ugly word, but it's a beautiful technology. German for "crumple zone," this ingenious safety feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also slows the vehicle's deceleration rate, which helps to further lessen the force of impact.





MMI System

We've brought the backseat driver front and center.



Get in touch with your inner control freak.

Normally we wouldn't encourage it, but in this case being controlling has some positive benefits. That's because we've made available the same intuitive Audi MMI® navigation plus system¹ with Audi MMI touch normally found only on our higher-end models. It gives you quick access to the available Audi connect® system,² which helps with everything from checking on flight status to finding the hottest new restaurant. Your passengers can even keep tabs on their Facebook® and Twitter® accounts with apps exclusive to Audi connect while you're behind the wheel. Incredible access aside, we're pretty sure that the screen on your phone is nowhere near as big and engaging as the available ultrathin, seven-inch, retractable MMI display. Go ahead, take control—we know your type.

SiriusXM® Satellite Radio

Feel free to crisscross the country. We assure you, you'll never run out of entertainment options, with over 130 channels of music, talk, sports and news.¹

Audi media

The media function opens up a world of options when equipped with the Audi MMI navigation plus, allowing you to control the Audi music interface, Secure Digital (SD) card slots, hard disk drive (HDD) audio jukebox or DVD, and BLUETOOTH® streaming audio.^{1,2,3}

Audi MMI navigation plus

Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with help from the available Audi connect.¹

BLUETOOTH® wireless technology

Unlock your mobile phone's potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.³



Audi MMI touch

Developed by the Audi Human Machine Interface (HMI) team, Audi MMI touch illustrates why making something simple to use can be so complex. The HMI team designed a system so advanced, it can read almost anyone's handwriting through the touchpad on top of the dial—even if they choose to write with their non-dominant hand.



19" 5-arm-wing design wheel shown. Delayed availability. 1 See Infotainment/Technology section of the Featured Content page for important information regarding Audi MMI® navigation plus and required SiriusXM® subscriptions. 2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 3 Requires compatible phone.

If nothing else, you know your car is listening to you.

Don't reach—relax. With available Audi connect®, you may never have to reach out again.¹ Thanks to ultrafast 4G LTE connection speeds and Google Voice™ Local Search, Audi connect allows you to quickly search Google™ by simple voice commands (use only when the car is stationary).^{1,2} The crisp display is nestled farther up, closer to the windshield, so your eyes can easily transition between the screen and the road ahead. For those times when you are feeling tactile, we've placed toggle buttons near the gear shifter, where your hand naturally rests when using them. So while other automobile manufacturers still want you to reach out, we've found a few ways for you to make information a lot more accessible while your hands are on the wheel.¹



SiriusXM® Traffic

Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the Audi MMI navigation plus system reconfigure your route to avoid traffic.³

NEWS

News feeds and weather information

Stay in the know with the latest news feeds and ahead of Mother Nature with up-to-the minute weather information.¹

POI

Point-of-interest

The point-of-interest search with voice control means that the digital world is with you on every journey.¹

myAudi

myAudi features

Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.¹



Mobile Wi-Fi® hotspot

Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hub.¹



¹ 19" 5-arm-wing design wheel shown. Delayed availability. ¹ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ² Voice control not available on A3 Cabriolet. ³ See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions.



Google Earth™ with 3D satellite imagery

With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the Audi MMI display.¹



Social media

Infusing some Audi flair into a social media phenomenon, the A3 features Facebook® and Twitter® apps (driver should not use unless the car is stationary) that have been specifically tailored to the Audi MMI® system.¹



Google Voice™ Local Search

Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.^{1,2}



Google Maps Street View

With Google Maps Street View, your vehicle can show you a driver's-eye view of your destination right before you arrive so it's easy to recognize.¹



Parking information

Search for parking in your area of interest, check space availability and set your selection as a destination to navigate directly to the garage entrance.¹



City events

Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.¹



Travel info

Discover local landmarks in your area of interest, set them as your destinations, and let your vehicle lead the way as you explore the world around you.¹





Sound

Audi is Latin for “listen,”
so you know we take sound
very seriously.

When even a German lullaby is an ode to sound engineering.

