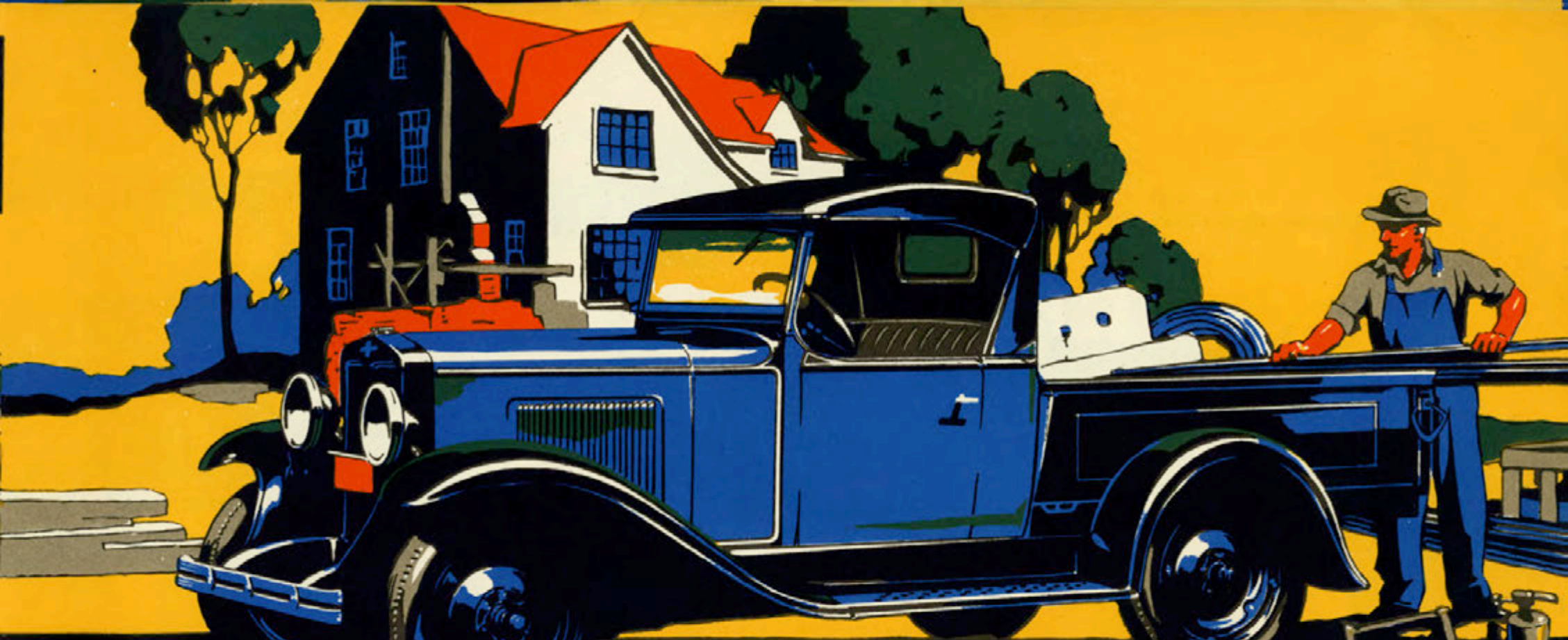




GM
CHEVROLET TRUCK

1931
#5

TRUCK DIRECT MAIL - #2



COMMERCIAL CHASSIS, \$440
OPEN CAB and BOX
BUMPERS EXTRA



CHEVROLET 109 inch Wheelbase *Commercial Chassis with Panel Body*

FANCY GROCERIES AND MEATS

GROCERIES

MEATS

MEAT

D. S. BLAKE
GROCERIES & MEATS
TEL. MA 4949

SEDAN DELIVERY \$575
BUMPERS EXTRA





THE THOMPSON CO.