It would be an interesting challenge, a note-perfect Brahms’ Lullaby delivered through the tuned speakers of an Audi concert radio system versus the exhilaration of the passing lane. Either way, performance wins. But it goes way beyond the gentle tones of a German composer. Audi sound engineers don’t simply make the cabin acoustics sound perfect for your music, they make the drivetrain sing. Or, if not sing, then put it in harmony with every other element of the driving experience. From the sound of a shutting door, to the click of a turning knob, to the full integration of an available Bang & Olufsen® Sound System, there’s an orchestra of engineering that fills your cabin with faithfully rendered, thrilling sound. Whatever it is you are looking for, Audi sculpts sounds in a way that matches your mood, even when you need soothing while in traffic.

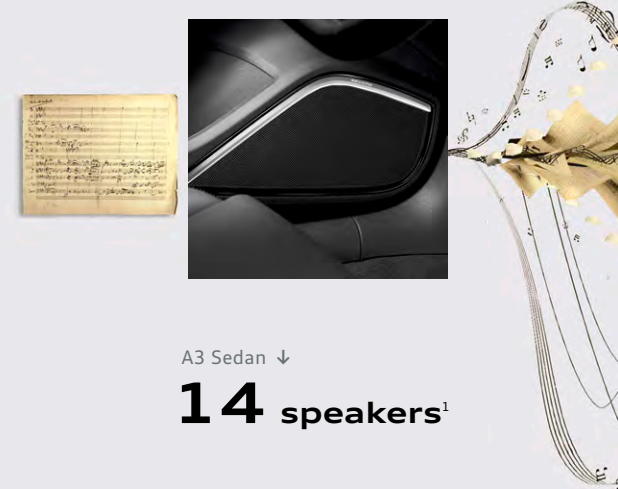
Bang & Olufsen® Sound System

Dedicated to the idea of “honest music reproduction,” Bang & Olufsen® is a sound engineer’s dream. Through an available 705-watt, 14-speaker system perfectly integrated within your Audi, Bang & Olufsen® is set on transcending the limits of audio technology.¹ By automatically adjusting volume and timbre balance to changing ambient noise levels, and offering richly tuned acoustics, you’ll hear the truth about how good life can sound in your Audi.

Illuminated speaker accents

Carrying the signature LED light technology over to the interior, the available Bang & Olufsen® Sound System features LED light guides around the speakers in the front door. All the better to remind you of how stylish your LED daytime running lights look to others.

¹ 705-watt, 14-speaker system (A3 Sedan), 625-watt, 13-speaker system (A3 Cabriolet), when equipped with Bang & Olufsen® Sound System.



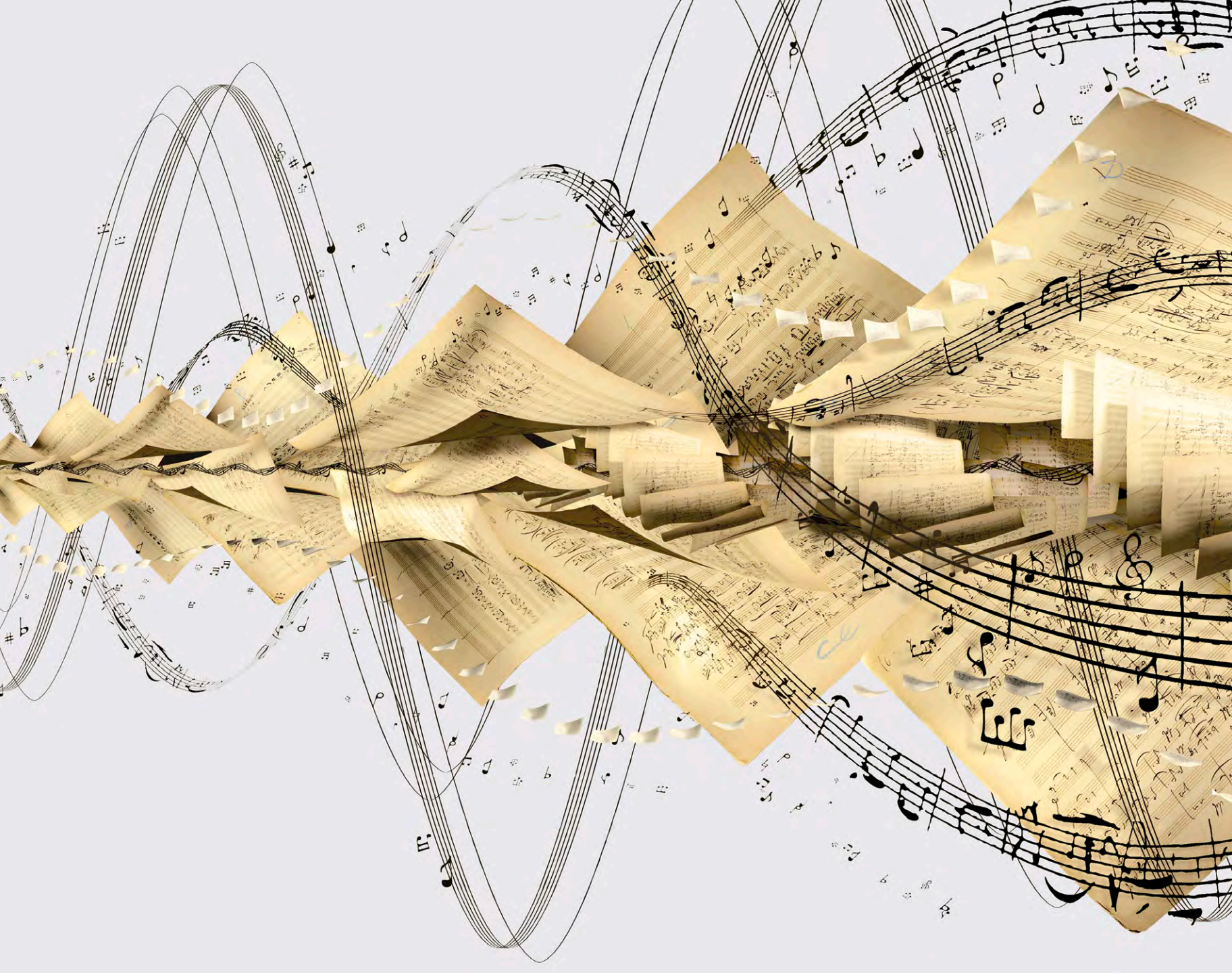
A3 Sedan ↓

14 speakers¹

A3 Cabriolet ↓

13 speakers¹

Optimized sound flows through strategically placed speakers around the cabin. Hear it, and you’ll instantly become engrossed in the tiniest detail and warmth of the sound.







LED taillights

Sleek and stylish, these rear light-emitting diodes are brighter, helping to increase visibility to other drivers while lasting longer than conventional bulbs.

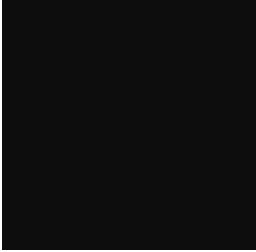
**Just because it's unspoken doesn't
mean it's not a brilliant statement.**

The grand statement of A3 may not be spoken, but it's instantly recognizable. Our signature LED taillights only add to the dramatic statement already made by this vehicle's many other compelling facets. Brilliant and distinctive, they are unmistakably Audi, ensuring that, when you take to the passing lane, those behind will know precisely who just put them in the rear view mirror.¹

¹ Always obey all speed and traffic laws.