TELEPHONE  HA. 24206

CHEVROLET 157 inch Wheelbase **1½** Ton Chassis *with Van Body*

CHEVROLET 157 inch Wheelbase 1½ Ton Chassis with Van Body

From

**EVERY
ANGLE**



CHEVROLET

six
cylinder **TRUCKS**

CAPACITY

The two 1½ ton models—157 in. and 131 in. wheelbases—have 12 foot and 9 foot load spaces respectively. The commercial chassis has a 6 foot load space.

POWER

Chevrolet's 50-horsepower, 6-cylinder, valve-in-head engine is geared to handle capacity loads with ease. Great pulling ability, swift acceleration.

SPEED

Six cylinders and low engine speed permit traveling at 50 miles an hour with great smoothness.

SAFETY

Quick-acting four-wheel brakes — enclosed, weather-proof, internal-expanding — assure safe, positive braking.

ECONOMY

No trucks of equal capacity, regardless of number of cylinders, give as great gasoline and oil mileage.

COMFORT

Clear vision cabs—wide, deep spring cushions—big 17 in. steering wheel—long, easily-shifted gear lever—provide exceptional safety and comfort for driver.

MEET EVERY TRUCK REQUIREMENT

MEET EVERY TRUCK REQUIREMENT



CHEVROLET 131 inch Wheelbase **1½** Ton Chassis *with Van Body*

SPECIFICATIONS

Chassis Wheel Base	109-inch	131-inch	157-inch
Engine	6-cylinder valve-in-head	6-cylinder valve-in-head	6-cylinder valve-in-head
Brake Horsepower.....	50 @ 2600 R.P.M.	50 @ 2600 R.P.M.	50 @ 2600 R.P.M.
Bore and Stroke	3½x3¾ inches	3½x3¾ inches	3½x3¾ inches
Fuel Pump and Air Cleaner	AC	AC	AC
Lubrication	Pump and splash Centrifugal Pump	Pump and splash Centrifugal Pump	Pump and splash Centrifugal Pump
Cooling	2-blade fan	4-blade fan	4-blade fan
Brakes	4-wheel artic- ulated shoe type	4-wheel artic- ulated shoe type	4-wheel artic- ulated shoe type
Front	11½-inch drums 1½-inch lining	11½-inch drums 1½-inch lining	11½-inch drums 1½-inch lining
Rear	11½-inch drums 1½-inch lining	16-inch drums 2½-inch lining	16-inch drums 2½-inch lining
Emergency	Separate on rear wheels	Separate on rear wheels	Separate on rear wheels
Transmission	3 speeds forward 1 reverse	4 speeds forward 1 reverse	4 speeds forward 1 reverse
Clutch	Single plate dry disc	Special single plate dry disc— 10-inch disc	Special single plate dry disc— 10-inch disc
Rear Axle	Spiral bevel gear semi-floating	Extra heavy spiral bevel gear semi- floating	Extra heavy spiral bevel gear semi- floating
Ratio	4.10—1	5.43—1	5.43—1
Frame	Steel channel 152½ inches long 5 inches deep	Steel channel 187½ inches long 6 inches deep	Steel channel 213½ inches long 7 inches deep
Wheels	Disc	Single—disc Dual— pierced disc	Dual— pierced disc
Tires:			
Single	4.75x19, 4-ply	Front—30x5, 6-ply truck type cord Rear—32x6, 8-ply truck type cord	
Dual		30x5, 6-ply truck type front and rear	30x5, 6-ply truck type front and rear
Maximum Body Length	72 inches	108 inches	144 inches
Chassis Shipping Weight:			
Single Wheel	1890 lbs.	2560 lbs.	
Dual Wheel		2765 lbs.	2890 lbs.
Average Closed Cab Weight	335 lbs.	335 lbs.	335 lbs.
Maximum Gross Allowable Loaded Weight—Includes Chassis, Cab, Body, Driver and Pay Load ..	4000 lbs.	7300 lbs. single 8000 lbs. duals	8000 lbs. duals