Exterior Colors

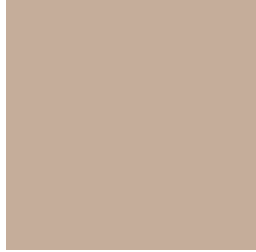
Brilliant Black



Brilliant Red



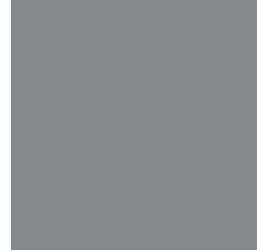
Beluga Brown metallic



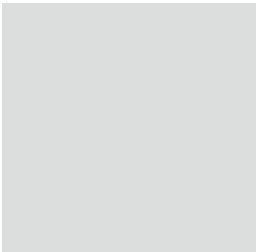
Dakota Gray metallic



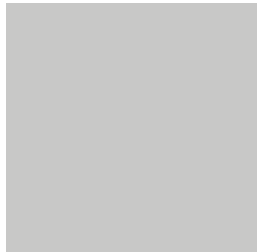
Florett Silver metallic¹



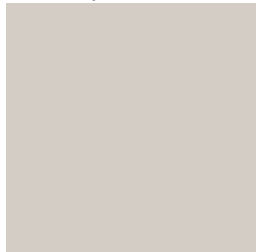
Glacier White metallic



Ice Silver metallic²



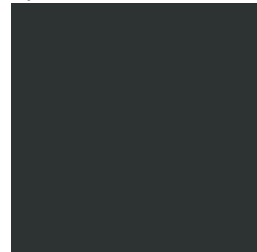
Lotus Gray metallic



Monsoon Gray metallic



Mythos Black metallic¹



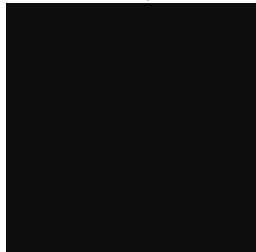
Scuba Blue metallic



Shiraz Red metallic



Phantom Black pearl²



Interior Colors | Seat Selections

Standard Seat



Sport Seat



Black leather³



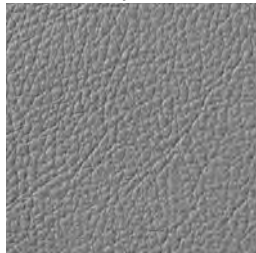
Standard, Sport

Chestnut Brown leather³



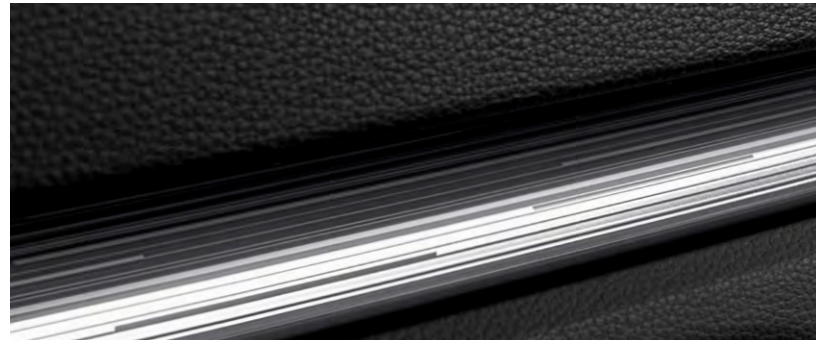
Standard, Sport

Titanium Gray leather³



Standard, Sport

Decorative Inlays



Micrometallic Silver inlay¹



Aluminum Mistral inlay¹



¹ Exterior colors, interior colors and decorative inlay options will vary based on model and trim level combination. See your dealer for details.

Wheels

17" 5-spoke-star design
225/45 all-season tires²



A3 1.8T Premium
A3 2.0T Premium

17" 10-spoke-dynamic design
225/45 all-season tires²



A3 Sedan TDI® Premium

18" 10-spoke design
225/40 all-season tires or optional summer
performance tires²



A3 Premium (optional)
A3 1.8T Premium plus and Prestige
A3 2.0T Premium plus and Prestige
A3 Sedan TDI® Premium plus and Prestige

19" 5-arm-wing design (Anthracite finish)³
235/35 summer performance tires²



A3 1.8T Premium plus and Prestige (optional)
A3 2.0T Premium plus and Prestige (optional)

² A word about low-aspect-ratio and high-performance tires: High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. ³ Delayed availability.

Technical Specifications

Engineering | Performance

	A3 1.8T	A3 2.0T	A3 TDI®
Engine type	Four-cylinder	Four-cylinder	Four-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,798/82.5 x 84.1	1,984/82.5 x 92.8	1,968/81.0 x 95.5
Horsepower (@ rpm)	170 @ 4,500–6,200	220 @ 4,500–6,200	150 @ 3,500–4,000
Torque (lb-ft @ rpm)	200 @ 1,600–4,000	258 @ 1,600–4,400	236 @ 1,750–3,000
Compression ratio	9.6:1	9.6:1	16.2:1
Valvetrain	16-valve DOHC	16-valve DOHC with valvelift system	16-valve DOHC
Induction/Fuel injection	Turbocharged/TFSI®	Turbocharged/TFSI®	Turbocharged/TDI®
Acceleration, Sedan (0–60 mph)	7.2 seconds	5.8 seconds	8.1 seconds
Acceleration, Cabriolet (0–60 mph)	NA	NA	—
Top track speed ¹	130 mph	130 mph	130 mph

Transmission | Drivetrain

Six-speed Audi S tronic® dual-clutch transmission with front-wheel drive (Gear ratios: 1st: 3.462, 2nd: 2.050, 3rd: 1.300, 4th: 0.902, 5th: 0.914, 6th: 0.756, Reverse: 3.989, Final drive: 1st–4th, 4.118, 5th–6th, 3.045)	■	—	NA
Six-speed Audi S tronic® dual-clutch transmission with Audi quattro® all-wheel drive (Gear ratios: 1st: 2.923, 2nd: 1.792, 3rd: 1.143, 4th: 0.778, 5th: 0.800, 6th: 0.639, Reverse: 3.264, Final drive: 1st–4th, 4.769, 5th–6th, 3.444)	—	■	—

Body | Suspension | Chassis

Audi ultra® lightweight technology—fully galvanized steel unibody with aluminum hood, front subframe and multistep anti-corrosion protection	■	■	■
MacPherson strut front suspension	■	■	■
Four-link rear suspension	■	■	—
Torsion-beam rear suspension	—	—	■
Sport suspension calibration (Premium plus and Prestige) ²	Available	Available	Available
Ventilated front disc/Solid rear disc brakes (in)	12.3/10.7	12.3/10.7	NA
Electromechanical power steering system	■	■	■
Steering ratio	15.3:1	15.3:1	NA
Turning diameter, curb-to-curb (ft)	36.1	36.1	NA



■ Standard — Not applicable NA Information not available at time of printing

Technical specifications and featured content for Audi S3 models can be found in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.

Exterior measurements

	A3 1.8T	A3 2.0T	A3 TDI®
Wheelbase (in)	103.8	103.8	NA
Length (in)	175.4	175.4	NA
Height, Sedan (in)	55.7	55.7	NA
Height, Cabriolet (in)	NA	NA	—
Overall width with mirrors (in)	77.2	77.2	77.2
Track, front/rear (in)	61.2/60.1	61.2/60.1	NA
Curb weight, Sedan (lb)	3,175	3,362	NA
Curb weight, Cabriolet (lb)	NA	NA	—
Drag coefficient, Sedan (Cw)	.30	.30	NA
Drag coefficient, Cabriolet (Cw)	NA	NA	—

Interior measurements

Head room with sunshade, Sedan (in, front/rear)	36.5/36.1	36.5/36.1	NA
Head room, Cabriolet (in, front/rear)	NA	NA	—
Leg room, Sedan (in, front/rear)	41.2/35.1	41.2/35.1	NA
Leg room, Cabriolet (in, front/rear)	NA	NA	—
Shoulder room, Sedan (in, front/rear)	54.8/53.0	54.8/53.0	NA
Shoulder room, Cabriolet (in, front/rear)	NA	NA	—
Cargo volume, Sedan (cu ft)	12.3	10.0	NA
Cargo volume, Cabriolet (cu ft)	NA	NA	—
Seating capacity, Sedan	5	5	5
Seating capacity, Cabriolet	4	4	—

EPA mileage estimates | Capacities | Emissions

Audi S tronic® dual-clutch transmission, Sedan (city/highway/combined)	NA	24/33/27 ³	NA
Audi S tronic® dual-clutch transmission, Cabriolet (city/highway/combined)	24/36/28 ³	23/32/28 ³	—
Engine oil (qt)	6.0	6.0	NA
AdBlue® (gal)	—	—	NA
Fuel (gal)	13.2	14.5	NA
Recommended fuel	Premium	Premium	Ultra-low-sulfur diesel
Emissions rating	SULEV	SULEV	NA

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 2 Delayed availability. 3 EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. See www.fueleconomy.gov for details.

Featured Content

Safety | Security

	Premium	Premium plus	Prestige
Driver and front passenger advanced airbags, knee airbags, front thorax side airbags and Sideguard® head curtain airbags ¹ (Sedan)	■	■	■
Driver and front passenger advanced airbags, knee airbags and front head/thorax side airbags ¹ (Cabriolet)	■	■	■
Rear-passenger thorax side airbags ¹ (Sedan)	Available	Available	Available
Front passenger occupant detection for airbags ¹	■	■	■
Pop-up roll bar system (Cabriolet)	■	■	■
Safety belt reminder for driver and front passenger	■	■	■
Lower Anchors and Tethers for Children (LATCH) in rear seats (lower anchors only on Cabriolet)	■	■	■
Power central locking system with safety unlock feature if airbags deploy	■	■	■
Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)	■	■	■
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	■	■	■
Tire-pressure monitoring system	■	■	■
Electromechanical parking brake	■	■	■
Anti-theft alarm system with immobilizer	■	■	■

Exterior

Audi Singleframe® grille	■	■	■
Xenon plus headlights with LED daytime running lights	■	■	—
Full LED headlights	—	—	■
Automatic headlights	■	■	■
LED taillights	■	■	■
Power-adjustable exterior side mirrors	■	—	—
Power-adjustable heated exterior side mirrors	Available	■	—
Power-adjustable, power-folding, heated exterior side mirrors (auto-dimming driver's side)	—	Available	■
LED turn indicator light technology integrated into the exterior side mirrors	■	■	■
Heated windshield washer nozzles	Available	■	■
Matte black trim around exterior windows (Sedan)	■	—	—
Aluminum trim around exterior windows (Sedan)	Available	■	■
Aluminum trim around windshield frame and beltline surround (Cabriolet)	■	■	■
Integrated trunk spoiler	■	■	■
Dual exhaust outlets	■	■	■
Audi S line® exterior appearance (front and rear fascia, side sills and Audi S line® fender badges)	—	—	■

Interior

	Premium	Premium plus	Prestige
Single-zone manual climate control	■	—	—
Dual-zone automatic climate control	—	■	■
Three-spoke multifunction sport steering wheel	■	■	■
Shift paddles	—	Available	Available
Tilt and telescopic manually adjustable steering column	■	■	■
Auto-dimming interior rear view mirror with digital compass	—	Available	■
Folding front center armrest	■	■	■
Four beverage holders	■	■	■
Decorative interior inlays	■	■	■
Aluminum-optic interior trim elements	Available	■	■
Aluminum door sill inlays (with Audi S line® emblem)	—	—	■
Front and rear floor mats	■	■	■
Ambient LED interior lighting	—	Available	■
Black cloth headliner (with Black or Chestnut Brown leather, Sedan)	Available	Available	Available
Dual front sun visors with lighted vanity mirrors	■	■	■
Power windows with one-touch up/down operation and pinch protection	■	■	■
Panoramic sunroof (Sedan)	■	■	■
Acoustic folding roof—folds at speeds up to 31 mph (Cabriolet)	■	■	■

Seating

Leather seating surfaces (see Interior Colors page for more detail)	■	■	■
Twelve-way power driver's seat, including four-way power lumbar adjustment (Sedan)	■	■	■
Twelve-way power passenger's seat, including four-way power lumbar adjustment (Sedan)	—	■	■
Eight-way manually adjustable front seats and four-way power lumbar adjustment (Cabriolet)	■	■	■
Sport front seats	—	Available	Available
Heated front seats	Available	■	■
Split folding rear seatbacks	■	■	■

■ Standard — Not applicable

¹ Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Featured Content

Infotainment | Technology

	Premium	Premium plus	Prestige
Audi MMI® navigation plus with voice control system ¹ (voice control not available on Cabriolet)	Available	Available	■
Audi MMI® touch with handwriting-recognition technology	Available	Available	■
Audi connect® with six-month trial subscription ²	—	Available	■
Driver information system	■	■	—
Color driver information system	Available	Available	■
Audi concert radio with ten speakers and single CD player with MP3 playback capability (nine speakers on Cabriolet)	■	■	—
Bang & Olufsen® Sound System with 14 speakers and 705 watts (13 speakers and 625 watts on Cabriolet)	—	Available	■
HD Radio™ Technology	■	■	■
SiriusXM® Satellite Radio with 90-day trial subscription ³	■	■	■
SiriusXM® Traffic with four-year subscription ³	Available	Available	■
SD card slot with 32GB operating capacity (dual slots if equipped with Audi MMI® navigation plus)	■	■	■
Audi music interface with iPod® integration	Available	■	■
BLUETOOTH® streaming audio ⁴	■	■	■
BLUETOOTH® wireless technology preparation for mobile phone ⁴	■	■	■
12-volt power outlet	■	■	■
Audi advanced key—keyless start, stop and entry ⁵	—	■	■
Cruise control with coast, resume and accelerate features	■	■	■
Audi adaptive cruise control with stop & go	—	—	Available
Audi active lane assist	—	Available	Available
Audi side assist	—	Available	■
Audi pre sense® basic	■	■	■
Audi pre sense® front	—	—	Available
Audi drive select	—	Available	Available
Parking system plus with rear view camera (front and rear sensors)	—	Available	■
Rain/light sensor for automatic windshield wipers and headlights	■	■	■

1 Audi MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. 2 See Audi connect® page for important information regarding Audi connect®. 3 SiriusXM® Satellite Radio and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM® Traffic service available in select markets. Subscriptions are governed by SiriusXM® Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM® to cancel. SiriusXM® U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). 4 Requires compatible phone. 5 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

When fifteen minutes isn't enough.

The Audi A3 steals the spotlight no matter where it is, but for a truly showstopping performance consider the available Audi S line® exterior appearance. With it, you get exterior features like special S line front and rear bumpers, side sills and doorsill inlays. And that's just the outside. Inside, the available Sport package greets you with front sport seats with leather seating surfaces and a three-spoke multifunction sport steering wheel with shift paddles. It's a bold reminder to never put a time limit on your moment.



Accessories

Add a new point of view, a dash of distinction and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of sporty new wheels, we've got the accessories that will help enhance every facet of your lifestyle. When purchased from an authorized dealer,



18" 5-arm velum wheels

Unique, matte black, five-spoke wheels are a bold accent for the A3.



17" 5-arm helica winter wheels

Adding style and capability, this winter wheel and tire package features winter tires specifically engineered to help improve traction and handling in snow and ice, and even on dry roads in temperatures below 45°F.¹



Exhaust tips

These chrome dual tips with rolled edges are constructed of high-luster stainless steel.



Ski and snowboard racks

Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment (shown) holds two sets of skis or two snowboards. Deluxe attachment holds up to three sets of skis or four snowboards.^{2,3}



Aluminum bike rack

This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.^{2,3}



Small cargo carrier

Extra carrying capacity (13 cu ft) comes in a smart size: 55" long, 35" wide, 14" high.^{2,3}

Other accessories

Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, stunning lines. Enhance it by adding Audi Genuine Sport and Design accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments, including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is a solution designed by Audi that makes every mile more enjoyable—and more yours.

Audi Guard Car Care Products

Audi vehicles deserve the very best, and this is it: the only car care line designed specifically for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.

¹ High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility, and road conditions. See your dealer for more information. ² All roof-rack system attachments require the base carrier bars. All attachments sold separately. ³ Recreational and sporting equipment not included. ⁴ Check local laws and regulations regarding use.

all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty or for 12 months/12,000 miles from the accessory purchase date, whichever is greater (Please consult your dealer for details). If you're looking to personalize or protect, Audi offers an intelligent solution.



Interior color kit

Add sporty red trim to the interior of the A3 with this color kit. Includes decorative trim for the rear-view mirror, center console, doors and dashboard.

Aluminum pedal caps

Made of aluminum, these caps dress up the foot rest, brake and accelerator pedals.

Slimline license plate frames

Sleek metal frames are constructed of corrosion-resistant stainless steel. Brushed, polished and black finishes all feature the four rings logo. Carbon fiber composite frame features a clean design without the logo.⁴

Valve stem caps

Emblazoned with the iconic Audi rings, these handsome caps complement the unique design of the wheels on your A3.

All-weather floor mats

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the vehicle logo.

All-weather cargo mat

Custom fit for the A3. Textured material helps control load shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.

Audi TravelSpace Transport Accessories

Give your Audi the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it along with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your active, passionate lifestyle.

Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to help ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Genuine Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to help reduce wear and tear and keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.



2015 | A3

Audi of America

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Audi Library

(Available at iTunes® or Google Play™)

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